

Global EAS Detacher Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

EAS Detachers are essential devices used in retail stores to remove electronic article surveillance (EAS) tags from products at the point of sale. These devices play a crucial role in preventing theft and reducing inventory shrinkage. EAS Detachers are designed to deactivate or unlock EAS tags, allowing customers to leave the store without triggering alarms. The market for EAS Detachers is positioned within the broader retail security sector, focusing on loss prevention strategies.

The current market size for EAS Detachers in 2023 is estimated at approximately USD 120 million. The market is projected to grow at a Compound Annual Growth Rate (CAGR) of 5.8% from 2024 to 2032. This growth can be attributed to several key factors, including the increasing adoption of EAS systems by retailers to minimize losses due to theft, the expansion of retail infrastructure globally, and the rising awareness about the importance of retail security.

One of the primary drivers of market growth is the escalating incidences of organized retail crime and shoplifting, prompting retailers to invest in advanced security solutions like EAS Detachers. Additionally, the integration of EAS systems with inventory management and analytics software is driving market demand. This integration enables retailers to not only enhance security but also optimize their operations by tracking merchandise movement effectively.

Another trend shaping the market for EAS Detachers is the development of innovative solutions with enhanced functionality and aesthetics. Manufacturers are focusing on producing detachers that are more user-friendly, compact, and compatible with a wide

range of EAS tags. Furthermore, the increasing emphasis on sustainability and environmental responsibility is driving the adoption of eco-friendly materials and energy-efficient designs in EAS Detachers.

In terms of regional market distribution, North America and Europe currently dominate the market for EAS Detachers due to the high concentration of organized retail sectors in these regions. The stringent regulations regarding retail security and the presence of major retail chains further contribute to the market's growth in these regions. Asia-Pacific is expected to witness significant growth in the coming years, driven by the rapid expansion of the retail industry in countries like China and India.

Despite the positive outlook, the market for EAS Detachers faces challenges such as the emergence of alternative technologies like RFID and NFC for inventory management and security. Additionally, the high initial investment required for implementing EAS systems and detachers can be a barrier for small and medium-sized retailers. Manufacturers need to focus on addressing these challenges by offering cost-effective solutions and educating retailers about the long-term benefits of EAS technology.

In conclusion, the market for EAS Detachers is poised for steady growth driven by the increasing focus on retail security, technological advancements, and expanding retail infrastructure globally. Manufacturers and retailers need to adapt to evolving trends and market dynamics to capitalize on the opportunities presented by the growing demand for EAS security solutions.

This report provides a deep insight into the global EAS Detacher market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global EAS Detacher Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the EAS Detacher market in any manner.

Global EAS Detacher Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Etagtron

Tyco International

Airsec

Asecuri

Detasec

Ningbo Synmel Smartech

Wenzhou Boshine Electronic Security

Shenzhen Enguard Digital

Novatron Electronics

Lifangmei

Bohang

Hangzhou Sciendy Technology

Hangzhou Ontime

Market Segmentation (by Type)

Counter Detacher

Handheld Detacher

Market Segmentation (by Application)

Apparel Stores

Supermarkets

Drugs Store

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the EAS Detacher Market

Overview of the regional outlook of the EAS Detacher Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business

expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the EAS Detacher Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of EAS Detacher

1.2 Key Market Segments

1.2.1 EAS Detacher Segment by Type

1.2.2 EAS Detacher Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 EAS DETACHER MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global EAS Detacher Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global EAS Detacher Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 EAS DETACHER MARKET COMPETITIVE LANDSCAPE

3.1 Global EAS Detacher Sales by Manufacturers (2019-2024)

3.2 Global EAS Detacher Revenue Market Share by Manufacturers (2019-2024)

3.3 EAS Detacher Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global EAS Detacher Average Price by Manufacturers (2019-2024)

3.5 Manufacturers EAS Detacher Sales Sites, Area Served, Product Type

3.6 EAS Detacher Market Competitive Situation and Trends

3.6.1 EAS Detacher Market Concentration Rate

3.6.2 Global 5 and 10 Largest EAS Detacher Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 EAS DETACHER INDUSTRY CHAIN ANALYSIS

- 4.1 EAS Detacher Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF EAS DETACHER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 EAS DETACHER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global EAS Detacher Sales Market Share by Type (2019-2024)
- 6.3 Global EAS Detacher Market Size Market Share by Type (2019-2024)
- 6.4 Global EAS Detacher Price by Type (2019-2024)

7 EAS DETACHER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global EAS Detacher Market Sales by Application (2019-2024)
- 7.3 Global EAS Detacher Market Size (M USD) by Application (2019-2024)
- 7.4 Global EAS Detacher Sales Growth Rate by Application (2019-2024)

8 EAS DETACHER MARKET SALES BY REGION

- 8.1 Global EAS Detacher Sales by Region
 - 8.1.1 Global EAS Detacher Sales by Region
 - 8.1.2 Global EAS Detacher Sales Market Share by Region
- 8.2 Global EAS Detacher Market Size by Region
 - 8.2.1 Global EAS Detacher Market Size by Region

8.2.2 Global EAS Detacher Market Size Market Share by Region

8.3 North America

8.3.1 North America EAS Detacher Sales by Country

8.3.2 North America EAS Detacher Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe EAS Detacher Sales by Country

8.4.2 Europe EAS Detacher Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific EAS Detacher Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific EAS Detacher Market Size by Region

8.6.2 Asia Pacific EAS Detacher Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America EAS Detacher Sales by Country

8.7.2 South America EAS Detacher Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa EAS Detacher Sales by Region

8.8.2 Middle East and Africa EAS Detacher Market Size by Region

8.8.3 Saudi Arabia

8.8.4 UAE

8.8.5 Egypt

8.8.6 Nigeria

8.8.7 South Africa

9 EAS DETACHER MARKET PRODUCTION BY REGION

9.1 Global Production of EAS Detacher by Region (2019-2024)

9.2 Global EAS Detacher Revenue Market Share by Region (2019-2024)

9.3 Global EAS Detacher Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America EAS Detacher Production

9.4.1 North America EAS Detacher Production Growth Rate (2019-2024)

9.4.2 North America EAS Detacher Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe EAS Detacher Production

9.5.1 Europe EAS Detacher Production Growth Rate (2019-2024)

9.5.2 Europe EAS Detacher Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan EAS Detacher Production (2019-2024)

9.6.1 Japan EAS Detacher Production Growth Rate (2019-2024)

9.6.2 Japan EAS Detacher Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China EAS Detacher Production (2019-2024)

9.7.1 China EAS Detacher Production Growth Rate (2019-2024)

9.7.2 China EAS Detacher Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Etagtron

10.1.1 Etagtron EAS Detacher Basic Information

10.1.2 Etagtron EAS Detacher Product Overview

10.1.3 Etagtron EAS Detacher Product Market Performance

10.1.4 Etagtron Business Overview

10.1.5 Etagtron EAS Detacher SWOT Analysis

10.1.6 Etagtron Recent Developments

10.2 Tyco International

10.2.1 Tyco International EAS Detacher Basic Information

10.2.2 Tyco International EAS Detacher Product Overview

10.2.3 Tyco International EAS Detacher Product Market Performance

- 10.2.4 Tyco International Business Overview
- 10.2.5 Tyco International EAS Detacher SWOT Analysis
- 10.2.6 Tyco International Recent Developments
- 10.3 Airsec
 - 10.3.1 Airsec EAS Detacher Basic Information
 - 10.3.2 Airsec EAS Detacher Product Overview
 - 10.3.3 Airsec EAS Detacher Product Market Performance
 - 10.3.4 Airsec EAS Detacher SWOT Analysis
 - 10.3.5 Airsec Business Overview
 - 10.3.6 Airsec Recent Developments
- 10.4 Asecuri
 - 10.4.1 Asecuri EAS Detacher Basic Information
 - 10.4.2 Asecuri EAS Detacher Product Overview
 - 10.4.3 Asecuri EAS Detacher Product Market Performance
 - 10.4.4 Asecuri Business Overview
 - 10.4.5 Asecuri Recent Developments
- 10.5 Detasec
 - 10.5.1 Detasec EAS Detacher Basic Information
 - 10.5.2 Detasec EAS Detacher Product Overview
 - 10.5.3 Detasec EAS Detacher Product Market Performance
 - 10.5.4 Detasec Business Overview
 - 10.5.5 Detasec Recent Developments
- 10.6 Ningbo Synmel Smartech
 - 10.6.1 Ningbo Synmel Smartech EAS Detacher Basic Information
 - 10.6.2 Ningbo Synmel Smartech EAS Detacher Product Overview
 - 10.6.3 Ningbo Synmel Smartech EAS Detacher Product Market Performance
 - 10.6.4 Ningbo Synmel Smartech Business Overview
 - 10.6.5 Ningbo Synmel Smartech Recent Developments
- 10.7 Wenzhou Boshine Electronic Security
 - 10.7.1 Wenzhou Boshine Electronic Security EAS Detacher Basic Information
 - 10.7.2 Wenzhou Boshine Electronic Security EAS Detacher Product Overview
 - 10.7.3 Wenzhou Boshine Electronic Security EAS Detacher Product Market Performance
 - 10.7.4 Wenzhou Boshine Electronic Security Business Overview
 - 10.7.5 Wenzhou Boshine Electronic Security Recent Developments
- 10.8 Shenzhen Enguard Digital
 - 10.8.1 Shenzhen Enguard Digital EAS Detacher Basic Information
 - 10.8.2 Shenzhen Enguard Digital EAS Detacher Product Overview
 - 10.8.3 Shenzhen Enguard Digital EAS Detacher Product Market Performance

- 10.8.4 Shenzhen Enguard Digital Business Overview
- 10.8.5 Shenzhen Enguard Digital Recent Developments
- 10.9 Novatron Electronics
 - 10.9.1 Novatron Electronics EAS Detacher Basic Information
 - 10.9.2 Novatron Electronics EAS Detacher Product Overview
 - 10.9.3 Novatron Electronics EAS Detacher Product Market Performance
 - 10.9.4 Novatron Electronics Business Overview
 - 10.9.5 Novatron Electronics Recent Developments
- 10.10 Lifangmei
 - 10.10.1 Lifangmei EAS Detacher Basic Information
 - 10.10.2 Lifangmei EAS Detacher Product Overview
 - 10.10.3 Lifangmei EAS Detacher Product Market Performance
 - 10.10.4 Lifangmei Business Overview
 - 10.10.5 Lifangmei Recent Developments
- 10.11 Bohang
 - 10.11.1 Bohang EAS Detacher Basic Information
 - 10.11.2 Bohang EAS Detacher Product Overview
 - 10.11.3 Bohang EAS Detacher Product Market Performance
 - 10.11.4 Bohang Business Overview
 - 10.11.5 Bohang Recent Developments
- 10.12 Hangzhou Sciendy Technology
 - 10.12.1 Hangzhou Sciendy Technology EAS Detacher Basic Information
 - 10.12.2 Hangzhou Sciendy Technology EAS Detacher Product Overview
 - 10.12.3 Hangzhou Sciendy Technology EAS Detacher Product Market Performance
 - 10.12.4 Hangzhou Sciendy Technology Business Overview
 - 10.12.5 Hangzhou Sciendy Technology Recent Developments
- 10.13 Hangzhou Ontime
 - 10.13.1 Hangzhou Ontime EAS Detacher Basic Information
 - 10.13.2 Hangzhou Ontime EAS Detacher Product Overview
 - 10.13.3 Hangzhou Ontime EAS Detacher Product Market Performance
 - 10.13.4 Hangzhou Ontime Business Overview
 - 10.13.5 Hangzhou Ontime Recent Developments

11 EAS DETACHER MARKET FORECAST BY REGION

- 11.1 Global EAS Detacher Market Size Forecast
- 11.2 Global EAS Detacher Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe EAS Detacher Market Size Forecast by Country

- 11.2.3 Asia Pacific EAS Detacher Market Size Forecast by Region
- 11.2.4 South America EAS Detacher Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of EAS Detacher by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global EAS Detacher Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of EAS Detacher by Type (2025-2032)
 - 12.1.2 Global EAS Detacher Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of EAS Detacher by Type (2025-2032)
- 12.2 Global EAS Detacher Market Forecast by Application (2025-2032)
 - 12.2.1 Global EAS Detacher Sales (K Units) Forecast by Application
 - 12.2.2 Global EAS Detacher Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

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