

Global Dried Seafood Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Seafood, encompassing a wide variety of marine-based edibles, holds a significant position in the global food industry. With a diverse range of products such as fish, crustaceans, mollusks, and seaweeds, seafood caters to a broad consumer base worldwide. The market for seafood is characterized by its high nutritional value, rich taste profiles, and versatility in culinary applications.

In 2023, the global seafood market size reached approximately USD 120 billion, driven by increasing consumer awareness of the health benefits associated with seafood consumption. The market is projected to grow at a Compound Annual Growth Rate (CAGR) of 5.8% from 2024 to 2032, reaching USD 180 billion by the end of the forecast period. Key growth drivers include the rising demand for protein-rich diets, growing popularity of seafood as a healthy food choice, and expanding aquaculture practices to meet global consumption needs.

Several notable trends are shaping the seafood market. Firstly, there is a growing preference for sustainably sourced seafood products, driven by environmental concerns and ethical consumerism. Companies are increasingly focusing on certifications such as MSC (Marine Stewardship Council) to demonstrate their commitment to sustainable fishing practices. Secondly, the rise of e-commerce platforms has made seafood more accessible to consumers, enabling direct-to-consumer sales and expanding market reach. Additionally, the trend of value-added seafood products, such as ready-to-eat meals and seafood snacks, is gaining traction among busy urban consumers seeking convenience.

Regionally, Asia Pacific dominates the seafood market, accounting for a significant share of global consumption. This dominance can be attributed to the region's strong cultural affinity for seafood, abundant marine resources, and extensive aquaculture operations. North America and Europe follow closely behind, driven by increasing health consciousness and demand for premium seafood products. In key regions like Scandinavia and Japan, traditional seafood consumption habits continue to influence market dynamics, with a focus on high-quality, fresh products.

Despite the market's promising growth trajectory, several challenges persist. One significant challenge is the issue of illegal, unreported, and unregulated (IUU) fishing practices, which not only threaten marine ecosystems but also undermine the sustainability of seafood supplies. Additionally, fluctuations in seafood prices due to environmental factors like climate change and overfishing pose risks to market stability. Addressing these challenges will require collaborative efforts from governments, industry stakeholders, and consumers to promote sustainable practices and ensure the long-term viability of the seafood market.

This report provides a deep insight into the global Seafood market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Seafood Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Seafood market in any manner.

Global Seafood Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on

product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Mowi ASA

Thai Union Group PCL

Austevoll Seafood

Maruha Nichiro Corporation

Trident Seafoods Corporation

High Liner Foods

Young's Seafood Ltd

Nichimo Co

Nichirei Corporation.

AKER BIOMARINE AS

American Seafoods Co

Cooke Aquaculture

Kangamiut Seafood A/S

Kyokuyo

LEE FISHING COMPANY

Leigh Fisheries

Leroy Havfisk AS

Mida Food Distributors Inc

Nueva Pescanova SL

Pacific Seafood Group

Phillips Foods Inc

Seattle Fish Co

Market Segmentation (by Type)

Fish

Shrimp

Shellfish

Others

Market Segmentation (by Application)

Online Sales

Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Seafood Market

Overview of the regional outlook of the Seafood Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Seafood Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

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