

Global Drilling Units Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Drilling units are specialized equipment used in various industries such as oil and gas, mining, construction, and geothermal energy production. These units are designed to bore into the earth's surface for exploration, extraction, or construction purposes. They come in different types such as land rigs, offshore rigs, and portable drilling units, each tailored to specific operational requirements.

The global market for drilling units was valued at approximately \$23.6 billion in 2023. It is projected to grow at a Compound Annual Growth Rate (CAGR) of 5.78% from 2024 to 2032. This growth can be attributed to several key factors driving the market forward. One of the primary drivers is the increasing demand for energy resources, particularly in emerging economies. As the global population grows and industrialization expands, the need for oil, gas, and minerals drives investments in drilling activities, boosting the demand for drilling units.

Moreover, technological advancements in drilling equipment, such as automation, real-time data analytics, and remote monitoring capabilities, are enhancing operational efficiency and safety, further fueling market growth. Additionally, the growing focus on renewable energy sources like geothermal energy is creating new opportunities for drilling unit manufacturers to diversify their product offerings.

In terms of market trends, one notable trend is the rising adoption of digitalization and IoT (Internet of Things) in drilling operations. Companies are increasingly integrating sensors and data analytics tools into drilling units to optimize performance, reduce downtime, and minimize maintenance costs. This trend not only improves operational

efficiency but also enhances safety by providing real-time monitoring of drilling activities.

Another trend is the shift towards environmentally sustainable drilling practices. With increasing concerns about climate change and environmental impact, companies are investing in eco-friendly drilling technologies and practices. For instance, the development of electric drilling units powered by renewable energy sources is gaining traction, aligning with global efforts to reduce carbon emissions.

Furthermore, the market is witnessing a trend towards modular and compact drilling units that offer greater mobility and flexibility in various terrains. These units are designed to be easily transported and assembled, catering to the growing demand for agile drilling solutions in remote or challenging locations.

In terms of regional market distribution, North America and the Middle East are leading markets for drilling units due to their significant oil and gas reserves and ongoing exploration activities. These regions benefit from established infrastructure, skilled workforce, and supportive government policies that drive market growth. On the other hand, regions like Asia-Pacific and Latin America are emerging as key markets, driven by rapid industrialization, urbanization, and infrastructure development projects.

Despite the promising growth prospects, the drilling unit market faces certain challenges. One key challenge is the volatility of commodity prices, which directly impacts investments in drilling activities. Fluctuations in oil and gas prices can lead to project delays or cancellations, affecting the demand for drilling units. Additionally, regulatory uncertainties, geopolitical risks, and environmental regulations pose challenges to market players, requiring them to adapt to changing compliance standards and operational practices.

In conclusion, the global market for drilling units is poised for steady growth driven by increasing energy demand, technological advancements, and sustainability initiatives. Companies that focus on innovation, digitalization, and sustainability are likely to gain a competitive edge in this dynamic market landscape. By addressing key market trends and challenges, industry players can capitalize on emerging opportunities and drive long-term success in the drilling unit market.

This report provides a deep insight into the global Drilling Units market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market

drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Drilling Units Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Drilling Units market in any manner.

Global Drilling Units Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Messer Cutting Systems

Ober Spa

TCI Cutting

Walter Tools

Hiteco

Anchor Lamina

Sarem

Brokk

AIRTEC Pneumatic

ERLO Group

EUROMA

Haiyang Changchuan Motor

Lincoln Electric

OMAX

PROXXON

RIDGID Tools

HARDY

Desoutter Tools

E2 Systems

Ingersoll Rand

Changsha Heijingang Industrial

CTR NORTE

Hongli Pipe Machinery

Market Segmentation (by Type)

Electric

Pneumatic

Market Segmentation (by Application)

Oil and Gas

Mining

Industrial

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Drilling Units Market

Overview of the regional outlook of the Drilling Units Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Drilling Units Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Drilling Units

1.2 Key Market Segments

1.2.1 Drilling Units Segment by Type

1.2.2 Drilling Units Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 DRILLING UNITS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Drilling Units Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Drilling Units Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 DRILLING UNITS MARKET COMPETITIVE LANDSCAPE

3.1 Global Drilling Units Sales by Manufacturers (2019-2024)

3.2 Global Drilling Units Revenue Market Share by Manufacturers (2019-2024)

3.3 Drilling Units Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Drilling Units Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Drilling Units Sales Sites, Area Served, Product Type

3.6 Drilling Units Market Competitive Situation and Trends

3.6.1 Drilling Units Market Concentration Rate

3.6.2 Global 5 and 10 Largest Drilling Units Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 DRILLING UNITS INDUSTRY CHAIN ANALYSIS

4.1 Drilling Units Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF DRILLING UNITS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 DRILLING UNITS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Drilling Units Sales Market Share by Type (2019-2024)

6.3 Global Drilling Units Market Size Market Share by Type (2019-2024)

6.4 Global Drilling Units Price by Type (2019-2024)

7 DRILLING UNITS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Drilling Units Market Sales by Application (2019-2024)

7.3 Global Drilling Units Market Size (M USD) by Application (2019-2024)

7.4 Global Drilling Units Sales Growth Rate by Application (2019-2024)

8 DRILLING UNITS MARKET SALES BY REGION

8.1 Global Drilling Units Sales by Region

8.1.1 Global Drilling Units Sales by Region

8.1.2 Global Drilling Units Sales Market Share by Region

8.2 Global Drilling Units Market Size by Region

8.2.1 Global Drilling Units Market Size by Region

8.2.2 Global Drilling Units Market Size Market Share by Region

8.3 North America

- 8.3.1 North America Drilling Units Sales by Country
- 8.3.2 North America Drilling Units Market Size by Country
- 8.3.3 U.S. Market Overview
- 8.3.4 Canada Market Overview
- 8.3.5 Mexico Market Overview

8.4 Europe

- 8.4.1 Europe Drilling Units Sales by Country
- 8.4.2 Europe Drilling Units Market Size by Country
- 8.4.3 Germany Market Overview
- 8.4.4 France Market Overview
- 8.4.5 U.K. Market Overview
- 8.4.6 Italy Market Overview
- 8.4.7 Russia Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Drilling Units Sales by Region
- 8.5.2 China
- 8.5.3 Japan
- 8.5.4 South Korea
- 8.5.5 India
- 8.5.6 Southeast Asia

8.6 Asia Pacific

- 8.6.1 Asia Pacific Drilling Units Market Size by Region
- 8.6.2 Asia Pacific Drilling Units Market Size by Region
- 8.6.3 China
- 8.6.4 Japan
- 8.6.5 South Korea
- 8.6.6 India
- 8.6.7 Southeast Asia

8.7 South America

- 8.7.1 South America Drilling Units Sales by Country
- 8.7.2 South America Drilling Units Market Size by Country
- 8.7.3 Brazil
- 8.7.4 Argentina
- 8.7.5 Columbia

8.8 Middle East and Africa

- 8.8.1 Middle East and Africa Drilling Units Sales by Region
- 8.8.2 Middle East and Africa Drilling Units Market Size by Region
- 8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 DRILLING UNITS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Drilling Units by Region (2019-2024)
- 9.2 Global Drilling Units Revenue Market Share by Region (2019-2024)
- 9.3 Global Drilling Units Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Drilling Units Production
 - 9.4.1 North America Drilling Units Production Growth Rate (2019-2024)
 - 9.4.2 North America Drilling Units Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Drilling Units Production
 - 9.5.1 Europe Drilling Units Production Growth Rate (2019-2024)
 - 9.5.2 Europe Drilling Units Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Drilling Units Production (2019-2024)
 - 9.6.1 Japan Drilling Units Production Growth Rate (2019-2024)
 - 9.6.2 Japan Drilling Units Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Drilling Units Production (2019-2024)
 - 9.7.1 China Drilling Units Production Growth Rate (2019-2024)
 - 9.7.2 China Drilling Units Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Messer Cutting Systems
 - 10.1.1 Messer Cutting Systems Drilling Units Basic Information
 - 10.1.2 Messer Cutting Systems Drilling Units Product Overview
 - 10.1.3 Messer Cutting Systems Drilling Units Product Market Performance
 - 10.1.4 Messer Cutting Systems Business Overview
 - 10.1.5 Messer Cutting Systems Drilling Units SWOT Analysis
 - 10.1.6 Messer Cutting Systems Recent Developments
- 10.2 Ober Spa
 - 10.2.1 Ober Spa Drilling Units Basic Information
 - 10.2.2 Ober Spa Drilling Units Product Overview
 - 10.2.3 Ober Spa Drilling Units Product Market Performance
 - 10.2.4 Ober Spa Business Overview
 - 10.2.5 Ober Spa Drilling Units SWOT Analysis

- 10.2.6 Ober Spa Recent Developments
- 10.3 TCI Cutting
 - 10.3.1 TCI Cutting Drilling Units Basic Information
 - 10.3.2 TCI Cutting Drilling Units Product Overview
 - 10.3.3 TCI Cutting Drilling Units Product Market Performance
 - 10.3.4 TCI Cutting Drilling Units SWOT Analysis
 - 10.3.5 TCI Cutting Business Overview
 - 10.3.6 TCI Cutting Recent Developments
- 10.4 Walter Tools
 - 10.4.1 Walter Tools Drilling Units Basic Information
 - 10.4.2 Walter Tools Drilling Units Product Overview
 - 10.4.3 Walter Tools Drilling Units Product Market Performance
 - 10.4.4 Walter Tools Business Overview
 - 10.4.5 Walter Tools Recent Developments
- 10.5 Hiteco
 - 10.5.1 Hiteco Drilling Units Basic Information
 - 10.5.2 Hiteco Drilling Units Product Overview
 - 10.5.3 Hiteco Drilling Units Product Market Performance
 - 10.5.4 Hiteco Business Overview
 - 10.5.5 Hiteco Recent Developments
- 10.6 Anchor Lamina
 - 10.6.1 Anchor Lamina Drilling Units Basic Information
 - 10.6.2 Anchor Lamina Drilling Units Product Overview
 - 10.6.3 Anchor Lamina Drilling Units Product Market Performance
 - 10.6.4 Anchor Lamina Business Overview
 - 10.6.5 Anchor Lamina Recent Developments
- 10.7 Sarem
 - 10.7.1 Sarem Drilling Units Basic Information
 - 10.7.2 Sarem Drilling Units Product Overview
 - 10.7.3 Sarem Drilling Units Product Market Performance
 - 10.7.4 Sarem Business Overview
 - 10.7.5 Sarem Recent Developments
- 10.8 Brokk
 - 10.8.1 Brokk Drilling Units Basic Information
 - 10.8.2 Brokk Drilling Units Product Overview
 - 10.8.3 Brokk Drilling Units Product Market Performance
 - 10.8.4 Brokk Business Overview
 - 10.8.5 Brokk Recent Developments
- 10.9 AIRTEC Pneumatic

- 10.9.1 AIRTEC Pneumatic Drilling Units Basic Information
- 10.9.2 AIRTEC Pneumatic Drilling Units Product Overview
- 10.9.3 AIRTEC Pneumatic Drilling Units Product Market Performance
- 10.9.4 AIRTEC Pneumatic Business Overview
- 10.9.5 AIRTEC Pneumatic Recent Developments
- 10.10 ERLO Group
 - 10.10.1 ERLO Group Drilling Units Basic Information
 - 10.10.2 ERLO Group Drilling Units Product Overview
 - 10.10.3 ERLO Group Drilling Units Product Market Performance
 - 10.10.4 ERLO Group Business Overview
 - 10.10.5 ERLO Group Recent Developments
- 10.11 EUROMA
 - 10.11.1 EUROMA Drilling Units Basic Information
 - 10.11.2 EUROMA Drilling Units Product Overview
 - 10.11.3 EUROMA Drilling Units Product Market Performance
 - 10.11.4 EUROMA Business Overview
 - 10.11.5 EUROMA Recent Developments
- 10.12 Haiyang Changchuan Motor
 - 10.12.1 Haiyang Changchuan Motor Drilling Units Basic Information
 - 10.12.2 Haiyang Changchuan Motor Drilling Units Product Overview
 - 10.12.3 Haiyang Changchuan Motor Drilling Units Product Market Performance
 - 10.12.4 Haiyang Changchuan Motor Business Overview
 - 10.12.5 Haiyang Changchuan Motor Recent Developments
- 10.13 Lincoln Electric
 - 10.13.1 Lincoln Electric Drilling Units Basic Information
 - 10.13.2 Lincoln Electric Drilling Units Product Overview
 - 10.13.3 Lincoln Electric Drilling Units Product Market Performance
 - 10.13.4 Lincoln Electric Business Overview
 - 10.13.5 Lincoln Electric Recent Developments
- 10.14 OMAX
 - 10.14.1 OMAX Drilling Units Basic Information
 - 10.14.2 OMAX Drilling Units Product Overview
 - 10.14.3 OMAX Drilling Units Product Market Performance
 - 10.14.4 OMAX Business Overview
 - 10.14.5 OMAX Recent Developments
- 10.15 PROXXON
 - 10.15.1 PROXXON Drilling Units Basic Information
 - 10.15.2 PROXXON Drilling Units Product Overview
 - 10.15.3 PROXXON Drilling Units Product Market Performance

- 10.15.4 PROXXON Business Overview
- 10.15.5 PROXXON Recent Developments
- 10.16 RIDGID Tools
 - 10.16.1 RIDGID Tools Drilling Units Basic Information
 - 10.16.2 RIDGID Tools Drilling Units Product Overview
 - 10.16.3 RIDGID Tools Drilling Units Product Market Performance
 - 10.16.4 RIDGID Tools Business Overview
 - 10.16.5 RIDGID Tools Recent Developments
- 10.17 HARDY
 - 10.17.1 HARDY Drilling Units Basic Information
 - 10.17.2 HARDY Drilling Units Product Overview
 - 10.17.3 HARDY Drilling Units Product Market Performance
 - 10.17.4 HARDY Business Overview
 - 10.17.5 HARDY Recent Developments
- 10.18 Desoutter Tools
 - 10.18.1 Desoutter Tools Drilling Units Basic Information
 - 10.18.2 Desoutter Tools Drilling Units Product Overview
 - 10.18.3 Desoutter Tools Drilling Units Product Market Performance
 - 10.18.4 Desoutter Tools Business Overview
 - 10.18.5 Desoutter Tools Recent Developments
- 10.19 E2 Systems
 - 10.19.1 E2 Systems Drilling Units Basic Information
 - 10.19.2 E2 Systems Drilling Units Product Overview
 - 10.19.3 E2 Systems Drilling Units Product Market Performance
 - 10.19.4 E2 Systems Business Overview
 - 10.19.5 E2 Systems Recent Developments
- 10.20 Ingersoll Rand
 - 10.20.1 Ingersoll Rand Drilling Units Basic Information
 - 10.20.2 Ingersoll Rand Drilling Units Product Overview
 - 10.20.3 Ingersoll Rand Drilling Units Product Market Performance
 - 10.20.4 Ingersoll Rand Business Overview
 - 10.20.5 Ingersoll Rand Recent Developments
- 10.21 Changsha Heijiang Industrial
 - 10.21.1 Changsha Heijiang Industrial Drilling Units Basic Information
 - 10.21.2 Changsha Heijiang Industrial Drilling Units Product Overview
 - 10.21.3 Changsha Heijiang Industrial Drilling Units Product Market Performance
 - 10.21.4 Changsha Heijiang Industrial Business Overview
 - 10.21.5 Changsha Heijiang Industrial Recent Developments
- 10.22 CTR NORTE

- 10.22.1 CTR NORTE Drilling Units Basic Information
- 10.22.2 CTR NORTE Drilling Units Product Overview
- 10.22.3 CTR NORTE Drilling Units Product Market Performance
- 10.22.4 CTR NORTE Business Overview
- 10.22.5 CTR NORTE Recent Developments
- 10.23 Hongli Pipe Machinery
 - 10.23.1 Hongli Pipe Machinery Drilling Units Basic Information
 - 10.23.2 Hongli Pipe Machinery Drilling Units Product Overview
 - 10.23.3 Hongli Pipe Machinery Drilling Units Product Market Performance
 - 10.23.4 Hongli Pipe Machinery Business Overview
 - 10.23.5 Hongli Pipe Machinery Recent Developments

11 DRILLING UNITS MARKET FORECAST BY REGION

- 11.1 Global Drilling Units Market Size Forecast
- 11.2 Global Drilling Units Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Drilling Units Market Size Forecast by Country
 - 11.2.3 Asia Pacific Drilling Units Market Size Forecast by Region
 - 11.2.4 South America Drilling Units Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Drilling Units by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Drilling Units Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Drilling Units by Type (2025-2032)
 - 12.1.2 Global Drilling Units Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Drilling Units by Type (2025-2032)
- 12.2 Global Drilling Units Market Forecast by Application (2025-2032)
 - 12.2.1 Global Drilling Units Sales (K Units) Forecast by Application
 - 12.2.2 Global Drilling Units Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

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