

# Global Dog DNA Test Kits Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G6DAF2B79C3CEN.html>

Date: March 2026

Pages: 144

Price: US\$ 2,980.00 (Single User License)

ID: G6DAF2B79C3CEN

## Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Dog DNA Test Kits competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. In 2024, global dog DNA test kits production reached approximately 2 million units, with an average global market price of around US\$ 80 per unit. A dog DNA testing kit is a genetic testing product that consumers can directly purchase and use, typically including collection tools and sample return envelopes. Users collect oral cell samples from dogs through a simple and painless method, and then send the samples to a professional laboratory. The laboratory provides pet owners with information including breed composition, genetic health risk screening, pedigree tracking, and certain trait prediction by analyzing DNA. Its core value lies in helping owners gain a deeper understanding of their beloved dogs and providing genetic evidence for scientific parenting, disease prevention, and precision medicine. The industry chain of dog DNA testing kits covers the entire process from technology research and development to result delivery. The upstream mainly includes technology providers, core reagent and consumables suppliers (such as collection swabs, preservation solutions, DNA extraction reagents, PCR reagents, etc.). Midstream is the brand and manufacturer of dog DNA testing kits (such as Embark Veterinary, Wisdom Panel (Mars Petcare), Orivet Genetic Pet Care, DNA My Dog). They are responsible for product design, production, marketing, and collaboration with laboratories. The downstream involves sales channels (including online e-commerce platforms, pet specialty stores, veterinary clinics) and end users (mainly pet owners, breeders, and veterinary institutions). After the testing is completed, the brand also needs to pass on the generated digital report and genetic counseling advice to the user.

The global Dog DNA Test Kits market size was estimated at USD 147.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 10.10% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Dog DNA Test Kits market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Dog DNA Test Kits market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Dog DNA Test Kits market.

### **Global Dog DNA Test Kits Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

## **Key Company**

Embark Veterinary  
Mars Petcare (Wisdom Panel)  
Orivet Genetic Pet Care  
DNA My Dog (Canadian Dog Group)  
Ancestry  
TellmeGen (Koko Genetics)  
Meidike Gene  
Basepaws  
EasyDNA  
VetGen  
Royal Canin  
Thermo Fisher Scientific

## **Market Segmentation (by Type)**

Breed Testing Type  
Health Testing Type  
Mixed Type

## **Market Segmentation (by Application)**

Online Sales  
Offline Sales

## **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance

Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Dog DNA Test Kits Market  
Overview of the regional outlook of the Dog DNA Test Kits Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Dog DNA Test Kits Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Dog DNA Test Kits, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Dog DNA Test Kits
- 1.2 Key Market Segments
  - 1.2.1 Dog DNA Test Kits Segment by Type
  - 1.2.2 Dog DNA Test Kits Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 DOG DNA TEST KITS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Dog DNA Test Kits Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Dog DNA Test Kits Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 DOG DNA TEST KITS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Dog DNA Test Kits Product Life Cycle
- 3.3 Global Dog DNA Test Kits Sales by Manufacturers (2020-2025)
- 3.4 Global Dog DNA Test Kits Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Dog DNA Test Kits Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Dog DNA Test Kits Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Dog DNA Test Kits Market Competitive Situation and Trends
  - 3.8.1 Dog DNA Test Kits Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Dog DNA Test Kits Players Market Share by Revenue
  - 3.8.3 Mergers & Acquisitions, Expansion

### **4 DOG DNA TEST KITS INDUSTRY CHAIN ANALYSIS**

- 4.1 Dog DNA Test Kits Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF DOG DNA TEST KITS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Dog DNA Test Kits Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Dog DNA Test Kits Market
- 5.7 ESG Ratings of Leading Companies

## **6 DOG DNA TEST KITS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Dog DNA Test Kits Sales Market Share by Type (2020-2025)
- 6.3 Global Dog DNA Test Kits Market Size by Type (2020-2025)
- 6.4 Global Dog DNA Test Kits Price by Type (2020-2025)

## **7 DOG DNA TEST KITS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Dog DNA Test Kits Market Sales by Application (2020-2025)
- 7.3 Global Dog DNA Test Kits Market Size (M USD) by Application (2020-2025)

## 7.4 Global Dog DNA Test Kits Sales Growth Rate by Application (2020-2025)

# 8 DOG DNA TEST KITS MARKET SALES BY REGION

## 8.1 Global Dog DNA Test Kits Sales by Region

### 8.1.1 Global Dog DNA Test Kits Sales by Region

### 8.1.2 Global Dog DNA Test Kits Sales Market Share by Region

## 8.2 Global Dog DNA Test Kits Market Size by Region

### 8.2.1 Global Dog DNA Test Kits Market Size by Region

### 8.2.2 Global Dog DNA Test Kits Market Size by Region

## 8.3 North America

### 8.3.1 North America Dog DNA Test Kits Sales by Country

### 8.3.2 North America Dog DNA Test Kits Market Size by Country

### 8.3.3 U.S. Market Overview

### 8.3.4 Canada Market Overview

### 8.3.5 Mexico Market Overview

## 8.4 Europe

### 8.4.1 Europe Dog DNA Test Kits Sales by Country

### 8.4.2 Europe Dog DNA Test Kits Market Size by Country

### 8.4.3 Germany Market Overview

### 8.4.4 France Market Overview

### 8.4.5 U.K. Market Overview

### 8.4.6 Italy Market Overview

### 8.4.7 Spain Market Overview

## 8.5 Asia Pacific

### 8.5.1 Asia Pacific Dog DNA Test Kits Sales by Region

### 8.5.2 Asia Pacific Dog DNA Test Kits Market Size by Region

### 8.5.3 China Market Overview

### 8.5.4 Japan Market Overview

### 8.5.5 South Korea Market Overview

### 8.5.6 India Market Overview

### 8.5.7 Southeast Asia Market Overview

## 8.6 South America

### 8.6.1 South America Dog DNA Test Kits Sales by Country

### 8.6.2 South America Dog DNA Test Kits Market Size by Country

### 8.6.3 Brazil Market Overview

### 8.6.4 Argentina Market Overview

### 8.6.5 Columbia Market Overview

## 8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Dog DNA Test Kits Sales by Region
- 8.7.2 Middle East and Africa Dog DNA Test Kits Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

## **9 DOG DNA TEST KITS MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Dog DNA Test Kits by Region(2020-2025)
- 9.2 Global Dog DNA Test Kits Revenue Market Share by Region (2020-2025)
- 9.3 Global Dog DNA Test Kits Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Dog DNA Test Kits Production
  - 9.4.1 North America Dog DNA Test Kits Production Growth Rate (2020-2025)
  - 9.4.2 North America Dog DNA Test Kits Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Dog DNA Test Kits Production
  - 9.5.1 Europe Dog DNA Test Kits Production Growth Rate (2020-2025)
  - 9.5.2 Europe Dog DNA Test Kits Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Dog DNA Test Kits Production (2020-2025)
  - 9.6.1 Japan Dog DNA Test Kits Production Growth Rate (2020-2025)
  - 9.6.2 Japan Dog DNA Test Kits Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Dog DNA Test Kits Production (2020-2025)
  - 9.7.1 China Dog DNA Test Kits Production Growth Rate (2020-2025)
  - 9.7.2 China Dog DNA Test Kits Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 Embark Veterinary
  - 10.1.1 Embark Veterinary Basic Information
  - 10.1.2 Embark Veterinary Dog DNA Test Kits Product Overview
  - 10.1.3 Embark Veterinary Dog DNA Test Kits Product Market Performance
  - 10.1.4 Embark Veterinary Business Overview
  - 10.1.5 Embark Veterinary SWOT Analysis

- 10.1.6 Embark Veterinary Recent Developments
- 10.2 Mars Petcare (Wisdom Panel)
  - 10.2.1 Mars Petcare (Wisdom Panel) Basic Information
  - 10.2.2 Mars Petcare (Wisdom Panel) Dog DNA Test Kits Product Overview
  - 10.2.3 Mars Petcare (Wisdom Panel) Dog DNA Test Kits Product Market Performance
  - 10.2.4 Mars Petcare (Wisdom Panel) Business Overview
  - 10.2.5 Mars Petcare (Wisdom Panel) SWOT Analysis
  - 10.2.6 Mars Petcare (Wisdom Panel) Recent Developments
- 10.3 Orivet Genetic Pet Care
  - 10.3.1 Orivet Genetic Pet Care Basic Information
  - 10.3.2 Orivet Genetic Pet Care Dog DNA Test Kits Product Overview
  - 10.3.3 Orivet Genetic Pet Care Dog DNA Test Kits Product Market Performance
  - 10.3.4 Orivet Genetic Pet Care Business Overview
  - 10.3.5 Orivet Genetic Pet Care SWOT Analysis
  - 10.3.6 Orivet Genetic Pet Care Recent Developments
- 10.4 DNA My Dog (Canadian Dog Group)
  - 10.4.1 DNA My Dog (Canadian Dog Group) Basic Information
  - 10.4.2 DNA My Dog (Canadian Dog Group) Dog DNA Test Kits Product Overview
  - 10.4.3 DNA My Dog (Canadian Dog Group) Dog DNA Test Kits Product Market Performance
  - 10.4.4 DNA My Dog (Canadian Dog Group) Business Overview
  - 10.4.5 DNA My Dog (Canadian Dog Group) Recent Developments
- 10.5 Ancestry
  - 10.5.1 Ancestry Basic Information
  - 10.5.2 Ancestry Dog DNA Test Kits Product Overview
  - 10.5.3 Ancestry Dog DNA Test Kits Product Market Performance
  - 10.5.4 Ancestry Business Overview
  - 10.5.5 Ancestry Recent Developments
- 10.6 TellmeGen (Koko Genetics)
  - 10.6.1 TellmeGen (Koko Genetics) Basic Information
  - 10.6.2 TellmeGen (Koko Genetics) Dog DNA Test Kits Product Overview
  - 10.6.3 TellmeGen (Koko Genetics) Dog DNA Test Kits Product Market Performance
  - 10.6.4 TellmeGen (Koko Genetics) Business Overview
  - 10.6.5 TellmeGen (Koko Genetics) Recent Developments
- 10.7 Meidike Gene
  - 10.7.1 Meidike Gene Basic Information
  - 10.7.2 Meidike Gene Dog DNA Test Kits Product Overview
  - 10.7.3 Meidike Gene Dog DNA Test Kits Product Market Performance
  - 10.7.4 Meidike Gene Business Overview

- 10.7.5 Meidike Gene Recent Developments
- 10.8 Basepaws
  - 10.8.1 Basepaws Basic Information
  - 10.8.2 Basepaws Dog DNA Test Kits Product Overview
  - 10.8.3 Basepaws Dog DNA Test Kits Product Market Performance
  - 10.8.4 Basepaws Business Overview
  - 10.8.5 Basepaws Recent Developments
- 10.9 EasyDNA
  - 10.9.1 EasyDNA Basic Information
  - 10.9.2 EasyDNA Dog DNA Test Kits Product Overview
  - 10.9.3 EasyDNA Dog DNA Test Kits Product Market Performance
  - 10.9.4 EasyDNA Business Overview
  - 10.9.5 EasyDNA Recent Developments
- 10.10 VetGen
  - 10.10.1 VetGen Basic Information
  - 10.10.2 VetGen Dog DNA Test Kits Product Overview
  - 10.10.3 VetGen Dog DNA Test Kits Product Market Performance
  - 10.10.4 VetGen Business Overview
  - 10.10.5 VetGen Recent Developments
- 10.11 Royal Canin
  - 10.11.1 Royal Canin Basic Information
  - 10.11.2 Royal Canin Dog DNA Test Kits Product Overview
  - 10.11.3 Royal Canin Dog DNA Test Kits Product Market Performance
  - 10.11.4 Royal Canin Business Overview
  - 10.11.5 Royal Canin Recent Developments
- 10.12 Thermo Fisher Scientific
  - 10.12.1 Thermo Fisher Scientific Basic Information
  - 10.12.2 Thermo Fisher Scientific Dog DNA Test Kits Product Overview
  - 10.12.3 Thermo Fisher Scientific Dog DNA Test Kits Product Market Performance
  - 10.12.4 Thermo Fisher Scientific Business Overview
  - 10.12.5 Thermo Fisher Scientific Recent Developments

## **11 DOG DNA TEST KITS MARKET FORECAST BY REGION**

- 11.1 Global Dog DNA Test Kits Market Size Forecast
- 11.2 Global Dog DNA Test Kits Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Dog DNA Test Kits Market Size Forecast by Country
  - 11.2.3 Asia Pacific Dog DNA Test Kits Market Size Forecast by Region

- 11.2.4 South America Dog DNA Test Kits Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Dog DNA Test Kits by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

- 12.1 Global Dog DNA Test Kits Market Forecast by Type (2026-2035)
  - 12.1.1 Global Forecasted Sales of Dog DNA Test Kits by Type (2026-2035)
  - 12.1.2 Global Dog DNA Test Kits Market Size Forecast by Type (2026-2035)
  - 12.1.3 Global Forecasted Price of Dog DNA Test Kits by Type (2026-2035)
- 12.2 Global Dog DNA Test Kits Market Forecast by Application (2026-2035)
  - 12.2.1 Global Dog DNA Test Kits Sales (K Units) Forecast by Application
  - 12.2.2 Global Dog DNA Test Kits Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Dog DNA Test Kits Market Size by Type (M USD)
- Table 4. Global Dog DNA Test Kits Market Size by Application
- Table 5. Dog DNA Test Kits Market Size Comparison by Region (M USD)
- Table 6. Global Dog DNA Test Kits Sales (K Units) by Manufacturers (2020-2025)
- Table 7. Global Dog DNA Test Kits Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Dog DNA Test Kits Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Dog DNA Test Kits Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Dog DNA Test Kits as of 2025)
- Table 11. Global Market Dog DNA Test Kits Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Dog DNA Test Kits Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Dog DNA Test Kits Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Dog DNA Test Kits Sales by Type (K Units)
- Table 27. Global Dog DNA Test Kits Market Size by Type (M USD)
- Table 28. Global Dog DNA Test Kits Sales (K Units) by Type (2020-2025)
- Table 29. Global Dog DNA Test Kits Sales Market Share by Type (2020-2025)
- Table 30. Global Dog DNA Test Kits Market Size (M USD) by Type (2020-2025)
- Table 31. Global Dog DNA Test Kits Market Share by Type (2020-2025)

- Table 32. Global Dog DNA Test Kits Price (USD/Unit) by Type (2020-2025)
- Table 33. Global Dog DNA Test Kits Sales (K Units) by Application
- Table 34. Global Dog DNA Test Kits Market Size by Application
- Table 35. Global Dog DNA Test Kits Sales by Application (2020-2025) & (K Units)
- Table 36. Global Dog DNA Test Kits Sales Market Share by Application (2020-2025)
- Table 37. Global Dog DNA Test Kits Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Dog DNA Test Kits Market Share by Application (2020-2025)
- Table 39. Global Dog DNA Test Kits Sales Growth Rate by Application (2020-2025)
- Table 40. Global Dog DNA Test Kits Sales by Region (2020-2025) & (K Units)
- Table 41. Global Dog DNA Test Kits Sales Market Share by Region (2020-2025)
- Table 42. Global Dog DNA Test Kits Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Dog DNA Test Kits Market Size by Region (2020-2025)
- Table 44. North America Dog DNA Test Kits Sales by Country (2020-2025) & (K Units)
- Table 45. North America Dog DNA Test Kits Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Dog DNA Test Kits Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Dog DNA Test Kits Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Dog DNA Test Kits Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Dog DNA Test Kits Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Dog DNA Test Kits Sales by Country (2020-2025) & (K Units)
- Table 51. South America Dog DNA Test Kits Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Dog DNA Test Kits Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Dog DNA Test Kits Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Dog DNA Test Kits Production (K Units) by Region(2020-2025)
- Table 55. Global Dog DNA Test Kits Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Dog DNA Test Kits Revenue Market Share by Region (2020-2025)
- Table 57. Global Dog DNA Test Kits Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. North America Dog DNA Test Kits Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Europe Dog DNA Test Kits Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. Japan Dog DNA Test Kits Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 61. China Dog DNA Test Kits Production (K Units), Revenue (US\$ Million), Price

(USD/Unit) and Gross Margin (2020-2025)

Table 62. Embark Veterinary Basic Information

Table 63. Embark Veterinary Dog DNA Test Kits Product Overview

Table 64. Embark Veterinary Dog DNA Test Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Embark Veterinary Business Overview

Table 66. Embark Veterinary SWOT Analysis

Table 67. Embark Veterinary Recent Developments

Table 68. Mars Petcare (Wisdom Panel) Basic Information

Table 69. Mars Petcare (Wisdom Panel) Dog DNA Test Kits Product Overview

Table 70. Mars Petcare (Wisdom Panel) Dog DNA Test Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Mars Petcare (Wisdom Panel) Business Overview

Table 72. Mars Petcare (Wisdom Panel) SWOT Analysis

Table 73. Mars Petcare (Wisdom Panel) Recent Developments

Table 74. Orivet Genetic Pet Care Basic Information

Table 75. Orivet Genetic Pet Care Dog DNA Test Kits Product Overview

Table 76. Orivet Genetic Pet Care Dog DNA Test Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Orivet Genetic Pet Care Business Overview

Table 78. Orivet Genetic Pet Care SWOT Analysis

Table 79. Orivet Genetic Pet Care Recent Developments

Table 80. DNA My Dog (Canadian Dog Group) Basic Information

Table 81. DNA My Dog (Canadian Dog Group) Dog DNA Test Kits Product Overview

Table 82. DNA My Dog (Canadian Dog Group) Dog DNA Test Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. DNA My Dog (Canadian Dog Group) Business Overview

Table 84. DNA My Dog (Canadian Dog Group) Recent Developments

Table 85. Ancestry Basic Information

Table 86. Ancestry Dog DNA Test Kits Product Overview

Table 87. Ancestry Dog DNA Test Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Ancestry Business Overview

Table 89. Ancestry Recent Developments

Table 90. TellmeGen (Koko Genetics) Basic Information

Table 91. TellmeGen (Koko Genetics) Dog DNA Test Kits Product Overview

Table 92. TellmeGen (Koko Genetics) Dog DNA Test Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. TellmeGen (Koko Genetics) Business Overview

- Table 94. TellmeGen (Koko Genetics) Recent Developments
- Table 95. Meidike Gene Basic Information
- Table 96. Meidike Gene Dog DNA Test Kits Product Overview
- Table 97. Meidike Gene Dog DNA Test Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. Meidike Gene Business Overview
- Table 99. Meidike Gene Recent Developments
- Table 100. Basepaws Basic Information
- Table 101. Basepaws Dog DNA Test Kits Product Overview
- Table 102. Basepaws Dog DNA Test Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. Basepaws Business Overview
- Table 104. Basepaws Recent Developments
- Table 105. EasyDNA Basic Information
- Table 106. EasyDNA Dog DNA Test Kits Product Overview
- Table 107. EasyDNA Dog DNA Test Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. EasyDNA Business Overview
- Table 109. EasyDNA Recent Developments
- Table 110. VetGen Basic Information
- Table 111. VetGen Dog DNA Test Kits Product Overview
- Table 112. VetGen Dog DNA Test Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 113. VetGen Business Overview
- Table 114. VetGen Recent Developments
- Table 115. Royal Canin Basic Information
- Table 116. Royal Canin Dog DNA Test Kits Product Overview
- Table 117. Royal Canin Dog DNA Test Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 118. Royal Canin Business Overview
- Table 119. Royal Canin Recent Developments
- Table 120. Thermo Fisher Scientific Basic Information
- Table 121. Thermo Fisher Scientific Dog DNA Test Kits Product Overview
- Table 122. Thermo Fisher Scientific Dog DNA Test Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 123. Thermo Fisher Scientific Business Overview
- Table 124. Thermo Fisher Scientific Recent Developments
- Table 125. Global Dog DNA Test Kits Sales Forecast by Region (2026-2035) & (K Units)

Table 126. Global Dog DNA Test Kits Market Size Forecast by Region (2026-2035) & (M USD)

Table 127. North America Dog DNA Test Kits Sales Forecast by Country (2026-2035) & (K Units)

Table 128. North America Dog DNA Test Kits Market Size Forecast by Country (2026-2035) & (M USD)

Table 129. Europe Dog DNA Test Kits Sales Forecast by Country (2026-2035) & (K Units)

Table 130. Europe Dog DNA Test Kits Market Size Forecast by Country (2026-2035) & (M USD)

Table 131. Asia Pacific Dog DNA Test Kits Sales Forecast by Region (2026-2035) & (K Units)

Table 132. Asia Pacific Dog DNA Test Kits Market Size Forecast by Region (2026-2035) & (M USD)

Table 133. South America Dog DNA Test Kits Sales Forecast by Country (2026-2035) & (K Units)

Table 134. South America Dog DNA Test Kits Market Size Forecast by Country (2026-2035) & (M USD)

Table 135. Middle East and Africa Dog DNA Test Kits Sales Forecast by Country (2026-2035) & (Units)

Table 136. Middle East and Africa Dog DNA Test Kits Market Size Forecast by Country (2026-2035) & (M USD)

Table 137. Global Dog DNA Test Kits Sales Forecast by Type (2026-2035) & (K Units)

Table 138. Global Dog DNA Test Kits Market Size Forecast by Type (2026-2035) & (M USD)

Table 139. Global Dog DNA Test Kits Price Forecast by Type (2026-2035) & (USD/Unit)

Table 140. Global Dog DNA Test Kits Sales (K Units) Forecast by Application (2026-2035)

Table 141. Global Dog DNA Test Kits Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Dog DNA Test Kits
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Dog DNA Test Kits Market Size (M USD), 2025-2035
- Figure 5. Global Dog DNA Test Kits Market Size (M USD) (2020-2035)
- Figure 6. Global Dog DNA Test Kits Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Dog DNA Test Kits Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Dog DNA Test Kits Product Life Cycle
- Figure 13. Dog DNA Test Kits Sales Share by Manufacturers in 2025
- Figure 14. Global Dog DNA Test Kits Revenue Share by Manufacturers in 2025
- Figure 15. Dog DNA Test Kits Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Dog DNA Test Kits Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Dog DNA Test Kits Revenue in 2025
- Figure 18. Industry Chain Map of Dog DNA Test Kits
- Figure 19. Global Dog DNA Test Kits Market PEST Analysis
- Figure 20. Global Dog DNA Test Kits Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Dog DNA Test Kits Market Share by Type
- Figure 27. Sales Market Share of Dog DNA Test Kits by Type (2020-2025)
- Figure 28. Sales Market Share of Dog DNA Test Kits by Type in 2025
- Figure 29. Market Share of Dog DNA Test Kits by Type (2020-2025)
- Figure 30. Market Share of Dog DNA Test Kits by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Dog DNA Test Kits Market Share by Application

- Figure 33. Global Dog DNA Test Kits Sales Market Share by Application (2020-2025)
- Figure 34. Global Dog DNA Test Kits Sales Market Share by Application in 2025
- Figure 35. Global Dog DNA Test Kits Market Share by Application (2020-2025)
- Figure 36. Global Dog DNA Test Kits Market Share by Application in 2025
- Figure 37. Global Dog DNA Test Kits Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Dog DNA Test Kits Sales Market Share by Region (2020-2025)
- Figure 39. Global Dog DNA Test Kits Market Size by Region (2020-2025)
- Figure 40. North America Dog DNA Test Kits Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Dog DNA Test Kits Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Dog DNA Test Kits Sales Market Share by Country in 2024
- Figure 43. North America Dog DNA Test Kits Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Dog DNA Test Kits Market Size by Country in 2024
- Figure 45. U.S. Dog DNA Test Kits Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Dog DNA Test Kits Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Dog DNA Test Kits Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Dog DNA Test Kits Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Dog DNA Test Kits Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Dog DNA Test Kits Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Dog DNA Test Kits Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Dog DNA Test Kits Sales Market Share by Country in 2024
- Figure 53. Europe Dog DNA Test Kits Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Dog DNA Test Kits Market Size by Country in 2024
- Figure 55. Germany Dog DNA Test Kits Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Dog DNA Test Kits Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Dog DNA Test Kits Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Dog DNA Test Kits Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Dog DNA Test Kits Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Dog DNA Test Kits Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Dog DNA Test Kits Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Dog DNA Test Kits Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Dog DNA Test Kits Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Dog DNA Test Kits Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Dog DNA Test Kits Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Dog DNA Test Kits Sales Market Share by Region in 2024

Figure 67. Asia Pacific Dog DNA Test Kits Market Size by Region in 2024

Figure 68. China Dog DNA Test Kits Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Dog DNA Test Kits Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Dog DNA Test Kits Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Dog DNA Test Kits Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Dog DNA Test Kits Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Dog DNA Test Kits Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Dog DNA Test Kits Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Dog DNA Test Kits Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Dog DNA Test Kits Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Dog DNA Test Kits Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Dog DNA Test Kits Sales and Growth Rate (K Units)

Figure 79. South America Dog DNA Test Kits Sales Market Share by Country in 2024

Figure 80. South America Dog DNA Test Kits Market Size and Growth Rate (M USD)

Figure 81. South America Dog DNA Test Kits Market Size by Country in 2024

Figure 82. Brazil Dog DNA Test Kits Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Dog DNA Test Kits Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Dog DNA Test Kits Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Dog DNA Test Kits Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Dog DNA Test Kits Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Dog DNA Test Kits Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 88. Middle East and Africa Dog DNA Test Kits Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Dog DNA Test Kits Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Dog DNA Test Kits Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Dog DNA Test Kits Market Size by Region in 2024

Figure 92. Saudi Arabia Dog DNA Test Kits Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Dog DNA Test Kits Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Dog DNA Test Kits Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Dog DNA Test Kits Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Dog DNA Test Kits Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Dog DNA Test Kits Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Dog DNA Test Kits Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Dog DNA Test Kits Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Dog DNA Test Kits Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Dog DNA Test Kits Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Dog DNA Test Kits Production Market Share by Region (2020-2025)

Figure 103. North America Dog DNA Test Kits Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Dog DNA Test Kits Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Dog DNA Test Kits Production (K Units) Growth Rate (2020-2025)

Figure 106. China Dog DNA Test Kits Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Dog DNA Test Kits Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Dog DNA Test Kits Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Dog DNA Test Kits Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Dog DNA Test Kits Market Share Forecast by Type (2026-2035)

Figure 111. Global Dog DNA Test Kits Sales Forecast by Application (2026-2035)

Figure 112. Global Dog DNA Test Kits Market Share Forecast by Application

(2026-2035)

## I would like to order

Product name: Global Dog DNA Test Kits Market Research Report 2026(Status and Outlook)

Product link: <https://marketpublishers.com/r/G6DAF2B79C3CEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G6DAF2B79C3CEN.html>