

Global DIY Eyelash Extension Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/GFD542DCD879EN.html>

Date: June 2026

Pages: 142

Price: US\$ 2,800.00 (Single User License)

ID: GFD542DCD879EN

Abstracts

The global DIY Eyelash Extension market size was estimated at USD 320.5 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 13.80% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global DIY Eyelash Extension market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global DIY Eyelash Extension market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the DIY Eyelash Extension market.

Global DIY Eyelash Extension Market: Market Segmentation

Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Kiss Products

Huda Beauty

Lilly Lashes

Babil Lashes Factory Company

LASHVIEW BEAUTY

I-ENVY by Kiss

Calailis Beauty

Beyelian Lashes

Qingdao Elour Beauty

Emeda eyelash Company

Xizi Lashes

H.B. Fuller Company

Market Segmentation (by Type)

Natural

Synthetic

Market Segmentation (by Application)

Offline

Online

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the DIY Eyelash Extension Market

Overview of the regional outlook of the DIY Eyelash Extension Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the DIY Eyelash Extension Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of DIY Eyelash Extension, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of DIY Eyelash Extension

1.2 Key Market Segments

1.2.1 DIY Eyelash Extension Segment by Type

1.2.2 DIY Eyelash Extension Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 DIY EYELASH EXTENSION MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global DIY Eyelash Extension Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global DIY Eyelash Extension Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 DIY EYELASH EXTENSION MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global DIY Eyelash Extension Product Life Cycle

3.3 Global DIY Eyelash Extension Sales by Manufacturers (2020-2025)

3.4 Global DIY Eyelash Extension Revenue Market Share by Manufacturers (2020-2025)

3.5 DIY Eyelash Extension Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global DIY Eyelash Extension Average Price by Manufacturers (2020-2025)

3.7 Manufacturers' Manufacturing Sites, Areas Served, and Product Types

3.8 DIY Eyelash Extension Market Competitive Situation and Trends

3.8.1 DIY Eyelash Extension Market Concentration Rate

3.8.2 Global 5 and 10 Largest DIY Eyelash Extension Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 DIY EYELASH EXTENSION INDUSTRY CHAIN ANALYSIS

- 4.1 DIY Eyelash Extension Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF DIY EYELASH EXTENSION MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global DIY Eyelash Extension Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy – April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to DIY Eyelash Extension Market
- 5.7 ESG Ratings of Leading Companies

6 DIY EYELASH EXTENSION MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global DIY Eyelash Extension Sales Market Share by Type (2020-2025)
- 6.3 Global DIY Eyelash Extension Market Size by Type (2020-2025)
- 6.4 Global DIY Eyelash Extension Price by Type (2020-2025)

7 DIY EYELASH EXTENSION MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

- 7.2 Global DIY Eyelash Extension Market Sales by Application (2020-2025)
- 7.3 Global DIY Eyelash Extension Market Size (M USD) by Application (2020-2025)
- 7.4 Global DIY Eyelash Extension Sales Growth Rate by Application (2020-2025)

8 DIY EYELASH EXTENSION MARKET SALES BY REGION

- 8.1 Global DIY Eyelash Extension Sales by Region
 - 8.1.1 Global DIY Eyelash Extension Sales by Region
 - 8.1.2 Global DIY Eyelash Extension Sales Market Share by Region
- 8.2 Global DIY Eyelash Extension Market Size by Region
 - 8.2.1 Global DIY Eyelash Extension Market Size by Region
 - 8.2.2 Global DIY Eyelash Extension Market Size by Region
- 8.3 North America
 - 8.3.1 North America DIY Eyelash Extension Sales by Country
 - 8.3.2 North America DIY Eyelash Extension Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe DIY Eyelash Extension Sales by Country
 - 8.4.2 Europe DIY Eyelash Extension Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific DIY Eyelash Extension Sales by Region
 - 8.5.2 Asia Pacific DIY Eyelash Extension Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America DIY Eyelash Extension Sales by Country
 - 8.6.2 South America DIY Eyelash Extension Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa DIY Eyelash Extension Sales by Region

8.7.2 Middle East and Africa DIY Eyelash Extension Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 DIY EYELASH EXTENSION MARKET PRODUCTION BY REGION

9.1 Global Production of DIY Eyelash Extension by Region(2020-2025)

9.2 Global DIY Eyelash Extension Revenue Market Share by Region (2020-2025)

9.3 Global DIY Eyelash Extension Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America DIY Eyelash Extension Production

9.4.1 North America DIY Eyelash Extension Production Growth Rate (2020-2025)

9.4.2 North America DIY Eyelash Extension Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe DIY Eyelash Extension Production

9.5.1 Europe DIY Eyelash Extension Production Growth Rate (2020-2025)

9.5.2 Europe DIY Eyelash Extension Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan DIY Eyelash Extension Production (2020-2025)

9.6.1 Japan DIY Eyelash Extension Production Growth Rate (2020-2025)

9.6.2 Japan DIY Eyelash Extension Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China DIY Eyelash Extension Production (2020-2025)

9.7.1 China DIY Eyelash Extension Production Growth Rate (2020-2025)

9.7.2 China DIY Eyelash Extension Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Kiss Products

10.1.1 Kiss Products Basic Information

10.1.2 Kiss Products DIY Eyelash Extension Product Overview

10.1.3 Kiss Products DIY Eyelash Extension Product Market Performance

- 10.1.4 Kiss Products Business Overview
- 10.1.5 Kiss Products SWOT Analysis
- 10.1.6 Kiss Products Recent Developments
- 10.2 Huda Beauty
 - 10.2.1 Huda Beauty Basic Information
 - 10.2.2 Huda Beauty DIY Eyelash Extension Product Overview
 - 10.2.3 Huda Beauty DIY Eyelash Extension Product Market Performance
 - 10.2.4 Huda Beauty Business Overview
 - 10.2.5 Huda Beauty SWOT Analysis
 - 10.2.6 Huda Beauty Recent Developments
- 10.3 Lilly Lashes
 - 10.3.1 Lilly Lashes Basic Information
 - 10.3.2 Lilly Lashes DIY Eyelash Extension Product Overview
 - 10.3.3 Lilly Lashes DIY Eyelash Extension Product Market Performance
 - 10.3.4 Lilly Lashes Business Overview
 - 10.3.5 Lilly Lashes SWOT Analysis
 - 10.3.6 Lilly Lashes Recent Developments
- 10.4 Babil Lashes Factory Company
 - 10.4.1 Babil Lashes Factory Company Basic Information
 - 10.4.2 Babil Lashes Factory Company DIY Eyelash Extension Product Overview
 - 10.4.3 Babil Lashes Factory Company DIY Eyelash Extension Product Market Performance
 - 10.4.4 Babil Lashes Factory Company Business Overview
 - 10.4.5 Babil Lashes Factory Company Recent Developments
- 10.5 LASHVIEW BEAUTY
 - 10.5.1 LASHVIEW BEAUTY Basic Information
 - 10.5.2 LASHVIEW BEAUTY DIY Eyelash Extension Product Overview
 - 10.5.3 LASHVIEW BEAUTY DIY Eyelash Extension Product Market Performance
 - 10.5.4 LASHVIEW BEAUTY Business Overview
 - 10.5.5 LASHVIEW BEAUTY Recent Developments
- 10.6 I-ENVY by Kiss
 - 10.6.1 I-ENVY by Kiss Basic Information
 - 10.6.2 I-ENVY by Kiss DIY Eyelash Extension Product Overview
 - 10.6.3 I-ENVY by Kiss DIY Eyelash Extension Product Market Performance
 - 10.6.4 I-ENVY by Kiss Business Overview
 - 10.6.5 I-ENVY by Kiss Recent Developments
- 10.7 Calailis Beauty
 - 10.7.1 Calailis Beauty Basic Information
 - 10.7.2 Calailis Beauty DIY Eyelash Extension Product Overview

- 10.7.3 Calailis Beauty DIY Eyelash Extension Product Market Performance
- 10.7.4 Calailis Beauty Business Overview
- 10.7.5 Calailis Beauty Recent Developments
- 10.8 Beyelian Lashes
 - 10.8.1 Beyelian Lashes Basic Information
 - 10.8.2 Beyelian Lashes DIY Eyelash Extension Product Overview
 - 10.8.3 Beyelian Lashes DIY Eyelash Extension Product Market Performance
 - 10.8.4 Beyelian Lashes Business Overview
 - 10.8.5 Beyelian Lashes Recent Developments
- 10.9 Qingdao Elour Beauty
 - 10.9.1 Qingdao Elour Beauty Basic Information
 - 10.9.2 Qingdao Elour Beauty DIY Eyelash Extension Product Overview
 - 10.9.3 Qingdao Elour Beauty DIY Eyelash Extension Product Market Performance
 - 10.9.4 Qingdao Elour Beauty Business Overview
 - 10.9.5 Qingdao Elour Beauty Recent Developments
- 10.10 Emeda eyelash Company
 - 10.10.1 Emeda eyelash Company Basic Information
 - 10.10.2 Emeda eyelash Company DIY Eyelash Extension Product Overview
 - 10.10.3 Emeda eyelash Company DIY Eyelash Extension Product Market Performance
 - 10.10.4 Emeda eyelash Company Business Overview
 - 10.10.5 Emeda eyelash Company Recent Developments
- 10.11 Xizi Lashes
 - 10.11.1 Xizi Lashes Basic Information
 - 10.11.2 Xizi Lashes DIY Eyelash Extension Product Overview
 - 10.11.3 Xizi Lashes DIY Eyelash Extension Product Market Performance
 - 10.11.4 Xizi Lashes Business Overview
 - 10.11.5 Xizi Lashes Recent Developments
- 10.12 H.B. Fuller Company
 - 10.12.1 H.B. Fuller Company Basic Information
 - 10.12.2 H.B. Fuller Company DIY Eyelash Extension Product Overview
 - 10.12.3 H.B. Fuller Company DIY Eyelash Extension Product Market Performance
 - 10.12.4 H.B. Fuller Company Business Overview
 - 10.12.5 H.B. Fuller Company Recent Developments

11 DIY EYELASH EXTENSION MARKET FORECAST BY REGION

- 11.1 Global DIY Eyelash Extension Market Size Forecast
- 11.2 Global DIY Eyelash Extension Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe DIY Eyelash Extension Market Size Forecast by Country
- 11.2.3 Asia Pacific DIY Eyelash Extension Market Size Forecast by Region
- 11.2.4 South America DIY Eyelash Extension Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of DIY Eyelash Extension by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global DIY Eyelash Extension Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of DIY Eyelash Extension by Type (2026-2035)
 - 12.1.2 Global DIY Eyelash Extension Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of DIY Eyelash Extension by Type (2026-2035)
- 12.2 Global DIY Eyelash Extension Market Forecast by Application (2026-2035)
 - 12.2.1 Global DIY Eyelash Extension Sales (K Units) Forecast by Application
 - 12.2.2 Global DIY Eyelash Extension Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global DIY Eyelash Extension Market Size by Type (M USD)

Table 4. Global DIY Eyelash Extension Market Size by Application

Table 5. DIY Eyelash Extension Market Size Comparison by Region (M USD)

Table 6. Global DIY Eyelash Extension Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global DIY Eyelash Extension Sales Market Share by Manufacturers (2020-2025)

Table 8. Global DIY Eyelash Extension Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global DIY Eyelash Extension Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in DIY Eyelash Extension as of 2025)

Table 11. Global Market DIY Eyelash Extension Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 12. Manufacturers' Manufacturing Sites, Areas Served

Table 13. Manufacturers' Product Type

Table 14. Global DIY Eyelash Extension Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. DIY Eyelash Extension Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global DIY Eyelash Extension Sales by Type (K Units)

Table 27. Global DIY Eyelash Extension Market Size by Type (M USD)

Table 28. Global DIY Eyelash Extension Sales (K Units) by Type (2020-2025)

Table 29. Global DIY Eyelash Extension Sales Market Share by Type (2020-2025)

Table 30. Global DIY Eyelash Extension Market Size (M USD) by Type (2020-2025)
Table 31. Global DIY Eyelash Extension Market Share by Type (2020-2025)
Table 32. Global DIY Eyelash Extension Price (USD/Unit) by Type (2020-2025)
Table 33. Global DIY Eyelash Extension Sales (K Units) by Application
Table 34. Global DIY Eyelash Extension Market Size by Application
Table 35. Global DIY Eyelash Extension Sales by Application (2020-2025) & (K Units)
Table 36. Global DIY Eyelash Extension Sales Market Share by Application (2020-2025)
Table 37. Global DIY Eyelash Extension Market Size by Application (2020-2025) & (M USD)
Table 38. Global DIY Eyelash Extension Market Share by Application (2020-2025)
Table 39. Global DIY Eyelash Extension Sales Growth Rate by Application (2020-2025)
Table 40. Global DIY Eyelash Extension Sales by Region (2020-2025) & (K Units)
Table 41. Global DIY Eyelash Extension Sales Market Share by Region (2020-2025)
Table 42. Global DIY Eyelash Extension Market Size by Region (2020-2025) & (M USD)
Table 43. Global DIY Eyelash Extension Market Size by Region (2020-2025)
Table 44. North America DIY Eyelash Extension Sales by Country (2020-2025) & (K Units)
Table 45. North America DIY Eyelash Extension Market Size by Country (2020-2025) & (M USD)
Table 46. Europe DIY Eyelash Extension Sales by Country (2020-2025) & (K Units)
Table 47. Europe DIY Eyelash Extension Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific DIY Eyelash Extension Sales by Region (2020-2025) & (K Units)
Table 49. Asia Pacific DIY Eyelash Extension Market Size by Region (2020-2025) & (M USD)
Table 50. South America DIY Eyelash Extension Sales by Country (2020-2025) & (K Units)
Table 51. South America DIY Eyelash Extension Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa DIY Eyelash Extension Sales by Region (2020-2025) & (K Units)
Table 53. Middle East and Africa DIY Eyelash Extension Market Size by Region (2020-2025) & (M USD)
Table 54. Global DIY Eyelash Extension Production (K Units) by Region(2020-2025)
Table 55. Global DIY Eyelash Extension Revenue (US\$ Million) by Region (2020-2025)
Table 56. Global DIY Eyelash Extension Revenue Market Share by Region (2020-2025)
Table 57. Global DIY Eyelash Extension Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America DIY Eyelash Extension Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe DIY Eyelash Extension Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan DIY Eyelash Extension Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China DIY Eyelash Extension Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Kiss Products Basic Information

Table 63. Kiss Products DIY Eyelash Extension Product Overview

Table 64. Kiss Products DIY Eyelash Extension Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Kiss Products Business Overview

Table 66. Kiss Products SWOT Analysis

Table 67. Kiss Products Recent Developments

Table 68. Huda Beauty Basic Information

Table 69. Huda Beauty DIY Eyelash Extension Product Overview

Table 70. Huda Beauty DIY Eyelash Extension Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Huda Beauty Business Overview

Table 72. Huda Beauty SWOT Analysis

Table 73. Huda Beauty Recent Developments

Table 74. Lilly Lashes Basic Information

Table 75. Lilly Lashes DIY Eyelash Extension Product Overview

Table 76. Lilly Lashes DIY Eyelash Extension Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Lilly Lashes Business Overview

Table 78. Lilly Lashes SWOT Analysis

Table 79. Lilly Lashes Recent Developments

Table 80. Babil Lashes Factory Company Basic Information

Table 81. Babil Lashes Factory Company DIY Eyelash Extension Product Overview

Table 82. Babil Lashes Factory Company DIY Eyelash Extension Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Babil Lashes Factory Company Business Overview

Table 84. Babil Lashes Factory Company Recent Developments

Table 85. LASHVIEW BEAUTY Basic Information

Table 86. LASHVIEW BEAUTY DIY Eyelash Extension Product Overview

Table 87. LASHVIEW BEAUTY DIY Eyelash Extension Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. LASHVIEW BEAUTY Business Overview
Table 89. LASHVIEW BEAUTY Recent Developments
Table 90. I-ENVY by Kiss Basic Information
Table 91. I-ENVY by Kiss DIY Eyelash Extension Product Overview
Table 92. I-ENVY by Kiss DIY Eyelash Extension Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 93. I-ENVY by Kiss Business Overview
Table 94. I-ENVY by Kiss Recent Developments
Table 95. Calailis Beauty Basic Information
Table 96. Calailis Beauty DIY Eyelash Extension Product Overview
Table 97. Calailis Beauty DIY Eyelash Extension Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 98. Calailis Beauty Business Overview
Table 99. Calailis Beauty Recent Developments
Table 100. Beyelian Lashes Basic Information
Table 101. Beyelian Lashes DIY Eyelash Extension Product Overview
Table 102. Beyelian Lashes DIY Eyelash Extension Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 103. Beyelian Lashes Business Overview
Table 104. Beyelian Lashes Recent Developments
Table 105. Qingdao Elour Beauty Basic Information
Table 106. Qingdao Elour Beauty DIY Eyelash Extension Product Overview
Table 107. Qingdao Elour Beauty DIY Eyelash Extension Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 108. Qingdao Elour Beauty Business Overview
Table 109. Qingdao Elour Beauty Recent Developments
Table 110. Emeda eyelash Company Basic Information
Table 111. Emeda eyelash Company DIY Eyelash Extension Product Overview
Table 112. Emeda eyelash Company DIY Eyelash Extension Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 113. Emeda eyelash Company Business Overview
Table 114. Emeda eyelash Company Recent Developments
Table 115. Xizi Lashes Basic Information
Table 116. Xizi Lashes DIY Eyelash Extension Product Overview
Table 117. Xizi Lashes DIY Eyelash Extension Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 118. Xizi Lashes Business Overview
Table 119. Xizi Lashes Recent Developments
Table 120. H.B. Fuller Company Basic Information

Table 121. H.B. Fuller Company DIY Eyelash Extension Product Overview
Table 122. H.B. Fuller Company DIY Eyelash Extension Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 123. H.B. Fuller Company Business Overview
Table 124. H.B. Fuller Company Recent Developments
Table 125. Global DIY Eyelash Extension Sales Forecast by Region (2026-2035) & (K Units)
Table 126. Global DIY Eyelash Extension Market Size Forecast by Region (2026-2035) & (M USD)
Table 127. North America DIY Eyelash Extension Sales Forecast by Country (2026-2035) & (K Units)
Table 128. North America DIY Eyelash Extension Market Size Forecast by Country (2026-2035) & (M USD)
Table 129. Europe DIY Eyelash Extension Sales Forecast by Country (2026-2035) & (K Units)
Table 130. Europe DIY Eyelash Extension Market Size Forecast by Country (2026-2035) & (M USD)
Table 131. Asia Pacific DIY Eyelash Extension Sales Forecast by Region (2026-2035) & (K Units)
Table 132. Asia Pacific DIY Eyelash Extension Market Size Forecast by Region (2026-2035) & (M USD)
Table 133. South America DIY Eyelash Extension Sales Forecast by Country (2026-2035) & (K Units)
Table 134. South America DIY Eyelash Extension Market Size Forecast by Country (2026-2035) & (M USD)
Table 135. Middle East and Africa DIY Eyelash Extension Sales Forecast by Country (2026-2035) & (Units)
Table 136. Middle East and Africa DIY Eyelash Extension Market Size Forecast by Country (2026-2035) & (M USD)
Table 137. Global DIY Eyelash Extension Sales Forecast by Type (2026-2035) & (K Units)
Table 138. Global DIY Eyelash Extension Market Size Forecast by Type (2026-2035) & (M USD)
Table 139. Global DIY Eyelash Extension Price Forecast by Type (2026-2035) & (USD/Unit)
Table 140. Global DIY Eyelash Extension Sales (K Units) Forecast by Application (2026-2035)
Table 141. Global DIY Eyelash Extension Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of DIY Eyelash Extension
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global DIY Eyelash Extension Market Size (M USD), 2025-2035
- Figure 5. Global DIY Eyelash Extension Market Size (M USD) (2020-2035)
- Figure 6. Global DIY Eyelash Extension Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. DIY Eyelash Extension Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global DIY Eyelash Extension Product Life Cycle
- Figure 13. DIY Eyelash Extension Sales Share by Manufacturers in 2025
- Figure 14. Global DIY Eyelash Extension Revenue Share by Manufacturers in 2025
- Figure 15. DIY Eyelash Extension Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market DIY Eyelash Extension Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by DIY Eyelash Extension Revenue in 2025
- Figure 18. Industry Chain Map of DIY Eyelash Extension
- Figure 19. Global DIY Eyelash Extension Market PEST Analysis
- Figure 20. Global DIY Eyelash Extension Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global DIY Eyelash Extension Market Share by Type
- Figure 27. Sales Market Share of DIY Eyelash Extension by Type (2020-2025)
- Figure 28. Sales Market Share of DIY Eyelash Extension by Type in 2025
- Figure 29. Market Share of DIY Eyelash Extension by Type (2020-2025)
- Figure 30. Market Share of DIY Eyelash Extension by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global DIY Eyelash Extension Market Share by Application

Figure 33. Global DIY Eyelash Extension Sales Market Share by Application (2020-2025)

Figure 34. Global DIY Eyelash Extension Sales Market Share by Application in 2025

Figure 35. Global DIY Eyelash Extension Market Share by Application (2020-2025)

Figure 36. Global DIY Eyelash Extension Market Share by Application in 2025

Figure 37. Global DIY Eyelash Extension Sales Growth Rate by Application (2020-2025)

Figure 38. Global DIY Eyelash Extension Sales Market Share by Region (2020-2025)

Figure 39. Global DIY Eyelash Extension Market Size by Region (2020-2025)

Figure 40. North America DIY Eyelash Extension Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America DIY Eyelash Extension Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America DIY Eyelash Extension Sales Market Share by Country in 2024

Figure 43. North America DIY Eyelash Extension Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America DIY Eyelash Extension Market Size by Country in 2024

Figure 45. U.S. DIY Eyelash Extension Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. DIY Eyelash Extension Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada DIY Eyelash Extension Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada DIY Eyelash Extension Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico DIY Eyelash Extension Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico DIY Eyelash Extension Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe DIY Eyelash Extension Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe DIY Eyelash Extension Sales Market Share by Country in 2024

Figure 53. Europe DIY Eyelash Extension Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe DIY Eyelash Extension Market Size by Country in 2024

Figure 55. Germany DIY Eyelash Extension Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany DIY Eyelash Extension Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France DIY Eyelash Extension Sales and Growth Rate (2020-2025) & (K

Units)

Figure 58. France DIY Eyelash Extension Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. DIY Eyelash Extension Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. DIY Eyelash Extension Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy DIY Eyelash Extension Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy DIY Eyelash Extension Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain DIY Eyelash Extension Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain DIY Eyelash Extension Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific DIY Eyelash Extension Sales and Growth Rate (K Units)

Figure 66. Asia Pacific DIY Eyelash Extension Sales Market Share by Region in 2024

Figure 67. Asia Pacific DIY Eyelash Extension Market Size by Region in 2024

Figure 68. China DIY Eyelash Extension Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China DIY Eyelash Extension Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan DIY Eyelash Extension Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan DIY Eyelash Extension Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea DIY Eyelash Extension Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea DIY Eyelash Extension Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India DIY Eyelash Extension Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India DIY Eyelash Extension Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia DIY Eyelash Extension Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia DIY Eyelash Extension Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America DIY Eyelash Extension Sales and Growth Rate (K Units)

Figure 79. South America DIY Eyelash Extension Sales Market Share by Country in 2024

Figure 80. South America DIY Eyelash Extension Market Size and Growth Rate (M

USD)

Figure 81. South America DIY Eyelash Extension Market Size by Country in 2024

Figure 82. Brazil DIY Eyelash Extension Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil DIY Eyelash Extension Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina DIY Eyelash Extension Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina DIY Eyelash Extension Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia DIY Eyelash Extension Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia DIY Eyelash Extension Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa DIY Eyelash Extension Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa DIY Eyelash Extension Sales Market Share by Region in 2024

Figure 90. Middle East and Africa DIY Eyelash Extension Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa DIY Eyelash Extension Market Size by Region in 2024

Figure 92. Saudi Arabia DIY Eyelash Extension Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia DIY Eyelash Extension Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE DIY Eyelash Extension Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE DIY Eyelash Extension Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt DIY Eyelash Extension Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt DIY Eyelash Extension Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria DIY Eyelash Extension Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria DIY Eyelash Extension Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa DIY Eyelash Extension Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa DIY Eyelash Extension Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global DIY Eyelash Extension Production Market Share by Region (2020-2025)

Figure 103. North America DIY Eyelash Extension Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe DIY Eyelash Extension Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan DIY Eyelash Extension Production (K Units) Growth Rate (2020-2025)

Figure 106. China DIY Eyelash Extension Production (K Units) Growth Rate (2020-2025)

Figure 107. Global DIY Eyelash Extension Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global DIY Eyelash Extension Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global DIY Eyelash Extension Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global DIY Eyelash Extension Market Share Forecast by Type (2026-2035)

Figure 111. Global DIY Eyelash Extension Sales Forecast by Application (2026-2035)

Figure 112. Global DIY Eyelash Extension Market Share Forecast by Application (2026-2035)

I would like to order

Product name: Global DIY Eyelash Extension Market Research Report 2026(Status and Outlook)

Product link: <https://marketpublishers.com/r/GFD542DCD879EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GFD542DCD879EN.html>