

# Global Dunaliella Salina Market Research Report 2026(Status and Outlook)

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## Abstracts

Dunaliella salina is a type of unicellular green algae that is highly tolerant to salt. It is a halophile, meaning it thrives in environments with high salt concentrations. Dunaliella salina is often found in salt lakes, salt marshes, and other hypersaline environments. This alga is known for its ability to produce large amounts of beta-carotene, a carotenoid pigment that gives it its characteristic red color under certain conditions. Beta-carotene is a powerful antioxidant that has been linked to various health benefits, including improved vision, reduced risk of chronic diseases, and enhanced immune function. Dunaliella salina is also a source of other valuable compounds, such as glycerol and fatty acids. These substances have potential applications in various industries, including food, cosmetics, and pharmaceuticals. Due to its tolerance to extreme conditions and its ability to produce valuable compounds, Dunaliella salina is a promising organism for commercial cultivation. It is currently being studied for its potential use in biofuels, nutraceuticals, and other applications.

The global Dunaliella Salina market size was estimated at USD 212.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 5.80% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Dunaliella Salina market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market

positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Dunaliella Salina market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Dunaliella Salina market.

### **Global Dunaliella Salina Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

DIC Corporation  
Cyanotech Corporation  
Algaetech Group  
TAAU Australia  
Fuqing King Dnarmsa Spirulina  
Shengbada Biology  
Green A Biological  
Dongtai City Spirulina Bio-Engineering  
Alltech  
Parry Nutraceuticals

BlueBioTech  
Roquette  
Allma (Allmicroalgae)  
Global EcoPower (Cyane)  
Archimede Ricerche  
AlgaEnergy  
Phycom  
Necton  
Chenghai Bao ER  
Dongying Haifu Biological

### **Market Segmentation (by Type)**

Dunaliella Salina Products  
Dunaliella Salina Extract

### **Market Segmentation (by Application)**

Health  
Food  
Feed  
Other

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value  
In-depth analysis of the Dunaliella Salina Market  
Overview of the regional outlook of the Dunaliella Salina Market:

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Dunaliella Salina Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential

of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Dunaliella Salina, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and

restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Dunaliella Salina
- 1.2 Key Market Segments
  - 1.2.1 Dunaliella Salina Segment by Type
  - 1.2.2 Dunaliella Salina Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 DUNALIELLA SALINA MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Dunaliella Salina Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Dunaliella Salina Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 DUNALIELLA SALINA MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Dunaliella Salina Product Life Cycle
- 3.3 Global Dunaliella Salina Sales by Manufacturers (2020-2025)
- 3.4 Global Dunaliella Salina Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Dunaliella Salina Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Dunaliella Salina Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Dunaliella Salina Market Competitive Situation and Trends
  - 3.8.1 Dunaliella Salina Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Dunaliella Salina Players Market Share by Revenue
  - 3.8.3 Mergers & Acquisitions, Expansion

### **4 DUNALIELLA SALINA INDUSTRY CHAIN ANALYSIS**

- 4.1 Dunaliella Salina Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF DUNALIELLA SALINA MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Dunaliella Salina Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Dunaliella Salina Market
- 5.7 ESG Ratings of Leading Companies

## **6 DUNALIELLA SALINA MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Dunaliella Salina Sales Market Share by Type (2020-2025)
- 6.3 Global Dunaliella Salina Market Size by Type (2020-2025)
- 6.4 Global Dunaliella Salina Price by Type (2020-2025)

## **7 DUNALIELLA SALINA MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Dunaliella Salina Market Sales by Application (2020-2025)
- 7.3 Global Dunaliella Salina Market Size (M USD) by Application (2020-2025)

## 7.4 Global Dunaliella Salina Sales Growth Rate by Application (2020-2025)

# 8 DUNALIELLA SALINA MARKET SALES BY REGION

## 8.1 Global Dunaliella Salina Sales by Region

### 8.1.1 Global Dunaliella Salina Sales by Region

### 8.1.2 Global Dunaliella Salina Sales Market Share by Region

## 8.2 Global Dunaliella Salina Market Size by Region

### 8.2.1 Global Dunaliella Salina Market Size by Region

### 8.2.2 Global Dunaliella Salina Market Size by Region

## 8.3 North America

### 8.3.1 North America Dunaliella Salina Sales by Country

### 8.3.2 North America Dunaliella Salina Market Size by Country

### 8.3.3 U.S. Market Overview

### 8.3.4 Canada Market Overview

### 8.3.5 Mexico Market Overview

## 8.4 Europe

### 8.4.1 Europe Dunaliella Salina Sales by Country

### 8.4.2 Europe Dunaliella Salina Market Size by Country

### 8.4.3 Germany Market Overview

### 8.4.4 France Market Overview

### 8.4.5 U.K. Market Overview

### 8.4.6 Italy Market Overview

### 8.4.7 Spain Market Overview

## 8.5 Asia Pacific

### 8.5.1 Asia Pacific Dunaliella Salina Sales by Region

### 8.5.2 Asia Pacific Dunaliella Salina Market Size by Region

### 8.5.3 China Market Overview

### 8.5.4 Japan Market Overview

### 8.5.5 South Korea Market Overview

### 8.5.6 India Market Overview

### 8.5.7 Southeast Asia Market Overview

## 8.6 South America

### 8.6.1 South America Dunaliella Salina Sales by Country

### 8.6.2 South America Dunaliella Salina Market Size by Country

### 8.6.3 Brazil Market Overview

### 8.6.4 Argentina Market Overview

### 8.6.5 Columbia Market Overview

## 8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Dunaliella Salina Sales by Region
- 8.7.2 Middle East and Africa Dunaliella Salina Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

## **9 DUNALIELLA SALINA MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Dunaliella Salina by Region(2020-2025)
- 9.2 Global Dunaliella Salina Revenue Market Share by Region (2020-2025)
- 9.3 Global Dunaliella Salina Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Dunaliella Salina Production
  - 9.4.1 North America Dunaliella Salina Production Growth Rate (2020-2025)
  - 9.4.2 North America Dunaliella Salina Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Dunaliella Salina Production
  - 9.5.1 Europe Dunaliella Salina Production Growth Rate (2020-2025)
  - 9.5.2 Europe Dunaliella Salina Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Dunaliella Salina Production (2020-2025)
  - 9.6.1 Japan Dunaliella Salina Production Growth Rate (2020-2025)
  - 9.6.2 Japan Dunaliella Salina Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Dunaliella Salina Production (2020-2025)
  - 9.7.1 China Dunaliella Salina Production Growth Rate (2020-2025)
  - 9.7.2 China Dunaliella Salina Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 DIC Corporation
  - 10.1.1 DIC Corporation Basic Information
  - 10.1.2 DIC Corporation Dunaliella Salina Product Overview
  - 10.1.3 DIC Corporation Dunaliella Salina Product Market Performance
  - 10.1.4 DIC Corporation Business Overview
  - 10.1.5 DIC Corporation SWOT Analysis
  - 10.1.6 DIC Corporation Recent Developments

## 10.2 Cyanotech Corporation

10.2.1 Cyanotech Corporation Basic Information

10.2.2 Cyanotech Corporation Dunaliella Salina Product Overview

10.2.3 Cyanotech Corporation Dunaliella Salina Product Market Performance

10.2.4 Cyanotech Corporation Business Overview

10.2.5 Cyanotech Corporation SWOT Analysis

10.2.6 Cyanotech Corporation Recent Developments

## 10.3 Algaetech Group

10.3.1 Algaetech Group Basic Information

10.3.2 Algaetech Group Dunaliella Salina Product Overview

10.3.3 Algaetech Group Dunaliella Salina Product Market Performance

10.3.4 Algaetech Group Business Overview

10.3.5 Algaetech Group SWOT Analysis

10.3.6 Algaetech Group Recent Developments

## 10.4 TAAU Australia

10.4.1 TAAU Australia Basic Information

10.4.2 TAAU Australia Dunaliella Salina Product Overview

10.4.3 TAAU Australia Dunaliella Salina Product Market Performance

10.4.4 TAAU Australia Business Overview

10.4.5 TAAU Australia Recent Developments

## 10.5 Fuqing King Dnarmsa Spirulina

10.5.1 Fuqing King Dnarmsa Spirulina Basic Information

10.5.2 Fuqing King Dnarmsa Spirulina Dunaliella Salina Product Overview

10.5.3 Fuqing King Dnarmsa Spirulina Dunaliella Salina Product Market Performance

10.5.4 Fuqing King Dnarmsa Spirulina Business Overview

10.5.5 Fuqing King Dnarmsa Spirulina Recent Developments

## 10.6 Shengbada Biology

10.6.1 Shengbada Biology Basic Information

10.6.2 Shengbada Biology Dunaliella Salina Product Overview

10.6.3 Shengbada Biology Dunaliella Salina Product Market Performance

10.6.4 Shengbada Biology Business Overview

10.6.5 Shengbada Biology Recent Developments

## 10.7 Green A Biological

10.7.1 Green A Biological Basic Information

10.7.2 Green A Biological Dunaliella Salina Product Overview

10.7.3 Green A Biological Dunaliella Salina Product Market Performance

10.7.4 Green A Biological Business Overview

10.7.5 Green A Biological Recent Developments

## 10.8 Dongtai City Spirulina Bio-Engineering

- 10.8.1 Dongtai City Spirulina Bio-Engineering Basic Information
- 10.8.2 Dongtai City Spirulina Bio-Engineering Dunaliella Salina Product Overview
- 10.8.3 Dongtai City Spirulina Bio-Engineering Dunaliella Salina Product Market Performance
- 10.8.4 Dongtai City Spirulina Bio-Engineering Business Overview
- 10.8.5 Dongtai City Spirulina Bio-Engineering Recent Developments
- 10.9 Alltech
  - 10.9.1 Alltech Basic Information
  - 10.9.2 Alltech Dunaliella Salina Product Overview
  - 10.9.3 Alltech Dunaliella Salina Product Market Performance
  - 10.9.4 Alltech Business Overview
  - 10.9.5 Alltech Recent Developments
- 10.10 Parry Nutraceuticals
  - 10.10.1 Parry Nutraceuticals Basic Information
  - 10.10.2 Parry Nutraceuticals Dunaliella Salina Product Overview
  - 10.10.3 Parry Nutraceuticals Dunaliella Salina Product Market Performance
  - 10.10.4 Parry Nutraceuticals Business Overview
  - 10.10.5 Parry Nutraceuticals Recent Developments
- 10.11 BlueBioTech
  - 10.11.1 BlueBioTech Basic Information
  - 10.11.2 BlueBioTech Dunaliella Salina Product Overview
  - 10.11.3 BlueBioTech Dunaliella Salina Product Market Performance
  - 10.11.4 BlueBioTech Business Overview
  - 10.11.5 BlueBioTech Recent Developments
- 10.12 Roquette
  - 10.12.1 Roquette Basic Information
  - 10.12.2 Roquette Dunaliella Salina Product Overview
  - 10.12.3 Roquette Dunaliella Salina Product Market Performance
  - 10.12.4 Roquette Business Overview
  - 10.12.5 Roquette Recent Developments
- 10.13 Allma (Allmicroalgae)
  - 10.13.1 Allma (Allmicroalgae) Basic Information
  - 10.13.2 Allma (Allmicroalgae) Dunaliella Salina Product Overview
  - 10.13.3 Allma (Allmicroalgae) Dunaliella Salina Product Market Performance
  - 10.13.4 Allma (Allmicroalgae) Business Overview
  - 10.13.5 Allma (Allmicroalgae) Recent Developments
- 10.14 Global EcoPower (Cyane)
  - 10.14.1 Global EcoPower (Cyane) Basic Information
  - 10.14.2 Global EcoPower (Cyane) Dunaliella Salina Product Overview

- 10.14.3 Global EcoPower (Cyane) Dunaliella Salina Product Market Performance
- 10.14.4 Global EcoPower (Cyane) Business Overview
- 10.14.5 Global EcoPower (Cyane) Recent Developments
- 10.15 Archimede Ricerche
  - 10.15.1 Archimede Ricerche Basic Information
  - 10.15.2 Archimede Ricerche Dunaliella Salina Product Overview
  - 10.15.3 Archimede Ricerche Dunaliella Salina Product Market Performance
  - 10.15.4 Archimede Ricerche Business Overview
  - 10.15.5 Archimede Ricerche Recent Developments
- 10.16 AlgaEnergy
  - 10.16.1 AlgaEnergy Basic Information
  - 10.16.2 AlgaEnergy Dunaliella Salina Product Overview
  - 10.16.3 AlgaEnergy Dunaliella Salina Product Market Performance
  - 10.16.4 AlgaEnergy Business Overview
  - 10.16.5 AlgaEnergy Recent Developments
- 10.17 Phycom
  - 10.17.1 Phycom Basic Information
  - 10.17.2 Phycom Dunaliella Salina Product Overview
  - 10.17.3 Phycom Dunaliella Salina Product Market Performance
  - 10.17.4 Phycom Business Overview
  - 10.17.5 Phycom Recent Developments
- 10.18 Necton
  - 10.18.1 Necton Basic Information
  - 10.18.2 Necton Dunaliella Salina Product Overview
  - 10.18.3 Necton Dunaliella Salina Product Market Performance
  - 10.18.4 Necton Business Overview
  - 10.18.5 Necton Recent Developments
- 10.19 Chenghai Bao ER
  - 10.19.1 Chenghai Bao ER Basic Information
  - 10.19.2 Chenghai Bao ER Dunaliella Salina Product Overview
  - 10.19.3 Chenghai Bao ER Dunaliella Salina Product Market Performance
  - 10.19.4 Chenghai Bao ER Business Overview
  - 10.19.5 Chenghai Bao ER Recent Developments
- 10.20 Dongying Haifu Biological
  - 10.20.1 Dongying Haifu Biological Basic Information
  - 10.20.2 Dongying Haifu Biological Dunaliella Salina Product Overview
  - 10.20.3 Dongying Haifu Biological Dunaliella Salina Product Market Performance
  - 10.20.4 Dongying Haifu Biological Business Overview
  - 10.20.5 Dongying Haifu Biological Recent Developments

## **11 DUNALIELLA SALINA MARKET FORECAST BY REGION**

- 11.1 Global Dunaliella Salina Market Size Forecast
- 11.2 Global Dunaliella Salina Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Dunaliella Salina Market Size Forecast by Country
  - 11.2.3 Asia Pacific Dunaliella Salina Market Size Forecast by Region
  - 11.2.4 South America Dunaliella Salina Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Dunaliella Salina by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

- 12.1 Global Dunaliella Salina Market Forecast by Type (2026-2035)
  - 12.1.1 Global Forecasted Sales of Dunaliella Salina by Type (2026-2035)
  - 12.1.2 Global Dunaliella Salina Market Size Forecast by Type (2026-2035)
  - 12.1.3 Global Forecasted Price of Dunaliella Salina by Type (2026-2035)
- 12.2 Global Dunaliella Salina Market Forecast by Application (2026-2035)
  - 12.2.1 Global Dunaliella Salina Sales (K MT) Forecast by Application
  - 12.2.2 Global Dunaliella Salina Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Dunaliella Salina Market Size by Type (M USD)
- Table 4. Global Dunaliella Salina Market Size by Application
- Table 5. Dunaliella Salina Market Size Comparison by Region (M USD)
- Table 6. Global Dunaliella Salina Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Dunaliella Salina Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Dunaliella Salina Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Dunaliella Salina Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Dunaliella Salina as of 2025)
- Table 11. Global Market Dunaliella Salina Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Dunaliella Salina Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Dunaliella Salina Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Dunaliella Salina Sales by Type (K MT)
- Table 27. Global Dunaliella Salina Market Size by Type (M USD)
- Table 28. Global Dunaliella Salina Sales (K MT) by Type (2020-2025)
- Table 29. Global Dunaliella Salina Sales Market Share by Type (2020-2025)
- Table 30. Global Dunaliella Salina Market Size (M USD) by Type (2020-2025)
- Table 31. Global Dunaliella Salina Market Share by Type (2020-2025)

- Table 32. Global Dunaliella Salina Price (USD/KG) by Type (2020-2025)
- Table 33. Global Dunaliella Salina Sales (K MT) by Application
- Table 34. Global Dunaliella Salina Market Size by Application
- Table 35. Global Dunaliella Salina Sales by Application (2020-2025) & (K MT)
- Table 36. Global Dunaliella Salina Sales Market Share by Application (2020-2025)
- Table 37. Global Dunaliella Salina Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Dunaliella Salina Market Share by Application (2020-2025)
- Table 39. Global Dunaliella Salina Sales Growth Rate by Application (2020-2025)
- Table 40. Global Dunaliella Salina Sales by Region (2020-2025) & (K MT)
- Table 41. Global Dunaliella Salina Sales Market Share by Region (2020-2025)
- Table 42. Global Dunaliella Salina Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Dunaliella Salina Market Size by Region (2020-2025)
- Table 44. North America Dunaliella Salina Sales by Country (2020-2025) & (K MT)
- Table 45. North America Dunaliella Salina Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Dunaliella Salina Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Dunaliella Salina Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Dunaliella Salina Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Dunaliella Salina Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Dunaliella Salina Sales by Country (2020-2025) & (K MT)
- Table 51. South America Dunaliella Salina Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Dunaliella Salina Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Dunaliella Salina Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Dunaliella Salina Production (K MT) by Region(2020-2025)
- Table 55. Global Dunaliella Salina Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Dunaliella Salina Revenue Market Share by Region (2020-2025)
- Table 57. Global Dunaliella Salina Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. North America Dunaliella Salina Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Europe Dunaliella Salina Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. Japan Dunaliella Salina Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 61. China Dunaliella Salina Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

- Table 62. DIC Corporation Basic Information
- Table 63. DIC Corporation Dunaliella Salina Product Overview
- Table 64. DIC Corporation Dunaliella Salina Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 65. DIC Corporation Business Overview
- Table 66. DIC Corporation SWOT Analysis
- Table 67. DIC Corporation Recent Developments
- Table 68. Cyanotech Corporation Basic Information
- Table 69. Cyanotech Corporation Dunaliella Salina Product Overview
- Table 70. Cyanotech Corporation Dunaliella Salina Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 71. Cyanotech Corporation Business Overview
- Table 72. Cyanotech Corporation SWOT Analysis
- Table 73. Cyanotech Corporation Recent Developments
- Table 74. Algaetech Group Basic Information
- Table 75. Algaetech Group Dunaliella Salina Product Overview
- Table 76. Algaetech Group Dunaliella Salina Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 77. Algaetech Group Business Overview
- Table 78. Algaetech Group SWOT Analysis
- Table 79. Algaetech Group Recent Developments
- Table 80. TAAU Australia Basic Information
- Table 81. TAAU Australia Dunaliella Salina Product Overview
- Table 82. TAAU Australia Dunaliella Salina Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 83. TAAU Australia Business Overview
- Table 84. TAAU Australia Recent Developments
- Table 85. Fuqing King Dnarmsa Spirulina Basic Information
- Table 86. Fuqing King Dnarmsa Spirulina Dunaliella Salina Product Overview
- Table 87. Fuqing King Dnarmsa Spirulina Dunaliella Salina Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. Fuqing King Dnarmsa Spirulina Business Overview
- Table 89. Fuqing King Dnarmsa Spirulina Recent Developments
- Table 90. Shengbada Biology Basic Information
- Table 91. Shengbada Biology Dunaliella Salina Product Overview
- Table 92. Shengbada Biology Dunaliella Salina Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. Shengbada Biology Business Overview
- Table 94. Shengbada Biology Recent Developments

- Table 95. Green A Biological Basic Information
- Table 96. Green A Biological Dunaliella Salina Product Overview
- Table 97. Green A Biological Dunaliella Salina Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. Green A Biological Business Overview
- Table 99. Green A Biological Recent Developments
- Table 100. Dongtai City Spirulina Bio-Engineering Basic Information
- Table 101. Dongtai City Spirulina Bio-Engineering Dunaliella Salina Product Overview
- Table 102. Dongtai City Spirulina Bio-Engineering Dunaliella Salina Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. Dongtai City Spirulina Bio-Engineering Business Overview
- Table 104. Dongtai City Spirulina Bio-Engineering Recent Developments
- Table 105. Alltech Basic Information
- Table 106. Alltech Dunaliella Salina Product Overview
- Table 107. Alltech Dunaliella Salina Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. Alltech Business Overview
- Table 109. Alltech Recent Developments
- Table 110. Parry Nutraceuticals Basic Information
- Table 111. Parry Nutraceuticals Dunaliella Salina Product Overview
- Table 112. Parry Nutraceuticals Dunaliella Salina Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 113. Parry Nutraceuticals Business Overview
- Table 114. Parry Nutraceuticals Recent Developments
- Table 115. BlueBioTech Basic Information
- Table 116. BlueBioTech Dunaliella Salina Product Overview
- Table 117. BlueBioTech Dunaliella Salina Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 118. BlueBioTech Business Overview
- Table 119. BlueBioTech Recent Developments
- Table 120. Roquette Basic Information
- Table 121. Roquette Dunaliella Salina Product Overview
- Table 122. Roquette Dunaliella Salina Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 123. Roquette Business Overview
- Table 124. Roquette Recent Developments
- Table 125. Allma (Allmicroalgae) Basic Information
- Table 126. Allma (Allmicroalgae) Dunaliella Salina Product Overview
- Table 127. Allma (Allmicroalgae) Dunaliella Salina Sales (K MT), Revenue (M USD),

Price (USD/KG) and Gross Margin (2020-2025)

Table 128. Allma (Allmicroalgae) Business Overview

Table 129. Allma (Allmicroalgae) Recent Developments

Table 130. Global EcoPower (Cyane) Basic Information

Table 131. Global EcoPower (Cyane) Dunaliella Salina Product Overview

Table 132. Global EcoPower (Cyane) Dunaliella Salina Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 133. Global EcoPower (Cyane) Business Overview

Table 134. Global EcoPower (Cyane) Recent Developments

Table 135. Archimede Ricerche Basic Information

Table 136. Archimede Ricerche Dunaliella Salina Product Overview

Table 137. Archimede Ricerche Dunaliella Salina Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 138. Archimede Ricerche Business Overview

Table 139. Archimede Ricerche Recent Developments

Table 140. AlgaEnergy Basic Information

Table 141. AlgaEnergy Dunaliella Salina Product Overview

Table 142. AlgaEnergy Dunaliella Salina Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 143. AlgaEnergy Business Overview

Table 144. AlgaEnergy Recent Developments

Table 145. Phycom Basic Information

Table 146. Phycom Dunaliella Salina Product Overview

Table 147. Phycom Dunaliella Salina Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 148. Phycom Business Overview

Table 149. Phycom Recent Developments

Table 150. Necton Basic Information

Table 151. Necton Dunaliella Salina Product Overview

Table 152. Necton Dunaliella Salina Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 153. Necton Business Overview

Table 154. Necton Recent Developments

Table 155. Chenghai Bao ER Basic Information

Table 156. Chenghai Bao ER Dunaliella Salina Product Overview

Table 157. Chenghai Bao ER Dunaliella Salina Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 158. Chenghai Bao ER Business Overview

Table 159. Chenghai Bao ER Recent Developments

- Table 160. Dongying Haifu Biological Basic Information
- Table 161. Dongying Haifu Biological Dunaliella Salina Product Overview
- Table 162. Dongying Haifu Biological Dunaliella Salina Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 163. Dongying Haifu Biological Business Overview
- Table 164. Dongying Haifu Biological Recent Developments
- Table 165. Global Dunaliella Salina Sales Forecast by Region (2026-2035) & (K MT)
- Table 166. Global Dunaliella Salina Market Size Forecast by Region (2026-2035) & (M USD)
- Table 167. North America Dunaliella Salina Sales Forecast by Country (2026-2035) & (K MT)
- Table 168. North America Dunaliella Salina Market Size Forecast by Country (2026-2035) & (M USD)
- Table 169. Europe Dunaliella Salina Sales Forecast by Country (2026-2035) & (K MT)
- Table 170. Europe Dunaliella Salina Market Size Forecast by Country (2026-2035) & (M USD)
- Table 171. Asia Pacific Dunaliella Salina Sales Forecast by Region (2026-2035) & (K MT)
- Table 172. Asia Pacific Dunaliella Salina Market Size Forecast by Region (2026-2035) & (M USD)
- Table 173. South America Dunaliella Salina Sales Forecast by Country (2026-2035) & (K MT)
- Table 174. South America Dunaliella Salina Market Size Forecast by Country (2026-2035) & (M USD)
- Table 175. Middle East and Africa Dunaliella Salina Sales Forecast by Country (2026-2035) & (Units)
- Table 176. Middle East and Africa Dunaliella Salina Market Size Forecast by Country (2026-2035) & (M USD)
- Table 177. Global Dunaliella Salina Sales Forecast by Type (2026-2035) & (K MT)
- Table 178. Global Dunaliella Salina Market Size Forecast by Type (2026-2035) & (M USD)
- Table 179. Global Dunaliella Salina Price Forecast by Type (2026-2035) & (USD/KG)
- Table 180. Global Dunaliella Salina Sales (K MT) Forecast by Application (2026-2035)
- Table 181. Global Dunaliella Salina Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Dunaliella Salina
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Dunaliella Salina Market Size (M USD), 2025-2035
- Figure 5. Global Dunaliella Salina Market Size (M USD) (2020-2035)
- Figure 6. Global Dunaliella Salina Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Dunaliella Salina Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Dunaliella Salina Product Life Cycle
- Figure 13. Dunaliella Salina Sales Share by Manufacturers in 2025
- Figure 14. Global Dunaliella Salina Revenue Share by Manufacturers in 2025
- Figure 15. Dunaliella Salina Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Dunaliella Salina Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Dunaliella Salina Revenue in 2025
- Figure 18. Industry Chain Map of Dunaliella Salina
- Figure 19. Global Dunaliella Salina Market PEST Analysis
- Figure 20. Global Dunaliella Salina Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Dunaliella Salina Market Share by Type
- Figure 27. Sales Market Share of Dunaliella Salina by Type (2020-2025)
- Figure 28. Sales Market Share of Dunaliella Salina by Type in 2025
- Figure 29. Market Share of Dunaliella Salina by Type (2020-2025)
- Figure 30. Market Share of Dunaliella Salina by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Dunaliella Salina Market Share by Application

- Figure 33. Global Dunaliella Salina Sales Market Share by Application (2020-2025)
- Figure 34. Global Dunaliella Salina Sales Market Share by Application in 2025
- Figure 35. Global Dunaliella Salina Market Share by Application (2020-2025)
- Figure 36. Global Dunaliella Salina Market Share by Application in 2025
- Figure 37. Global Dunaliella Salina Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Dunaliella Salina Sales Market Share by Region (2020-2025)
- Figure 39. Global Dunaliella Salina Market Size by Region (2020-2025)
- Figure 40. North America Dunaliella Salina Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Dunaliella Salina Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Dunaliella Salina Sales Market Share by Country in 2024
- Figure 43. North America Dunaliella Salina Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Dunaliella Salina Market Size by Country in 2024
- Figure 45. U.S. Dunaliella Salina Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Dunaliella Salina Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Dunaliella Salina Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Dunaliella Salina Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Dunaliella Salina Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Dunaliella Salina Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Dunaliella Salina Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Dunaliella Salina Sales Market Share by Country in 2024
- Figure 53. Europe Dunaliella Salina Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Dunaliella Salina Market Size by Country in 2024
- Figure 55. Germany Dunaliella Salina Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Dunaliella Salina Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Dunaliella Salina Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Dunaliella Salina Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Dunaliella Salina Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. Dunaliella Salina Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Dunaliella Salina Sales and Growth Rate (2020-2025) & (K MT)
- Figure 62. Italy Dunaliella Salina Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Dunaliella Salina Sales and Growth Rate (2020-2025) & (K MT)
- Figure 64. Spain Dunaliella Salina Market Size and Growth Rate (2020-2025) & (M USD)

USD)

Figure 65. Asia Pacific Dunaliella Salina Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Dunaliella Salina Sales Market Share by Region in 2024

Figure 67. Asia Pacific Dunaliella Salina Market Size by Region in 2024

Figure 68. China Dunaliella Salina Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Dunaliella Salina Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Dunaliella Salina Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Dunaliella Salina Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Dunaliella Salina Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Dunaliella Salina Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Dunaliella Salina Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Dunaliella Salina Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Dunaliella Salina Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Dunaliella Salina Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Dunaliella Salina Sales and Growth Rate (K MT)

Figure 79. South America Dunaliella Salina Sales Market Share by Country in 2024

Figure 80. South America Dunaliella Salina Market Size and Growth Rate (M USD)

Figure 81. South America Dunaliella Salina Market Size by Country in 2024

Figure 82. Brazil Dunaliella Salina Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Dunaliella Salina Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Dunaliella Salina Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Dunaliella Salina Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Dunaliella Salina Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Dunaliella Salina Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Dunaliella Salina Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Dunaliella Salina Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Dunaliella Salina Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Dunaliella Salina Market Size by Region in 2024

Figure 92. Saudi Arabia Dunaliella Salina Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Dunaliella Salina Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Dunaliella Salina Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Dunaliella Salina Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Dunaliella Salina Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Dunaliella Salina Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Dunaliella Salina Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Dunaliella Salina Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Dunaliella Salina Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Dunaliella Salina Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Dunaliella Salina Production Market Share by Region (2020-2025)

Figure 103. North America Dunaliella Salina Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Dunaliella Salina Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Dunaliella Salina Production (K MT) Growth Rate (2020-2025)

Figure 106. China Dunaliella Salina Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Dunaliella Salina Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Dunaliella Salina Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Dunaliella Salina Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Dunaliella Salina Market Share Forecast by Type (2026-2035)

Figure 111. Global Dunaliella Salina Sales Forecast by Application (2026-2035)

Figure 112. Global Dunaliella Salina Market Share Forecast by Application (2026-2035)

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