

# Global E cigarette Market Research Report 2023(Status and Outlook)

<https://marketpublishers.com/r/G4A071CEBA2EEN.html>

Date: May 2023

Pages: 134

Price: US\$ 3,200.00 (Single User License)

ID: G4A071CEBA2EEN

## Abstracts

### Report Overview

An electronic cigarette or e-cigarette is a handheld electronic device which vaporizes a flavored liquid. The user inhales the vapor. Using e-cigarettes is sometimes called vaping. The liquid in the e-cigarette, called e-liquid, is usually made of nicotine, propylene glycol, glycerine, and flavorings. Not all e-liquids contain nicotine.

Imperial Tobacco, Reynolds American, Japan Tobacco, Altria and Buddy Group are the leading producers of e-cigarettes. Imperial Tobacco is the world's largest, accounting for about 10% of the total market. The top five accounted for about 30%.

North America is the leading market, accounting for about 35% of the total, followed by Europe at about 25%.

Bosson Research's latest report provides a deep insight into the global E cigarette market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global E cigarette Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the E cigarette market in any manner.

## Global E cigarette Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Imperial Tobacco

Reynolds American

Japan Tobacco

Altria

VMR Product

Njoy

21st Century

Vaporcorp

Truvape

FirstUnion

Hangsen

Buddy Group

Kimree

Innokin

SHENZHEN SMOORE

SMOK

### Market Segmentation (by Type)

With Screen

Without Screen

### Market Segmentation (by Application)

Consumer Electronics

Communications Electronics

Aerospace Industry

Automotive Electronics

Teaching and Research

Others

### Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the E cigarette Market  
Overview of the regional outlook of the E cigarette Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change  
This enables you to anticipate market changes to remain ahead of your competitors  
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents  
The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly  
Provision of market value (USD Billion) data for each segment and sub-segment  
Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market  
Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region  
Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled  
Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players  
The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions  
Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the E cigarette Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of E cigarette
- 1.2 Key Market Segments
  - 1.2.1 E cigarette Segment by Type
  - 1.2.2 E cigarette Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 E CIGARETTE MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global E cigarette Market Size (M USD) Estimates and Forecasts (2018-2029)
  - 2.1.2 Global E cigarette Sales Estimates and Forecasts (2018-2029)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 E CIGARETTE MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global E cigarette Sales by Manufacturers (2018-2023)
- 3.2 Global E cigarette Revenue Market Share by Manufacturers (2018-2023)
- 3.3 E cigarette Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global E cigarette Average Price by Manufacturers (2018-2023)
- 3.5 Manufacturers E cigarette Sales Sites, Area Served, Product Type
- 3.6 E cigarette Market Competitive Situation and Trends
  - 3.6.1 E cigarette Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest E cigarette Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 E CIGARETTE INDUSTRY CHAIN ANALYSIS**

- 4.1 E cigarette Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF E CIGARETTE MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 E CIGARETTE MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global E cigarette Sales Market Share by Type (2018-2023)
- 6.3 Global E cigarette Market Size Market Share by Type (2018-2023)
- 6.4 Global E cigarette Price by Type (2018-2023)

## **7 E CIGARETTE MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global E cigarette Market Sales by Application (2018-2023)
- 7.3 Global E cigarette Market Size (M USD) by Application (2018-2023)
- 7.4 Global E cigarette Sales Growth Rate by Application (2018-2023)

## **8 E CIGARETTE MARKET SEGMENTATION BY REGION**

- 8.1 Global E cigarette Sales by Region
  - 8.1.1 Global E cigarette Sales by Region
  - 8.1.2 Global E cigarette Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America E cigarette Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada

- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe E cigarette Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific E cigarette Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America E cigarette Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa E cigarette Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 Imperial Tobacco
  - 9.1.1 Imperial Tobacco E cigarette Basic Information
  - 9.1.2 Imperial Tobacco E cigarette Product Overview
  - 9.1.3 Imperial Tobacco E cigarette Product Market Performance
  - 9.1.4 Imperial Tobacco Business Overview
  - 9.1.5 Imperial Tobacco E cigarette SWOT Analysis
  - 9.1.6 Imperial Tobacco Recent Developments
- 9.2 Reynolds American
  - 9.2.1 Reynolds American E cigarette Basic Information

- 9.2.2 Reynolds American E cigarette Product Overview
- 9.2.3 Reynolds American E cigarette Product Market Performance
- 9.2.4 Reynolds American Business Overview
- 9.2.5 Reynolds American E cigarette SWOT Analysis
- 9.2.6 Reynolds American Recent Developments
- 9.3 Japan Tobacco
  - 9.3.1 Japan Tobacco E cigarette Basic Information
  - 9.3.2 Japan Tobacco E cigarette Product Overview
  - 9.3.3 Japan Tobacco E cigarette Product Market Performance
  - 9.3.4 Japan Tobacco Business Overview
  - 9.3.5 Japan Tobacco E cigarette SWOT Analysis
  - 9.3.6 Japan Tobacco Recent Developments
- 9.4 Altria
  - 9.4.1 Altria E cigarette Basic Information
  - 9.4.2 Altria E cigarette Product Overview
  - 9.4.3 Altria E cigarette Product Market Performance
  - 9.4.4 Altria Business Overview
  - 9.4.5 Altria E cigarette SWOT Analysis
  - 9.4.6 Altria Recent Developments
- 9.5 VMR Product
  - 9.5.1 VMR Product E cigarette Basic Information
  - 9.5.2 VMR Product E cigarette Product Overview
  - 9.5.3 VMR Product E cigarette Product Market Performance
  - 9.5.4 VMR Product Business Overview
  - 9.5.5 VMR Product E cigarette SWOT Analysis
  - 9.5.6 VMR Product Recent Developments
- 9.6 Njoy
  - 9.6.1 Njoy E cigarette Basic Information
  - 9.6.2 Njoy E cigarette Product Overview
  - 9.6.3 Njoy E cigarette Product Market Performance
  - 9.6.4 Njoy Business Overview
  - 9.6.5 Njoy Recent Developments
- 9.7 21st Century
  - 9.7.1 21st Century E cigarette Basic Information
  - 9.7.2 21st Century E cigarette Product Overview
  - 9.7.3 21st Century E cigarette Product Market Performance
  - 9.7.4 21st Century Business Overview
  - 9.7.5 21st Century Recent Developments
- 9.8 Vaporcorp

- 9.8.1 Vaporcorp E cigarette Basic Information
- 9.8.2 Vaporcorp E cigarette Product Overview
- 9.8.3 Vaporcorp E cigarette Product Market Performance
- 9.8.4 Vaporcorp Business Overview
- 9.8.5 Vaporcorp Recent Developments
- 9.9 Truvape
  - 9.9.1 Truvape E cigarette Basic Information
  - 9.9.2 Truvape E cigarette Product Overview
  - 9.9.3 Truvape E cigarette Product Market Performance
  - 9.9.4 Truvape Business Overview
  - 9.9.5 Truvape Recent Developments
- 9.10 FirstUnion
  - 9.10.1 FirstUnion E cigarette Basic Information
  - 9.10.2 FirstUnion E cigarette Product Overview
  - 9.10.3 FirstUnion E cigarette Product Market Performance
  - 9.10.4 FirstUnion Business Overview
  - 9.10.5 FirstUnion Recent Developments
- 9.11 Hangsen
  - 9.11.1 Hangsen E cigarette Basic Information
  - 9.11.2 Hangsen E cigarette Product Overview
  - 9.11.3 Hangsen E cigarette Product Market Performance
  - 9.11.4 Hangsen Business Overview
  - 9.11.5 Hangsen Recent Developments
- 9.12 Buddy Group
  - 9.12.1 Buddy Group E cigarette Basic Information
  - 9.12.2 Buddy Group E cigarette Product Overview
  - 9.12.3 Buddy Group E cigarette Product Market Performance
  - 9.12.4 Buddy Group Business Overview
  - 9.12.5 Buddy Group Recent Developments
- 9.13 Kimree
  - 9.13.1 Kimree E cigarette Basic Information
  - 9.13.2 Kimree E cigarette Product Overview
  - 9.13.3 Kimree E cigarette Product Market Performance
  - 9.13.4 Kimree Business Overview
  - 9.13.5 Kimree Recent Developments
- 9.14 Innokin
  - 9.14.1 Innokin E cigarette Basic Information
  - 9.14.2 Innokin E cigarette Product Overview
  - 9.14.3 Innokin E cigarette Product Market Performance

9.14.4 Innokin Business Overview

9.14.5 Innokin Recent Developments

#### 9.15 SHENZHEN SMOORE

9.15.1 SHENZHEN SMOORE E cigarette Basic Information

9.15.2 SHENZHEN SMOORE E cigarette Product Overview

9.15.3 SHENZHEN SMOORE E cigarette Product Market Performance

9.15.4 SHENZHEN SMOORE Business Overview

9.15.5 SHENZHEN SMOORE Recent Developments

#### 9.16 SMOK

9.16.1 SMOK E cigarette Basic Information

9.16.2 SMOK E cigarette Product Overview

9.16.3 SMOK E cigarette Product Market Performance

9.16.4 SMOK Business Overview

9.16.5 SMOK Recent Developments

## 10 E CIGARETTE MARKET FORECAST BY REGION

10.1 Global E cigarette Market Size Forecast

10.2 Global E cigarette Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe E cigarette Market Size Forecast by Country

10.2.3 Asia Pacific E cigarette Market Size Forecast by Region

10.2.4 South America E cigarette Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of E cigarette by Country

## 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)

11.1 Global E cigarette Market Forecast by Type (2024-2029)

11.1.1 Global Forecasted Sales of E cigarette by Type (2024-2029)

11.1.2 Global E cigarette Market Size Forecast by Type (2024-2029)

11.1.3 Global Forecasted Price of E cigarette by Type (2024-2029)

11.2 Global E cigarette Market Forecast by Application (2024-2029)

11.2.1 Global E cigarette Sales (K Units) Forecast by Application

11.2.2 Global E cigarette Market Size (M USD) Forecast by Application (2024-2029)

## 12 CONCLUSION AND KEY FINDINGS

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. E cigarette Market Size Comparison by Region (M USD)
- Table 5. Global E cigarette Sales (K Units) by Manufacturers (2018-2023)
- Table 6. Global E cigarette Sales Market Share by Manufacturers (2018-2023)
- Table 7. Global E cigarette Revenue (M USD) by Manufacturers (2018-2023)
- Table 8. Global E cigarette Revenue Share by Manufacturers (2018-2023)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in E cigarette as of 2022)
- Table 10. Global Market E cigarette Average Price (USD/Unit) of Key Manufacturers (2018-2023)
- Table 11. Manufacturers E cigarette Sales Sites and Area Served
- Table 12. Manufacturers E cigarette Product Type
- Table 13. Global E cigarette Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of E cigarette
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. E cigarette Market Challenges
- Table 22. Market Restraints
- Table 23. Global E cigarette Sales by Type (K Units)
- Table 24. Global E cigarette Market Size by Type (M USD)
- Table 25. Global E cigarette Sales (K Units) by Type (2018-2023)
- Table 26. Global E cigarette Sales Market Share by Type (2018-2023)
- Table 27. Global E cigarette Market Size (M USD) by Type (2018-2023)
- Table 28. Global E cigarette Market Size Share by Type (2018-2023)
- Table 29. Global E cigarette Price (USD/Unit) by Type (2018-2023)
- Table 30. Global E cigarette Sales (K Units) by Application
- Table 31. Global E cigarette Market Size by Application
- Table 32. Global E cigarette Sales by Application (2018-2023) & (K Units)
- Table 33. Global E cigarette Sales Market Share by Application (2018-2023)

- Table 34. Global E cigarette Sales by Application (2018-2023) & (M USD)
- Table 35. Global E cigarette Market Share by Application (2018-2023)
- Table 36. Global E cigarette Sales Growth Rate by Application (2018-2023)
- Table 37. Global E cigarette Sales by Region (2018-2023) & (K Units)
- Table 38. Global E cigarette Sales Market Share by Region (2018-2023)
- Table 39. North America E cigarette Sales by Country (2018-2023) & (K Units)
- Table 40. Europe E cigarette Sales by Country (2018-2023) & (K Units)
- Table 41. Asia Pacific E cigarette Sales by Region (2018-2023) & (K Units)
- Table 42. South America E cigarette Sales by Country (2018-2023) & (K Units)
- Table 43. Middle East and Africa E cigarette Sales by Region (2018-2023) & (K Units)
- Table 44. Imperial Tobacco E cigarette Basic Information
- Table 45. Imperial Tobacco E cigarette Product Overview
- Table 46. Imperial Tobacco E cigarette Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 47. Imperial Tobacco Business Overview
- Table 48. Imperial Tobacco E cigarette SWOT Analysis
- Table 49. Imperial Tobacco Recent Developments
- Table 50. Reynolds American E cigarette Basic Information
- Table 51. Reynolds American E cigarette Product Overview
- Table 52. Reynolds American E cigarette Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 53. Reynolds American Business Overview
- Table 54. Reynolds American E cigarette SWOT Analysis
- Table 55. Reynolds American Recent Developments
- Table 56. Japan Tobacco E cigarette Basic Information
- Table 57. Japan Tobacco E cigarette Product Overview
- Table 58. Japan Tobacco E cigarette Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 59. Japan Tobacco Business Overview
- Table 60. Japan Tobacco E cigarette SWOT Analysis
- Table 61. Japan Tobacco Recent Developments
- Table 62. Altria E cigarette Basic Information
- Table 63. Altria E cigarette Product Overview
- Table 64. Altria E cigarette Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 65. Altria Business Overview
- Table 66. Altria E cigarette SWOT Analysis
- Table 67. Altria Recent Developments
- Table 68. VMR Product E cigarette Basic Information

- Table 69. VMR Product E cigarette Product Overview
- Table 70. VMR Product E cigarette Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 71. VMR Product Business Overview
- Table 72. VMR Product E cigarette SWOT Analysis
- Table 73. VMR Product Recent Developments
- Table 74. Njoy E cigarette Basic Information
- Table 75. Njoy E cigarette Product Overview
- Table 76. Njoy E cigarette Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 77. Njoy Business Overview
- Table 78. Njoy Recent Developments
- Table 79. 21st Century E cigarette Basic Information
- Table 80. 21st Century E cigarette Product Overview
- Table 81. 21st Century E cigarette Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 82. 21st Century Business Overview
- Table 83. 21st Century Recent Developments
- Table 84. Vaporcorp E cigarette Basic Information
- Table 85. Vaporcorp E cigarette Product Overview
- Table 86. Vaporcorp E cigarette Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 87. Vaporcorp Business Overview
- Table 88. Vaporcorp Recent Developments
- Table 89. Truvape E cigarette Basic Information
- Table 90. Truvape E cigarette Product Overview
- Table 91. Truvape E cigarette Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 92. Truvape Business Overview
- Table 93. Truvape Recent Developments
- Table 94. FirstUnion E cigarette Basic Information
- Table 95. FirstUnion E cigarette Product Overview
- Table 96. FirstUnion E cigarette Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 97. FirstUnion Business Overview
- Table 98. FirstUnion Recent Developments
- Table 99. Hangsen E cigarette Basic Information
- Table 100. Hangsen E cigarette Product Overview
- Table 101. Hangsen E cigarette Sales (K Units), Revenue (M USD), Price (USD/Unit)

and Gross Margin (2018-2023)

Table 102. Hangsen Business Overview

Table 103. Hangsen Recent Developments

Table 104. Buddy Group E cigarette Basic Information

Table 105. Buddy Group E cigarette Product Overview

Table 106. Buddy Group E cigarette Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 107. Buddy Group Business Overview

Table 108. Buddy Group Recent Developments

Table 109. Kimree E cigarette Basic Information

Table 110. Kimree E cigarette Product Overview

Table 111. Kimree E cigarette Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 112. Kimree Business Overview

Table 113. Kimree Recent Developments

Table 114. Innokin E cigarette Basic Information

Table 115. Innokin E cigarette Product Overview

Table 116. Innokin E cigarette Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 117. Innokin Business Overview

Table 118. Innokin Recent Developments

Table 119. SHENZHEN SMOORE E cigarette Basic Information

Table 120. SHENZHEN SMOORE E cigarette Product Overview

Table 121. SHENZHEN SMOORE E cigarette Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 122. SHENZHEN SMOORE Business Overview

Table 123. SHENZHEN SMOORE Recent Developments

Table 124. SMOK E cigarette Basic Information

Table 125. SMOK E cigarette Product Overview

Table 126. SMOK E cigarette Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 127. SMOK Business Overview

Table 128. SMOK Recent Developments

Table 129. Global E cigarette Sales Forecast by Region (2024-2029) & (K Units)

Table 130. Global E cigarette Market Size Forecast by Region (2024-2029) & (M USD)

Table 131. North America E cigarette Sales Forecast by Country (2024-2029) & (K Units)

Table 132. North America E cigarette Market Size Forecast by Country (2024-2029) & (M USD)

- Table 133. Europe E cigarette Sales Forecast by Country (2024-2029) & (K Units)
- Table 134. Europe E cigarette Market Size Forecast by Country (2024-2029) & (M USD)
- Table 135. Asia Pacific E cigarette Sales Forecast by Region (2024-2029) & (K Units)
- Table 136. Asia Pacific E cigarette Market Size Forecast by Region (2024-2029) & (M USD)
- Table 137. South America E cigarette Sales Forecast by Country (2024-2029) & (K Units)
- Table 138. South America E cigarette Market Size Forecast by Country (2024-2029) & (M USD)
- Table 139. Middle East and Africa E cigarette Consumption Forecast by Country (2024-2029) & (Units)
- Table 140. Middle East and Africa E cigarette Market Size Forecast by Country (2024-2029) & (M USD)
- Table 141. Global E cigarette Sales Forecast by Type (2024-2029) & (K Units)
- Table 142. Global E cigarette Market Size Forecast by Type (2024-2029) & (M USD)
- Table 143. Global E cigarette Price Forecast by Type (2024-2029) & (USD/Unit)
- Table 144. Global E cigarette Sales (K Units) Forecast by Application (2024-2029)
- Table 145. Global E cigarette Market Size Forecast by Application (2024-2029) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of E cigarette
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global E cigarette Market Size (M USD), 2018-2029
- Figure 5. Global E cigarette Market Size (M USD) (2018-2029)
- Figure 6. Global E cigarette Sales (K Units) & (2018-2029)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. E cigarette Market Size by Country (M USD)
- Figure 11. E cigarette Sales Share by Manufacturers in 2022
- Figure 12. Global E cigarette Revenue Share by Manufacturers in 2022
- Figure 13. E cigarette Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
- Figure 14. Global Market E cigarette Average Price (USD/Unit) of Key Manufacturers in 2022
- Figure 15. The Global 5 and 10 Largest Players: Market Share by E cigarette Revenue in 2022
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global E cigarette Market Share by Type
- Figure 18. Sales Market Share of E cigarette by Type (2018-2023)
- Figure 19. Sales Market Share of E cigarette by Type in 2022
- Figure 20. Market Size Share of E cigarette by Type (2018-2023)
- Figure 21. Market Size Market Share of E cigarette by Type in 2022
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global E cigarette Market Share by Application
- Figure 24. Global E cigarette Sales Market Share by Application (2018-2023)
- Figure 25. Global E cigarette Sales Market Share by Application in 2022
- Figure 26. Global E cigarette Market Share by Application (2018-2023)
- Figure 27. Global E cigarette Market Share by Application in 2022
- Figure 28. Global E cigarette Sales Growth Rate by Application (2018-2023)
- Figure 29. Global E cigarette Sales Market Share by Region (2018-2023)
- Figure 30. North America E cigarette Sales and Growth Rate (2018-2023) & (K Units)
- Figure 31. North America E cigarette Sales Market Share by Country in 2022
- Figure 32. U.S. E cigarette Sales and Growth Rate (2018-2023) & (K Units)

- Figure 33. Canada E cigarette Sales (K Units) and Growth Rate (2018-2023)
- Figure 34. Mexico E cigarette Sales (Units) and Growth Rate (2018-2023)
- Figure 35. Europe E cigarette Sales and Growth Rate (2018-2023) & (K Units)
- Figure 36. Europe E cigarette Sales Market Share by Country in 2022
- Figure 37. Germany E cigarette Sales and Growth Rate (2018-2023) & (K Units)
- Figure 38. France E cigarette Sales and Growth Rate (2018-2023) & (K Units)
- Figure 39. U.K. E cigarette Sales and Growth Rate (2018-2023) & (K Units)
- Figure 40. Italy E cigarette Sales and Growth Rate (2018-2023) & (K Units)
- Figure 41. Russia E cigarette Sales and Growth Rate (2018-2023) & (K Units)
- Figure 42. Asia Pacific E cigarette Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific E cigarette Sales Market Share by Region in 2022
- Figure 44. China E cigarette Sales and Growth Rate (2018-2023) & (K Units)
- Figure 45. Japan E cigarette Sales and Growth Rate (2018-2023) & (K Units)
- Figure 46. South Korea E cigarette Sales and Growth Rate (2018-2023) & (K Units)
- Figure 47. India E cigarette Sales and Growth Rate (2018-2023) & (K Units)
- Figure 48. Southeast Asia E cigarette Sales and Growth Rate (2018-2023) & (K Units)
- Figure 49. South America E cigarette Sales and Growth Rate (K Units)
- Figure 50. South America E cigarette Sales Market Share by Country in 2022
- Figure 51. Brazil E cigarette Sales and Growth Rate (2018-2023) & (K Units)
- Figure 52. Argentina E cigarette Sales and Growth Rate (2018-2023) & (K Units)
- Figure 53. Columbia E cigarette Sales and Growth Rate (2018-2023) & (K Units)
- Figure 54. Middle East and Africa E cigarette Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa E cigarette Sales Market Share by Region in 2022
- Figure 56. Saudi Arabia E cigarette Sales and Growth Rate (2018-2023) & (K Units)
- Figure 57. UAE E cigarette Sales and Growth Rate (2018-2023) & (K Units)
- Figure 58. Egypt E cigarette Sales and Growth Rate (2018-2023) & (K Units)
- Figure 59. Nigeria E cigarette Sales and Growth Rate (2018-2023) & (K Units)
- Figure 60. South Africa E cigarette Sales and Growth Rate (2018-2023) & (K Units)
- Figure 61. Global E cigarette Sales Forecast by Volume (2018-2029) & (K Units)
- Figure 62. Global E cigarette Market Size Forecast by Value (2018-2029) & (M USD)
- Figure 63. Global E cigarette Sales Market Share Forecast by Type (2024-2029)
- Figure 64. Global E cigarette Market Share Forecast by Type (2024-2029)
- Figure 65. Global E cigarette Sales Forecast by Application (2024-2029)
- Figure 66. Global E cigarette Market Share Forecast by Application (2024-2029)

## I would like to order

Product name: Global E cigarette Market Research Report 2023(Status and Outlook)

Product link: <https://marketpublishers.com/r/G4A071CEBA2EEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G4A071CEBA2EEN.html>