

Global Double-Layer Backpacking Tent Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Double-layer backpacking tents refer to tents that can be camped outdoors. Usually, the functions include rainproof, sunscreen, windproof, breathable and temperature insulation. Structurally, hiking tents are mainly triangular (also known as herringbone), dome (also known as yurt) and house (also known as family). Triangular hiking tents are mostly double-layer structures, which are more complicated to support, and have better wind resistance, heat preservation, and rain resistance, and are suitable for mountaineering and adventure. The dome-shaped hiking tent is easy to set up, easy to carry, light in weight, and suitable for general leisure travel.

The global Double-Layer Backpacking Tent market size was estimated at USD 1143 million in 2023 and is projected to reach USD 1713.29 million by 2032, exhibiting a CAGR of 4.60% during the forecast period.

North America Double-Layer Backpacking Tent market size was estimated at USD 321.78 million in 2023, at a CAGR of 3.94% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Double-Layer Backpacking Tent market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and

strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Double-Layer Backpacking Tent Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Double-Layer Backpacking Tent market in any manner.

Global Double-Layer Backpacking Tent Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Coleman

Big Agnes

Halti

Exxel

Johnson Outdoors

The North Face

Cabanon

Gelert

Primus

Obelink

Simex Outdoor International

Vango

Oase Outdoors

AMG Group

Cascade Designs

BASK

Retki

Market Segmentation (by Type)

Triangular Tents

Domelike Tents

Family Type Tents

Market Segmentation (by Application)

Online Sales

Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-

Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Double-Layer Backpacking Tent Market

Overview of the regional outlook of the Double-Layer Backpacking Tent Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Double-Layer Backpacking Tent Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Double-Layer Backpacking Tent, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Double-Layer Backpacking Tent

1.2 Key Market Segments

1.2.1 Double-Layer Backpacking Tent Segment by Type

1.2.2 Double-Layer Backpacking Tent Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 DOUBLE-LAYER BACKPACKING TENT MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Double-Layer Backpacking Tent Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Double-Layer Backpacking Tent Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 DOUBLE-LAYER BACKPACKING TENT MARKET COMPETITIVE LANDSCAPE

3.1 Global Double-Layer Backpacking Tent Sales by Manufacturers (2019-2024)

3.2 Global Double-Layer Backpacking Tent Revenue Market Share by Manufacturers (2019-2024)

3.3 Double-Layer Backpacking Tent Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Double-Layer Backpacking Tent Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Double-Layer Backpacking Tent Sales Sites, Area Served, Product Type

3.6 Double-Layer Backpacking Tent Market Competitive Situation and Trends

3.6.1 Double-Layer Backpacking Tent Market Concentration Rate

3.6.2 Global 5 and 10 Largest Double-Layer Backpacking Tent Players Market Share

by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 DOUBLE-LAYER BACKPACKING TENT INDUSTRY CHAIN ANALYSIS

4.1 Double-Layer Backpacking Tent Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF DOUBLE-LAYER BACKPACKING TENT MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 DOUBLE-LAYER BACKPACKING TENT MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Double-Layer Backpacking Tent Sales Market Share by Type (2019-2024)

6.3 Global Double-Layer Backpacking Tent Market Size Market Share by Type (2019-2024)

6.4 Global Double-Layer Backpacking Tent Price by Type (2019-2024)

7 DOUBLE-LAYER BACKPACKING TENT MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Double-Layer Backpacking Tent Market Sales by Application (2019-2024)

7.3 Global Double-Layer Backpacking Tent Market Size (M USD) by Application (2019-2024)

7.4 Global Double-Layer Backpacking Tent Sales Growth Rate by Application (2019-2024)

8 DOUBLE-LAYER BACKPACKING TENT MARKET CONSUMPTION BY REGION

8.1 Global Double-Layer Backpacking Tent Sales by Region

8.1.1 Global Double-Layer Backpacking Tent Sales by Region

8.1.2 Global Double-Layer Backpacking Tent Sales Market Share by Region

8.2 North America

8.2.1 North America Double-Layer Backpacking Tent Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Double-Layer Backpacking Tent Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Double-Layer Backpacking Tent Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Double-Layer Backpacking Tent Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Double-Layer Backpacking Tent Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 DOUBLE-LAYER BACKPACKING TENT MARKET PRODUCTION BY REGION

9.1 Global Production of Double-Layer Backpacking Tent by Region (2019-2024)

9.2 Global Double-Layer Backpacking Tent Revenue Market Share by Region (2019-2024)

9.3 Global Double-Layer Backpacking Tent Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Double-Layer Backpacking Tent Production

9.4.1 North America Double-Layer Backpacking Tent Production Growth Rate (2019-2024)

9.4.2 North America Double-Layer Backpacking Tent Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Double-Layer Backpacking Tent Production

9.5.1 Europe Double-Layer Backpacking Tent Production Growth Rate (2019-2024)

9.5.2 Europe Double-Layer Backpacking Tent Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Double-Layer Backpacking Tent Production (2019-2024)

9.6.1 Japan Double-Layer Backpacking Tent Production Growth Rate (2019-2024)

9.6.2 Japan Double-Layer Backpacking Tent Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Double-Layer Backpacking Tent Production (2019-2024)

9.7.1 China Double-Layer Backpacking Tent Production Growth Rate (2019-2024)

9.7.2 China Double-Layer Backpacking Tent Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Coleman

10.1.1 Coleman Double-Layer Backpacking Tent Basic Information

10.1.2 Coleman Double-Layer Backpacking Tent Product Overview

10.1.3 Coleman Double-Layer Backpacking Tent Product Market Performance

10.1.4 Coleman Business Overview

10.1.5 Coleman Double-Layer Backpacking Tent SWOT Analysis

10.1.6 Coleman Recent Developments

10.2 Big Agnes

10.2.1 Big Agnes Double-Layer Backpacking Tent Basic Information

10.2.2 Big Agnes Double-Layer Backpacking Tent Product Overview

10.2.3 Big Agnes Double-Layer Backpacking Tent Product Market Performance

- 10.2.4 Big Agnes Business Overview
- 10.2.5 Big Agnes Double-Layer Backpacking Tent SWOT Analysis
- 10.2.6 Big Agnes Recent Developments
- 10.3 Halti
 - 10.3.1 Halti Double-Layer Backpacking Tent Basic Information
 - 10.3.2 Halti Double-Layer Backpacking Tent Product Overview
 - 10.3.3 Halti Double-Layer Backpacking Tent Product Market Performance
 - 10.3.4 Halti Double-Layer Backpacking Tent SWOT Analysis
 - 10.3.5 Halti Business Overview
 - 10.3.6 Halti Recent Developments
- 10.4 Exxel
 - 10.4.1 Exxel Double-Layer Backpacking Tent Basic Information
 - 10.4.2 Exxel Double-Layer Backpacking Tent Product Overview
 - 10.4.3 Exxel Double-Layer Backpacking Tent Product Market Performance
 - 10.4.4 Exxel Business Overview
 - 10.4.5 Exxel Recent Developments
- 10.5 Johnson Outdoors
 - 10.5.1 Johnson Outdoors Double-Layer Backpacking Tent Basic Information
 - 10.5.2 Johnson Outdoors Double-Layer Backpacking Tent Product Overview
 - 10.5.3 Johnson Outdoors Double-Layer Backpacking Tent Product Market Performance
 - 10.5.4 Johnson Outdoors Business Overview
 - 10.5.5 Johnson Outdoors Recent Developments
- 10.6 The North Face
 - 10.6.1 The North Face Double-Layer Backpacking Tent Basic Information
 - 10.6.2 The North Face Double-Layer Backpacking Tent Product Overview
 - 10.6.3 The North Face Double-Layer Backpacking Tent Product Market Performance
 - 10.6.4 The North Face Business Overview
 - 10.6.5 The North Face Recent Developments
- 10.7 Cabanon
 - 10.7.1 Cabanon Double-Layer Backpacking Tent Basic Information
 - 10.7.2 Cabanon Double-Layer Backpacking Tent Product Overview
 - 10.7.3 Cabanon Double-Layer Backpacking Tent Product Market Performance
 - 10.7.4 Cabanon Business Overview
 - 10.7.5 Cabanon Recent Developments
- 10.8 Gelert
 - 10.8.1 Gelert Double-Layer Backpacking Tent Basic Information
 - 10.8.2 Gelert Double-Layer Backpacking Tent Product Overview
 - 10.8.3 Gelert Double-Layer Backpacking Tent Product Market Performance

- 10.8.4 Gelert Business Overview
- 10.8.5 Gelert Recent Developments
- 10.9 Primus
 - 10.9.1 Primus Double-Layer Backpacking Tent Basic Information
 - 10.9.2 Primus Double-Layer Backpacking Tent Product Overview
 - 10.9.3 Primus Double-Layer Backpacking Tent Product Market Performance
 - 10.9.4 Primus Business Overview
 - 10.9.5 Primus Recent Developments
- 10.10 Obelink
 - 10.10.1 Obelink Double-Layer Backpacking Tent Basic Information
 - 10.10.2 Obelink Double-Layer Backpacking Tent Product Overview
 - 10.10.3 Obelink Double-Layer Backpacking Tent Product Market Performance
 - 10.10.4 Obelink Business Overview
 - 10.10.5 Obelink Recent Developments
- 10.11 Simex Outdoor International
 - 10.11.1 Simex Outdoor International Double-Layer Backpacking Tent Basic Information
 - 10.11.2 Simex Outdoor International Double-Layer Backpacking Tent Product Overview
 - 10.11.3 Simex Outdoor International Double-Layer Backpacking Tent Product Market Performance
 - 10.11.4 Simex Outdoor International Business Overview
 - 10.11.5 Simex Outdoor International Recent Developments
- 10.12 Vango
 - 10.12.1 Vango Double-Layer Backpacking Tent Basic Information
 - 10.12.2 Vango Double-Layer Backpacking Tent Product Overview
 - 10.12.3 Vango Double-Layer Backpacking Tent Product Market Performance
 - 10.12.4 Vango Business Overview
 - 10.12.5 Vango Recent Developments
- 10.13 Oase Outdoors
 - 10.13.1 Oase Outdoors Double-Layer Backpacking Tent Basic Information
 - 10.13.2 Oase Outdoors Double-Layer Backpacking Tent Product Overview
 - 10.13.3 Oase Outdoors Double-Layer Backpacking Tent Product Market Performance
 - 10.13.4 Oase Outdoors Business Overview
 - 10.13.5 Oase Outdoors Recent Developments
- 10.14 AMG Group
 - 10.14.1 AMG Group Double-Layer Backpacking Tent Basic Information
 - 10.14.2 AMG Group Double-Layer Backpacking Tent Product Overview
 - 10.14.3 AMG Group Double-Layer Backpacking Tent Product Market Performance

- 10.14.4 AMG Group Business Overview
- 10.14.5 AMG Group Recent Developments
- 10.15 Cascade Designs
 - 10.15.1 Cascade Designs Double-Layer Backpacking Tent Basic Information
 - 10.15.2 Cascade Designs Double-Layer Backpacking Tent Product Overview
 - 10.15.3 Cascade Designs Double-Layer Backpacking Tent Product Market Performance
 - 10.15.4 Cascade Designs Business Overview
 - 10.15.5 Cascade Designs Recent Developments
- 10.16 BASK
 - 10.16.1 BASK Double-Layer Backpacking Tent Basic Information
 - 10.16.2 BASK Double-Layer Backpacking Tent Product Overview
 - 10.16.3 BASK Double-Layer Backpacking Tent Product Market Performance
 - 10.16.4 BASK Business Overview
 - 10.16.5 BASK Recent Developments
- 10.17 Retki
 - 10.17.1 Retki Double-Layer Backpacking Tent Basic Information
 - 10.17.2 Retki Double-Layer Backpacking Tent Product Overview
 - 10.17.3 Retki Double-Layer Backpacking Tent Product Market Performance
 - 10.17.4 Retki Business Overview
 - 10.17.5 Retki Recent Developments

11 DOUBLE-LAYER BACKPACKING TENT MARKET FORECAST BY REGION

- 11.1 Global Double-Layer Backpacking Tent Market Size Forecast
- 11.2 Global Double-Layer Backpacking Tent Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Double-Layer Backpacking Tent Market Size Forecast by Country
 - 11.2.3 Asia Pacific Double-Layer Backpacking Tent Market Size Forecast by Region
 - 11.2.4 South America Double-Layer Backpacking Tent Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Double-Layer Backpacking Tent by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Double-Layer Backpacking Tent Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Double-Layer Backpacking Tent by Type (2025-2032)

12.1.2 Global Double-Layer Backpacking Tent Market Size Forecast by Type
(2025-2032)

12.1.3 Global Forecasted Price of Double-Layer Backpacking Tent by Type
(2025-2032)

12.2 Global Double-Layer Backpacking Tent Market Forecast by Application
(2025-2032)

12.2.1 Global Double-Layer Backpacking Tent Sales (K Units) Forecast by Application

12.2.2 Global Double-Layer Backpacking Tent Market Size (M USD) Forecast by
Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Double-Layer Backpacking Tent Market Size Comparison by Region (M USD)

Table 5. Global Double-Layer Backpacking Tent Sales (K Units) by Manufacturers
(2019-2024)

Table 6. Global Double-Layer Backpacking Tent Sales Market Share by Manufacturers
(2019-2024)

Table 7. Global Double-Layer Backpacking Tent Revenue (M USD) by Manufacturers
(2019-2024)

Table 8. Global Double-Layer Backpacking Tent Revenue Share by Manufacturers
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Double-Layer Backpacking Tent as of 2022)

Table 10. Global Market Double-Layer Backpacking Tent Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Double-Layer Backpacking Tent Sales Sites and Area Served

Table 12. Manufacturers Double-Layer Backpacking Tent Product Type

Table 13. Global Double-Layer Backpacking Tent Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Double-Layer Backpacking Tent

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Double-Layer Backpacking Tent Market Challenges

Table 22. Global Double-Layer Backpacking Tent Sales by Type (K Units)

Table 23. Global Double-Layer Backpacking Tent Market Size by Type (M USD)

Table 24. Global Double-Layer Backpacking Tent Sales (K Units) by Type (2019-2024)

Table 25. Global Double-Layer Backpacking Tent Sales Market Share by Type
(2019-2024)

Table 26. Global Double-Layer Backpacking Tent Market Size (M USD) by Type
(2019-2024)

Table 27. Global Double-Layer Backpacking Tent Market Size Share by Type (2019-2024)
Table 28. Global Double-Layer Backpacking Tent Price (USD/Unit) by Type (2019-2024)
Table 29. Global Double-Layer Backpacking Tent Sales (K Units) by Application
Table 30. Global Double-Layer Backpacking Tent Market Size by Application
Table 31. Global Double-Layer Backpacking Tent Sales by Application (2019-2024) & (K Units)
Table 32. Global Double-Layer Backpacking Tent Sales Market Share by Application (2019-2024)
Table 33. Global Double-Layer Backpacking Tent Sales by Application (2019-2024) & (M USD)
Table 34. Global Double-Layer Backpacking Tent Market Share by Application (2019-2024)
Table 35. Global Double-Layer Backpacking Tent Sales Growth Rate by Application (2019-2024)
Table 36. Global Double-Layer Backpacking Tent Sales by Region (2019-2024) & (K Units)
Table 37. Global Double-Layer Backpacking Tent Sales Market Share by Region (2019-2024)
Table 38. North America Double-Layer Backpacking Tent Sales by Country (2019-2024) & (K Units)
Table 39. Europe Double-Layer Backpacking Tent Sales by Country (2019-2024) & (K Units)
Table 40. Asia Pacific Double-Layer Backpacking Tent Sales by Region (2019-2024) & (K Units)
Table 41. South America Double-Layer Backpacking Tent Sales by Country (2019-2024) & (K Units)
Table 42. Middle East and Africa Double-Layer Backpacking Tent Sales by Region (2019-2024) & (K Units)
Table 43. Global Double-Layer Backpacking Tent Production (K Units) by Region (2019-2024)
Table 44. Global Double-Layer Backpacking Tent Revenue (US\$ Million) by Region (2019-2024)
Table 45. Global Double-Layer Backpacking Tent Revenue Market Share by Region (2019-2024)
Table 46. Global Double-Layer Backpacking Tent Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 47. North America Double-Layer Backpacking Tent Production (K Units),

Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 48. Europe Double-Layer Backpacking Tent Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 49. Japan Double-Layer Backpacking Tent Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 50. China Double-Layer Backpacking Tent Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 51. Coleman Double-Layer Backpacking Tent Basic Information

Table 52. Coleman Double-Layer Backpacking Tent Product Overview

Table 53. Coleman Double-Layer Backpacking Tent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 54. Coleman Business Overview

Table 55. Coleman Double-Layer Backpacking Tent SWOT Analysis

Table 56. Coleman Recent Developments

Table 57. Big Agnes Double-Layer Backpacking Tent Basic Information

Table 58. Big Agnes Double-Layer Backpacking Tent Product Overview

Table 59. Big Agnes Double-Layer Backpacking Tent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 60. Big Agnes Business Overview

Table 61. Big Agnes Double-Layer Backpacking Tent SWOT Analysis

Table 62. Big Agnes Recent Developments

Table 63. Halti Double-Layer Backpacking Tent Basic Information

Table 64. Halti Double-Layer Backpacking Tent Product Overview

Table 65. Halti Double-Layer Backpacking Tent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 66. Halti Double-Layer Backpacking Tent SWOT Analysis

Table 67. Halti Business Overview

Table 68. Halti Recent Developments

Table 69. Exxel Double-Layer Backpacking Tent Basic Information

Table 70. Exxel Double-Layer Backpacking Tent Product Overview

Table 71. Exxel Double-Layer Backpacking Tent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 72. Exxel Business Overview

Table 73. Exxel Recent Developments

Table 74. Johnson Outdoors Double-Layer Backpacking Tent Basic Information

Table 75. Johnson Outdoors Double-Layer Backpacking Tent Product Overview

Table 76. Johnson Outdoors Double-Layer Backpacking Tent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 77. Johnson Outdoors Business Overview

Table 78. Johnson Outdoors Recent Developments
Table 79. The North Face Double-Layer Backpacking Tent Basic Information
Table 80. The North Face Double-Layer Backpacking Tent Product Overview
Table 81. The North Face Double-Layer Backpacking Tent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 82. The North Face Business Overview
Table 83. The North Face Recent Developments
Table 84. Cabanon Double-Layer Backpacking Tent Basic Information
Table 85. Cabanon Double-Layer Backpacking Tent Product Overview
Table 86. Cabanon Double-Layer Backpacking Tent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 87. Cabanon Business Overview
Table 88. Cabanon Recent Developments
Table 89. Gelert Double-Layer Backpacking Tent Basic Information
Table 90. Gelert Double-Layer Backpacking Tent Product Overview
Table 91. Gelert Double-Layer Backpacking Tent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 92. Gelert Business Overview
Table 93. Gelert Recent Developments
Table 94. Primus Double-Layer Backpacking Tent Basic Information
Table 95. Primus Double-Layer Backpacking Tent Product Overview
Table 96. Primus Double-Layer Backpacking Tent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 97. Primus Business Overview
Table 98. Primus Recent Developments
Table 99. Obelink Double-Layer Backpacking Tent Basic Information
Table 100. Obelink Double-Layer Backpacking Tent Product Overview
Table 101. Obelink Double-Layer Backpacking Tent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 102. Obelink Business Overview
Table 103. Obelink Recent Developments
Table 104. Simex Outdoor International Double-Layer Backpacking Tent Basic Information
Table 105. Simex Outdoor International Double-Layer Backpacking Tent Product Overview
Table 106. Simex Outdoor International Double-Layer Backpacking Tent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 107. Simex Outdoor International Business Overview
Table 108. Simex Outdoor International Recent Developments

Table 109. Vango Double-Layer Backpacking Tent Basic Information
Table 110. Vango Double-Layer Backpacking Tent Product Overview
Table 111. Vango Double-Layer Backpacking Tent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 112. Vango Business Overview
Table 113. Vango Recent Developments
Table 114. Oase Outdoors Double-Layer Backpacking Tent Basic Information
Table 115. Oase Outdoors Double-Layer Backpacking Tent Product Overview
Table 116. Oase Outdoors Double-Layer Backpacking Tent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 117. Oase Outdoors Business Overview
Table 118. Oase Outdoors Recent Developments
Table 119. AMG Group Double-Layer Backpacking Tent Basic Information
Table 120. AMG Group Double-Layer Backpacking Tent Product Overview
Table 121. AMG Group Double-Layer Backpacking Tent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 122. AMG Group Business Overview
Table 123. AMG Group Recent Developments
Table 124. Cascade Designs Double-Layer Backpacking Tent Basic Information
Table 125. Cascade Designs Double-Layer Backpacking Tent Product Overview
Table 126. Cascade Designs Double-Layer Backpacking Tent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 127. Cascade Designs Business Overview
Table 128. Cascade Designs Recent Developments
Table 129. BASK Double-Layer Backpacking Tent Basic Information
Table 130. BASK Double-Layer Backpacking Tent Product Overview
Table 131. BASK Double-Layer Backpacking Tent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 132. BASK Business Overview
Table 133. BASK Recent Developments
Table 134. Retki Double-Layer Backpacking Tent Basic Information
Table 135. Retki Double-Layer Backpacking Tent Product Overview
Table 136. Retki Double-Layer Backpacking Tent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 137. Retki Business Overview
Table 138. Retki Recent Developments
Table 139. Global Double-Layer Backpacking Tent Sales Forecast by Region (2025-2032) & (K Units)
Table 140. Global Double-Layer Backpacking Tent Market Size Forecast by Region

(2025-2032) & (M USD)

Table 141. North America Double-Layer Backpacking Tent Sales Forecast by Country (2025-2032) & (K Units)

Table 142. North America Double-Layer Backpacking Tent Market Size Forecast by Country (2025-2032) & (M USD)

Table 143. Europe Double-Layer Backpacking Tent Sales Forecast by Country (2025-2032) & (K Units)

Table 144. Europe Double-Layer Backpacking Tent Market Size Forecast by Country (2025-2032) & (M USD)

Table 145. Asia Pacific Double-Layer Backpacking Tent Sales Forecast by Region (2025-2032) & (K Units)

Table 146. Asia Pacific Double-Layer Backpacking Tent Market Size Forecast by Region (2025-2032) & (M USD)

Table 147. South America Double-Layer Backpacking Tent Sales Forecast by Country (2025-2032) & (K Units)

Table 148. South America Double-Layer Backpacking Tent Market Size Forecast by Country (2025-2032) & (M USD)

Table 149. Middle East and Africa Double-Layer Backpacking Tent Consumption Forecast by Country (2025-2032) & (Units)

Table 150. Middle East and Africa Double-Layer Backpacking Tent Market Size Forecast by Country (2025-2032) & (M USD)

Table 151. Global Double-Layer Backpacking Tent Sales Forecast by Type (2025-2032) & (K Units)

Table 152. Global Double-Layer Backpacking Tent Market Size Forecast by Type (2025-2032) & (M USD)

Table 153. Global Double-Layer Backpacking Tent Price Forecast by Type (2025-2032) & (USD/Unit)

Table 154. Global Double-Layer Backpacking Tent Sales (K Units) Forecast by Application (2025-2032)

Table 155. Global Double-Layer Backpacking Tent Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Double-Layer Backpacking Tent
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Double-Layer Backpacking Tent Market Size (M USD), 2019-2032
- Figure 5. Global Double-Layer Backpacking Tent Market Size (M USD) (2019-2032)
- Figure 6. Global Double-Layer Backpacking Tent Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Double-Layer Backpacking Tent Market Size by Country (M USD)
- Figure 11. Double-Layer Backpacking Tent Sales Share by Manufacturers in 2023
- Figure 12. Global Double-Layer Backpacking Tent Revenue Share by Manufacturers in 2023
- Figure 13. Double-Layer Backpacking Tent Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Double-Layer Backpacking Tent Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Double-Layer Backpacking Tent Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Double-Layer Backpacking Tent Market Share by Type
- Figure 18. Sales Market Share of Double-Layer Backpacking Tent by Type (2019-2024)
- Figure 19. Sales Market Share of Double-Layer Backpacking Tent by Type in 2023
- Figure 20. Market Size Share of Double-Layer Backpacking Tent by Type (2019-2024)
- Figure 21. Market Size Market Share of Double-Layer Backpacking Tent by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Double-Layer Backpacking Tent Market Share by Application
- Figure 24. Global Double-Layer Backpacking Tent Sales Market Share by Application (2019-2024)
- Figure 25. Global Double-Layer Backpacking Tent Sales Market Share by Application in 2023
- Figure 26. Global Double-Layer Backpacking Tent Market Share by Application (2019-2024)
- Figure 27. Global Double-Layer Backpacking Tent Market Share by Application in 2023

Figure 28. Global Double-Layer Backpacking Tent Sales Growth Rate by Application (2019-2024)

Figure 29. Global Double-Layer Backpacking Tent Sales Market Share by Region (2019-2024)

Figure 30. North America Double-Layer Backpacking Tent Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Double-Layer Backpacking Tent Sales Market Share by Country in 2023

Figure 32. U.S. Double-Layer Backpacking Tent Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Double-Layer Backpacking Tent Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Double-Layer Backpacking Tent Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Double-Layer Backpacking Tent Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Double-Layer Backpacking Tent Sales Market Share by Country in 2023

Figure 37. Germany Double-Layer Backpacking Tent Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Double-Layer Backpacking Tent Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Double-Layer Backpacking Tent Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Double-Layer Backpacking Tent Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Double-Layer Backpacking Tent Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Double-Layer Backpacking Tent Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Double-Layer Backpacking Tent Sales Market Share by Region in 2023

Figure 44. China Double-Layer Backpacking Tent Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Double-Layer Backpacking Tent Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Double-Layer Backpacking Tent Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Double-Layer Backpacking Tent Sales and Growth Rate (2019-2024) &

(K Units)

Figure 48. Southeast Asia Double-Layer Backpacking Tent Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Double-Layer Backpacking Tent Sales and Growth Rate (K Units)

Figure 50. South America Double-Layer Backpacking Tent Sales Market Share by Country in 2023

Figure 51. Brazil Double-Layer Backpacking Tent Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Double-Layer Backpacking Tent Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Double-Layer Backpacking Tent Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Double-Layer Backpacking Tent Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Double-Layer Backpacking Tent Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Double-Layer Backpacking Tent Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Double-Layer Backpacking Tent Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Double-Layer Backpacking Tent Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Double-Layer Backpacking Tent Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Double-Layer Backpacking Tent Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Double-Layer Backpacking Tent Production Market Share by Region (2019-2024)

Figure 62. North America Double-Layer Backpacking Tent Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe Double-Layer Backpacking Tent Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan Double-Layer Backpacking Tent Production (K Units) Growth Rate (2019-2024)

Figure 65. China Double-Layer Backpacking Tent Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Double-Layer Backpacking Tent Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Double-Layer Backpacking Tent Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Double-Layer Backpacking Tent Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Double-Layer Backpacking Tent Market Share Forecast by Type (2025-2032)

Figure 70. Global Double-Layer Backpacking Tent Sales Forecast by Application (2025-2032)

Figure 71. Global Double-Layer Backpacking Tent Market Share Forecast by Application (2025-2032)

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