

Global Dye Sublimated Apparel Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Dye sublimation printing process involves the use of a special dye ink that sublimates when it is introduced to high temperatures. This ink is first printed onto a transfer paper via a digital printer and then this printed image is transferred onto a polyester garment using heat and pressure. The ink reacts to the heat by “sublimating” in that it changes from a solid state into a gas state (thereby skipping the liquid state entirely). The dye then bonds with the polyester fabric to create a vivid, textureless, and permanent digital print. This process not only yields vivid print colors that are washfast and durable but it also allows you to print photographic or color-complex graphics accurately.

The global Dye Sublimated Apparel market size was estimated at USD 4250 million in 2023 and is projected to reach USD 12267.66 million by 2032, exhibiting a CAGR of 12.50% during the forecast period.

North America Dye Sublimated Apparel market size was estimated at USD 1357.45 million in 2023, at a CAGR of 10.71% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Dye Sublimated Apparel market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business

organization. The report structure also focuses on the competitive landscape of the Global Dye Sublimated Apparel Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Dye Sublimated Apparel market in any manner.

Global Dye Sublimated Apparel Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Gildan

Under Armour Inc.

HanesBrands Inc.

Royal Apparel

Bella+Canvas

dasFlow Custom Athletic Apparel

Oasis Sublimation

Wooter Apparel

Renfro Corporation

Augusta Sportswear Brands

Market Segmentation (by Type)

Small Format Heat Press

Calender Heat Press

Flatbed Heat Press

3D Vacuum Heat Press

Market Segmentation (by Application)

T-shirts

Leggings

Hoodies

Golf Shirts

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Dye Sublimated Apparel Market
- Overview of the regional outlook of the Dye Sublimated Apparel Market:

Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

Dye Sublimated Apparel Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Dye Sublimated Apparel, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Dye Sublimated Apparel

1.2 Key Market Segments

1.2.1 Dye Sublimated Apparel Segment by Type

1.2.2 Dye Sublimated Apparel Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 DYE SUBLIMATED APPAREL MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Dye Sublimated Apparel Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Dye Sublimated Apparel Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 DYE SUBLIMATED APPAREL MARKET COMPETITIVE LANDSCAPE

3.1 Global Dye Sublimated Apparel Sales by Manufacturers (2019-2024)

3.2 Global Dye Sublimated Apparel Revenue Market Share by Manufacturers (2019-2024)

3.3 Dye Sublimated Apparel Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Dye Sublimated Apparel Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Dye Sublimated Apparel Sales Sites, Area Served, Product Type

3.6 Dye Sublimated Apparel Market Competitive Situation and Trends

3.6.1 Dye Sublimated Apparel Market Concentration Rate

3.6.2 Global 5 and 10 Largest Dye Sublimated Apparel Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 DYE SUBLIMATED APPAREL INDUSTRY CHAIN ANALYSIS

- 4.1 Dye Sublimated Apparel Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF DYE SUBLIMATED APPAREL MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 DYE SUBLIMATED APPAREL MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Dye Sublimated Apparel Sales Market Share by Type (2019-2024)
- 6.3 Global Dye Sublimated Apparel Market Size Market Share by Type (2019-2024)
- 6.4 Global Dye Sublimated Apparel Price by Type (2019-2024)

7 DYE SUBLIMATED APPAREL MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Dye Sublimated Apparel Market Sales by Application (2019-2024)
- 7.3 Global Dye Sublimated Apparel Market Size (M USD) by Application (2019-2024)
- 7.4 Global Dye Sublimated Apparel Sales Growth Rate by Application (2019-2024)

8 DYE SUBLIMATED APPAREL MARKET CONSUMPTION BY REGION

- 8.1 Global Dye Sublimated Apparel Sales by Region
 - 8.1.1 Global Dye Sublimated Apparel Sales by Region
 - 8.1.2 Global Dye Sublimated Apparel Sales Market Share by Region

8.2 North America

8.2.1 North America Dye Sublimated Apparel Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Dye Sublimated Apparel Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Dye Sublimated Apparel Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Dye Sublimated Apparel Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Dye Sublimated Apparel Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 DYE SUBLIMATED APPAREL MARKET PRODUCTION BY REGION

9.1 Global Production of Dye Sublimated Apparel by Region (2019-2024)

9.2 Global Dye Sublimated Apparel Revenue Market Share by Region (2019-2024)

9.3 Global Dye Sublimated Apparel Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Dye Sublimated Apparel Production

- 9.4.1 North America Dye Sublimated Apparel Production Growth Rate (2019-2024)
- 9.4.2 North America Dye Sublimated Apparel Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Dye Sublimated Apparel Production
 - 9.5.1 Europe Dye Sublimated Apparel Production Growth Rate (2019-2024)
 - 9.5.2 Europe Dye Sublimated Apparel Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Dye Sublimated Apparel Production (2019-2024)
 - 9.6.1 Japan Dye Sublimated Apparel Production Growth Rate (2019-2024)
 - 9.6.2 Japan Dye Sublimated Apparel Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Dye Sublimated Apparel Production (2019-2024)
 - 9.7.1 China Dye Sublimated Apparel Production Growth Rate (2019-2024)
 - 9.7.2 China Dye Sublimated Apparel Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Gildan

- 10.1.1 Gildan Dye Sublimated Apparel Basic Information
- 10.1.2 Gildan Dye Sublimated Apparel Product Overview
- 10.1.3 Gildan Dye Sublimated Apparel Product Market Performance
- 10.1.4 Gildan Business Overview
- 10.1.5 Gildan Dye Sublimated Apparel SWOT Analysis
- 10.1.6 Gildan Recent Developments

10.2 Under Armour Inc.

- 10.2.1 Under Armour Inc. Dye Sublimated Apparel Basic Information
- 10.2.2 Under Armour Inc. Dye Sublimated Apparel Product Overview
- 10.2.3 Under Armour Inc. Dye Sublimated Apparel Product Market Performance
- 10.2.4 Under Armour Inc. Business Overview
- 10.2.5 Under Armour Inc. Dye Sublimated Apparel SWOT Analysis
- 10.2.6 Under Armour Inc. Recent Developments

10.3 HanesBrands Inc.

- 10.3.1 HanesBrands Inc. Dye Sublimated Apparel Basic Information
- 10.3.2 HanesBrands Inc. Dye Sublimated Apparel Product Overview
- 10.3.3 HanesBrands Inc. Dye Sublimated Apparel Product Market Performance
- 10.3.4 HanesBrands Inc. Dye Sublimated Apparel SWOT Analysis
- 10.3.5 HanesBrands Inc. Business Overview
- 10.3.6 HanesBrands Inc. Recent Developments

10.4 Royal Apparel

- 10.4.1 Royal Apparel Dye Sublimated Apparel Basic Information
- 10.4.2 Royal Apparel Dye Sublimated Apparel Product Overview
- 10.4.3 Royal Apparel Dye Sublimated Apparel Product Market Performance
- 10.4.4 Royal Apparel Business Overview
- 10.4.5 Royal Apparel Recent Developments

10.5 Bella+Canvas

- 10.5.1 Bella+Canvas Dye Sublimated Apparel Basic Information
- 10.5.2 Bella+Canvas Dye Sublimated Apparel Product Overview
- 10.5.3 Bella+Canvas Dye Sublimated Apparel Product Market Performance
- 10.5.4 Bella+Canvas Business Overview
- 10.5.5 Bella+Canvas Recent Developments

10.6 dasFlow Custom Athletic Apparel

- 10.6.1 dasFlow Custom Athletic Apparel Dye Sublimated Apparel Basic Information
- 10.6.2 dasFlow Custom Athletic Apparel Dye Sublimated Apparel Product Overview
- 10.6.3 dasFlow Custom Athletic Apparel Dye Sublimated Apparel Product Market

Performance

- 10.6.4 dasFlow Custom Athletic Apparel Business Overview
- 10.6.5 dasFlow Custom Athletic Apparel Recent Developments

10.7 Oasis Sublimation

- 10.7.1 Oasis Sublimation Dye Sublimated Apparel Basic Information
- 10.7.2 Oasis Sublimation Dye Sublimated Apparel Product Overview
- 10.7.3 Oasis Sublimation Dye Sublimated Apparel Product Market Performance
- 10.7.4 Oasis Sublimation Business Overview
- 10.7.5 Oasis Sublimation Recent Developments

10.8 Wooter Apparel

- 10.8.1 Wooter Apparel Dye Sublimated Apparel Basic Information
- 10.8.2 Wooter Apparel Dye Sublimated Apparel Product Overview
- 10.8.3 Wooter Apparel Dye Sublimated Apparel Product Market Performance
- 10.8.4 Wooter Apparel Business Overview
- 10.8.5 Wooter Apparel Recent Developments

10.9 Renfro Corporation

- 10.9.1 Renfro Corporation Dye Sublimated Apparel Basic Information
- 10.9.2 Renfro Corporation Dye Sublimated Apparel Product Overview
- 10.9.3 Renfro Corporation Dye Sublimated Apparel Product Market Performance
- 10.9.4 Renfro Corporation Business Overview
- 10.9.5 Renfro Corporation Recent Developments

10.10 Augusta Sportswear Brands

- 10.10.1 Augusta Sportswear Brands Dye Sublimated Apparel Basic Information

- 10.10.2 Augusta Sportswear Brands Dye Sublimated Apparel Product Overview
- 10.10.3 Augusta Sportswear Brands Dye Sublimated Apparel Product Market Performance
- 10.10.4 Augusta Sportswear Brands Business Overview
- 10.10.5 Augusta Sportswear Brands Recent Developments

11 DYE SUBLIMATED APPAREL MARKET FORECAST BY REGION

- 11.1 Global Dye Sublimated Apparel Market Size Forecast
- 11.2 Global Dye Sublimated Apparel Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Dye Sublimated Apparel Market Size Forecast by Country
 - 11.2.3 Asia Pacific Dye Sublimated Apparel Market Size Forecast by Region
 - 11.2.4 South America Dye Sublimated Apparel Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Dye Sublimated Apparel by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Dye Sublimated Apparel Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Dye Sublimated Apparel by Type (2025-2032)
 - 12.1.2 Global Dye Sublimated Apparel Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Dye Sublimated Apparel by Type (2025-2032)
- 12.2 Global Dye Sublimated Apparel Market Forecast by Application (2025-2032)
 - 12.2.1 Global Dye Sublimated Apparel Sales (K Units) Forecast by Application
 - 12.2.2 Global Dye Sublimated Apparel Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Dye Sublimated Apparel Market Size Comparison by Region (M USD)

Table 5. Global Dye Sublimated Apparel Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Dye Sublimated Apparel Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Dye Sublimated Apparel Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Dye Sublimated Apparel Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Dye Sublimated Apparel as of 2022)

Table 10. Global Market Dye Sublimated Apparel Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Dye Sublimated Apparel Sales Sites and Area Served

Table 12. Manufacturers Dye Sublimated Apparel Product Type

Table 13. Global Dye Sublimated Apparel Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Dye Sublimated Apparel

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Dye Sublimated Apparel Market Challenges

Table 22. Global Dye Sublimated Apparel Sales by Type (K Units)

Table 23. Global Dye Sublimated Apparel Market Size by Type (M USD)

Table 24. Global Dye Sublimated Apparel Sales (K Units) by Type (2019-2024)

Table 25. Global Dye Sublimated Apparel Sales Market Share by Type (2019-2024)

Table 26. Global Dye Sublimated Apparel Market Size (M USD) by Type (2019-2024)

Table 27. Global Dye Sublimated Apparel Market Size Share by Type (2019-2024)

Table 28. Global Dye Sublimated Apparel Price (USD/Unit) by Type (2019-2024)

Table 29. Global Dye Sublimated Apparel Sales (K Units) by Application

Table 30. Global Dye Sublimated Apparel Market Size by Application

- Table 31. Global Dye Sublimated Apparel Sales by Application (2019-2024) & (K Units)
- Table 32. Global Dye Sublimated Apparel Sales Market Share by Application (2019-2024)
- Table 33. Global Dye Sublimated Apparel Sales by Application (2019-2024) & (M USD)
- Table 34. Global Dye Sublimated Apparel Market Share by Application (2019-2024)
- Table 35. Global Dye Sublimated Apparel Sales Growth Rate by Application (2019-2024)
- Table 36. Global Dye Sublimated Apparel Sales by Region (2019-2024) & (K Units)
- Table 37. Global Dye Sublimated Apparel Sales Market Share by Region (2019-2024)
- Table 38. North America Dye Sublimated Apparel Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Dye Sublimated Apparel Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Dye Sublimated Apparel Sales by Region (2019-2024) & (K Units)
- Table 41. South America Dye Sublimated Apparel Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Dye Sublimated Apparel Sales by Region (2019-2024) & (K Units)
- Table 43. Global Dye Sublimated Apparel Production (K Units) by Region (2019-2024)
- Table 44. Global Dye Sublimated Apparel Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Dye Sublimated Apparel Revenue Market Share by Region (2019-2024)
- Table 46. Global Dye Sublimated Apparel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 47. North America Dye Sublimated Apparel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 48. Europe Dye Sublimated Apparel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 49. Japan Dye Sublimated Apparel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 50. China Dye Sublimated Apparel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 51. Gildan Dye Sublimated Apparel Basic Information
- Table 52. Gildan Dye Sublimated Apparel Product Overview
- Table 53. Gildan Dye Sublimated Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 54. Gildan Business Overview
- Table 55. Gildan Dye Sublimated Apparel SWOT Analysis

Table 56. Gildan Recent Developments

Table 57. Under Armour Inc. Dye Sublimated Apparel Basic Information

Table 58. Under Armour Inc. Dye Sublimated Apparel Product Overview

Table 59. Under Armour Inc. Dye Sublimated Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 60. Under Armour Inc. Business Overview

Table 61. Under Armour Inc. Dye Sublimated Apparel SWOT Analysis

Table 62. Under Armour Inc. Recent Developments

Table 63. HanesBrands Inc. Dye Sublimated Apparel Basic Information

Table 64. HanesBrands Inc. Dye Sublimated Apparel Product Overview

Table 65. HanesBrands Inc. Dye Sublimated Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 66. HanesBrands Inc. Dye Sublimated Apparel SWOT Analysis

Table 67. HanesBrands Inc. Business Overview

Table 68. HanesBrands Inc. Recent Developments

Table 69. Royal Apparel Dye Sublimated Apparel Basic Information

Table 70. Royal Apparel Dye Sublimated Apparel Product Overview

Table 71. Royal Apparel Dye Sublimated Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 72. Royal Apparel Business Overview

Table 73. Royal Apparel Recent Developments

Table 74. Bella+Canvas Dye Sublimated Apparel Basic Information

Table 75. Bella+Canvas Dye Sublimated Apparel Product Overview

Table 76. Bella+Canvas Dye Sublimated Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 77. Bella+Canvas Business Overview

Table 78. Bella+Canvas Recent Developments

Table 79. dasFlow Custom Athletic Apparel Dye Sublimated Apparel Basic Information

Table 80. dasFlow Custom Athletic Apparel Dye Sublimated Apparel Product Overview

Table 81. dasFlow Custom Athletic Apparel Dye Sublimated Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. dasFlow Custom Athletic Apparel Business Overview

Table 83. dasFlow Custom Athletic Apparel Recent Developments

Table 84. Oasis Sublimation Dye Sublimated Apparel Basic Information

Table 85. Oasis Sublimation Dye Sublimated Apparel Product Overview

Table 86. Oasis Sublimation Dye Sublimated Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 87. Oasis Sublimation Business Overview

Table 88. Oasis Sublimation Recent Developments

- Table 89. Wooter Apparel Dye Sublimated Apparel Basic Information
- Table 90. Wooter Apparel Dye Sublimated Apparel Product Overview
- Table 91. Wooter Apparel Dye Sublimated Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 92. Wooter Apparel Business Overview
- Table 93. Wooter Apparel Recent Developments
- Table 94. Renfro Corporation Dye Sublimated Apparel Basic Information
- Table 95. Renfro Corporation Dye Sublimated Apparel Product Overview
- Table 96. Renfro Corporation Dye Sublimated Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 97. Renfro Corporation Business Overview
- Table 98. Renfro Corporation Recent Developments
- Table 99. Augusta Sportswear Brands Dye Sublimated Apparel Basic Information
- Table 100. Augusta Sportswear Brands Dye Sublimated Apparel Product Overview
- Table 101. Augusta Sportswear Brands Dye Sublimated Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 102. Augusta Sportswear Brands Business Overview
- Table 103. Augusta Sportswear Brands Recent Developments
- Table 104. Global Dye Sublimated Apparel Sales Forecast by Region (2025-2032) & (K Units)
- Table 105. Global Dye Sublimated Apparel Market Size Forecast by Region (2025-2032) & (M USD)
- Table 106. North America Dye Sublimated Apparel Sales Forecast by Country (2025-2032) & (K Units)
- Table 107. North America Dye Sublimated Apparel Market Size Forecast by Country (2025-2032) & (M USD)
- Table 108. Europe Dye Sublimated Apparel Sales Forecast by Country (2025-2032) & (K Units)
- Table 109. Europe Dye Sublimated Apparel Market Size Forecast by Country (2025-2032) & (M USD)
- Table 110. Asia Pacific Dye Sublimated Apparel Sales Forecast by Region (2025-2032) & (K Units)
- Table 111. Asia Pacific Dye Sublimated Apparel Market Size Forecast by Region (2025-2032) & (M USD)
- Table 112. South America Dye Sublimated Apparel Sales Forecast by Country (2025-2032) & (K Units)
- Table 113. South America Dye Sublimated Apparel Market Size Forecast by Country (2025-2032) & (M USD)
- Table 114. Middle East and Africa Dye Sublimated Apparel Consumption Forecast by

Country (2025-2032) & (Units)

Table 115. Middle East and Africa Dye Sublimated Apparel Market Size Forecast by Country (2025-2032) & (M USD)

Table 116. Global Dye Sublimated Apparel Sales Forecast by Type (2025-2032) & (K Units)

Table 117. Global Dye Sublimated Apparel Market Size Forecast by Type (2025-2032) & (M USD)

Table 118. Global Dye Sublimated Apparel Price Forecast by Type (2025-2032) & (USD/Unit)

Table 119. Global Dye Sublimated Apparel Sales (K Units) Forecast by Application (2025-2032)

Table 120. Global Dye Sublimated Apparel Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Dye Sublimated Apparel
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Dye Sublimated Apparel Market Size (M USD), 2019-2032
- Figure 5. Global Dye Sublimated Apparel Market Size (M USD) (2019-2032)
- Figure 6. Global Dye Sublimated Apparel Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Dye Sublimated Apparel Market Size by Country (M USD)
- Figure 11. Dye Sublimated Apparel Sales Share by Manufacturers in 2023
- Figure 12. Global Dye Sublimated Apparel Revenue Share by Manufacturers in 2023
- Figure 13. Dye Sublimated Apparel Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Dye Sublimated Apparel Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Dye Sublimated Apparel Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Dye Sublimated Apparel Market Share by Type
- Figure 18. Sales Market Share of Dye Sublimated Apparel by Type (2019-2024)
- Figure 19. Sales Market Share of Dye Sublimated Apparel by Type in 2023
- Figure 20. Market Size Share of Dye Sublimated Apparel by Type (2019-2024)
- Figure 21. Market Size Market Share of Dye Sublimated Apparel by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Dye Sublimated Apparel Market Share by Application
- Figure 24. Global Dye Sublimated Apparel Sales Market Share by Application (2019-2024)
- Figure 25. Global Dye Sublimated Apparel Sales Market Share by Application in 2023
- Figure 26. Global Dye Sublimated Apparel Market Share by Application (2019-2024)
- Figure 27. Global Dye Sublimated Apparel Market Share by Application in 2023
- Figure 28. Global Dye Sublimated Apparel Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Dye Sublimated Apparel Sales Market Share by Region (2019-2024)
- Figure 30. North America Dye Sublimated Apparel Sales and Growth Rate (2019-2024)

& (K Units)

Figure 31. North America Dye Sublimated Apparel Sales Market Share by Country in 2023

Figure 32. U.S. Dye Sublimated Apparel Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Dye Sublimated Apparel Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Dye Sublimated Apparel Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Dye Sublimated Apparel Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Dye Sublimated Apparel Sales Market Share by Country in 2023

Figure 37. Germany Dye Sublimated Apparel Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Dye Sublimated Apparel Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Dye Sublimated Apparel Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Dye Sublimated Apparel Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Dye Sublimated Apparel Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Dye Sublimated Apparel Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Dye Sublimated Apparel Sales Market Share by Region in 2023

Figure 44. China Dye Sublimated Apparel Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Dye Sublimated Apparel Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Dye Sublimated Apparel Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Dye Sublimated Apparel Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Dye Sublimated Apparel Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Dye Sublimated Apparel Sales and Growth Rate (K Units)

Figure 50. South America Dye Sublimated Apparel Sales Market Share by Country in 2023

Figure 51. Brazil Dye Sublimated Apparel Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Dye Sublimated Apparel Sales and Growth Rate (2019-2024) & (K Units)

Units)

Figure 53. Columbia Dye Sublimated Apparel Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Dye Sublimated Apparel Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Dye Sublimated Apparel Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Dye Sublimated Apparel Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Dye Sublimated Apparel Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Dye Sublimated Apparel Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Dye Sublimated Apparel Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Dye Sublimated Apparel Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Dye Sublimated Apparel Production Market Share by Region (2019-2024)

Figure 62. North America Dye Sublimated Apparel Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe Dye Sublimated Apparel Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan Dye Sublimated Apparel Production (K Units) Growth Rate (2019-2024)

Figure 65. China Dye Sublimated Apparel Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Dye Sublimated Apparel Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Dye Sublimated Apparel Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Dye Sublimated Apparel Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Dye Sublimated Apparel Market Share Forecast by Type (2025-2032)

Figure 70. Global Dye Sublimated Apparel Sales Forecast by Application (2025-2032)

Figure 71. Global Dye Sublimated Apparel Market Share Forecast by Application (2025-2032)

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