

# Global Dry Mouth Treatment Market Research Report 2026(Status and Outlook)

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## Abstracts

Dry mouth, or xerostomia (zeer-o-STOE-me-uh), refers to a condition in which the salivary glands in your mouth don't make enough saliva to keep your mouth wet. Dry mouth is often due to the side effect of certain medications or aging issues or as a result of radiation therapy for cancer. Less often, dry mouth may be caused by a condition that directly affects the salivary glands. The global pharmaceutical market is 1475 billion USD in 2022, growing at a CAGR of 5% during the next six years. The pharmaceutical market includes chemical drugs and biological drugs. For biologics is expected to 381 billion USD in 2022. In comparison, the chemical drug market is estimated to increase from 1005 billion in 2018 to 1094 billion U.S. dollars in 2022. The pharmaceutical market factors such as increasing demand for healthcare, technological advancements, and the rising prevalence of chronic diseases, increase in funding from private & government organizations for development of pharmaceutical manufacturing segments and rise in R&D activities for drugs. However, the industry also faces challenges such as stringent regulations, high costs of research and development, and patent expirations. Companies need to continuously innovate and adapt to these challenges to stay competitive in the market and ensure their products reach patients in need. Additionally, the COVID-19 pandemic has highlighted the importance of vaccine development and supply chain management, further emphasizing the need for pharmaceutical companies to be agile and responsive to emerging public health needs.

The global Dry Mouth Treatment market size was estimated at USD 8427.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 5.10% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Dry Mouth Treatment market, covering all critical facets from a broad macroeconomic overview to

detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Dry Mouth Treatment market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Dry Mouth Treatment market.

### **Global Dry Mouth Treatment Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

GlaxoSmithKline  
Colgate-Palmolive  
Chattem  
Johnson & Johnson

Procter & Gamble  
Wrigley  
Lotte  
BioXtra  
Nature's Sunshine  
Sunstar  
Dr. Fresh  
3M  
Hager Pharma  
Xlear  
Prestige  
Oral Biotech  
TheraBreath

### **Market Segmentation (by Type)**

Gel  
Spray  
Mouthwash

### **Market Segmentation (by Application)**

Hospitals  
Clinics  
Drugstores

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance

Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Dry Mouth Treatment Market  
Overview of the regional outlook of the Dry Mouth Treatment Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Dry Mouth Treatment Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Dry Mouth Treatment, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of Dry Mouth Treatment

#### 1.2 Key Market Segments

##### 1.2.1 Dry Mouth Treatment Segment by Type

##### 1.2.2 Dry Mouth Treatment Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 DRY MOUTH TREATMENT MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global Dry Mouth Treatment Market Size (M USD) Estimates and Forecasts (2020-2035)

##### 2.1.2 Global Dry Mouth Treatment Sales Estimates and Forecasts (2020-2035)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 DRY MOUTH TREATMENT MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Company Assessment Quadrant

#### 3.2 Global Dry Mouth Treatment Product Life Cycle

#### 3.3 Global Dry Mouth Treatment Sales by Manufacturers (2020-2025)

#### 3.4 Global Dry Mouth Treatment Revenue Market Share by Manufacturers (2020-2025)

#### 3.5 Dry Mouth Treatment Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.6 Global Dry Mouth Treatment Average Price by Manufacturers (2020-2025)

#### 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

#### 3.8 Dry Mouth Treatment Market Competitive Situation and Trends

##### 3.8.1 Dry Mouth Treatment Market Concentration Rate

##### 3.8.2 Global 5 and 10 Largest Dry Mouth Treatment Players Market Share by Revenue

##### 3.8.3 Mergers & Acquisitions, Expansion

### **4 DRY MOUTH TREATMENT INDUSTRY CHAIN ANALYSIS**

- 4.1 Dry Mouth Treatment Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF DRY MOUTH TREATMENT MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Dry Mouth Treatment Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Dry Mouth Treatment Market
- 5.7 ESG Ratings of Leading Companies

## **6 DRY MOUTH TREATMENT MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Dry Mouth Treatment Sales Market Share by Type (2020-2025)
- 6.3 Global Dry Mouth Treatment Market Size by Type (2020-2025)
- 6.4 Global Dry Mouth Treatment Price by Type (2020-2025)

## **7 DRY MOUTH TREATMENT MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Dry Mouth Treatment Market Sales by Application (2020-2025)
- 7.3 Global Dry Mouth Treatment Market Size (M USD) by Application (2020-2025)



## 7.4 Global Dry Mouth Treatment Sales Growth Rate by Application (2020-2025)

# 8 DRY MOUTH TREATMENT MARKET SALES BY REGION

## 8.1 Global Dry Mouth Treatment Sales by Region

### 8.1.1 Global Dry Mouth Treatment Sales by Region

### 8.1.2 Global Dry Mouth Treatment Sales Market Share by Region

## 8.2 Global Dry Mouth Treatment Market Size by Region

### 8.2.1 Global Dry Mouth Treatment Market Size by Region

### 8.2.2 Global Dry Mouth Treatment Market Size by Region

## 8.3 North America

### 8.3.1 North America Dry Mouth Treatment Sales by Country

### 8.3.2 North America Dry Mouth Treatment Market Size by Country

### 8.3.3 U.S. Market Overview

### 8.3.4 Canada Market Overview

### 8.3.5 Mexico Market Overview

## 8.4 Europe

### 8.4.1 Europe Dry Mouth Treatment Sales by Country

### 8.4.2 Europe Dry Mouth Treatment Market Size by Country

### 8.4.3 Germany Market Overview

### 8.4.4 France Market Overview

### 8.4.5 U.K. Market Overview

### 8.4.6 Italy Market Overview

### 8.4.7 Spain Market Overview

## 8.5 Asia Pacific

### 8.5.1 Asia Pacific Dry Mouth Treatment Sales by Region

### 8.5.2 Asia Pacific Dry Mouth Treatment Market Size by Region

### 8.5.3 China Market Overview

### 8.5.4 Japan Market Overview

### 8.5.5 South Korea Market Overview

### 8.5.6 India Market Overview

### 8.5.7 Southeast Asia Market Overview

## 8.6 South America

### 8.6.1 South America Dry Mouth Treatment Sales by Country

### 8.6.2 South America Dry Mouth Treatment Market Size by Country

### 8.6.3 Brazil Market Overview

### 8.6.4 Argentina Market Overview

### 8.6.5 Columbia Market Overview

## 8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Dry Mouth Treatment Sales by Region
- 8.7.2 Middle East and Africa Dry Mouth Treatment Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

## **9 DRY MOUTH TREATMENT MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Dry Mouth Treatment by Region(2020-2025)
- 9.2 Global Dry Mouth Treatment Revenue Market Share by Region (2020-2025)
- 9.3 Global Dry Mouth Treatment Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Dry Mouth Treatment Production
  - 9.4.1 North America Dry Mouth Treatment Production Growth Rate (2020-2025)
  - 9.4.2 North America Dry Mouth Treatment Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Dry Mouth Treatment Production
  - 9.5.1 Europe Dry Mouth Treatment Production Growth Rate (2020-2025)
  - 9.5.2 Europe Dry Mouth Treatment Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Dry Mouth Treatment Production (2020-2025)
  - 9.6.1 Japan Dry Mouth Treatment Production Growth Rate (2020-2025)
  - 9.6.2 Japan Dry Mouth Treatment Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Dry Mouth Treatment Production (2020-2025)
  - 9.7.1 China Dry Mouth Treatment Production Growth Rate (2020-2025)
  - 9.7.2 China Dry Mouth Treatment Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 GlaxoSmithKline
  - 10.1.1 GlaxoSmithKline Basic Information
  - 10.1.2 GlaxoSmithKline Dry Mouth Treatment Product Overview
  - 10.1.3 GlaxoSmithKline Dry Mouth Treatment Product Market Performance
  - 10.1.4 GlaxoSmithKline Business Overview
  - 10.1.5 GlaxoSmithKline SWOT Analysis

- 10.1.6 GlaxoSmithKline Recent Developments
- 10.2 Colgate-Palmolive
  - 10.2.1 Colgate-Palmolive Basic Information
  - 10.2.2 Colgate-Palmolive Dry Mouth Treatment Product Overview
  - 10.2.3 Colgate-Palmolive Dry Mouth Treatment Product Market Performance
  - 10.2.4 Colgate-Palmolive Business Overview
  - 10.2.5 Colgate-Palmolive SWOT Analysis
  - 10.2.6 Colgate-Palmolive Recent Developments
- 10.3 Chattem
  - 10.3.1 Chattem Basic Information
  - 10.3.2 Chattem Dry Mouth Treatment Product Overview
  - 10.3.3 Chattem Dry Mouth Treatment Product Market Performance
  - 10.3.4 Chattem Business Overview
  - 10.3.5 Chattem SWOT Analysis
  - 10.3.6 Chattem Recent Developments
- 10.4 Johnson and Johnson
  - 10.4.1 Johnson and Johnson Basic Information
  - 10.4.2 Johnson and Johnson Dry Mouth Treatment Product Overview
  - 10.4.3 Johnson and Johnson Dry Mouth Treatment Product Market Performance
  - 10.4.4 Johnson and Johnson Business Overview
  - 10.4.5 Johnson and Johnson Recent Developments
- 10.5 Procter and Gamble
  - 10.5.1 Procter and Gamble Basic Information
  - 10.5.2 Procter and Gamble Dry Mouth Treatment Product Overview
  - 10.5.3 Procter and Gamble Dry Mouth Treatment Product Market Performance
  - 10.5.4 Procter and Gamble Business Overview
  - 10.5.5 Procter and Gamble Recent Developments
- 10.6 Wrigley
  - 10.6.1 Wrigley Basic Information
  - 10.6.2 Wrigley Dry Mouth Treatment Product Overview
  - 10.6.3 Wrigley Dry Mouth Treatment Product Market Performance
  - 10.6.4 Wrigley Business Overview
  - 10.6.5 Wrigley Recent Developments
- 10.7 Lotte
  - 10.7.1 Lotte Basic Information
  - 10.7.2 Lotte Dry Mouth Treatment Product Overview
  - 10.7.3 Lotte Dry Mouth Treatment Product Market Performance
  - 10.7.4 Lotte Business Overview
  - 10.7.5 Lotte Recent Developments

## 10.8 BioXtra

### 10.8.1 BioXtra Basic Information

### 10.8.2 BioXtra Dry Mouth Treatment Product Overview

### 10.8.3 BioXtra Dry Mouth Treatment Product Market Performance

### 10.8.4 BioXtra Business Overview

### 10.8.5 BioXtra Recent Developments

## 10.9 Nature's Sunshine

### 10.9.1 Nature's Sunshine Basic Information

### 10.9.2 Nature's Sunshine Dry Mouth Treatment Product Overview

### 10.9.3 Nature's Sunshine Dry Mouth Treatment Product Market Performance

### 10.9.4 Nature's Sunshine Business Overview

### 10.9.5 Nature's Sunshine Recent Developments

## 10.10 Sunstar

### 10.10.1 Sunstar Basic Information

### 10.10.2 Sunstar Dry Mouth Treatment Product Overview

### 10.10.3 Sunstar Dry Mouth Treatment Product Market Performance

### 10.10.4 Sunstar Business Overview

### 10.10.5 Sunstar Recent Developments

## 10.11 Dr. Fresh

### 10.11.1 Dr. Fresh Basic Information

### 10.11.2 Dr. Fresh Dry Mouth Treatment Product Overview

### 10.11.3 Dr. Fresh Dry Mouth Treatment Product Market Performance

### 10.11.4 Dr. Fresh Business Overview

### 10.11.5 Dr. Fresh Recent Developments

## 10.12 3M

### 10.12.1 3M Basic Information

### 10.12.2 3M Dry Mouth Treatment Product Overview

### 10.12.3 3M Dry Mouth Treatment Product Market Performance

### 10.12.4 3M Business Overview

### 10.12.5 3M Recent Developments

## 10.13 Hager Pharma

### 10.13.1 Hager Pharma Basic Information

### 10.13.2 Hager Pharma Dry Mouth Treatment Product Overview

### 10.13.3 Hager Pharma Dry Mouth Treatment Product Market Performance

### 10.13.4 Hager Pharma Business Overview

### 10.13.5 Hager Pharma Recent Developments

## 10.14 Xlear

### 10.14.1 Xlear Basic Information

### 10.14.2 Xlear Dry Mouth Treatment Product Overview

- 10.14.3 Xlear Dry Mouth Treatment Product Market Performance
- 10.14.4 Xlear Business Overview
- 10.14.5 Xlear Recent Developments
- 10.15 Prestige
  - 10.15.1 Prestige Basic Information
  - 10.15.2 Prestige Dry Mouth Treatment Product Overview
  - 10.15.3 Prestige Dry Mouth Treatment Product Market Performance
  - 10.15.4 Prestige Business Overview
  - 10.15.5 Prestige Recent Developments
- 10.16 Oral Biotech
  - 10.16.1 Oral Biotech Basic Information
  - 10.16.2 Oral Biotech Dry Mouth Treatment Product Overview
  - 10.16.3 Oral Biotech Dry Mouth Treatment Product Market Performance
  - 10.16.4 Oral Biotech Business Overview
  - 10.16.5 Oral Biotech Recent Developments
- 10.17 TheraBreath
  - 10.17.1 TheraBreath Basic Information
  - 10.17.2 TheraBreath Dry Mouth Treatment Product Overview
  - 10.17.3 TheraBreath Dry Mouth Treatment Product Market Performance
  - 10.17.4 TheraBreath Business Overview
  - 10.17.5 TheraBreath Recent Developments

## **11 DRY MOUTH TREATMENT MARKET FORECAST BY REGION**

- 11.1 Global Dry Mouth Treatment Market Size Forecast
- 11.2 Global Dry Mouth Treatment Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Dry Mouth Treatment Market Size Forecast by Country
  - 11.2.3 Asia Pacific Dry Mouth Treatment Market Size Forecast by Region
  - 11.2.4 South America Dry Mouth Treatment Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Dry Mouth Treatment by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

- 12.1 Global Dry Mouth Treatment Market Forecast by Type (2026-2035)
  - 12.1.1 Global Forecasted Sales of Dry Mouth Treatment by Type (2026-2035)
  - 12.1.2 Global Dry Mouth Treatment Market Size Forecast by Type (2026-2035)
  - 12.1.3 Global Forecasted Price of Dry Mouth Treatment by Type (2026-2035)
- 12.2 Global Dry Mouth Treatment Market Forecast by Application (2026-2035)

12.2.1 Global Dry Mouth Treatment Sales (K MT) Forecast by Application

12.2.2 Global Dry Mouth Treatment Market Size (M USD) Forecast by Application  
(2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Dry Mouth Treatment Market Size by Type (M USD)

Table 4. Global Dry Mouth Treatment Market Size by Application

Table 5. Dry Mouth Treatment Market Size Comparison by Region (M USD)

Table 6. Global Dry Mouth Treatment Sales (K MT) by Manufacturers (2020-2025)

Table 7. Global Dry Mouth Treatment Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Dry Mouth Treatment Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Dry Mouth Treatment Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Dry Mouth Treatment as of 2025)

Table 11. Global Market Dry Mouth Treatment Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Dry Mouth Treatment Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Dry Mouth Treatment Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Dry Mouth Treatment Sales by Type (K MT)

Table 27. Global Dry Mouth Treatment Market Size by Type (M USD)

Table 28. Global Dry Mouth Treatment Sales (K MT) by Type (2020-2025)

Table 29. Global Dry Mouth Treatment Sales Market Share by Type (2020-2025)

Table 30. Global Dry Mouth Treatment Market Size (M USD) by Type (2020-2025)



|                                                                                                                                    |
|------------------------------------------------------------------------------------------------------------------------------------|
| Table 31. Global Dry Mouth Treatment Market Share by Type (2020-2025)                                                              |
| Table 32. Global Dry Mouth Treatment Price (USD/KG) by Type (2020-2025)                                                            |
| Table 33. Global Dry Mouth Treatment Sales (K MT) by Application                                                                   |
| Table 34. Global Dry Mouth Treatment Market Size by Application                                                                    |
| Table 35. Global Dry Mouth Treatment Sales by Application (2020-2025) & (K MT)                                                     |
| Table 36. Global Dry Mouth Treatment Sales Market Share by Application (2020-2025)                                                 |
| Table 37. Global Dry Mouth Treatment Market Size by Application (2020-2025) & (M USD)                                              |
| Table 38. Global Dry Mouth Treatment Market Share by Application (2020-2025)                                                       |
| Table 39. Global Dry Mouth Treatment Sales Growth Rate by Application (2020-2025)                                                  |
| Table 40. Global Dry Mouth Treatment Sales by Region (2020-2025) & (K MT)                                                          |
| Table 41. Global Dry Mouth Treatment Sales Market Share by Region (2020-2025)                                                      |
| Table 42. Global Dry Mouth Treatment Market Size by Region (2020-2025) & (M USD)                                                   |
| Table 43. Global Dry Mouth Treatment Market Size by Region (2020-2025)                                                             |
| Table 44. North America Dry Mouth Treatment Sales by Country (2020-2025) & (K MT)                                                  |
| Table 45. North America Dry Mouth Treatment Market Size by Country (2020-2025) & (M USD)                                           |
| Table 46. Europe Dry Mouth Treatment Sales by Country (2020-2025) & (K MT)                                                         |
| Table 47. Europe Dry Mouth Treatment Market Size by Country (2020-2025) & (M USD)                                                  |
| Table 48. Asia Pacific Dry Mouth Treatment Sales by Region (2020-2025) & (K MT)                                                    |
| Table 49. Asia Pacific Dry Mouth Treatment Market Size by Region (2020-2025) & (M USD)                                             |
| Table 50. South America Dry Mouth Treatment Sales by Country (2020-2025) & (K MT)                                                  |
| Table 51. South America Dry Mouth Treatment Market Size by Country (2020-2025) & (M USD)                                           |
| Table 52. Middle East and Africa Dry Mouth Treatment Sales by Region (2020-2025) & (K MT)                                          |
| Table 53. Middle East and Africa Dry Mouth Treatment Market Size by Region (2020-2025) & (M USD)                                   |
| Table 54. Global Dry Mouth Treatment Production (K MT) by Region(2020-2025)                                                        |
| Table 55. Global Dry Mouth Treatment Revenue (US\$ Million) by Region (2020-2025)                                                  |
| Table 56. Global Dry Mouth Treatment Revenue Market Share by Region (2020-2025)                                                    |
| Table 57. Global Dry Mouth Treatment Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)        |
| Table 58. North America Dry Mouth Treatment Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025) |
| Table 59. Europe Dry Mouth Treatment Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)        |
| Table 60. Japan Dry Mouth Treatment Production (K MT), Revenue (US\$ Million), Price                                               |



(USD/KG) and Gross Margin (2020-2025)

Table 61. China Dry Mouth Treatment Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. GlaxoSmithKline Basic Information

Table 63. GlaxoSmithKline Dry Mouth Treatment Product Overview

Table 64. GlaxoSmithKline Dry Mouth Treatment Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. GlaxoSmithKline Business Overview

Table 66. GlaxoSmithKline SWOT Analysis

Table 67. GlaxoSmithKline Recent Developments

Table 68. Colgate-Palmolive Basic Information

Table 69. Colgate-Palmolive Dry Mouth Treatment Product Overview

Table 70. Colgate-Palmolive Dry Mouth Treatment Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Colgate-Palmolive Business Overview

Table 72. Colgate-Palmolive SWOT Analysis

Table 73. Colgate-Palmolive Recent Developments

Table 74. Chattem Basic Information

Table 75. Chattem Dry Mouth Treatment Product Overview

Table 76. Chattem Dry Mouth Treatment Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Chattem Business Overview

Table 78. Chattem SWOT Analysis

Table 79. Chattem Recent Developments

Table 80. Johnson and Johnson Basic Information

Table 81. Johnson and Johnson Dry Mouth Treatment Product Overview

Table 82. Johnson and Johnson Dry Mouth Treatment Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Johnson and Johnson Business Overview

Table 84. Johnson and Johnson Recent Developments

Table 85. Procter and Gamble Basic Information

Table 86. Procter and Gamble Dry Mouth Treatment Product Overview

Table 87. Procter and Gamble Dry Mouth Treatment Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 88. Procter and Gamble Business Overview

Table 89. Procter and Gamble Recent Developments

Table 90. Wrigley Basic Information

Table 91. Wrigley Dry Mouth Treatment Product Overview

Table 92. Wrigley Dry Mouth Treatment Sales (K MT), Revenue (M USD), Price

(USD/KG) and Gross Margin (2020-2025)

Table 93. Wrigley Business Overview

Table 94. Wrigley Recent Developments

Table 95. Lotte Basic Information

Table 96. Lotte Dry Mouth Treatment Product Overview

Table 97. Lotte Dry Mouth Treatment Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 98. Lotte Business Overview

Table 99. Lotte Recent Developments

Table 100. BioXtra Basic Information

Table 101. BioXtra Dry Mouth Treatment Product Overview

Table 102. BioXtra Dry Mouth Treatment Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 103. BioXtra Business Overview

Table 104. BioXtra Recent Developments

Table 105. Nature's Sunshine Basic Information

Table 106. Nature's Sunshine Dry Mouth Treatment Product Overview

Table 107. Nature's Sunshine Dry Mouth Treatment Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 108. Nature's Sunshine Business Overview

Table 109. Nature's Sunshine Recent Developments

Table 110. Sunstar Basic Information

Table 111. Sunstar Dry Mouth Treatment Product Overview

Table 112. Sunstar Dry Mouth Treatment Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 113. Sunstar Business Overview

Table 114. Sunstar Recent Developments

Table 115. Dr. Fresh Basic Information

Table 116. Dr. Fresh Dry Mouth Treatment Product Overview

Table 117. Dr. Fresh Dry Mouth Treatment Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 118. Dr. Fresh Business Overview

Table 119. Dr. Fresh Recent Developments

Table 120. 3M Basic Information

Table 121. 3M Dry Mouth Treatment Product Overview

Table 122. 3M Dry Mouth Treatment Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 123. 3M Business Overview

Table 124. 3M Recent Developments

|                                                                                                                        |
|------------------------------------------------------------------------------------------------------------------------|
| Table 125. Hager Pharma Basic Information                                                                              |
| Table 126. Hager Pharma Dry Mouth Treatment Product Overview                                                           |
| Table 127. Hager Pharma Dry Mouth Treatment Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025) |
| Table 128. Hager Pharma Business Overview                                                                              |
| Table 129. Hager Pharma Recent Developments                                                                            |
| Table 130. Xlear Basic Information                                                                                     |
| Table 131. Xlear Dry Mouth Treatment Product Overview                                                                  |
| Table 132. Xlear Dry Mouth Treatment Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)        |
| Table 133. Xlear Business Overview                                                                                     |
| Table 134. Xlear Recent Developments                                                                                   |
| Table 135. Prestige Basic Information                                                                                  |
| Table 136. Prestige Dry Mouth Treatment Product Overview                                                               |
| Table 137. Prestige Dry Mouth Treatment Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)     |
| Table 138. Prestige Business Overview                                                                                  |
| Table 139. Prestige Recent Developments                                                                                |
| Table 140. Oral Biotech Basic Information                                                                              |
| Table 141. Oral Biotech Dry Mouth Treatment Product Overview                                                           |
| Table 142. Oral Biotech Dry Mouth Treatment Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025) |
| Table 143. Oral Biotech Business Overview                                                                              |
| Table 144. Oral Biotech Recent Developments                                                                            |
| Table 145. TheraBreath Basic Information                                                                               |
| Table 146. TheraBreath Dry Mouth Treatment Product Overview                                                            |
| Table 147. TheraBreath Dry Mouth Treatment Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)  |
| Table 148. TheraBreath Business Overview                                                                               |
| Table 149. TheraBreath Recent Developments                                                                             |
| Table 150. Global Dry Mouth Treatment Sales Forecast by Region (2026-2035) & (K MT)                                    |
| Table 151. Global Dry Mouth Treatment Market Size Forecast by Region (2026-2035) & (M USD)                             |
| Table 152. North America Dry Mouth Treatment Sales Forecast by Country (2026-2035) & (K MT)                            |
| Table 153. North America Dry Mouth Treatment Market Size Forecast by Country (2026-2035) & (M USD)                     |
| Table 154. Europe Dry Mouth Treatment Sales Forecast by Country (2026-2035) & (K                                       |

MT)

Table 155. Europe Dry Mouth Treatment Market Size Forecast by Country (2026-2035) & (M USD)

Table 156. Asia Pacific Dry Mouth Treatment Sales Forecast by Region (2026-2035) & (K MT)

Table 157. Asia Pacific Dry Mouth Treatment Market Size Forecast by Region (2026-2035) & (M USD)

Table 158. South America Dry Mouth Treatment Sales Forecast by Country (2026-2035) & (K MT)

Table 159. South America Dry Mouth Treatment Market Size Forecast by Country (2026-2035) & (M USD)

Table 160. Middle East and Africa Dry Mouth Treatment Sales Forecast by Country (2026-2035) & (Units)

Table 161. Middle East and Africa Dry Mouth Treatment Market Size Forecast by Country (2026-2035) & (M USD)

Table 162. Global Dry Mouth Treatment Sales Forecast by Type (2026-2035) & (K MT)

Table 163. Global Dry Mouth Treatment Market Size Forecast by Type (2026-2035) & (M USD)

Table 164. Global Dry Mouth Treatment Price Forecast by Type (2026-2035) & (USD/KG)

Table 165. Global Dry Mouth Treatment Sales (K MT) Forecast by Application (2026-2035)

Table 166. Global Dry Mouth Treatment Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Dry Mouth Treatment
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Dry Mouth Treatment Market Size (M USD), 2025-2035
- Figure 5. Global Dry Mouth Treatment Market Size (M USD) (2020-2035)
- Figure 6. Global Dry Mouth Treatment Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Dry Mouth Treatment Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Dry Mouth Treatment Product Life Cycle
- Figure 13. Dry Mouth Treatment Sales Share by Manufacturers in 2025
- Figure 14. Global Dry Mouth Treatment Revenue Share by Manufacturers in 2025
- Figure 15. Dry Mouth Treatment Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Dry Mouth Treatment Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Dry Mouth Treatment Revenue in 2025
- Figure 18. Industry Chain Map of Dry Mouth Treatment
- Figure 19. Global Dry Mouth Treatment Market PEST Analysis
- Figure 20. Global Dry Mouth Treatment Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Dry Mouth Treatment Market Share by Type
- Figure 27. Sales Market Share of Dry Mouth Treatment by Type (2020-2025)
- Figure 28. Sales Market Share of Dry Mouth Treatment by Type in 2025
- Figure 29. Market Share of Dry Mouth Treatment by Type (2020-2025)
- Figure 30. Market Share of Dry Mouth Treatment by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Dry Mouth Treatment Market Share by Application

Figure 33. Global Dry Mouth Treatment Sales Market Share by Application (2020-2025)

Figure 34. Global Dry Mouth Treatment Sales Market Share by Application in 2025

Figure 35. Global Dry Mouth Treatment Market Share by Application (2020-2025)

Figure 36. Global Dry Mouth Treatment Market Share by Application in 2025

Figure 37. Global Dry Mouth Treatment Sales Growth Rate by Application (2020-2025)

Figure 38. Global Dry Mouth Treatment Sales Market Share by Region (2020-2025)

Figure 39. Global Dry Mouth Treatment Market Size by Region (2020-2025)

Figure 40. North America Dry Mouth Treatment Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Dry Mouth Treatment Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Dry Mouth Treatment Sales Market Share by Country in 2024

Figure 43. North America Dry Mouth Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Dry Mouth Treatment Market Size by Country in 2024

Figure 45. U.S. Dry Mouth Treatment Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Dry Mouth Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Dry Mouth Treatment Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Dry Mouth Treatment Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Dry Mouth Treatment Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Dry Mouth Treatment Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Dry Mouth Treatment Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Dry Mouth Treatment Sales Market Share by Country in 2024

Figure 53. Europe Dry Mouth Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Dry Mouth Treatment Market Size by Country in 2024

Figure 55. Germany Dry Mouth Treatment Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Dry Mouth Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Dry Mouth Treatment Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Dry Mouth Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Dry Mouth Treatment Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Dry Mouth Treatment Market Size and Growth Rate (2020-2025) & (M USD)



Figure 61. Italy Dry Mouth Treatment Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Dry Mouth Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Dry Mouth Treatment Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Dry Mouth Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Dry Mouth Treatment Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Dry Mouth Treatment Sales Market Share by Region in 2024

Figure 67. Asia Pacific Dry Mouth Treatment Market Size by Region in 2024

Figure 68. China Dry Mouth Treatment Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Dry Mouth Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Dry Mouth Treatment Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Dry Mouth Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Dry Mouth Treatment Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Dry Mouth Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Dry Mouth Treatment Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Dry Mouth Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Dry Mouth Treatment Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Dry Mouth Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Dry Mouth Treatment Sales and Growth Rate (K MT)

Figure 79. South America Dry Mouth Treatment Sales Market Share by Country in 2024

Figure 80. South America Dry Mouth Treatment Market Size and Growth Rate (M USD)

Figure 81. South America Dry Mouth Treatment Market Size by Country in 2024

Figure 82. Brazil Dry Mouth Treatment Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Dry Mouth Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Dry Mouth Treatment Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Dry Mouth Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Dry Mouth Treatment Sales and Growth Rate (2020-2025) & (K MT)



Figure 87. Columbia Dry Mouth Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Dry Mouth Treatment Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Dry Mouth Treatment Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Dry Mouth Treatment Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Dry Mouth Treatment Market Size by Region in 2024

Figure 92. Saudi Arabia Dry Mouth Treatment Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Dry Mouth Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Dry Mouth Treatment Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Dry Mouth Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Dry Mouth Treatment Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Dry Mouth Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Dry Mouth Treatment Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Dry Mouth Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Dry Mouth Treatment Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Dry Mouth Treatment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Dry Mouth Treatment Production Market Share by Region (2020-2025)

Figure 103. North America Dry Mouth Treatment Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Dry Mouth Treatment Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Dry Mouth Treatment Production (K MT) Growth Rate (2020-2025)

Figure 106. China Dry Mouth Treatment Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Dry Mouth Treatment Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Dry Mouth Treatment Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Dry Mouth Treatment Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Dry Mouth Treatment Market Share Forecast by Type (2026-2035)

Figure 111. Global Dry Mouth Treatment Sales Forecast by Application (2026-2035)

Figure 112. Global Dry Mouth Treatment Market Share Forecast by Application  
(2026-2035)

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