

Global Display Backlighting Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

A backlight is a form of illumination used in liquid crystal displays (LCDs). The penetration rate of LED backlights are above 90%. LED backlights have almost taken over CCFL backlights. Display Backlighting refer to a LED backlit in this report.

The Global Display Backlighting Market Size was estimated at USD 2488.49 million in 2023 and is projected to reach USD 1947.88 million by 2029, exhibiting a CAGR of -4.00% during the forecast period.

This report provides a deep insight into the global Display Backlighting market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Display Backlighting Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,

consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Display Backlighting market in any manner.

Global Display Backlighting Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Samsung

NICHIA

LG Innotek

Epistar

Lumileds

Seoul Semiconductor

TOYODA GOSEI

Unity Opto Technology

GENESIS Photonics

Shenzhen jufei optoelectronics

Shenzhen Refond Optoelectronics

Foshan NationStar Semiconductor

Market Segmentation (by Type)

Small-sized

Mid and Large-sized

Market Segmentation (by Application)

Smartphone

Notebook

Tablet

Desktop PC

LCD TV

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Display Backlighting Market

Overview of the regional outlook of the Display Backlighting Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major

players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Display Backlighting Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Display Backlighting
- 1.2 Key Market Segments
 - 1.2.1 Display Backlighting Segment by Type
 - 1.2.2 Display Backlighting Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 DISPLAY BACKLIGHTING MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Display Backlighting Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Display Backlighting Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 DISPLAY BACKLIGHTING MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Display Backlighting Sales by Manufacturers (2019-2024)
- 3.2 Global Display Backlighting Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Display Backlighting Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Display Backlighting Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Display Backlighting Sales Sites, Area Served, Product Type
- 3.6 Display Backlighting Market Competitive Situation and Trends
 - 3.6.1 Display Backlighting Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Display Backlighting Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 DISPLAY BACKLIGHTING INDUSTRY CHAIN ANALYSIS

- 4.1 Display Backlighting Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF DISPLAY BACKLIGHTING MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 DISPLAY BACKLIGHTING MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Display Backlighting Sales Market Share by Type (2019-2024)
- 6.3 Global Display Backlighting Market Size Market Share by Type (2019-2024)
- 6.4 Global Display Backlighting Price by Type (2019-2024)

7 DISPLAY BACKLIGHTING MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Display Backlighting Market Sales by Application (2019-2024)
- 7.3 Global Display Backlighting Market Size (M USD) by Application (2019-2024)
- 7.4 Global Display Backlighting Sales Growth Rate by Application (2019-2024)

8 DISPLAY BACKLIGHTING MARKET SEGMENTATION BY REGION

- 8.1 Global Display Backlighting Sales by Region
 - 8.1.1 Global Display Backlighting Sales by Region
 - 8.1.2 Global Display Backlighting Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Display Backlighting Sales by Country
 - 8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Display Backlighting Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Display Backlighting Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Display Backlighting Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Display Backlighting Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Samsung

9.1.1 Samsung Display Backlighting Basic Information

9.1.2 Samsung Display Backlighting Product Overview

9.1.3 Samsung Display Backlighting Product Market Performance

9.1.4 Samsung Business Overview

9.1.5 Samsung Display Backlighting SWOT Analysis

9.1.6 Samsung Recent Developments

9.2 NICHIA

- 9.2.1 NICHIA Display Backlighting Basic Information
- 9.2.2 NICHIA Display Backlighting Product Overview
- 9.2.3 NICHIA Display Backlighting Product Market Performance
- 9.2.4 NICHIA Business Overview
- 9.2.5 NICHIA Display Backlighting SWOT Analysis
- 9.2.6 NICHIA Recent Developments
- 9.3 LG Innotek
 - 9.3.1 LG Innotek Display Backlighting Basic Information
 - 9.3.2 LG Innotek Display Backlighting Product Overview
 - 9.3.3 LG Innotek Display Backlighting Product Market Performance
 - 9.3.4 LG Innotek Display Backlighting SWOT Analysis
 - 9.3.5 LG Innotek Business Overview
 - 9.3.6 LG Innotek Recent Developments
- 9.4 Epistar
 - 9.4.1 Epistar Display Backlighting Basic Information
 - 9.4.2 Epistar Display Backlighting Product Overview
 - 9.4.3 Epistar Display Backlighting Product Market Performance
 - 9.4.4 Epistar Business Overview
 - 9.4.5 Epistar Recent Developments
- 9.5 Lumileds
 - 9.5.1 Lumileds Display Backlighting Basic Information
 - 9.5.2 Lumileds Display Backlighting Product Overview
 - 9.5.3 Lumileds Display Backlighting Product Market Performance
 - 9.5.4 Lumileds Business Overview
 - 9.5.5 Lumileds Recent Developments
- 9.6 Seoul Semiconductor
 - 9.6.1 Seoul Semiconductor Display Backlighting Basic Information
 - 9.6.2 Seoul Semiconductor Display Backlighting Product Overview
 - 9.6.3 Seoul Semiconductor Display Backlighting Product Market Performance
 - 9.6.4 Seoul Semiconductor Business Overview
 - 9.6.5 Seoul Semiconductor Recent Developments
- 9.7 TOYODA GOSEI
 - 9.7.1 TOYODA GOSEI Display Backlighting Basic Information
 - 9.7.2 TOYODA GOSEI Display Backlighting Product Overview
 - 9.7.3 TOYODA GOSEI Display Backlighting Product Market Performance
 - 9.7.4 TOYODA GOSEI Business Overview
 - 9.7.5 TOYODA GOSEI Recent Developments
- 9.8 Unity Opto Technology
 - 9.8.1 Unity Opto Technology Display Backlighting Basic Information

- 9.8.2 Unity Opto Technology Display Backlighting Product Overview
- 9.8.3 Unity Opto Technology Display Backlighting Product Market Performance
- 9.8.4 Unity Opto Technology Business Overview
- 9.8.5 Unity Opto Technology Recent Developments
- 9.9 GENESIS Photonics
 - 9.9.1 GENESIS Photonics Display Backlighting Basic Information
 - 9.9.2 GENESIS Photonics Display Backlighting Product Overview
 - 9.9.3 GENESIS Photonics Display Backlighting Product Market Performance
 - 9.9.4 GENESIS Photonics Business Overview
 - 9.9.5 GENESIS Photonics Recent Developments
- 9.10 Shenzhen jufei optoelectronics
 - 9.10.1 Shenzhen jufei optoelectronics Display Backlighting Basic Information
 - 9.10.2 Shenzhen jufei optoelectronics Display Backlighting Product Overview
 - 9.10.3 Shenzhen jufei optoelectronics Display Backlighting Product Market Performance
 - 9.10.4 Shenzhen jufei optoelectronics Business Overview
 - 9.10.5 Shenzhen jufei optoelectronics Recent Developments
- 9.11 Shenzhen Refond Optoelectronics
 - 9.11.1 Shenzhen Refond Optoelectronics Display Backlighting Basic Information
 - 9.11.2 Shenzhen Refond Optoelectronics Display Backlighting Product Overview
 - 9.11.3 Shenzhen Refond Optoelectronics Display Backlighting Product Market Performance
 - 9.11.4 Shenzhen Refond Optoelectronics Business Overview
 - 9.11.5 Shenzhen Refond Optoelectronics Recent Developments
- 9.12 Foshan NationStar Semiconductor
 - 9.12.1 Foshan NationStar Semiconductor Display Backlighting Basic Information
 - 9.12.2 Foshan NationStar Semiconductor Display Backlighting Product Overview
 - 9.12.3 Foshan NationStar Semiconductor Display Backlighting Product Market Performance
 - 9.12.4 Foshan NationStar Semiconductor Business Overview
 - 9.12.5 Foshan NationStar Semiconductor Recent Developments

10 DISPLAY BACKLIGHTING MARKET FORECAST BY REGION

- 10.1 Global Display Backlighting Market Size Forecast
- 10.2 Global Display Backlighting Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Display Backlighting Market Size Forecast by Country
 - 10.2.3 Asia Pacific Display Backlighting Market Size Forecast by Region

- 10.2.4 South America Display Backlighting Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Display Backlighting by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Display Backlighting Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Display Backlighting by Type (2025-2030)
 - 11.1.2 Global Display Backlighting Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Display Backlighting by Type (2025-2030)
- 11.2 Global Display Backlighting Market Forecast by Application (2025-2030)
 - 11.2.1 Global Display Backlighting Sales (K Units) Forecast by Application
 - 11.2.2 Global Display Backlighting Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Display Backlighting Market Size Comparison by Region (M USD)
- Table 5. Global Display Backlighting Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Display Backlighting Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Display Backlighting Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Display Backlighting Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Display Backlighting as of 2022)
- Table 10. Global Market Display Backlighting Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Display Backlighting Sales Sites and Area Served
- Table 12. Manufacturers Display Backlighting Product Type
- Table 13. Global Display Backlighting Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Display Backlighting
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Display Backlighting Market Challenges
- Table 22. Global Display Backlighting Sales by Type (K Units)
- Table 23. Global Display Backlighting Market Size by Type (M USD)
- Table 24. Global Display Backlighting Sales (K Units) by Type (2019-2024)
- Table 25. Global Display Backlighting Sales Market Share by Type (2019-2024)
- Table 26. Global Display Backlighting Market Size (M USD) by Type (2019-2024)
- Table 27. Global Display Backlighting Market Size Share by Type (2019-2024)
- Table 28. Global Display Backlighting Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Display Backlighting Sales (K Units) by Application
- Table 30. Global Display Backlighting Market Size by Application
- Table 31. Global Display Backlighting Sales by Application (2019-2024) & (K Units)
- Table 32. Global Display Backlighting Sales Market Share by Application (2019-2024)

- Table 33. Global Display Backlighting Sales by Application (2019-2024) & (M USD)
- Table 34. Global Display Backlighting Market Share by Application (2019-2024)
- Table 35. Global Display Backlighting Sales Growth Rate by Application (2019-2024)
- Table 36. Global Display Backlighting Sales by Region (2019-2024) & (K Units)
- Table 37. Global Display Backlighting Sales Market Share by Region (2019-2024)
- Table 38. North America Display Backlighting Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Display Backlighting Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Display Backlighting Sales by Region (2019-2024) & (K Units)
- Table 41. South America Display Backlighting Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Display Backlighting Sales by Region (2019-2024) & (K Units)
- Table 43. Samsung Display Backlighting Basic Information
- Table 44. Samsung Display Backlighting Product Overview
- Table 45. Samsung Display Backlighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Samsung Business Overview
- Table 47. Samsung Display Backlighting SWOT Analysis
- Table 48. Samsung Recent Developments
- Table 49. NICHIA Display Backlighting Basic Information
- Table 50. NICHIA Display Backlighting Product Overview
- Table 51. NICHIA Display Backlighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. NICHIA Business Overview
- Table 53. NICHIA Display Backlighting SWOT Analysis
- Table 54. NICHIA Recent Developments
- Table 55. LG Innotek Display Backlighting Basic Information
- Table 56. LG Innotek Display Backlighting Product Overview
- Table 57. LG Innotek Display Backlighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. LG Innotek Display Backlighting SWOT Analysis
- Table 59. LG Innotek Business Overview
- Table 60. LG Innotek Recent Developments
- Table 61. Epistar Display Backlighting Basic Information
- Table 62. Epistar Display Backlighting Product Overview
- Table 63. Epistar Display Backlighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Epistar Business Overview
- Table 65. Epistar Recent Developments
- Table 66. Lumileds Display Backlighting Basic Information

- Table 67. Lumileds Display Backlighting Product Overview
- Table 68. Lumileds Display Backlighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Lumileds Business Overview
- Table 70. Lumileds Recent Developments
- Table 71. Seoul Semiconductor Display Backlighting Basic Information
- Table 72. Seoul Semiconductor Display Backlighting Product Overview
- Table 73. Seoul Semiconductor Display Backlighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Seoul Semiconductor Business Overview
- Table 75. Seoul Semiconductor Recent Developments
- Table 76. TOYODA GOSEI Display Backlighting Basic Information
- Table 77. TOYODA GOSEI Display Backlighting Product Overview
- Table 78. TOYODA GOSEI Display Backlighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. TOYODA GOSEI Business Overview
- Table 80. TOYODA GOSEI Recent Developments
- Table 81. Unity Opto Technology Display Backlighting Basic Information
- Table 82. Unity Opto Technology Display Backlighting Product Overview
- Table 83. Unity Opto Technology Display Backlighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Unity Opto Technology Business Overview
- Table 85. Unity Opto Technology Recent Developments
- Table 86. GENESIS Photonics Display Backlighting Basic Information
- Table 87. GENESIS Photonics Display Backlighting Product Overview
- Table 88. GENESIS Photonics Display Backlighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. GENESIS Photonics Business Overview
- Table 90. GENESIS Photonics Recent Developments
- Table 91. Shenzhen jufei optoelectronics Display Backlighting Basic Information
- Table 92. Shenzhen jufei optoelectronics Display Backlighting Product Overview
- Table 93. Shenzhen jufei optoelectronics Display Backlighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Shenzhen jufei optoelectronics Business Overview
- Table 95. Shenzhen jufei optoelectronics Recent Developments
- Table 96. Shenzhen Refond Optoelectronics Display Backlighting Basic Information
- Table 97. Shenzhen Refond Optoelectronics Display Backlighting Product Overview
- Table 98. Shenzhen Refond Optoelectronics Display Backlighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 99. Shenzhen Refond Optoelectronics Business Overview
- Table 100. Shenzhen Refond Optoelectronics Recent Developments
- Table 101. Foshan NationStar Semiconductor Display Backlighting Basic Information
- Table 102. Foshan NationStar Semiconductor Display Backlighting Product Overview
- Table 103. Foshan NationStar Semiconductor Display Backlighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Foshan NationStar Semiconductor Business Overview
- Table 105. Foshan NationStar Semiconductor Recent Developments
- Table 106. Global Display Backlighting Sales Forecast by Region (2025-2030) & (K Units)
- Table 107. Global Display Backlighting Market Size Forecast by Region (2025-2030) & (M USD)
- Table 108. North America Display Backlighting Sales Forecast by Country (2025-2030) & (K Units)
- Table 109. North America Display Backlighting Market Size Forecast by Country (2025-2030) & (M USD)
- Table 110. Europe Display Backlighting Sales Forecast by Country (2025-2030) & (K Units)
- Table 111. Europe Display Backlighting Market Size Forecast by Country (2025-2030) & (M USD)
- Table 112. Asia Pacific Display Backlighting Sales Forecast by Region (2025-2030) & (K Units)
- Table 113. Asia Pacific Display Backlighting Market Size Forecast by Region (2025-2030) & (M USD)
- Table 114. South America Display Backlighting Sales Forecast by Country (2025-2030) & (K Units)
- Table 115. South America Display Backlighting Market Size Forecast by Country (2025-2030) & (M USD)
- Table 116. Middle East and Africa Display Backlighting Consumption Forecast by Country (2025-2030) & (Units)
- Table 117. Middle East and Africa Display Backlighting Market Size Forecast by Country (2025-2030) & (M USD)
- Table 118. Global Display Backlighting Sales Forecast by Type (2025-2030) & (K Units)
- Table 119. Global Display Backlighting Market Size Forecast by Type (2025-2030) & (M USD)
- Table 120. Global Display Backlighting Price Forecast by Type (2025-2030) & (USD/Unit)
- Table 121. Global Display Backlighting Sales (K Units) Forecast by Application (2025-2030)

Table 122. Global Display Backlighting Market Size Forecast by Application
(2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Display Backlighting
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Display Backlighting Market Size (M USD), 2019-2030
- Figure 5. Global Display Backlighting Market Size (M USD) (2019-2030)
- Figure 6. Global Display Backlighting Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Display Backlighting Market Size by Country (M USD)
- Figure 11. Display Backlighting Sales Share by Manufacturers in 2023
- Figure 12. Global Display Backlighting Revenue Share by Manufacturers in 2023
- Figure 13. Display Backlighting Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Display Backlighting Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Display Backlighting Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Display Backlighting Market Share by Type
- Figure 18. Sales Market Share of Display Backlighting by Type (2019-2024)
- Figure 19. Sales Market Share of Display Backlighting by Type in 2023
- Figure 20. Market Size Share of Display Backlighting by Type (2019-2024)
- Figure 21. Market Size Market Share of Display Backlighting by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Display Backlighting Market Share by Application
- Figure 24. Global Display Backlighting Sales Market Share by Application (2019-2024)
- Figure 25. Global Display Backlighting Sales Market Share by Application in 2023
- Figure 26. Global Display Backlighting Market Share by Application (2019-2024)
- Figure 27. Global Display Backlighting Market Share by Application in 2023
- Figure 28. Global Display Backlighting Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Display Backlighting Sales Market Share by Region (2019-2024)
- Figure 30. North America Display Backlighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Display Backlighting Sales Market Share by Country in 2023

- Figure 32. U.S. Display Backlighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Display Backlighting Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Display Backlighting Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Display Backlighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Display Backlighting Sales Market Share by Country in 2023
- Figure 37. Germany Display Backlighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Display Backlighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Display Backlighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Display Backlighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Display Backlighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Display Backlighting Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Display Backlighting Sales Market Share by Region in 2023
- Figure 44. China Display Backlighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Display Backlighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Display Backlighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Display Backlighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Display Backlighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Display Backlighting Sales and Growth Rate (K Units)
- Figure 50. South America Display Backlighting Sales Market Share by Country in 2023
- Figure 51. Brazil Display Backlighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Display Backlighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Display Backlighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Display Backlighting Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Display Backlighting Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Display Backlighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Display Backlighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Display Backlighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Display Backlighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Display Backlighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Display Backlighting Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Display Backlighting Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Display Backlighting Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Display Backlighting Market Share Forecast by Type (2025-2030)

Figure 65. Global Display Backlighting Sales Forecast by Application (2025-2030)

Figure 66. Global Display Backlighting Market Share Forecast by Application (2025-2030)

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