

# Global Dog DNA Test Service Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

With adoptions on the rise and nearly three quarters of U.S. households owning a pet, it makes sense that they, as pet parents, are eager to find the answers to all things dog. Dog DNA test enables a dog owner to learn about their pup's breed, ancestry, health, relatives, and more with a simple cheek swab.

The Global Dog DNA Test Service Market Size was estimated at USD 143.79 million in 2023 and is projected to reach USD 282.29 million by 2029, exhibiting a CAGR of 11.90% during the forecast period.

This report provides a deep insight into the global Dog DNA Test Service market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Dog DNA Test Service Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Dog DNA Test Service market in any manner.

## Global Dog DNA Test Service Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Embark Veterinary

Wisdom Panel

DNA My Dog

Orivet Genetic Pet Care

MGI

Bioinformagics

Wisdom Pet

### Market Segmentation (by Type)

Saliva Test

Stool Test

### Market Segmentation (by Application)

In-store Testing

Mail-in Testing

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Dog DNA Test Service Market

Overview of the regional outlook of the Dog DNA Test Service Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with

historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

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### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Dog DNA Test Service Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Dog DNA Test Service
- 1.2 Key Market Segments
  - 1.2.1 Dog DNA Test Service Segment by Type
  - 1.2.2 Dog DNA Test Service Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 DOG DNA TEST SERVICE MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 DOG DNA TEST SERVICE MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Dog DNA Test Service Revenue Market Share by Company (2019-2024)
- 3.2 Dog DNA Test Service Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Dog DNA Test Service Market Size Sites, Area Served, Product Type
- 3.4 Dog DNA Test Service Market Competitive Situation and Trends
  - 3.4.1 Dog DNA Test Service Market Concentration Rate
  - 3.4.2 Global 5 and 10 Largest Dog DNA Test Service Players Market Share by Revenue
  - 3.4.3 Mergers & Acquisitions, Expansion

### **4 DOG DNA TEST SERVICE VALUE CHAIN ANALYSIS**

- 4.1 Dog DNA Test Service Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

### **5 THE DEVELOPMENT AND DYNAMICS OF DOG DNA TEST SERVICE MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 DOG DNA TEST SERVICE MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Dog DNA Test Service Market Size Market Share by Type (2019-2024)
- 6.3 Global Dog DNA Test Service Market Size Growth Rate by Type (2019-2024)

## **7 DOG DNA TEST SERVICE MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Dog DNA Test Service Market Size (M USD) by Application (2019-2024)
- 7.3 Global Dog DNA Test Service Market Size Growth Rate by Application (2019-2024)

## **8 DOG DNA TEST SERVICE MARKET SEGMENTATION BY REGION**

- 8.1 Global Dog DNA Test Service Market Size by Region
  - 8.1.1 Global Dog DNA Test Service Market Size by Region
  - 8.1.2 Global Dog DNA Test Service Market Size Market Share by Region
- 8.2 North America
  - 8.2.1 North America Dog DNA Test Service Market Size by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Dog DNA Test Service Market Size by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy



8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Dog DNA Test Service Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Dog DNA Test Service Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Dog DNA Test Service Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 Embark Veterinary

9.1.1 Embark Veterinary Dog DNA Test Service Basic Information

9.1.2 Embark Veterinary Dog DNA Test Service Product Overview

9.1.3 Embark Veterinary Dog DNA Test Service Product Market Performance

9.1.4 Embark Veterinary Dog DNA Test Service SWOT Analysis

9.1.5 Embark Veterinary Business Overview

9.1.6 Embark Veterinary Recent Developments

9.2 Wisdom Panel

9.2.1 Wisdom Panel Dog DNA Test Service Basic Information

9.2.2 Wisdom Panel Dog DNA Test Service Product Overview

9.2.3 Wisdom Panel Dog DNA Test Service Product Market Performance

9.2.4 Embark Veterinary Dog DNA Test Service SWOT Analysis

9.2.5 Wisdom Panel Business Overview

9.2.6 Wisdom Panel Recent Developments

9.3 DNA My Dog

9.3.1 DNA My Dog Dog DNA Test Service Basic Information

- 9.3.2 DNA My Dog Dog DNA Test Service Product Overview
- 9.3.3 DNA My Dog Dog DNA Test Service Product Market Performance
- 9.3.4 Embark Veterinary Dog DNA Test Service SWOT Analysis
- 9.3.5 DNA My Dog Business Overview
- 9.3.6 DNA My Dog Recent Developments
- 9.4 Orivet Genetic Pet Care
  - 9.4.1 Orivet Genetic Pet Care Dog DNA Test Service Basic Information
  - 9.4.2 Orivet Genetic Pet Care Dog DNA Test Service Product Overview
  - 9.4.3 Orivet Genetic Pet Care Dog DNA Test Service Product Market Performance
  - 9.4.4 Orivet Genetic Pet Care Business Overview
  - 9.4.5 Orivet Genetic Pet Care Recent Developments
- 9.5 MGI
  - 9.5.1 MGI Dog DNA Test Service Basic Information
  - 9.5.2 MGI Dog DNA Test Service Product Overview
  - 9.5.3 MGI Dog DNA Test Service Product Market Performance
  - 9.5.4 MGI Business Overview
  - 9.5.5 MGI Recent Developments
- 9.6 Bioinformagics
  - 9.6.1 Bioinformagics Dog DNA Test Service Basic Information
  - 9.6.2 Bioinformagics Dog DNA Test Service Product Overview
  - 9.6.3 Bioinformagics Dog DNA Test Service Product Market Performance
  - 9.6.4 Bioinformagics Business Overview
  - 9.6.5 Bioinformagics Recent Developments
- 9.7 Wisdom Pet
  - 9.7.1 Wisdom Pet Dog DNA Test Service Basic Information
  - 9.7.2 Wisdom Pet Dog DNA Test Service Product Overview
  - 9.7.3 Wisdom Pet Dog DNA Test Service Product Market Performance
  - 9.7.4 Wisdom Pet Business Overview
  - 9.7.5 Wisdom Pet Recent Developments

## **10 DOG DNA TEST SERVICE REGIONAL MARKET FORECAST**

- 10.1 Global Dog DNA Test Service Market Size Forecast
- 10.2 Global Dog DNA Test Service Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Dog DNA Test Service Market Size Forecast by Country
  - 10.2.3 Asia Pacific Dog DNA Test Service Market Size Forecast by Region
  - 10.2.4 South America Dog DNA Test Service Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Dog DNA Test Service by

Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Dog DNA Test Service Market Forecast by Type (2025-2030)

11.2 Global Dog DNA Test Service Market Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Dog DNA Test Service Market Size Comparison by Region (M USD)

Table 5. Global Dog DNA Test Service Revenue (M USD) by Company (2019-2024)

Table 6. Global Dog DNA Test Service Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Dog DNA Test Service as of 2022)

Table 8. Company Dog DNA Test Service Market Size Sites and Area Served

Table 9. Company Dog DNA Test Service Product Type

Table 10. Global Dog DNA Test Service Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Dog DNA Test Service

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Dog DNA Test Service Market Challenges

Table 18. Global Dog DNA Test Service Market Size by Type (M USD)

Table 19. Global Dog DNA Test Service Market Size (M USD) by Type (2019-2024)

Table 20. Global Dog DNA Test Service Market Size Share by Type (2019-2024)

Table 21. Global Dog DNA Test Service Market Size Growth Rate by Type (2019-2024)

Table 22. Global Dog DNA Test Service Market Size by Application

Table 23. Global Dog DNA Test Service Market Size by Application (2019-2024) & (M USD)

Table 24. Global Dog DNA Test Service Market Share by Application (2019-2024)

Table 25. Global Dog DNA Test Service Market Size Growth Rate by Application (2019-2024)

Table 26. Global Dog DNA Test Service Market Size by Region (2019-2024) & (M USD)

Table 27. Global Dog DNA Test Service Market Size Market Share by Region (2019-2024)

Table 28. North America Dog DNA Test Service Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Dog DNA Test Service Market Size by Country (2019-2024) & (M USD)

USD)

Table 30. Asia Pacific Dog DNA Test Service Market Size by Region (2019-2024) & (M USD)

Table 31. South America Dog DNA Test Service Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Dog DNA Test Service Market Size by Region (2019-2024) & (M USD)

Table 33. Embark Veterinary Dog DNA Test Service Basic Information

Table 34. Embark Veterinary Dog DNA Test Service Product Overview

Table 35. Embark Veterinary Dog DNA Test Service Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Embark Veterinary Dog DNA Test Service SWOT Analysis

Table 37. Embark Veterinary Business Overview

Table 38. Embark Veterinary Recent Developments

Table 39. Wisdom Panel Dog DNA Test Service Basic Information

Table 40. Wisdom Panel Dog DNA Test Service Product Overview

Table 41. Wisdom Panel Dog DNA Test Service Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Embark Veterinary Dog DNA Test Service SWOT Analysis

Table 43. Wisdom Panel Business Overview

Table 44. Wisdom Panel Recent Developments

Table 45. DNA My Dog Dog DNA Test Service Basic Information

Table 46. DNA My Dog Dog DNA Test Service Product Overview

Table 47. DNA My Dog Dog DNA Test Service Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Embark Veterinary Dog DNA Test Service SWOT Analysis

Table 49. DNA My Dog Business Overview

Table 50. DNA My Dog Recent Developments

Table 51. Orivet Genetic Pet Care Dog DNA Test Service Basic Information

Table 52. Orivet Genetic Pet Care Dog DNA Test Service Product Overview

Table 53. Orivet Genetic Pet Care Dog DNA Test Service Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Orivet Genetic Pet Care Business Overview

Table 55. Orivet Genetic Pet Care Recent Developments

Table 56. MGI Dog DNA Test Service Basic Information

Table 57. MGI Dog DNA Test Service Product Overview

Table 58. MGI Dog DNA Test Service Revenue (M USD) and Gross Margin (2019-2024)

Table 59. MGI Business Overview

Table 60. MGI Recent Developments

Table 61. Bioinformagics Dog DNA Test Service Basic Information

Table 62. Bioinformagics Dog DNA Test Service Product Overview

Table 63. Bioinformagics Dog DNA Test Service Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Bioinformagics Business Overview

Table 65. Bioinformagics Recent Developments

Table 66. Wisdom Pet Dog DNA Test Service Basic Information

Table 67. Wisdom Pet Dog DNA Test Service Product Overview

Table 68. Wisdom Pet Dog DNA Test Service Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Wisdom Pet Business Overview

Table 70. Wisdom Pet Recent Developments

Table 71. Global Dog DNA Test Service Market Size Forecast by Region (2025-2030) & (M USD)

Table 72. North America Dog DNA Test Service Market Size Forecast by Country (2025-2030) & (M USD)

Table 73. Europe Dog DNA Test Service Market Size Forecast by Country (2025-2030) & (M USD)

Table 74. Asia Pacific Dog DNA Test Service Market Size Forecast by Region (2025-2030) & (M USD)

Table 75. South America Dog DNA Test Service Market Size Forecast by Country (2025-2030) & (M USD)

Table 76. Middle East and Africa Dog DNA Test Service Market Size Forecast by Country (2025-2030) & (M USD)

Table 77. Global Dog DNA Test Service Market Size Forecast by Type (2025-2030) & (M USD)

Table 78. Global Dog DNA Test Service Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Industrial Chain of Dog DNA Test Service

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Dog DNA Test Service Market Size (M USD), 2019-2030

Figure 5. Global Dog DNA Test Service Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Dog DNA Test Service Market Size by Country (M USD)

Figure 10. Global Dog DNA Test Service Revenue Share by Company in 2023

Figure 11. Dog DNA Test Service Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Dog DNA Test Service Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Dog DNA Test Service Market Share by Type

Figure 15. Market Size Share of Dog DNA Test Service by Type (2019-2024)

Figure 16. Market Size Market Share of Dog DNA Test Service by Type in 2022

Figure 17. Global Dog DNA Test Service Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Dog DNA Test Service Market Share by Application

Figure 20. Global Dog DNA Test Service Market Share by Application (2019-2024)

Figure 21. Global Dog DNA Test Service Market Share by Application in 2022

Figure 22. Global Dog DNA Test Service Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Dog DNA Test Service Market Size Market Share by Region (2019-2024)

Figure 24. North America Dog DNA Test Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Dog DNA Test Service Market Size Market Share by Country in 2023

Figure 26. U.S. Dog DNA Test Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Dog DNA Test Service Market Size (M USD) and Growth Rate

(2019-2024)

Figure 28. Mexico Dog DNA Test Service Market Size (Units) and Growth Rate

(2019-2024)

Figure 29. Europe Dog DNA Test Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Dog DNA Test Service Market Size Market Share by Country in 2023

Figure 31. Germany Dog DNA Test Service Market Size and Growth Rate (2019-2024)

& (M USD)

Figure 32. France Dog DNA Test Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Dog DNA Test Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Dog DNA Test Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Dog DNA Test Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Dog DNA Test Service Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Dog DNA Test Service Market Size Market Share by Region in 2023

Figure 38. China Dog DNA Test Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Dog DNA Test Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Dog DNA Test Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Dog DNA Test Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Dog DNA Test Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Dog DNA Test Service Market Size and Growth Rate (M USD)

Figure 44. South America Dog DNA Test Service Market Size Market Share by Country in 2023

Figure 45. Brazil Dog DNA Test Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Dog DNA Test Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Dog DNA Test Service Market Size and Growth Rate (2019-2024) & (M USD)



Figure 48. Middle East and Africa Dog DNA Test Service Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Dog DNA Test Service Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Dog DNA Test Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Dog DNA Test Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Dog DNA Test Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Dog DNA Test Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Dog DNA Test Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Dog DNA Test Service Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Dog DNA Test Service Market Share Forecast by Type (2025-2030)

Figure 57. Global Dog DNA Test Service Market Share Forecast by Application (2025-2030)

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