

Global Ecommerce Fraud Prevention Solutions Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/G097D586DB40EN.html>

Date: October 2025

Pages: 134

Price: US\$ 3,200.00 (Single User License)

ID: G097D586DB40EN

Abstracts

Report Overview

E-commerce Fraud Prevention Solutions are a set of technologies, tools, and strategies used by online businesses to detect, prevent, and mitigate fraudulent activities and transactions on their e-commerce platforms. As online shopping continues to grow, so does the threat of fraud, including payment fraud, account takeovers, and identity theft. E-commerce fraud prevention solutions aim to protect both businesses and customers from financial losses and reputational damage.

The global Ecommerce Fraud Prevention Solutions market size was estimated at USD 8596.42 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 15.80% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Ecommerce Fraud Prevention Solutions market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Ecommerce Fraud Prevention Solutions market. It offers detailed profiles of major

players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Ecommerce Fraud Prevention Solutions market

Global Ecommerce Fraud Prevention Solutions Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Visa
Riskified
RSA Security
Ethoca (Mastercard)
Signifyd
Stripe
Forter
Sift
TransUnion
SEON
Shield
Adjust (AppLovin)

Kount (Equifax)
PayPal
ACI Worldwide
Razorpay
Bolt
DataDome
Subuno
NoFraud

Market Segmentation (by Type)

Software and Tool
Service

Market Segmentation (by Application)

SMES
Large Enterprise

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Ecommerce Fraud Prevention Solutions Market

Overview of the regional outlook of the Ecommerce Fraud Prevention Solutions Market.

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Ecommerce Fraud Prevention Solutions Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the

industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Ecommerce Fraud Prevention Solutions, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Ecommerce Fraud Prevention Solutions

1.2 Key Market Segments

1.2.1 Ecommerce Fraud Prevention Solutions Segment by Type

1.2.2 Ecommerce Fraud Prevention Solutions Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ECOMMERCE FRAUD PREVENTION SOLUTIONS MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ECOMMERCE FRAUD PREVENTION SOLUTIONS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Ecommerce Fraud Prevention Solutions Product Life Cycle

3.3 Global Ecommerce Fraud Prevention Solutions Revenue Market Share by Company (2020-2025)

3.4 Ecommerce Fraud Prevention Solutions Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Ecommerce Fraud Prevention Solutions Company Headquarters, Area Served, Product Type

3.6 Ecommerce Fraud Prevention Solutions Market Competitive Situation and Trends

3.6.1 Ecommerce Fraud Prevention Solutions Market Concentration Rate

3.6.2 Global 5 and 10 Largest Ecommerce Fraud Prevention Solutions Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 ECOMMERCE FRAUD PREVENTION SOLUTIONS VALUE CHAIN ANALYSIS

- 4.1 Ecommerce Fraud Prevention Solutions Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ECOMMERCE FRAUD PREVENTION SOLUTIONS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Ecommerce Fraud Prevention Solutions Market Porter's Five Forces Analysis

6 ECOMMERCE FRAUD PREVENTION SOLUTIONS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Ecommerce Fraud Prevention Solutions Market Size Market Share by Type (2020-2025)
- 6.3 Global Ecommerce Fraud Prevention Solutions Market Size Growth Rate by Type (2021-2025)

7 ECOMMERCE FRAUD PREVENTION SOLUTIONS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Ecommerce Fraud Prevention Solutions Market Size (M USD) by Application (2020-2025)

7.3 Global Ecommerce Fraud Prevention Solutions Sales Growth Rate by Application (2020-2025)

8 ECOMMERCE FRAUD PREVENTION SOLUTIONS MARKET SEGMENTATION BY REGION

8.1 Global Ecommerce Fraud Prevention Solutions Market Size by Region

8.1.1 Global Ecommerce Fraud Prevention Solutions Market Size by Region

8.1.2 Global Ecommerce Fraud Prevention Solutions Market Size Market Share by Region

8.2 North America

8.2.1 North America Ecommerce Fraud Prevention Solutions Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Ecommerce Fraud Prevention Solutions Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Ecommerce Fraud Prevention Solutions Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Ecommerce Fraud Prevention Solutions Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Ecommerce Fraud Prevention Solutions Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Visa

9.1.1 Visa Basic Information

9.1.2 Visa Ecommerce Fraud Prevention Solutions Product Overview

9.1.3 Visa Ecommerce Fraud Prevention Solutions Product Market Performance

9.1.4 Visa SWOT Analysis

9.1.5 Visa Business Overview

9.1.6 Visa Recent Developments

9.2 Riskified

9.2.1 Riskified Basic Information

9.2.2 Riskified Ecommerce Fraud Prevention Solutions Product Overview

9.2.3 Riskified Ecommerce Fraud Prevention Solutions Product Market Performance

9.2.4 Riskified SWOT Analysis

9.2.5 Riskified Business Overview

9.2.6 Riskified Recent Developments

9.3 RSA Security

9.3.1 RSA Security Basic Information

9.3.2 RSA Security Ecommerce Fraud Prevention Solutions Product Overview

9.3.3 RSA Security Ecommerce Fraud Prevention Solutions Product Market

Performance

9.3.4 RSA Security SWOT Analysis

9.3.5 RSA Security Business Overview

9.3.6 RSA Security Recent Developments

9.4 Ethoca (Mastercard)

9.4.1 Ethoca (Mastercard) Basic Information

9.4.2 Ethoca (Mastercard) Ecommerce Fraud Prevention Solutions Product Overview

9.4.3 Ethoca (Mastercard) Ecommerce Fraud Prevention Solutions Product Market

Performance

9.4.4 Ethoca (Mastercard) Business Overview

9.4.5 Ethoca (Mastercard) Recent Developments

9.5 Signifyd

9.5.1 Signifyd Basic Information

9.5.2 Signifyd Ecommerce Fraud Prevention Solutions Product Overview

9.5.3 Signifyd Ecommerce Fraud Prevention Solutions Product Market Performance

9.5.4 Signifyd Business Overview

9.5.5 Signifyd Recent Developments

9.6 Stripe

9.6.1 Stripe Basic Information

9.6.2 Stripe Ecommerce Fraud Prevention Solutions Product Overview

9.6.3 Stripe Ecommerce Fraud Prevention Solutions Product Market Performance

9.6.4 Stripe Business Overview

9.6.5 Stripe Recent Developments

9.7 Forter

9.7.1 Forter Basic Information

9.7.2 Forter Ecommerce Fraud Prevention Solutions Product Overview

9.7.3 Forter Ecommerce Fraud Prevention Solutions Product Market Performance

9.7.4 Forter Business Overview

9.7.5 Forter Recent Developments

9.8 Sift

9.8.1 Sift Basic Information

9.8.2 Sift Ecommerce Fraud Prevention Solutions Product Overview

9.8.3 Sift Ecommerce Fraud Prevention Solutions Product Market Performance

9.8.4 Sift Business Overview

9.8.5 Sift Recent Developments

9.9 TransUnion

9.9.1 TransUnion Basic Information

9.9.2 TransUnion Ecommerce Fraud Prevention Solutions Product Overview

9.9.3 TransUnion Ecommerce Fraud Prevention Solutions Product Market

Performance

9.9.4 TransUnion Business Overview

9.9.5 TransUnion Recent Developments

9.10 SEON

9.10.1 SEON Basic Information

9.10.2 SEON Ecommerce Fraud Prevention Solutions Product Overview

9.10.3 SEON Ecommerce Fraud Prevention Solutions Product Market Performance

9.10.4 SEON Business Overview

9.10.5 SEON Recent Developments

9.11 Shield

9.11.1 Shield Basic Information

9.11.2 Shield Ecommerce Fraud Prevention Solutions Product Overview

9.11.3 Shield Ecommerce Fraud Prevention Solutions Product Market Performance

9.11.4 Shield Business Overview

9.11.5 Shield Recent Developments

9.12 Adjust (AppLovin)

9.12.1 Adjust (AppLovin) Basic Information

9.12.2 Adjust (AppLovin) Ecommerce Fraud Prevention Solutions Product Overview

9.12.3 Adjust (AppLovin) Ecommerce Fraud Prevention Solutions Product Market

Performance

9.12.4 Adjust (AppLovin) Business Overview

9.12.5 Adjust (AppLovin) Recent Developments

9.13 Kount (Equifax)

9.13.1 Kount (Equifax) Basic Information

9.13.2 Kount (Equifax) Ecommerce Fraud Prevention Solutions Product Overview

9.13.3 Kount (Equifax) Ecommerce Fraud Prevention Solutions Product Market

Performance

9.13.4 Kount (Equifax) Business Overview

9.13.5 Kount (Equifax) Recent Developments

9.14 PayPal

9.14.1 PayPal Basic Information

9.14.2 PayPal Ecommerce Fraud Prevention Solutions Product Overview

9.14.3 PayPal Ecommerce Fraud Prevention Solutions Product Market Performance

9.14.4 PayPal Business Overview

9.14.5 PayPal Recent Developments

9.15 ACI Worldwide

9.15.1 ACI Worldwide Basic Information

9.15.2 ACI Worldwide Ecommerce Fraud Prevention Solutions Product Overview

9.15.3 ACI Worldwide Ecommerce Fraud Prevention Solutions Product Market

Performance

9.15.4 ACI Worldwide Business Overview

9.15.5 ACI Worldwide Recent Developments

9.16 Razorpay

9.16.1 Razorpay Basic Information

9.16.2 Razorpay Ecommerce Fraud Prevention Solutions Product Overview

9.16.3 Razorpay Ecommerce Fraud Prevention Solutions Product Market Performance

9.16.4 Razorpay Business Overview

9.16.5 Razorpay Recent Developments

9.17 Bolt

9.17.1 Bolt Basic Information

9.17.2 Bolt Ecommerce Fraud Prevention Solutions Product Overview

9.17.3 Bolt Ecommerce Fraud Prevention Solutions Product Market Performance

9.17.4 Bolt Business Overview

9.17.5 Bolt Recent Developments

9.18 DataDome

9.18.1 DataDome Basic Information

9.18.2 DataDome Ecommerce Fraud Prevention Solutions Product Overview

9.18.3 DataDome Ecommerce Fraud Prevention Solutions Product Market

Performance

9.18.4 DataDome Business Overview

9.18.5 DataDome Recent Developments

9.19 Subuno

9.19.1 Subuno Basic Information

9.19.2 Subuno Ecommerce Fraud Prevention Solutions Product Overview

9.19.3 Subuno Ecommerce Fraud Prevention Solutions Product Market Performance

9.19.4 Subuno Business Overview

9.19.5 Subuno Recent Developments

9.20 NoFraud

9.20.1 NoFraud Basic Information

9.20.2 NoFraud Ecommerce Fraud Prevention Solutions Product Overview

9.20.3 NoFraud Ecommerce Fraud Prevention Solutions Product Market Performance

9.20.4 NoFraud Business Overview

9.20.5 NoFraud Recent Developments

10 ECOMMERCE FRAUD PREVENTION SOLUTIONS MARKET FORECAST BY REGION

10.1 Global Ecommerce Fraud Prevention Solutions Market Size Forecast

10.2 Global Ecommerce Fraud Prevention Solutions Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Ecommerce Fraud Prevention Solutions Market Size Forecast by Country

10.2.3 Asia Pacific Ecommerce Fraud Prevention Solutions Market Size Forecast by Region

10.2.4 South America Ecommerce Fraud Prevention Solutions Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of Ecommerce Fraud Prevention Solutions by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

11.1 Global Ecommerce Fraud Prevention Solutions Market Forecast by Type (2026-2033)

11.2 Global Ecommerce Fraud Prevention Solutions Market Forecast by Application (2026-2033)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Ecommerce Fraud Prevention Solutions Market Size Comparison by Region (M USD)

Table 5. Global Ecommerce Fraud Prevention Solutions Revenue (M USD) by Company (2020-2025)

Table 6. Global Ecommerce Fraud Prevention Solutions Revenue Share by Company (2020-2025)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Ecommerce Fraud Prevention Solutions as of 2024)

Table 8. Ecommerce Fraud Prevention Solutions Company Headquarters and Area Served

Table 9. Company Ecommerce Fraud Prevention Solutions Product Type

Table 10. Global Ecommerce Fraud Prevention Solutions Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Midstream Market Analysis

Table 13. Downstream Customer Analysis

Table 14. Key Development Trends

Table 15. Driving Factors

Table 16. Ecommerce Fraud Prevention Solutions Market Challenges

Table 17. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 18. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 19. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 20. Global Ecommerce Fraud Prevention Solutions Market Size by Type (M USD)

Table 21. Global Ecommerce Fraud Prevention Solutions Market Size (M USD) by Type (2020-2025)

Table 22. Global Ecommerce Fraud Prevention Solutions Market Size Share by Type (2020-2025)

Table 23. Global Ecommerce Fraud Prevention Solutions Market Size Growth Rate by Type (2021-2025)

Table 24. Global Ecommerce Fraud Prevention Solutions Market Size by Application

Table 25. Global Ecommerce Fraud Prevention Solutions Market Size by Application (2020-2025) & (M USD)

Table 26. Global Ecommerce Fraud Prevention Solutions Market Share by Application (2020-2025)

Table 27. Global Ecommerce Fraud Prevention Solutions Sales Growth Rate by Application (2020-2025)

Table 28. Global Ecommerce Fraud Prevention Solutions Market Size by Region (2020-2025) & (M USD)

Table 29. Global Ecommerce Fraud Prevention Solutions Market Size Market Share by Region (2020-2025)

Table 30. North America Ecommerce Fraud Prevention Solutions Market Size by Country (2020-2025) & (M USD)

Table 31. Europe Ecommerce Fraud Prevention Solutions Market Size by Country (2020-2025) & (M USD)

Table 32. Asia Pacific Ecommerce Fraud Prevention Solutions Market Size by Region (2020-2025) & (M USD)

Table 33. South America Ecommerce Fraud Prevention Solutions Market Size by Country (2020-2025) & (M USD)

Table 34. Middle East and Africa Ecommerce Fraud Prevention Solutions Market Size by Region (2020-2025) & (M USD)

Table 35. Visa Basic Information

Table 36. Visa Ecommerce Fraud Prevention Solutions Product Overview

Table 37. Visa Ecommerce Fraud Prevention Solutions Revenue (M USD) and Gross Margin (2020-2025)

Table 38. Visa SWOT Analysis

Table 39. Visa Business Overview

Table 40. Visa Recent Developments

Table 41. Riskified Basic Information

Table 42. Riskified Ecommerce Fraud Prevention Solutions Product Overview

Table 43. Riskified Ecommerce Fraud Prevention Solutions Revenue (M USD) and Gross Margin (2020-2025)

Table 44. Riskified SWOT Analysis

Table 45. Riskified Business Overview

Table 46. Riskified Recent Developments

Table 47. RSA Security Basic Information

Table 48. RSA Security Ecommerce Fraud Prevention Solutions Product Overview

Table 49. RSA Security Ecommerce Fraud Prevention Solutions Revenue (M USD) and Gross Margin (2020-2025)

Table 50. RSA Security SWOT Analysis

Table 51. RSA Security Business Overview

Table 52. RSA Security Recent Developments

Table 53. Ethoca (Mastercard) Basic Information
Table 54. Ethoca (Mastercard) Ecommerce Fraud Prevention Solutions Product Overview
Table 55. Ethoca (Mastercard) Ecommerce Fraud Prevention Solutions Revenue (M USD) and Gross Margin (2020-2025)
Table 56. Ethoca (Mastercard) Business Overview
Table 57. Ethoca (Mastercard) Recent Developments
Table 58. Signifyd Basic Information
Table 59. Signifyd Ecommerce Fraud Prevention Solutions Product Overview
Table 60. Signifyd Ecommerce Fraud Prevention Solutions Revenue (M USD) and Gross Margin (2020-2025)
Table 61. Signifyd Business Overview
Table 62. Signifyd Recent Developments
Table 63. Stripe Basic Information
Table 64. Stripe Ecommerce Fraud Prevention Solutions Product Overview
Table 65. Stripe Ecommerce Fraud Prevention Solutions Revenue (M USD) and Gross Margin (2020-2025)
Table 66. Stripe Business Overview
Table 67. Stripe Recent Developments
Table 68. Forter Basic Information
Table 69. Forter Ecommerce Fraud Prevention Solutions Product Overview
Table 70. Forter Ecommerce Fraud Prevention Solutions Revenue (M USD) and Gross Margin (2020-2025)
Table 71. Forter Business Overview
Table 72. Forter Recent Developments
Table 73. Sift Basic Information
Table 74. Sift Ecommerce Fraud Prevention Solutions Product Overview
Table 75. Sift Ecommerce Fraud Prevention Solutions Revenue (M USD) and Gross Margin (2020-2025)
Table 76. Sift Business Overview
Table 77. Sift Recent Developments
Table 78. TransUnion Basic Information
Table 79. TransUnion Ecommerce Fraud Prevention Solutions Product Overview
Table 80. TransUnion Ecommerce Fraud Prevention Solutions Revenue (M USD) and Gross Margin (2020-2025)
Table 81. TransUnion Business Overview
Table 82. TransUnion Recent Developments
Table 83. SEON Basic Information
Table 84. SEON Ecommerce Fraud Prevention Solutions Product Overview

Table 85. SEON Ecommerce Fraud Prevention Solutions Revenue (M USD) and Gross Margin (2020-2025)
Table 86. SEON Business Overview
Table 87. SEON Recent Developments
Table 88. Shield Basic Information
Table 89. Shield Ecommerce Fraud Prevention Solutions Product Overview
Table 90. Shield Ecommerce Fraud Prevention Solutions Revenue (M USD) and Gross Margin (2020-2025)
Table 91. Shield Business Overview
Table 92. Shield Recent Developments
Table 93. Adjust (AppLovin) Basic Information
Table 94. Adjust (AppLovin) Ecommerce Fraud Prevention Solutions Product Overview
Table 95. Adjust (AppLovin) Ecommerce Fraud Prevention Solutions Revenue (M USD) and Gross Margin (2020-2025)
Table 96. Adjust (AppLovin) Business Overview
Table 97. Adjust (AppLovin) Recent Developments
Table 98. Kount (Equifax) Basic Information
Table 99. Kount (Equifax) Ecommerce Fraud Prevention Solutions Product Overview
Table 100. Kount (Equifax) Ecommerce Fraud Prevention Solutions Revenue (M USD) and Gross Margin (2020-2025)
Table 101. Kount (Equifax) Business Overview
Table 102. Kount (Equifax) Recent Developments
Table 103. PayPal Basic Information
Table 104. PayPal Ecommerce Fraud Prevention Solutions Product Overview
Table 105. PayPal Ecommerce Fraud Prevention Solutions Revenue (M USD) and Gross Margin (2020-2025)
Table 106. PayPal Business Overview
Table 107. PayPal Recent Developments
Table 108. ACI Worldwide Basic Information
Table 109. ACI Worldwide Ecommerce Fraud Prevention Solutions Product Overview
Table 110. ACI Worldwide Ecommerce Fraud Prevention Solutions Revenue (M USD) and Gross Margin (2020-2025)
Table 111. ACI Worldwide Business Overview
Table 112. ACI Worldwide Recent Developments
Table 113. Razorpay Basic Information
Table 114. Razorpay Ecommerce Fraud Prevention Solutions Product Overview
Table 115. Razorpay Ecommerce Fraud Prevention Solutions Revenue (M USD) and Gross Margin (2020-2025)
Table 116. Razorpay Business Overview

Table 117. Razorpay Recent Developments

Table 118. Bolt Basic Information

Table 119. Bolt Ecommerce Fraud Prevention Solutions Product Overview

Table 120. Bolt Ecommerce Fraud Prevention Solutions Revenue (M USD) and Gross Margin (2020-2025)

Table 121. Bolt Business Overview

Table 122. Bolt Recent Developments

Table 123. DataDome Basic Information

Table 124. DataDome Ecommerce Fraud Prevention Solutions Product Overview

Table 125. DataDome Ecommerce Fraud Prevention Solutions Revenue (M USD) and Gross Margin (2020-2025)

Table 126. DataDome Business Overview

Table 127. DataDome Recent Developments

Table 128. Subuno Basic Information

Table 129. Subuno Ecommerce Fraud Prevention Solutions Product Overview

Table 130. Subuno Ecommerce Fraud Prevention Solutions Revenue (M USD) and Gross Margin (2020-2025)

Table 131. Subuno Business Overview

Table 132. Subuno Recent Developments

Table 133. NoFraud Basic Information

Table 134. NoFraud Ecommerce Fraud Prevention Solutions Product Overview

Table 135. NoFraud Ecommerce Fraud Prevention Solutions Revenue (M USD) and Gross Margin (2020-2025)

Table 136. NoFraud Business Overview

Table 137. NoFraud Recent Developments

Table 138. Global Ecommerce Fraud Prevention Solutions Market Size Forecast by Region (2026-2033) & (M USD)

Table 139. North America Ecommerce Fraud Prevention Solutions Market Size Forecast by Country (2026-2033) & (M USD)

Table 140. Europe Ecommerce Fraud Prevention Solutions Market Size Forecast by Country (2026-2033) & (M USD)

Table 141. Asia Pacific Ecommerce Fraud Prevention Solutions Market Size Forecast by Region (2026-2033) & (M USD)

Table 142. South America Ecommerce Fraud Prevention Solutions Market Size Forecast by Country (2026-2033) & (M USD)

Table 143. Middle East and Africa Ecommerce Fraud Prevention Solutions Market Size Forecast by Country (2026-2033) & (M USD)

Table 144. Global Ecommerce Fraud Prevention Solutions Market Size Forecast by Type (2026-2033) & (M USD)

Table 145. Global Ecommerce Fraud Prevention Solutions Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industry Chain of Ecommerce Fraud Prevention Solutions

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Ecommerce Fraud Prevention Solutions Market Size (M USD), 2024-2033

Figure 5. Global Ecommerce Fraud Prevention Solutions Market Size (M USD) (2020-2033)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Ecommerce Fraud Prevention Solutions Market Size by Country (M USD)

Figure 10. Company Assessment Quadrant

Figure 11. Global Ecommerce Fraud Prevention Solutions Product Life Cycle

Figure 12. Global Ecommerce Fraud Prevention Solutions Revenue Share by Company in 2024

Figure 13. Ecommerce Fraud Prevention Solutions Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 14. The Global 5 and 10 Largest Players: Market Share by Ecommerce Fraud Prevention Solutions Revenue in 2024

Figure 15. Value Chain Map of Ecommerce Fraud Prevention Solutions

Figure 16. Global Ecommerce Fraud Prevention Solutions Market PEST Analysis

Figure 17. Global Ecommerce Fraud Prevention Solutions Market Porter's Five Forces Analysis

Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 19. Global Ecommerce Fraud Prevention Solutions Market Share by Type

Figure 20. Market Size Share of Ecommerce Fraud Prevention Solutions by Type (2020-2025)

Figure 21. Market Size Share of Ecommerce Fraud Prevention Solutions by Type in 2024

Figure 22. Global Ecommerce Fraud Prevention Solutions Market Size Growth Rate by Type (2021-2025)

Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 24. Global Ecommerce Fraud Prevention Solutions Market Share by Application

Figure 25. Global Ecommerce Fraud Prevention Solutions Market Share by Application (2020-2025)

Figure 26. Global Ecommerce Fraud Prevention Solutions Market Share by Application in 2024

Figure 27. Global Ecommerce Fraud Prevention Solutions Sales Growth Rate by Application (2020-2025)

Figure 28. Global Ecommerce Fraud Prevention Solutions Market Size Market Share by Region (2020-2025)

Figure 29. North America Ecommerce Fraud Prevention Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 30. North America Ecommerce Fraud Prevention Solutions Market Size Market Share by Country in 2024

Figure 31. U.S. Ecommerce Fraud Prevention Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 32. Canada Ecommerce Fraud Prevention Solutions Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Mexico Ecommerce Fraud Prevention Solutions Market Size (M USD) and Growth Rate (2020-2025)

Figure 34. Europe Ecommerce Fraud Prevention Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 35. Europe Ecommerce Fraud Prevention Solutions Market Share by Country in 2024

Figure 36. Germany Ecommerce Fraud Prevention Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. France Ecommerce Fraud Prevention Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. U.K. Ecommerce Fraud Prevention Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Italy Ecommerce Fraud Prevention Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Spain Ecommerce Fraud Prevention Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 41. Asia Pacific Ecommerce Fraud Prevention Solutions Market Size and Growth Rate (M USD)

Figure 42. Asia Pacific Ecommerce Fraud Prevention Solutions Market Size Market Share by Region in 2024

Figure 43. China Ecommerce Fraud Prevention Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. Japan Ecommerce Fraud Prevention Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. South Korea Ecommerce Fraud Prevention Solutions Market Size and

Growth Rate (2020-2025) & (M USD)

Figure 46. India Ecommerce Fraud Prevention Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Southeast Asia Ecommerce Fraud Prevention Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. South America Ecommerce Fraud Prevention Solutions Market Size and Growth Rate (M USD)

Figure 49. South America Ecommerce Fraud Prevention Solutions Market Size Market Share by Country in 2024

Figure 50. Brazil Ecommerce Fraud Prevention Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Argentina Ecommerce Fraud Prevention Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Columbia Ecommerce Fraud Prevention Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 53. Middle East and Africa Ecommerce Fraud Prevention Solutions Market Size and Growth Rate (M USD)

Figure 54. Middle East and Africa Ecommerce Fraud Prevention Solutions Market Size Market Share by Region in 2024

Figure 55. Saudi Arabia Ecommerce Fraud Prevention Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. UAE Ecommerce Fraud Prevention Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Egypt Ecommerce Fraud Prevention Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. Nigeria Ecommerce Fraud Prevention Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. South Africa Ecommerce Fraud Prevention Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Global Ecommerce Fraud Prevention Solutions Market Size Forecast (2020-2033) & (M USD)

Figure 61. Global Ecommerce Fraud Prevention Solutions Market Share Forecast by Type (2026-2033)

Figure 62. Global Ecommerce Fraud Prevention Solutions Market Share Forecast by Application (2026-2033)

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