

Global eCall Terminal Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on eCall Terminal competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. In 2024, the global eCall terminal production reached 22.4415 million units, with an average selling price of US\$85.71 per unit. The eCall emergency call system is a system composed of an on-board eCall terminal, a mobile communication network and a PSAP call center, which can effectively improve the timeliness of traffic accident rescue and reduce the accident casualty rate. The eCall terminal is a car-grade product and can still work normally after the vehicle encounters a violent collision. Even if the eCall system fails due to an accident, once it detects that the automatic triggering conditions are met, the eCall system will try to make an emergency call to the maximum extent, report the minimum data information and establish a two-way voice call. The triggering methods of the eCall system include automatic triggering and manual triggering. Manual triggering can be activated by the eCall button or voice call in the car. Automatic triggering is when the in-car sensor detects that the vehicle has collided and the airbag has popped out. The emergency call is made through the vehicle communication module. The eCall system combines the global positioning system (GPS or Beidou) to accurately obtain the vehicle's location information and transmit the information to the emergency rescue center in the nearest area to report the relevant information of the accident, such as location, time, vehicle information, etc., in order to carry out rescue activities. The EU's new generation NG eCall system is an upgraded version of the traditional eCall. It is mainly optimized for the technical standards, data transmission capabilities and network compatibility of the vehicle emergency call system: that is, it is upgraded from 2G/3G cellular networks to 4G/5G and IMS technology. It no longer relies on voice channels, but uses IMS technology to achieve concurrent transmission of voice and data, which

greatly increases the data transmission rate while expanding data capacity. Driver: The most critical factor that has significantly increased the attention of eCall is that the mandatory national standard "Vehicle Accident Emergency Call System" (hereinafter referred to as "National Standard AECS") is currently in the "approval" state. Combined with the early planned implementation date of July 1, 2027, considering that there is usually a buffer period of one to one and a half years from the release of the standard to its formal implementation, the release of the national standard AECS may not be far away. Since the EU, the United Kingdom, Russia, India and the United Arab Emirates have listed vehicle emergency calls (eCall/ERA-GLONASS) as mandatory requirements, many exported domestic cars are already equipped with eCall terminals. Once the mandatory national standard is officially implemented, it means that all passenger cars sold in China must be equipped with eCall or NG eCall terminals, and new markets and competition will emerge. Since eCall products have mandatory installation and obvious pre-installation attributes, newly produced vehicles are the target installation group, and vehicles that have been put on the market and second-hand vehicles are not considered for the time being. The penetration rate of eCall systems in new cars in China will increase rapidly starting in 2025 due to mandatory installation. It is expected that by 2027, new cars will be basically covered, with a penetration rate close to 100%. The market size will also reach its peak around 2027, and the market size will gradually stabilize thereafter.

The global eCall Terminal market size was estimated at USD 1923.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 12.00% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global eCall Terminal market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global eCall Terminal market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables

stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the eCall Terminal market.

Global eCall Terminal Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

LG

Continental

Bosch

Valeo

Denso

Harman International

ACTIA Nordic

Ficosa(Panasonic)

Yaxon Connect

FIH Mobile Limited

Huawei

Flaircomm Microelectronics, Inc.

Yaxon

Gosuncn

Wuhan Intest Electronic Technology Co., Ltd. (Xingmin ITS)

NEUSOFT CORPORATION

Beijing Jingwei Hirain Technologies Co., Inc.
Ningbo Joyson Electronic Corp.
Quectel Wireless Solutions

Market Segmentation (by Type)

Manual Trigger
Automatic Trigger

Market Segmentation (by Application)

Passenger Cars
Commercial Vehicles

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the eCall Terminal Market
Overview of the regional outlook of the eCall Terminal Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the eCall Terminal Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of eCall Terminal, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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