

Global Eco Friendly Masterbatch Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/GFD5E078C4E9EN.html>

Date: October 2025

Pages: 144

Price: US\$ 3,200.00 (Single User License)

ID: GFD5E078C4E9EN

Abstracts

Eco-friendly masterbatch refers to a concentrated mixture of pigments, additives, and carrier resins used in the plastic manufacturing process to impart specific properties?such as biodegradability, compostability, or reduced carbon footprint?to the final plastic product. It is engineered using sustainable raw materials, including bio-based polymers (like PLA or PHA), biodegradable additives, or recycled plastic content, and serves as a key enabler for manufacturers aiming to enhance the environmental profile of their products without compromising performance or processability. These masterbatches are designed to be compatible with conventional plastic processing equipment, allowing for seamless integration into existing production lines for applications ranging from packaging and consumer goods to automotive and agricultural films.

The global Eco Friendly Masterbatch market size was estimated at USD 540.25 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 6.30% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Eco Friendly Masterbatch market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Eco Friendly Masterbatch market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Eco Friendly Masterbatch market.

Global Eco Friendly Masterbatch Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Ampacet
Holland Colours
Colloids
Capital Colors
Suli
Cabot Corporation
ECM BioFilms
DIC Group
Hangzhou Jiahe Material Science and Technology
Perfect Colourants & Plastics
Shijiazhuang Yuying

Polyrocks Chemical

Market Segmentation (by Type)

Biodegradable

Recyclable

Others

Market Segmentation (by Application)

Medical

Food

Agriculture

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Eco Friendly Masterbatch Market

Overview of the regional outlook of the Eco Friendly Masterbatch Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Eco Friendly Masterbatch Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future

development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Eco Friendly Masterbatch, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the

region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Eco Friendly Masterbatch

1.2 Key Market Segments

1.2.1 Eco Friendly Masterbatch Segment by Type

1.2.2 Eco Friendly Masterbatch Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ECO FRIENDLY MASTERBATCH MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Eco Friendly Masterbatch Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Eco Friendly Masterbatch Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ECO FRIENDLY MASTERBATCH MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Eco Friendly Masterbatch Product Life Cycle

3.3 Global Eco Friendly Masterbatch Sales by Manufacturers (2020-2025)

3.4 Global Eco Friendly Masterbatch Revenue Market Share by Manufacturers (2020-2025)

3.5 Eco Friendly Masterbatch Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Eco Friendly Masterbatch Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Eco Friendly Masterbatch Market Competitive Situation and Trends

3.8.1 Eco Friendly Masterbatch Market Concentration Rate

3.8.2 Global 5 and 10 Largest Eco Friendly Masterbatch Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 ECO FRIENDLY MASTERBATCH INDUSTRY CHAIN ANALYSIS

4.1 Eco Friendly Masterbatch Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ECO FRIENDLY MASTERBATCH MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Eco Friendly Masterbatch Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Eco Friendly Masterbatch Market

5.7 ESG Ratings of Leading Companies

6 ECO FRIENDLY MASTERBATCH MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Eco Friendly Masterbatch Sales Market Share by Type (2020-2025)

6.3 Global Eco Friendly Masterbatch Market Size Market Share by Type (2020-2025)

6.4 Global Eco Friendly Masterbatch Price by Type (2020-2025)

7 ECO FRIENDLY MASTERBATCH MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Eco Friendly Masterbatch Market Sales by Application (2020-2025)
- 7.3 Global Eco Friendly Masterbatch Market Size (M USD) by Application (2020-2025)
- 7.4 Global Eco Friendly Masterbatch Sales Growth Rate by Application (2020-2025)

8 ECO FRIENDLY MASTERBATCH MARKET SALES BY REGION

- 8.1 Global Eco Friendly Masterbatch Sales by Region
 - 8.1.1 Global Eco Friendly Masterbatch Sales by Region
 - 8.1.2 Global Eco Friendly Masterbatch Sales Market Share by Region
- 8.2 Global Eco Friendly Masterbatch Market Size by Region
 - 8.2.1 Global Eco Friendly Masterbatch Market Size by Region
 - 8.2.2 Global Eco Friendly Masterbatch Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Eco Friendly Masterbatch Sales by Country
 - 8.3.2 North America Eco Friendly Masterbatch Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Eco Friendly Masterbatch Sales by Country
 - 8.4.2 Europe Eco Friendly Masterbatch Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Eco Friendly Masterbatch Sales by Region
 - 8.5.2 Asia Pacific Eco Friendly Masterbatch Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Eco Friendly Masterbatch Sales by Country
 - 8.6.2 South America Eco Friendly Masterbatch Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Eco Friendly Masterbatch Sales by Region

8.7.2 Middle East and Africa Eco Friendly Masterbatch Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 ECO FRIENDLY MASTERBATCH MARKET PRODUCTION BY REGION

9.1 Global Production of Eco Friendly Masterbatch by Region(2020-2025)

9.2 Global Eco Friendly Masterbatch Revenue Market Share by Region (2020-2025)

9.3 Global Eco Friendly Masterbatch Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Eco Friendly Masterbatch Production

9.4.1 North America Eco Friendly Masterbatch Production Growth Rate (2020-2025)

9.4.2 North America Eco Friendly Masterbatch Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Eco Friendly Masterbatch Production

9.5.1 Europe Eco Friendly Masterbatch Production Growth Rate (2020-2025)

9.5.2 Europe Eco Friendly Masterbatch Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Eco Friendly Masterbatch Production (2020-2025)

9.6.1 Japan Eco Friendly Masterbatch Production Growth Rate (2020-2025)

9.6.2 Japan Eco Friendly Masterbatch Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Eco Friendly Masterbatch Production (2020-2025)

9.7.1 China Eco Friendly Masterbatch Production Growth Rate (2020-2025)

9.7.2 China Eco Friendly Masterbatch Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Ampacet

10.1.1 Ampacet Basic Information

- 10.1.2 Ampacet Eco Friendly Masterbatch Product Overview
- 10.1.3 Ampacet Eco Friendly Masterbatch Product Market Performance
- 10.1.4 Ampacet Business Overview
- 10.1.5 Ampacet SWOT Analysis
- 10.1.6 Ampacet Recent Developments
- 10.2 Holland Colours
 - 10.2.1 Holland Colours Basic Information
 - 10.2.2 Holland Colours Eco Friendly Masterbatch Product Overview
 - 10.2.3 Holland Colours Eco Friendly Masterbatch Product Market Performance
 - 10.2.4 Holland Colours Business Overview
 - 10.2.5 Holland Colours SWOT Analysis
 - 10.2.6 Holland Colours Recent Developments
- 10.3 Colloids
 - 10.3.1 Colloids Basic Information
 - 10.3.2 Colloids Eco Friendly Masterbatch Product Overview
 - 10.3.3 Colloids Eco Friendly Masterbatch Product Market Performance
 - 10.3.4 Colloids Business Overview
 - 10.3.5 Colloids SWOT Analysis
 - 10.3.6 Colloids Recent Developments
- 10.4 Capital Colors
 - 10.4.1 Capital Colors Basic Information
 - 10.4.2 Capital Colors Eco Friendly Masterbatch Product Overview
 - 10.4.3 Capital Colors Eco Friendly Masterbatch Product Market Performance
 - 10.4.4 Capital Colors Business Overview
 - 10.4.5 Capital Colors Recent Developments
- 10.5 Suli
 - 10.5.1 Suli Basic Information
 - 10.5.2 Suli Eco Friendly Masterbatch Product Overview
 - 10.5.3 Suli Eco Friendly Masterbatch Product Market Performance
 - 10.5.4 Suli Business Overview
 - 10.5.5 Suli Recent Developments
- 10.6 Cabot Corporation
 - 10.6.1 Cabot Corporation Basic Information
 - 10.6.2 Cabot Corporation Eco Friendly Masterbatch Product Overview
 - 10.6.3 Cabot Corporation Eco Friendly Masterbatch Product Market Performance
 - 10.6.4 Cabot Corporation Business Overview
 - 10.6.5 Cabot Corporation Recent Developments
- 10.7 ECM BioFilms
 - 10.7.1 ECM BioFilms Basic Information

- 10.7.2 ECM BioFilms Eco Friendly Masterbatch Product Overview
- 10.7.3 ECM BioFilms Eco Friendly Masterbatch Product Market Performance
- 10.7.4 ECM BioFilms Business Overview
- 10.7.5 ECM BioFilms Recent Developments
- 10.8 DIC Group
 - 10.8.1 DIC Group Basic Information
 - 10.8.2 DIC Group Eco Friendly Masterbatch Product Overview
 - 10.8.3 DIC Group Eco Friendly Masterbatch Product Market Performance
 - 10.8.4 DIC Group Business Overview
 - 10.8.5 DIC Group Recent Developments
- 10.9 Hangzhou Jiahe Material Science and Technology
 - 10.9.1 Hangzhou Jiahe Material Science and Technology Basic Information
 - 10.9.2 Hangzhou Jiahe Material Science and Technology Eco Friendly Masterbatch Product Overview
 - 10.9.3 Hangzhou Jiahe Material Science and Technology Eco Friendly Masterbatch Product Market Performance
 - 10.9.4 Hangzhou Jiahe Material Science and Technology Business Overview
 - 10.9.5 Hangzhou Jiahe Material Science and Technology Recent Developments
- 10.10 Perfect Colourants and Plastics
 - 10.10.1 Perfect Colourants and Plastics Basic Information
 - 10.10.2 Perfect Colourants and Plastics Eco Friendly Masterbatch Product Overview
 - 10.10.3 Perfect Colourants and Plastics Eco Friendly Masterbatch Product Market Performance
 - 10.10.4 Perfect Colourants and Plastics Business Overview
 - 10.10.5 Perfect Colourants and Plastics Recent Developments
- 10.11 Shijiazhuang Yuying
 - 10.11.1 Shijiazhuang Yuying Basic Information
 - 10.11.2 Shijiazhuang Yuying Eco Friendly Masterbatch Product Overview
 - 10.11.3 Shijiazhuang Yuying Eco Friendly Masterbatch Product Market Performance
 - 10.11.4 Shijiazhuang Yuying Business Overview
 - 10.11.5 Shijiazhuang Yuying Recent Developments
- 10.12 Polyrocks Chemical
 - 10.12.1 Polyrocks Chemical Basic Information
 - 10.12.2 Polyrocks Chemical Eco Friendly Masterbatch Product Overview
 - 10.12.3 Polyrocks Chemical Eco Friendly Masterbatch Product Market Performance
 - 10.12.4 Polyrocks Chemical Business Overview
 - 10.12.5 Polyrocks Chemical Recent Developments

11 ECO FRIENDLY MASTERBATCH MARKET FORECAST BY REGION

11.1 Global Eco Friendly Masterbatch Market Size Forecast

11.2 Global Eco Friendly Masterbatch Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Eco Friendly Masterbatch Market Size Forecast by Country

11.2.3 Asia Pacific Eco Friendly Masterbatch Market Size Forecast by Region

11.2.4 South America Eco Friendly Masterbatch Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Eco Friendly Masterbatch by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Eco Friendly Masterbatch Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Eco Friendly Masterbatch by Type (2026-2033)

12.1.2 Global Eco Friendly Masterbatch Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Eco Friendly Masterbatch by Type (2026-2033)

12.2 Global Eco Friendly Masterbatch Market Forecast by Application (2026-2033)

12.2.1 Global Eco Friendly Masterbatch Sales (K MT) Forecast by Application

12.2.2 Global Eco Friendly Masterbatch Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Eco Friendly Masterbatch Market Size Comparison by Region (M USD)

Table 5. Global Eco Friendly Masterbatch Sales (K MT) by Manufacturers (2020-2025)

Table 6. Global Eco Friendly Masterbatch Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Eco Friendly Masterbatch Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Eco Friendly Masterbatch Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Eco Friendly Masterbatch as of 2024)

Table 10. Global Market Eco Friendly Masterbatch Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Eco Friendly Masterbatch Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Eco Friendly Masterbatch Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Eco Friendly Masterbatch Sales by Type (K MT)

Table 26. Global Eco Friendly Masterbatch Market Size by Type (M USD)

Table 27. Global Eco Friendly Masterbatch Sales (K MT) by Type (2020-2025)

Table 28. Global Eco Friendly Masterbatch Sales Market Share by Type (2020-2025)

Table 29. Global Eco Friendly Masterbatch Market Size (M USD) by Type (2020-2025)
Table 30. Global Eco Friendly Masterbatch Market Size Share by Type (2020-2025)
Table 31. Global Eco Friendly Masterbatch Price (USD/KG) by Type (2020-2025)
Table 32. Global Eco Friendly Masterbatch Sales (K MT) by Application
Table 33. Global Eco Friendly Masterbatch Market Size by Application
Table 34. Global Eco Friendly Masterbatch Sales by Application (2020-2025) & (K MT)
Table 35. Global Eco Friendly Masterbatch Sales Market Share by Application (2020-2025)
Table 36. Global Eco Friendly Masterbatch Market Size by Application (2020-2025) & (M USD)
Table 37. Global Eco Friendly Masterbatch Market Share by Application (2020-2025)
Table 38. Global Eco Friendly Masterbatch Sales Growth Rate by Application (2020-2025)
Table 39. Global Eco Friendly Masterbatch Sales by Region (2020-2025) & (K MT)
Table 40. Global Eco Friendly Masterbatch Sales Market Share by Region (2020-2025)
Table 41. Global Eco Friendly Masterbatch Market Size by Region (2020-2025) & (M USD)
Table 42. Global Eco Friendly Masterbatch Market Size Market Share by Region (2020-2025)
Table 43. North America Eco Friendly Masterbatch Sales by Country (2020-2025) & (K MT)
Table 44. North America Eco Friendly Masterbatch Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Eco Friendly Masterbatch Sales by Country (2020-2025) & (K MT)
Table 46. Europe Eco Friendly Masterbatch Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Eco Friendly Masterbatch Sales by Region (2020-2025) & (K MT)
Table 48. Asia Pacific Eco Friendly Masterbatch Market Size by Region (2020-2025) & (M USD)
Table 49. South America Eco Friendly Masterbatch Sales by Country (2020-2025) & (K MT)
Table 50. South America Eco Friendly Masterbatch Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Eco Friendly Masterbatch Sales by Region (2020-2025) & (K MT)
Table 52. Middle East and Africa Eco Friendly Masterbatch Market Size by Region (2020-2025) & (M USD)
Table 53. Global Eco Friendly Masterbatch Production (K MT) by Region(2020-2025)
Table 54. Global Eco Friendly Masterbatch Revenue (US\$ Million) by Region

(2020-2025)

Table 55. Global Eco Friendly Masterbatch Revenue Market Share by Region

(2020-2025)

Table 56. Global Eco Friendly Masterbatch Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Eco Friendly Masterbatch Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Eco Friendly Masterbatch Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Eco Friendly Masterbatch Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Eco Friendly Masterbatch Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. Ampacet Basic Information

Table 62. Ampacet Eco Friendly Masterbatch Product Overview

Table 63. Ampacet Eco Friendly Masterbatch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. Ampacet Business Overview

Table 65. Ampacet SWOT Analysis

Table 66. Ampacet Recent Developments

Table 67. Holland Colours Basic Information

Table 68. Holland Colours Eco Friendly Masterbatch Product Overview

Table 69. Holland Colours Eco Friendly Masterbatch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. Holland Colours Business Overview

Table 71. Holland Colours SWOT Analysis

Table 72. Holland Colours Recent Developments

Table 73. Colloids Basic Information

Table 74. Colloids Eco Friendly Masterbatch Product Overview

Table 75. Colloids Eco Friendly Masterbatch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. Colloids Business Overview

Table 77. Colloids SWOT Analysis

Table 78. Colloids Recent Developments

Table 79. Capital Colors Basic Information

Table 80. Capital Colors Eco Friendly Masterbatch Product Overview

Table 81. Capital Colors Eco Friendly Masterbatch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 82. Capital Colors Business Overview

Table 83. Capital Colors Recent Developments

Table 84. Suli Basic Information

Table 85. Suli Eco Friendly Masterbatch Product Overview

Table 86. Suli Eco Friendly Masterbatch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 87. Suli Business Overview

Table 88. Suli Recent Developments

Table 89. Cabot Corporation Basic Information

Table 90. Cabot Corporation Eco Friendly Masterbatch Product Overview

Table 91. Cabot Corporation Eco Friendly Masterbatch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 92. Cabot Corporation Business Overview

Table 93. Cabot Corporation Recent Developments

Table 94. ECM BioFilms Basic Information

Table 95. ECM BioFilms Eco Friendly Masterbatch Product Overview

Table 96. ECM BioFilms Eco Friendly Masterbatch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 97. ECM BioFilms Business Overview

Table 98. ECM BioFilms Recent Developments

Table 99. DIC Group Basic Information

Table 100. DIC Group Eco Friendly Masterbatch Product Overview

Table 101. DIC Group Eco Friendly Masterbatch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 102. DIC Group Business Overview

Table 103. DIC Group Recent Developments

Table 104. Hangzhou Jiahe Material Science and Technology Basic Information

Table 105. Hangzhou Jiahe Material Science and Technology Eco Friendly Masterbatch Product Overview

Table 106. Hangzhou Jiahe Material Science and Technology Eco Friendly Masterbatch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 107. Hangzhou Jiahe Material Science and Technology Business Overview

Table 108. Hangzhou Jiahe Material Science and Technology Recent Developments

Table 109. Perfect Colourants and Plastics Basic Information

Table 110. Perfect Colourants and Plastics Eco Friendly Masterbatch Product Overview

Table 111. Perfect Colourants and Plastics Eco Friendly Masterbatch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 112. Perfect Colourants and Plastics Business Overview

Table 113. Perfect Colourants and Plastics Recent Developments

Table 114. Shijiazhuang Yuying Basic Information

Table 115. Shijiazhuang Yuying Eco Friendly Masterbatch Product Overview
Table 116. Shijiazhuang Yuying Eco Friendly Masterbatch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 117. Shijiazhuang Yuying Business Overview
Table 118. Shijiazhuang Yuying Recent Developments
Table 119. Polyrocks Chemical Basic Information
Table 120. Polyrocks Chemical Eco Friendly Masterbatch Product Overview
Table 121. Polyrocks Chemical Eco Friendly Masterbatch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 122. Polyrocks Chemical Business Overview
Table 123. Polyrocks Chemical Recent Developments
Table 124. Global Eco Friendly Masterbatch Sales Forecast by Region (2026-2033) & (K MT)
Table 125. Global Eco Friendly Masterbatch Market Size Forecast by Region (2026-2033) & (M USD)
Table 126. North America Eco Friendly Masterbatch Sales Forecast by Country (2026-2033) & (K MT)
Table 127. North America Eco Friendly Masterbatch Market Size Forecast by Country (2026-2033) & (M USD)
Table 128. Europe Eco Friendly Masterbatch Sales Forecast by Country (2026-2033) & (K MT)
Table 129. Europe Eco Friendly Masterbatch Market Size Forecast by Country (2026-2033) & (M USD)
Table 130. Asia Pacific Eco Friendly Masterbatch Sales Forecast by Region (2026-2033) & (K MT)
Table 131. Asia Pacific Eco Friendly Masterbatch Market Size Forecast by Region (2026-2033) & (M USD)
Table 132. South America Eco Friendly Masterbatch Sales Forecast by Country (2026-2033) & (K MT)
Table 133. South America Eco Friendly Masterbatch Market Size Forecast by Country (2026-2033) & (M USD)
Table 134. Middle East and Africa Eco Friendly Masterbatch Sales Forecast by Country (2026-2033) & (Units)
Table 135. Middle East and Africa Eco Friendly Masterbatch Market Size Forecast by Country (2026-2033) & (M USD)
Table 136. Global Eco Friendly Masterbatch Sales Forecast by Type (2026-2033) & (K MT)
Table 137. Global Eco Friendly Masterbatch Market Size Forecast by Type (2026-2033) & (M USD)

Table 138. Global Eco Friendly Masterbatch Price Forecast by Type (2026-2033) & (USD/KG)

Table 139. Global Eco Friendly Masterbatch Sales (K MT) Forecast by Application (2026-2033)

Table 140. Global Eco Friendly Masterbatch Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Eco Friendly Masterbatch
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Eco Friendly Masterbatch Market Size (M USD), 2024-2033
- Figure 5. Global Eco Friendly Masterbatch Market Size (M USD) (2020-2033)
- Figure 6. Global Eco Friendly Masterbatch Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Eco Friendly Masterbatch Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Eco Friendly Masterbatch Product Life Cycle
- Figure 13. Eco Friendly Masterbatch Sales Share by Manufacturers in 2024
- Figure 14. Global Eco Friendly Masterbatch Revenue Share by Manufacturers in 2024
- Figure 15. Eco Friendly Masterbatch Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Eco Friendly Masterbatch Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Eco Friendly Masterbatch Revenue in 2024
- Figure 18. Industry Chain Map of Eco Friendly Masterbatch
- Figure 19. Global Eco Friendly Masterbatch Market PEST Analysis
- Figure 20. Global Eco Friendly Masterbatch Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Eco Friendly Masterbatch Market Share by Type
- Figure 27. Sales Market Share of Eco Friendly Masterbatch by Type (2020-2025)
- Figure 28. Sales Market Share of Eco Friendly Masterbatch by Type in 2024
- Figure 29. Market Size Share of Eco Friendly Masterbatch by Type (2020-2025)
- Figure 30. Market Size Share of Eco Friendly Masterbatch by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Eco Friendly Masterbatch Market Share by Application

Figure 33. Global Eco Friendly Masterbatch Sales Market Share by Application (2020-2025)

Figure 34. Global Eco Friendly Masterbatch Sales Market Share by Application in 2024

Figure 35. Global Eco Friendly Masterbatch Market Share by Application (2020-2025)

Figure 36. Global Eco Friendly Masterbatch Market Share by Application in 2024

Figure 37. Global Eco Friendly Masterbatch Sales Growth Rate by Application (2020-2025)

Figure 38. Global Eco Friendly Masterbatch Sales Market Share by Region (2020-2025)

Figure 39. Global Eco Friendly Masterbatch Market Size Market Share by Region (2020-2025)

Figure 40. North America Eco Friendly Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Eco Friendly Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Eco Friendly Masterbatch Sales Market Share by Country in 2024

Figure 43. North America Eco Friendly Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Eco Friendly Masterbatch Market Size Market Share by Country in 2024

Figure 45. U.S. Eco Friendly Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Eco Friendly Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Eco Friendly Masterbatch Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Eco Friendly Masterbatch Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Eco Friendly Masterbatch Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Eco Friendly Masterbatch Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Eco Friendly Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Eco Friendly Masterbatch Sales Market Share by Country in 2024

Figure 53. Europe Eco Friendly Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Eco Friendly Masterbatch Market Size Market Share by Country in 2024

Figure 55. Germany Eco Friendly Masterbatch Sales and Growth Rate (2020-2025) &

(K MT)

Figure 56. Germany Eco Friendly Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Eco Friendly Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Eco Friendly Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Eco Friendly Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Eco Friendly Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Eco Friendly Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Eco Friendly Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Eco Friendly Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Eco Friendly Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Eco Friendly Masterbatch Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Eco Friendly Masterbatch Sales Market Share by Region in 2024

Figure 67. Asia Pacific Eco Friendly Masterbatch Market Size Market Share by Region in 2024

Figure 68. China Eco Friendly Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Eco Friendly Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Eco Friendly Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Eco Friendly Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Eco Friendly Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Eco Friendly Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Eco Friendly Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Eco Friendly Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Eco Friendly Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Eco Friendly Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Eco Friendly Masterbatch Sales and Growth Rate (K MT)

Figure 79. South America Eco Friendly Masterbatch Sales Market Share by Country in 2024

Figure 80. South America Eco Friendly Masterbatch Market Size and Growth Rate (M USD)

Figure 81. South America Eco Friendly Masterbatch Market Size Market Share by Country in 2024

Figure 82. Brazil Eco Friendly Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Eco Friendly Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Eco Friendly Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Eco Friendly Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Eco Friendly Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Eco Friendly Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Eco Friendly Masterbatch Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Eco Friendly Masterbatch Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Eco Friendly Masterbatch Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Eco Friendly Masterbatch Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Eco Friendly Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Eco Friendly Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Eco Friendly Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Eco Friendly Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Eco Friendly Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Eco Friendly Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Eco Friendly Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Eco Friendly Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Eco Friendly Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Eco Friendly Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Eco Friendly Masterbatch Production Market Share by Region (2020-2025)

Figure 103. North America Eco Friendly Masterbatch Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Eco Friendly Masterbatch Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Eco Friendly Masterbatch Production (K MT) Growth Rate (2020-2025)

Figure 106. China Eco Friendly Masterbatch Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Eco Friendly Masterbatch Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Eco Friendly Masterbatch Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Eco Friendly Masterbatch Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Eco Friendly Masterbatch Market Share Forecast by Type (2026-2033)

Figure 111. Global Eco Friendly Masterbatch Sales Forecast by Application (2026-2033)

Figure 112. Global Eco Friendly Masterbatch Market Share Forecast by Application (2026-2033)

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