

# Global Diving Toys Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/G11802979C91EN.html>

Date: August 2025

Pages: 151

Price: US\$ 3,200.00 (Single User License)

ID: G11802979C91EN

## Abstracts

This report offers a comprehensive and in-depth analysis of the global Diving Toys market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Diving Toys market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Diving Toys market.

## Global Diving Toys Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the

overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

SwimWays  
Funstuff  
WAHU  
Haktoys  
Toy Galaxy  
Phedrew  
Speedo  
Decathlon  
Intex  
Sunnylife  
Water Sports  
Banzai  
ZHFUYS  
Boley  
Activ Life  
YHmall

### **Market Segmentation (by Type)**

Animals & Nature  
Fantasy  
Fashion  
Learning  
Occupations  
Sports  
Others

## **Market Segmentation (by Application)**

0 to 24 Months

3 to 6 Years

7 to 12 Years

Others

## **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Diving Toys Market

Overview of the regional outlook of the Diving Toys Market:

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Diving Toys Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future

development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Diving Toys, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of Diving Toys

#### 1.2 Key Market Segments

##### 1.2.1 Diving Toys Segment by Type

##### 1.2.2 Diving Toys Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 DIVING TOYS MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global Diving Toys Market Size (M USD) Estimates and Forecasts (2020-2033)

##### 2.1.2 Global Diving Toys Sales Estimates and Forecasts (2020-2033)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 DIVING TOYS MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Company Assessment Quadrant

#### 3.2 Global Diving Toys Product Life Cycle

#### 3.3 Global Diving Toys Sales by Manufacturers (2020-2025)

#### 3.4 Global Diving Toys Revenue Market Share by Manufacturers (2020-2025)

#### 3.5 Diving Toys Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.6 Global Diving Toys Average Price by Manufacturers (2020-2025)

#### 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

#### 3.8 Diving Toys Market Competitive Situation and Trends

##### 3.8.1 Diving Toys Market Concentration Rate

##### 3.8.2 Global 5 and 10 Largest Diving Toys Players Market Share by Revenue

##### 3.8.3 Mergers & Acquisitions, Expansion

### **4 DIVING TOYS INDUSTRY CHAIN ANALYSIS**

- 4.1 Diving Toys Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF DIVING TOYS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Diving Toys Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Diving Toys Market
- 5.7 ESG Ratings of Leading Companies

## **6 DIVING TOYS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Diving Toys Sales Market Share by Type (2020-2025)
- 6.3 Global Diving Toys Market Size Market Share by Type (2020-2025)
- 6.4 Global Diving Toys Price by Type (2020-2025)

## **7 DIVING TOYS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Diving Toys Market Sales by Application (2020-2025)
- 7.3 Global Diving Toys Market Size (M USD) by Application (2020-2025)
- 7.4 Global Diving Toys Sales Growth Rate by Application (2020-2025)

## **8 DIVING TOYS MARKET SALES BY REGION**

### **8.1 Global Diving Toys Sales by Region**

#### **8.1.1 Global Diving Toys Sales by Region**

#### **8.1.2 Global Diving Toys Sales Market Share by Region**

### **8.2 Global Diving Toys Market Size by Region**

#### **8.2.1 Global Diving Toys Market Size by Region**

#### **8.2.2 Global Diving Toys Market Size Market Share by Region**

### **8.3 North America**

#### **8.3.1 North America Diving Toys Sales by Country**

#### **8.3.2 North America Diving Toys Market Size by Country**

#### **8.3.3 U.S. Market Overview**

#### **8.3.4 Canada Market Overview**

#### **8.3.5 Mexico Market Overview**

### **8.4 Europe**

#### **8.4.1 Europe Diving Toys Sales by Country**

#### **8.4.2 Europe Diving Toys Market Size by Country**

#### **8.4.3 Germany Market Overview**

#### **8.4.4 France Market Overview**

#### **8.4.5 U.K. Market Overview**

#### **8.4.6 Italy Market Overview**

#### **8.4.7 Spain Market Overview**

### **8.5 Asia Pacific**

#### **8.5.1 Asia Pacific Diving Toys Sales by Region**

#### **8.5.2 Asia Pacific Diving Toys Market Size by Region**

#### **8.5.3 China Market Overview**

#### **8.5.4 Japan Market Overview**

#### **8.5.5 South Korea Market Overview**

#### **8.5.6 India Market Overview**

#### **8.5.7 Southeast Asia Market Overview**

### **8.6 South America**

#### **8.6.1 South America Diving Toys Sales by Country**

#### **8.6.2 South America Diving Toys Market Size by Country**

#### **8.6.3 Brazil Market Overview**

#### **8.6.4 Argentina Market Overview**

#### **8.6.5 Columbia Market Overview**

### **8.7 Middle East and Africa**

#### **8.7.1 Middle East and Africa Diving Toys Sales by Region**

- 8.7.2 Middle East and Africa Diving Toys Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

## **9 DIVING TOYS MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Diving Toys by Region(2020-2025)
- 9.2 Global Diving Toys Revenue Market Share by Region (2020-2025)
- 9.3 Global Diving Toys Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Diving Toys Production
  - 9.4.1 North America Diving Toys Production Growth Rate (2020-2025)
  - 9.4.2 North America Diving Toys Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Diving Toys Production
  - 9.5.1 Europe Diving Toys Production Growth Rate (2020-2025)
  - 9.5.2 Europe Diving Toys Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Diving Toys Production (2020-2025)
  - 9.6.1 Japan Diving Toys Production Growth Rate (2020-2025)
  - 9.6.2 Japan Diving Toys Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Diving Toys Production (2020-2025)
  - 9.7.1 China Diving Toys Production Growth Rate (2020-2025)
  - 9.7.2 China Diving Toys Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 SwimWays
  - 10.1.1 SwimWays Basic Information
  - 10.1.2 SwimWays Diving Toys Product Overview
  - 10.1.3 SwimWays Diving Toys Product Market Performance
  - 10.1.4 SwimWays Business Overview
  - 10.1.5 SwimWays SWOT Analysis
  - 10.1.6 SwimWays Recent Developments
- 10.2 Funstuff
  - 10.2.1 Funstuff Basic Information
  - 10.2.2 Funstuff Diving Toys Product Overview
  - 10.2.3 Funstuff Diving Toys Product Market Performance

- 10.2.4 Funstuff Business Overview
- 10.2.5 Funstuff SWOT Analysis
- 10.2.6 Funstuff Recent Developments
- 10.3 WAHU
  - 10.3.1 WAHU Basic Information
  - 10.3.2 WAHU Diving Toys Product Overview
  - 10.3.3 WAHU Diving Toys Product Market Performance
  - 10.3.4 WAHU Business Overview
  - 10.3.5 WAHU SWOT Analysis
  - 10.3.6 WAHU Recent Developments
- 10.4 Haktoys
  - 10.4.1 Haktoys Basic Information
  - 10.4.2 Haktoys Diving Toys Product Overview
  - 10.4.3 Haktoys Diving Toys Product Market Performance
  - 10.4.4 Haktoys Business Overview
  - 10.4.5 Haktoys Recent Developments
- 10.5 Toy Galaxy
  - 10.5.1 Toy Galaxy Basic Information
  - 10.5.2 Toy Galaxy Diving Toys Product Overview
  - 10.5.3 Toy Galaxy Diving Toys Product Market Performance
  - 10.5.4 Toy Galaxy Business Overview
  - 10.5.5 Toy Galaxy Recent Developments
- 10.6 Phedrew
  - 10.6.1 Phedrew Basic Information
  - 10.6.2 Phedrew Diving Toys Product Overview
  - 10.6.3 Phedrew Diving Toys Product Market Performance
  - 10.6.4 Phedrew Business Overview
  - 10.6.5 Phedrew Recent Developments
- 10.7 Speedo
  - 10.7.1 Speedo Basic Information
  - 10.7.2 Speedo Diving Toys Product Overview
  - 10.7.3 Speedo Diving Toys Product Market Performance
  - 10.7.4 Speedo Business Overview
  - 10.7.5 Speedo Recent Developments
- 10.8 Decathlon
  - 10.8.1 Decathlon Basic Information
  - 10.8.2 Decathlon Diving Toys Product Overview
  - 10.8.3 Decathlon Diving Toys Product Market Performance
  - 10.8.4 Decathlon Business Overview

#### 10.8.5 Decathlon Recent Developments

### 10.9 Intex

#### 10.9.1 Intex Basic Information

#### 10.9.2 Intex Diving Toys Product Overview

#### 10.9.3 Intex Diving Toys Product Market Performance

#### 10.9.4 Intex Business Overview

#### 10.9.5 Intex Recent Developments

### 10.10 Sunnyslife

#### 10.10.1 Sunnyslife Basic Information

#### 10.10.2 Sunnyslife Diving Toys Product Overview

#### 10.10.3 Sunnyslife Diving Toys Product Market Performance

#### 10.10.4 Sunnyslife Business Overview

#### 10.10.5 Sunnyslife Recent Developments

### 10.11 Water Sports

#### 10.11.1 Water Sports Basic Information

#### 10.11.2 Water Sports Diving Toys Product Overview

#### 10.11.3 Water Sports Diving Toys Product Market Performance

#### 10.11.4 Water Sports Business Overview

#### 10.11.5 Water Sports Recent Developments

### 10.12 Banzai

#### 10.12.1 Banzai Basic Information

#### 10.12.2 Banzai Diving Toys Product Overview

#### 10.12.3 Banzai Diving Toys Product Market Performance

#### 10.12.4 Banzai Business Overview

#### 10.12.5 Banzai Recent Developments

### 10.13 ZHFUYS

#### 10.13.1 ZHFUYS Basic Information

#### 10.13.2 ZHFUYS Diving Toys Product Overview

#### 10.13.3 ZHFUYS Diving Toys Product Market Performance

#### 10.13.4 ZHFUYS Business Overview

#### 10.13.5 ZHFUYS Recent Developments

### 10.14 Boley

#### 10.14.1 Boley Basic Information

#### 10.14.2 Boley Diving Toys Product Overview

#### 10.14.3 Boley Diving Toys Product Market Performance

#### 10.14.4 Boley Business Overview

#### 10.14.5 Boley Recent Developments

### 10.15 Activ Life

#### 10.15.1 Activ Life Basic Information

- 10.15.2 Activ Life Diving Toys Product Overview
- 10.15.3 Activ Life Diving Toys Product Market Performance
- 10.15.4 Activ Life Business Overview
- 10.15.5 Activ Life Recent Developments

## 10.16 YHmall

- 10.16.1 YHmall Basic Information
- 10.16.2 YHmall Diving Toys Product Overview
- 10.16.3 YHmall Diving Toys Product Market Performance
- 10.16.4 YHmall Business Overview
- 10.16.5 YHmall Recent Developments

## 11 DIVING TOYS MARKET FORECAST BY REGION

- 11.1 Global Diving Toys Market Size Forecast
- 11.2 Global Diving Toys Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Diving Toys Market Size Forecast by Country
  - 11.2.3 Asia Pacific Diving Toys Market Size Forecast by Region
  - 11.2.4 South America Diving Toys Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Diving Toys by Country

## 12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Diving Toys Market Forecast by Type (2026-2033)
  - 12.1.1 Global Forecasted Sales of Diving Toys by Type (2026-2033)
  - 12.1.2 Global Diving Toys Market Size Forecast by Type (2026-2033)
  - 12.1.3 Global Forecasted Price of Diving Toys by Type (2026-2033)
- 12.2 Global Diving Toys Market Forecast by Application (2026-2033)
  - 12.2.1 Global Diving Toys Sales (K Units) Forecast by Application
  - 12.2.2 Global Diving Toys Market Size (M USD) Forecast by Application (2026-2033)

## 13 CONCLUSION AND KEY FINDINGS

## List Of Tables

### LIST OF TABLES

|                                                                                                       |
|-------------------------------------------------------------------------------------------------------|
| Table 1. Introduction of the Type                                                                     |
| Table 2. Introduction of the Application                                                              |
| Table 3. Market Size (M USD) Segment Executive Summary                                                |
| Table 4. Diving Toys Market Size Comparison by Region (M USD)                                         |
| Table 5. Global Diving Toys Sales (K Units) by Manufacturers (2020-2025)                              |
| Table 6. Global Diving Toys Sales Market Share by Manufacturers (2020-2025)                           |
| Table 7. Global Diving Toys Revenue (M USD) by Manufacturers (2020-2025)                              |
| Table 8. Global Diving Toys Revenue Share by Manufacturers (2020-2025)                                |
| Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Diving Toys as of 2024) |
| Table 10. Global Market Diving Toys Average Price (USD/Unit) of Key Manufacturers (2020-2025)         |
| Table 11. Manufacturers? Manufacturing Sites, Areas Served                                            |
| Table 12. Manufacturers? Product Type                                                                 |
| Table 13. Global Diving Toys Manufacturers Market Concentration Ratio (CR5 and HHI)                   |
| Table 14. Mergers & Acquisitions, Expansion Plans                                                     |
| Table 15. Market Overview of Key Raw Materials                                                        |
| Table 16. Midstream Market Analysis                                                                   |
| Table 17. Downstream Customer Analysis                                                                |
| Table 18. Key Development Trends                                                                      |
| Table 19. Driving Factors                                                                             |
| Table 20. Diving Toys Market Challenges                                                               |
| Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026                                  |
| Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027                                    |
| Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026                                    |
| Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries          |
| Table 25. Global Diving Toys Sales by Type (K Units)                                                  |
| Table 26. Global Diving Toys Market Size by Type (M USD)                                              |
| Table 27. Global Diving Toys Sales (K Units) by Type (2020-2025)                                      |
| Table 28. Global Diving Toys Sales Market Share by Type (2020-2025)                                   |
| Table 29. Global Diving Toys Market Size (M USD) by Type (2020-2025)                                  |
| Table 30. Global Diving Toys Market Size Share by Type (2020-2025)                                    |
| Table 31. Global Diving Toys Price (USD/Unit) by Type (2020-2025)                                     |
| Table 32. Global Diving Toys Sales (K Units) by Application                                           |

|                                                                                                                                 |
|---------------------------------------------------------------------------------------------------------------------------------|
| Table 33. Global Diving Toys Market Size by Application                                                                         |
| Table 34. Global Diving Toys Sales by Application (2020-2025) & (K Units)                                                       |
| Table 35. Global Diving Toys Sales Market Share by Application (2020-2025)                                                      |
| Table 36. Global Diving Toys Market Size by Application (2020-2025) & (M USD)                                                   |
| Table 37. Global Diving Toys Market Share by Application (2020-2025)                                                            |
| Table 38. Global Diving Toys Sales Growth Rate by Application (2020-2025)                                                       |
| Table 39. Global Diving Toys Sales by Region (2020-2025) & (K Units)                                                            |
| Table 40. Global Diving Toys Sales Market Share by Region (2020-2025)                                                           |
| Table 41. Global Diving Toys Market Size by Region (2020-2025) & (M USD)                                                        |
| Table 42. Global Diving Toys Market Size Market Share by Region (2020-2025)                                                     |
| Table 43. North America Diving Toys Sales by Country (2020-2025) & (K Units)                                                    |
| Table 44. North America Diving Toys Market Size by Country (2020-2025) & (M USD)                                                |
| Table 45. Europe Diving Toys Sales by Country (2020-2025) & (K Units)                                                           |
| Table 46. Europe Diving Toys Market Size by Country (2020-2025) & (M USD)                                                       |
| Table 47. Asia Pacific Diving Toys Sales by Region (2020-2025) & (K Units)                                                      |
| Table 48. Asia Pacific Diving Toys Market Size by Region (2020-2025) & (M USD)                                                  |
| Table 49. South America Diving Toys Sales by Country (2020-2025) & (K Units)                                                    |
| Table 50. South America Diving Toys Market Size by Country (2020-2025) & (M USD)                                                |
| Table 51. Middle East and Africa Diving Toys Sales by Region (2020-2025) & (K Units)                                            |
| Table 52. Middle East and Africa Diving Toys Market Size by Region (2020-2025) & (M USD)                                        |
| Table 53. Global Diving Toys Production (K Units) by Region(2020-2025)                                                          |
| Table 54. Global Diving Toys Revenue (US\$ Million) by Region (2020-2025)                                                       |
| Table 55. Global Diving Toys Revenue Market Share by Region (2020-2025)                                                         |
| Table 56. Global Diving Toys Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)        |
| Table 57. North America Diving Toys Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025) |
| Table 58. Europe Diving Toys Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)        |
| Table 59. Japan Diving Toys Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)         |
| Table 60. China Diving Toys Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)         |
| Table 61. SwimWays Basic Information                                                                                            |
| Table 62. SwimWays Diving Toys Product Overview                                                                                 |
| Table 63. SwimWays Diving Toys Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)                  |
| Table 64. SwimWays Business Overview                                                                                            |

|                                                                                                                  |
|------------------------------------------------------------------------------------------------------------------|
| Table 65. SwimWays SWOT Analysis                                                                                 |
| Table 66. SwimWays Recent Developments                                                                           |
| Table 67. Funstuff Basic Information                                                                             |
| Table 68. Funstuff Diving Toys Product Overview                                                                  |
| Table 69. Funstuff Diving Toys Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)   |
| Table 70. Funstuff Business Overview                                                                             |
| Table 71. Funstuff SWOT Analysis                                                                                 |
| Table 72. Funstuff Recent Developments                                                                           |
| Table 73. WAHU Basic Information                                                                                 |
| Table 74. WAHU Diving Toys Product Overview                                                                      |
| Table 75. WAHU Diving Toys Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)       |
| Table 76. WAHU Business Overview                                                                                 |
| Table 77. WAHU SWOT Analysis                                                                                     |
| Table 78. WAHU Recent Developments                                                                               |
| Table 79. Haktoys Basic Information                                                                              |
| Table 80. Haktoys Diving Toys Product Overview                                                                   |
| Table 81. Haktoys Diving Toys Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)    |
| Table 82. Haktoys Business Overview                                                                              |
| Table 83. Haktoys Recent Developments                                                                            |
| Table 84. Toy Galaxy Basic Information                                                                           |
| Table 85. Toy Galaxy Diving Toys Product Overview                                                                |
| Table 86. Toy Galaxy Diving Toys Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025) |
| Table 87. Toy Galaxy Business Overview                                                                           |
| Table 88. Toy Galaxy Recent Developments                                                                         |
| Table 89. Phedrew Basic Information                                                                              |
| Table 90. Phedrew Diving Toys Product Overview                                                                   |
| Table 91. Phedrew Diving Toys Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)    |
| Table 92. Phedrew Business Overview                                                                              |
| Table 93. Phedrew Recent Developments                                                                            |
| Table 94. Speedo Basic Information                                                                               |
| Table 95. Speedo Diving Toys Product Overview                                                                    |
| Table 96. Speedo Diving Toys Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)     |
| Table 97. Speedo Business Overview                                                                               |

Table 98. Speedo Recent Developments

Table 99. Decathlon Basic Information

Table 100. Decathlon Diving Toys Product Overview

Table 101. Decathlon Diving Toys Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 102. Decathlon Business Overview

Table 103. Decathlon Recent Developments

Table 104. Intex Basic Information

Table 105. Intex Diving Toys Product Overview

Table 106. Intex Diving Toys Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 107. Intex Business Overview

Table 108. Intex Recent Developments

Table 109. Sunnyslife Basic Information

Table 110. Sunnyslife Diving Toys Product Overview

Table 111. Sunnyslife Diving Toys Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 112. Sunnyslife Business Overview

Table 113. Sunnyslife Recent Developments

Table 114. Water Sports Basic Information

Table 115. Water Sports Diving Toys Product Overview

Table 116. Water Sports Diving Toys Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 117. Water Sports Business Overview

Table 118. Water Sports Recent Developments

Table 119. Banzai Basic Information

Table 120. Banzai Diving Toys Product Overview

Table 121. Banzai Diving Toys Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 122. Banzai Business Overview

Table 123. Banzai Recent Developments

Table 124. ZHFUYS Basic Information

Table 125. ZHFUYS Diving Toys Product Overview

Table 126. ZHFUYS Diving Toys Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 127. ZHFUYS Business Overview

Table 128. ZHFUYS Recent Developments

Table 129. Boley Basic Information

Table 130. Boley Diving Toys Product Overview

|                                                                                                                   |
|-------------------------------------------------------------------------------------------------------------------|
| Table 131. Boley Diving Toys Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)      |
| Table 132. Boley Business Overview                                                                                |
| Table 133. Boley Recent Developments                                                                              |
| Table 134. Activ Life Basic Information                                                                           |
| Table 135. Activ Life Diving Toys Product Overview                                                                |
| Table 136. Activ Life Diving Toys Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025) |
| Table 137. Activ Life Business Overview                                                                           |
| Table 138. Activ Life Recent Developments                                                                         |
| Table 139. YHmall Basic Information                                                                               |
| Table 140. YHmall Diving Toys Product Overview                                                                    |
| Table 141. YHmall Diving Toys Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)     |
| Table 142. YHmall Business Overview                                                                               |
| Table 143. YHmall Recent Developments                                                                             |
| Table 144. Global Diving Toys Sales Forecast by Region (2026-2033) & (K Units)                                    |
| Table 145. Global Diving Toys Market Size Forecast by Region (2026-2033) & (M USD)                                |
| Table 146. North America Diving Toys Sales Forecast by Country (2026-2033) & (K Units)                            |
| Table 147. North America Diving Toys Market Size Forecast by Country (2026-2033) & (M USD)                        |
| Table 148. Europe Diving Toys Sales Forecast by Country (2026-2033) & (K Units)                                   |
| Table 149. Europe Diving Toys Market Size Forecast by Country (2026-2033) & (M USD)                               |
| Table 150. Asia Pacific Diving Toys Sales Forecast by Region (2026-2033) & (K Units)                              |
| Table 151. Asia Pacific Diving Toys Market Size Forecast by Region (2026-2033) & (M USD)                          |
| Table 152. South America Diving Toys Sales Forecast by Country (2026-2033) & (K Units)                            |
| Table 153. South America Diving Toys Market Size Forecast by Country (2026-2033) & (M USD)                        |
| Table 154. Middle East and Africa Diving Toys Sales Forecast by Country (2026-2033) & (Units)                     |
| Table 155. Middle East and Africa Diving Toys Market Size Forecast by Country (2026-2033) & (M USD)               |
| Table 156. Global Diving Toys Sales Forecast by Type (2026-2033) & (K Units)                                      |
| Table 157. Global Diving Toys Market Size Forecast by Type (2026-2033) & (M USD)                                  |
| Table 158. Global Diving Toys Price Forecast by Type (2026-2033) & (USD/Unit)                                     |

Table 159. Global Diving Toys Sales (K Units) Forecast by Application (2026-2033)

Table 160. Global Diving Toys Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Diving Toys
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Diving Toys Market Size (M USD), 2024-2033
- Figure 5. Global Diving Toys Market Size (M USD) (2020-2033)
- Figure 6. Global Diving Toys Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Diving Toys Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Diving Toys Product Life Cycle
- Figure 13. Diving Toys Sales Share by Manufacturers in 2024
- Figure 14. Global Diving Toys Revenue Share by Manufacturers in 2024
- Figure 15. Diving Toys Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Diving Toys Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Diving Toys Revenue in 2024
- Figure 18. Industry Chain Map of Diving Toys
- Figure 19. Global Diving Toys Market PEST Analysis
- Figure 20. Global Diving Toys Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Diving Toys Market Share by Type
- Figure 27. Sales Market Share of Diving Toys by Type (2020-2025)
- Figure 28. Sales Market Share of Diving Toys by Type in 2024
- Figure 29. Market Size Share of Diving Toys by Type (2020-2025)
- Figure 30. Market Size Share of Diving Toys by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Diving Toys Market Share by Application
- Figure 33. Global Diving Toys Sales Market Share by Application (2020-2025)

- Figure 34. Global Diving Toys Sales Market Share by Application in 2024
- Figure 35. Global Diving Toys Market Share by Application (2020-2025)
- Figure 36. Global Diving Toys Market Share by Application in 2024
- Figure 37. Global Diving Toys Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Diving Toys Sales Market Share by Region (2020-2025)
- Figure 39. Global Diving Toys Market Size Market Share by Region (2020-2025)
- Figure 40. North America Diving Toys Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Diving Toys Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Diving Toys Sales Market Share by Country in 2024
- Figure 43. North America Diving Toys Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Diving Toys Market Size Market Share by Country in 2024
- Figure 45. U.S. Diving Toys Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Diving Toys Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Diving Toys Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Diving Toys Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Diving Toys Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Diving Toys Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Diving Toys Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Diving Toys Sales Market Share by Country in 2024
- Figure 53. Europe Diving Toys Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Diving Toys Market Size Market Share by Country in 2024
- Figure 55. Germany Diving Toys Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Diving Toys Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Diving Toys Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Diving Toys Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Diving Toys Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Diving Toys Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Diving Toys Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. Italy Diving Toys Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Diving Toys Sales and Growth Rate (2020-2025) & (K Units)
- Figure 64. Spain Diving Toys Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Diving Toys Sales and Growth Rate (K Units)
- Figure 66. Asia Pacific Diving Toys Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Diving Toys Market Size Market Share by Region in 2024
- Figure 68. China Diving Toys Sales and Growth Rate (2020-2025) & (K Units)
- Figure 69. China Diving Toys Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan Diving Toys Sales and Growth Rate (2020-2025) & (K Units)
- Figure 71. Japan Diving Toys Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Diving Toys Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Diving Toys Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Diving Toys Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Diving Toys Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Diving Toys Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Diving Toys Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Diving Toys Sales and Growth Rate (K Units)

Figure 79. South America Diving Toys Sales Market Share by Country in 2024

Figure 80. South America Diving Toys Market Size and Growth Rate (M USD)

Figure 81. South America Diving Toys Market Size Market Share by Country in 2024

Figure 82. Brazil Diving Toys Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Diving Toys Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Diving Toys Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Diving Toys Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Diving Toys Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Diving Toys Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Diving Toys Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Diving Toys Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Diving Toys Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Diving Toys Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Diving Toys Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Diving Toys Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Diving Toys Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Diving Toys Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Diving Toys Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Diving Toys Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Diving Toys Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Diving Toys Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Diving Toys Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Diving Toys Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Diving Toys Production Market Share by Region (2020-2025)

Figure 103. North America Diving Toys Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Diving Toys Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Diving Toys Production (K Units) Growth Rate (2020-2025)

Figure 106. China Diving Toys Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Diving Toys Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Diving Toys Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Diving Toys Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Diving Toys Market Share Forecast by Type (2026-2033)

Figure 111. Global Diving Toys Sales Forecast by Application (2026-2033)

Figure 112. Global Diving Toys Market Share Forecast by Application (2026-2033)

## I would like to order

Product name: Global Diving Toys Market Research Report 2025(Status and Outlook)

Product link: <https://marketpublishers.com/r/G11802979C91EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G11802979C91EN.html>