

# Global Edible Snail Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G88999B8DB3AEN.html>

Date: December 2024

Pages: 144

Price: US\$ 2,800.00 (Single User License)

ID: G88999B8DB3AEN

## Abstracts

### Report Overview

Edible snails, also known as escargot, are a delicacy enjoyed in various cuisines worldwide. These gastropods are typically consumed for their unique taste and nutritional value, containing high levels of protein, iron, and vitamins. The market for edible snails is positioned within the broader seafood and specialty food sectors, catering to consumers seeking gourmet dining experiences and exotic culinary options.

As of 2023, the global market size for edible snails is estimated at approximately USD 80 million. This niche market is expected to witness a steady growth trajectory, with a projected Compound Annual Growth Rate (CAGR) of 5.8% from 2024 to 2032. Key drivers fueling this growth include increasing consumer interest in novel food experiences, rising demand for high-protein diet options, and the growing popularity of international cuisines.

Several notable trends are shaping the market for edible snails. Firstly, there is a rising trend of incorporating exotic ingredients into mainstream culinary practices, driving the demand for escargot in upscale restaurants and gourmet food stores. Additionally, the health and wellness trend is boosting the consumption of protein-rich foods like snails among health-conscious consumers. Moreover, the sustainability movement is encouraging the cultivation of edible snails as a more environmentally friendly protein source compared to traditional livestock.

Regionally, leading markets for edible snails include France, Italy, Spain, and Asian countries like Thailand and Vietnam. These regions exhibit dominance due to a combination of cultural acceptance of snail consumption, established culinary traditions,

and strong supply chains for snail farming and distribution. In Europe, escargot is a well-established part of gastronomy, while in Asia, it is gaining popularity as a gourmet ingredient.

However, the market for edible snails faces several challenges. One key challenge is the perception of snails as a niche or exotic food item, limiting mass-market appeal and distribution. Additionally, regulatory hurdles related to food safety standards and import/export regulations can pose barriers to market entry and expansion. Moreover, the seasonality of snail farming and the labor-intensive nature of cultivation present operational challenges for producers.

In conclusion, the market for edible snails presents opportunities for growth driven by evolving consumer preferences, culinary trends, and sustainability considerations. To capitalize on these opportunities, stakeholders in the industry should focus on product innovation, marketing strategies to broaden consumer awareness, and collaborations to streamline supply chain operations. By addressing key challenges and leveraging market trends, players in the edible snail market can position themselves for success in the evolving culinary landscape.

This report provides a deep insight into the global Edible Snail market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Edible Snail Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Edible Snail market in any manner.

**Global Edible Snail Market: Market Segmentation Analysis**

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Snails-House

Gaelic Escargot

iVitl Snail Processing Factory

Romanzini

L' ESCARGOT COURBEYRE

POLISH SNAIL FARM

HELIFRUSA

LUMACA ITALIA

LA LUMACA

AGROFARMA

H?LIX SANTA ANA

#### Market Segmentation (by Type)

Canned Snails

Frozen Snails

Others

## Market Segmentation (by Application)

Restaurant

Retail

## Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Edible Snail Market

Overview of the regional outlook of the Edible Snail Market:

## Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Edible Snail Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

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