

Global Drinking-use Matcha Tea Powder Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

This report provides a deep insight into the global Drinking-use Matcha Tea Powder market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Drinking-use Matcha Tea Powder Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Drinking-use Matcha Tea Powder market in any manner.

Global Drinking-use Matcha Tea Powder Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding

the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Aiya

Marushichi Seicha

ShaoXing Royal Tea

Marukyu Koyamaen

ujimatcha

Yanoen

AOI Seicha

DoMatcha

Associated British Foods

Yamamotoyama

Encha

Mizuba Tea

Market Segmentation (by Type)

Low Pricing

Medium Pricing

High Pricing

Market Segmentation (by Application)

Drinking Tea

Pastry

Ice Cream

Beverage

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Drinking-use Matcha Tea Powder Market

Overview of the regional outlook of the Drinking-use Matcha Tea Powder Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as

challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Drinking-use Matcha Tea Powder Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Drinking-use Matcha Tea Powder

1.2 Key Market Segments

1.2.1 Drinking-use Matcha Tea Powder Segment by Type

1.2.2 Drinking-use Matcha Tea Powder Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 DRINKING-USE MATCHA TEA POWDER MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Drinking-use Matcha Tea Powder Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Drinking-use Matcha Tea Powder Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 DRINKING-USE MATCHA TEA POWDER MARKET COMPETITIVE LANDSCAPE

3.1 Global Drinking-use Matcha Tea Powder Sales by Manufacturers (2019-2024)

3.2 Global Drinking-use Matcha Tea Powder Revenue Market Share by Manufacturers (2019-2024)

3.3 Drinking-use Matcha Tea Powder Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Drinking-use Matcha Tea Powder Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Drinking-use Matcha Tea Powder Sales Sites, Area Served, Product Type

3.6 Drinking-use Matcha Tea Powder Market Competitive Situation and Trends

3.6.1 Drinking-use Matcha Tea Powder Market Concentration Rate

3.6.2 Global 5 and 10 Largest Drinking-use Matcha Tea Powder Players Market Share

by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 DRINKING-USE MATCHA TEA POWDER INDUSTRY CHAIN ANALYSIS

4.1 Drinking-use Matcha Tea Powder Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF DRINKING-USE MATCHA TEA POWDER MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 DRINKING-USE MATCHA TEA POWDER MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Drinking-use Matcha Tea Powder Sales Market Share by Type (2019-2024)

6.3 Global Drinking-use Matcha Tea Powder Market Size Market Share by Type (2019-2024)

6.4 Global Drinking-use Matcha Tea Powder Price by Type (2019-2024)

7 DRINKING-USE MATCHA TEA POWDER MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Drinking-use Matcha Tea Powder Market Sales by Application (2019-2024)

7.3 Global Drinking-use Matcha Tea Powder Market Size (M USD) by Application (2019-2024)

7.4 Global Drinking-use Matcha Tea Powder Sales Growth Rate by Application (2019-2024)

8 DRINKING-USE MATCHA TEA POWDER MARKET SEGMENTATION BY REGION

8.1 Global Drinking-use Matcha Tea Powder Sales by Region

8.1.1 Global Drinking-use Matcha Tea Powder Sales by Region

8.1.2 Global Drinking-use Matcha Tea Powder Sales Market Share by Region

8.2 North America

8.2.1 North America Drinking-use Matcha Tea Powder Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Drinking-use Matcha Tea Powder Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Drinking-use Matcha Tea Powder Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Drinking-use Matcha Tea Powder Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Drinking-use Matcha Tea Powder Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Aiya

- 9.1.1 Aiya Drinking-use Matcha Tea Powder Basic Information
- 9.1.2 Aiya Drinking-use Matcha Tea Powder Product Overview
- 9.1.3 Aiya Drinking-use Matcha Tea Powder Product Market Performance
- 9.1.4 Aiya Business Overview
- 9.1.5 Aiya Drinking-use Matcha Tea Powder SWOT Analysis
- 9.1.6 Aiya Recent Developments

9.2 Marushichi Seicha

- 9.2.1 Marushichi Seicha Drinking-use Matcha Tea Powder Basic Information
- 9.2.2 Marushichi Seicha Drinking-use Matcha Tea Powder Product Overview
- 9.2.3 Marushichi Seicha Drinking-use Matcha Tea Powder Product Market Performance
- 9.2.4 Marushichi Seicha Business Overview
- 9.2.5 Marushichi Seicha Drinking-use Matcha Tea Powder SWOT Analysis
- 9.2.6 Marushichi Seicha Recent Developments

9.3 ShaoXing Royal Tea

- 9.3.1 ShaoXing Royal Tea Drinking-use Matcha Tea Powder Basic Information
- 9.3.2 ShaoXing Royal Tea Drinking-use Matcha Tea Powder Product Overview
- 9.3.3 ShaoXing Royal Tea Drinking-use Matcha Tea Powder Product Market Performance
- 9.3.4 ShaoXing Royal Tea Drinking-use Matcha Tea Powder SWOT Analysis
- 9.3.5 ShaoXing Royal Tea Business Overview
- 9.3.6 ShaoXing Royal Tea Recent Developments

9.4 Marukyu Koyamaen

- 9.4.1 Marukyu Koyamaen Drinking-use Matcha Tea Powder Basic Information
- 9.4.2 Marukyu Koyamaen Drinking-use Matcha Tea Powder Product Overview
- 9.4.3 Marukyu Koyamaen Drinking-use Matcha Tea Powder Product Market Performance
- 9.4.4 Marukyu Koyamaen Business Overview
- 9.4.5 Marukyu Koyamaen Recent Developments

9.5 ujimatcha

- 9.5.1 ujimatcha Drinking-use Matcha Tea Powder Basic Information
- 9.5.2 ujimatcha Drinking-use Matcha Tea Powder Product Overview
- 9.5.3 ujimatcha Drinking-use Matcha Tea Powder Product Market Performance
- 9.5.4 ujimatcha Business Overview
- 9.5.5 ujimatcha Recent Developments

9.6 Yanoen

- 9.6.1 Yanoen Drinking-use Matcha Tea Powder Basic Information
- 9.6.2 Yanoen Drinking-use Matcha Tea Powder Product Overview
- 9.6.3 Yanoen Drinking-use Matcha Tea Powder Product Market Performance
- 9.6.4 Yanoen Business Overview
- 9.6.5 Yanoen Recent Developments

9.7 AOI Seicha

- 9.7.1 AOI Seicha Drinking-use Matcha Tea Powder Basic Information
- 9.7.2 AOI Seicha Drinking-use Matcha Tea Powder Product Overview
- 9.7.3 AOI Seicha Drinking-use Matcha Tea Powder Product Market Performance
- 9.7.4 AOI Seicha Business Overview
- 9.7.5 AOI Seicha Recent Developments

9.8 DoMatcha

- 9.8.1 DoMatcha Drinking-use Matcha Tea Powder Basic Information
- 9.8.2 DoMatcha Drinking-use Matcha Tea Powder Product Overview
- 9.8.3 DoMatcha Drinking-use Matcha Tea Powder Product Market Performance
- 9.8.4 DoMatcha Business Overview
- 9.8.5 DoMatcha Recent Developments

9.9 Associated British Foods

- 9.9.1 Associated British Foods Drinking-use Matcha Tea Powder Basic Information
- 9.9.2 Associated British Foods Drinking-use Matcha Tea Powder Product Overview
- 9.9.3 Associated British Foods Drinking-use Matcha Tea Powder Product Market Performance
- 9.9.4 Associated British Foods Business Overview
- 9.9.5 Associated British Foods Recent Developments

9.10 Yamamotoyama

- 9.10.1 Yamamotoyama Drinking-use Matcha Tea Powder Basic Information
- 9.10.2 Yamamotoyama Drinking-use Matcha Tea Powder Product Overview
- 9.10.3 Yamamotoyama Drinking-use Matcha Tea Powder Product Market Performance
- 9.10.4 Yamamotoyama Business Overview
- 9.10.5 Yamamotoyama Recent Developments

9.11 Encha

- 9.11.1 Encha Drinking-use Matcha Tea Powder Basic Information
- 9.11.2 Encha Drinking-use Matcha Tea Powder Product Overview
- 9.11.3 Encha Drinking-use Matcha Tea Powder Product Market Performance
- 9.11.4 Encha Business Overview
- 9.11.5 Encha Recent Developments

9.12 Mizuba Tea

- 9.12.1 Mizuba Tea Drinking-use Matcha Tea Powder Basic Information
- 9.12.2 Mizuba Tea Drinking-use Matcha Tea Powder Product Overview
- 9.12.3 Mizuba Tea Drinking-use Matcha Tea Powder Product Market Performance
- 9.12.4 Mizuba Tea Business Overview
- 9.12.5 Mizuba Tea Recent Developments

10 DRINKING-USE MATCHA TEA POWDER MARKET FORECAST BY REGION

- 10.1 Global Drinking-use Matcha Tea Powder Market Size Forecast
- 10.2 Global Drinking-use Matcha Tea Powder Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Drinking-use Matcha Tea Powder Market Size Forecast by Country
 - 10.2.3 Asia Pacific Drinking-use Matcha Tea Powder Market Size Forecast by Region
 - 10.2.4 South America Drinking-use Matcha Tea Powder Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Drinking-use Matcha Tea Powder by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Drinking-use Matcha Tea Powder Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Drinking-use Matcha Tea Powder by Type (2025-2030)
 - 11.1.2 Global Drinking-use Matcha Tea Powder Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Drinking-use Matcha Tea Powder by Type (2025-2030)
- 11.2 Global Drinking-use Matcha Tea Powder Market Forecast by Application (2025-2030)
 - 11.2.1 Global Drinking-use Matcha Tea Powder Sales (Kilotons) Forecast by Application
 - 11.2.2 Global Drinking-use Matcha Tea Powder Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Drinking-use Matcha Tea Powder Market Size Comparison by Region (M USD)

Table 5. Global Drinking-use Matcha Tea Powder Sales (Kilotons) by Manufacturers (2019-2024)

Table 6. Global Drinking-use Matcha Tea Powder Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Drinking-use Matcha Tea Powder Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Drinking-use Matcha Tea Powder Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Drinking-use Matcha Tea Powder as of 2022)

Table 10. Global Market Drinking-use Matcha Tea Powder Average Price (USD/Ton) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Drinking-use Matcha Tea Powder Sales Sites and Area Served

Table 12. Manufacturers Drinking-use Matcha Tea Powder Product Type

Table 13. Global Drinking-use Matcha Tea Powder Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Drinking-use Matcha Tea Powder

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Drinking-use Matcha Tea Powder Market Challenges

Table 22. Global Drinking-use Matcha Tea Powder Sales by Type (Kilotons)

Table 23. Global Drinking-use Matcha Tea Powder Market Size by Type (M USD)

Table 24. Global Drinking-use Matcha Tea Powder Sales (Kilotons) by Type (2019-2024)

Table 25. Global Drinking-use Matcha Tea Powder Sales Market Share by Type (2019-2024)

Table 26. Global Drinking-use Matcha Tea Powder Market Size (M USD) by Type (2019-2024)

Table 27. Global Drinking-use Matcha Tea Powder Market Size Share by Type (2019-2024)

Table 28. Global Drinking-use Matcha Tea Powder Price (USD/Ton) by Type (2019-2024)

Table 29. Global Drinking-use Matcha Tea Powder Sales (Kilotons) by Application

Table 30. Global Drinking-use Matcha Tea Powder Market Size by Application

Table 31. Global Drinking-use Matcha Tea Powder Sales by Application (2019-2024) & (Kilotons)

Table 32. Global Drinking-use Matcha Tea Powder Sales Market Share by Application (2019-2024)

Table 33. Global Drinking-use Matcha Tea Powder Sales by Application (2019-2024) & (M USD)

Table 34. Global Drinking-use Matcha Tea Powder Market Share by Application (2019-2024)

Table 35. Global Drinking-use Matcha Tea Powder Sales Growth Rate by Application (2019-2024)

Table 36. Global Drinking-use Matcha Tea Powder Sales by Region (2019-2024) & (Kilotons)

Table 37. Global Drinking-use Matcha Tea Powder Sales Market Share by Region (2019-2024)

Table 38. North America Drinking-use Matcha Tea Powder Sales by Country (2019-2024) & (Kilotons)

Table 39. Europe Drinking-use Matcha Tea Powder Sales by Country (2019-2024) & (Kilotons)

Table 40. Asia Pacific Drinking-use Matcha Tea Powder Sales by Region (2019-2024) & (Kilotons)

Table 41. South America Drinking-use Matcha Tea Powder Sales by Country (2019-2024) & (Kilotons)

Table 42. Middle East and Africa Drinking-use Matcha Tea Powder Sales by Region (2019-2024) & (Kilotons)

Table 43. Aiya Drinking-use Matcha Tea Powder Basic Information

Table 44. Aiya Drinking-use Matcha Tea Powder Product Overview

Table 45. Aiya Drinking-use Matcha Tea Powder Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 46. Aiya Business Overview

Table 47. Aiya Drinking-use Matcha Tea Powder SWOT Analysis

Table 48. Aiya Recent Developments

Table 49. Marushichi Seicha Drinking-use Matcha Tea Powder Basic Information
Table 50. Marushichi Seicha Drinking-use Matcha Tea Powder Product Overview
Table 51. Marushichi Seicha Drinking-use Matcha Tea Powder Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 52. Marushichi Seicha Business Overview
Table 53. Marushichi Seicha Drinking-use Matcha Tea Powder SWOT Analysis
Table 54. Marushichi Seicha Recent Developments
Table 55. ShaoXing Royal Tea Drinking-use Matcha Tea Powder Basic Information
Table 56. ShaoXing Royal Tea Drinking-use Matcha Tea Powder Product Overview
Table 57. ShaoXing Royal Tea Drinking-use Matcha Tea Powder Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 58. ShaoXing Royal Tea Drinking-use Matcha Tea Powder SWOT Analysis
Table 59. ShaoXing Royal Tea Business Overview
Table 60. ShaoXing Royal Tea Recent Developments
Table 61. Marukyu Koyamaen Drinking-use Matcha Tea Powder Basic Information
Table 62. Marukyu Koyamaen Drinking-use Matcha Tea Powder Product Overview
Table 63. Marukyu Koyamaen Drinking-use Matcha Tea Powder Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 64. Marukyu Koyamaen Business Overview
Table 65. Marukyu Koyamaen Recent Developments
Table 66. ujimatcha Drinking-use Matcha Tea Powder Basic Information
Table 67. ujimatcha Drinking-use Matcha Tea Powder Product Overview
Table 68. ujimatcha Drinking-use Matcha Tea Powder Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 69. ujimatcha Business Overview
Table 70. ujimatcha Recent Developments
Table 71. Yanoen Drinking-use Matcha Tea Powder Basic Information
Table 72. Yanoen Drinking-use Matcha Tea Powder Product Overview
Table 73. Yanoen Drinking-use Matcha Tea Powder Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 74. Yanoen Business Overview
Table 75. Yanoen Recent Developments
Table 76. AOI Seicha Drinking-use Matcha Tea Powder Basic Information
Table 77. AOI Seicha Drinking-use Matcha Tea Powder Product Overview
Table 78. AOI Seicha Drinking-use Matcha Tea Powder Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 79. AOI Seicha Business Overview
Table 80. AOI Seicha Recent Developments
Table 81. DoMatcha Drinking-use Matcha Tea Powder Basic Information

Table 82. DoMatcha Drinking-use Matcha Tea Powder Product Overview
Table 83. DoMatcha Drinking-use Matcha Tea Powder Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 84. DoMatcha Business Overview
Table 85. DoMatcha Recent Developments
Table 86. Associated British Foods Drinking-use Matcha Tea Powder Basic Information
Table 87. Associated British Foods Drinking-use Matcha Tea Powder Product Overview
Table 88. Associated British Foods Drinking-use Matcha Tea Powder Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 89. Associated British Foods Business Overview
Table 90. Associated British Foods Recent Developments
Table 91. Yamamotoyama Drinking-use Matcha Tea Powder Basic Information
Table 92. Yamamotoyama Drinking-use Matcha Tea Powder Product Overview
Table 93. Yamamotoyama Drinking-use Matcha Tea Powder Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 94. Yamamotoyama Business Overview
Table 95. Yamamotoyama Recent Developments
Table 96. Encha Drinking-use Matcha Tea Powder Basic Information
Table 97. Encha Drinking-use Matcha Tea Powder Product Overview
Table 98. Encha Drinking-use Matcha Tea Powder Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 99. Encha Business Overview
Table 100. Encha Recent Developments
Table 101. Mizuba Tea Drinking-use Matcha Tea Powder Basic Information
Table 102. Mizuba Tea Drinking-use Matcha Tea Powder Product Overview
Table 103. Mizuba Tea Drinking-use Matcha Tea Powder Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 104. Mizuba Tea Business Overview
Table 105. Mizuba Tea Recent Developments
Table 106. Global Drinking-use Matcha Tea Powder Sales Forecast by Region (2025-2030) & (Kilotons)
Table 107. Global Drinking-use Matcha Tea Powder Market Size Forecast by Region (2025-2030) & (M USD)
Table 108. North America Drinking-use Matcha Tea Powder Sales Forecast by Country (2025-2030) & (Kilotons)
Table 109. North America Drinking-use Matcha Tea Powder Market Size Forecast by Country (2025-2030) & (M USD)
Table 110. Europe Drinking-use Matcha Tea Powder Sales Forecast by Country (2025-2030) & (Kilotons)

Table 111. Europe Drinking-use Matcha Tea Powder Market Size Forecast by Country (2025-2030) & (M USD)

Table 112. Asia Pacific Drinking-use Matcha Tea Powder Sales Forecast by Region (2025-2030) & (Kilotons)

Table 113. Asia Pacific Drinking-use Matcha Tea Powder Market Size Forecast by Region (2025-2030) & (M USD)

Table 114. South America Drinking-use Matcha Tea Powder Sales Forecast by Country (2025-2030) & (Kilotons)

Table 115. South America Drinking-use Matcha Tea Powder Market Size Forecast by Country (2025-2030) & (M USD)

Table 116. Middle East and Africa Drinking-use Matcha Tea Powder Consumption Forecast by Country (2025-2030) & (Units)

Table 117. Middle East and Africa Drinking-use Matcha Tea Powder Market Size Forecast by Country (2025-2030) & (M USD)

Table 118. Global Drinking-use Matcha Tea Powder Sales Forecast by Type (2025-2030) & (Kilotons)

Table 119. Global Drinking-use Matcha Tea Powder Market Size Forecast by Type (2025-2030) & (M USD)

Table 120. Global Drinking-use Matcha Tea Powder Price Forecast by Type (2025-2030) & (USD/Ton)

Table 121. Global Drinking-use Matcha Tea Powder Sales (Kilotons) Forecast by Application (2025-2030)

Table 122. Global Drinking-use Matcha Tea Powder Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Drinking-use Matcha Tea Powder
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Drinking-use Matcha Tea Powder Market Size (M USD), 2019-2030
- Figure 5. Global Drinking-use Matcha Tea Powder Market Size (M USD) (2019-2030)
- Figure 6. Global Drinking-use Matcha Tea Powder Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Drinking-use Matcha Tea Powder Market Size by Country (M USD)
- Figure 11. Drinking-use Matcha Tea Powder Sales Share by Manufacturers in 2023
- Figure 12. Global Drinking-use Matcha Tea Powder Revenue Share by Manufacturers in 2023
- Figure 13. Drinking-use Matcha Tea Powder Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Drinking-use Matcha Tea Powder Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Drinking-use Matcha Tea Powder Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Drinking-use Matcha Tea Powder Market Share by Type
- Figure 18. Sales Market Share of Drinking-use Matcha Tea Powder by Type (2019-2024)
- Figure 19. Sales Market Share of Drinking-use Matcha Tea Powder by Type in 2023
- Figure 20. Market Size Share of Drinking-use Matcha Tea Powder by Type (2019-2024)
- Figure 21. Market Size Market Share of Drinking-use Matcha Tea Powder by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Drinking-use Matcha Tea Powder Market Share by Application
- Figure 24. Global Drinking-use Matcha Tea Powder Sales Market Share by Application (2019-2024)
- Figure 25. Global Drinking-use Matcha Tea Powder Sales Market Share by Application in 2023
- Figure 26. Global Drinking-use Matcha Tea Powder Market Share by Application (2019-2024)

Figure 27. Global Drinking-use Matcha Tea Powder Market Share by Application in 2023

Figure 28. Global Drinking-use Matcha Tea Powder Sales Growth Rate by Application (2019-2024)

Figure 29. Global Drinking-use Matcha Tea Powder Sales Market Share by Region (2019-2024)

Figure 30. North America Drinking-use Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 31. North America Drinking-use Matcha Tea Powder Sales Market Share by Country in 2023

Figure 32. U.S. Drinking-use Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Drinking-use Matcha Tea Powder Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Drinking-use Matcha Tea Powder Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Drinking-use Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Drinking-use Matcha Tea Powder Sales Market Share by Country in 2023

Figure 37. Germany Drinking-use Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Drinking-use Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Drinking-use Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Drinking-use Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Drinking-use Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Drinking-use Matcha Tea Powder Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Drinking-use Matcha Tea Powder Sales Market Share by Region in 2023

Figure 44. China Drinking-use Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Drinking-use Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Drinking-use Matcha Tea Powder Sales and Growth Rate

(2019-2024) & (Kilotons)

Figure 47. India Drinking-use Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Drinking-use Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Drinking-use Matcha Tea Powder Sales and Growth Rate (Kilotons)

Figure 50. South America Drinking-use Matcha Tea Powder Sales Market Share by Country in 2023

Figure 51. Brazil Drinking-use Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Drinking-use Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Drinking-use Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Drinking-use Matcha Tea Powder Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Drinking-use Matcha Tea Powder Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Drinking-use Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Drinking-use Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Drinking-use Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Drinking-use Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Drinking-use Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Drinking-use Matcha Tea Powder Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Drinking-use Matcha Tea Powder Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Drinking-use Matcha Tea Powder Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Drinking-use Matcha Tea Powder Market Share Forecast by Type (2025-2030)

Figure 65. Global Drinking-use Matcha Tea Powder Sales Forecast by Application (2025-2030)

Figure 66. Global Drinking-use Matcha Tea Powder Market Share Forecast by Application (2025-2030)

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