

Global Drilling Mud Additives Market Research Report 2025(Status and Outlook)

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Abstracts

Drilling mud additives are specialized chemical compounds and materials introduced into drilling fluids to enhance their performance, stability, and functionality during oil and gas well drilling operations; these additives serve critical purposes such as controlling formation pressure, lubricating and cooling the drill bit, suspending and transporting drill cuttings to the surface, stabilizing wellbores, minimizing formation damage, and preventing issues like lost circulation or stuck pipe, with common categories including viscosifiers (e.g., bentonite, polymers), weighting agents (e.g., barite), fluid loss controllers, lubricants, shale inhibitors, and pH adjusters, all tailored to specific downhole conditions and drilling challenges.

The global Drilling Mud Additives market size was estimated at USD 520.75 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 5.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Drilling Mud Additives market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Drilling

Mud Additives market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Drilling Mud Additives market.

Global Drilling Mud Additives Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Croda
Schlumberger
Lubrizol
Baroid
Halliburton
OMNOVA
Ashland
Chevron Phillips Chemical
Flotek Chemistry

Market Segmentation (by Type)

Oil Based

Water Based

Market Segmentation (by Application)

Onshore Well

Offshore Well

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Drilling Mud Additives Market

Overview of the regional outlook of the Drilling Mud Additives Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Drilling Mud Additives Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Drilling Mud Additives, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Drilling Mud Additives

1.2 Key Market Segments

1.2.1 Drilling Mud Additives Segment by Type

1.2.2 Drilling Mud Additives Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 DRILLING MUD ADDITIVES MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Drilling Mud Additives Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Drilling Mud Additives Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 DRILLING MUD ADDITIVES MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Drilling Mud Additives Product Life Cycle

3.3 Global Drilling Mud Additives Sales by Manufacturers (2020-2025)

3.4 Global Drilling Mud Additives Revenue Market Share by Manufacturers (2020-2025)

3.5 Drilling Mud Additives Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Drilling Mud Additives Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Drilling Mud Additives Market Competitive Situation and Trends

3.8.1 Drilling Mud Additives Market Concentration Rate

3.8.2 Global 5 and 10 Largest Drilling Mud Additives Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 DRILLING MUD ADDITIVES INDUSTRY CHAIN ANALYSIS

- 4.1 Drilling Mud Additives Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF DRILLING MUD ADDITIVES MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Drilling Mud Additives Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Drilling Mud Additives Market
- 5.7 ESG Ratings of Leading Companies

6 DRILLING MUD ADDITIVES MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Drilling Mud Additives Sales Market Share by Type (2020-2025)
- 6.3 Global Drilling Mud Additives Market Size Market Share by Type (2020-2025)
- 6.4 Global Drilling Mud Additives Price by Type (2020-2025)

7 DRILLING MUD ADDITIVES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Drilling Mud Additives Market Sales by Application (2020-2025)

7.3 Global Drilling Mud Additives Market Size (M USD) by Application (2020-2025)

7.4 Global Drilling Mud Additives Sales Growth Rate by Application (2020-2025)

8 DRILLING MUD ADDITIVES MARKET SALES BY REGION

8.1 Global Drilling Mud Additives Sales by Region

8.1.1 Global Drilling Mud Additives Sales by Region

8.1.2 Global Drilling Mud Additives Sales Market Share by Region

8.2 Global Drilling Mud Additives Market Size by Region

8.2.1 Global Drilling Mud Additives Market Size by Region

8.2.2 Global Drilling Mud Additives Market Size Market Share by Region

8.3 North America

8.3.1 North America Drilling Mud Additives Sales by Country

8.3.2 North America Drilling Mud Additives Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Drilling Mud Additives Sales by Country

8.4.2 Europe Drilling Mud Additives Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Drilling Mud Additives Sales by Region

8.5.2 Asia Pacific Drilling Mud Additives Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Drilling Mud Additives Sales by Country

8.6.2 South America Drilling Mud Additives Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Drilling Mud Additives Sales by Region

8.7.2 Middle East and Africa Drilling Mud Additives Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 DRILLING MUD ADDITIVES MARKET PRODUCTION BY REGION

9.1 Global Production of Drilling Mud Additives by Region(2020-2025)

9.2 Global Drilling Mud Additives Revenue Market Share by Region (2020-2025)

9.3 Global Drilling Mud Additives Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Drilling Mud Additives Production

9.4.1 North America Drilling Mud Additives Production Growth Rate (2020-2025)

9.4.2 North America Drilling Mud Additives Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Drilling Mud Additives Production

9.5.1 Europe Drilling Mud Additives Production Growth Rate (2020-2025)

9.5.2 Europe Drilling Mud Additives Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Drilling Mud Additives Production (2020-2025)

9.6.1 Japan Drilling Mud Additives Production Growth Rate (2020-2025)

9.6.2 Japan Drilling Mud Additives Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Drilling Mud Additives Production (2020-2025)

9.7.1 China Drilling Mud Additives Production Growth Rate (2020-2025)

9.7.2 China Drilling Mud Additives Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Croda

10.1.1 Croda Basic Information

10.1.2 Croda Drilling Mud Additives Product Overview

10.1.3 Croda Drilling Mud Additives Product Market Performance

10.1.4 Croda Business Overview

- 10.1.5 Croda SWOT Analysis
- 10.1.6 Croda Recent Developments
- 10.2 Schlumberger
 - 10.2.1 Schlumberger Basic Information
 - 10.2.2 Schlumberger Drilling Mud Additives Product Overview
 - 10.2.3 Schlumberger Drilling Mud Additives Product Market Performance
 - 10.2.4 Schlumberger Business Overview
 - 10.2.5 Schlumberger SWOT Analysis
 - 10.2.6 Schlumberger Recent Developments
- 10.3 Lubrizol
 - 10.3.1 Lubrizol Basic Information
 - 10.3.2 Lubrizol Drilling Mud Additives Product Overview
 - 10.3.3 Lubrizol Drilling Mud Additives Product Market Performance
 - 10.3.4 Lubrizol Business Overview
 - 10.3.5 Lubrizol SWOT Analysis
 - 10.3.6 Lubrizol Recent Developments
- 10.4 Baroid
 - 10.4.1 Baroid Basic Information
 - 10.4.2 Baroid Drilling Mud Additives Product Overview
 - 10.4.3 Baroid Drilling Mud Additives Product Market Performance
 - 10.4.4 Baroid Business Overview
 - 10.4.5 Baroid Recent Developments
- 10.5 Halliburton
 - 10.5.1 Halliburton Basic Information
 - 10.5.2 Halliburton Drilling Mud Additives Product Overview
 - 10.5.3 Halliburton Drilling Mud Additives Product Market Performance
 - 10.5.4 Halliburton Business Overview
 - 10.5.5 Halliburton Recent Developments
- 10.6 OMNOVA
 - 10.6.1 OMNOVA Basic Information
 - 10.6.2 OMNOVA Drilling Mud Additives Product Overview
 - 10.6.3 OMNOVA Drilling Mud Additives Product Market Performance
 - 10.6.4 OMNOVA Business Overview
 - 10.6.5 OMNOVA Recent Developments
- 10.7 Ashland
 - 10.7.1 Ashland Basic Information
 - 10.7.2 Ashland Drilling Mud Additives Product Overview
 - 10.7.3 Ashland Drilling Mud Additives Product Market Performance
 - 10.7.4 Ashland Business Overview

- 10.7.5 Ashland Recent Developments
- 10.8 Chevron Phillips Chemical
 - 10.8.1 Chevron Phillips Chemical Basic Information
 - 10.8.2 Chevron Phillips Chemical Drilling Mud Additives Product Overview
 - 10.8.3 Chevron Phillips Chemical Drilling Mud Additives Product Market Performance
 - 10.8.4 Chevron Phillips Chemical Business Overview
 - 10.8.5 Chevron Phillips Chemical Recent Developments
- 10.9 Flotek Chemistry
 - 10.9.1 Flotek Chemistry Basic Information
 - 10.9.2 Flotek Chemistry Drilling Mud Additives Product Overview
 - 10.9.3 Flotek Chemistry Drilling Mud Additives Product Market Performance
 - 10.9.4 Flotek Chemistry Business Overview
 - 10.9.5 Flotek Chemistry Recent Developments

11 DRILLING MUD ADDITIVES MARKET FORECAST BY REGION

- 11.1 Global Drilling Mud Additives Market Size Forecast
- 11.2 Global Drilling Mud Additives Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Drilling Mud Additives Market Size Forecast by Country
 - 11.2.3 Asia Pacific Drilling Mud Additives Market Size Forecast by Region
 - 11.2.4 South America Drilling Mud Additives Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Drilling Mud Additives by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Drilling Mud Additives Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Drilling Mud Additives by Type (2026-2033)
 - 12.1.2 Global Drilling Mud Additives Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Drilling Mud Additives by Type (2026-2033)
- 12.2 Global Drilling Mud Additives Market Forecast by Application (2026-2033)
 - 12.2.1 Global Drilling Mud Additives Sales (K MT) Forecast by Application
 - 12.2.2 Global Drilling Mud Additives Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Drilling Mud Additives Market Size Comparison by Region (M USD)

Table 5. Global Drilling Mud Additives Sales (K MT) by Manufacturers (2020-2025)

Table 6. Global Drilling Mud Additives Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Drilling Mud Additives Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Drilling Mud Additives Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Drilling Mud Additives as of 2024)

Table 10. Global Market Drilling Mud Additives Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Drilling Mud Additives Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Drilling Mud Additives Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Drilling Mud Additives Sales by Type (K MT)

Table 26. Global Drilling Mud Additives Market Size by Type (M USD)

Table 27. Global Drilling Mud Additives Sales (K MT) by Type (2020-2025)

Table 28. Global Drilling Mud Additives Sales Market Share by Type (2020-2025)

Table 29. Global Drilling Mud Additives Market Size (M USD) by Type (2020-2025)

Table 30. Global Drilling Mud Additives Market Size Share by Type (2020-2025)

Table 31. Global Drilling Mud Additives Price (USD/KG) by Type (2020-2025)
Table 32. Global Drilling Mud Additives Sales (K MT) by Application
Table 33. Global Drilling Mud Additives Market Size by Application
Table 34. Global Drilling Mud Additives Sales by Application (2020-2025) & (K MT)
Table 35. Global Drilling Mud Additives Sales Market Share by Application (2020-2025)
Table 36. Global Drilling Mud Additives Market Size by Application (2020-2025) & (M USD)
Table 37. Global Drilling Mud Additives Market Share by Application (2020-2025)
Table 38. Global Drilling Mud Additives Sales Growth Rate by Application (2020-2025)
Table 39. Global Drilling Mud Additives Sales by Region (2020-2025) & (K MT)
Table 40. Global Drilling Mud Additives Sales Market Share by Region (2020-2025)
Table 41. Global Drilling Mud Additives Market Size by Region (2020-2025) & (M USD)
Table 42. Global Drilling Mud Additives Market Size Market Share by Region (2020-2025)
Table 43. North America Drilling Mud Additives Sales by Country (2020-2025) & (K MT)
Table 44. North America Drilling Mud Additives Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Drilling Mud Additives Sales by Country (2020-2025) & (K MT)
Table 46. Europe Drilling Mud Additives Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Drilling Mud Additives Sales by Region (2020-2025) & (K MT)
Table 48. Asia Pacific Drilling Mud Additives Market Size by Region (2020-2025) & (M USD)
Table 49. South America Drilling Mud Additives Sales by Country (2020-2025) & (K MT)
Table 50. South America Drilling Mud Additives Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Drilling Mud Additives Sales by Region (2020-2025) & (K MT)
Table 52. Middle East and Africa Drilling Mud Additives Market Size by Region (2020-2025) & (M USD)
Table 53. Global Drilling Mud Additives Production (K MT) by Region(2020-2025)
Table 54. Global Drilling Mud Additives Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Drilling Mud Additives Revenue Market Share by Region (2020-2025)
Table 56. Global Drilling Mud Additives Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 57. North America Drilling Mud Additives Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 58. Europe Drilling Mud Additives Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Drilling Mud Additives Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Drilling Mud Additives Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. Croda Basic Information

Table 62. Croda Drilling Mud Additives Product Overview

Table 63. Croda Drilling Mud Additives Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. Croda Business Overview

Table 65. Croda SWOT Analysis

Table 66. Croda Recent Developments

Table 67. Schlumberger Basic Information

Table 68. Schlumberger Drilling Mud Additives Product Overview

Table 69. Schlumberger Drilling Mud Additives Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. Schlumberger Business Overview

Table 71. Schlumberger SWOT Analysis

Table 72. Schlumberger Recent Developments

Table 73. Lubrizol Basic Information

Table 74. Lubrizol Drilling Mud Additives Product Overview

Table 75. Lubrizol Drilling Mud Additives Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. Lubrizol Business Overview

Table 77. Lubrizol SWOT Analysis

Table 78. Lubrizol Recent Developments

Table 79. Baroid Basic Information

Table 80. Baroid Drilling Mud Additives Product Overview

Table 81. Baroid Drilling Mud Additives Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 82. Baroid Business Overview

Table 83. Baroid Recent Developments

Table 84. Halliburton Basic Information

Table 85. Halliburton Drilling Mud Additives Product Overview

Table 86. Halliburton Drilling Mud Additives Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 87. Halliburton Business Overview

Table 88. Halliburton Recent Developments

Table 89. OMNOVA Basic Information

Table 90. OMNOVA Drilling Mud Additives Product Overview

Table 91. OMNOVA Drilling Mud Additives Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 92. OMNOVA Business Overview
Table 93. OMNOVA Recent Developments
Table 94. Ashland Basic Information
Table 95. Ashland Drilling Mud Additives Product Overview
Table 96. Ashland Drilling Mud Additives Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 97. Ashland Business Overview
Table 98. Ashland Recent Developments
Table 99. Chevron Phillips Chemical Basic Information
Table 100. Chevron Phillips Chemical Drilling Mud Additives Product Overview
Table 101. Chevron Phillips Chemical Drilling Mud Additives Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 102. Chevron Phillips Chemical Business Overview
Table 103. Chevron Phillips Chemical Recent Developments
Table 104. Flotek Chemistry Basic Information
Table 105. Flotek Chemistry Drilling Mud Additives Product Overview
Table 106. Flotek Chemistry Drilling Mud Additives Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 107. Flotek Chemistry Business Overview
Table 108. Flotek Chemistry Recent Developments
Table 109. Global Drilling Mud Additives Sales Forecast by Region (2026-2033) & (K MT)
Table 110. Global Drilling Mud Additives Market Size Forecast by Region (2026-2033) & (M USD)
Table 111. North America Drilling Mud Additives Sales Forecast by Country (2026-2033) & (K MT)
Table 112. North America Drilling Mud Additives Market Size Forecast by Country (2026-2033) & (M USD)
Table 113. Europe Drilling Mud Additives Sales Forecast by Country (2026-2033) & (K MT)
Table 114. Europe Drilling Mud Additives Market Size Forecast by Country (2026-2033) & (M USD)
Table 115. Asia Pacific Drilling Mud Additives Sales Forecast by Region (2026-2033) & (K MT)
Table 116. Asia Pacific Drilling Mud Additives Market Size Forecast by Region (2026-2033) & (M USD)
Table 117. South America Drilling Mud Additives Sales Forecast by Country

(2026-2033) & (K MT)

Table 118. South America Drilling Mud Additives Market Size Forecast by Country
(2026-2033) & (M USD)

Table 119. Middle East and Africa Drilling Mud Additives Sales Forecast by Country
(2026-2033) & (Units)

Table 120. Middle East and Africa Drilling Mud Additives Market Size Forecast by
Country (2026-2033) & (M USD)

Table 121. Global Drilling Mud Additives Sales Forecast by Type (2026-2033) & (K MT)

Table 122. Global Drilling Mud Additives Market Size Forecast by Type (2026-2033) &
(M USD)

Table 123. Global Drilling Mud Additives Price Forecast by Type (2026-2033) &
(USD/KG)

Table 124. Global Drilling Mud Additives Sales (K MT) Forecast by Application
(2026-2033)

Table 125. Global Drilling Mud Additives Market Size Forecast by Application
(2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Drilling Mud Additives
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Drilling Mud Additives Market Size (M USD), 2024-2033
- Figure 5. Global Drilling Mud Additives Market Size (M USD) (2020-2033)
- Figure 6. Global Drilling Mud Additives Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Drilling Mud Additives Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Drilling Mud Additives Product Life Cycle
- Figure 13. Drilling Mud Additives Sales Share by Manufacturers in 2024
- Figure 14. Global Drilling Mud Additives Revenue Share by Manufacturers in 2024
- Figure 15. Drilling Mud Additives Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Drilling Mud Additives Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Drilling Mud Additives Revenue in 2024
- Figure 18. Industry Chain Map of Drilling Mud Additives
- Figure 19. Global Drilling Mud Additives Market PEST Analysis
- Figure 20. Global Drilling Mud Additives Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Drilling Mud Additives Market Share by Type
- Figure 27. Sales Market Share of Drilling Mud Additives by Type (2020-2025)
- Figure 28. Sales Market Share of Drilling Mud Additives by Type in 2024
- Figure 29. Market Size Share of Drilling Mud Additives by Type (2020-2025)
- Figure 30. Market Size Share of Drilling Mud Additives by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Drilling Mud Additives Market Share by Application

Figure 33. Global Drilling Mud Additives Sales Market Share by Application (2020-2025)

Figure 34. Global Drilling Mud Additives Sales Market Share by Application in 2024

Figure 35. Global Drilling Mud Additives Market Share by Application (2020-2025)

Figure 36. Global Drilling Mud Additives Market Share by Application in 2024

Figure 37. Global Drilling Mud Additives Sales Growth Rate by Application (2020-2025)

Figure 38. Global Drilling Mud Additives Sales Market Share by Region (2020-2025)

Figure 39. Global Drilling Mud Additives Market Size Market Share by Region (2020-2025)

Figure 40. North America Drilling Mud Additives Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Drilling Mud Additives Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Drilling Mud Additives Sales Market Share by Country in 2024

Figure 43. North America Drilling Mud Additives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Drilling Mud Additives Market Size Market Share by Country in 2024

Figure 45. U.S. Drilling Mud Additives Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Drilling Mud Additives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Drilling Mud Additives Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Drilling Mud Additives Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Drilling Mud Additives Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Drilling Mud Additives Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Drilling Mud Additives Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Drilling Mud Additives Sales Market Share by Country in 2024

Figure 53. Europe Drilling Mud Additives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Drilling Mud Additives Market Size Market Share by Country in 2024

Figure 55. Germany Drilling Mud Additives Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Drilling Mud Additives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Drilling Mud Additives Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Drilling Mud Additives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Drilling Mud Additives Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Drilling Mud Additives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Drilling Mud Additives Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Drilling Mud Additives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Drilling Mud Additives Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Drilling Mud Additives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Drilling Mud Additives Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Drilling Mud Additives Sales Market Share by Region in 2024

Figure 67. Asia Pacific Drilling Mud Additives Market Size Market Share by Region in 2024

Figure 68. China Drilling Mud Additives Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Drilling Mud Additives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Drilling Mud Additives Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Drilling Mud Additives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Drilling Mud Additives Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Drilling Mud Additives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Drilling Mud Additives Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Drilling Mud Additives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Drilling Mud Additives Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Drilling Mud Additives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Drilling Mud Additives Sales and Growth Rate (K MT)

Figure 79. South America Drilling Mud Additives Sales Market Share by Country in 2024

Figure 80. South America Drilling Mud Additives Market Size and Growth Rate (M USD)

Figure 81. South America Drilling Mud Additives Market Size Market Share by Country in 2024

Figure 82. Brazil Drilling Mud Additives Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Drilling Mud Additives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Drilling Mud Additives Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Drilling Mud Additives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Drilling Mud Additives Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Drilling Mud Additives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Drilling Mud Additives Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Drilling Mud Additives Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Drilling Mud Additives Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Drilling Mud Additives Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Drilling Mud Additives Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Drilling Mud Additives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Drilling Mud Additives Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Drilling Mud Additives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Drilling Mud Additives Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Drilling Mud Additives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Drilling Mud Additives Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Drilling Mud Additives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Drilling Mud Additives Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Drilling Mud Additives Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Drilling Mud Additives Production Market Share by Region (2020-2025)

Figure 103. North America Drilling Mud Additives Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Drilling Mud Additives Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Drilling Mud Additives Production (K MT) Growth Rate (2020-2025)

Figure 106. China Drilling Mud Additives Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Drilling Mud Additives Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Drilling Mud Additives Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Drilling Mud Additives Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Drilling Mud Additives Market Share Forecast by Type (2026-2033)

Figure 111. Global Drilling Mud Additives Sales Forecast by Application (2026-2033)

Figure 112. Global Drilling Mud Additives Market Share Forecast by Application (2026-2033)

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