

Global Dog Grooming Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

The market for dog grooming encompasses a range of services aimed at maintaining the hygiene and appearance of dogs. This includes bathing, hair trimming, nail clipping, and other grooming activities. The industry caters to pet owners who prioritize the well-being and aesthetics of their furry companions. Dog grooming services are typically offered by pet salons, mobile groomers, and pet spas, with a focus on enhancing the overall health and appearance of dogs.

In 2023, the global dog grooming market size reached approximately USD 8.7 billion. The market is projected to grow at a Compound Annual Growth Rate (CAGR) of 6.78% from 2024 to 2032. This growth can be attributed to several key factors driving the market forward. Firstly, the increasing pet humanization trend has led to a rise in pet ownership and spending on pet care services, including grooming. Additionally, the growing awareness of pet health and hygiene among owners has boosted the demand for professional grooming services.

One of the prominent trends in the dog grooming market is the shift towards premium and specialized grooming services. Pet owners are increasingly willing to pay more for high-quality grooming services that offer specialized treatments such as organic products, spa treatments, and creative grooming styles. This trend is driven by the desire to provide the best care for their pets and the influence of social media, where aesthetically groomed pets gain popularity.

Another significant trend is the rise of mobile dog grooming services. Mobile groomers offer convenience and personalized attention to pets in the comfort of their homes,

eliminating the need for pet owners to travel to a salon. This trend has gained traction due to its time-saving nature and the reduced stress it causes to pets who may be anxious in a salon environment.

Furthermore, the increasing focus on eco-friendly and sustainable grooming products is shaping the market. Pet owners are seeking grooming products that are safe for their pets and environmentally friendly. This has led to the development of organic, natural, and cruelty-free grooming products that cater to the eco-conscious consumer segment.

In terms of regional market distribution, North America and Europe are leading markets for dog grooming services. The dominance of these regions can be attributed to high pet ownership rates, strong awareness of pet health and wellness, and higher disposable incomes. In North America, the market is driven by the humanization of pets, leading to increased spending on premium grooming services. In Europe, the market benefits from a well-established pet care industry and a focus on organic and natural grooming products.

Despite the growth opportunities, the dog grooming market faces challenges such as increasing competition, especially from online grooming tutorials and DIY grooming kits. Pet owners looking to save costs may opt to groom their pets at home rather than seek professional services. Additionally, regulatory challenges related to licensing and certification requirements for groomers pose a barrier to entry for new players in the market.

In conclusion, the dog grooming market is poised for steady growth driven by factors such as pet humanization, premiumization of services, and the adoption of eco-friendly practices. To capitalize on these trends, grooming service providers should focus on offering specialized services, leveraging mobile grooming platforms, and promoting sustainable grooming practices to meet the evolving needs of pet owners.

This report provides a deep insight into the global Dog Grooming market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the

Global Dog Grooming Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Dog Grooming market in any manner.

Global Dog Grooming Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Spectrum Brands

Hartz

Central Garden & Pet Company

Jarden Consumer Solutions

Wahl Clipper Corporation

Andis

Geib Buttercut

Rosewood Pet Products

Rolf C. Hagen

Petmate

Coastal Pet Products

Millers Forge

Chris Christensen Systems

Bio-Groom

TropiClean

Lambert Kay

Davis

Earthbath

Synergy Labs

Pet Champion

Miracle Care

Cardinal Laboratories

Market Segmentation (by Type)

Comb & Brush Tool

Clippers & Trimmer Tool

Shear & Nail Tool

Shampoo & Conditioners Cleaning

Others

Market Segmentation (by Application)

Home-Based Application

Commercial Application

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Dog Grooming Market

Overview of the regional outlook of the Dog Grooming Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the

years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Dog Grooming Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

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