

Global Down Jacket Market Research Report 2025(Status and Outlook)

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Abstracts

Down jacket is a warm jacket filled with the soft feathers of a duck or a goose. Down jacket is one popular type jacket, especially in cold seasons and in places where the temperature is low most of the time. These jackets have a reputation for their good insulation ability, light weight, and durability.

The global Down Jacket market size was estimated at USD 202710.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 0.18% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Down Jacket market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Down Jacket market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Down Jacket market.

Global Down Jacket Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Fast Retailing Co.Ltd
Yalu Holding
Giordano
Eral
H&M
Yaya
Bosideng
Hongdou
Baleno?Texwinca Holdings Limited?
Meters/bonwe
Jack&Jones(BESTSELLER)
Valentino
The North Face(VF Corporation)
CHERICOM
Pierre Cardin
Marmot
YISHION
Columbia

Semir
Moncler

Market Segmentation (by Type)

Man
Women

Market Segmentation (by Application)

18-30
30-39
40-49
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Down Jacket Market

Overview of the regional outlook of the Down Jacket Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Down Jacket Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Down Jacket, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Down Jacket

1.2 Key Market Segments

1.2.1 Down Jacket Segment by Type

1.2.2 Down Jacket Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 DOWN JACKET MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Down Jacket Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Down Jacket Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 DOWN JACKET MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Down Jacket Product Life Cycle

3.3 Global Down Jacket Sales by Manufacturers (2020-2025)

3.4 Global Down Jacket Revenue Market Share by Manufacturers (2020-2025)

3.5 Down Jacket Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Down Jacket Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Down Jacket Market Competitive Situation and Trends

3.8.1 Down Jacket Market Concentration Rate

3.8.2 Global 5 and 10 Largest Down Jacket Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 DOWN JACKET INDUSTRY CHAIN ANALYSIS

- 4.1 Down Jacket Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF DOWN JACKET MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Down Jacket Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Down Jacket Market
- 5.7 ESG Ratings of Leading Companies

6 DOWN JACKET MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Down Jacket Sales Market Share by Type (2020-2025)
- 6.3 Global Down Jacket Market Size Market Share by Type (2020-2025)
- 6.4 Global Down Jacket Price by Type (2020-2025)

7 DOWN JACKET MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Down Jacket Market Sales by Application (2020-2025)
- 7.3 Global Down Jacket Market Size (M USD) by Application (2020-2025)
- 7.4 Global Down Jacket Sales Growth Rate by Application (2020-2025)

8 DOWN JACKET MARKET SALES BY REGION

8.1 Global Down Jacket Sales by Region

8.1.1 Global Down Jacket Sales by Region

8.1.2 Global Down Jacket Sales Market Share by Region

8.2 Global Down Jacket Market Size by Region

8.2.1 Global Down Jacket Market Size by Region

8.2.2 Global Down Jacket Market Size Market Share by Region

8.3 North America

8.3.1 North America Down Jacket Sales by Country

8.3.2 North America Down Jacket Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Down Jacket Sales by Country

8.4.2 Europe Down Jacket Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Down Jacket Sales by Region

8.5.2 Asia Pacific Down Jacket Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Down Jacket Sales by Country

8.6.2 South America Down Jacket Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Down Jacket Sales by Region

8.7.2 Middle East and Africa Down Jacket Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 DOWN JACKET MARKET PRODUCTION BY REGION

9.1 Global Production of Down Jacket by Region(2020-2025)

9.2 Global Down Jacket Revenue Market Share by Region (2020-2025)

9.3 Global Down Jacket Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Down Jacket Production

9.4.1 North America Down Jacket Production Growth Rate (2020-2025)

9.4.2 North America Down Jacket Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Down Jacket Production

9.5.1 Europe Down Jacket Production Growth Rate (2020-2025)

9.5.2 Europe Down Jacket Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Down Jacket Production (2020-2025)

9.6.1 Japan Down Jacket Production Growth Rate (2020-2025)

9.6.2 Japan Down Jacket Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Down Jacket Production (2020-2025)

9.7.1 China Down Jacket Production Growth Rate (2020-2025)

9.7.2 China Down Jacket Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Fast Retailing Co.Ltd

10.1.1 Fast Retailing Co.Ltd Basic Information

10.1.2 Fast Retailing Co.Ltd Down Jacket Product Overview

10.1.3 Fast Retailing Co.Ltd Down Jacket Product Market Performance

10.1.4 Fast Retailing Co.Ltd Business Overview

10.1.5 Fast Retailing Co.Ltd SWOT Analysis

10.1.6 Fast Retailing Co.Ltd Recent Developments

10.2 Yalu Holding

10.2.1 Yalu Holding Basic Information

10.2.2 Yalu Holding Down Jacket Product Overview

10.2.3 Yalu Holding Down Jacket Product Market Performance

- 10.2.4 Yalu Holding Business Overview
- 10.2.5 Yalu Holding SWOT Analysis
- 10.2.6 Yalu Holding Recent Developments
- 10.3 Giordano
 - 10.3.1 Giordano Basic Information
 - 10.3.2 Giordano Down Jacket Product Overview
 - 10.3.3 Giordano Down Jacket Product Market Performance
 - 10.3.4 Giordano Business Overview
 - 10.3.5 Giordano SWOT Analysis
 - 10.3.6 Giordano Recent Developments
- 10.4 Eral
 - 10.4.1 Eral Basic Information
 - 10.4.2 Eral Down Jacket Product Overview
 - 10.4.3 Eral Down Jacket Product Market Performance
 - 10.4.4 Eral Business Overview
 - 10.4.5 Eral Recent Developments
- 10.5 HandM
 - 10.5.1 HandM Basic Information
 - 10.5.2 HandM Down Jacket Product Overview
 - 10.5.3 HandM Down Jacket Product Market Performance
 - 10.5.4 HandM Business Overview
 - 10.5.5 HandM Recent Developments
- 10.6 Yaya
 - 10.6.1 Yaya Basic Information
 - 10.6.2 Yaya Down Jacket Product Overview
 - 10.6.3 Yaya Down Jacket Product Market Performance
 - 10.6.4 Yaya Business Overview
 - 10.6.5 Yaya Recent Developments
- 10.7 Bosideng
 - 10.7.1 Bosideng Basic Information
 - 10.7.2 Bosideng Down Jacket Product Overview
 - 10.7.3 Bosideng Down Jacket Product Market Performance
 - 10.7.4 Bosideng Business Overview
 - 10.7.5 Bosideng Recent Developments
- 10.8 Hongdou
 - 10.8.1 Hongdou Basic Information
 - 10.8.2 Hongdou Down Jacket Product Overview
 - 10.8.3 Hongdou Down Jacket Product Market Performance
 - 10.8.4 Hongdou Business Overview

- 10.8.5 Hongdou Recent Developments
- 10.9 Baleno?Texwinca Holdings Limited?
 - 10.9.1 Baleno?Texwinca Holdings Limited? Basic Information
 - 10.9.2 Baleno?Texwinca Holdings Limited? Down Jacket Product Overview
 - 10.9.3 Baleno?Texwinca Holdings Limited? Down Jacket Product Market Performance
 - 10.9.4 Baleno?Texwinca Holdings Limited? Business Overview
 - 10.9.5 Baleno?Texwinca Holdings Limited? Recent Developments
- 10.10 Meters/bonwe
 - 10.10.1 Meters/bonwe Basic Information
 - 10.10.2 Meters/bonwe Down Jacket Product Overview
 - 10.10.3 Meters/bonwe Down Jacket Product Market Performance
 - 10.10.4 Meters/bonwe Business Overview
 - 10.10.5 Meters/bonwe Recent Developments
- 10.11 JackandJones(BESTSELLER)
 - 10.11.1 JackandJones(BESTSELLER) Basic Information
 - 10.11.2 JackandJones(BESTSELLER) Down Jacket Product Overview
 - 10.11.3 JackandJones(BESTSELLER) Down Jacket Product Market Performance
 - 10.11.4 JackandJones(BESTSELLER) Business Overview
 - 10.11.5 JackandJones(BESTSELLER) Recent Developments
- 10.12 Valentino
 - 10.12.1 Valentino Basic Information
 - 10.12.2 Valentino Down Jacket Product Overview
 - 10.12.3 Valentino Down Jacket Product Market Performance
 - 10.12.4 Valentino Business Overview
 - 10.12.5 Valentino Recent Developments
- 10.13 The North Face(VF Corporation)
 - 10.13.1 The North Face(VF Corporation) Basic Information
 - 10.13.2 The North Face(VF Corporation) Down Jacket Product Overview
 - 10.13.3 The North Face(VF Corporation) Down Jacket Product Market Performance
 - 10.13.4 The North Face(VF Corporation) Business Overview
 - 10.13.5 The North Face(VF Corporation) Recent Developments
- 10.14 CHERICOM
 - 10.14.1 CHERICOM Basic Information
 - 10.14.2 CHERICOM Down Jacket Product Overview
 - 10.14.3 CHERICOM Down Jacket Product Market Performance
 - 10.14.4 CHERICOM Business Overview
 - 10.14.5 CHERICOM Recent Developments
- 10.15 Pierre Cardin
 - 10.15.1 Pierre Cardin Basic Information

- 10.15.2 Pierre Cardin Down Jacket Product Overview
- 10.15.3 Pierre Cardin Down Jacket Product Market Performance
- 10.15.4 Pierre Cardin Business Overview
- 10.15.5 Pierre Cardin Recent Developments
- 10.16 Marmot
 - 10.16.1 Marmot Basic Information
 - 10.16.2 Marmot Down Jacket Product Overview
 - 10.16.3 Marmot Down Jacket Product Market Performance
 - 10.16.4 Marmot Business Overview
 - 10.16.5 Marmot Recent Developments
- 10.17 YISHION
 - 10.17.1 YISHION Basic Information
 - 10.17.2 YISHION Down Jacket Product Overview
 - 10.17.3 YISHION Down Jacket Product Market Performance
 - 10.17.4 YISHION Business Overview
 - 10.17.5 YISHION Recent Developments
- 10.18 Columbia
 - 10.18.1 Columbia Basic Information
 - 10.18.2 Columbia Down Jacket Product Overview
 - 10.18.3 Columbia Down Jacket Product Market Performance
 - 10.18.4 Columbia Business Overview
 - 10.18.5 Columbia Recent Developments
- 10.19 Semir
 - 10.19.1 Semir Basic Information
 - 10.19.2 Semir Down Jacket Product Overview
 - 10.19.3 Semir Down Jacket Product Market Performance
 - 10.19.4 Semir Business Overview
 - 10.19.5 Semir Recent Developments
- 10.20 Moncler
 - 10.20.1 Moncler Basic Information
 - 10.20.2 Moncler Down Jacket Product Overview
 - 10.20.3 Moncler Down Jacket Product Market Performance
 - 10.20.4 Moncler Business Overview
 - 10.20.5 Moncler Recent Developments

11 DOWN JACKET MARKET FORECAST BY REGION

- 11.1 Global Down Jacket Market Size Forecast
- 11.2 Global Down Jacket Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe Down Jacket Market Size Forecast by Country
- 11.2.3 Asia Pacific Down Jacket Market Size Forecast by Region
- 11.2.4 South America Down Jacket Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Down Jacket by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Down Jacket Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Down Jacket by Type (2026-2033)
 - 12.1.2 Global Down Jacket Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Down Jacket by Type (2026-2033)
- 12.2 Global Down Jacket Market Forecast by Application (2026-2033)
 - 12.2.1 Global Down Jacket Sales (K Units) Forecast by Application
 - 12.2.2 Global Down Jacket Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Down Jacket Market Size Comparison by Region (M USD)
Table 5. Global Down Jacket Sales (K Units) by Manufacturers (2020-2025)
Table 6. Global Down Jacket Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Down Jacket Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Down Jacket Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Down Jacket as of 2024)
Table 10. Global Market Down Jacket Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Down Jacket Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Down Jacket Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Down Jacket Sales by Type (K Units)
Table 26. Global Down Jacket Market Size by Type (M USD)
Table 27. Global Down Jacket Sales (K Units) by Type (2020-2025)
Table 28. Global Down Jacket Sales Market Share by Type (2020-2025)
Table 29. Global Down Jacket Market Size (M USD) by Type (2020-2025)
Table 30. Global Down Jacket Market Size Share by Type (2020-2025)
Table 31. Global Down Jacket Price (USD/Unit) by Type (2020-2025)

Table 32. Global Down Jacket Sales (K Units) by Application
Table 33. Global Down Jacket Market Size by Application
Table 34. Global Down Jacket Sales by Application (2020-2025) & (K Units)
Table 35. Global Down Jacket Sales Market Share by Application (2020-2025)
Table 36. Global Down Jacket Market Size by Application (2020-2025) & (M USD)
Table 37. Global Down Jacket Market Share by Application (2020-2025)
Table 38. Global Down Jacket Sales Growth Rate by Application (2020-2025)
Table 39. Global Down Jacket Sales by Region (2020-2025) & (K Units)
Table 40. Global Down Jacket Sales Market Share by Region (2020-2025)
Table 41. Global Down Jacket Market Size by Region (2020-2025) & (M USD)
Table 42. Global Down Jacket Market Size Market Share by Region (2020-2025)
Table 43. North America Down Jacket Sales by Country (2020-2025) & (K Units)
Table 44. North America Down Jacket Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Down Jacket Sales by Country (2020-2025) & (K Units)
Table 46. Europe Down Jacket Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Down Jacket Sales by Region (2020-2025) & (K Units)
Table 48. Asia Pacific Down Jacket Market Size by Region (2020-2025) & (M USD)
Table 49. South America Down Jacket Sales by Country (2020-2025) & (K Units)
Table 50. South America Down Jacket Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Down Jacket Sales by Region (2020-2025) & (K Units)
Table 52. Middle East and Africa Down Jacket Market Size by Region (2020-2025) & (M USD)
Table 53. Global Down Jacket Production (K Units) by Region(2020-2025)
Table 54. Global Down Jacket Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Down Jacket Revenue Market Share by Region (2020-2025)
Table 56. Global Down Jacket Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 57. North America Down Jacket Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. Europe Down Jacket Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Japan Down Jacket Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. China Down Jacket Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 61. Fast Retailing Co.Ltd Basic Information
Table 62. Fast Retailing Co.Ltd Down Jacket Product Overview
Table 63. Fast Retailing Co.Ltd Down Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Fast Retailing Co.Ltd Business Overview
Table 65. Fast Retailing Co.Ltd SWOT Analysis
Table 66. Fast Retailing Co.Ltd Recent Developments
Table 67. Yalu Holding Basic Information
Table 68. Yalu Holding Down Jacket Product Overview
Table 69. Yalu Holding Down Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 70. Yalu Holding Business Overview
Table 71. Yalu Holding SWOT Analysis
Table 72. Yalu Holding Recent Developments
Table 73. Giordano Basic Information
Table 74. Giordano Down Jacket Product Overview
Table 75. Giordano Down Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 76. Giordano Business Overview
Table 77. Giordano SWOT Analysis
Table 78. Giordano Recent Developments
Table 79. Eral Basic Information
Table 80. Eral Down Jacket Product Overview
Table 81. Eral Down Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 82. Eral Business Overview
Table 83. Eral Recent Developments
Table 84. HandM Basic Information
Table 85. HandM Down Jacket Product Overview
Table 86. HandM Down Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 87. HandM Business Overview
Table 88. HandM Recent Developments
Table 89. Yaya Basic Information
Table 90. Yaya Down Jacket Product Overview
Table 91. Yaya Down Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 92. Yaya Business Overview
Table 93. Yaya Recent Developments
Table 94. Bosideng Basic Information
Table 95. Bosideng Down Jacket Product Overview
Table 96. Bosideng Down Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 97. Bosideng Business Overview
Table 98. Bosideng Recent Developments
Table 99. Hongdou Basic Information
Table 100. Hongdou Down Jacket Product Overview
Table 101. Hongdou Down Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. Hongdou Business Overview
Table 103. Hongdou Recent Developments
Table 104. Baleno(Texwinca Holdings Limited) Basic Information
Table 105. Baleno(Texwinca Holdings Limited) Down Jacket Product Overview
Table 106. Baleno(Texwinca Holdings Limited) Down Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 107. Baleno(Texwinca Holdings Limited) Business Overview
Table 108. Baleno(Texwinca Holdings Limited) Recent Developments
Table 109. Meters/bonwe Basic Information
Table 110. Meters/bonwe Down Jacket Product Overview
Table 111. Meters/bonwe Down Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 112. Meters/bonwe Business Overview
Table 113. Meters/bonwe Recent Developments
Table 114. JackandJones(BESTSELLER) Basic Information
Table 115. JackandJones(BESTSELLER) Down Jacket Product Overview
Table 116. JackandJones(BESTSELLER) Down Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 117. JackandJones(BESTSELLER) Business Overview
Table 118. JackandJones(BESTSELLER) Recent Developments
Table 119. Valentino Basic Information
Table 120. Valentino Down Jacket Product Overview
Table 121. Valentino Down Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 122. Valentino Business Overview
Table 123. Valentino Recent Developments
Table 124. The North Face(VF Corporation) Basic Information
Table 125. The North Face(VF Corporation) Down Jacket Product Overview
Table 126. The North Face(VF Corporation) Down Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 127. The North Face(VF Corporation) Business Overview
Table 128. The North Face(VF Corporation) Recent Developments
Table 129. CHERICOM Basic Information

Table 130. CHERICOM Down Jacket Product Overview
Table 131. CHERICOM Down Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 132. CHERICOM Business Overview
Table 133. CHERICOM Recent Developments
Table 134. Pierre Cardin Basic Information
Table 135. Pierre Cardin Down Jacket Product Overview
Table 136. Pierre Cardin Down Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 137. Pierre Cardin Business Overview
Table 138. Pierre Cardin Recent Developments
Table 139. Marmot Basic Information
Table 140. Marmot Down Jacket Product Overview
Table 141. Marmot Down Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 142. Marmot Business Overview
Table 143. Marmot Recent Developments
Table 144. YISHION Basic Information
Table 145. YISHION Down Jacket Product Overview
Table 146. YISHION Down Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 147. YISHION Business Overview
Table 148. YISHION Recent Developments
Table 149. Columbia Basic Information
Table 150. Columbia Down Jacket Product Overview
Table 151. Columbia Down Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 152. Columbia Business Overview
Table 153. Columbia Recent Developments
Table 154. Semir Basic Information
Table 155. Semir Down Jacket Product Overview
Table 156. Semir Down Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 157. Semir Business Overview
Table 158. Semir Recent Developments
Table 159. Moncler Basic Information
Table 160. Moncler Down Jacket Product Overview
Table 161. Moncler Down Jacket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 162. Moncler Business Overview

Table 163. Moncler Recent Developments

Table 164. Global Down Jacket Sales Forecast by Region (2026-2033) & (K Units)

Table 165. Global Down Jacket Market Size Forecast by Region (2026-2033) & (M USD)

Table 166. North America Down Jacket Sales Forecast by Country (2026-2033) & (K Units)

Table 167. North America Down Jacket Market Size Forecast by Country (2026-2033) & (M USD)

Table 168. Europe Down Jacket Sales Forecast by Country (2026-2033) & (K Units)

Table 169. Europe Down Jacket Market Size Forecast by Country (2026-2033) & (M USD)

Table 170. Asia Pacific Down Jacket Sales Forecast by Region (2026-2033) & (K Units)

Table 171. Asia Pacific Down Jacket Market Size Forecast by Region (2026-2033) & (M USD)

Table 172. South America Down Jacket Sales Forecast by Country (2026-2033) & (K Units)

Table 173. South America Down Jacket Market Size Forecast by Country (2026-2033) & (M USD)

Table 174. Middle East and Africa Down Jacket Sales Forecast by Country (2026-2033) & (Units)

Table 175. Middle East and Africa Down Jacket Market Size Forecast by Country (2026-2033) & (M USD)

Table 176. Global Down Jacket Sales Forecast by Type (2026-2033) & (K Units)

Table 177. Global Down Jacket Market Size Forecast by Type (2026-2033) & (M USD)

Table 178. Global Down Jacket Price Forecast by Type (2026-2033) & (USD/Unit)

Table 179. Global Down Jacket Sales (K Units) Forecast by Application (2026-2033)

Table 180. Global Down Jacket Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Down Jacket
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Down Jacket Market Size (M USD), 2024-2033
- Figure 5. Global Down Jacket Market Size (M USD) (2020-2033)
- Figure 6. Global Down Jacket Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Down Jacket Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Down Jacket Product Life Cycle
- Figure 13. Down Jacket Sales Share by Manufacturers in 2024
- Figure 14. Global Down Jacket Revenue Share by Manufacturers in 2024
- Figure 15. Down Jacket Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Down Jacket Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Down Jacket Revenue in 2024
- Figure 18. Industry Chain Map of Down Jacket
- Figure 19. Global Down Jacket Market PEST Analysis
- Figure 20. Global Down Jacket Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Down Jacket Market Share by Type
- Figure 27. Sales Market Share of Down Jacket by Type (2020-2025)
- Figure 28. Sales Market Share of Down Jacket by Type in 2024
- Figure 29. Market Size Share of Down Jacket by Type (2020-2025)
- Figure 30. Market Size Share of Down Jacket by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Down Jacket Market Share by Application

Figure 33. Global Down Jacket Sales Market Share by Application (2020-2025)

Figure 34. Global Down Jacket Sales Market Share by Application in 2024

Figure 35. Global Down Jacket Market Share by Application (2020-2025)

Figure 36. Global Down Jacket Market Share by Application in 2024

Figure 37. Global Down Jacket Sales Growth Rate by Application (2020-2025)

Figure 38. Global Down Jacket Sales Market Share by Region (2020-2025)

Figure 39. Global Down Jacket Market Size Market Share by Region (2020-2025)

Figure 40. North America Down Jacket Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Down Jacket Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Down Jacket Sales Market Share by Country in 2024

Figure 43. North America Down Jacket Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Down Jacket Market Size Market Share by Country in 2024

Figure 45. U.S. Down Jacket Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Down Jacket Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Down Jacket Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Down Jacket Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Down Jacket Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Down Jacket Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Down Jacket Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Down Jacket Sales Market Share by Country in 2024

Figure 53. Europe Down Jacket Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Down Jacket Market Size Market Share by Country in 2024

Figure 55. Germany Down Jacket Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Down Jacket Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Down Jacket Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Down Jacket Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Down Jacket Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Down Jacket Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Down Jacket Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Down Jacket Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Down Jacket Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Down Jacket Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Down Jacket Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Down Jacket Sales Market Share by Region in 2024

Figure 67. Asia Pacific Down Jacket Market Size Market Share by Region in 2024

Figure 68. China Down Jacket Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Down Jacket Market Size and Growth Rate (2020-2025) & (M USD)

- Figure 70. Japan Down Jacket Sales and Growth Rate (2020-2025) & (K Units)
- Figure 71. Japan Down Jacket Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 72. South Korea Down Jacket Sales and Growth Rate (2020-2025) & (K Units)
- Figure 73. South Korea Down Jacket Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 74. India Down Jacket Sales and Growth Rate (2020-2025) & (K Units)
- Figure 75. India Down Jacket Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 76. Southeast Asia Down Jacket Sales and Growth Rate (2020-2025) & (K Units)
- Figure 77. Southeast Asia Down Jacket Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 78. South America Down Jacket Sales and Growth Rate (K Units)
- Figure 79. South America Down Jacket Sales Market Share by Country in 2024
- Figure 80. South America Down Jacket Market Size and Growth Rate (M USD)
- Figure 81. South America Down Jacket Market Size Market Share by Country in 2024
- Figure 82. Brazil Down Jacket Sales and Growth Rate (2020-2025) & (K Units)
- Figure 83. Brazil Down Jacket Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 84. Argentina Down Jacket Sales and Growth Rate (2020-2025) & (K Units)
- Figure 85. Argentina Down Jacket Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 86. Columbia Down Jacket Sales and Growth Rate (2020-2025) & (K Units)
- Figure 87. Columbia Down Jacket Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 88. Middle East and Africa Down Jacket Sales and Growth Rate (K Units)
- Figure 89. Middle East and Africa Down Jacket Sales Market Share by Region in 2024
- Figure 90. Middle East and Africa Down Jacket Market Size and Growth Rate (M USD)
- Figure 91. Middle East and Africa Down Jacket Market Size Market Share by Region in 2024
- Figure 92. Saudi Arabia Down Jacket Sales and Growth Rate (2020-2025) & (K Units)
- Figure 93. Saudi Arabia Down Jacket Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 94. UAE Down Jacket Sales and Growth Rate (2020-2025) & (K Units)
- Figure 95. UAE Down Jacket Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 96. Egypt Down Jacket Sales and Growth Rate (2020-2025) & (K Units)
- Figure 97. Egypt Down Jacket Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 98. Nigeria Down Jacket Sales and Growth Rate (2020-2025) & (K Units)
- Figure 99. Nigeria Down Jacket Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 100. South Africa Down Jacket Sales and Growth Rate (2020-2025) & (K Units)
- Figure 101. South Africa Down Jacket Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Down Jacket Production Market Share by Region (2020-2025)

Figure 103. North America Down Jacket Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Down Jacket Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Down Jacket Production (K Units) Growth Rate (2020-2025)

Figure 106. China Down Jacket Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Down Jacket Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Down Jacket Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Down Jacket Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Down Jacket Market Share Forecast by Type (2026-2033)

Figure 111. Global Down Jacket Sales Forecast by Application (2026-2033)

Figure 112. Global Down Jacket Market Share Forecast by Application (2026-2033)

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