

Global Directional Microphone Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

The directivity of the microphone is a description of the sensitivity mode of the microphone to the sound from all directions in space, and it is an important attribute of the microphone. In many cases, the first consideration in the selection of a microphone is its directivity, followed by other attributes of the microphone. Except for omnidirectional microphones, all other directivities are based on multi-diaphragm technology. By changing the cavity setting of the microphone head and mixing and modulating the sound signal received by the multi-diaphragm, the microphone can obtain the sensitivity of the sound in different directions. Most mics are unidirectional, but some can switch their directional.

The Global Directional Microphone Market Size was estimated at USD 556.52 million in 2023 and is projected to reach USD 704.18 million by 2029, exhibiting a CAGR of 4.00% during the forecast period.

This report provides a deep insight into the global Directional Microphone market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the

Global Directional Microphone Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Directional Microphone market in any manner.

Global Directional Microphone Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Road

Aver Media

Shure

Saramonic

Logitech

SENNHEISER

SONY

Audio-Technica

AKG

MIPRO

BBS

Yamaha

Samson

Takstar

SUPERLUX

Lane

InMusic Brands

Audix

LEWITT

Market Segmentation (by Type)

Unidirectional Type

Bidirectional Type

Market Segmentation (by Application)

Performance

Game Entertainment

Class/Training

Meeting

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Directional Microphone Market

Overview of the regional outlook of the Directional Microphone Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your

competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Directional Microphone Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential

of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Directional Microphone
- 1.2 Key Market Segments
 - 1.2.1 Directional Microphone Segment by Type
 - 1.2.2 Directional Microphone Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 DIRECTIONAL MICROPHONE MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Directional Microphone Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Directional Microphone Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 DIRECTIONAL MICROPHONE MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Directional Microphone Sales by Manufacturers (2019-2024)
- 3.2 Global Directional Microphone Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Directional Microphone Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Directional Microphone Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Directional Microphone Sales Sites, Area Served, Product Type
- 3.6 Directional Microphone Market Competitive Situation and Trends
 - 3.6.1 Directional Microphone Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Directional Microphone Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 DIRECTIONAL MICROPHONE INDUSTRY CHAIN ANALYSIS

- 4.1 Directional Microphone Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF DIRECTIONAL MICROPHONE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 DIRECTIONAL MICROPHONE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Directional Microphone Sales Market Share by Type (2019-2024)
- 6.3 Global Directional Microphone Market Size Market Share by Type (2019-2024)
- 6.4 Global Directional Microphone Price by Type (2019-2024)

7 DIRECTIONAL MICROPHONE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Directional Microphone Market Sales by Application (2019-2024)
- 7.3 Global Directional Microphone Market Size (M USD) by Application (2019-2024)
- 7.4 Global Directional Microphone Sales Growth Rate by Application (2019-2024)

8 DIRECTIONAL MICROPHONE MARKET SEGMENTATION BY REGION

- 8.1 Global Directional Microphone Sales by Region
 - 8.1.1 Global Directional Microphone Sales by Region
 - 8.1.2 Global Directional Microphone Sales Market Share by Region

8.2 North America

8.2.1 North America Directional Microphone Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Directional Microphone Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Directional Microphone Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Directional Microphone Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Directional Microphone Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Road

9.1.1 Road Directional Microphone Basic Information

9.1.2 Road Directional Microphone Product Overview

9.1.3 Road Directional Microphone Product Market Performance

9.1.4 Road Business Overview

9.1.5 Road Directional Microphone SWOT Analysis

9.1.6 Road Recent Developments

9.2 Aver Media

9.2.1 Aver Media Directional Microphone Basic Information

9.2.2 Aver Media Directional Microphone Product Overview

9.2.3 Aver Media Directional Microphone Product Market Performance

9.2.4 Aver Media Business Overview

9.2.5 Aver Media Directional Microphone SWOT Analysis

9.2.6 Aver Media Recent Developments

9.3 Shure

9.3.1 Shure Directional Microphone Basic Information

9.3.2 Shure Directional Microphone Product Overview

9.3.3 Shure Directional Microphone Product Market Performance

9.3.4 Shure Directional Microphone SWOT Analysis

9.3.5 Shure Business Overview

9.3.6 Shure Recent Developments

9.4 Saramonic

9.4.1 Saramonic Directional Microphone Basic Information

9.4.2 Saramonic Directional Microphone Product Overview

9.4.3 Saramonic Directional Microphone Product Market Performance

9.4.4 Saramonic Business Overview

9.4.5 Saramonic Recent Developments

9.5 Logitech

9.5.1 Logitech Directional Microphone Basic Information

9.5.2 Logitech Directional Microphone Product Overview

9.5.3 Logitech Directional Microphone Product Market Performance

9.5.4 Logitech Business Overview

9.5.5 Logitech Recent Developments

9.6 SENNHEISER

9.6.1 SENNHEISER Directional Microphone Basic Information

9.6.2 SENNHEISER Directional Microphone Product Overview

9.6.3 SENNHEISER Directional Microphone Product Market Performance

9.6.4 SENNHEISER Business Overview

9.6.5 SENNHEISER Recent Developments

9.7 SONY

9.7.1 SONY Directional Microphone Basic Information

9.7.2 SONY Directional Microphone Product Overview

9.7.3 SONY Directional Microphone Product Market Performance

9.7.4 SONY Business Overview

9.7.5 SONY Recent Developments

9.8 Audio-Technica

9.8.1 Audio-Technica Directional Microphone Basic Information

9.8.2 Audio-Technica Directional Microphone Product Overview

9.8.3 Audio-Technica Directional Microphone Product Market Performance

9.8.4 Audio-Technica Business Overview

9.8.5 Audio-Technica Recent Developments

9.9 AKG

9.9.1 AKG Directional Microphone Basic Information

9.9.2 AKG Directional Microphone Product Overview

9.9.3 AKG Directional Microphone Product Market Performance

9.9.4 AKG Business Overview

9.9.5 AKG Recent Developments

9.10 MIPRO

9.10.1 MIPRO Directional Microphone Basic Information

9.10.2 MIPRO Directional Microphone Product Overview

9.10.3 MIPRO Directional Microphone Product Market Performance

9.10.4 MIPRO Business Overview

9.10.5 MIPRO Recent Developments

9.11 BBS

9.11.1 BBS Directional Microphone Basic Information

9.11.2 BBS Directional Microphone Product Overview

9.11.3 BBS Directional Microphone Product Market Performance

9.11.4 BBS Business Overview

9.11.5 BBS Recent Developments

9.12 Yamaha

9.12.1 Yamaha Directional Microphone Basic Information

9.12.2 Yamaha Directional Microphone Product Overview

9.12.3 Yamaha Directional Microphone Product Market Performance

9.12.4 Yamaha Business Overview

9.12.5 Yamaha Recent Developments

9.13 Samson

9.13.1 Samson Directional Microphone Basic Information

9.13.2 Samson Directional Microphone Product Overview

9.13.3 Samson Directional Microphone Product Market Performance

9.13.4 Samson Business Overview

9.13.5 Samson Recent Developments

9.14 Takstar

9.14.1 Takstar Directional Microphone Basic Information

- 9.14.2 Takstar Directional Microphone Product Overview
- 9.14.3 Takstar Directional Microphone Product Market Performance
- 9.14.4 Takstar Business Overview
- 9.14.5 Takstar Recent Developments
- 9.15 SUPERLUX
 - 9.15.1 SUPERLUX Directional Microphone Basic Information
 - 9.15.2 SUPERLUX Directional Microphone Product Overview
 - 9.15.3 SUPERLUX Directional Microphone Product Market Performance
 - 9.15.4 SUPERLUX Business Overview
 - 9.15.5 SUPERLUX Recent Developments
- 9.16 Lane
 - 9.16.1 Lane Directional Microphone Basic Information
 - 9.16.2 Lane Directional Microphone Product Overview
 - 9.16.3 Lane Directional Microphone Product Market Performance
 - 9.16.4 Lane Business Overview
 - 9.16.5 Lane Recent Developments
- 9.17 InMusic Brands
 - 9.17.1 InMusic Brands Directional Microphone Basic Information
 - 9.17.2 InMusic Brands Directional Microphone Product Overview
 - 9.17.3 InMusic Brands Directional Microphone Product Market Performance
 - 9.17.4 InMusic Brands Business Overview
 - 9.17.5 InMusic Brands Recent Developments
- 9.18 Audix
 - 9.18.1 Audix Directional Microphone Basic Information
 - 9.18.2 Audix Directional Microphone Product Overview
 - 9.18.3 Audix Directional Microphone Product Market Performance
 - 9.18.4 Audix Business Overview
 - 9.18.5 Audix Recent Developments
- 9.19 LEWITT
 - 9.19.1 LEWITT Directional Microphone Basic Information
 - 9.19.2 LEWITT Directional Microphone Product Overview
 - 9.19.3 LEWITT Directional Microphone Product Market Performance
 - 9.19.4 LEWITT Business Overview
 - 9.19.5 LEWITT Recent Developments

10 DIRECTIONAL MICROPHONE MARKET FORECAST BY REGION

- 10.1 Global Directional Microphone Market Size Forecast
- 10.2 Global Directional Microphone Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Directional Microphone Market Size Forecast by Country
- 10.2.3 Asia Pacific Directional Microphone Market Size Forecast by Region
- 10.2.4 South America Directional Microphone Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Directional Microphone by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Directional Microphone Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Directional Microphone by Type (2025-2030)
 - 11.1.2 Global Directional Microphone Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Directional Microphone by Type (2025-2030)
- 11.2 Global Directional Microphone Market Forecast by Application (2025-2030)
 - 11.2.1 Global Directional Microphone Sales (K Units) Forecast by Application
 - 11.2.2 Global Directional Microphone Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Directional Microphone Market Size Comparison by Region (M USD)

Table 5. Global Directional Microphone Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Directional Microphone Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Directional Microphone Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Directional Microphone Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Directional Microphone as of 2022)

Table 10. Global Market Directional Microphone Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Directional Microphone Sales Sites and Area Served

Table 12. Manufacturers Directional Microphone Product Type

Table 13. Global Directional Microphone Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Directional Microphone

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Directional Microphone Market Challenges

Table 22. Global Directional Microphone Sales by Type (K Units)

Table 23. Global Directional Microphone Market Size by Type (M USD)

Table 24. Global Directional Microphone Sales (K Units) by Type (2019-2024)

Table 25. Global Directional Microphone Sales Market Share by Type (2019-2024)

Table 26. Global Directional Microphone Market Size (M USD) by Type (2019-2024)

Table 27. Global Directional Microphone Market Size Share by Type (2019-2024)

Table 28. Global Directional Microphone Price (USD/Unit) by Type (2019-2024)

Table 29. Global Directional Microphone Sales (K Units) by Application

Table 30. Global Directional Microphone Market Size by Application

Table 31. Global Directional Microphone Sales by Application (2019-2024) & (K Units)

Table 32. Global Directional Microphone Sales Market Share by Application (2019-2024)

Table 33. Global Directional Microphone Sales by Application (2019-2024) & (M USD)

Table 34. Global Directional Microphone Market Share by Application (2019-2024)

Table 35. Global Directional Microphone Sales Growth Rate by Application (2019-2024)

Table 36. Global Directional Microphone Sales by Region (2019-2024) & (K Units)

Table 37. Global Directional Microphone Sales Market Share by Region (2019-2024)

Table 38. North America Directional Microphone Sales by Country (2019-2024) & (K Units)

Table 39. Europe Directional Microphone Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Directional Microphone Sales by Region (2019-2024) & (K Units)

Table 41. South America Directional Microphone Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Directional Microphone Sales by Region (2019-2024) & (K Units)

Table 43. Road Directional Microphone Basic Information

Table 44. Road Directional Microphone Product Overview

Table 45. Road Directional Microphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 46. Road Business Overview

Table 47. Road Directional Microphone SWOT Analysis

Table 48. Road Recent Developments

Table 49. Aver Media Directional Microphone Basic Information

Table 50. Aver Media Directional Microphone Product Overview

Table 51. Aver Media Directional Microphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. Aver Media Business Overview

Table 53. Aver Media Directional Microphone SWOT Analysis

Table 54. Aver Media Recent Developments

Table 55. Shure Directional Microphone Basic Information

Table 56. Shure Directional Microphone Product Overview

Table 57. Shure Directional Microphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Shure Directional Microphone SWOT Analysis

Table 59. Shure Business Overview

Table 60. Shure Recent Developments

Table 61. Saramonic Directional Microphone Basic Information

Table 62. Saramonic Directional Microphone Product Overview

Table 63. Saramonic Directional Microphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Saramonic Business Overview

Table 65. Saramonic Recent Developments

Table 66. Logitech Directional Microphone Basic Information

Table 67. Logitech Directional Microphone Product Overview

Table 68. Logitech Directional Microphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Logitech Business Overview

Table 70. Logitech Recent Developments

Table 71. SENNHEISER Directional Microphone Basic Information

Table 72. SENNHEISER Directional Microphone Product Overview

Table 73. SENNHEISER Directional Microphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. SENNHEISER Business Overview

Table 75. SENNHEISER Recent Developments

Table 76. SONY Directional Microphone Basic Information

Table 77. SONY Directional Microphone Product Overview

Table 78. SONY Directional Microphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. SONY Business Overview

Table 80. SONY Recent Developments

Table 81. Audio-Technica Directional Microphone Basic Information

Table 82. Audio-Technica Directional Microphone Product Overview

Table 83. Audio-Technica Directional Microphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Audio-Technica Business Overview

Table 85. Audio-Technica Recent Developments

Table 86. AKG Directional Microphone Basic Information

Table 87. AKG Directional Microphone Product Overview

Table 88. AKG Directional Microphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. AKG Business Overview

Table 90. AKG Recent Developments

Table 91. MIPRO Directional Microphone Basic Information

Table 92. MIPRO Directional Microphone Product Overview

Table 93. MIPRO Directional Microphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. MIPRO Business Overview

- Table 95. MIPRO Recent Developments
- Table 96. BBS Directional Microphone Basic Information
- Table 97. BBS Directional Microphone Product Overview
- Table 98. BBS Directional Microphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. BBS Business Overview
- Table 100. BBS Recent Developments
- Table 101. Yamaha Directional Microphone Basic Information
- Table 102. Yamaha Directional Microphone Product Overview
- Table 103. Yamaha Directional Microphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Yamaha Business Overview
- Table 105. Yamaha Recent Developments
- Table 106. Samson Directional Microphone Basic Information
- Table 107. Samson Directional Microphone Product Overview
- Table 108. Samson Directional Microphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Samson Business Overview
- Table 110. Samson Recent Developments
- Table 111. Takstar Directional Microphone Basic Information
- Table 112. Takstar Directional Microphone Product Overview
- Table 113. Takstar Directional Microphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Takstar Business Overview
- Table 115. Takstar Recent Developments
- Table 116. SUPERLUX Directional Microphone Basic Information
- Table 117. SUPERLUX Directional Microphone Product Overview
- Table 118. SUPERLUX Directional Microphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. SUPERLUX Business Overview
- Table 120. SUPERLUX Recent Developments
- Table 121. Lane Directional Microphone Basic Information
- Table 122. Lane Directional Microphone Product Overview
- Table 123. Lane Directional Microphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Lane Business Overview
- Table 125. Lane Recent Developments
- Table 126. InMusic Brands Directional Microphone Basic Information
- Table 127. InMusic Brands Directional Microphone Product Overview

- Table 128. InMusic Brands Directional Microphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. InMusic Brands Business Overview
- Table 130. InMusic Brands Recent Developments
- Table 131. Audix Directional Microphone Basic Information
- Table 132. Audix Directional Microphone Product Overview
- Table 133. Audix Directional Microphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 134. Audix Business Overview
- Table 135. Audix Recent Developments
- Table 136. LEWITT Directional Microphone Basic Information
- Table 137. LEWITT Directional Microphone Product Overview
- Table 138. LEWITT Directional Microphone Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 139. LEWITT Business Overview
- Table 140. LEWITT Recent Developments
- Table 141. Global Directional Microphone Sales Forecast by Region (2025-2030) & (K Units)
- Table 142. Global Directional Microphone Market Size Forecast by Region (2025-2030) & (M USD)
- Table 143. North America Directional Microphone Sales Forecast by Country (2025-2030) & (K Units)
- Table 144. North America Directional Microphone Market Size Forecast by Country (2025-2030) & (M USD)
- Table 145. Europe Directional Microphone Sales Forecast by Country (2025-2030) & (K Units)
- Table 146. Europe Directional Microphone Market Size Forecast by Country (2025-2030) & (M USD)
- Table 147. Asia Pacific Directional Microphone Sales Forecast by Region (2025-2030) & (K Units)
- Table 148. Asia Pacific Directional Microphone Market Size Forecast by Region (2025-2030) & (M USD)
- Table 149. South America Directional Microphone Sales Forecast by Country (2025-2030) & (K Units)
- Table 150. South America Directional Microphone Market Size Forecast by Country (2025-2030) & (M USD)
- Table 151. Middle East and Africa Directional Microphone Consumption Forecast by Country (2025-2030) & (Units)
- Table 152. Middle East and Africa Directional Microphone Market Size Forecast by

Country (2025-2030) & (M USD)

Table 153. Global Directional Microphone Sales Forecast by Type (2025-2030) & (K Units)

Table 154. Global Directional Microphone Market Size Forecast by Type (2025-2030) & (M USD)

Table 155. Global Directional Microphone Price Forecast by Type (2025-2030) & (USD/Unit)

Table 156. Global Directional Microphone Sales (K Units) Forecast by Application (2025-2030)

Table 157. Global Directional Microphone Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Directional Microphone
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Directional Microphone Market Size (M USD), 2019-2030
- Figure 5. Global Directional Microphone Market Size (M USD) (2019-2030)
- Figure 6. Global Directional Microphone Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Directional Microphone Market Size by Country (M USD)
- Figure 11. Directional Microphone Sales Share by Manufacturers in 2023
- Figure 12. Global Directional Microphone Revenue Share by Manufacturers in 2023
- Figure 13. Directional Microphone Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Directional Microphone Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Directional Microphone Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Directional Microphone Market Share by Type
- Figure 18. Sales Market Share of Directional Microphone by Type (2019-2024)
- Figure 19. Sales Market Share of Directional Microphone by Type in 2023
- Figure 20. Market Size Share of Directional Microphone by Type (2019-2024)
- Figure 21. Market Size Market Share of Directional Microphone by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Directional Microphone Market Share by Application
- Figure 24. Global Directional Microphone Sales Market Share by Application (2019-2024)
- Figure 25. Global Directional Microphone Sales Market Share by Application in 2023
- Figure 26. Global Directional Microphone Market Share by Application (2019-2024)
- Figure 27. Global Directional Microphone Market Share by Application in 2023
- Figure 28. Global Directional Microphone Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Directional Microphone Sales Market Share by Region (2019-2024)
- Figure 30. North America Directional Microphone Sales and Growth Rate (2019-2024) &

(K Units)

Figure 31. North America Directional Microphone Sales Market Share by Country in 2023

Figure 32. U.S. Directional Microphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Directional Microphone Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Directional Microphone Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Directional Microphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Directional Microphone Sales Market Share by Country in 2023

Figure 37. Germany Directional Microphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Directional Microphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Directional Microphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Directional Microphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Directional Microphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Directional Microphone Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Directional Microphone Sales Market Share by Region in 2023

Figure 44. China Directional Microphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Directional Microphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Directional Microphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Directional Microphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Directional Microphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Directional Microphone Sales and Growth Rate (K Units)

Figure 50. South America Directional Microphone Sales Market Share by Country in 2023

Figure 51. Brazil Directional Microphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Directional Microphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Directional Microphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Directional Microphone Sales and Growth Rate (K

Units)

Figure 55. Middle East and Africa Directional Microphone Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Directional Microphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Directional Microphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Directional Microphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Directional Microphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Directional Microphone Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Directional Microphone Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Directional Microphone Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Directional Microphone Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Directional Microphone Market Share Forecast by Type (2025-2030)

Figure 65. Global Directional Microphone Sales Forecast by Application (2025-2030)

Figure 66. Global Directional Microphone Market Share Forecast by Application (2025-2030)

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