

Global Draft Beer Market Research Report 2024, Forecast to 2032

<https://marketpublishers.com/r/G254B26F7020EN.html>

Date: October 2024

Pages: 130

Price: US\$ 3,400.00 (Single User License)

ID: G254B26F7020EN

Abstracts

Report Overview

Draft beer, is beer served from a cask or keg rather than from a bottle or can. Cask beer should be stored and served at a cellar temperature of 12 °C (54 °F). Once a cask is opened, it should be consumed within three days. Keg beer is given additional cooling just prior to being served either by flash coolers or a remote cooler in the cellar. This chills the beer down to temperatures between 3 and 8 °C (37 and 46 °F).

The global Draft Beer market size was estimated at USD 896 million in 2023 and is projected to reach USD 1463.13 million by 2032, exhibiting a CAGR of 5.60% during the forecast period.

North America Draft Beer market size was estimated at USD 256.42 million in 2023, at a CAGR of 4.80% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Draft Beer market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Draft Beer Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps

the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Draft Beer market in any manner.

Global Draft Beer Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

United Breweries Group

The Molson Coors Brewing Company

Anheuser-Busch InBev

The Boston Beer Company

New Belgium Brewing Company

China Resources Snow Breweries

Anheuser-Busch InBev

Heineken

Carlsberg

Molson Coors Brewing

Tsingtao Brewery Group

Asahi

Market Segmentation (by Type)

Canned

Bottled

Market Segmentation (by Application)

Food & Beverage

Commercial

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Draft Beer Market

Overview of the regional outlook of the Draft Beer Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Draft Beer Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream

and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Draft Beer, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Draft Beer

1.2 Key Market Segments

1.2.1 Draft Beer Segment by Type

1.2.2 Draft Beer Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 DRAFT BEER MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Draft Beer Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Draft Beer Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 DRAFT BEER MARKET COMPETITIVE LANDSCAPE

3.1 Global Draft Beer Sales by Manufacturers (2019-2024)

3.2 Global Draft Beer Revenue Market Share by Manufacturers (2019-2024)

3.3 Draft Beer Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Draft Beer Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Draft Beer Sales Sites, Area Served, Product Type

3.6 Draft Beer Market Competitive Situation and Trends

3.6.1 Draft Beer Market Concentration Rate

3.6.2 Global 5 and 10 Largest Draft Beer Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 DRAFT BEER INDUSTRY CHAIN ANALYSIS

4.1 Draft Beer Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF DRAFT BEER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 DRAFT BEER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Draft Beer Sales Market Share by Type (2019-2024)
- 6.3 Global Draft Beer Market Size Market Share by Type (2019-2024)
- 6.4 Global Draft Beer Price by Type (2019-2024)

7 DRAFT BEER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Draft Beer Market Sales by Application (2019-2024)
- 7.3 Global Draft Beer Market Size (M USD) by Application (2019-2024)
- 7.4 Global Draft Beer Sales Growth Rate by Application (2019-2024)

8 DRAFT BEER MARKET CONSUMPTION BY REGION

- 8.1 Global Draft Beer Sales by Region
 - 8.1.1 Global Draft Beer Sales by Region
 - 8.1.2 Global Draft Beer Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Draft Beer Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Draft Beer Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Draft Beer Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Draft Beer Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Draft Beer Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 DRAFT BEER MARKET PRODUCTION BY REGION

9.1 Global Production of Draft Beer by Region (2019-2024)

9.2 Global Draft Beer Revenue Market Share by Region (2019-2024)

9.3 Global Draft Beer Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Draft Beer Production

9.4.1 North America Draft Beer Production Growth Rate (2019-2024)

9.4.2 North America Draft Beer Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Draft Beer Production

9.5.1 Europe Draft Beer Production Growth Rate (2019-2024)

- 9.5.2 Europe Draft Beer Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Draft Beer Production (2019-2024)
 - 9.6.1 Japan Draft Beer Production Growth Rate (2019-2024)
 - 9.6.2 Japan Draft Beer Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Draft Beer Production (2019-2024)
 - 9.7.1 China Draft Beer Production Growth Rate (2019-2024)
 - 9.7.2 China Draft Beer Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 United Breweries Group
 - 10.1.1 United Breweries Group Draft Beer Basic Information
 - 10.1.2 United Breweries Group Draft Beer Product Overview
 - 10.1.3 United Breweries Group Draft Beer Product Market Performance
 - 10.1.4 United Breweries Group Business Overview
 - 10.1.5 United Breweries Group Draft Beer SWOT Analysis
 - 10.1.6 United Breweries Group Recent Developments
- 10.2 The Molson Coors Brewing Company
 - 10.2.1 The Molson Coors Brewing Company Draft Beer Basic Information
 - 10.2.2 The Molson Coors Brewing Company Draft Beer Product Overview
 - 10.2.3 The Molson Coors Brewing Company Draft Beer Product Market Performance
 - 10.2.4 The Molson Coors Brewing Company Business Overview
 - 10.2.5 The Molson Coors Brewing Company Draft Beer SWOT Analysis
 - 10.2.6 The Molson Coors Brewing Company Recent Developments
- 10.3 Anheuser-Busch InBev
 - 10.3.1 Anheuser-Busch InBev Draft Beer Basic Information
 - 10.3.2 Anheuser-Busch InBev Draft Beer Product Overview
 - 10.3.3 Anheuser-Busch InBev Draft Beer Product Market Performance
 - 10.3.4 Anheuser-Busch InBev Draft Beer SWOT Analysis
 - 10.3.5 Anheuser-Busch InBev Business Overview
 - 10.3.6 Anheuser-Busch InBev Recent Developments
- 10.4 The Boston Beer Company
 - 10.4.1 The Boston Beer Company Draft Beer Basic Information
 - 10.4.2 The Boston Beer Company Draft Beer Product Overview
 - 10.4.3 The Boston Beer Company Draft Beer Product Market Performance
 - 10.4.4 The Boston Beer Company Business Overview
 - 10.4.5 The Boston Beer Company Recent Developments
- 10.5 New Belgium Brewing Company
 - 10.5.1 New Belgium Brewing Company Draft Beer Basic Information

- 10.5.2 New Belgium Brewing Company Draft Beer Product Overview
- 10.5.3 New Belgium Brewing Company Draft Beer Product Market Performance
- 10.5.4 New Belgium Brewing Company Business Overview
- 10.5.5 New Belgium Brewing Company Recent Developments
- 10.6 China Resources Snow Breweries
 - 10.6.1 China Resources Snow Breweries Draft Beer Basic Information
 - 10.6.2 China Resources Snow Breweries Draft Beer Product Overview
 - 10.6.3 China Resources Snow Breweries Draft Beer Product Market Performance
 - 10.6.4 China Resources Snow Breweries Business Overview
 - 10.6.5 China Resources Snow Breweries Recent Developments
- 10.7 Anheuser-Busch InBev
 - 10.7.1 Anheuser-Busch InBev Draft Beer Basic Information
 - 10.7.2 Anheuser-Busch InBev Draft Beer Product Overview
 - 10.7.3 Anheuser-Busch InBev Draft Beer Product Market Performance
 - 10.7.4 Anheuser-Busch InBev Business Overview
 - 10.7.5 Anheuser-Busch InBev Recent Developments
- 10.8 Heineken
 - 10.8.1 Heineken Draft Beer Basic Information
 - 10.8.2 Heineken Draft Beer Product Overview
 - 10.8.3 Heineken Draft Beer Product Market Performance
 - 10.8.4 Heineken Business Overview
 - 10.8.5 Heineken Recent Developments
- 10.9 Carlsberg
 - 10.9.1 Carlsberg Draft Beer Basic Information
 - 10.9.2 Carlsberg Draft Beer Product Overview
 - 10.9.3 Carlsberg Draft Beer Product Market Performance
 - 10.9.4 Carlsberg Business Overview
 - 10.9.5 Carlsberg Recent Developments
- 10.10 Molson Coors Brewing
 - 10.10.1 Molson Coors Brewing Draft Beer Basic Information
 - 10.10.2 Molson Coors Brewing Draft Beer Product Overview
 - 10.10.3 Molson Coors Brewing Draft Beer Product Market Performance
 - 10.10.4 Molson Coors Brewing Business Overview
 - 10.10.5 Molson Coors Brewing Recent Developments
- 10.11 Tsingtao Brewery Group
 - 10.11.1 Tsingtao Brewery Group Draft Beer Basic Information
 - 10.11.2 Tsingtao Brewery Group Draft Beer Product Overview
 - 10.11.3 Tsingtao Brewery Group Draft Beer Product Market Performance
 - 10.11.4 Tsingtao Brewery Group Business Overview

10.11.5 Tsingtao Brewery Group Recent Developments

10.12 Asahi

10.12.1 Asahi Draft Beer Basic Information

10.12.2 Asahi Draft Beer Product Overview

10.12.3 Asahi Draft Beer Product Market Performance

10.12.4 Asahi Business Overview

10.12.5 Asahi Recent Developments

11 DRAFT BEER MARKET FORECAST BY REGION

11.1 Global Draft Beer Market Size Forecast

11.2 Global Draft Beer Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Draft Beer Market Size Forecast by Country

11.2.3 Asia Pacific Draft Beer Market Size Forecast by Region

11.2.4 South America Draft Beer Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Draft Beer by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Draft Beer Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Draft Beer by Type (2025-2032)

12.1.2 Global Draft Beer Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Draft Beer by Type (2025-2032)

12.2 Global Draft Beer Market Forecast by Application (2025-2032)

12.2.1 Global Draft Beer Sales (K MT) Forecast by Application

12.2.2 Global Draft Beer Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Draft Beer Market Size Comparison by Region (M USD)
Table 5. Global Draft Beer Sales (K MT) by Manufacturers (2019-2024)
Table 6. Global Draft Beer Sales Market Share by Manufacturers (2019-2024)
Table 7. Global Draft Beer Revenue (M USD) by Manufacturers (2019-2024)
Table 8. Global Draft Beer Revenue Share by Manufacturers (2019-2024)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Draft Beer as of 2022)
Table 10. Global Market Draft Beer Average Price (USD/MT) of Key Manufacturers (2019-2024)
Table 11. Manufacturers Draft Beer Sales Sites and Area Served
Table 12. Manufacturers Draft Beer Product Type
Table 13. Global Draft Beer Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Industry Chain Map of Draft Beer
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Draft Beer Market Challenges
Table 22. Global Draft Beer Sales by Type (K MT)
Table 23. Global Draft Beer Market Size by Type (M USD)
Table 24. Global Draft Beer Sales (K MT) by Type (2019-2024)
Table 25. Global Draft Beer Sales Market Share by Type (2019-2024)
Table 26. Global Draft Beer Market Size (M USD) by Type (2019-2024)
Table 27. Global Draft Beer Market Size Share by Type (2019-2024)
Table 28. Global Draft Beer Price (USD/MT) by Type (2019-2024)
Table 29. Global Draft Beer Sales (K MT) by Application
Table 30. Global Draft Beer Market Size by Application
Table 31. Global Draft Beer Sales by Application (2019-2024) & (K MT)
Table 32. Global Draft Beer Sales Market Share by Application (2019-2024)
Table 33. Global Draft Beer Sales by Application (2019-2024) & (M USD)

Table 34. Global Draft Beer Market Share by Application (2019-2024)
Table 35. Global Draft Beer Sales Growth Rate by Application (2019-2024)
Table 36. Global Draft Beer Sales by Region (2019-2024) & (K MT)
Table 37. Global Draft Beer Sales Market Share by Region (2019-2024)
Table 38. North America Draft Beer Sales by Country (2019-2024) & (K MT)
Table 39. Europe Draft Beer Sales by Country (2019-2024) & (K MT)
Table 40. Asia Pacific Draft Beer Sales by Region (2019-2024) & (K MT)
Table 41. South America Draft Beer Sales by Country (2019-2024) & (K MT)
Table 42. Middle East and Africa Draft Beer Sales by Region (2019-2024) & (K MT)
Table 43. Global Draft Beer Production (K MT) by Region (2019-2024)
Table 44. Global Draft Beer Revenue (US\$ Million) by Region (2019-2024)
Table 45. Global Draft Beer Revenue Market Share by Region (2019-2024)
Table 46. Global Draft Beer Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 47. North America Draft Beer Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 48. Europe Draft Beer Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 49. Japan Draft Beer Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 50. China Draft Beer Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 51. United Breweries Group Draft Beer Basic Information
Table 52. United Breweries Group Draft Beer Product Overview
Table 53. United Breweries Group Draft Beer Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 54. United Breweries Group Business Overview
Table 55. United Breweries Group Draft Beer SWOT Analysis
Table 56. United Breweries Group Recent Developments
Table 57. The Molson Coors Brewing Company Draft Beer Basic Information
Table 58. The Molson Coors Brewing Company Draft Beer Product Overview
Table 59. The Molson Coors Brewing Company Draft Beer Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 60. The Molson Coors Brewing Company Business Overview
Table 61. The Molson Coors Brewing Company Draft Beer SWOT Analysis
Table 62. The Molson Coors Brewing Company Recent Developments
Table 63. Anheuser-Busch InBev Draft Beer Basic Information
Table 64. Anheuser-Busch InBev Draft Beer Product Overview
Table 65. Anheuser-Busch InBev Draft Beer Sales (K MT), Revenue (M USD), Price

(USD/MT) and Gross Margin (2019-2024)

Table 66. Anheuser-Busch InBev Draft Beer SWOT Analysis

Table 67. Anheuser-Busch InBev Business Overview

Table 68. Anheuser-Busch InBev Recent Developments

Table 69. The Boston Beer Company Draft Beer Basic Information

Table 70. The Boston Beer Company Draft Beer Product Overview

Table 71. The Boston Beer Company Draft Beer Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 72. The Boston Beer Company Business Overview

Table 73. The Boston Beer Company Recent Developments

Table 74. New Belgium Brewing Company Draft Beer Basic Information

Table 75. New Belgium Brewing Company Draft Beer Product Overview

Table 76. New Belgium Brewing Company Draft Beer Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 77. New Belgium Brewing Company Business Overview

Table 78. New Belgium Brewing Company Recent Developments

Table 79. China Resources Snow Breweries Draft Beer Basic Information

Table 80. China Resources Snow Breweries Draft Beer Product Overview

Table 81. China Resources Snow Breweries Draft Beer Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 82. China Resources Snow Breweries Business Overview

Table 83. China Resources Snow Breweries Recent Developments

Table 84. Anheuser-Busch InBev Draft Beer Basic Information

Table 85. Anheuser-Busch InBev Draft Beer Product Overview

Table 86. Anheuser-Busch InBev Draft Beer Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 87. Anheuser-Busch InBev Business Overview

Table 88. Anheuser-Busch InBev Recent Developments

Table 89. Heineken Draft Beer Basic Information

Table 90. Heineken Draft Beer Product Overview

Table 91. Heineken Draft Beer Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 92. Heineken Business Overview

Table 93. Heineken Recent Developments

Table 94. Carlsberg Draft Beer Basic Information

Table 95. Carlsberg Draft Beer Product Overview

Table 96. Carlsberg Draft Beer Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 97. Carlsberg Business Overview

Table 98. Carlsberg Recent Developments
Table 99. Molson Coors Brewing Draft Beer Basic Information
Table 100. Molson Coors Brewing Draft Beer Product Overview
Table 101. Molson Coors Brewing Draft Beer Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 102. Molson Coors Brewing Business Overview
Table 103. Molson Coors Brewing Recent Developments
Table 104. Tsingtao Brewery Group Draft Beer Basic Information
Table 105. Tsingtao Brewery Group Draft Beer Product Overview
Table 106. Tsingtao Brewery Group Draft Beer Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 107. Tsingtao Brewery Group Business Overview
Table 108. Tsingtao Brewery Group Recent Developments
Table 109. Asahi Draft Beer Basic Information
Table 110. Asahi Draft Beer Product Overview
Table 111. Asahi Draft Beer Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 112. Asahi Business Overview
Table 113. Asahi Recent Developments
Table 114. Global Draft Beer Sales Forecast by Region (2025-2032) & (K MT)
Table 115. Global Draft Beer Market Size Forecast by Region (2025-2032) & (M USD)
Table 116. North America Draft Beer Sales Forecast by Country (2025-2032) & (K MT)
Table 117. North America Draft Beer Market Size Forecast by Country (2025-2032) & (M USD)
Table 118. Europe Draft Beer Sales Forecast by Country (2025-2032) & (K MT)
Table 119. Europe Draft Beer Market Size Forecast by Country (2025-2032) & (M USD)
Table 120. Asia Pacific Draft Beer Sales Forecast by Region (2025-2032) & (K MT)
Table 121. Asia Pacific Draft Beer Market Size Forecast by Region (2025-2032) & (M USD)
Table 122. South America Draft Beer Sales Forecast by Country (2025-2032) & (K MT)
Table 123. South America Draft Beer Market Size Forecast by Country (2025-2032) & (M USD)
Table 124. Middle East and Africa Draft Beer Consumption Forecast by Country (2025-2032) & (Units)
Table 125. Middle East and Africa Draft Beer Market Size Forecast by Country (2025-2032) & (M USD)
Table 126. Global Draft Beer Sales Forecast by Type (2025-2032) & (K MT)
Table 127. Global Draft Beer Market Size Forecast by Type (2025-2032) & (M USD)
Table 128. Global Draft Beer Price Forecast by Type (2025-2032) & (USD/MT)

Table 129. Global Draft Beer Sales (K MT) Forecast by Application (2025-2032)

Table 130. Global Draft Beer Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Draft Beer
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Draft Beer Market Size (M USD), 2019-2032
- Figure 5. Global Draft Beer Market Size (M USD) (2019-2032)
- Figure 6. Global Draft Beer Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Draft Beer Market Size by Country (M USD)
- Figure 11. Draft Beer Sales Share by Manufacturers in 2023
- Figure 12. Global Draft Beer Revenue Share by Manufacturers in 2023
- Figure 13. Draft Beer Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Draft Beer Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Draft Beer Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Draft Beer Market Share by Type
- Figure 18. Sales Market Share of Draft Beer by Type (2019-2024)
- Figure 19. Sales Market Share of Draft Beer by Type in 2023
- Figure 20. Market Size Share of Draft Beer by Type (2019-2024)
- Figure 21. Market Size Market Share of Draft Beer by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Draft Beer Market Share by Application
- Figure 24. Global Draft Beer Sales Market Share by Application (2019-2024)
- Figure 25. Global Draft Beer Sales Market Share by Application in 2023
- Figure 26. Global Draft Beer Market Share by Application (2019-2024)
- Figure 27. Global Draft Beer Market Share by Application in 2023
- Figure 28. Global Draft Beer Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Draft Beer Sales Market Share by Region (2019-2024)
- Figure 30. North America Draft Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 31. North America Draft Beer Sales Market Share by Country in 2023
- Figure 32. U.S. Draft Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 33. Canada Draft Beer Sales (K MT) and Growth Rate (2019-2024)

- Figure 34. Mexico Draft Beer Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Draft Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 36. Europe Draft Beer Sales Market Share by Country in 2023
- Figure 37. Germany Draft Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 38. France Draft Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 39. U.K. Draft Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 40. Italy Draft Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 41. Russia Draft Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 42. Asia Pacific Draft Beer Sales and Growth Rate (K MT)
- Figure 43. Asia Pacific Draft Beer Sales Market Share by Region in 2023
- Figure 44. China Draft Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 45. Japan Draft Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 46. South Korea Draft Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 47. India Draft Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 48. Southeast Asia Draft Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 49. South America Draft Beer Sales and Growth Rate (K MT)
- Figure 50. South America Draft Beer Sales Market Share by Country in 2023
- Figure 51. Brazil Draft Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 52. Argentina Draft Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 53. Columbia Draft Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 54. Middle East and Africa Draft Beer Sales and Growth Rate (K MT)
- Figure 55. Middle East and Africa Draft Beer Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Draft Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 57. UAE Draft Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 58. Egypt Draft Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 59. Nigeria Draft Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 60. South Africa Draft Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 61. Global Draft Beer Production Market Share by Region (2019-2024)
- Figure 62. North America Draft Beer Production (K MT) Growth Rate (2019-2024)
- Figure 63. Europe Draft Beer Production (K MT) Growth Rate (2019-2024)
- Figure 64. Japan Draft Beer Production (K MT) Growth Rate (2019-2024)
- Figure 65. China Draft Beer Production (K MT) Growth Rate (2019-2024)
- Figure 66. Global Draft Beer Sales Forecast by Volume (2019-2032) & (K MT)
- Figure 67. Global Draft Beer Market Size Forecast by Value (2019-2032) & (M USD)
- Figure 68. Global Draft Beer Sales Market Share Forecast by Type (2025-2032)
- Figure 69. Global Draft Beer Market Share Forecast by Type (2025-2032)
- Figure 70. Global Draft Beer Sales Forecast by Application (2025-2032)
- Figure 71. Global Draft Beer Market Share Forecast by Application (2025-2032)

I would like to order

Product name: Global Draft Beer Market Research Report 2024, Forecast to 2032

Product link: <https://marketpublishers.com/r/G254B26F7020EN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G254B26F7020EN.html>