

Global Edible Cosmetics Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Edible Cosmetics are beauty and personal care products formulated to be safe for consumption. Unlike traditional cosmetics, which are designed for topical application, edible cosmetics are intended to be ingested, usually as part of a beauty regimen or dietary supplement. These products may include items like flavored lip balms, ingestible beauty supplements, or edible masks that contain ingredients beneficial for skin health. The concept combines cosmetic benefits with edible safety, offering a dual-purpose product.

The global Edible Cosmetics market size was estimated at USD 311 million in 2023 and is projected to reach USD 763.87 million by 2032, exhibiting a CAGR of 10.50% during the forecast period.

North America Edible Cosmetics market size was estimated at USD 96.28 million in 2023, at a CAGR of 9.00% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Edible Cosmetics market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the

Global Edible Cosmetics Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Edible Cosmetics market in any manner.

Global Edible Cosmetics Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Natural Organic Edible Cosmetics

EdenSong Essentials Skin Care

Edible Beauty Australia Pty Ltd

Skin Gourmet

Babylogy

HL Edible India

Living Nature

Kid Licks

Skin Pot Co.

Project MC2

Market Segmentation (by Type)

Skin Care

Hair Care

Makeup

Nail Polish

Others

Market Segmentation (by Application)

Hypermarkets & Supermarkets

Specialty Stores

Pharmacies & Drugstores

Online

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Edible Cosmetics Market
- Overview of the regional outlook of the Edible Cosmetics Market:

Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

Edible Cosmetics Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Edible Cosmetics, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Edible Cosmetics

1.2 Key Market Segments

1.2.1 Edible Cosmetics Segment by Type

1.2.2 Edible Cosmetics Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 EDIBLE COSMETICS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Edible Cosmetics Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Edible Cosmetics Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 EDIBLE COSMETICS MARKET COMPETITIVE LANDSCAPE

3.1 Global Edible Cosmetics Sales by Manufacturers (2019-2024)

3.2 Global Edible Cosmetics Revenue Market Share by Manufacturers (2019-2024)

3.3 Edible Cosmetics Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Edible Cosmetics Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Edible Cosmetics Sales Sites, Area Served, Product Type

3.6 Edible Cosmetics Market Competitive Situation and Trends

3.6.1 Edible Cosmetics Market Concentration Rate

3.6.2 Global 5 and 10 Largest Edible Cosmetics Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 EDIBLE COSMETICS INDUSTRY CHAIN ANALYSIS

4.1 Edible Cosmetics Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF EDIBLE COSMETICS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 EDIBLE COSMETICS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Edible Cosmetics Sales Market Share by Type (2019-2024)

6.3 Global Edible Cosmetics Market Size Market Share by Type (2019-2024)

6.4 Global Edible Cosmetics Price by Type (2019-2024)

7 EDIBLE COSMETICS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Edible Cosmetics Market Sales by Application (2019-2024)

7.3 Global Edible Cosmetics Market Size (M USD) by Application (2019-2024)

7.4 Global Edible Cosmetics Sales Growth Rate by Application (2019-2024)

8 EDIBLE COSMETICS MARKET CONSUMPTION BY REGION

8.1 Global Edible Cosmetics Sales by Region

8.1.1 Global Edible Cosmetics Sales by Region

8.1.2 Global Edible Cosmetics Sales Market Share by Region

8.2 North America

8.2.1 North America Edible Cosmetics Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Edible Cosmetics Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Edible Cosmetics Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Edible Cosmetics Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Edible Cosmetics Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 EDIBLE COSMETICS MARKET PRODUCTION BY REGION

9.1 Global Production of Edible Cosmetics by Region (2019-2024)

9.2 Global Edible Cosmetics Revenue Market Share by Region (2019-2024)

9.3 Global Edible Cosmetics Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Edible Cosmetics Production

9.4.1 North America Edible Cosmetics Production Growth Rate (2019-2024)

9.4.2 North America Edible Cosmetics Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Edible Cosmetics Production

- 9.5.1 Europe Edible Cosmetics Production Growth Rate (2019-2024)
- 9.5.2 Europe Edible Cosmetics Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Edible Cosmetics Production (2019-2024)
 - 9.6.1 Japan Edible Cosmetics Production Growth Rate (2019-2024)
 - 9.6.2 Japan Edible Cosmetics Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Edible Cosmetics Production (2019-2024)
 - 9.7.1 China Edible Cosmetics Production Growth Rate (2019-2024)
 - 9.7.2 China Edible Cosmetics Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Natural Organic Edible Cosmetics
 - 10.1.1 Natural Organic Edible Cosmetics Edible Cosmetics Basic Information
 - 10.1.2 Natural Organic Edible Cosmetics Edible Cosmetics Product Overview
 - 10.1.3 Natural Organic Edible Cosmetics Edible Cosmetics Product Market Performance
 - 10.1.4 Natural Organic Edible Cosmetics Business Overview
 - 10.1.5 Natural Organic Edible Cosmetics Edible Cosmetics SWOT Analysis
 - 10.1.6 Natural Organic Edible Cosmetics Recent Developments
- 10.2 EdenSong Essentials Skin Care
 - 10.2.1 EdenSong Essentials Skin Care Edible Cosmetics Basic Information
 - 10.2.2 EdenSong Essentials Skin Care Edible Cosmetics Product Overview
 - 10.2.3 EdenSong Essentials Skin Care Edible Cosmetics Product Market Performance
 - 10.2.4 EdenSong Essentials Skin Care Business Overview
 - 10.2.5 EdenSong Essentials Skin Care Edible Cosmetics SWOT Analysis
 - 10.2.6 EdenSong Essentials Skin Care Recent Developments
- 10.3 Edible Beauty Australia Pty Ltd
 - 10.3.1 Edible Beauty Australia Pty Ltd Edible Cosmetics Basic Information
 - 10.3.2 Edible Beauty Australia Pty Ltd Edible Cosmetics Product Overview
 - 10.3.3 Edible Beauty Australia Pty Ltd Edible Cosmetics Product Market Performance
 - 10.3.4 Edible Beauty Australia Pty Ltd Edible Cosmetics SWOT Analysis
 - 10.3.5 Edible Beauty Australia Pty Ltd Business Overview
 - 10.3.6 Edible Beauty Australia Pty Ltd Recent Developments
- 10.4 Skin Gourmet
 - 10.4.1 Skin Gourmet Edible Cosmetics Basic Information
 - 10.4.2 Skin Gourmet Edible Cosmetics Product Overview

- 10.4.3 Skin Gourmet Edible Cosmetics Product Market Performance
- 10.4.4 Skin Gourmet Business Overview
- 10.4.5 Skin Gourmet Recent Developments
- 10.5 Babylogy
 - 10.5.1 Babylogy Edible Cosmetics Basic Information
 - 10.5.2 Babylogy Edible Cosmetics Product Overview
 - 10.5.3 Babylogy Edible Cosmetics Product Market Performance
 - 10.5.4 Babylogy Business Overview
 - 10.5.5 Babylogy Recent Developments
- 10.6 HL Edible India
 - 10.6.1 HL Edible India Edible Cosmetics Basic Information
 - 10.6.2 HL Edible India Edible Cosmetics Product Overview
 - 10.6.3 HL Edible India Edible Cosmetics Product Market Performance
 - 10.6.4 HL Edible India Business Overview
 - 10.6.5 HL Edible India Recent Developments
- 10.7 Living Nature
 - 10.7.1 Living Nature Edible Cosmetics Basic Information
 - 10.7.2 Living Nature Edible Cosmetics Product Overview
 - 10.7.3 Living Nature Edible Cosmetics Product Market Performance
 - 10.7.4 Living Nature Business Overview
 - 10.7.5 Living Nature Recent Developments
- 10.8 Kid Licks
 - 10.8.1 Kid Licks Edible Cosmetics Basic Information
 - 10.8.2 Kid Licks Edible Cosmetics Product Overview
 - 10.8.3 Kid Licks Edible Cosmetics Product Market Performance
 - 10.8.4 Kid Licks Business Overview
 - 10.8.5 Kid Licks Recent Developments
- 10.9 Skin Pot Co.
 - 10.9.1 Skin Pot Co. Edible Cosmetics Basic Information
 - 10.9.2 Skin Pot Co. Edible Cosmetics Product Overview
 - 10.9.3 Skin Pot Co. Edible Cosmetics Product Market Performance
 - 10.9.4 Skin Pot Co. Business Overview
 - 10.9.5 Skin Pot Co. Recent Developments
- 10.10 Project MC2
 - 10.10.1 Project MC2 Edible Cosmetics Basic Information
 - 10.10.2 Project MC2 Edible Cosmetics Product Overview
 - 10.10.3 Project MC2 Edible Cosmetics Product Market Performance
 - 10.10.4 Project MC2 Business Overview
 - 10.10.5 Project MC2 Recent Developments

11 EDIBLE COSMETICS MARKET FORECAST BY REGION

11.1 Global Edible Cosmetics Market Size Forecast

11.2 Global Edible Cosmetics Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Edible Cosmetics Market Size Forecast by Country

11.2.3 Asia Pacific Edible Cosmetics Market Size Forecast by Region

11.2.4 South America Edible Cosmetics Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Edible Cosmetics by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Edible Cosmetics Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Edible Cosmetics by Type (2025-2032)

12.1.2 Global Edible Cosmetics Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Edible Cosmetics by Type (2025-2032)

12.2 Global Edible Cosmetics Market Forecast by Application (2025-2032)

12.2.1 Global Edible Cosmetics Sales (K Units) Forecast by Application

12.2.2 Global Edible Cosmetics Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Edible Cosmetics Market Size Comparison by Region (M USD)
Table 5. Global Edible Cosmetics Sales (K Units) by Manufacturers (2019-2024)
Table 6. Global Edible Cosmetics Sales Market Share by Manufacturers (2019-2024)
Table 7. Global Edible Cosmetics Revenue (M USD) by Manufacturers (2019-2024)
Table 8. Global Edible Cosmetics Revenue Share by Manufacturers (2019-2024)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Edible Cosmetics as of 2022)
Table 10. Global Market Edible Cosmetics Average Price (USD/Unit) of Key Manufacturers (2019-2024)
Table 11. Manufacturers Edible Cosmetics Sales Sites and Area Served
Table 12. Manufacturers Edible Cosmetics Product Type
Table 13. Global Edible Cosmetics Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Industry Chain Map of Edible Cosmetics
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Edible Cosmetics Market Challenges
Table 22. Global Edible Cosmetics Sales by Type (K Units)
Table 23. Global Edible Cosmetics Market Size by Type (M USD)
Table 24. Global Edible Cosmetics Sales (K Units) by Type (2019-2024)
Table 25. Global Edible Cosmetics Sales Market Share by Type (2019-2024)
Table 26. Global Edible Cosmetics Market Size (M USD) by Type (2019-2024)
Table 27. Global Edible Cosmetics Market Size Share by Type (2019-2024)
Table 28. Global Edible Cosmetics Price (USD/Unit) by Type (2019-2024)
Table 29. Global Edible Cosmetics Sales (K Units) by Application
Table 30. Global Edible Cosmetics Market Size by Application
Table 31. Global Edible Cosmetics Sales by Application (2019-2024) & (K Units)
Table 32. Global Edible Cosmetics Sales Market Share by Application (2019-2024)

Table 33. Global Edible Cosmetics Sales by Application (2019-2024) & (M USD)
Table 34. Global Edible Cosmetics Market Share by Application (2019-2024)
Table 35. Global Edible Cosmetics Sales Growth Rate by Application (2019-2024)
Table 36. Global Edible Cosmetics Sales by Region (2019-2024) & (K Units)
Table 37. Global Edible Cosmetics Sales Market Share by Region (2019-2024)
Table 38. North America Edible Cosmetics Sales by Country (2019-2024) & (K Units)
Table 39. Europe Edible Cosmetics Sales by Country (2019-2024) & (K Units)
Table 40. Asia Pacific Edible Cosmetics Sales by Region (2019-2024) & (K Units)
Table 41. South America Edible Cosmetics Sales by Country (2019-2024) & (K Units)
Table 42. Middle East and Africa Edible Cosmetics Sales by Region (2019-2024) & (K Units)
Table 43. Global Edible Cosmetics Production (K Units) by Region (2019-2024)
Table 44. Global Edible Cosmetics Revenue (US\$ Million) by Region (2019-2024)
Table 45. Global Edible Cosmetics Revenue Market Share by Region (2019-2024)
Table 46. Global Edible Cosmetics Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 47. North America Edible Cosmetics Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 48. Europe Edible Cosmetics Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 49. Japan Edible Cosmetics Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 50. China Edible Cosmetics Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 51. Natural Organic Edible Cosmetics Edible Cosmetics Basic Information
Table 52. Natural Organic Edible Cosmetics Edible Cosmetics Product Overview
Table 53. Natural Organic Edible Cosmetics Edible Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 54. Natural Organic Edible Cosmetics Business Overview
Table 55. Natural Organic Edible Cosmetics Edible Cosmetics SWOT Analysis
Table 56. Natural Organic Edible Cosmetics Recent Developments
Table 57. EdenSong Essentials Skin Care Edible Cosmetics Basic Information
Table 58. EdenSong Essentials Skin Care Edible Cosmetics Product Overview
Table 59. EdenSong Essentials Skin Care Edible Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 60. EdenSong Essentials Skin Care Business Overview
Table 61. EdenSong Essentials Skin Care Edible Cosmetics SWOT Analysis
Table 62. EdenSong Essentials Skin Care Recent Developments
Table 63. Edible Beauty Australia Pty Ltd Edible Cosmetics Basic Information

Table 64. Edible Beauty Australia Pty Ltd Edible Cosmetics Product Overview
Table 65. Edible Beauty Australia Pty Ltd Edible Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 66. Edible Beauty Australia Pty Ltd Edible Cosmetics SWOT Analysis
Table 67. Edible Beauty Australia Pty Ltd Business Overview
Table 68. Edible Beauty Australia Pty Ltd Recent Developments
Table 69. Skin Gourmet Edible Cosmetics Basic Information
Table 70. Skin Gourmet Edible Cosmetics Product Overview
Table 71. Skin Gourmet Edible Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 72. Skin Gourmet Business Overview
Table 73. Skin Gourmet Recent Developments
Table 74. Babylogy Edible Cosmetics Basic Information
Table 75. Babylogy Edible Cosmetics Product Overview
Table 76. Babylogy Edible Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 77. Babylogy Business Overview
Table 78. Babylogy Recent Developments
Table 79. HL Edible India Edible Cosmetics Basic Information
Table 80. HL Edible India Edible Cosmetics Product Overview
Table 81. HL Edible India Edible Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 82. HL Edible India Business Overview
Table 83. HL Edible India Recent Developments
Table 84. Living Nature Edible Cosmetics Basic Information
Table 85. Living Nature Edible Cosmetics Product Overview
Table 86. Living Nature Edible Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 87. Living Nature Business Overview
Table 88. Living Nature Recent Developments
Table 89. Kid Licks Edible Cosmetics Basic Information
Table 90. Kid Licks Edible Cosmetics Product Overview
Table 91. Kid Licks Edible Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 92. Kid Licks Business Overview
Table 93. Kid Licks Recent Developments
Table 94. Skin Pot Co. Edible Cosmetics Basic Information
Table 95. Skin Pot Co. Edible Cosmetics Product Overview
Table 96. Skin Pot Co. Edible Cosmetics Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 97. Skin Pot Co. Business Overview

Table 98. Skin Pot Co. Recent Developments

Table 99. Project MC2 Edible Cosmetics Basic Information

Table 100. Project MC2 Edible Cosmetics Product Overview

Table 101. Project MC2 Edible Cosmetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. Project MC2 Business Overview

Table 103. Project MC2 Recent Developments

Table 104. Global Edible Cosmetics Sales Forecast by Region (2025-2032) & (K Units)

Table 105. Global Edible Cosmetics Market Size Forecast by Region (2025-2032) & (M USD)

Table 106. North America Edible Cosmetics Sales Forecast by Country (2025-2032) & (K Units)

Table 107. North America Edible Cosmetics Market Size Forecast by Country (2025-2032) & (M USD)

Table 108. Europe Edible Cosmetics Sales Forecast by Country (2025-2032) & (K Units)

Table 109. Europe Edible Cosmetics Market Size Forecast by Country (2025-2032) & (M USD)

Table 110. Asia Pacific Edible Cosmetics Sales Forecast by Region (2025-2032) & (K Units)

Table 111. Asia Pacific Edible Cosmetics Market Size Forecast by Region (2025-2032) & (M USD)

Table 112. South America Edible Cosmetics Sales Forecast by Country (2025-2032) & (K Units)

Table 113. South America Edible Cosmetics Market Size Forecast by Country (2025-2032) & (M USD)

Table 114. Middle East and Africa Edible Cosmetics Consumption Forecast by Country (2025-2032) & (Units)

Table 115. Middle East and Africa Edible Cosmetics Market Size Forecast by Country (2025-2032) & (M USD)

Table 116. Global Edible Cosmetics Sales Forecast by Type (2025-2032) & (K Units)

Table 117. Global Edible Cosmetics Market Size Forecast by Type (2025-2032) & (M USD)

Table 118. Global Edible Cosmetics Price Forecast by Type (2025-2032) & (USD/Unit)

Table 119. Global Edible Cosmetics Sales (K Units) Forecast by Application (2025-2032)

Table 120. Global Edible Cosmetics Market Size Forecast by Application (2025-2032) &

(M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Edible Cosmetics
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Edible Cosmetics Market Size (M USD), 2019-2032
- Figure 5. Global Edible Cosmetics Market Size (M USD) (2019-2032)
- Figure 6. Global Edible Cosmetics Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Edible Cosmetics Market Size by Country (M USD)
- Figure 11. Edible Cosmetics Sales Share by Manufacturers in 2023
- Figure 12. Global Edible Cosmetics Revenue Share by Manufacturers in 2023
- Figure 13. Edible Cosmetics Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Edible Cosmetics Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Edible Cosmetics Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Edible Cosmetics Market Share by Type
- Figure 18. Sales Market Share of Edible Cosmetics by Type (2019-2024)
- Figure 19. Sales Market Share of Edible Cosmetics by Type in 2023
- Figure 20. Market Size Share of Edible Cosmetics by Type (2019-2024)
- Figure 21. Market Size Market Share of Edible Cosmetics by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Edible Cosmetics Market Share by Application
- Figure 24. Global Edible Cosmetics Sales Market Share by Application (2019-2024)
- Figure 25. Global Edible Cosmetics Sales Market Share by Application in 2023
- Figure 26. Global Edible Cosmetics Market Share by Application (2019-2024)
- Figure 27. Global Edible Cosmetics Market Share by Application in 2023
- Figure 28. Global Edible Cosmetics Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Edible Cosmetics Sales Market Share by Region (2019-2024)
- Figure 30. North America Edible Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Edible Cosmetics Sales Market Share by Country in 2023

- Figure 32. U.S. Edible Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Edible Cosmetics Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Edible Cosmetics Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Edible Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Edible Cosmetics Sales Market Share by Country in 2023
- Figure 37. Germany Edible Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Edible Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Edible Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Edible Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Edible Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Edible Cosmetics Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Edible Cosmetics Sales Market Share by Region in 2023
- Figure 44. China Edible Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Edible Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Edible Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Edible Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Edible Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Edible Cosmetics Sales and Growth Rate (K Units)
- Figure 50. South America Edible Cosmetics Sales Market Share by Country in 2023
- Figure 51. Brazil Edible Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Edible Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Edible Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Edible Cosmetics Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Edible Cosmetics Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Edible Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Edible Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Edible Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Edible Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Edible Cosmetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Edible Cosmetics Production Market Share by Region (2019-2024)
- Figure 62. North America Edible Cosmetics Production (K Units) Growth Rate (2019-2024)
- Figure 63. Europe Edible Cosmetics Production (K Units) Growth Rate (2019-2024)
- Figure 64. Japan Edible Cosmetics Production (K Units) Growth Rate (2019-2024)

Figure 65. China Edible Cosmetics Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Edible Cosmetics Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Edible Cosmetics Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Edible Cosmetics Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Edible Cosmetics Market Share Forecast by Type (2025-2032)

Figure 70. Global Edible Cosmetics Sales Forecast by Application (2025-2032)

Figure 71. Global Edible Cosmetics Market Share Forecast by Application (2025-2032)

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