

Global Dried Potato Flakes Market Research Report 2026(Status and Outlook)

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Abstracts

Dried potato flakes are thin, dehydrated pieces of cooked and mashed potatoes that have been processed to remove moisture. These flakes are convenient and quick to rehydrate with hot water or milk, making them ideal for instant mashed potatoes and other food preparations. They retain much of the flavor and nutritional value of fresh potatoes and have a long shelf life. Dried potato flakes are commonly used in the food industry as a thickening agent for soups, sauces, gravies, and processed foods. They also find applications in baking, particularly in bread and other baked goods, to enhance texture and moisture. Additionally, they are used in gluten-free recipes and can be included in animal feed.

The global Dried Potato Flakes market size was estimated at USD 1677.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.90% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Dried Potato Flakes market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Dried

Potato Flakes market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Dried Potato Flakes market.

Global Dried Potato Flakes Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

PepsiCo
Lutosa (McCain)
Lamb Weston
Aviko Rixona
Dali Group
Mydibel
Orion Confectionery
Oishi
Goodrich Cereals
McCain Foods
Emsland Group
Basic American Foods
Simplot
Idahoan Foods

Idaho Pacific
Agrana Group
Augason Farms
Pacific Valley Foods
Birkamidon Rohstoffhandels

Market Segmentation (by Type)

Standard Potato Flakes
Low Leach Potato Flakes

Market Segmentation (by Application)

Snacks
Soups and Sauces
Baking
Other

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Dried Potato Flakes Market
Overview of the regional outlook of the Dried Potato Flakes Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Dried Potato Flakes Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Dried Potato Flakes, their output

value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Dried Potato Flakes
- 1.2 Key Market Segments
 - 1.2.1 Dried Potato Flakes Segment by Type
 - 1.2.2 Dried Potato Flakes Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 DRIED POTATO FLAKES MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Dried Potato Flakes Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Dried Potato Flakes Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 DRIED POTATO FLAKES MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Dried Potato Flakes Product Life Cycle
- 3.3 Global Dried Potato Flakes Sales by Manufacturers (2020-2025)
- 3.4 Global Dried Potato Flakes Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Dried Potato Flakes Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Dried Potato Flakes Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Dried Potato Flakes Market Competitive Situation and Trends
 - 3.8.1 Dried Potato Flakes Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Dried Potato Flakes Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 DRIED POTATO FLAKES INDUSTRY CHAIN ANALYSIS

- 4.1 Dried Potato Flakes Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF DRIED POTATO FLAKES MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Dried Potato Flakes Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Dried Potato Flakes Market
- 5.7 ESG Ratings of Leading Companies

6 DRIED POTATO FLAKES MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Dried Potato Flakes Sales Market Share by Type (2020-2025)
- 6.3 Global Dried Potato Flakes Market Size by Type (2020-2025)
- 6.4 Global Dried Potato Flakes Price by Type (2020-2025)

7 DRIED POTATO FLAKES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Dried Potato Flakes Market Sales by Application (2020-2025)
- 7.3 Global Dried Potato Flakes Market Size (M USD) by Application (2020-2025)

7.4 Global Dried Potato Flakes Sales Growth Rate by Application (2020-2025)

8 DRIED POTATO FLAKES MARKET SALES BY REGION

8.1 Global Dried Potato Flakes Sales by Region

8.1.1 Global Dried Potato Flakes Sales by Region

8.1.2 Global Dried Potato Flakes Sales Market Share by Region

8.2 Global Dried Potato Flakes Market Size by Region

8.2.1 Global Dried Potato Flakes Market Size by Region

8.2.2 Global Dried Potato Flakes Market Size by Region

8.3 North America

8.3.1 North America Dried Potato Flakes Sales by Country

8.3.2 North America Dried Potato Flakes Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Dried Potato Flakes Sales by Country

8.4.2 Europe Dried Potato Flakes Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Dried Potato Flakes Sales by Region

8.5.2 Asia Pacific Dried Potato Flakes Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Dried Potato Flakes Sales by Country

8.6.2 South America Dried Potato Flakes Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Dried Potato Flakes Sales by Region
- 8.7.2 Middle East and Africa Dried Potato Flakes Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 DRIED POTATO FLAKES MARKET PRODUCTION BY REGION

- 9.1 Global Production of Dried Potato Flakes by Region(2020-2025)
- 9.2 Global Dried Potato Flakes Revenue Market Share by Region (2020-2025)
- 9.3 Global Dried Potato Flakes Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Dried Potato Flakes Production
 - 9.4.1 North America Dried Potato Flakes Production Growth Rate (2020-2025)
 - 9.4.2 North America Dried Potato Flakes Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Dried Potato Flakes Production
 - 9.5.1 Europe Dried Potato Flakes Production Growth Rate (2020-2025)
 - 9.5.2 Europe Dried Potato Flakes Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Dried Potato Flakes Production (2020-2025)
 - 9.6.1 Japan Dried Potato Flakes Production Growth Rate (2020-2025)
 - 9.6.2 Japan Dried Potato Flakes Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Dried Potato Flakes Production (2020-2025)
 - 9.7.1 China Dried Potato Flakes Production Growth Rate (2020-2025)
 - 9.7.2 China Dried Potato Flakes Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 PepsiCo
 - 10.1.1 PepsiCo Basic Information
 - 10.1.2 PepsiCo Dried Potato Flakes Product Overview
 - 10.1.3 PepsiCo Dried Potato Flakes Product Market Performance
 - 10.1.4 PepsiCo Business Overview
 - 10.1.5 PepsiCo SWOT Analysis

- 10.1.6 PepsiCo Recent Developments
- 10.2 Lutosa (McCain)
 - 10.2.1 Lutosa (McCain) Basic Information
 - 10.2.2 Lutosa (McCain) Dried Potato Flakes Product Overview
 - 10.2.3 Lutosa (McCain) Dried Potato Flakes Product Market Performance
 - 10.2.4 Lutosa (McCain) Business Overview
 - 10.2.5 Lutosa (McCain) SWOT Analysis
 - 10.2.6 Lutosa (McCain) Recent Developments
- 10.3 Lamb Weston
 - 10.3.1 Lamb Weston Basic Information
 - 10.3.2 Lamb Weston Dried Potato Flakes Product Overview
 - 10.3.3 Lamb Weston Dried Potato Flakes Product Market Performance
 - 10.3.4 Lamb Weston Business Overview
 - 10.3.5 Lamb Weston SWOT Analysis
 - 10.3.6 Lamb Weston Recent Developments
- 10.4 Aviko Rixona
 - 10.4.1 Aviko Rixona Basic Information
 - 10.4.2 Aviko Rixona Dried Potato Flakes Product Overview
 - 10.4.3 Aviko Rixona Dried Potato Flakes Product Market Performance
 - 10.4.4 Aviko Rixona Business Overview
 - 10.4.5 Aviko Rixona Recent Developments
- 10.5 Dali Group
 - 10.5.1 Dali Group Basic Information
 - 10.5.2 Dali Group Dried Potato Flakes Product Overview
 - 10.5.3 Dali Group Dried Potato Flakes Product Market Performance
 - 10.5.4 Dali Group Business Overview
 - 10.5.5 Dali Group Recent Developments
- 10.6 Mydibel
 - 10.6.1 Mydibel Basic Information
 - 10.6.2 Mydibel Dried Potato Flakes Product Overview
 - 10.6.3 Mydibel Dried Potato Flakes Product Market Performance
 - 10.6.4 Mydibel Business Overview
 - 10.6.5 Mydibel Recent Developments
- 10.7 Orion Confectionery
 - 10.7.1 Orion Confectionery Basic Information
 - 10.7.2 Orion Confectionery Dried Potato Flakes Product Overview
 - 10.7.3 Orion Confectionery Dried Potato Flakes Product Market Performance
 - 10.7.4 Orion Confectionery Business Overview
 - 10.7.5 Orion Confectionery Recent Developments

10.8 Oishi

- 10.8.1 Oishi Basic Information
- 10.8.2 Oishi Dried Potato Flakes Product Overview
- 10.8.3 Oishi Dried Potato Flakes Product Market Performance
- 10.8.4 Oishi Business Overview
- 10.8.5 Oishi Recent Developments

10.9 Goodrich Cereals

- 10.9.1 Goodrich Cereals Basic Information
- 10.9.2 Goodrich Cereals Dried Potato Flakes Product Overview
- 10.9.3 Goodrich Cereals Dried Potato Flakes Product Market Performance
- 10.9.4 Goodrich Cereals Business Overview
- 10.9.5 Goodrich Cereals Recent Developments

10.10 McCain Foods

- 10.10.1 McCain Foods Basic Information
- 10.10.2 McCain Foods Dried Potato Flakes Product Overview
- 10.10.3 McCain Foods Dried Potato Flakes Product Market Performance
- 10.10.4 McCain Foods Business Overview
- 10.10.5 McCain Foods Recent Developments

10.11 Emsland Group

- 10.11.1 Emsland Group Basic Information
- 10.11.2 Emsland Group Dried Potato Flakes Product Overview
- 10.11.3 Emsland Group Dried Potato Flakes Product Market Performance
- 10.11.4 Emsland Group Business Overview
- 10.11.5 Emsland Group Recent Developments

10.12 Basic American Foods

- 10.12.1 Basic American Foods Basic Information
- 10.12.2 Basic American Foods Dried Potato Flakes Product Overview
- 10.12.3 Basic American Foods Dried Potato Flakes Product Market Performance
- 10.12.4 Basic American Foods Business Overview
- 10.12.5 Basic American Foods Recent Developments

10.13 Simplot

- 10.13.1 Simplot Basic Information
- 10.13.2 Simplot Dried Potato Flakes Product Overview
- 10.13.3 Simplot Dried Potato Flakes Product Market Performance
- 10.13.4 Simplot Business Overview
- 10.13.5 Simplot Recent Developments

10.14 Idahoan Foods

- 10.14.1 Idahoan Foods Basic Information
- 10.14.2 Idahoan Foods Dried Potato Flakes Product Overview

- 10.14.3 Idahoan Foods Dried Potato Flakes Product Market Performance
- 10.14.4 Idahoan Foods Business Overview
- 10.14.5 Idahoan Foods Recent Developments
- 10.15 Idaho Pacific
 - 10.15.1 Idaho Pacific Basic Information
 - 10.15.2 Idaho Pacific Dried Potato Flakes Product Overview
 - 10.15.3 Idaho Pacific Dried Potato Flakes Product Market Performance
 - 10.15.4 Idaho Pacific Business Overview
 - 10.15.5 Idaho Pacific Recent Developments
- 10.16 Agrana Group
 - 10.16.1 Agrana Group Basic Information
 - 10.16.2 Agrana Group Dried Potato Flakes Product Overview
 - 10.16.3 Agrana Group Dried Potato Flakes Product Market Performance
 - 10.16.4 Agrana Group Business Overview
 - 10.16.5 Agrana Group Recent Developments
- 10.17 Augason Farms
 - 10.17.1 Augason Farms Basic Information
 - 10.17.2 Augason Farms Dried Potato Flakes Product Overview
 - 10.17.3 Augason Farms Dried Potato Flakes Product Market Performance
 - 10.17.4 Augason Farms Business Overview
 - 10.17.5 Augason Farms Recent Developments
- 10.18 Pacific Valley Foods
 - 10.18.1 Pacific Valley Foods Basic Information
 - 10.18.2 Pacific Valley Foods Dried Potato Flakes Product Overview
 - 10.18.3 Pacific Valley Foods Dried Potato Flakes Product Market Performance
 - 10.18.4 Pacific Valley Foods Business Overview
 - 10.18.5 Pacific Valley Foods Recent Developments
- 10.19 Birkamidon Rohstoffhandels
 - 10.19.1 Birkamidon Rohstoffhandels Basic Information
 - 10.19.2 Birkamidon Rohstoffhandels Dried Potato Flakes Product Overview
 - 10.19.3 Birkamidon Rohstoffhandels Dried Potato Flakes Product Market Performance
 - 10.19.4 Birkamidon Rohstoffhandels Business Overview
 - 10.19.5 Birkamidon Rohstoffhandels Recent Developments

11 DRIED POTATO FLAKES MARKET FORECAST BY REGION

- 11.1 Global Dried Potato Flakes Market Size Forecast
- 11.2 Global Dried Potato Flakes Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country

- 11.2.2 Europe Dried Potato Flakes Market Size Forecast by Country
- 11.2.3 Asia Pacific Dried Potato Flakes Market Size Forecast by Region
- 11.2.4 South America Dried Potato Flakes Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Dried Potato Flakes by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Dried Potato Flakes Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Dried Potato Flakes by Type (2026-2035)
 - 12.1.2 Global Dried Potato Flakes Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Dried Potato Flakes by Type (2026-2035)
- 12.2 Global Dried Potato Flakes Market Forecast by Application (2026-2035)
 - 12.2.1 Global Dried Potato Flakes Sales (K MT) Forecast by Application
 - 12.2.2 Global Dried Potato Flakes Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Dried Potato Flakes Market Size by Type (M USD)
- Table 4. Global Dried Potato Flakes Market Size by Application
- Table 5. Dried Potato Flakes Market Size Comparison by Region (M USD)
- Table 6. Global Dried Potato Flakes Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Dried Potato Flakes Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Dried Potato Flakes Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Dried Potato Flakes Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Dried Potato Flakes as of 2025)
- Table 11. Global Market Dried Potato Flakes Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Dried Potato Flakes Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Dried Potato Flakes Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Dried Potato Flakes Sales by Type (K MT)
- Table 27. Global Dried Potato Flakes Market Size by Type (M USD)
- Table 28. Global Dried Potato Flakes Sales (K MT) by Type (2020-2025)
- Table 29. Global Dried Potato Flakes Sales Market Share by Type (2020-2025)
- Table 30. Global Dried Potato Flakes Market Size (M USD) by Type (2020-2025)
- Table 31. Global Dried Potato Flakes Market Share by Type (2020-2025)

- Table 32. Global Dried Potato Flakes Price (USD/KG) by Type (2020-2025)
- Table 33. Global Dried Potato Flakes Sales (K MT) by Application
- Table 34. Global Dried Potato Flakes Market Size by Application
- Table 35. Global Dried Potato Flakes Sales by Application (2020-2025) & (K MT)
- Table 36. Global Dried Potato Flakes Sales Market Share by Application (2020-2025)
- Table 37. Global Dried Potato Flakes Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Dried Potato Flakes Market Share by Application (2020-2025)
- Table 39. Global Dried Potato Flakes Sales Growth Rate by Application (2020-2025)
- Table 40. Global Dried Potato Flakes Sales by Region (2020-2025) & (K MT)
- Table 41. Global Dried Potato Flakes Sales Market Share by Region (2020-2025)
- Table 42. Global Dried Potato Flakes Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Dried Potato Flakes Market Size by Region (2020-2025)
- Table 44. North America Dried Potato Flakes Sales by Country (2020-2025) & (K MT)
- Table 45. North America Dried Potato Flakes Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Dried Potato Flakes Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Dried Potato Flakes Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Dried Potato Flakes Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Dried Potato Flakes Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Dried Potato Flakes Sales by Country (2020-2025) & (K MT)
- Table 51. South America Dried Potato Flakes Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Dried Potato Flakes Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Dried Potato Flakes Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Dried Potato Flakes Production (K MT) by Region(2020-2025)
- Table 55. Global Dried Potato Flakes Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Dried Potato Flakes Revenue Market Share by Region (2020-2025)
- Table 57. Global Dried Potato Flakes Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. North America Dried Potato Flakes Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Europe Dried Potato Flakes Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. Japan Dried Potato Flakes Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Dried Potato Flakes Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. PepsiCo Basic Information

Table 63. PepsiCo Dried Potato Flakes Product Overview

Table 64. PepsiCo Dried Potato Flakes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. PepsiCo Business Overview

Table 66. PepsiCo SWOT Analysis

Table 67. PepsiCo Recent Developments

Table 68. Lutosa (McCain) Basic Information

Table 69. Lutosa (McCain) Dried Potato Flakes Product Overview

Table 70. Lutosa (McCain) Dried Potato Flakes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Lutosa (McCain) Business Overview

Table 72. Lutosa (McCain) SWOT Analysis

Table 73. Lutosa (McCain) Recent Developments

Table 74. Lamb Weston Basic Information

Table 75. Lamb Weston Dried Potato Flakes Product Overview

Table 76. Lamb Weston Dried Potato Flakes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Lamb Weston Business Overview

Table 78. Lamb Weston SWOT Analysis

Table 79. Lamb Weston Recent Developments

Table 80. Aviko Rixona Basic Information

Table 81. Aviko Rixona Dried Potato Flakes Product Overview

Table 82. Aviko Rixona Dried Potato Flakes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Aviko Rixona Business Overview

Table 84. Aviko Rixona Recent Developments

Table 85. Dali Group Basic Information

Table 86. Dali Group Dried Potato Flakes Product Overview

Table 87. Dali Group Dried Potato Flakes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 88. Dali Group Business Overview

Table 89. Dali Group Recent Developments

Table 90. Mydibel Basic Information

Table 91. Mydibel Dried Potato Flakes Product Overview

Table 92. Mydibel Dried Potato Flakes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

- Table 93. Mydibel Business Overview
- Table 94. Mydibel Recent Developments
- Table 95. Orion Confectionery Basic Information
- Table 96. Orion Confectionery Dried Potato Flakes Product Overview
- Table 97. Orion Confectionery Dried Potato Flakes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. Orion Confectionery Business Overview
- Table 99. Orion Confectionery Recent Developments
- Table 100. Oishi Basic Information
- Table 101. Oishi Dried Potato Flakes Product Overview
- Table 102. Oishi Dried Potato Flakes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. Oishi Business Overview
- Table 104. Oishi Recent Developments
- Table 105. Goodrich Cereals Basic Information
- Table 106. Goodrich Cereals Dried Potato Flakes Product Overview
- Table 107. Goodrich Cereals Dried Potato Flakes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. Goodrich Cereals Business Overview
- Table 109. Goodrich Cereals Recent Developments
- Table 110. Mccain Foods Basic Information
- Table 111. Mccain Foods Dried Potato Flakes Product Overview
- Table 112. Mccain Foods Dried Potato Flakes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 113. Mccain Foods Business Overview
- Table 114. Mccain Foods Recent Developments
- Table 115. Emsland Group Basic Information
- Table 116. Emsland Group Dried Potato Flakes Product Overview
- Table 117. Emsland Group Dried Potato Flakes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 118. Emsland Group Business Overview
- Table 119. Emsland Group Recent Developments
- Table 120. Basic American Foods Basic Information
- Table 121. Basic American Foods Dried Potato Flakes Product Overview
- Table 122. Basic American Foods Dried Potato Flakes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 123. Basic American Foods Business Overview
- Table 124. Basic American Foods Recent Developments
- Table 125. Simplot Basic Information

- Table 126. Simplot Dried Potato Flakes Product Overview
- Table 127. Simplot Dried Potato Flakes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 128. Simplot Business Overview
- Table 129. Simplot Recent Developments
- Table 130. Idahoan Foods Basic Information
- Table 131. Idahoan Foods Dried Potato Flakes Product Overview
- Table 132. Idahoan Foods Dried Potato Flakes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 133. Idahoan Foods Business Overview
- Table 134. Idahoan Foods Recent Developments
- Table 135. Idaho Pacific Basic Information
- Table 136. Idaho Pacific Dried Potato Flakes Product Overview
- Table 137. Idaho Pacific Dried Potato Flakes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 138. Idaho Pacific Business Overview
- Table 139. Idaho Pacific Recent Developments
- Table 140. Agrana Group Basic Information
- Table 141. Agrana Group Dried Potato Flakes Product Overview
- Table 142. Agrana Group Dried Potato Flakes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 143. Agrana Group Business Overview
- Table 144. Agrana Group Recent Developments
- Table 145. Augason Farms Basic Information
- Table 146. Augason Farms Dried Potato Flakes Product Overview
- Table 147. Augason Farms Dried Potato Flakes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 148. Augason Farms Business Overview
- Table 149. Augason Farms Recent Developments
- Table 150. Pacific Valley Foods Basic Information
- Table 151. Pacific Valley Foods Dried Potato Flakes Product Overview
- Table 152. Pacific Valley Foods Dried Potato Flakes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 153. Pacific Valley Foods Business Overview
- Table 154. Pacific Valley Foods Recent Developments
- Table 155. Birkamidon Rohstoffhandels Basic Information
- Table 156. Birkamidon Rohstoffhandels Dried Potato Flakes Product Overview
- Table 157. Birkamidon Rohstoffhandels Dried Potato Flakes Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

- Table 158. Birkamidon Rohstoffhandels Business Overview
- Table 159. Birkamidon Rohstoffhandels Recent Developments
- Table 160. Global Dried Potato Flakes Sales Forecast by Region (2026-2035) & (K MT)
- Table 161. Global Dried Potato Flakes Market Size Forecast by Region (2026-2035) & (M USD)
- Table 162. North America Dried Potato Flakes Sales Forecast by Country (2026-2035) & (K MT)
- Table 163. North America Dried Potato Flakes Market Size Forecast by Country (2026-2035) & (M USD)
- Table 164. Europe Dried Potato Flakes Sales Forecast by Country (2026-2035) & (K MT)
- Table 165. Europe Dried Potato Flakes Market Size Forecast by Country (2026-2035) & (M USD)
- Table 166. Asia Pacific Dried Potato Flakes Sales Forecast by Region (2026-2035) & (K MT)
- Table 167. Asia Pacific Dried Potato Flakes Market Size Forecast by Region (2026-2035) & (M USD)
- Table 168. South America Dried Potato Flakes Sales Forecast by Country (2026-2035) & (K MT)
- Table 169. South America Dried Potato Flakes Market Size Forecast by Country (2026-2035) & (M USD)
- Table 170. Middle East and Africa Dried Potato Flakes Sales Forecast by Country (2026-2035) & (Units)
- Table 171. Middle East and Africa Dried Potato Flakes Market Size Forecast by Country (2026-2035) & (M USD)
- Table 172. Global Dried Potato Flakes Sales Forecast by Type (2026-2035) & (K MT)
- Table 173. Global Dried Potato Flakes Market Size Forecast by Type (2026-2035) & (M USD)
- Table 174. Global Dried Potato Flakes Price Forecast by Type (2026-2035) & (USD/KG)
- Table 175. Global Dried Potato Flakes Sales (K MT) Forecast by Application (2026-2035)
- Table 176. Global Dried Potato Flakes Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Dried Potato Flakes
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Dried Potato Flakes Market Size (M USD), 2025-2035
- Figure 5. Global Dried Potato Flakes Market Size (M USD) (2020-2035)
- Figure 6. Global Dried Potato Flakes Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Dried Potato Flakes Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Dried Potato Flakes Product Life Cycle
- Figure 13. Dried Potato Flakes Sales Share by Manufacturers in 2025
- Figure 14. Global Dried Potato Flakes Revenue Share by Manufacturers in 2025
- Figure 15. Dried Potato Flakes Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Dried Potato Flakes Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Dried Potato Flakes Revenue in 2025
- Figure 18. Industry Chain Map of Dried Potato Flakes
- Figure 19. Global Dried Potato Flakes Market PEST Analysis
- Figure 20. Global Dried Potato Flakes Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Dried Potato Flakes Market Share by Type
- Figure 27. Sales Market Share of Dried Potato Flakes by Type (2020-2025)
- Figure 28. Sales Market Share of Dried Potato Flakes by Type in 2025
- Figure 29. Market Share of Dried Potato Flakes by Type (2020-2025)
- Figure 30. Market Share of Dried Potato Flakes by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Dried Potato Flakes Market Share by Application

- Figure 33. Global Dried Potato Flakes Sales Market Share by Application (2020-2025)
- Figure 34. Global Dried Potato Flakes Sales Market Share by Application in 2025
- Figure 35. Global Dried Potato Flakes Market Share by Application (2020-2025)
- Figure 36. Global Dried Potato Flakes Market Share by Application in 2025
- Figure 37. Global Dried Potato Flakes Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Dried Potato Flakes Sales Market Share by Region (2020-2025)
- Figure 39. Global Dried Potato Flakes Market Size by Region (2020-2025)
- Figure 40. North America Dried Potato Flakes Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Dried Potato Flakes Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Dried Potato Flakes Sales Market Share by Country in 2024
- Figure 43. North America Dried Potato Flakes Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Dried Potato Flakes Market Size by Country in 2024
- Figure 45. U.S. Dried Potato Flakes Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Dried Potato Flakes Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Dried Potato Flakes Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Dried Potato Flakes Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Dried Potato Flakes Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Dried Potato Flakes Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Dried Potato Flakes Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Dried Potato Flakes Sales Market Share by Country in 2024
- Figure 53. Europe Dried Potato Flakes Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Dried Potato Flakes Market Size by Country in 2024
- Figure 55. Germany Dried Potato Flakes Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Dried Potato Flakes Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Dried Potato Flakes Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Dried Potato Flakes Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Dried Potato Flakes Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. Dried Potato Flakes Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Dried Potato Flakes Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Dried Potato Flakes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Dried Potato Flakes Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Dried Potato Flakes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Dried Potato Flakes Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Dried Potato Flakes Sales Market Share by Region in 2024

Figure 67. Asia Pacific Dried Potato Flakes Market Size by Region in 2024

Figure 68. China Dried Potato Flakes Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Dried Potato Flakes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Dried Potato Flakes Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Dried Potato Flakes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Dried Potato Flakes Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Dried Potato Flakes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Dried Potato Flakes Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Dried Potato Flakes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Dried Potato Flakes Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Dried Potato Flakes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Dried Potato Flakes Sales and Growth Rate (K MT)

Figure 79. South America Dried Potato Flakes Sales Market Share by Country in 2024

Figure 80. South America Dried Potato Flakes Market Size and Growth Rate (M USD)

Figure 81. South America Dried Potato Flakes Market Size by Country in 2024

Figure 82. Brazil Dried Potato Flakes Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Dried Potato Flakes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Dried Potato Flakes Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Dried Potato Flakes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Dried Potato Flakes Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Dried Potato Flakes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Dried Potato Flakes Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Dried Potato Flakes Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Dried Potato Flakes Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Dried Potato Flakes Market Size by Region in 2024

Figure 92. Saudi Arabia Dried Potato Flakes Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Dried Potato Flakes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Dried Potato Flakes Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Dried Potato Flakes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Dried Potato Flakes Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Dried Potato Flakes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Dried Potato Flakes Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Dried Potato Flakes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Dried Potato Flakes Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Dried Potato Flakes Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Dried Potato Flakes Production Market Share by Region (2020-2025)

Figure 103. North America Dried Potato Flakes Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Dried Potato Flakes Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Dried Potato Flakes Production (K MT) Growth Rate (2020-2025)

Figure 106. China Dried Potato Flakes Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Dried Potato Flakes Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Dried Potato Flakes Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Dried Potato Flakes Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Dried Potato Flakes Market Share Forecast by Type (2026-2035)

Figure 111. Global Dried Potato Flakes Sales Forecast by Application (2026-2035)

Figure 112. Global Dried Potato Flakes Market Share Forecast by Application (2026-2035)

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