

Global Doughnuts Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

The doughnut market is a dynamic segment within the broader bakery and snack industry, characterized by its widespread popularity, diverse product offerings, and strong demand across both retail and foodservice channels. Doughnuts are deep-fried or baked sweet pastries, typically ring-shaped or filled, often topped with glazes, frostings, or sprinkles, and cater to a broad consumer base ranging from children to adults. The market is driven by factors such as convenience, indulgence trends, and the growing demand for artisanal and premium varieties, including gourmet, organic, and gluten-free options. Key players include global chains like Dunkin' (now rebranded as Dunkin') and Krispy Kreme, alongside regional bakeries and supermarkets with in-house bakery sections. Innovation in flavors, textures, and health-conscious alternatives (e.g., plant-based or reduced-sugar doughnuts) is shaping product development, while expansion in emerging markets and digital sales channels (e.g., delivery apps) further fuels growth. However, the market faces challenges such as rising health concerns over sugar consumption, competition from alternative snacks, and supply chain fluctuations affecting ingredient costs. Seasonal promotions, limited-edition flavors, and strategic partnerships (e.g., coffee pairings) remain critical for brand differentiation and customer retention.

The global Doughnuts market size was estimated at USD 17447.04 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 3.40% during the forecast period.

This report provides a deep insight into the global Doughnuts market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market

drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Doughnuts Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Doughnuts market in any manner.

Global Doughnuts Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Dunkin? Brands
Daylight Donuts
Mister Donut
Honey Dew Donuts
Krispy Kreme
Tim Horton?s
Robin?s Donuts
Donut King
Mad Over Donuts
J.CO Donuts

Market Segmentation (by Type)

Cake Style
Yeast Style

Market Segmentation (by Application)

Food Service
Retail Stores

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Doughnuts Market
Overview of the regional outlook of the Doughnuts Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Doughnuts Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Doughnuts, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change. This enables you to anticipate market changes to remain ahead of your competitors.

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Doughnuts

1.2 Key Market Segments

1.2.1 Doughnuts Segment by Type

1.2.2 Doughnuts Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 DOUGHNUTS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Doughnuts Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Doughnuts Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 DOUGHNUTS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Doughnuts Product Life Cycle

3.3 Global Doughnuts Sales by Manufacturers (2020-2025)

3.4 Global Doughnuts Revenue Market Share by Manufacturers (2020-2025)

3.5 Doughnuts Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Doughnuts Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Doughnuts Market Competitive Situation and Trends

3.8.1 Doughnuts Market Concentration Rate

3.8.2 Global 5 and 10 Largest Doughnuts Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 DOUGHNUTS INDUSTRY CHAIN ANALYSIS

- 4.1 Doughnuts Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF DOUGHNUTS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Doughnuts Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Doughnuts Market
- 5.7 ESG Ratings of Leading Companies

6 DOUGHNUTS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Doughnuts Sales Market Share by Type (2020-2025)
- 6.3 Global Doughnuts Market Size Market Share by Type (2020-2025)
- 6.4 Global Doughnuts Price by Type (2020-2025)

7 DOUGHNUTS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Doughnuts Market Sales by Application (2020-2025)
- 7.3 Global Doughnuts Market Size (M USD) by Application (2020-2025)
- 7.4 Global Doughnuts Sales Growth Rate by Application (2020-2025)

8 DOUGHNUTS MARKET SALES BY REGION

8.1 Global Doughnuts Sales by Region

8.1.1 Global Doughnuts Sales by Region

8.1.2 Global Doughnuts Sales Market Share by Region

8.2 Global Doughnuts Market Size by Region

8.2.1 Global Doughnuts Market Size by Region

8.2.2 Global Doughnuts Market Size Market Share by Region

8.3 North America

8.3.1 North America Doughnuts Sales by Country

8.3.2 North America Doughnuts Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Doughnuts Sales by Country

8.4.2 Europe Doughnuts Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Doughnuts Sales by Region

8.5.2 Asia Pacific Doughnuts Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Doughnuts Sales by Country

8.6.2 South America Doughnuts Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Doughnuts Sales by Region

8.7.2 Middle East and Africa Doughnuts Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 DOUGHNUTS MARKET PRODUCTION BY REGION

9.1 Global Production of Doughnuts by Region(2020-2025)

9.2 Global Doughnuts Revenue Market Share by Region (2020-2025)

9.3 Global Doughnuts Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Doughnuts Production

9.4.1 North America Doughnuts Production Growth Rate (2020-2025)

9.4.2 North America Doughnuts Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Doughnuts Production

9.5.1 Europe Doughnuts Production Growth Rate (2020-2025)

9.5.2 Europe Doughnuts Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Doughnuts Production (2020-2025)

9.6.1 Japan Doughnuts Production Growth Rate (2020-2025)

9.6.2 Japan Doughnuts Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Doughnuts Production (2020-2025)

9.7.1 China Doughnuts Production Growth Rate (2020-2025)

9.7.2 China Doughnuts Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Dunkin? Brands

10.1.1 Dunkin? Brands Basic Information

10.1.2 Dunkin? Brands Doughnuts Product Overview

10.1.3 Dunkin? Brands Doughnuts Product Market Performance

10.1.4 Dunkin? Brands Business Overview

10.1.5 Dunkin? Brands SWOT Analysis

10.1.6 Dunkin? Brands Recent Developments

10.2 Daylight Donuts

10.2.1 Daylight Donuts Basic Information

10.2.2 Daylight Donuts Doughnuts Product Overview

10.2.3 Daylight Donuts Doughnuts Product Market Performance

- 10.2.4 Daylight Donuts Business Overview
- 10.2.5 Daylight Donuts SWOT Analysis
- 10.2.6 Daylight Donuts Recent Developments
- 10.3 Mister Donut
 - 10.3.1 Mister Donut Basic Information
 - 10.3.2 Mister Donut Doughnuts Product Overview
 - 10.3.3 Mister Donut Doughnuts Product Market Performance
 - 10.3.4 Mister Donut Business Overview
 - 10.3.5 Mister Donut SWOT Analysis
 - 10.3.6 Mister Donut Recent Developments
- 10.4 Honey Dew Donuts
 - 10.4.1 Honey Dew Donuts Basic Information
 - 10.4.2 Honey Dew Donuts Doughnuts Product Overview
 - 10.4.3 Honey Dew Donuts Doughnuts Product Market Performance
 - 10.4.4 Honey Dew Donuts Business Overview
 - 10.4.5 Honey Dew Donuts Recent Developments
- 10.5 Krispy Kreme
 - 10.5.1 Krispy Kreme Basic Information
 - 10.5.2 Krispy Kreme Doughnuts Product Overview
 - 10.5.3 Krispy Kreme Doughnuts Product Market Performance
 - 10.5.4 Krispy Kreme Business Overview
 - 10.5.5 Krispy Kreme Recent Developments
- 10.6 Tim Horton?s
 - 10.6.1 Tim Horton?s Basic Information
 - 10.6.2 Tim Horton?s Doughnuts Product Overview
 - 10.6.3 Tim Horton?s Doughnuts Product Market Performance
 - 10.6.4 Tim Horton?s Business Overview
 - 10.6.5 Tim Horton?s Recent Developments
- 10.7 Robin?s Donuts
 - 10.7.1 Robin?s Donuts Basic Information
 - 10.7.2 Robin?s Donuts Doughnuts Product Overview
 - 10.7.3 Robin?s Donuts Doughnuts Product Market Performance
 - 10.7.4 Robin?s Donuts Business Overview
 - 10.7.5 Robin?s Donuts Recent Developments
- 10.8 Donut King
 - 10.8.1 Donut King Basic Information
 - 10.8.2 Donut King Doughnuts Product Overview
 - 10.8.3 Donut King Doughnuts Product Market Performance
 - 10.8.4 Donut King Business Overview

- 10.8.5 Donut King Recent Developments
- 10.9 Mad Over Donuts
 - 10.9.1 Mad Over Donuts Basic Information
 - 10.9.2 Mad Over Donuts Doughnuts Product Overview
 - 10.9.3 Mad Over Donuts Doughnuts Product Market Performance
 - 10.9.4 Mad Over Donuts Business Overview
 - 10.9.5 Mad Over Donuts Recent Developments
- 10.10 J.CO Donuts
 - 10.10.1 J.CO Donuts Basic Information
 - 10.10.2 J.CO Donuts Doughnuts Product Overview
 - 10.10.3 J.CO Donuts Doughnuts Product Market Performance
 - 10.10.4 J.CO Donuts Business Overview
 - 10.10.5 J.CO Donuts Recent Developments

11 DOUGHNUTS MARKET FORECAST BY REGION

- 11.1 Global Doughnuts Market Size Forecast
- 11.2 Global Doughnuts Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Doughnuts Market Size Forecast by Country
 - 11.2.3 Asia Pacific Doughnuts Market Size Forecast by Region
 - 11.2.4 South America Doughnuts Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Doughnuts by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Doughnuts Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Doughnuts by Type (2026-2033)
 - 12.1.2 Global Doughnuts Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Doughnuts by Type (2026-2033)
- 12.2 Global Doughnuts Market Forecast by Application (2026-2033)
 - 12.2.1 Global Doughnuts Sales (K MT) Forecast by Application
 - 12.2.2 Global Doughnuts Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Doughnuts Market Size Comparison by Region (M USD)
Table 5. Global Doughnuts Sales (K MT) by Manufacturers (2020-2025)
Table 6. Global Doughnuts Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Doughnuts Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Doughnuts Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Doughnuts as of 2024)
Table 10. Global Market Doughnuts Average Price (USD/KG) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Doughnuts Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Doughnuts Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Doughnuts Sales by Type (K MT)
Table 26. Global Doughnuts Market Size by Type (M USD)
Table 27. Global Doughnuts Sales (K MT) by Type (2020-2025)
Table 28. Global Doughnuts Sales Market Share by Type (2020-2025)
Table 29. Global Doughnuts Market Size (M USD) by Type (2020-2025)
Table 30. Global Doughnuts Market Size Share by Type (2020-2025)
Table 31. Global Doughnuts Price (USD/KG) by Type (2020-2025)
Table 32. Global Doughnuts Sales (K MT) by Application

Table 33. Global Doughnuts Market Size by Application
Table 34. Global Doughnuts Sales by Application (2020-2025) & (K MT)
Table 35. Global Doughnuts Sales Market Share by Application (2020-2025)
Table 36. Global Doughnuts Market Size by Application (2020-2025) & (M USD)
Table 37. Global Doughnuts Market Share by Application (2020-2025)
Table 38. Global Doughnuts Sales Growth Rate by Application (2020-2025)
Table 39. Global Doughnuts Sales by Region (2020-2025) & (K MT)
Table 40. Global Doughnuts Sales Market Share by Region (2020-2025)
Table 41. Global Doughnuts Market Size by Region (2020-2025) & (M USD)
Table 42. Global Doughnuts Market Size Market Share by Region (2020-2025)
Table 43. North America Doughnuts Sales by Country (2020-2025) & (K MT)
Table 44. North America Doughnuts Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Doughnuts Sales by Country (2020-2025) & (K MT)
Table 46. Europe Doughnuts Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Doughnuts Sales by Region (2020-2025) & (K MT)
Table 48. Asia Pacific Doughnuts Market Size by Region (2020-2025) & (M USD)
Table 49. South America Doughnuts Sales by Country (2020-2025) & (K MT)
Table 50. South America Doughnuts Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Doughnuts Sales by Region (2020-2025) & (K MT)
Table 52. Middle East and Africa Doughnuts Market Size by Region (2020-2025) & (M USD)
Table 53. Global Doughnuts Production (K MT) by Region(2020-2025)
Table 54. Global Doughnuts Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Doughnuts Revenue Market Share by Region (2020-2025)
Table 56. Global Doughnuts Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 57. North America Doughnuts Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 58. Europe Doughnuts Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 59. Japan Doughnuts Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 60. China Doughnuts Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 61. Dunkin? Brands Basic Information
Table 62. Dunkin? Brands Doughnuts Product Overview
Table 63. Dunkin? Brands Doughnuts Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 64. Dunkin? Brands Business Overview

Table 65. Dunkin? Brands SWOT Analysis
Table 66. Dunkin? Brands Recent Developments
Table 67. Daylight Donuts Basic Information
Table 68. Daylight Donuts Doughnuts Product Overview
Table 69. Daylight Donuts Doughnuts Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 70. Daylight Donuts Business Overview
Table 71. Daylight Donuts SWOT Analysis
Table 72. Daylight Donuts Recent Developments
Table 73. Mister Donut Basic Information
Table 74. Mister Donut Doughnuts Product Overview
Table 75. Mister Donut Doughnuts Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 76. Mister Donut Business Overview
Table 77. Mister Donut SWOT Analysis
Table 78. Mister Donut Recent Developments
Table 79. Honey Dew Donuts Basic Information
Table 80. Honey Dew Donuts Doughnuts Product Overview
Table 81. Honey Dew Donuts Doughnuts Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 82. Honey Dew Donuts Business Overview
Table 83. Honey Dew Donuts Recent Developments
Table 84. Krispy Kreme Basic Information
Table 85. Krispy Kreme Doughnuts Product Overview
Table 86. Krispy Kreme Doughnuts Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 87. Krispy Kreme Business Overview
Table 88. Krispy Kreme Recent Developments
Table 89. Tim Horton?s Basic Information
Table 90. Tim Horton?s Doughnuts Product Overview
Table 91. Tim Horton?s Doughnuts Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 92. Tim Horton?s Business Overview
Table 93. Tim Horton?s Recent Developments
Table 94. Robin?s Donuts Basic Information
Table 95. Robin?s Donuts Doughnuts Product Overview
Table 96. Robin?s Donuts Doughnuts Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 97. Robin?s Donuts Business Overview

Table 98. Robin's Donuts Recent Developments

Table 99. Donut King Basic Information

Table 100. Donut King Doughnuts Product Overview

Table 101. Donut King Doughnuts Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 102. Donut King Business Overview

Table 103. Donut King Recent Developments

Table 104. Mad Over Donuts Basic Information

Table 105. Mad Over Donuts Doughnuts Product Overview

Table 106. Mad Over Donuts Doughnuts Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 107. Mad Over Donuts Business Overview

Table 108. Mad Over Donuts Recent Developments

Table 109. J.CO Donuts Basic Information

Table 110. J.CO Donuts Doughnuts Product Overview

Table 111. J.CO Donuts Doughnuts Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 112. J.CO Donuts Business Overview

Table 113. J.CO Donuts Recent Developments

Table 114. Global Doughnuts Sales Forecast by Region (2026-2033) & (K MT)

Table 115. Global Doughnuts Market Size Forecast by Region (2026-2033) & (M USD)

Table 116. North America Doughnuts Sales Forecast by Country (2026-2033) & (K MT)

Table 117. North America Doughnuts Market Size Forecast by Country (2026-2033) & (M USD)

Table 118. Europe Doughnuts Sales Forecast by Country (2026-2033) & (K MT)

Table 119. Europe Doughnuts Market Size Forecast by Country (2026-2033) & (M USD)

Table 120. Asia Pacific Doughnuts Sales Forecast by Region (2026-2033) & (K MT)

Table 121. Asia Pacific Doughnuts Market Size Forecast by Region (2026-2033) & (M USD)

Table 122. South America Doughnuts Sales Forecast by Country (2026-2033) & (K MT)

Table 123. South America Doughnuts Market Size Forecast by Country (2026-2033) & (M USD)

Table 124. Middle East and Africa Doughnuts Sales Forecast by Country (2026-2033) & (Units)

Table 125. Middle East and Africa Doughnuts Market Size Forecast by Country (2026-2033) & (M USD)

Table 126. Global Doughnuts Sales Forecast by Type (2026-2033) & (K MT)

Table 127. Global Doughnuts Market Size Forecast by Type (2026-2033) & (M USD)

Table 128. Global Doughnuts Price Forecast by Type (2026-2033) & (USD/KG)

Table 129. Global Doughnuts Sales (K MT) Forecast by Application (2026-2033)

Table 130. Global Doughnuts Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Doughnuts
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Doughnuts Market Size (M USD), 2024-2033
- Figure 5. Global Doughnuts Market Size (M USD) (2020-2033)
- Figure 6. Global Doughnuts Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Doughnuts Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Doughnuts Product Life Cycle
- Figure 13. Doughnuts Sales Share by Manufacturers in 2024
- Figure 14. Global Doughnuts Revenue Share by Manufacturers in 2024
- Figure 15. Doughnuts Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Doughnuts Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Doughnuts Revenue in 2024
- Figure 18. Industry Chain Map of Doughnuts
- Figure 19. Global Doughnuts Market PEST Analysis
- Figure 20. Global Doughnuts Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Doughnuts Market Share by Type
- Figure 27. Sales Market Share of Doughnuts by Type (2020-2025)
- Figure 28. Sales Market Share of Doughnuts by Type in 2024
- Figure 29. Market Size Share of Doughnuts by Type (2020-2025)
- Figure 30. Market Size Share of Doughnuts by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Doughnuts Market Share by Application
- Figure 33. Global Doughnuts Sales Market Share by Application (2020-2025)

- Figure 34. Global Doughnuts Sales Market Share by Application in 2024
- Figure 35. Global Doughnuts Market Share by Application (2020-2025)
- Figure 36. Global Doughnuts Market Share by Application in 2024
- Figure 37. Global Doughnuts Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Doughnuts Sales Market Share by Region (2020-2025)
- Figure 39. Global Doughnuts Market Size Market Share by Region (2020-2025)
- Figure 40. North America Doughnuts Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Doughnuts Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Doughnuts Sales Market Share by Country in 2024
- Figure 43. North America Doughnuts Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Doughnuts Market Size Market Share by Country in 2024
- Figure 45. U.S. Doughnuts Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Doughnuts Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Doughnuts Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Doughnuts Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Doughnuts Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Doughnuts Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Doughnuts Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Doughnuts Sales Market Share by Country in 2024
- Figure 53. Europe Doughnuts Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Doughnuts Market Size Market Share by Country in 2024
- Figure 55. Germany Doughnuts Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Doughnuts Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Doughnuts Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Doughnuts Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Doughnuts Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. Doughnuts Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Doughnuts Sales and Growth Rate (2020-2025) & (K MT)
- Figure 62. Italy Doughnuts Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Doughnuts Sales and Growth Rate (2020-2025) & (K MT)
- Figure 64. Spain Doughnuts Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Doughnuts Sales and Growth Rate (K MT)
- Figure 66. Asia Pacific Doughnuts Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Doughnuts Market Size Market Share by Region in 2024
- Figure 68. China Doughnuts Sales and Growth Rate (2020-2025) & (K MT)
- Figure 69. China Doughnuts Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan Doughnuts Sales and Growth Rate (2020-2025) & (K MT)
- Figure 71. Japan Doughnuts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Doughnuts Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Doughnuts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Doughnuts Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Doughnuts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Doughnuts Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Doughnuts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Doughnuts Sales and Growth Rate (K MT)

Figure 79. South America Doughnuts Sales Market Share by Country in 2024

Figure 80. South America Doughnuts Market Size and Growth Rate (M USD)

Figure 81. South America Doughnuts Market Size Market Share by Country in 2024

Figure 82. Brazil Doughnuts Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Doughnuts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Doughnuts Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Doughnuts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Doughnuts Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Doughnuts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Doughnuts Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Doughnuts Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Doughnuts Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Doughnuts Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Doughnuts Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Doughnuts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Doughnuts Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Doughnuts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Doughnuts Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Doughnuts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Doughnuts Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Doughnuts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Doughnuts Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Doughnuts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Doughnuts Production Market Share by Region (2020-2025)

Figure 103. North America Doughnuts Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Doughnuts Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Doughnuts Production (K MT) Growth Rate (2020-2025)

- Figure 106. China Doughnuts Production (K MT) Growth Rate (2020-2025)
- Figure 107. Global Doughnuts Sales Forecast by Volume (2020-2033) & (K MT)
- Figure 108. Global Doughnuts Market Size Forecast by Value (2020-2033) & (M USD)
- Figure 109. Global Doughnuts Sales Market Share Forecast by Type (2026-2033)
- Figure 110. Global Doughnuts Market Share Forecast by Type (2026-2033)
- Figure 111. Global Doughnuts Sales Forecast by Application (2026-2033)
- Figure 112. Global Doughnuts Market Share Forecast by Application (2026-2033)

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