

Global Doormats Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Doormat is a product that can effectively scrape away mud, dust and water at the entrance and keep the indoor floor clean and tidy. It is elastic, soft and comfortable. The unique anti ultraviolet additive can prevent fading and embrittlement, and can withstand the outdoor environment exposed to the sun and rain.

This report provides a deep insight into the global Doormats market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Doormats Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Doormats market in any manner.

Global Doormats Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

IKEA

Apache Mills

DEXI

NITORI

TAYOHYA

Waterhog

Bungalow Flooring

Leggett & Platt

Danica Studio

Elrene Home Fashions

Calloway Mills

Evergreen

DII

Juvale

PLUS Haven

Durable Corporation

Gorilla Grip

mDesign

Notrax

Doormats & More

Plow & Hearth

Shiraleah

Society6

Sunnydaze

The Lakeside Collection

Market Segmentation (by Type)

Indoor Mats

Outdoor Mats

Market Segmentation (by Application)

Supermarkets/Hypermarkets

Convenience Stores

Independent Retailers

Online Sales

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Doormats Market

Overview of the regional outlook of the Doormats Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Doormats Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Doormats

1.2 Key Market Segments

1.2.1 Doormats Segment by Type

1.2.2 Doormats Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 DOORMATS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Doormats Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Doormats Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 DOORMATS MARKET COMPETITIVE LANDSCAPE

3.1 Global Doormats Sales by Manufacturers (2019-2024)

3.2 Global Doormats Revenue Market Share by Manufacturers (2019-2024)

3.3 Doormats Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Doormats Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Doormats Sales Sites, Area Served, Product Type

3.6 Doormats Market Competitive Situation and Trends

3.6.1 Doormats Market Concentration Rate

3.6.2 Global 5 and 10 Largest Doormats Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 DOORMATS INDUSTRY CHAIN ANALYSIS

4.1 Doormats Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF DOORMATS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 DOORMATS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Doormats Sales Market Share by Type (2019-2024)
- 6.3 Global Doormats Market Size Market Share by Type (2019-2024)
- 6.4 Global Doormats Price by Type (2019-2024)

7 DOORMATS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Doormats Market Sales by Application (2019-2024)
- 7.3 Global Doormats Market Size (M USD) by Application (2019-2024)
- 7.4 Global Doormats Sales Growth Rate by Application (2019-2024)

8 DOORMATS MARKET SEGMENTATION BY REGION

- 8.1 Global Doormats Sales by Region
 - 8.1.1 Global Doormats Sales by Region
 - 8.1.2 Global Doormats Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Doormats Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada

- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Doormats Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Doormats Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Doormats Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Doormats Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 IKEA
 - 9.1.1 IKEA Doormats Basic Information
 - 9.1.2 IKEA Doormats Product Overview
 - 9.1.3 IKEA Doormats Product Market Performance
 - 9.1.4 IKEA Business Overview
 - 9.1.5 IKEA Doormats SWOT Analysis
 - 9.1.6 IKEA Recent Developments
- 9.2 Apache Mills
 - 9.2.1 Apache Mills Doormats Basic Information

- 9.2.2 Apache Mills Doormats Product Overview
- 9.2.3 Apache Mills Doormats Product Market Performance
- 9.2.4 Apache Mills Business Overview
- 9.2.5 Apache Mills Doormats SWOT Analysis
- 9.2.6 Apache Mills Recent Developments
- 9.3 DEXI
 - 9.3.1 DEXI Doormats Basic Information
 - 9.3.2 DEXI Doormats Product Overview
 - 9.3.3 DEXI Doormats Product Market Performance
 - 9.3.4 DEXI Doormats SWOT Analysis
 - 9.3.5 DEXI Business Overview
 - 9.3.6 DEXI Recent Developments
- 9.4 NITORI
 - 9.4.1 NITORI Doormats Basic Information
 - 9.4.2 NITORI Doormats Product Overview
 - 9.4.3 NITORI Doormats Product Market Performance
 - 9.4.4 NITORI Business Overview
 - 9.4.5 NITORI Recent Developments
- 9.5 TAYOHYA
 - 9.5.1 TAYOHYA Doormats Basic Information
 - 9.5.2 TAYOHYA Doormats Product Overview
 - 9.5.3 TAYOHYA Doormats Product Market Performance
 - 9.5.4 TAYOHYA Business Overview
 - 9.5.5 TAYOHYA Recent Developments
- 9.6 Waterhog
 - 9.6.1 Waterhog Doormats Basic Information
 - 9.6.2 Waterhog Doormats Product Overview
 - 9.6.3 Waterhog Doormats Product Market Performance
 - 9.6.4 Waterhog Business Overview
 - 9.6.5 Waterhog Recent Developments
- 9.7 Bungalow Flooring
 - 9.7.1 Bungalow Flooring Doormats Basic Information
 - 9.7.2 Bungalow Flooring Doormats Product Overview
 - 9.7.3 Bungalow Flooring Doormats Product Market Performance
 - 9.7.4 Bungalow Flooring Business Overview
 - 9.7.5 Bungalow Flooring Recent Developments
- 9.8 Leggett and Platt
 - 9.8.1 Leggett and Platt Doormats Basic Information
 - 9.8.2 Leggett and Platt Doormats Product Overview

- 9.8.3 Leggett and Platt Doormats Product Market Performance
- 9.8.4 Leggett and Platt Business Overview
- 9.8.5 Leggett and Platt Recent Developments
- 9.9 Danica Studio
 - 9.9.1 Danica Studio Doormats Basic Information
 - 9.9.2 Danica Studio Doormats Product Overview
 - 9.9.3 Danica Studio Doormats Product Market Performance
 - 9.9.4 Danica Studio Business Overview
 - 9.9.5 Danica Studio Recent Developments
- 9.10 Elrene Home Fashions
 - 9.10.1 Elrene Home Fashions Doormats Basic Information
 - 9.10.2 Elrene Home Fashions Doormats Product Overview
 - 9.10.3 Elrene Home Fashions Doormats Product Market Performance
 - 9.10.4 Elrene Home Fashions Business Overview
 - 9.10.5 Elrene Home Fashions Recent Developments
- 9.11 Calloway Mills
 - 9.11.1 Calloway Mills Doormats Basic Information
 - 9.11.2 Calloway Mills Doormats Product Overview
 - 9.11.3 Calloway Mills Doormats Product Market Performance
 - 9.11.4 Calloway Mills Business Overview
 - 9.11.5 Calloway Mills Recent Developments
- 9.12 Evergreen
 - 9.12.1 Evergreen Doormats Basic Information
 - 9.12.2 Evergreen Doormats Product Overview
 - 9.12.3 Evergreen Doormats Product Market Performance
 - 9.12.4 Evergreen Business Overview
 - 9.12.5 Evergreen Recent Developments
- 9.13 DII
 - 9.13.1 DII Doormats Basic Information
 - 9.13.2 DII Doormats Product Overview
 - 9.13.3 DII Doormats Product Market Performance
 - 9.13.4 DII Business Overview
 - 9.13.5 DII Recent Developments
- 9.14 Juvale
 - 9.14.1 Juvale Doormats Basic Information
 - 9.14.2 Juvale Doormats Product Overview
 - 9.14.3 Juvale Doormats Product Market Performance
 - 9.14.4 Juvale Business Overview
 - 9.14.5 Juvale Recent Developments

9.15 PLUS Haven

- 9.15.1 PLUS Haven Doormats Basic Information
- 9.15.2 PLUS Haven Doormats Product Overview
- 9.15.3 PLUS Haven Doormats Product Market Performance
- 9.15.4 PLUS Haven Business Overview
- 9.15.5 PLUS Haven Recent Developments

9.16 Durable Corporation

- 9.16.1 Durable Corporation Doormats Basic Information
- 9.16.2 Durable Corporation Doormats Product Overview
- 9.16.3 Durable Corporation Doormats Product Market Performance
- 9.16.4 Durable Corporation Business Overview
- 9.16.5 Durable Corporation Recent Developments

9.17 Gorilla Grip

- 9.17.1 Gorilla Grip Doormats Basic Information
- 9.17.2 Gorilla Grip Doormats Product Overview
- 9.17.3 Gorilla Grip Doormats Product Market Performance
- 9.17.4 Gorilla Grip Business Overview
- 9.17.5 Gorilla Grip Recent Developments

9.18 mDesign

- 9.18.1 mDesign Doormats Basic Information
- 9.18.2 mDesign Doormats Product Overview
- 9.18.3 mDesign Doormats Product Market Performance
- 9.18.4 mDesign Business Overview
- 9.18.5 mDesign Recent Developments

9.19 Notrax

- 9.19.1 Notrax Doormats Basic Information
- 9.19.2 Notrax Doormats Product Overview
- 9.19.3 Notrax Doormats Product Market Performance
- 9.19.4 Notrax Business Overview
- 9.19.5 Notrax Recent Developments

9.20 Doormats and More

- 9.20.1 Doormats and More Doormats Basic Information
- 9.20.2 Doormats and More Doormats Product Overview
- 9.20.3 Doormats and More Doormats Product Market Performance
- 9.20.4 Doormats and More Business Overview
- 9.20.5 Doormats and More Recent Developments

9.21 Plow and Hearth

- 9.21.1 Plow and Hearth Doormats Basic Information
- 9.21.2 Plow and Hearth Doormats Product Overview

- 9.21.3 Plow and Hearth Doormats Product Market Performance
- 9.21.4 Plow and Hearth Business Overview
- 9.21.5 Plow and Hearth Recent Developments
- 9.22 Shiraleah
 - 9.22.1 Shiraleah Doormats Basic Information
 - 9.22.2 Shiraleah Doormats Product Overview
 - 9.22.3 Shiraleah Doormats Product Market Performance
 - 9.22.4 Shiraleah Business Overview
 - 9.22.5 Shiraleah Recent Developments
- 9.23 Society6
 - 9.23.1 Society6 Doormats Basic Information
 - 9.23.2 Society6 Doormats Product Overview
 - 9.23.3 Society6 Doormats Product Market Performance
 - 9.23.4 Society6 Business Overview
 - 9.23.5 Society6 Recent Developments
- 9.24 Sunnydaze
 - 9.24.1 Sunnydaze Doormats Basic Information
 - 9.24.2 Sunnydaze Doormats Product Overview
 - 9.24.3 Sunnydaze Doormats Product Market Performance
 - 9.24.4 Sunnydaze Business Overview
 - 9.24.5 Sunnydaze Recent Developments
- 9.25 The Lakeside Collection
 - 9.25.1 The Lakeside Collection Doormats Basic Information
 - 9.25.2 The Lakeside Collection Doormats Product Overview
 - 9.25.3 The Lakeside Collection Doormats Product Market Performance
 - 9.25.4 The Lakeside Collection Business Overview
 - 9.25.5 The Lakeside Collection Recent Developments

10 DOORMATS MARKET FORECAST BY REGION

- 10.1 Global Doormats Market Size Forecast
- 10.2 Global Doormats Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Doormats Market Size Forecast by Country
 - 10.2.3 Asia Pacific Doormats Market Size Forecast by Region
 - 10.2.4 South America Doormats Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Doormats by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Doormats Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Doormats by Type (2025-2030)

11.1.2 Global Doormats Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Doormats by Type (2025-2030)

11.2 Global Doormats Market Forecast by Application (2025-2030)

11.2.1 Global Doormats Sales (K Units) Forecast by Application

11.2.2 Global Doormats Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Doormats Market Size Comparison by Region (M USD)
- Table 5. Global Doormats Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Doormats Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Doormats Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Doormats Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Doormats as of 2022)
- Table 10. Global Market Doormats Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Doormats Sales Sites and Area Served
- Table 12. Manufacturers Doormats Product Type
- Table 13. Global Doormats Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Doormats
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Doormats Market Challenges
- Table 22. Global Doormats Sales by Type (K Units)
- Table 23. Global Doormats Market Size by Type (M USD)
- Table 24. Global Doormats Sales (K Units) by Type (2019-2024)
- Table 25. Global Doormats Sales Market Share by Type (2019-2024)
- Table 26. Global Doormats Market Size (M USD) by Type (2019-2024)
- Table 27. Global Doormats Market Size Share by Type (2019-2024)
- Table 28. Global Doormats Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Doormats Sales (K Units) by Application
- Table 30. Global Doormats Market Size by Application
- Table 31. Global Doormats Sales by Application (2019-2024) & (K Units)
- Table 32. Global Doormats Sales Market Share by Application (2019-2024)
- Table 33. Global Doormats Sales by Application (2019-2024) & (M USD)

- Table 34. Global Doormats Market Share by Application (2019-2024)
- Table 35. Global Doormats Sales Growth Rate by Application (2019-2024)
- Table 36. Global Doormats Sales by Region (2019-2024) & (K Units)
- Table 37. Global Doormats Sales Market Share by Region (2019-2024)
- Table 38. North America Doormats Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Doormats Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Doormats Sales by Region (2019-2024) & (K Units)
- Table 41. South America Doormats Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Doormats Sales by Region (2019-2024) & (K Units)
- Table 43. IKEA Doormats Basic Information
- Table 44. IKEA Doormats Product Overview
- Table 45. IKEA Doormats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. IKEA Business Overview
- Table 47. IKEA Doormats SWOT Analysis
- Table 48. IKEA Recent Developments
- Table 49. Apache Mills Doormats Basic Information
- Table 50. Apache Mills Doormats Product Overview
- Table 51. Apache Mills Doormats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Apache Mills Business Overview
- Table 53. Apache Mills Doormats SWOT Analysis
- Table 54. Apache Mills Recent Developments
- Table 55. DEXI Doormats Basic Information
- Table 56. DEXI Doormats Product Overview
- Table 57. DEXI Doormats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. DEXI Doormats SWOT Analysis
- Table 59. DEXI Business Overview
- Table 60. DEXI Recent Developments
- Table 61. NITORI Doormats Basic Information
- Table 62. NITORI Doormats Product Overview
- Table 63. NITORI Doormats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. NITORI Business Overview
- Table 65. NITORI Recent Developments
- Table 66. TAYOHYA Doormats Basic Information
- Table 67. TAYOHYA Doormats Product Overview
- Table 68. TAYOHYA Doormats Sales (K Units), Revenue (M USD), Price (USD/Unit)

and Gross Margin (2019-2024)

Table 69. TAYOHYA Business Overview

Table 70. TAYOHYA Recent Developments

Table 71. Waterhog Doormats Basic Information

Table 72. Waterhog Doormats Product Overview

Table 73. Waterhog Doormats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Waterhog Business Overview

Table 75. Waterhog Recent Developments

Table 76. Bungalow Flooring Doormats Basic Information

Table 77. Bungalow Flooring Doormats Product Overview

Table 78. Bungalow Flooring Doormats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Bungalow Flooring Business Overview

Table 80. Bungalow Flooring Recent Developments

Table 81. Leggett and Platt Doormats Basic Information

Table 82. Leggett and Platt Doormats Product Overview

Table 83. Leggett and Platt Doormats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Leggett and Platt Business Overview

Table 85. Leggett and Platt Recent Developments

Table 86. Danica Studio Doormats Basic Information

Table 87. Danica Studio Doormats Product Overview

Table 88. Danica Studio Doormats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Danica Studio Business Overview

Table 90. Danica Studio Recent Developments

Table 91. Elrene Home Fashions Doormats Basic Information

Table 92. Elrene Home Fashions Doormats Product Overview

Table 93. Elrene Home Fashions Doormats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Elrene Home Fashions Business Overview

Table 95. Elrene Home Fashions Recent Developments

Table 96. Calloway Mills Doormats Basic Information

Table 97. Calloway Mills Doormats Product Overview

Table 98. Calloway Mills Doormats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Calloway Mills Business Overview

Table 100. Calloway Mills Recent Developments

- Table 101. Evergreen Doormats Basic Information
- Table 102. Evergreen Doormats Product Overview
- Table 103. Evergreen Doormats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Evergreen Business Overview
- Table 105. Evergreen Recent Developments
- Table 106. DII Doormats Basic Information
- Table 107. DII Doormats Product Overview
- Table 108. DII Doormats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. DII Business Overview
- Table 110. DII Recent Developments
- Table 111. Juvale Doormats Basic Information
- Table 112. Juvale Doormats Product Overview
- Table 113. Juvale Doormats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Juvale Business Overview
- Table 115. Juvale Recent Developments
- Table 116. PLUS Haven Doormats Basic Information
- Table 117. PLUS Haven Doormats Product Overview
- Table 118. PLUS Haven Doormats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. PLUS Haven Business Overview
- Table 120. PLUS Haven Recent Developments
- Table 121. Durable Corporation Doormats Basic Information
- Table 122. Durable Corporation Doormats Product Overview
- Table 123. Durable Corporation Doormats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Durable Corporation Business Overview
- Table 125. Durable Corporation Recent Developments
- Table 126. Gorilla Grip Doormats Basic Information
- Table 127. Gorilla Grip Doormats Product Overview
- Table 128. Gorilla Grip Doormats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. Gorilla Grip Business Overview
- Table 130. Gorilla Grip Recent Developments
- Table 131. mDesign Doormats Basic Information
- Table 132. mDesign Doormats Product Overview
- Table 133. mDesign Doormats Sales (K Units), Revenue (M USD), Price (USD/Unit)

and Gross Margin (2019-2024)

Table 134. mDesign Business Overview

Table 135. mDesign Recent Developments

Table 136. Notrax Doormats Basic Information

Table 137. Notrax Doormats Product Overview

Table 138. Notrax Doormats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 139. Notrax Business Overview

Table 140. Notrax Recent Developments

Table 141. Doormats and More Doormats Basic Information

Table 142. Doormats and More Doormats Product Overview

Table 143. Doormats and More Doormats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 144. Doormats and More Business Overview

Table 145. Doormats and More Recent Developments

Table 146. Plow and Hearth Doormats Basic Information

Table 147. Plow and Hearth Doormats Product Overview

Table 148. Plow and Hearth Doormats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 149. Plow and Hearth Business Overview

Table 150. Plow and Hearth Recent Developments

Table 151. Shiraleah Doormats Basic Information

Table 152. Shiraleah Doormats Product Overview

Table 153. Shiraleah Doormats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 154. Shiraleah Business Overview

Table 155. Shiraleah Recent Developments

Table 156. Society6 Doormats Basic Information

Table 157. Society6 Doormats Product Overview

Table 158. Society6 Doormats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 159. Society6 Business Overview

Table 160. Society6 Recent Developments

Table 161. Sunnydaze Doormats Basic Information

Table 162. Sunnydaze Doormats Product Overview

Table 163. Sunnydaze Doormats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 164. Sunnydaze Business Overview

Table 165. Sunnydaze Recent Developments

- Table 166. The Lakeside Collection Doormats Basic Information
- Table 167. The Lakeside Collection Doormats Product Overview
- Table 168. The Lakeside Collection Doormats Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 169. The Lakeside Collection Business Overview
- Table 170. The Lakeside Collection Recent Developments
- Table 171. Global Doormats Sales Forecast by Region (2025-2030) & (K Units)
- Table 172. Global Doormats Market Size Forecast by Region (2025-2030) & (M USD)
- Table 173. North America Doormats Sales Forecast by Country (2025-2030) & (K Units)
- Table 174. North America Doormats Market Size Forecast by Country (2025-2030) & (M USD)
- Table 175. Europe Doormats Sales Forecast by Country (2025-2030) & (K Units)
- Table 176. Europe Doormats Market Size Forecast by Country (2025-2030) & (M USD)
- Table 177. Asia Pacific Doormats Sales Forecast by Region (2025-2030) & (K Units)
- Table 178. Asia Pacific Doormats Market Size Forecast by Region (2025-2030) & (M USD)
- Table 179. South America Doormats Sales Forecast by Country (2025-2030) & (K Units)
- Table 180. South America Doormats Market Size Forecast by Country (2025-2030) & (M USD)
- Table 181. Middle East and Africa Doormats Consumption Forecast by Country (2025-2030) & (Units)
- Table 182. Middle East and Africa Doormats Market Size Forecast by Country (2025-2030) & (M USD)
- Table 183. Global Doormats Sales Forecast by Type (2025-2030) & (K Units)
- Table 184. Global Doormats Market Size Forecast by Type (2025-2030) & (M USD)
- Table 185. Global Doormats Price Forecast by Type (2025-2030) & (USD/Unit)
- Table 186. Global Doormats Sales (K Units) Forecast by Application (2025-2030)
- Table 187. Global Doormats Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Doormats
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Doormats Market Size (M USD), 2019-2030
- Figure 5. Global Doormats Market Size (M USD) (2019-2030)
- Figure 6. Global Doormats Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Doormats Market Size by Country (M USD)
- Figure 11. Doormats Sales Share by Manufacturers in 2023
- Figure 12. Global Doormats Revenue Share by Manufacturers in 2023
- Figure 13. Doormats Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Doormats Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Doormats Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Doormats Market Share by Type
- Figure 18. Sales Market Share of Doormats by Type (2019-2024)
- Figure 19. Sales Market Share of Doormats by Type in 2023
- Figure 20. Market Size Share of Doormats by Type (2019-2024)
- Figure 21. Market Size Market Share of Doormats by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Doormats Market Share by Application
- Figure 24. Global Doormats Sales Market Share by Application (2019-2024)
- Figure 25. Global Doormats Sales Market Share by Application in 2023
- Figure 26. Global Doormats Market Share by Application (2019-2024)
- Figure 27. Global Doormats Market Share by Application in 2023
- Figure 28. Global Doormats Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Doormats Sales Market Share by Region (2019-2024)
- Figure 30. North America Doormats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Doormats Sales Market Share by Country in 2023
- Figure 32. U.S. Doormats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Doormats Sales (K Units) and Growth Rate (2019-2024)

- Figure 34. Mexico Doormats Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Doormats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Doormats Sales Market Share by Country in 2023
- Figure 37. Germany Doormats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Doormats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Doormats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Doormats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Doormats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Doormats Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Doormats Sales Market Share by Region in 2023
- Figure 44. China Doormats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Doormats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Doormats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Doormats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Doormats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Doormats Sales and Growth Rate (K Units)
- Figure 50. South America Doormats Sales Market Share by Country in 2023
- Figure 51. Brazil Doormats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Doormats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Doormats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Doormats Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Doormats Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Doormats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Doormats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Doormats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Doormats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Doormats Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Doormats Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Doormats Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Doormats Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Doormats Market Share Forecast by Type (2025-2030)
- Figure 65. Global Doormats Sales Forecast by Application (2025-2030)
- Figure 66. Global Doormats Market Share Forecast by Application (2025-2030)

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