

Global Eco Friendly Floor Decoration Materials Market Research Report 2024, Forecast to 2032

<https://marketpublishers.com/r/G47FADD384BCEN.html>

Date: October 2024

Pages: 136

Price: US\$ 3,400.00 (Single User License)

ID: G47FADD384BCEN

Abstracts

Report Overview

Eco-friendly flooring refers to flooring materials that are environmentally sustainable and have a low impact on the environment. These materials are often made from renewable resources, recycled content, or sustainably sourced raw materials. They are designed to minimize the carbon footprint and promote healthy indoor air quality.

The global Eco Friendly Floor Decoration Materials market size was estimated at USD 9037 million in 2023 and is projected to reach USD 15010.50 million by 2032, exhibiting a CAGR of 5.80% during the forecast period.

North America Eco Friendly Floor Decoration Materials market size was estimated at USD 2594.74 million in 2023, at a CAGR of 4.97% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Eco Friendly Floor Decoration Materials market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Eco Friendly Floor Decoration Materials Market, this report introduces in detail

the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Eco Friendly Floor Decoration Materials market in any manner.

Global Eco Friendly Floor Decoration Materials Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Forbo

HARO

EGGER

Tarkett

Duratex

Swiss Krono Group

Pfleiderer

Kastamonu Entegre

Finfloor

Tolko

DECNO

Gerflor

Market Segmentation (by Type)

Wood Flooring

Vinyl Flooring

Laminate Flooring

Others

Market Segmentation (by Application)

Residential

Commercial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Eco Friendly Floor Decoration Materials Market

Overview of the regional outlook of the Eco Friendly Floor Decoration Materials Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Eco Friendly Floor Decoration Materials Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Eco Friendly Floor Decoration Materials, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Eco Friendly Floor Decoration Materials

1.2 Key Market Segments

1.2.1 Eco Friendly Floor Decoration Materials Segment by Type

1.2.2 Eco Friendly Floor Decoration Materials Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ECO FRIENDLY FLOOR DECORATION MATERIALS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Eco Friendly Floor Decoration Materials Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Eco Friendly Floor Decoration Materials Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ECO FRIENDLY FLOOR DECORATION MATERIALS MARKET COMPETITIVE LANDSCAPE

3.1 Global Eco Friendly Floor Decoration Materials Sales by Manufacturers (2019-2024)

3.2 Global Eco Friendly Floor Decoration Materials Revenue Market Share by Manufacturers (2019-2024)

3.3 Eco Friendly Floor Decoration Materials Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Eco Friendly Floor Decoration Materials Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Eco Friendly Floor Decoration Materials Sales Sites, Area Served, Product Type

3.6 Eco Friendly Floor Decoration Materials Market Competitive Situation and Trends

3.6.1 Eco Friendly Floor Decoration Materials Market Concentration Rate

3.6.2 Global 5 and 10 Largest Eco Friendly Floor Decoration Materials Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 ECO FRIENDLY FLOOR DECORATION MATERIALS INDUSTRY CHAIN ANALYSIS

4.1 Eco Friendly Floor Decoration Materials Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ECO FRIENDLY FLOOR DECORATION MATERIALS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 ECO FRIENDLY FLOOR DECORATION MATERIALS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Eco Friendly Floor Decoration Materials Sales Market Share by Type (2019-2024)

6.3 Global Eco Friendly Floor Decoration Materials Market Size Market Share by Type (2019-2024)

6.4 Global Eco Friendly Floor Decoration Materials Price by Type (2019-2024)

7 ECO FRIENDLY FLOOR DECORATION MATERIALS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Eco Friendly Floor Decoration Materials Market Sales by Application
(2019-2024)

7.3 Global Eco Friendly Floor Decoration Materials Market Size (M USD) by Application
(2019-2024)

7.4 Global Eco Friendly Floor Decoration Materials Sales Growth Rate by Application
(2019-2024)

8 ECO FRIENDLY FLOOR DECORATION MATERIALS MARKET CONSUMPTION BY REGION

8.1 Global Eco Friendly Floor Decoration Materials Sales by Region

8.1.1 Global Eco Friendly Floor Decoration Materials Sales by Region

8.1.2 Global Eco Friendly Floor Decoration Materials Sales Market Share by Region

8.2 North America

8.2.1 North America Eco Friendly Floor Decoration Materials Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Eco Friendly Floor Decoration Materials Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Eco Friendly Floor Decoration Materials Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Eco Friendly Floor Decoration Materials Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

- 8.6.1 Middle East and Africa Eco Friendly Floor Decoration Materials Sales by Region
- 8.6.2 Saudi Arabia
- 8.6.3 UAE
- 8.6.4 Egypt
- 8.6.5 Nigeria
- 8.6.6 South Africa

9 ECO FRIENDLY FLOOR DECORATION MATERIALS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Eco Friendly Floor Decoration Materials by Region (2019-2024)
- 9.2 Global Eco Friendly Floor Decoration Materials Revenue Market Share by Region (2019-2024)
- 9.3 Global Eco Friendly Floor Decoration Materials Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Eco Friendly Floor Decoration Materials Production
 - 9.4.1 North America Eco Friendly Floor Decoration Materials Production Growth Rate (2019-2024)
 - 9.4.2 North America Eco Friendly Floor Decoration Materials Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Eco Friendly Floor Decoration Materials Production
 - 9.5.1 Europe Eco Friendly Floor Decoration Materials Production Growth Rate (2019-2024)
 - 9.5.2 Europe Eco Friendly Floor Decoration Materials Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Eco Friendly Floor Decoration Materials Production (2019-2024)
 - 9.6.1 Japan Eco Friendly Floor Decoration Materials Production Growth Rate (2019-2024)
 - 9.6.2 Japan Eco Friendly Floor Decoration Materials Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Eco Friendly Floor Decoration Materials Production (2019-2024)
 - 9.7.1 China Eco Friendly Floor Decoration Materials Production Growth Rate (2019-2024)
 - 9.7.2 China Eco Friendly Floor Decoration Materials Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Forbo

- 10.1.1 Forbo Eco Friendly Floor Decoration Materials Basic Information
- 10.1.2 Forbo Eco Friendly Floor Decoration Materials Product Overview
- 10.1.3 Forbo Eco Friendly Floor Decoration Materials Product Market Performance
- 10.1.4 Forbo Business Overview
- 10.1.5 Forbo Eco Friendly Floor Decoration Materials SWOT Analysis
- 10.1.6 Forbo Recent Developments

10.2 HARO

- 10.2.1 HARO Eco Friendly Floor Decoration Materials Basic Information
- 10.2.2 HARO Eco Friendly Floor Decoration Materials Product Overview
- 10.2.3 HARO Eco Friendly Floor Decoration Materials Product Market Performance
- 10.2.4 HARO Business Overview
- 10.2.5 HARO Eco Friendly Floor Decoration Materials SWOT Analysis
- 10.2.6 HARO Recent Developments

10.3 EGGER

- 10.3.1 EGGER Eco Friendly Floor Decoration Materials Basic Information
- 10.3.2 EGGER Eco Friendly Floor Decoration Materials Product Overview
- 10.3.3 EGGER Eco Friendly Floor Decoration Materials Product Market Performance
- 10.3.4 EGGER Eco Friendly Floor Decoration Materials SWOT Analysis
- 10.3.5 EGGER Business Overview
- 10.3.6 EGGER Recent Developments

10.4 Tarkett

- 10.4.1 Tarkett Eco Friendly Floor Decoration Materials Basic Information
- 10.4.2 Tarkett Eco Friendly Floor Decoration Materials Product Overview
- 10.4.3 Tarkett Eco Friendly Floor Decoration Materials Product Market Performance
- 10.4.4 Tarkett Business Overview
- 10.4.5 Tarkett Recent Developments

10.5 Duratex

- 10.5.1 Duratex Eco Friendly Floor Decoration Materials Basic Information
- 10.5.2 Duratex Eco Friendly Floor Decoration Materials Product Overview
- 10.5.3 Duratex Eco Friendly Floor Decoration Materials Product Market Performance
- 10.5.4 Duratex Business Overview
- 10.5.5 Duratex Recent Developments

10.6 Swiss Krono Group

- 10.6.1 Swiss Krono Group Eco Friendly Floor Decoration Materials Basic Information
- 10.6.2 Swiss Krono Group Eco Friendly Floor Decoration Materials Product Overview
- 10.6.3 Swiss Krono Group Eco Friendly Floor Decoration Materials Product Market Performance
- 10.6.4 Swiss Krono Group Business Overview

10.6.5 Swiss Krono Group Recent Developments

10.7 Pfleiderer

10.7.1 Pfleiderer Eco Friendly Floor Decoration Materials Basic Information

10.7.2 Pfleiderer Eco Friendly Floor Decoration Materials Product Overview

10.7.3 Pfleiderer Eco Friendly Floor Decoration Materials Product Market Performance

10.7.4 Pfleiderer Business Overview

10.7.5 Pfleiderer Recent Developments

10.8 Kastamonu Entegre

10.8.1 Kastamonu Entegre Eco Friendly Floor Decoration Materials Basic Information

10.8.2 Kastamonu Entegre Eco Friendly Floor Decoration Materials Product Overview

10.8.3 Kastamonu Entegre Eco Friendly Floor Decoration Materials Product Market

Performance

10.8.4 Kastamonu Entegre Business Overview

10.8.5 Kastamonu Entegre Recent Developments

10.9 Finfloor

10.9.1 Finfloor Eco Friendly Floor Decoration Materials Basic Information

10.9.2 Finfloor Eco Friendly Floor Decoration Materials Product Overview

10.9.3 Finfloor Eco Friendly Floor Decoration Materials Product Market Performance

10.9.4 Finfloor Business Overview

10.9.5 Finfloor Recent Developments

10.10 Tolko

10.10.1 Tolko Eco Friendly Floor Decoration Materials Basic Information

10.10.2 Tolko Eco Friendly Floor Decoration Materials Product Overview

10.10.3 Tolko Eco Friendly Floor Decoration Materials Product Market Performance

10.10.4 Tolko Business Overview

10.10.5 Tolko Recent Developments

10.11 DECNO

10.11.1 DECNO Eco Friendly Floor Decoration Materials Basic Information

10.11.2 DECNO Eco Friendly Floor Decoration Materials Product Overview

10.11.3 DECNO Eco Friendly Floor Decoration Materials Product Market Performance

10.11.4 DECNO Business Overview

10.11.5 DECNO Recent Developments

10.12 Gerflor

10.12.1 Gerflor Eco Friendly Floor Decoration Materials Basic Information

10.12.2 Gerflor Eco Friendly Floor Decoration Materials Product Overview

10.12.3 Gerflor Eco Friendly Floor Decoration Materials Product Market Performance

10.12.4 Gerflor Business Overview

10.12.5 Gerflor Recent Developments

11 ECO FRIENDLY FLOOR DECORATION MATERIALS MARKET FORECAST BY REGION

11.1 Global Eco Friendly Floor Decoration Materials Market Size Forecast

11.2 Global Eco Friendly Floor Decoration Materials Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Eco Friendly Floor Decoration Materials Market Size Forecast by Country

11.2.3 Asia Pacific Eco Friendly Floor Decoration Materials Market Size Forecast by Region

11.2.4 South America Eco Friendly Floor Decoration Materials Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Eco Friendly Floor Decoration Materials by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Eco Friendly Floor Decoration Materials Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Eco Friendly Floor Decoration Materials by Type (2025-2032)

12.1.2 Global Eco Friendly Floor Decoration Materials Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Eco Friendly Floor Decoration Materials by Type (2025-2032)

12.2 Global Eco Friendly Floor Decoration Materials Market Forecast by Application (2025-2032)

12.2.1 Global Eco Friendly Floor Decoration Materials Sales (K Units) Forecast by Application

12.2.2 Global Eco Friendly Floor Decoration Materials Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Eco Friendly Floor Decoration Materials Market Size Comparison by Region (M USD)

Table 5. Global Eco Friendly Floor Decoration Materials Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Eco Friendly Floor Decoration Materials Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Eco Friendly Floor Decoration Materials Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Eco Friendly Floor Decoration Materials Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Eco Friendly Floor Decoration Materials as of 2022)

Table 10. Global Market Eco Friendly Floor Decoration Materials Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Eco Friendly Floor Decoration Materials Sales Sites and Area Served

Table 12. Manufacturers Eco Friendly Floor Decoration Materials Product Type

Table 13. Global Eco Friendly Floor Decoration Materials Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Eco Friendly Floor Decoration Materials

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Eco Friendly Floor Decoration Materials Market Challenges

Table 22. Global Eco Friendly Floor Decoration Materials Sales by Type (K Units)

Table 23. Global Eco Friendly Floor Decoration Materials Market Size by Type (M USD)

Table 24. Global Eco Friendly Floor Decoration Materials Sales (K Units) by Type (2019-2024)

Table 25. Global Eco Friendly Floor Decoration Materials Sales Market Share by Type

(2019-2024)

Table 26. Global Eco Friendly Floor Decoration Materials Market Size (M USD) by Type (2019-2024)

Table 27. Global Eco Friendly Floor Decoration Materials Market Size Share by Type (2019-2024)

Table 28. Global Eco Friendly Floor Decoration Materials Price (USD/Unit) by Type (2019-2024)

Table 29. Global Eco Friendly Floor Decoration Materials Sales (K Units) by Application

Table 30. Global Eco Friendly Floor Decoration Materials Market Size by Application

Table 31. Global Eco Friendly Floor Decoration Materials Sales by Application (2019-2024) & (K Units)

Table 32. Global Eco Friendly Floor Decoration Materials Sales Market Share by Application (2019-2024)

Table 33. Global Eco Friendly Floor Decoration Materials Sales by Application (2019-2024) & (M USD)

Table 34. Global Eco Friendly Floor Decoration Materials Market Share by Application (2019-2024)

Table 35. Global Eco Friendly Floor Decoration Materials Sales Growth Rate by Application (2019-2024)

Table 36. Global Eco Friendly Floor Decoration Materials Sales by Region (2019-2024) & (K Units)

Table 37. Global Eco Friendly Floor Decoration Materials Sales Market Share by Region (2019-2024)

Table 38. North America Eco Friendly Floor Decoration Materials Sales by Country (2019-2024) & (K Units)

Table 39. Europe Eco Friendly Floor Decoration Materials Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Eco Friendly Floor Decoration Materials Sales by Region (2019-2024) & (K Units)

Table 41. South America Eco Friendly Floor Decoration Materials Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Eco Friendly Floor Decoration Materials Sales by Region (2019-2024) & (K Units)

Table 43. Global Eco Friendly Floor Decoration Materials Production (K Units) by Region (2019-2024)

Table 44. Global Eco Friendly Floor Decoration Materials Revenue (US\$ Million) by Region (2019-2024)

Table 45. Global Eco Friendly Floor Decoration Materials Revenue Market Share by Region (2019-2024)

Table 46. Global Eco Friendly Floor Decoration Materials Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 47. North America Eco Friendly Floor Decoration Materials Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 48. Europe Eco Friendly Floor Decoration Materials Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 49. Japan Eco Friendly Floor Decoration Materials Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 50. China Eco Friendly Floor Decoration Materials Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 51. Forbo Eco Friendly Floor Decoration Materials Basic Information

Table 52. Forbo Eco Friendly Floor Decoration Materials Product Overview

Table 53. Forbo Eco Friendly Floor Decoration Materials Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 54. Forbo Business Overview

Table 55. Forbo Eco Friendly Floor Decoration Materials SWOT Analysis

Table 56. Forbo Recent Developments

Table 57. HARO Eco Friendly Floor Decoration Materials Basic Information

Table 58. HARO Eco Friendly Floor Decoration Materials Product Overview

Table 59. HARO Eco Friendly Floor Decoration Materials Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 60. HARO Business Overview

Table 61. HARO Eco Friendly Floor Decoration Materials SWOT Analysis

Table 62. HARO Recent Developments

Table 63. EGGER Eco Friendly Floor Decoration Materials Basic Information

Table 64. EGGER Eco Friendly Floor Decoration Materials Product Overview

Table 65. EGGER Eco Friendly Floor Decoration Materials Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 66. EGGER Eco Friendly Floor Decoration Materials SWOT Analysis

Table 67. EGGER Business Overview

Table 68. EGGER Recent Developments

Table 69. Tarkett Eco Friendly Floor Decoration Materials Basic Information

Table 70. Tarkett Eco Friendly Floor Decoration Materials Product Overview

Table 71. Tarkett Eco Friendly Floor Decoration Materials Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 72. Tarkett Business Overview

Table 73. Tarkett Recent Developments

Table 74. Duratex Eco Friendly Floor Decoration Materials Basic Information

Table 75. Duratex Eco Friendly Floor Decoration Materials Product Overview

Table 76. Duratex Eco Friendly Floor Decoration Materials Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 77. Duratex Business Overview

Table 78. Duratex Recent Developments

Table 79. Swiss Krono Group Eco Friendly Floor Decoration Materials Basic Information

Table 80. Swiss Krono Group Eco Friendly Floor Decoration Materials Product Overview

Table 81. Swiss Krono Group Eco Friendly Floor Decoration Materials Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. Swiss Krono Group Business Overview

Table 83. Swiss Krono Group Recent Developments

Table 84. Pfleiderer Eco Friendly Floor Decoration Materials Basic Information

Table 85. Pfleiderer Eco Friendly Floor Decoration Materials Product Overview

Table 86. Pfleiderer Eco Friendly Floor Decoration Materials Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 87. Pfleiderer Business Overview

Table 88. Pfleiderer Recent Developments

Table 89. Kastamonu Entegre Eco Friendly Floor Decoration Materials Basic Information

Table 90. Kastamonu Entegre Eco Friendly Floor Decoration Materials Product Overview

Table 91. Kastamonu Entegre Eco Friendly Floor Decoration Materials Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 92. Kastamonu Entegre Business Overview

Table 93. Kastamonu Entegre Recent Developments

Table 94. Finfloor Eco Friendly Floor Decoration Materials Basic Information

Table 95. Finfloor Eco Friendly Floor Decoration Materials Product Overview

Table 96. Finfloor Eco Friendly Floor Decoration Materials Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 97. Finfloor Business Overview

Table 98. Finfloor Recent Developments

Table 99. Tolko Eco Friendly Floor Decoration Materials Basic Information

Table 100. Tolko Eco Friendly Floor Decoration Materials Product Overview

Table 101. Tolko Eco Friendly Floor Decoration Materials Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. Tolko Business Overview

Table 103. Tolko Recent Developments

Table 104. DECNO Eco Friendly Floor Decoration Materials Basic Information

Table 105. DECNO Eco Friendly Floor Decoration Materials Product Overview

Table 106. DECNO Eco Friendly Floor Decoration Materials Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 107. DECNO Business Overview

Table 108. DECNO Recent Developments

Table 109. Gerflor Eco Friendly Floor Decoration Materials Basic Information

Table 110. Gerflor Eco Friendly Floor Decoration Materials Product Overview

Table 111. Gerflor Eco Friendly Floor Decoration Materials Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 112. Gerflor Business Overview

Table 113. Gerflor Recent Developments

Table 114. Global Eco Friendly Floor Decoration Materials Sales Forecast by Region (2025-2032) & (K Units)

Table 115. Global Eco Friendly Floor Decoration Materials Market Size Forecast by Region (2025-2032) & (M USD)

Table 116. North America Eco Friendly Floor Decoration Materials Sales Forecast by Country (2025-2032) & (K Units)

Table 117. North America Eco Friendly Floor Decoration Materials Market Size Forecast by Country (2025-2032) & (M USD)

Table 118. Europe Eco Friendly Floor Decoration Materials Sales Forecast by Country (2025-2032) & (K Units)

Table 119. Europe Eco Friendly Floor Decoration Materials Market Size Forecast by Country (2025-2032) & (M USD)

Table 120. Asia Pacific Eco Friendly Floor Decoration Materials Sales Forecast by Region (2025-2032) & (K Units)

Table 121. Asia Pacific Eco Friendly Floor Decoration Materials Market Size Forecast by Region (2025-2032) & (M USD)

Table 122. South America Eco Friendly Floor Decoration Materials Sales Forecast by Country (2025-2032) & (K Units)

Table 123. South America Eco Friendly Floor Decoration Materials Market Size Forecast by Country (2025-2032) & (M USD)

Table 124. Middle East and Africa Eco Friendly Floor Decoration Materials Consumption Forecast by Country (2025-2032) & (Units)

Table 125. Middle East and Africa Eco Friendly Floor Decoration Materials Market Size Forecast by Country (2025-2032) & (M USD)

Table 126. Global Eco Friendly Floor Decoration Materials Sales Forecast by Type (2025-2032) & (K Units)

Table 127. Global Eco Friendly Floor Decoration Materials Market Size Forecast by Type (2025-2032) & (M USD)

Table 128. Global Eco Friendly Floor Decoration Materials Price Forecast by Type

(2025-2032) & (USD/Unit)

Table 129. Global Eco Friendly Floor Decoration Materials Sales (K Units) Forecast by Application (2025-2032)

Table 130. Global Eco Friendly Floor Decoration Materials Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Eco Friendly Floor Decoration Materials

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Eco Friendly Floor Decoration Materials Market Size (M USD), 2019-2032

Figure 5. Global Eco Friendly Floor Decoration Materials Market Size (M USD) (2019-2032)

Figure 6. Global Eco Friendly Floor Decoration Materials Sales (K Units) & (2019-2032)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Eco Friendly Floor Decoration Materials Market Size by Country (M USD)

Figure 11. Eco Friendly Floor Decoration Materials Sales Share by Manufacturers in 2023

Figure 12. Global Eco Friendly Floor Decoration Materials Revenue Share by Manufacturers in 2023

Figure 13. Eco Friendly Floor Decoration Materials Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Eco Friendly Floor Decoration Materials Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Eco Friendly Floor Decoration Materials Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Eco Friendly Floor Decoration Materials Market Share by Type

Figure 18. Sales Market Share of Eco Friendly Floor Decoration Materials by Type (2019-2024)

Figure 19. Sales Market Share of Eco Friendly Floor Decoration Materials by Type in 2023

Figure 20. Market Size Share of Eco Friendly Floor Decoration Materials by Type (2019-2024)

Figure 21. Market Size Market Share of Eco Friendly Floor Decoration Materials by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Eco Friendly Floor Decoration Materials Market Share by Application

Figure 24. Global Eco Friendly Floor Decoration Materials Sales Market Share by

Application (2019-2024)

Figure 25. Global Eco Friendly Floor Decoration Materials Sales Market Share by Application in 2023

Figure 26. Global Eco Friendly Floor Decoration Materials Market Share by Application (2019-2024)

Figure 27. Global Eco Friendly Floor Decoration Materials Market Share by Application in 2023

Figure 28. Global Eco Friendly Floor Decoration Materials Sales Growth Rate by Application (2019-2024)

Figure 29. Global Eco Friendly Floor Decoration Materials Sales Market Share by Region (2019-2024)

Figure 30. North America Eco Friendly Floor Decoration Materials Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Eco Friendly Floor Decoration Materials Sales Market Share by Country in 2023

Figure 32. U.S. Eco Friendly Floor Decoration Materials Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Eco Friendly Floor Decoration Materials Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Eco Friendly Floor Decoration Materials Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Eco Friendly Floor Decoration Materials Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Eco Friendly Floor Decoration Materials Sales Market Share by Country in 2023

Figure 37. Germany Eco Friendly Floor Decoration Materials Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Eco Friendly Floor Decoration Materials Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Eco Friendly Floor Decoration Materials Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Eco Friendly Floor Decoration Materials Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Eco Friendly Floor Decoration Materials Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Eco Friendly Floor Decoration Materials Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Eco Friendly Floor Decoration Materials Sales Market Share by Region in 2023

Figure 44. China Eco Friendly Floor Decoration Materials Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Eco Friendly Floor Decoration Materials Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Eco Friendly Floor Decoration Materials Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Eco Friendly Floor Decoration Materials Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Eco Friendly Floor Decoration Materials Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Eco Friendly Floor Decoration Materials Sales and Growth Rate (K Units)

Figure 50. South America Eco Friendly Floor Decoration Materials Sales Market Share by Country in 2023

Figure 51. Brazil Eco Friendly Floor Decoration Materials Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Eco Friendly Floor Decoration Materials Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Eco Friendly Floor Decoration Materials Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Eco Friendly Floor Decoration Materials Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Eco Friendly Floor Decoration Materials Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Eco Friendly Floor Decoration Materials Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Eco Friendly Floor Decoration Materials Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Eco Friendly Floor Decoration Materials Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Eco Friendly Floor Decoration Materials Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Eco Friendly Floor Decoration Materials Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Eco Friendly Floor Decoration Materials Production Market Share by Region (2019-2024)

Figure 62. North America Eco Friendly Floor Decoration Materials Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe Eco Friendly Floor Decoration Materials Production (K Units) Growth

Rate (2019-2024)

Figure 64. Japan Eco Friendly Floor Decoration Materials Production (K Units) Growth Rate (2019-2024)

Figure 65. China Eco Friendly Floor Decoration Materials Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Eco Friendly Floor Decoration Materials Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Eco Friendly Floor Decoration Materials Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Eco Friendly Floor Decoration Materials Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Eco Friendly Floor Decoration Materials Market Share Forecast by Type (2025-2032)

Figure 70. Global Eco Friendly Floor Decoration Materials Sales Forecast by Application (2025-2032)

Figure 71. Global Eco Friendly Floor Decoration Materials Market Share Forecast by Application (2025-2032)

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