

Global Durable Water Repellent Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Durable Water Repellent competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. In 2024, global Durable Water Repellent production reached approximately 35,000 tons, with an average global market price of around US\$ 20,000 per ton. Durable water repellent, or DWR, is a coating added to fabrics at the factory to make them water-resistant (hydrophobic). Most factory-applied treatments are fluoropolymer based; these applications are quite thin and not always effective. Durable water repellents are commonly used in conjunction with waterproof breathable fabrics such as Gore-Tex to prevent the outer layer of fabric from becoming saturated with water. This saturation, called 'wetting out,' can reduce the garment's breathability (moisture transport through the breathable membrane) and let water through. As the DWR wears off over time, re-treatment is recommended when necessary. Many spray-on and wash-in products for treatment of non-waterproof garments and re-treatment of proofed garments losing their water-repellency are available. The Durable Water Repellent (DWR) market encompasses coatings and treatments applied to textiles and outdoor materials to enhance water resistance while maintaining breathability. Widely used in apparel, footwear, and technical fabrics, DWR products improve durability and comfort in harsh weather conditions. The market is driven by growing demand for performance textiles, outdoor gear, and eco-friendly fluorine-free alternatives, with innovations focusing on sustainable chemistries, longer-lasting effects, and compliance with environmental regulations.

The global Durable Water Repellent market size was estimated at USD 700.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 8.00%

during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Durable Water Repellent market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Durable Water Repellent market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Durable Water Repellent market.

Global Durable Water Repellent Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

DAIKIN
Huntsman
AGC
Archroma
Rudolf GmbH
NICCA
DyStar
Taiwanfluoro
Tanatex Chemicals
Zschimmer & Schwarz
Fibrochem Advanced Materials (Shanghai) Co
HeiQ
Sarex
Go Yen Chemical
Pulcra Chemicals GmbH
ORCO
Zhejiang Kefeng
Zhuhai Huada WholeWin Chemical
LeMan Polymer

Market Segmentation (by Type)

Fluorine Water Repellent
Fluorine-free Water Repellent

Market Segmentation (by Application)

Textile
Nonwovens
Papers and Packaging
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-

Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Durable Water Repellent Market

Overview of the regional outlook of the Durable Water Repellent Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Durable Water Repellent Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Durable Water Repellent, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Durable Water Repellent
- 1.2 Key Market Segments
 - 1.2.1 Durable Water Repellent Segment by Type
 - 1.2.2 Durable Water Repellent Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 DURABLE WATER REPELLENT MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Durable Water Repellent Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Durable Water Repellent Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 DURABLE WATER REPELLENT MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Durable Water Repellent Product Life Cycle
- 3.3 Global Durable Water Repellent Sales by Manufacturers (2020-2025)
- 3.4 Global Durable Water Repellent Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Durable Water Repellent Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Durable Water Repellent Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Durable Water Repellent Market Competitive Situation and Trends
 - 3.8.1 Durable Water Repellent Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Durable Water Repellent Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 DURABLE WATER REPELLENT INDUSTRY CHAIN ANALYSIS

- 4.1 Durable Water Repellent Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF DURABLE WATER REPELLENT MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Durable Water Repellent Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Durable Water Repellent Market
- 5.7 ESG Ratings of Leading Companies

6 DURABLE WATER REPELLENT MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Durable Water Repellent Sales Market Share by Type (2020-2025)
- 6.3 Global Durable Water Repellent Market Size by Type (2020-2025)
- 6.4 Global Durable Water Repellent Price by Type (2020-2025)

7 DURABLE WATER REPELLENT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Durable Water Repellent Market Sales by Application (2020-2025)
- 7.3 Global Durable Water Repellent Market Size (M USD) by Application (2020-2025)
- 7.4 Global Durable Water Repellent Sales Growth Rate by Application (2020-2025)

8 DURABLE WATER REPELLENT MARKET SALES BY REGION

- 8.1 Global Durable Water Repellent Sales by Region
 - 8.1.1 Global Durable Water Repellent Sales by Region
 - 8.1.2 Global Durable Water Repellent Sales Market Share by Region
- 8.2 Global Durable Water Repellent Market Size by Region
 - 8.2.1 Global Durable Water Repellent Market Size by Region
 - 8.2.2 Global Durable Water Repellent Market Size by Region
- 8.3 North America
 - 8.3.1 North America Durable Water Repellent Sales by Country
 - 8.3.2 North America Durable Water Repellent Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Durable Water Repellent Sales by Country
 - 8.4.2 Europe Durable Water Repellent Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Durable Water Repellent Sales by Region
 - 8.5.2 Asia Pacific Durable Water Repellent Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Durable Water Repellent Sales by Country
 - 8.6.2 South America Durable Water Repellent Market Size by Country
 - 8.6.3 Brazil Market Overview

- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Durable Water Repellent Sales by Region
 - 8.7.2 Middle East and Africa Durable Water Repellent Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 DURABLE WATER REPELLENT MARKET PRODUCTION BY REGION

- 9.1 Global Production of Durable Water Repellent by Region(2020-2025)
- 9.2 Global Durable Water Repellent Revenue Market Share by Region (2020-2025)
- 9.3 Global Durable Water Repellent Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Durable Water Repellent Production
 - 9.4.1 North America Durable Water Repellent Production Growth Rate (2020-2025)
 - 9.4.2 North America Durable Water Repellent Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Durable Water Repellent Production
 - 9.5.1 Europe Durable Water Repellent Production Growth Rate (2020-2025)
 - 9.5.2 Europe Durable Water Repellent Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Durable Water Repellent Production (2020-2025)
 - 9.6.1 Japan Durable Water Repellent Production Growth Rate (2020-2025)
 - 9.6.2 Japan Durable Water Repellent Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Durable Water Repellent Production (2020-2025)
 - 9.7.1 China Durable Water Repellent Production Growth Rate (2020-2025)
 - 9.7.2 China Durable Water Repellent Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 DAIKIN
 - 10.1.1 DAIKIN Basic Information
 - 10.1.2 DAIKIN Durable Water Repellent Product Overview

- 10.1.3 DAIKIN Durable Water Repellent Product Market Performance
- 10.1.4 DAIKIN Business Overview
- 10.1.5 DAIKIN SWOT Analysis
- 10.1.6 DAIKIN Recent Developments
- 10.2 Huntsman
 - 10.2.1 Huntsman Basic Information
 - 10.2.2 Huntsman Durable Water Repellent Product Overview
 - 10.2.3 Huntsman Durable Water Repellent Product Market Performance
 - 10.2.4 Huntsman Business Overview
 - 10.2.5 Huntsman SWOT Analysis
 - 10.2.6 Huntsman Recent Developments
- 10.3 AGC
 - 10.3.1 AGC Basic Information
 - 10.3.2 AGC Durable Water Repellent Product Overview
 - 10.3.3 AGC Durable Water Repellent Product Market Performance
 - 10.3.4 AGC Business Overview
 - 10.3.5 AGC SWOT Analysis
 - 10.3.6 AGC Recent Developments
- 10.4 Archroma
 - 10.4.1 Archroma Basic Information
 - 10.4.2 Archroma Durable Water Repellent Product Overview
 - 10.4.3 Archroma Durable Water Repellent Product Market Performance
 - 10.4.4 Archroma Business Overview
 - 10.4.5 Archroma Recent Developments
- 10.5 Rudolf GmbH
 - 10.5.1 Rudolf GmbH Basic Information
 - 10.5.2 Rudolf GmbH Durable Water Repellent Product Overview
 - 10.5.3 Rudolf GmbH Durable Water Repellent Product Market Performance
 - 10.5.4 Rudolf GmbH Business Overview
 - 10.5.5 Rudolf GmbH Recent Developments
- 10.6 NICCA
 - 10.6.1 NICCA Basic Information
 - 10.6.2 NICCA Durable Water Repellent Product Overview
 - 10.6.3 NICCA Durable Water Repellent Product Market Performance
 - 10.6.4 NICCA Business Overview
 - 10.6.5 NICCA Recent Developments
- 10.7 DyStar
 - 10.7.1 DyStar Basic Information
 - 10.7.2 DyStar Durable Water Repellent Product Overview

- 10.7.3 DyStar Durable Water Repellent Product Market Performance
- 10.7.4 DyStar Business Overview
- 10.7.5 DyStar Recent Developments
- 10.8 Taiwanfluoro
 - 10.8.1 Taiwanfluoro Basic Information
 - 10.8.2 Taiwanfluoro Durable Water Repellent Product Overview
 - 10.8.3 Taiwanfluoro Durable Water Repellent Product Market Performance
 - 10.8.4 Taiwanfluoro Business Overview
 - 10.8.5 Taiwanfluoro Recent Developments
- 10.9 Tanatex Chemicals
 - 10.9.1 Tanatex Chemicals Basic Information
 - 10.9.2 Tanatex Chemicals Durable Water Repellent Product Overview
 - 10.9.3 Tanatex Chemicals Durable Water Repellent Product Market Performance
 - 10.9.4 Tanatex Chemicals Business Overview
 - 10.9.5 Tanatex Chemicals Recent Developments
- 10.10 Zschimmer and Schwarz
 - 10.10.1 Zschimmer and Schwarz Basic Information
 - 10.10.2 Zschimmer and Schwarz Durable Water Repellent Product Overview
 - 10.10.3 Zschimmer and Schwarz Durable Water Repellent Product Market Performance
 - 10.10.4 Zschimmer and Schwarz Business Overview
 - 10.10.5 Zschimmer and Schwarz Recent Developments
- 10.11 Fibrochem Advanced Materials (Shanghai) Co
 - 10.11.1 Fibrochem Advanced Materials (Shanghai) Co Basic Information
 - 10.11.2 Fibrochem Advanced Materials (Shanghai) Co Durable Water Repellent Product Overview
 - 10.11.3 Fibrochem Advanced Materials (Shanghai) Co Durable Water Repellent Product Market Performance
 - 10.11.4 Fibrochem Advanced Materials (Shanghai) Co Business Overview
 - 10.11.5 Fibrochem Advanced Materials (Shanghai) Co Recent Developments
- 10.12 HeiQ
 - 10.12.1 HeiQ Basic Information
 - 10.12.2 HeiQ Durable Water Repellent Product Overview
 - 10.12.3 HeiQ Durable Water Repellent Product Market Performance
 - 10.12.4 HeiQ Business Overview
 - 10.12.5 HeiQ Recent Developments
- 10.13 Sarex
 - 10.13.1 Sarex Basic Information
 - 10.13.2 Sarex Durable Water Repellent Product Overview

- 10.13.3 Sarex Durable Water Repellent Product Market Performance
- 10.13.4 Sarex Business Overview
- 10.13.5 Sarex Recent Developments
- 10.14 Go Yen Chemical
 - 10.14.1 Go Yen Chemical Basic Information
 - 10.14.2 Go Yen Chemical Durable Water Repellent Product Overview
 - 10.14.3 Go Yen Chemical Durable Water Repellent Product Market Performance
 - 10.14.4 Go Yen Chemical Business Overview
 - 10.14.5 Go Yen Chemical Recent Developments
- 10.15 Pulcra Chemicals GmbH
 - 10.15.1 Pulcra Chemicals GmbH Basic Information
 - 10.15.2 Pulcra Chemicals GmbH Durable Water Repellent Product Overview
 - 10.15.3 Pulcra Chemicals GmbH Durable Water Repellent Product Market Performance
 - 10.15.4 Pulcra Chemicals GmbH Business Overview
 - 10.15.5 Pulcra Chemicals GmbH Recent Developments
- 10.16 ORCO
 - 10.16.1 ORCO Basic Information
 - 10.16.2 ORCO Durable Water Repellent Product Overview
 - 10.16.3 ORCO Durable Water Repellent Product Market Performance
 - 10.16.4 ORCO Business Overview
 - 10.16.5 ORCO Recent Developments
- 10.17 Zhejiang Kefeng
 - 10.17.1 Zhejiang Kefeng Basic Information
 - 10.17.2 Zhejiang Kefeng Durable Water Repellent Product Overview
 - 10.17.3 Zhejiang Kefeng Durable Water Repellent Product Market Performance
 - 10.17.4 Zhejiang Kefeng Business Overview
 - 10.17.5 Zhejiang Kefeng Recent Developments
- 10.18 Zhuhai Huada WholeWin Chemical
 - 10.18.1 Zhuhai Huada WholeWin Chemical Basic Information
 - 10.18.2 Zhuhai Huada WholeWin Chemical Durable Water Repellent Product Overview
 - 10.18.3 Zhuhai Huada WholeWin Chemical Durable Water Repellent Product Market Performance
 - 10.18.4 Zhuhai Huada WholeWin Chemical Business Overview
 - 10.18.5 Zhuhai Huada WholeWin Chemical Recent Developments
- 10.19 LeMan Polymer
 - 10.19.1 LeMan Polymer Basic Information
 - 10.19.2 LeMan Polymer Durable Water Repellent Product Overview

- 10.19.3 LeMan Polymer Durable Water Repellent Product Market Performance
- 10.19.4 LeMan Polymer Business Overview
- 10.19.5 LeMan Polymer Recent Developments

11 DURABLE WATER REPELLENT MARKET FORECAST BY REGION

- 11.1 Global Durable Water Repellent Market Size Forecast
- 11.2 Global Durable Water Repellent Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Durable Water Repellent Market Size Forecast by Country
 - 11.2.3 Asia Pacific Durable Water Repellent Market Size Forecast by Region
 - 11.2.4 South America Durable Water Repellent Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Durable Water Repellent by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Durable Water Repellent Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Durable Water Repellent by Type (2026-2035)
 - 12.1.2 Global Durable Water Repellent Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Durable Water Repellent by Type (2026-2035)
- 12.2 Global Durable Water Repellent Market Forecast by Application (2026-2035)
 - 12.2.1 Global Durable Water Repellent Sales (K MT) Forecast by Application
 - 12.2.2 Global Durable Water Repellent Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Durable Water Repellent Market Size by Type (M USD)
- Table 4. Global Durable Water Repellent Market Size by Application
- Table 5. Durable Water Repellent Market Size Comparison by Region (M USD)
- Table 6. Global Durable Water Repellent Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Durable Water Repellent Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Durable Water Repellent Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Durable Water Repellent Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Durable Water Repellent as of 2025)
- Table 11. Global Market Durable Water Repellent Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Durable Water Repellent Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Durable Water Repellent Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Durable Water Repellent Sales by Type (K MT)
- Table 27. Global Durable Water Repellent Market Size by Type (M USD)
- Table 28. Global Durable Water Repellent Sales (K MT) by Type (2020-2025)
- Table 29. Global Durable Water Repellent Sales Market Share by Type (2020-2025)

- Table 30. Global Durable Water Repellent Market Size (M USD) by Type (2020-2025)
- Table 31. Global Durable Water Repellent Market Share by Type (2020-2025)
- Table 32. Global Durable Water Repellent Price (USD/KG) by Type (2020-2025)
- Table 33. Global Durable Water Repellent Sales (K MT) by Application
- Table 34. Global Durable Water Repellent Market Size by Application
- Table 35. Global Durable Water Repellent Sales by Application (2020-2025) & (K MT)
- Table 36. Global Durable Water Repellent Sales Market Share by Application (2020-2025)
- Table 37. Global Durable Water Repellent Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Durable Water Repellent Market Share by Application (2020-2025)
- Table 39. Global Durable Water Repellent Sales Growth Rate by Application (2020-2025)
- Table 40. Global Durable Water Repellent Sales by Region (2020-2025) & (K MT)
- Table 41. Global Durable Water Repellent Sales Market Share by Region (2020-2025)
- Table 42. Global Durable Water Repellent Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Durable Water Repellent Market Size by Region (2020-2025)
- Table 44. North America Durable Water Repellent Sales by Country (2020-2025) & (K MT)
- Table 45. North America Durable Water Repellent Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Durable Water Repellent Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Durable Water Repellent Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Durable Water Repellent Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Durable Water Repellent Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Durable Water Repellent Sales by Country (2020-2025) & (K MT)
- Table 51. South America Durable Water Repellent Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Durable Water Repellent Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Durable Water Repellent Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Durable Water Repellent Production (K MT) by Region(2020-2025)
- Table 55. Global Durable Water Repellent Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Durable Water Repellent Revenue Market Share by Region (2020-2025)

Table 57. Global Durable Water Repellent Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Durable Water Repellent Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Durable Water Repellent Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Durable Water Repellent Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Durable Water Repellent Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. DAIKIN Basic Information

Table 63. DAIKIN Durable Water Repellent Product Overview

Table 64. DAIKIN Durable Water Repellent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. DAIKIN Business Overview

Table 66. DAIKIN SWOT Analysis

Table 67. DAIKIN Recent Developments

Table 68. Huntsman Basic Information

Table 69. Huntsman Durable Water Repellent Product Overview

Table 70. Huntsman Durable Water Repellent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Huntsman Business Overview

Table 72. Huntsman SWOT Analysis

Table 73. Huntsman Recent Developments

Table 74. AGC Basic Information

Table 75. AGC Durable Water Repellent Product Overview

Table 76. AGC Durable Water Repellent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. AGC Business Overview

Table 78. AGC SWOT Analysis

Table 79. AGC Recent Developments

Table 80. Archroma Basic Information

Table 81. Archroma Durable Water Repellent Product Overview

Table 82. Archroma Durable Water Repellent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Archroma Business Overview

Table 84. Archroma Recent Developments

- Table 85. Rudolf GmbH Basic Information
- Table 86. Rudolf GmbH Durable Water Repellent Product Overview
- Table 87. Rudolf GmbH Durable Water Repellent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. Rudolf GmbH Business Overview
- Table 89. Rudolf GmbH Recent Developments
- Table 90. NICCA Basic Information
- Table 91. NICCA Durable Water Repellent Product Overview
- Table 92. NICCA Durable Water Repellent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. NICCA Business Overview
- Table 94. NICCA Recent Developments
- Table 95. DyStar Basic Information
- Table 96. DyStar Durable Water Repellent Product Overview
- Table 97. DyStar Durable Water Repellent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. DyStar Business Overview
- Table 99. DyStar Recent Developments
- Table 100. Taiwanfluoro Basic Information
- Table 101. Taiwanfluoro Durable Water Repellent Product Overview
- Table 102. Taiwanfluoro Durable Water Repellent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. Taiwanfluoro Business Overview
- Table 104. Taiwanfluoro Recent Developments
- Table 105. Tanatex Chemicals Basic Information
- Table 106. Tanatex Chemicals Durable Water Repellent Product Overview
- Table 107. Tanatex Chemicals Durable Water Repellent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. Tanatex Chemicals Business Overview
- Table 109. Tanatex Chemicals Recent Developments
- Table 110. Zschimmer and Schwarz Basic Information
- Table 111. Zschimmer and Schwarz Durable Water Repellent Product Overview
- Table 112. Zschimmer and Schwarz Durable Water Repellent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 113. Zschimmer and Schwarz Business Overview
- Table 114. Zschimmer and Schwarz Recent Developments
- Table 115. Fibrochem Advanced Materials (Shanghai) Co Basic Information
- Table 116. Fibrochem Advanced Materials (Shanghai) Co Durable Water Repellent Product Overview

Table 117. Fibrochem Advanced Materials (Shanghai) Co Durable Water Repellent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 118. Fibrochem Advanced Materials (Shanghai) Co Business Overview

Table 119. Fibrochem Advanced Materials (Shanghai) Co Recent Developments

Table 120. HeiQ Basic Information

Table 121. HeiQ Durable Water Repellent Product Overview

Table 122. HeiQ Durable Water Repellent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 123. HeiQ Business Overview

Table 124. HeiQ Recent Developments

Table 125. Sarex Basic Information

Table 126. Sarex Durable Water Repellent Product Overview

Table 127. Sarex Durable Water Repellent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 128. Sarex Business Overview

Table 129. Sarex Recent Developments

Table 130. Go Yen Chemical Basic Information

Table 131. Go Yen Chemical Durable Water Repellent Product Overview

Table 132. Go Yen Chemical Durable Water Repellent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 133. Go Yen Chemical Business Overview

Table 134. Go Yen Chemical Recent Developments

Table 135. Pulcra Chemicals GmbH Basic Information

Table 136. Pulcra Chemicals GmbH Durable Water Repellent Product Overview

Table 137. Pulcra Chemicals GmbH Durable Water Repellent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 138. Pulcra Chemicals GmbH Business Overview

Table 139. Pulcra Chemicals GmbH Recent Developments

Table 140. ORCO Basic Information

Table 141. ORCO Durable Water Repellent Product Overview

Table 142. ORCO Durable Water Repellent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 143. ORCO Business Overview

Table 144. ORCO Recent Developments

Table 145. Zhejiang Kefeng Basic Information

Table 146. Zhejiang Kefeng Durable Water Repellent Product Overview

Table 147. Zhejiang Kefeng Durable Water Repellent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 148. Zhejiang Kefeng Business Overview

- Table 149. Zhejiang Kefeng Recent Developments
- Table 150. Zhuhai Huada WholeWin Chemical Basic Information
- Table 151. Zhuhai Huada WholeWin Chemical Durable Water Repellent Product Overview
- Table 152. Zhuhai Huada WholeWin Chemical Durable Water Repellent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 153. Zhuhai Huada WholeWin Chemical Business Overview
- Table 154. Zhuhai Huada WholeWin Chemical Recent Developments
- Table 155. LeMan Polymer Basic Information
- Table 156. LeMan Polymer Durable Water Repellent Product Overview
- Table 157. LeMan Polymer Durable Water Repellent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 158. LeMan Polymer Business Overview
- Table 159. LeMan Polymer Recent Developments
- Table 160. Global Durable Water Repellent Sales Forecast by Region (2026-2035) & (K MT)
- Table 161. Global Durable Water Repellent Market Size Forecast by Region (2026-2035) & (M USD)
- Table 162. North America Durable Water Repellent Sales Forecast by Country (2026-2035) & (K MT)
- Table 163. North America Durable Water Repellent Market Size Forecast by Country (2026-2035) & (M USD)
- Table 164. Europe Durable Water Repellent Sales Forecast by Country (2026-2035) & (K MT)
- Table 165. Europe Durable Water Repellent Market Size Forecast by Country (2026-2035) & (M USD)
- Table 166. Asia Pacific Durable Water Repellent Sales Forecast by Region (2026-2035) & (K MT)
- Table 167. Asia Pacific Durable Water Repellent Market Size Forecast by Region (2026-2035) & (M USD)
- Table 168. South America Durable Water Repellent Sales Forecast by Country (2026-2035) & (K MT)
- Table 169. South America Durable Water Repellent Market Size Forecast by Country (2026-2035) & (M USD)
- Table 170. Middle East and Africa Durable Water Repellent Sales Forecast by Country (2026-2035) & (Units)
- Table 171. Middle East and Africa Durable Water Repellent Market Size Forecast by Country (2026-2035) & (M USD)
- Table 172. Global Durable Water Repellent Sales Forecast by Type (2026-2035) & (K

MT)

Table 173. Global Durable Water Repellent Market Size Forecast by Type (2026-2035) & (M USD)

Table 174. Global Durable Water Repellent Price Forecast by Type (2026-2035) & (USD/KG)

Table 175. Global Durable Water Repellent Sales (K MT) Forecast by Application (2026-2035)

Table 176. Global Durable Water Repellent Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Durable Water Repellent
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Durable Water Repellent Market Size (M USD), 2025-2035
- Figure 5. Global Durable Water Repellent Market Size (M USD) (2020-2035)
- Figure 6. Global Durable Water Repellent Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Durable Water Repellent Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Durable Water Repellent Product Life Cycle
- Figure 13. Durable Water Repellent Sales Share by Manufacturers in 2025
- Figure 14. Global Durable Water Repellent Revenue Share by Manufacturers in 2025
- Figure 15. Durable Water Repellent Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Durable Water Repellent Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Durable Water Repellent Revenue in 2025
- Figure 18. Industry Chain Map of Durable Water Repellent
- Figure 19. Global Durable Water Repellent Market PEST Analysis
- Figure 20. Global Durable Water Repellent Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Durable Water Repellent Market Share by Type
- Figure 27. Sales Market Share of Durable Water Repellent by Type (2020-2025)
- Figure 28. Sales Market Share of Durable Water Repellent by Type in 2025
- Figure 29. Market Share of Durable Water Repellent by Type (2020-2025)
- Figure 30. Market Share of Durable Water Repellent by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Durable Water Repellent Market Share by Application

Figure 33. Global Durable Water Repellent Sales Market Share by Application (2020-2025)

Figure 34. Global Durable Water Repellent Sales Market Share by Application in 2025

Figure 35. Global Durable Water Repellent Market Share by Application (2020-2025)

Figure 36. Global Durable Water Repellent Market Share by Application in 2025

Figure 37. Global Durable Water Repellent Sales Growth Rate by Application (2020-2025)

Figure 38. Global Durable Water Repellent Sales Market Share by Region (2020-2025)

Figure 39. Global Durable Water Repellent Market Size by Region (2020-2025)

Figure 40. North America Durable Water Repellent Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Durable Water Repellent Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Durable Water Repellent Sales Market Share by Country in 2024

Figure 43. North America Durable Water Repellent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Durable Water Repellent Market Size by Country in 2024

Figure 45. U.S. Durable Water Repellent Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Durable Water Repellent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Durable Water Repellent Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Durable Water Repellent Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Durable Water Repellent Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Durable Water Repellent Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Durable Water Repellent Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Durable Water Repellent Sales Market Share by Country in 2024

Figure 53. Europe Durable Water Repellent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Durable Water Repellent Market Size by Country in 2024

Figure 55. Germany Durable Water Repellent Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Durable Water Repellent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Durable Water Repellent Sales and Growth Rate (2020-2025) & (K

MT)

Figure 58. France Durable Water Repellent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Durable Water Repellent Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Durable Water Repellent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Durable Water Repellent Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Durable Water Repellent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Durable Water Repellent Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Durable Water Repellent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Durable Water Repellent Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Durable Water Repellent Sales Market Share by Region in 2024

Figure 67. Asia Pacific Durable Water Repellent Market Size by Region in 2024

Figure 68. China Durable Water Repellent Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Durable Water Repellent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Durable Water Repellent Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Durable Water Repellent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Durable Water Repellent Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Durable Water Repellent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Durable Water Repellent Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Durable Water Repellent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Durable Water Repellent Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Durable Water Repellent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Durable Water Repellent Sales and Growth Rate (K MT)

Figure 79. South America Durable Water Repellent Sales Market Share by Country in 2024

Figure 80. South America Durable Water Repellent Market Size and Growth Rate (M

USD)

Figure 81. South America Durable Water Repellent Market Size by Country in 2024

Figure 82. Brazil Durable Water Repellent Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Durable Water Repellent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Durable Water Repellent Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Durable Water Repellent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Durable Water Repellent Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Durable Water Repellent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Durable Water Repellent Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Durable Water Repellent Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Durable Water Repellent Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Durable Water Repellent Market Size by Region in 2024

Figure 92. Saudi Arabia Durable Water Repellent Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Durable Water Repellent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Durable Water Repellent Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Durable Water Repellent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Durable Water Repellent Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Durable Water Repellent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Durable Water Repellent Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Durable Water Repellent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Durable Water Repellent Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Durable Water Repellent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Durable Water Repellent Production Market Share by Region (2020-2025)

Figure 103. North America Durable Water Repellent Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Durable Water Repellent Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Durable Water Repellent Production (K MT) Growth Rate (2020-2025)

Figure 106. China Durable Water Repellent Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Durable Water Repellent Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Durable Water Repellent Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Durable Water Repellent Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Durable Water Repellent Market Share Forecast by Type (2026-2035)

Figure 111. Global Durable Water Repellent Sales Forecast by Application (2026-2035)

Figure 112. Global Durable Water Repellent Market Share Forecast by Application (2026-2035)

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