

Global Elastic Film Market Research Report 2026(Status and Outlook)

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Abstracts

Elastic film is a type of polymer film that has the ability to stretch and return to its original size and shape. This stretch ability is due to the presence of an elastic component in the film, such as elastomers, spandex, or other similar materials. Elastic films are commonly used in a variety of applications such as hygiene products (like disposable diapers, sanitary napkins, and adult incontinence products), medical devices (such as surgical gowns and drapes, wound dressings, and medical adhesive tapes), food packaging (for products that require a tight seal and flexibility), and industrial applications (like stretch wrap films and protective packaging materials). Elastic films provide strength, flexibility, durability, and comfort to the end-product, making them a popular choice in many industries. Global 5 largest manufacturers of Elastic Film are Berry, RKW, Coveris, Fitesa and EXTEN, which make up over 35%. Among them, Berry is the leader with about 8% market share. Europe is the largest market, with a share about 40%, followed by China and North America, with the share about 14% and 22%. In terms of product type, SBS occupies the largest share of the total market, about 34%. And in terms of application, the largest application is Absorbent Hygiene Products, followed by Medical Consumable.

The global Elastic Film market size was estimated at USD 679.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 5.10% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Elastic Film market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Elastic Film market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Elastic Film market.

Global Elastic Film Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Berry
RKW
Coveris
Fitesa
EXTEN
SWM (Mativ)
Kurilon

DUO PLAST

Covestro

San Fang Chemical

Nitto Denko

Sheedom

Mondi

Hygenic

Jiangmen Hualong Membrane Material

Shanghai DYPE

Wenzhou Tekang Elasticity

Shanghai Xin Gen Eco-Technologies

Market Segmentation (by Type)

Ethylene-based

Propylene-based

Thermoplastic Elastomer (TPE)

Silicone-based

Others

Market Segmentation (by Application)

Absorbent Hygiene Products

Clothing

Medical Consumable

Food and Beverage

Industrial

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Elastic Film Market
- Overview of the regional outlook of the Elastic Film Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Elastic Film Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and

restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Elastic Film, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Elastic Film
- 1.2 Key Market Segments
 - 1.2.1 Elastic Film Segment by Type
 - 1.2.2 Elastic Film Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 ELASTIC FILM MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Elastic Film Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Elastic Film Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 ELASTIC FILM MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Elastic Film Product Life Cycle
- 3.3 Global Elastic Film Sales by Manufacturers (2020-2025)
- 3.4 Global Elastic Film Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Elastic Film Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Elastic Film Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Elastic Film Market Competitive Situation and Trends
 - 3.8.1 Elastic Film Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Elastic Film Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 ELASTIC FILM INDUSTRY CHAIN ANALYSIS

- 4.1 Elastic Film Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ELASTIC FILM MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Elastic Film Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Elastic Film Market
- 5.7 ESG Ratings of Leading Companies

6 ELASTIC FILM MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Elastic Film Sales Market Share by Type (2020-2025)
- 6.3 Global Elastic Film Market Size by Type (2020-2025)
- 6.4 Global Elastic Film Price by Type (2020-2025)

7 ELASTIC FILM MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Elastic Film Market Sales by Application (2020-2025)
- 7.3 Global Elastic Film Market Size (M USD) by Application (2020-2025)
- 7.4 Global Elastic Film Sales Growth Rate by Application (2020-2025)

8 ELASTIC FILM MARKET SALES BY REGION

8.1 Global Elastic Film Sales by Region

- 8.1.1 Global Elastic Film Sales by Region
- 8.1.2 Global Elastic Film Sales Market Share by Region

8.2 Global Elastic Film Market Size by Region

- 8.2.1 Global Elastic Film Market Size by Region
- 8.2.2 Global Elastic Film Market Size by Region

8.3 North America

- 8.3.1 North America Elastic Film Sales by Country
- 8.3.2 North America Elastic Film Market Size by Country
- 8.3.3 U.S. Market Overview
- 8.3.4 Canada Market Overview
- 8.3.5 Mexico Market Overview

8.4 Europe

- 8.4.1 Europe Elastic Film Sales by Country
- 8.4.2 Europe Elastic Film Market Size by Country
- 8.4.3 Germany Market Overview
- 8.4.4 France Market Overview
- 8.4.5 U.K. Market Overview
- 8.4.6 Italy Market Overview
- 8.4.7 Spain Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Elastic Film Sales by Region
- 8.5.2 Asia Pacific Elastic Film Market Size by Region
- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview

8.6 South America

- 8.6.1 South America Elastic Film Sales by Country
- 8.6.2 South America Elastic Film Market Size by Country
- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Elastic Film Sales by Region

- 8.7.2 Middle East and Africa Elastic Film Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 ELASTIC FILM MARKET PRODUCTION BY REGION

- 9.1 Global Production of Elastic Film by Region(2020-2025)
- 9.2 Global Elastic Film Revenue Market Share by Region (2020-2025)
- 9.3 Global Elastic Film Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Elastic Film Production
 - 9.4.1 North America Elastic Film Production Growth Rate (2020-2025)
 - 9.4.2 North America Elastic Film Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Elastic Film Production
 - 9.5.1 Europe Elastic Film Production Growth Rate (2020-2025)
 - 9.5.2 Europe Elastic Film Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Elastic Film Production (2020-2025)
 - 9.6.1 Japan Elastic Film Production Growth Rate (2020-2025)
 - 9.6.2 Japan Elastic Film Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Elastic Film Production (2020-2025)
 - 9.7.1 China Elastic Film Production Growth Rate (2020-2025)
 - 9.7.2 China Elastic Film Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Berry
 - 10.1.1 Berry Basic Information
 - 10.1.2 Berry Elastic Film Product Overview
 - 10.1.3 Berry Elastic Film Product Market Performance
 - 10.1.4 Berry Business Overview
 - 10.1.5 Berry SWOT Analysis
 - 10.1.6 Berry Recent Developments
- 10.2 RKW
 - 10.2.1 RKW Basic Information
 - 10.2.2 RKW Elastic Film Product Overview
 - 10.2.3 RKW Elastic Film Product Market Performance

- 10.2.4 RKW Business Overview
- 10.2.5 RKW SWOT Analysis
- 10.2.6 RKW Recent Developments
- 10.3 Coveris
 - 10.3.1 Coveris Basic Information
 - 10.3.2 Coveris Elastic Film Product Overview
 - 10.3.3 Coveris Elastic Film Product Market Performance
 - 10.3.4 Coveris Business Overview
 - 10.3.5 Coveris SWOT Analysis
 - 10.3.6 Coveris Recent Developments
- 10.4 Fitesa
 - 10.4.1 Fitesa Basic Information
 - 10.4.2 Fitesa Elastic Film Product Overview
 - 10.4.3 Fitesa Elastic Film Product Market Performance
 - 10.4.4 Fitesa Business Overview
 - 10.4.5 Fitesa Recent Developments
- 10.5 EXTEN
 - 10.5.1 EXTEN Basic Information
 - 10.5.2 EXTEN Elastic Film Product Overview
 - 10.5.3 EXTEN Elastic Film Product Market Performance
 - 10.5.4 EXTEN Business Overview
 - 10.5.5 EXTEN Recent Developments
- 10.6 SWM (Mativ)
 - 10.6.1 SWM (Mativ) Basic Information
 - 10.6.2 SWM (Mativ) Elastic Film Product Overview
 - 10.6.3 SWM (Mativ) Elastic Film Product Market Performance
 - 10.6.4 SWM (Mativ) Business Overview
 - 10.6.5 SWM (Mativ) Recent Developments
- 10.7 Kurilon
 - 10.7.1 Kurilon Basic Information
 - 10.7.2 Kurilon Elastic Film Product Overview
 - 10.7.3 Kurilon Elastic Film Product Market Performance
 - 10.7.4 Kurilon Business Overview
 - 10.7.5 Kurilon Recent Developments
- 10.8 DUO PLAST
 - 10.8.1 DUO PLAST Basic Information
 - 10.8.2 DUO PLAST Elastic Film Product Overview
 - 10.8.3 DUO PLAST Elastic Film Product Market Performance
 - 10.8.4 DUO PLAST Business Overview

- 10.8.5 DUO PLAST Recent Developments
- 10.9 Covestro
 - 10.9.1 Covestro Basic Information
 - 10.9.2 Covestro Elastic Film Product Overview
 - 10.9.3 Covestro Elastic Film Product Market Performance
 - 10.9.4 Covestro Business Overview
 - 10.9.5 Covestro Recent Developments
- 10.10 San Fang Chemical
 - 10.10.1 San Fang Chemical Basic Information
 - 10.10.2 San Fang Chemical Elastic Film Product Overview
 - 10.10.3 San Fang Chemical Elastic Film Product Market Performance
 - 10.10.4 San Fang Chemical Business Overview
 - 10.10.5 San Fang Chemical Recent Developments
- 10.11 Nitto Denko
 - 10.11.1 Nitto Denko Basic Information
 - 10.11.2 Nitto Denko Elastic Film Product Overview
 - 10.11.3 Nitto Denko Elastic Film Product Market Performance
 - 10.11.4 Nitto Denko Business Overview
 - 10.11.5 Nitto Denko Recent Developments
- 10.12 Sheedom
 - 10.12.1 Sheedom Basic Information
 - 10.12.2 Sheedom Elastic Film Product Overview
 - 10.12.3 Sheedom Elastic Film Product Market Performance
 - 10.12.4 Sheedom Business Overview
 - 10.12.5 Sheedom Recent Developments
- 10.13 Mondi
 - 10.13.1 Mondi Basic Information
 - 10.13.2 Mondi Elastic Film Product Overview
 - 10.13.3 Mondi Elastic Film Product Market Performance
 - 10.13.4 Mondi Business Overview
 - 10.13.5 Mondi Recent Developments
- 10.14 Hygenic
 - 10.14.1 Hygenic Basic Information
 - 10.14.2 Hygenic Elastic Film Product Overview
 - 10.14.3 Hygenic Elastic Film Product Market Performance
 - 10.14.4 Hygenic Business Overview
 - 10.14.5 Hygenic Recent Developments
- 10.15 Jiangmen Hualong Membrane Material
 - 10.15.1 Jiangmen Hualong Membrane Material Basic Information

- 10.15.2 Jiangmen Hualong Membrane Material Elastic Film Product Overview
- 10.15.3 Jiangmen Hualong Membrane Material Elastic Film Product Market Performance
- 10.15.4 Jiangmen Hualong Membrane Material Business Overview
- 10.15.5 Jiangmen Hualong Membrane Material Recent Developments
- 10.16 Shanghai DYPE
 - 10.16.1 Shanghai DYPE Basic Information
 - 10.16.2 Shanghai DYPE Elastic Film Product Overview
 - 10.16.3 Shanghai DYPE Elastic Film Product Market Performance
 - 10.16.4 Shanghai DYPE Business Overview
 - 10.16.5 Shanghai DYPE Recent Developments
- 10.17 Wenzhou Tekang Elasticity
 - 10.17.1 Wenzhou Tekang Elasticity Basic Information
 - 10.17.2 Wenzhou Tekang Elasticity Elastic Film Product Overview
 - 10.17.3 Wenzhou Tekang Elasticity Elastic Film Product Market Performance
 - 10.17.4 Wenzhou Tekang Elasticity Business Overview
 - 10.17.5 Wenzhou Tekang Elasticity Recent Developments
- 10.18 Shanghai Xin Gen Eco-Technologies
 - 10.18.1 Shanghai Xin Gen Eco-Technologies Basic Information
 - 10.18.2 Shanghai Xin Gen Eco-Technologies Elastic Film Product Overview
 - 10.18.3 Shanghai Xin Gen Eco-Technologies Elastic Film Product Market Performance
 - 10.18.4 Shanghai Xin Gen Eco-Technologies Business Overview
 - 10.18.5 Shanghai Xin Gen Eco-Technologies Recent Developments

11 ELASTIC FILM MARKET FORECAST BY REGION

- 11.1 Global Elastic Film Market Size Forecast
- 11.2 Global Elastic Film Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Elastic Film Market Size Forecast by Country
 - 11.2.3 Asia Pacific Elastic Film Market Size Forecast by Region
 - 11.2.4 South America Elastic Film Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Elastic Film by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Elastic Film Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Elastic Film by Type (2026-2035)

- 12.1.2 Global Elastic Film Market Size Forecast by Type (2026-2035)
- 12.1.3 Global Forecasted Price of Elastic Film by Type (2026-2035)
- 12.2 Global Elastic Film Market Forecast by Application (2026-2035)
 - 12.2.1 Global Elastic Film Sales (K MT) Forecast by Application
 - 12.2.2 Global Elastic Film Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Elastic Film Market Size by Type (M USD)
- Table 4. Global Elastic Film Market Size by Application
- Table 5. Elastic Film Market Size Comparison by Region (M USD)
- Table 6. Global Elastic Film Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Elastic Film Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Elastic Film Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Elastic Film Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Elastic Film as of 2025)
- Table 11. Global Market Elastic Film Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Elastic Film Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Elastic Film Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Elastic Film Sales by Type (K MT)
- Table 27. Global Elastic Film Market Size by Type (M USD)
- Table 28. Global Elastic Film Sales (K MT) by Type (2020-2025)
- Table 29. Global Elastic Film Sales Market Share by Type (2020-2025)
- Table 30. Global Elastic Film Market Size (M USD) by Type (2020-2025)
- Table 31. Global Elastic Film Market Share by Type (2020-2025)
- Table 32. Global Elastic Film Price (USD/KG) by Type (2020-2025)

- Table 33. Global Elastic Film Sales (K MT) by Application
- Table 34. Global Elastic Film Market Size by Application
- Table 35. Global Elastic Film Sales by Application (2020-2025) & (K MT)
- Table 36. Global Elastic Film Sales Market Share by Application (2020-2025)
- Table 37. Global Elastic Film Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Elastic Film Market Share by Application (2020-2025)
- Table 39. Global Elastic Film Sales Growth Rate by Application (2020-2025)
- Table 40. Global Elastic Film Sales by Region (2020-2025) & (K MT)
- Table 41. Global Elastic Film Sales Market Share by Region (2020-2025)
- Table 42. Global Elastic Film Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Elastic Film Market Size by Region (2020-2025)
- Table 44. North America Elastic Film Sales by Country (2020-2025) & (K MT)
- Table 45. North America Elastic Film Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Elastic Film Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Elastic Film Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Elastic Film Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Elastic Film Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Elastic Film Sales by Country (2020-2025) & (K MT)
- Table 51. South America Elastic Film Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Elastic Film Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Elastic Film Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Elastic Film Production (K MT) by Region(2020-2025)
- Table 55. Global Elastic Film Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Elastic Film Revenue Market Share by Region (2020-2025)
- Table 57. Global Elastic Film Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. North America Elastic Film Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Europe Elastic Film Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. Japan Elastic Film Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 61. China Elastic Film Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 62. Berry Basic Information
- Table 63. Berry Elastic Film Product Overview
- Table 64. Berry Elastic Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

- Table 65. Berry Business Overview
- Table 66. Berry SWOT Analysis
- Table 67. Berry Recent Developments
- Table 68. RKW Basic Information
- Table 69. RKW Elastic Film Product Overview
- Table 70. RKW Elastic Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 71. RKW Business Overview
- Table 72. RKW SWOT Analysis
- Table 73. RKW Recent Developments
- Table 74. Coveris Basic Information
- Table 75. Coveris Elastic Film Product Overview
- Table 76. Coveris Elastic Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 77. Coveris Business Overview
- Table 78. Coveris SWOT Analysis
- Table 79. Coveris Recent Developments
- Table 80. Fitesa Basic Information
- Table 81. Fitesa Elastic Film Product Overview
- Table 82. Fitesa Elastic Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 83. Fitesa Business Overview
- Table 84. Fitesa Recent Developments
- Table 85. EXTEN Basic Information
- Table 86. EXTEN Elastic Film Product Overview
- Table 87. EXTEN Elastic Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. EXTEN Business Overview
- Table 89. EXTEN Recent Developments
- Table 90. SWM (Mativ) Basic Information
- Table 91. SWM (Mativ) Elastic Film Product Overview
- Table 92. SWM (Mativ) Elastic Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. SWM (Mativ) Business Overview
- Table 94. SWM (Mativ) Recent Developments
- Table 95. Kurilon Basic Information
- Table 96. Kurilon Elastic Film Product Overview
- Table 97. Kurilon Elastic Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

- Table 98. Kurilon Business Overview
- Table 99. Kurilon Recent Developments
- Table 100. DUO PLAST Basic Information
- Table 101. DUO PLAST Elastic Film Product Overview
- Table 102. DUO PLAST Elastic Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. DUO PLAST Business Overview
- Table 104. DUO PLAST Recent Developments
- Table 105. Covestro Basic Information
- Table 106. Covestro Elastic Film Product Overview
- Table 107. Covestro Elastic Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. Covestro Business Overview
- Table 109. Covestro Recent Developments
- Table 110. San Fang Chemical Basic Information
- Table 111. San Fang Chemical Elastic Film Product Overview
- Table 112. San Fang Chemical Elastic Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 113. San Fang Chemical Business Overview
- Table 114. San Fang Chemical Recent Developments
- Table 115. Nitto Denko Basic Information
- Table 116. Nitto Denko Elastic Film Product Overview
- Table 117. Nitto Denko Elastic Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 118. Nitto Denko Business Overview
- Table 119. Nitto Denko Recent Developments
- Table 120. Sheedom Basic Information
- Table 121. Sheedom Elastic Film Product Overview
- Table 122. Sheedom Elastic Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 123. Sheedom Business Overview
- Table 124. Sheedom Recent Developments
- Table 125. Mondi Basic Information
- Table 126. Mondi Elastic Film Product Overview
- Table 127. Mondi Elastic Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 128. Mondi Business Overview
- Table 129. Mondi Recent Developments
- Table 130. Hygenic Basic Information

- Table 131. Hygenic Elastic Film Product Overview
- Table 132. Hygenic Elastic Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 133. Hygenic Business Overview
- Table 134. Hygenic Recent Developments
- Table 135. Jiangmen Hualong Membrane Material Basic Information
- Table 136. Jiangmen Hualong Membrane Material Elastic Film Product Overview
- Table 137. Jiangmen Hualong Membrane Material Elastic Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 138. Jiangmen Hualong Membrane Material Business Overview
- Table 139. Jiangmen Hualong Membrane Material Recent Developments
- Table 140. Shanghai DYPE Basic Information
- Table 141. Shanghai DYPE Elastic Film Product Overview
- Table 142. Shanghai DYPE Elastic Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 143. Shanghai DYPE Business Overview
- Table 144. Shanghai DYPE Recent Developments
- Table 145. Wenzhou Tekang Elasticity Basic Information
- Table 146. Wenzhou Tekang Elasticity Elastic Film Product Overview
- Table 147. Wenzhou Tekang Elasticity Elastic Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 148. Wenzhou Tekang Elasticity Business Overview
- Table 149. Wenzhou Tekang Elasticity Recent Developments
- Table 150. Shanghai Xin Gen Eco-Technologies Basic Information
- Table 151. Shanghai Xin Gen Eco-Technologies Elastic Film Product Overview
- Table 152. Shanghai Xin Gen Eco-Technologies Elastic Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 153. Shanghai Xin Gen Eco-Technologies Business Overview
- Table 154. Shanghai Xin Gen Eco-Technologies Recent Developments
- Table 155. Global Elastic Film Sales Forecast by Region (2026-2035) & (K MT)
- Table 156. Global Elastic Film Market Size Forecast by Region (2026-2035) & (M USD)
- Table 157. North America Elastic Film Sales Forecast by Country (2026-2035) & (K MT)
- Table 158. North America Elastic Film Market Size Forecast by Country (2026-2035) & (M USD)
- Table 159. Europe Elastic Film Sales Forecast by Country (2026-2035) & (K MT)
- Table 160. Europe Elastic Film Market Size Forecast by Country (2026-2035) & (M USD)
- Table 161. Asia Pacific Elastic Film Sales Forecast by Region (2026-2035) & (K MT)
- Table 162. Asia Pacific Elastic Film Market Size Forecast by Region (2026-2035) & (M USD)

USD)

Table 163. South America Elastic Film Sales Forecast by Country (2026-2035) & (K MT)

Table 164. South America Elastic Film Market Size Forecast by Country (2026-2035) & (M USD)

Table 165. Middle East and Africa Elastic Film Sales Forecast by Country (2026-2035) & (Units)

Table 166. Middle East and Africa Elastic Film Market Size Forecast by Country (2026-2035) & (M USD)

Table 167. Global Elastic Film Sales Forecast by Type (2026-2035) & (K MT)

Table 168. Global Elastic Film Market Size Forecast by Type (2026-2035) & (M USD)

Table 169. Global Elastic Film Price Forecast by Type (2026-2035) & (USD/KG)

Table 170. Global Elastic Film Sales (K MT) Forecast by Application (2026-2035)

Table 171. Global Elastic Film Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Elastic Film
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Elastic Film Market Size (M USD), 2025-2035
- Figure 5. Global Elastic Film Market Size (M USD) (2020-2035)
- Figure 6. Global Elastic Film Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Elastic Film Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Elastic Film Product Life Cycle
- Figure 13. Elastic Film Sales Share by Manufacturers in 2025
- Figure 14. Global Elastic Film Revenue Share by Manufacturers in 2025
- Figure 15. Elastic Film Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Elastic Film Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Elastic Film Revenue in 2025
- Figure 18. Industry Chain Map of Elastic Film
- Figure 19. Global Elastic Film Market PEST Analysis
- Figure 20. Global Elastic Film Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Elastic Film Market Share by Type
- Figure 27. Sales Market Share of Elastic Film by Type (2020-2025)
- Figure 28. Sales Market Share of Elastic Film by Type in 2025
- Figure 29. Market Share of Elastic Film by Type (2020-2025)
- Figure 30. Market Share of Elastic Film by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Elastic Film Market Share by Application
- Figure 33. Global Elastic Film Sales Market Share by Application (2020-2025)

- Figure 34. Global Elastic Film Sales Market Share by Application in 2025
- Figure 35. Global Elastic Film Market Share by Application (2020-2025)
- Figure 36. Global Elastic Film Market Share by Application in 2025
- Figure 37. Global Elastic Film Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Elastic Film Sales Market Share by Region (2020-2025)
- Figure 39. Global Elastic Film Market Size by Region (2020-2025)
- Figure 40. North America Elastic Film Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Elastic Film Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Elastic Film Sales Market Share by Country in 2024
- Figure 43. North America Elastic Film Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Elastic Film Market Size by Country in 2024
- Figure 45. U.S. Elastic Film Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Elastic Film Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Elastic Film Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Elastic Film Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Elastic Film Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Elastic Film Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Elastic Film Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Elastic Film Sales Market Share by Country in 2024
- Figure 53. Europe Elastic Film Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Elastic Film Market Size by Country in 2024
- Figure 55. Germany Elastic Film Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Elastic Film Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Elastic Film Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Elastic Film Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Elastic Film Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. Elastic Film Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Elastic Film Sales and Growth Rate (2020-2025) & (K MT)
- Figure 62. Italy Elastic Film Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Elastic Film Sales and Growth Rate (2020-2025) & (K MT)
- Figure 64. Spain Elastic Film Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Elastic Film Sales and Growth Rate (K MT)
- Figure 66. Asia Pacific Elastic Film Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Elastic Film Market Size by Region in 2024
- Figure 68. China Elastic Film Sales and Growth Rate (2020-2025) & (K MT)
- Figure 69. China Elastic Film Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan Elastic Film Sales and Growth Rate (2020-2025) & (K MT)
- Figure 71. Japan Elastic Film Market Size and Growth Rate (2020-2025) & (M USD)

- Figure 72. South Korea Elastic Film Sales and Growth Rate (2020-2025) & (K MT)
- Figure 73. South Korea Elastic Film Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 74. India Elastic Film Sales and Growth Rate (2020-2025) & (K MT)
- Figure 75. India Elastic Film Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 76. Southeast Asia Elastic Film Sales and Growth Rate (2020-2025) & (K MT)
- Figure 77. Southeast Asia Elastic Film Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 78. South America Elastic Film Sales and Growth Rate (K MT)
- Figure 79. South America Elastic Film Sales Market Share by Country in 2024
- Figure 80. South America Elastic Film Market Size and Growth Rate (M USD)
- Figure 81. South America Elastic Film Market Size by Country in 2024
- Figure 82. Brazil Elastic Film Sales and Growth Rate (2020-2025) & (K MT)
- Figure 83. Brazil Elastic Film Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 84. Argentina Elastic Film Sales and Growth Rate (2020-2025) & (K MT)
- Figure 85. Argentina Elastic Film Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 86. Columbia Elastic Film Sales and Growth Rate (2020-2025) & (K MT)
- Figure 87. Columbia Elastic Film Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 88. Middle East and Africa Elastic Film Sales and Growth Rate (K MT)
- Figure 89. Middle East and Africa Elastic Film Sales Market Share by Region in 2024
- Figure 90. Middle East and Africa Elastic Film Market Size and Growth Rate (M USD)
- Figure 91. Middle East and Africa Elastic Film Market Size by Region in 2024
- Figure 92. Saudi Arabia Elastic Film Sales and Growth Rate (2020-2025) & (K MT)
- Figure 93. Saudi Arabia Elastic Film Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 94. UAE Elastic Film Sales and Growth Rate (2020-2025) & (K MT)
- Figure 95. UAE Elastic Film Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 96. Egypt Elastic Film Sales and Growth Rate (2020-2025) & (K MT)
- Figure 97. Egypt Elastic Film Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 98. Nigeria Elastic Film Sales and Growth Rate (2020-2025) & (K MT)
- Figure 99. Nigeria Elastic Film Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 100. South Africa Elastic Film Sales and Growth Rate (2020-2025) & (K MT)
- Figure 101. South Africa Elastic Film Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 102. Global Elastic Film Production Market Share by Region (2020-2025)
- Figure 103. North America Elastic Film Production (K MT) Growth Rate (2020-2025)
- Figure 104. Europe Elastic Film Production (K MT) Growth Rate (2020-2025)
- Figure 105. Japan Elastic Film Production (K MT) Growth Rate (2020-2025)
- Figure 106. China Elastic Film Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Elastic Film Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Elastic Film Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Elastic Film Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Elastic Film Market Share Forecast by Type (2026-2035)

Figure 111. Global Elastic Film Sales Forecast by Application (2026-2035)

Figure 112. Global Elastic Film Market Share Forecast by Application (2026-2035)

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