

Global Edible Plastic Wrap Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

The global Edible Plastic Wrap market size was estimated at USD 270.8 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 5.25% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Edible Plastic Wrap market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Edible Plastic Wrap market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Edible Plastic Wrap market.

Global Edible Plastic Wrap Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Glad
Saran
AEP Industries
Polyvinyl Films
Wrap Film Systems
Lakeland
Wrapex
Linpac Packaging
Melitta
Comcoplast
Fora
Victor
Wentus Kunststoff
Sphere
Publi Embal
Koroplast
Pro-Pack
Bursa Pazar
Rotopa
Parex
Sedat Tahir
Market Segmentation (by Type)

Carbohydrate Edible Film
Protein Edible Film
Lipid Edible Membrane
Composite Membrane
Other
Market Segmentation (by Application)
Meat Packaging
Pastry Packaging
Other

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Edible Plastic Wrap Market
Overview of the regional outlook of the Edible Plastic Wrap Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Edible Plastic Wrap Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Edible Plastic Wrap, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Edible Plastic Wrap

1.2 Key Market Segments

1.2.1 Edible Plastic Wrap Segment by Type

1.2.2 Edible Plastic Wrap Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 EDIBLE PLASTIC WRAP MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Edible Plastic Wrap Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Edible Plastic Wrap Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 EDIBLE PLASTIC WRAP MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Edible Plastic Wrap Product Life Cycle

3.3 Global Edible Plastic Wrap Sales by Manufacturers (2020-2025)

3.4 Global Edible Plastic Wrap Revenue Market Share by Manufacturers (2020-2025)

3.5 Edible Plastic Wrap Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Edible Plastic Wrap Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Edible Plastic Wrap Market Competitive Situation and Trends

3.8.1 Edible Plastic Wrap Market Concentration Rate

3.8.2 Global 5 and 10 Largest Edible Plastic Wrap Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 EDIBLE PLASTIC WRAP INDUSTRY CHAIN ANALYSIS

- 4.1 Edible Plastic Wrap Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF EDIBLE PLASTIC WRAP MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Edible Plastic Wrap Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Edible Plastic Wrap Market
- 5.7 ESG Ratings of Leading Companies

6 EDIBLE PLASTIC WRAP MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Edible Plastic Wrap Sales Market Share by Type (2020-2025)
- 6.3 Global Edible Plastic Wrap Market Size Market Share by Type (2020-2025)
- 6.4 Global Edible Plastic Wrap Price by Type (2020-2025)

7 EDIBLE PLASTIC WRAP MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Edible Plastic Wrap Market Sales by Application (2020-2025)
- 7.3 Global Edible Plastic Wrap Market Size (M USD) by Application (2020-2025)

7.4 Global Edible Plastic Wrap Sales Growth Rate by Application (2020-2025)

8 EDIBLE PLASTIC WRAP MARKET SALES BY REGION

8.1 Global Edible Plastic Wrap Sales by Region

8.1.1 Global Edible Plastic Wrap Sales by Region

8.1.2 Global Edible Plastic Wrap Sales Market Share by Region

8.2 Global Edible Plastic Wrap Market Size by Region

8.2.1 Global Edible Plastic Wrap Market Size by Region

8.2.2 Global Edible Plastic Wrap Market Size Market Share by Region

8.3 North America

8.3.1 North America Edible Plastic Wrap Sales by Country

8.3.2 North America Edible Plastic Wrap Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Edible Plastic Wrap Sales by Country

8.4.2 Europe Edible Plastic Wrap Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Edible Plastic Wrap Sales by Region

8.5.2 Asia Pacific Edible Plastic Wrap Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Edible Plastic Wrap Sales by Country

8.6.2 South America Edible Plastic Wrap Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Edible Plastic Wrap Sales by Region
- 8.7.2 Middle East and Africa Edible Plastic Wrap Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 EDIBLE PLASTIC WRAP MARKET PRODUCTION BY REGION

- 9.1 Global Production of Edible Plastic Wrap by Region(2020-2025)
- 9.2 Global Edible Plastic Wrap Revenue Market Share by Region (2020-2025)
- 9.3 Global Edible Plastic Wrap Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Edible Plastic Wrap Production
 - 9.4.1 North America Edible Plastic Wrap Production Growth Rate (2020-2025)
 - 9.4.2 North America Edible Plastic Wrap Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Edible Plastic Wrap Production
 - 9.5.1 Europe Edible Plastic Wrap Production Growth Rate (2020-2025)
 - 9.5.2 Europe Edible Plastic Wrap Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Edible Plastic Wrap Production (2020-2025)
 - 9.6.1 Japan Edible Plastic Wrap Production Growth Rate (2020-2025)
 - 9.6.2 Japan Edible Plastic Wrap Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Edible Plastic Wrap Production (2020-2025)
 - 9.7.1 China Edible Plastic Wrap Production Growth Rate (2020-2025)
 - 9.7.2 China Edible Plastic Wrap Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Glad
 - 10.1.1 Glad Basic Information
 - 10.1.2 Glad Edible Plastic Wrap Product Overview
 - 10.1.3 Glad Edible Plastic Wrap Product Market Performance
 - 10.1.4 Glad Business Overview
 - 10.1.5 Glad SWOT Analysis

- 10.1.6 Glad Recent Developments
- 10.2 Saran
 - 10.2.1 Saran Basic Information
 - 10.2.2 Saran Edible Plastic Wrap Product Overview
 - 10.2.3 Saran Edible Plastic Wrap Product Market Performance
 - 10.2.4 Saran Business Overview
 - 10.2.5 Saran SWOT Analysis
 - 10.2.6 Saran Recent Developments
- 10.3 AEP Industries
 - 10.3.1 AEP Industries Basic Information
 - 10.3.2 AEP Industries Edible Plastic Wrap Product Overview
 - 10.3.3 AEP Industries Edible Plastic Wrap Product Market Performance
 - 10.3.4 AEP Industries Business Overview
 - 10.3.5 AEP Industries SWOT Analysis
 - 10.3.6 AEP Industries Recent Developments
- 10.4 Polyvinyl Films
 - 10.4.1 Polyvinyl Films Basic Information
 - 10.4.2 Polyvinyl Films Edible Plastic Wrap Product Overview
 - 10.4.3 Polyvinyl Films Edible Plastic Wrap Product Market Performance
 - 10.4.4 Polyvinyl Films Business Overview
 - 10.4.5 Polyvinyl Films Recent Developments
- 10.5 Wrap Film Systems
 - 10.5.1 Wrap Film Systems Basic Information
 - 10.5.2 Wrap Film Systems Edible Plastic Wrap Product Overview
 - 10.5.3 Wrap Film Systems Edible Plastic Wrap Product Market Performance
 - 10.5.4 Wrap Film Systems Business Overview
 - 10.5.5 Wrap Film Systems Recent Developments
- 10.6 Lakeland
 - 10.6.1 Lakeland Basic Information
 - 10.6.2 Lakeland Edible Plastic Wrap Product Overview
 - 10.6.3 Lakeland Edible Plastic Wrap Product Market Performance
 - 10.6.4 Lakeland Business Overview
 - 10.6.5 Lakeland Recent Developments
- 10.7 Wrapex
 - 10.7.1 Wrapex Basic Information
 - 10.7.2 Wrapex Edible Plastic Wrap Product Overview
 - 10.7.3 Wrapex Edible Plastic Wrap Product Market Performance
 - 10.7.4 Wrapex Business Overview
 - 10.7.5 Wrapex Recent Developments

10.8 Linpac Packaging

- 10.8.1 Linpac Packaging Basic Information
- 10.8.2 Linpac Packaging Edible Plastic Wrap Product Overview
- 10.8.3 Linpac Packaging Edible Plastic Wrap Product Market Performance
- 10.8.4 Linpac Packaging Business Overview
- 10.8.5 Linpac Packaging Recent Developments

10.9 Melitta

- 10.9.1 Melitta Basic Information
- 10.9.2 Melitta Edible Plastic Wrap Product Overview
- 10.9.3 Melitta Edible Plastic Wrap Product Market Performance
- 10.9.4 Melitta Business Overview
- 10.9.5 Melitta Recent Developments

10.10 Comcoplast

- 10.10.1 Comcoplast Basic Information
- 10.10.2 Comcoplast Edible Plastic Wrap Product Overview
- 10.10.3 Comcoplast Edible Plastic Wrap Product Market Performance
- 10.10.4 Comcoplast Business Overview
- 10.10.5 Comcoplast Recent Developments

10.11 Fora

- 10.11.1 Fora Basic Information
- 10.11.2 Fora Edible Plastic Wrap Product Overview
- 10.11.3 Fora Edible Plastic Wrap Product Market Performance
- 10.11.4 Fora Business Overview
- 10.11.5 Fora Recent Developments

10.12 Victor

- 10.12.1 Victor Basic Information
- 10.12.2 Victor Edible Plastic Wrap Product Overview
- 10.12.3 Victor Edible Plastic Wrap Product Market Performance
- 10.12.4 Victor Business Overview
- 10.12.5 Victor Recent Developments

10.13 Wentus Kunststoff

- 10.13.1 Wentus Kunststoff Basic Information
- 10.13.2 Wentus Kunststoff Edible Plastic Wrap Product Overview
- 10.13.3 Wentus Kunststoff Edible Plastic Wrap Product Market Performance
- 10.13.4 Wentus Kunststoff Business Overview
- 10.13.5 Wentus Kunststoff Recent Developments

10.14 Sphere

- 10.14.1 Sphere Basic Information
- 10.14.2 Sphere Edible Plastic Wrap Product Overview

- 10.14.3 Sphere Edible Plastic Wrap Product Market Performance
- 10.14.4 Sphere Business Overview
- 10.14.5 Sphere Recent Developments
- 10.15 Publi Embal
 - 10.15.1 Publi Embal Basic Information
 - 10.15.2 Publi Embal Edible Plastic Wrap Product Overview
 - 10.15.3 Publi Embal Edible Plastic Wrap Product Market Performance
 - 10.15.4 Publi Embal Business Overview
 - 10.15.5 Publi Embal Recent Developments
- 10.16 Koroplast
 - 10.16.1 Koroplast Basic Information
 - 10.16.2 Koroplast Edible Plastic Wrap Product Overview
 - 10.16.3 Koroplast Edible Plastic Wrap Product Market Performance
 - 10.16.4 Koroplast Business Overview
 - 10.16.5 Koroplast Recent Developments
- 10.17 Pro-Pack
 - 10.17.1 Pro-Pack Basic Information
 - 10.17.2 Pro-Pack Edible Plastic Wrap Product Overview
 - 10.17.3 Pro-Pack Edible Plastic Wrap Product Market Performance
 - 10.17.4 Pro-Pack Business Overview
 - 10.17.5 Pro-Pack Recent Developments
- 10.18 Bursa Pazar
 - 10.18.1 Bursa Pazar Basic Information
 - 10.18.2 Bursa Pazar Edible Plastic Wrap Product Overview
 - 10.18.3 Bursa Pazar Edible Plastic Wrap Product Market Performance
 - 10.18.4 Bursa Pazar Business Overview
 - 10.18.5 Bursa Pazar Recent Developments
- 10.19 Rotopa
 - 10.19.1 Rotopa Basic Information
 - 10.19.2 Rotopa Edible Plastic Wrap Product Overview
 - 10.19.3 Rotopa Edible Plastic Wrap Product Market Performance
 - 10.19.4 Rotopa Business Overview
 - 10.19.5 Rotopa Recent Developments
- 10.20 Parex
 - 10.20.1 Parex Basic Information
 - 10.20.2 Parex Edible Plastic Wrap Product Overview
 - 10.20.3 Parex Edible Plastic Wrap Product Market Performance
 - 10.20.4 Parex Business Overview
 - 10.20.5 Parex Recent Developments

10.21 Sedat Tahir

10.21.1 Sedat Tahir Basic Information

10.21.2 Sedat Tahir Edible Plastic Wrap Product Overview

10.21.3 Sedat Tahir Edible Plastic Wrap Product Market Performance

10.21.4 Sedat Tahir Business Overview

10.21.5 Sedat Tahir Recent Developments

11 EDIBLE PLASTIC WRAP MARKET FORECAST BY REGION

11.1 Global Edible Plastic Wrap Market Size Forecast

11.2 Global Edible Plastic Wrap Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Edible Plastic Wrap Market Size Forecast by Country

11.2.3 Asia Pacific Edible Plastic Wrap Market Size Forecast by Region

11.2.4 South America Edible Plastic Wrap Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Edible Plastic Wrap by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Edible Plastic Wrap Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Edible Plastic Wrap by Type (2026-2033)

12.1.2 Global Edible Plastic Wrap Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Edible Plastic Wrap by Type (2026-2033)

12.2 Global Edible Plastic Wrap Market Forecast by Application (2026-2033)

12.2.1 Global Edible Plastic Wrap Sales (K Units) Forecast by Application

12.2.2 Global Edible Plastic Wrap Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Edible Plastic Wrap Market Size Comparison by Region (M USD)
Table 5. Global Edible Plastic Wrap Sales (K Units) by Manufacturers (2020-2025)
Table 6. Global Edible Plastic Wrap Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Edible Plastic Wrap Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Edible Plastic Wrap Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Edible Plastic Wrap as of 2024)
Table 10. Global Market Edible Plastic Wrap Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Edible Plastic Wrap Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Edible Plastic Wrap Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Edible Plastic Wrap Sales by Type (K Units)
Table 26. Global Edible Plastic Wrap Market Size by Type (M USD)
Table 27. Global Edible Plastic Wrap Sales (K Units) by Type (2020-2025)
Table 28. Global Edible Plastic Wrap Sales Market Share by Type (2020-2025)
Table 29. Global Edible Plastic Wrap Market Size (M USD) by Type (2020-2025)
Table 30. Global Edible Plastic Wrap Market Size Share by Type (2020-2025)
Table 31. Global Edible Plastic Wrap Price (USD/Unit) by Type (2020-2025)

Table 32. Global Edible Plastic Wrap Sales (K Units) by Application
Table 33. Global Edible Plastic Wrap Market Size by Application
Table 34. Global Edible Plastic Wrap Sales by Application (2020-2025) & (K Units)
Table 35. Global Edible Plastic Wrap Sales Market Share by Application (2020-2025)
Table 36. Global Edible Plastic Wrap Market Size by Application (2020-2025) & (M USD)
Table 37. Global Edible Plastic Wrap Market Share by Application (2020-2025)
Table 38. Global Edible Plastic Wrap Sales Growth Rate by Application (2020-2025)
Table 39. Global Edible Plastic Wrap Sales by Region (2020-2025) & (K Units)
Table 40. Global Edible Plastic Wrap Sales Market Share by Region (2020-2025)
Table 41. Global Edible Plastic Wrap Market Size by Region (2020-2025) & (M USD)
Table 42. Global Edible Plastic Wrap Market Size Market Share by Region (2020-2025)
Table 43. North America Edible Plastic Wrap Sales by Country (2020-2025) & (K Units)
Table 44. North America Edible Plastic Wrap Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Edible Plastic Wrap Sales by Country (2020-2025) & (K Units)
Table 46. Europe Edible Plastic Wrap Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Edible Plastic Wrap Sales by Region (2020-2025) & (K Units)
Table 48. Asia Pacific Edible Plastic Wrap Market Size by Region (2020-2025) & (M USD)
Table 49. South America Edible Plastic Wrap Sales by Country (2020-2025) & (K Units)
Table 50. South America Edible Plastic Wrap Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Edible Plastic Wrap Sales by Region (2020-2025) & (K Units)
Table 52. Middle East and Africa Edible Plastic Wrap Market Size by Region (2020-2025) & (M USD)
Table 53. Global Edible Plastic Wrap Production (K Units) by Region(2020-2025)
Table 54. Global Edible Plastic Wrap Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Edible Plastic Wrap Revenue Market Share by Region (2020-2025)
Table 56. Global Edible Plastic Wrap Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 57. North America Edible Plastic Wrap Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. Europe Edible Plastic Wrap Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Japan Edible Plastic Wrap Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. China Edible Plastic Wrap Production (K Units), Revenue (US\$ Million), Price

(USD/Unit) and Gross Margin (2020-2025)

Table 61. Glad Basic Information

Table 62. Glad Edible Plastic Wrap Product Overview

Table 63. Glad Edible Plastic Wrap Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Glad Business Overview

Table 65. Glad SWOT Analysis

Table 66. Glad Recent Developments

Table 67. Saran Basic Information

Table 68. Saran Edible Plastic Wrap Product Overview

Table 69. Saran Edible Plastic Wrap Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Saran Business Overview

Table 71. Saran SWOT Analysis

Table 72. Saran Recent Developments

Table 73. AEP Industries Basic Information

Table 74. AEP Industries Edible Plastic Wrap Product Overview

Table 75. AEP Industries Edible Plastic Wrap Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. AEP Industries Business Overview

Table 77. AEP Industries SWOT Analysis

Table 78. AEP Industries Recent Developments

Table 79. Polyvinyl Films Basic Information

Table 80. Polyvinyl Films Edible Plastic Wrap Product Overview

Table 81. Polyvinyl Films Edible Plastic Wrap Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. Polyvinyl Films Business Overview

Table 83. Polyvinyl Films Recent Developments

Table 84. Wrap Film Systems Basic Information

Table 85. Wrap Film Systems Edible Plastic Wrap Product Overview

Table 86. Wrap Film Systems Edible Plastic Wrap Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. Wrap Film Systems Business Overview

Table 88. Wrap Film Systems Recent Developments

Table 89. Lakeland Basic Information

Table 90. Lakeland Edible Plastic Wrap Product Overview

Table 91. Lakeland Edible Plastic Wrap Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 92. Lakeland Business Overview

Table 93. Lakeland Recent Developments
Table 94. Wrapex Basic Information
Table 95. Wrapex Edible Plastic Wrap Product Overview
Table 96. Wrapex Edible Plastic Wrap Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. Wrapex Business Overview
Table 98. Wrapex Recent Developments
Table 99. Linpac Packaging Basic Information
Table 100. Linpac Packaging Edible Plastic Wrap Product Overview
Table 101. Linpac Packaging Edible Plastic Wrap Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. Linpac Packaging Business Overview
Table 103. Linpac Packaging Recent Developments
Table 104. Melitta Basic Information
Table 105. Melitta Edible Plastic Wrap Product Overview
Table 106. Melitta Edible Plastic Wrap Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 107. Melitta Business Overview
Table 108. Melitta Recent Developments
Table 109. Comcoplast Basic Information
Table 110. Comcoplast Edible Plastic Wrap Product Overview
Table 111. Comcoplast Edible Plastic Wrap Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 112. Comcoplast Business Overview
Table 113. Comcoplast Recent Developments
Table 114. Fora Basic Information
Table 115. Fora Edible Plastic Wrap Product Overview
Table 116. Fora Edible Plastic Wrap Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 117. Fora Business Overview
Table 118. Fora Recent Developments
Table 119. Victor Basic Information
Table 120. Victor Edible Plastic Wrap Product Overview
Table 121. Victor Edible Plastic Wrap Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 122. Victor Business Overview
Table 123. Victor Recent Developments
Table 124. Wentus Kunststoff Basic Information
Table 125. Wentus Kunststoff Edible Plastic Wrap Product Overview

Table 126. Wentus Kunststoff Edible Plastic Wrap Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 127. Wentus Kunststoff Business Overview

Table 128. Wentus Kunststoff Recent Developments

Table 129. Sphere Basic Information

Table 130. Sphere Edible Plastic Wrap Product Overview

Table 131. Sphere Edible Plastic Wrap Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 132. Sphere Business Overview

Table 133. Sphere Recent Developments

Table 134. Publi Embal Basic Information

Table 135. Publi Embal Edible Plastic Wrap Product Overview

Table 136. Publi Embal Edible Plastic Wrap Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 137. Publi Embal Business Overview

Table 138. Publi Embal Recent Developments

Table 139. Koroplast Basic Information

Table 140. Koroplast Edible Plastic Wrap Product Overview

Table 141. Koroplast Edible Plastic Wrap Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 142. Koroplast Business Overview

Table 143. Koroplast Recent Developments

Table 144. Pro-Pack Basic Information

Table 145. Pro-Pack Edible Plastic Wrap Product Overview

Table 146. Pro-Pack Edible Plastic Wrap Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 147. Pro-Pack Business Overview

Table 148. Pro-Pack Recent Developments

Table 149. Bursa Pazar Basic Information

Table 150. Bursa Pazar Edible Plastic Wrap Product Overview

Table 151. Bursa Pazar Edible Plastic Wrap Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 152. Bursa Pazar Business Overview

Table 153. Bursa Pazar Recent Developments

Table 154. Rotopa Basic Information

Table 155. Rotopa Edible Plastic Wrap Product Overview

Table 156. Rotopa Edible Plastic Wrap Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 157. Rotopa Business Overview

Table 158. Rotopa Recent Developments
Table 159. Parex Basic Information
Table 160. Parex Edible Plastic Wrap Product Overview
Table 161. Parex Edible Plastic Wrap Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 162. Parex Business Overview
Table 163. Parex Recent Developments
Table 164. Sedat Tahir Basic Information
Table 165. Sedat Tahir Edible Plastic Wrap Product Overview
Table 166. Sedat Tahir Edible Plastic Wrap Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 167. Sedat Tahir Business Overview
Table 168. Sedat Tahir Recent Developments
Table 169. Global Edible Plastic Wrap Sales Forecast by Region (2026-2033) & (K Units)
Table 170. Global Edible Plastic Wrap Market Size Forecast by Region (2026-2033) & (M USD)
Table 171. North America Edible Plastic Wrap Sales Forecast by Country (2026-2033) & (K Units)
Table 172. North America Edible Plastic Wrap Market Size Forecast by Country (2026-2033) & (M USD)
Table 173. Europe Edible Plastic Wrap Sales Forecast by Country (2026-2033) & (K Units)
Table 174. Europe Edible Plastic Wrap Market Size Forecast by Country (2026-2033) & (M USD)
Table 175. Asia Pacific Edible Plastic Wrap Sales Forecast by Region (2026-2033) & (K Units)
Table 176. Asia Pacific Edible Plastic Wrap Market Size Forecast by Region (2026-2033) & (M USD)
Table 177. South America Edible Plastic Wrap Sales Forecast by Country (2026-2033) & (K Units)
Table 178. South America Edible Plastic Wrap Market Size Forecast by Country (2026-2033) & (M USD)
Table 179. Middle East and Africa Edible Plastic Wrap Sales Forecast by Country (2026-2033) & (Units)
Table 180. Middle East and Africa Edible Plastic Wrap Market Size Forecast by Country (2026-2033) & (M USD)
Table 181. Global Edible Plastic Wrap Sales Forecast by Type (2026-2033) & (K Units)
Table 182. Global Edible Plastic Wrap Market Size Forecast by Type (2026-2033) & (M

USD)

Table 183. Global Edible Plastic Wrap Price Forecast by Type (2026-2033) & (USD/Unit)

Table 184. Global Edible Plastic Wrap Sales (K Units) Forecast by Application (2026-2033)

Table 185. Global Edible Plastic Wrap Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Edible Plastic Wrap
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Edible Plastic Wrap Market Size (M USD), 2024-2033
- Figure 5. Global Edible Plastic Wrap Market Size (M USD) (2020-2033)
- Figure 6. Global Edible Plastic Wrap Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Edible Plastic Wrap Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Edible Plastic Wrap Product Life Cycle
- Figure 13. Edible Plastic Wrap Sales Share by Manufacturers in 2024
- Figure 14. Global Edible Plastic Wrap Revenue Share by Manufacturers in 2024
- Figure 15. Edible Plastic Wrap Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Edible Plastic Wrap Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Edible Plastic Wrap Revenue in 2024
- Figure 18. Industry Chain Map of Edible Plastic Wrap
- Figure 19. Global Edible Plastic Wrap Market PEST Analysis
- Figure 20. Global Edible Plastic Wrap Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Edible Plastic Wrap Market Share by Type
- Figure 27. Sales Market Share of Edible Plastic Wrap by Type (2020-2025)
- Figure 28. Sales Market Share of Edible Plastic Wrap by Type in 2024
- Figure 29. Market Size Share of Edible Plastic Wrap by Type (2020-2025)
- Figure 30. Market Size Share of Edible Plastic Wrap by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Edible Plastic Wrap Market Share by Application

- Figure 33. Global Edible Plastic Wrap Sales Market Share by Application (2020-2025)
- Figure 34. Global Edible Plastic Wrap Sales Market Share by Application in 2024
- Figure 35. Global Edible Plastic Wrap Market Share by Application (2020-2025)
- Figure 36. Global Edible Plastic Wrap Market Share by Application in 2024
- Figure 37. Global Edible Plastic Wrap Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Edible Plastic Wrap Sales Market Share by Region (2020-2025)
- Figure 39. Global Edible Plastic Wrap Market Size Market Share by Region (2020-2025)
- Figure 40. North America Edible Plastic Wrap Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Edible Plastic Wrap Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Edible Plastic Wrap Sales Market Share by Country in 2024
- Figure 43. North America Edible Plastic Wrap Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Edible Plastic Wrap Market Size Market Share by Country in 2024
- Figure 45. U.S. Edible Plastic Wrap Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Edible Plastic Wrap Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Edible Plastic Wrap Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Edible Plastic Wrap Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Edible Plastic Wrap Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Edible Plastic Wrap Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Edible Plastic Wrap Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Edible Plastic Wrap Sales Market Share by Country in 2024
- Figure 53. Europe Edible Plastic Wrap Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Edible Plastic Wrap Market Size Market Share by Country in 2024
- Figure 55. Germany Edible Plastic Wrap Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Edible Plastic Wrap Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Edible Plastic Wrap Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Edible Plastic Wrap Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Edible Plastic Wrap Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Edible Plastic Wrap Market Size and Growth Rate (2020-2025) & (M USD)

USD)

Figure 61. Italy Edible Plastic Wrap Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Edible Plastic Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Edible Plastic Wrap Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Edible Plastic Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Edible Plastic Wrap Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Edible Plastic Wrap Sales Market Share by Region in 2024

Figure 67. Asia Pacific Edible Plastic Wrap Market Size Market Share by Region in 2024

Figure 68. China Edible Plastic Wrap Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Edible Plastic Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Edible Plastic Wrap Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Edible Plastic Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Edible Plastic Wrap Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Edible Plastic Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Edible Plastic Wrap Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Edible Plastic Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Edible Plastic Wrap Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Edible Plastic Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Edible Plastic Wrap Sales and Growth Rate (K Units)

Figure 79. South America Edible Plastic Wrap Sales Market Share by Country in 2024

Figure 80. South America Edible Plastic Wrap Market Size and Growth Rate (M USD)

Figure 81. South America Edible Plastic Wrap Market Size Market Share by Country in 2024

Figure 82. Brazil Edible Plastic Wrap Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Edible Plastic Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Edible Plastic Wrap Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Edible Plastic Wrap Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 86. Columbia Edible Plastic Wrap Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Edible Plastic Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Edible Plastic Wrap Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Edible Plastic Wrap Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Edible Plastic Wrap Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Edible Plastic Wrap Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Edible Plastic Wrap Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Edible Plastic Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Edible Plastic Wrap Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Edible Plastic Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Edible Plastic Wrap Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Edible Plastic Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Edible Plastic Wrap Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Edible Plastic Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Edible Plastic Wrap Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Edible Plastic Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Edible Plastic Wrap Production Market Share by Region (2020-2025)

Figure 103. North America Edible Plastic Wrap Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Edible Plastic Wrap Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Edible Plastic Wrap Production (K Units) Growth Rate (2020-2025)

Figure 106. China Edible Plastic Wrap Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Edible Plastic Wrap Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Edible Plastic Wrap Market Size Forecast by Value (2020-2033) &

(M USD)

Figure 109. Global Edible Plastic Wrap Sales Market Share Forecast by Type
(2026-2033)

Figure 110. Global Edible Plastic Wrap Market Share Forecast by Type (2026-2033)

Figure 111. Global Edible Plastic Wrap Sales Forecast by Application (2026-2033)

Figure 112. Global Edible Plastic Wrap Market Share Forecast by Application
(2026-2033)

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