

Global Direct Genetic Testing for Consumer Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/GBA47476519DEN.html>

Date: March 2025

Pages: 239

Price: US\$ 3,680.00 (Single User License)

ID: GBA47476519DEN

Abstracts

Report Overview

Most of the time, genetic testing is done through healthcare providers such as physicians, nurse practitioners, and genetic counselors. Healthcare providers determine which test is needed, order the test from a laboratory, collect and send the DNA sample, interpret the test results, and share the results with the patient. Often, a health insurance company covers part or all of the cost of testing.

This report provides a deep insight into the global Direct Genetic Testing for Consumer market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Direct Genetic Testing for Consumer Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Direct Genetic Testing for Consumer market in any manner.

Global Direct Genetic Testing for Consumer Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

23andMe

MyHeritage

LabCorp

Myriad Genetics

Ancestry.com

Quest Diagnostics

Gene By Gene

DNA Diagnostics Center

Invitae

IntelliGenetics

Ambry Genetics

Living DNA

EasyDNA

Market Segmentation (by Type)

Diagnostic Screening

Prenatal, Newborn Screening, and Pre-Implantation Diagnosis

Relationship Testing

Market Segmentation (by Application)

Online

Offline

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Direct Genetic Testing for Consumer Market

Overview of the regional outlook of the Direct Genetic Testing for Consumer Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Direct Genetic Testing for Consumer Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Direct Genetic Testing for Consumer

1.2 Key Market Segments

1.2.1 Direct Genetic Testing for Consumer Segment by Type

1.2.2 Direct Genetic Testing for Consumer Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 GLOBAL DIRECT GENETIC TESTING FOR CONSUMER MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Direct Genetic Testing for Consumer Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Direct Genetic Testing for Consumer Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 GLOBAL DIRECT GENETIC TESTING FOR CONSUMER MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Direct Genetic Testing for Consumer Product Life Cycle

3.3 Global Direct Genetic Testing for Consumer Sales by Manufacturers (2020-2025)

3.4 Global Direct Genetic Testing for Consumer Revenue Market Share by Manufacturers (2020-2025)

3.5 Direct Genetic Testing for Consumer Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Direct Genetic Testing for Consumer Average Price by Manufacturers (2020-2025)

3.7 Manufacturers Direct Genetic Testing for Consumer Manufacturing Sites, Area Served, Product Type

3.8 Direct Genetic Testing for Consumer Market Competitive Situation and Trends

3.8.1 Direct Genetic Testing for Consumer Market Concentration Rate

3.8.2 Global 5 and 10 Largest Direct Genetic Testing for Consumer Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 DIRECT GENETIC TESTING FOR CONSUMER INDUSTRY CHAIN ANALYSIS

4.1 Direct Genetic Testing for Consumer Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF DIRECT GENETIC TESTING FOR CONSUMER MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Direct Genetic Testing for Consumer Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 Global Trade Frictions and Their Impacts to Direct Genetic Testing for Consumer Market

5.7 ESG Ratings of Leading Companies

6 GLOBAL DIRECT GENETIC TESTING FOR CONSUMER MARKET SALES BY REGION

6.1 Global Direct Genetic Testing for Consumer Sales by Region

- 6.1.1 Global Direct Genetic Testing for Consumer Sales by Region
- 6.1.2 Global Direct Genetic Testing for Consumer Sales Market Share by Region
- 6.2 Global Direct Genetic Testing for Consumer Market Size by Region
 - 6.2.1 Global Direct Genetic Testing for Consumer Market Size by Region
 - 6.2.2 Global Direct Genetic Testing for Consumer Market Size Market Share by Region

7 NORTH AMERICA MARKET OVERVIEW

- 7.1 North America Direct Genetic Testing for Consumer Market Size by Country
 - 7.1.1 USA Market Overview
 - 7.1.2 Canada Market Overview
 - 7.1.3 Mexico Market Overview
- 7.2 North America Direct Genetic Testing for Consumer Market Size by Type
- 7.3 North America Direct Genetic Testing for Consumer Market Size by Application

8 EUROPE MARKET OVERVIEW

- 8.1 Europe Direct Genetic Testing for Consumer Market Size by Country
 - 8.1.1 Germany Market Overview
 - 8.1.2 France Market Overview
 - 8.1.3 U.K. Market Overview
 - 8.1.4 Italy Market Overview
 - 8.1.5 Spain Market Overview
- 8.2 Europe Direct Genetic Testing for Consumer Market Size by Type
- 8.3 Europe Direct Genetic Testing for Consumer Market Size by Application

9 ASIA-PACIFIC MARKET OVERVIEW

- 9.1 Asia-Pacific Direct Genetic Testing for Consumer Market Size by Country
 - 9.1.1 China Market Overview
 - 9.1.2 Japan Market Overview
 - 9.1.3 South Korea Market Overview
 - 9.1.4 India Market Overview
 - 9.1.5 Southeast Asia Market Overview
- 9.2 Asia-Pacific Direct Genetic Testing for Consumer Market Size by Type
- 9.3 Asia-Pacific Direct Genetic Testing for Consumer Market Size by Application

10 SOUTH AMERICA MARKET OVERVIEW

10.1 South America Direct Genetic Testing for Consumer Market Size by Country

10.1.1 Brazil Market Overview

10.1.2 Argentina Market Overview

10.1.3 Columbia Market Overview

10.2 South America Direct Genetic Testing for Consumer Market Size by Type

10.3 South America Direct Genetic Testing for Consumer Market Size by Application

11 MIDDLE EAST AND AFRICA MARKET OVERVIEW

11.1 Middle East and Africa Direct Genetic Testing for Consumer Market Size by Country

11.1.1 Saudi Arabia Market Overview

11.1.2 UAE Market Overview

11.1.3 Egypt Market Overview

11.1.4 Nigeria Market Overview

11.1.5 South Africa Market Overview

11.2 Middle East and Africa Direct Genetic Testing for Consumer Market Size by Type

11.3 Middle East and Africa Direct Genetic Testing for Consumer Market Size by Application

12 DIRECT GENETIC TESTING FOR CONSUMER MARKET PRODUCTION BY REGION

12.1 Global Production of Direct Genetic Testing for Consumer by Region(2020-2025)

12.2 Global Direct Genetic Testing for Consumer Revenue Market Share by Region (2020-2025)

12.3 Global Direct Genetic Testing for Consumer Production, Revenue, Price and Gross Margin (2020-2025)

12.4 North America Direct Genetic Testing for Consumer Production

12.4.1 North America Direct Genetic Testing for Consumer Production Growth Rate (2020-2025)

12.4.2 North America Direct Genetic Testing for Consumer Production, Revenue, Price and Gross Margin (2020-2025)

12.5 Europe Direct Genetic Testing for Consumer Production

12.5.1 Europe Direct Genetic Testing for Consumer Production Growth Rate (2020-2025)

12.5.2 Europe Direct Genetic Testing for Consumer Production, Revenue, Price and Gross Margin (2020-2025)

12.6 Japan Direct Genetic Testing for Consumer Production (2020-2025)

12.6.1 Japan Direct Genetic Testing for Consumer Production Growth Rate (2020-2025)

12.6.2 Japan Direct Genetic Testing for Consumer Production, Revenue, Price and Gross Margin (2020-2025)

12.7 China Direct Genetic Testing for Consumer Production (2020-2025)

12.7.1 China Direct Genetic Testing for Consumer Production Growth Rate (2020-2025)

12.7.2 China Direct Genetic Testing for Consumer Production, Revenue, Price and Gross Margin (2020-2025)

13 DIRECT GENETIC TESTING FOR CONSUMER MARKET SEGMENTATION BY TYPE

13.1 Evaluation Matrix of Segment Market Development Potential (Type)

13.2 Global Direct Genetic Testing for Consumer Sales Market Share by Type (2020-2033)

13.3 Global Direct Genetic Testing for Consumer Market Size Market Share by Type (2020-2033)

13.4 Global Direct Genetic Testing for Consumer Price by Type (2020-2033)

14 DIRECT GENETIC TESTING FOR CONSUMER MARKET SEGMENTATION BY APPLICATION

14.1 Evaluation Matrix of Segment Market Development Potential (Application)

14.2 Global Direct Genetic Testing for Consumer Market Sales by Application (2020-2033)

14.3 Global Direct Genetic Testing for Consumer Market Size (M USD) by Application (2020-2033)

14.4 Global Direct Genetic Testing for Consumer Sales Growth Rate by Application (2020-2033)

15 KEY COMPANIES PROFILE

15.1 23andMe

15.1.1 23andMe Basic Information

15.1.2 23andMe Direct Genetic Testing for Consumer Product Overview

15.1.3 23andMe Direct Genetic Testing for Consumer Product Market Performance

15.1.4 23andMe Business Overview

- 15.1.5 23andMe SWOT Analysis
- 15.1.6 23andMe Recent Developments
- 15.2 MyHeritage
 - 15.2.1 MyHeritage Basic Information
 - 15.2.2 MyHeritage Direct Genetic Testing for Consumer Product Overview
 - 15.2.3 MyHeritage Direct Genetic Testing for Consumer Product Market Performance
 - 15.2.4 MyHeritage Business Overview
 - 15.2.5 MyHeritage SWOT Analysis
 - 15.2.6 MyHeritage Recent Developments
- 15.3 LabCorp
 - 15.3.1 LabCorp Basic Information
 - 15.3.2 LabCorp Direct Genetic Testing for Consumer Product Overview
 - 15.3.3 LabCorp Direct Genetic Testing for Consumer Product Market Performance
 - 15.3.4 LabCorp Business Overview
 - 15.3.5 LabCorp SWOT Analysis
 - 15.3.6 LabCorp Recent Developments
- 15.4 Myriad Genetics
 - 15.4.1 Myriad Genetics Basic Information
 - 15.4.2 Myriad Genetics Direct Genetic Testing for Consumer Product Overview
 - 15.4.3 Myriad Genetics Direct Genetic Testing for Consumer Product Market Performance
 - 15.4.4 Myriad Genetics Business Overview
 - 15.4.5 Myriad Genetics Recent Developments
- 15.5 Ancestry.com
 - 15.5.1 Ancestry.com Basic Information
 - 15.5.2 Ancestry.com Direct Genetic Testing for Consumer Product Overview
 - 15.5.3 Ancestry.com Direct Genetic Testing for Consumer Product Market Performance
 - 15.5.4 Ancestry.com Business Overview
 - 15.5.5 Ancestry.com Recent Developments
- 15.6 Quest Diagnostics
 - 15.6.1 Quest Diagnostics Basic Information
 - 15.6.2 Quest Diagnostics Direct Genetic Testing for Consumer Product Overview
 - 15.6.3 Quest Diagnostics Direct Genetic Testing for Consumer Product Market Performance
 - 15.6.4 Quest Diagnostics Business Overview
 - 15.6.5 Quest Diagnostics Recent Developments
- 15.7 Gene By Gene
 - 15.7.1 Gene By Gene Basic Information

15.7.2 Gene By Gene Direct Genetic Testing for Consumer Product Overview

15.7.3 Gene By Gene Direct Genetic Testing for Consumer Product Market

Performance

15.7.4 Gene By Gene Business Overview

15.7.5 Gene By Gene Recent Developments

15.8 DNA Diagnostics Center

15.8.1 DNA Diagnostics Center Basic Information

15.8.2 DNA Diagnostics Center Direct Genetic Testing for Consumer Product

Overview

15.8.3 DNA Diagnostics Center Direct Genetic Testing for Consumer Product Market

Performance

15.8.4 DNA Diagnostics Center Business Overview

15.8.5 DNA Diagnostics Center Recent Developments

15.9 Invitae

15.9.1 Invitae Basic Information

15.9.2 Invitae Direct Genetic Testing for Consumer Product Overview

15.9.3 Invitae Direct Genetic Testing for Consumer Product Market Performance

15.9.4 Invitae Business Overview

15.9.5 Invitae Recent Developments

15.10 IntelliGenetics

15.10.1 IntelliGenetics Basic Information

15.10.2 IntelliGenetics Direct Genetic Testing for Consumer Product Overview

15.10.3 IntelliGenetics Direct Genetic Testing for Consumer Product Market

Performance

15.10.4 IntelliGenetics Business Overview

15.10.5 IntelliGenetics Recent Developments

15.11 Ambry Genetics

15.11.1 Ambry Genetics Basic Information

15.11.2 Ambry Genetics Direct Genetic Testing for Consumer Product Overview

15.11.3 Ambry Genetics Direct Genetic Testing for Consumer Product Market

Performance

15.11.4 Ambry Genetics Business Overview

15.11.5 Ambry Genetics Recent Developments

15.12 Living DNA

15.12.1 Living DNA Basic Information

15.12.2 Living DNA Direct Genetic Testing for Consumer Product Overview

15.12.3 Living DNA Direct Genetic Testing for Consumer Product Market Performance

15.12.4 Living DNA Business Overview

15.12.5 Living DNA Recent Developments

15.13 EasyDNA

15.13.1 EasyDNA Basic Information

15.13.2 EasyDNA Direct Genetic Testing for Consumer Product Overview

15.13.3 EasyDNA Direct Genetic Testing for Consumer Product Market Performance

15.13.4 EasyDNA Business Overview

15.13.5 EasyDNA Recent Developments

16 CONCLUSION AND KEY FINDINGS

List of Tables

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Direct Genetic Testing for Consumer Market Size Comparison by Region (M USD)

Table 5. Global Direct Genetic Testing for Consumer Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Direct Genetic Testing for Consumer Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Direct Genetic Testing for Consumer Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Direct Genetic Testing for Consumer Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Direct Genetic Testing for Consumer as of 2024)

Table 10. Global Market Direct Genetic Testing for Consumer Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers Direct Genetic Testing for Consumer Manufacturing Sites and Area Served

Table 12. Manufacturers Direct Genetic Testing for Consumer Product Type

Table 13. Global Direct Genetic Testing for Consumer Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Direct Genetic Testing for Consumer Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. Global Direct Genetic Testing for Consumer Sales by Region (2020-2025) & (K Units)

Table 25. Global Direct Genetic Testing for Consumer Sales Market Share by Region (2020-2025)

Table 26. Global Direct Genetic Testing for Consumer Market Size by Region (2020-2025) & (M USD)

Table 27. Global Direct Genetic Testing for Consumer Market Size Market Share by Region (2020-2025)

Table 28. North America Direct Genetic Testing for Consumer Market Size by Country (2020-2033) & (M USD)

Table 29. North America Direct Genetic Testing for Consumer Sales by Country (2020-2033) & (K Units)

Table 30. North America Direct Genetic Testing for Consumer Sales by Type (K Units)

Table 31. North America Direct Genetic Testing for Consumer Market Size by Type (M USD)

Table 32. North America Direct Genetic Testing for Consumer Sales (K Units) by Type (2020-2033)

Table 33. North America Direct Genetic Testing for Consumer Market Size (M USD) by Type (2020-2033)

Table 34. North America Direct Genetic Testing for Consumer Sales by Application (K Units)

Table 35. North America Direct Genetic Testing for Consumer Market Size by Application (M USD)

Table 36. North America Direct Genetic Testing for Consumer Sales (K Units) by Application (2020-2033)

Table 37. North America Direct Genetic Testing for Consumer Market Size (M USD) by Application (2020-2033)

Table 38. Europe Direct Genetic Testing for Consumer Market Size by Country (2020-2033) & (M USD)

Table 39. Europe Direct Genetic Testing for Consumer Sales by Country (2020-2033) & (K Units)

Table 40. Europe Direct Genetic Testing for Consumer Sales by Type (K Units)

Table 41. Europe Direct Genetic Testing for Consumer Market Size by Type (M USD)

Table 42. Europe Direct Genetic Testing for Consumer Sales (K Units) by Type (2020-2033)

Table 43. Europe Direct Genetic Testing for Consumer Market Size (M USD) by Type (2020-2033)

Table 44. Europe Direct Genetic Testing for Consumer Sales by Application (K Units)

Table 45. Europe Direct Genetic Testing for Consumer Market Size by Application (M USD)

Table 46. Europe Direct Genetic Testing for Consumer Sales (K Units) by Application (2020-2033)

Table 47. Europe Direct Genetic Testing for Consumer Market Size (M USD) by Application (2020-2033)

Table 48. Asia-Pacific Direct Genetic Testing for Consumer Market Size by Country (2020-2025) & (M USD)

Table 49. Asia-Pacific Direct Genetic Testing for Consumer Sales by Country (2020-2025) & (K Units)

Table 50. Asia-Pacific Direct Genetic Testing for Consumer Sales by Type (K Units)

Table 51. Asia-Pacific Direct Genetic Testing for Consumer Market Size by Type (M USD)

Table 52. Asia-Pacific Direct Genetic Testing for Consumer Sales (K Units) by Type (2020-2033)

Table 53. Asia-Pacific Direct Genetic Testing for Consumer Market Size (M USD) by Type (2020-2025)

Table 54. Asia-Pacific Direct Genetic Testing for Consumer Sales by Application (K Units)

Table 55. Asia-Pacific Direct Genetic Testing for Consumer Market Size by Application (M USD)

Table 56. Asia-Pacific Direct Genetic Testing for Consumer Sales (K Units) by Application (2020-2033)

Table 57. Asia-Pacific Direct Genetic Testing for Consumer Market Size (M USD) by Application (2020-2025)

Table 58. South America Direct Genetic Testing for Consumer Market Size by Country (2020-2033) & (M USD)

Table 59. South America Direct Genetic Testing for Consumer Sales by Country (2020-2033) & (K Units)

Table 60. South America Direct Genetic Testing for Consumer Sales by Type (K Units)

Table 61. South America Direct Genetic Testing for Consumer Market Size by Type (M USD)

Table 62. South America Direct Genetic Testing for Consumer Sales (K Units) by Type (2020-2033)

Table 63. South America Direct Genetic Testing for Consumer Market Size (M USD) by Type (2020-2033)

Table 64. South America Direct Genetic Testing for Consumer Sales by Application (K Units)

Table 65. South America Direct Genetic Testing for Consumer Market Size by Application (M USD)

Table 66. South America Direct Genetic Testing for Consumer Sales (K Units) by Application (2020-2033)

Table 67. South America Direct Genetic Testing for Consumer Market Size (M USD) by Application (2020-2033)

Table 68. Middle East and Africa Direct Genetic Testing for Consumer Market Size by Country (2020-2033) & (M USD)

Table 69. Middle East and Africa Direct Genetic Testing for Consumer Sales by Country (2020-2033) & (K Units)

Table 70. Middle East and Africa Direct Genetic Testing for Consumer Sales by Type (K Units)

Table 71. Middle East and Africa Direct Genetic Testing for Consumer Market Size by Type (M USD)

Table 72. Middle East and Africa Direct Genetic Testing for Consumer Sales (K Units) by Type (2020-2033)

Table 73. Middle East and Africa Direct Genetic Testing for Consumer Market Size (M USD) by Type (2020-2033)

Table 74. Middle East and Africa Direct Genetic Testing for Consumer Sales by Application (K Units)

Table 75. Middle East and Africa Direct Genetic Testing for Consumer Market Size by Application (M USD)

Table 76. Middle East and Africa Direct Genetic Testing for Consumer Sales (K Units) by Application (2020-2033)

Table 77. Middle East and Africa Direct Genetic Testing for Consumer Market Size (M USD) by Application (2020-2033)

Table 78. Global Direct Genetic Testing for Consumer Production (K Units) by Region(2020-2025)

Table 79. Global Direct Genetic Testing for Consumer Revenue (US\$ Million) by Region (2020-2025)

Table 80. Global Direct Genetic Testing for Consumer Revenue Market Share by Region (2020-2025)

Table 81. Global Direct Genetic Testing for Consumer Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. North America Direct Genetic Testing for Consumer Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Europe Direct Genetic Testing for Consumer Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 84. Japan Direct Genetic Testing for Consumer Production (K Units), Revenue

(US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 85. China Direct Genetic Testing for Consumer Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 86. Global Direct Genetic Testing for Consumer Sales by Type (K Units)

Table 87. Global Direct Genetic Testing for Consumer Market Size by Type (M USD)

Table 88. Global Direct Genetic Testing for Consumer Sales (K Units) by Type (2020-2033)

Table 89. Global Direct Genetic Testing for Consumer Sales Market Share by Type (2020-2033)

Table 90. Global Direct Genetic Testing for Consumer Market Size (M USD) by Type (2020-2033)

Table 91. Global Direct Genetic Testing for Consumer Market Size Share by Type (2020-2033)

Table 92. Global Direct Genetic Testing for Consumer Sales (K Units) by Application

Table 93. Global Direct Genetic Testing for Consumer Market Size by Application(M USD)

Table 94. Global Direct Genetic Testing for Consumer Sales by Application (2020-2033) & (K Units)

Table 95. Global Direct Genetic Testing for Consumer Sales Market Share by Application (2020-2033)

Table 96. Global Direct Genetic Testing for Consumer Market Size by Application (2020-2033) & (M USD)

Table 97. Global Direct Genetic Testing for Consumer Market Share by Application (2020-2033)

Table 98. Global Direct Genetic Testing for Consumer Sales Growth Rate by Application (2020-2033)

Table 99. 23andMe Basic Information

Table 100. 23andMe Direct Genetic Testing for Consumer Product Overview

Table 101. 23andMe Direct Genetic Testing for Consumer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 102. 23andMe Business Overview

Table 103. 23andMe SWOT Analysis

Table 104. 23andMe Recent Developments

Table 105. MyHeritage Basic Information

Table 106. MyHeritage Direct Genetic Testing for Consumer Product Overview

Table 107. MyHeritage Direct Genetic Testing for Consumer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 108. MyHeritage Business Overview

Table 109. MyHeritage SWOT Analysis

Table 110. MyHeritage Recent Developments
Table 111. LabCorp Basic Information
Table 112. LabCorp Direct Genetic Testing for Consumer Product Overview
Table 113. LabCorp Direct Genetic Testing for Consumer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 114. LabCorp Business Overview
Table 115. LabCorp SWOT Analysis
Table 116. LabCorp Recent Developments
Table 117. Myriad Genetics Basic Information
Table 118. Myriad Genetics Direct Genetic Testing for Consumer Product Overview
Table 119. Myriad Genetics Direct Genetic Testing for Consumer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 120. Myriad Genetics Business Overview
Table 121. Myriad Genetics Recent Developments
Table 122. Ancestry.com Basic Information
Table 123. Ancestry.com Direct Genetic Testing for Consumer Product Overview
Table 124. Ancestry.com Direct Genetic Testing for Consumer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 125. Ancestry.com Business Overview
Table 126. Ancestry.com Recent Developments
Table 127. Quest Diagnostics Basic Information
Table 128. Quest Diagnostics Direct Genetic Testing for Consumer Product Overview
Table 129. Quest Diagnostics Direct Genetic Testing for Consumer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 130. Quest Diagnostics Business Overview
Table 131. Quest Diagnostics Recent Developments
Table 132. Gene By Gene Basic Information
Table 133. Gene By Gene Direct Genetic Testing for Consumer Product Overview
Table 134. Gene By Gene Direct Genetic Testing for Consumer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 135. Gene By Gene Business Overview
Table 136. Gene By Gene Recent Developments
Table 137. DNA Diagnostics Center Basic Information
Table 138. DNA Diagnostics Center Direct Genetic Testing for Consumer Product Overview
Table 139. DNA Diagnostics Center Direct Genetic Testing for Consumer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 140. DNA Diagnostics Center Business Overview
Table 141. DNA Diagnostics Center Recent Developments

Table 142. Invitae Basic Information

Table 143. Invitae Direct Genetic Testing for Consumer Product Overview

Table 144. Invitae Direct Genetic Testing for Consumer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 145. Invitae Business Overview

Table 146. Invitae Recent Developments

Table 147. IntelliGenetics Basic Information

Table 148. IntelliGenetics Direct Genetic Testing for Consumer Product Overview

Table 149. IntelliGenetics Direct Genetic Testing for Consumer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 150. IntelliGenetics Business Overview

Table 151. IntelliGenetics Recent Developments

Table 152. Ambry Genetics Basic Information

Table 153. Ambry Genetics Direct Genetic Testing for Consumer Product Overview

Table 154. Ambry Genetics Direct Genetic Testing for Consumer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 155. Ambry Genetics Business Overview

Table 156. Ambry Genetics Recent Developments

Table 157. Living DNA Basic Information

Table 158. Living DNA Direct Genetic Testing for Consumer Product Overview

Table 159. Living DNA Direct Genetic Testing for Consumer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 160. Living DNA Business Overview

Table 161. Living DNA Recent Developments

Table 162. EasyDNA Basic Information

Table 163. EasyDNA Direct Genetic Testing for Consumer Product Overview

Table 164. EasyDNA Direct Genetic Testing for Consumer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 165. EasyDNA Business Overview

Table 166. EasyDNA Recent Developments

List of Figures

Figure 1. Product Picture of Direct Genetic Testing for Consumer

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Direct Genetic Testing for Consumer Market Size (M USD), 2024-2033

Figure 5. Global Direct Genetic Testing for Consumer Market Size (M USD) (2020-2033)

Figure 6. Global Direct Genetic Testing for Consumer Sales (K Units) & (2020-2033)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Direct Genetic Testing for Consumer Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global Direct Genetic Testing for Consumer Product Life Cycle

Figure 13. Direct Genetic Testing for Consumer Sales Share by Manufacturers in 2024

Figure 14. Global Direct Genetic Testing for Consumer Revenue Share by Manufacturers in 2024

Figure 15. Direct Genetic Testing for Consumer Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 16. Global Market Direct Genetic Testing for Consumer Average Price (USD/Unit) of Key Manufacturers in 2024

Figure 17. The Global 5 and 10 Largest Players: Market Share by Direct Genetic Testing for Consumer Revenue in 2024

Figure 18. Industry Chain Map of Direct Genetic Testing for Consumer

Figure 19. Global Direct Genetic Testing for Consumer Market PEST Analysis

Figure 20. Global Direct Genetic Testing for Consumer Market Porter's Five Forces Analysis

Figure 21. Global Merchandise Trade as a Percentage Of GDP

Figure 22. US - Imports of Goods by Country

Figure 23. China Exports by Country

Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 25. Global Direct Genetic Testing for Consumer Sales Market Share by Region (2020-2025)

Figure 26. Global Direct Genetic Testing for Consumer Market Size Market Share by Region (2020-2025)

Figure 27. North American Market Snapshot

Figure 28. North America Direct Genetic Testing for Consumer Sales and Growth Rate (2020-2033) & (K Units)

Figure 29. North America Direct Genetic Testing for Consumer Market Size and Growth Rate (2020-2033) & (M USD)

Figure 30. North America Direct Genetic Testing for Consumer Market Size (M USD) by Country

Figure 31. USA Direct Genetic Testing for Consumer Sales and Growth Rate (2020-2033) & (K Units)

Figure 32. USA Direct Genetic Testing for Consumer Market Size and Growth Rate (2020-2033) & (M USD)

Figure 33. Canada Direct Genetic Testing for Consumer Sales (K Units) and Growth Rate (2020-2033)

Figure 34. Canada Direct Genetic Testing for Consumer Market Size (M USD) and Growth Rate (2020-2033)

Figure 35. Mexico Direct Genetic Testing for Consumer Sales (Units) and Growth Rate (2020-2033)

Figure 36. Mexico Direct Genetic Testing for Consumer Market Size (M USD) and Growth Rate (2020-2033)

Figure 37. North America Direct Genetic Testing for Consumer Market Size (M USD) by Type

Figure 38. North America Direct Genetic Testing for Consumer Market Size (M USD) by Application

Figure 39. Europe Market Snapshot

Figure 40. Europe Direct Genetic Testing for Consumer Sales and Growth Rate (2020-2033) & (K Units)

Figure 41. Europe Direct Genetic Testing for Consumer Market Size and Growth Rate (2020-2033) & (M USD)

Figure 42. Europe Direct Genetic Testing for Consumer Market Size (M USD) by Country

Figure 43. Germany Direct Genetic Testing for Consumer Sales and Growth Rate (2020-2033) & (K Units)

Figure 44. Germany Direct Genetic Testing for Consumer Market Size and Growth Rate (2020-2033) & (M USD)

Figure 45. France Direct Genetic Testing for Consumer Sales and Growth Rate (2020-2033) & (K Units)

Figure 46. France Direct Genetic Testing for Consumer Market Size and Growth Rate (2020-2033) & (M USD)

Figure 47. U.K. Direct Genetic Testing for Consumer Sales and Growth Rate (2020-2033) & (K Units)

Figure 48. U.K. Direct Genetic Testing for Consumer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 49. Italy Direct Genetic Testing for Consumer Sales and Growth Rate (2020-2033) & (K Units)

Figure 50. Italy Direct Genetic Testing for Consumer Market Size and Growth Rate (2020-2033) & (M USD)

Figure 51. Spain Direct Genetic Testing for Consumer Sales and Growth Rate (2020-2033) & (K Units)

Figure 52. Spain Direct Genetic Testing for Consumer Market Size and Growth Rate (2020-2033) & (M USD)

Figure 53. Europe Direct Genetic Testing for Consumer Market Size (M USD) by Type

Figure 54. Europe Direct Genetic Testing for Consumer Market Size (M USD) by

Application

Figure 55. Asia-Pacific Market Snapshot

Figure 56. Asia-Pacific Direct Genetic Testing for Consumer Sales and Growth Rate (2020-2033) & (K Units)

Figure 57. Asia-Pacific Direct Genetic Testing for Consumer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. Asia-Pacific Direct Genetic Testing for Consumer Market Size (M USD) by Country

Figure 59. China Direct Genetic Testing for Consumer Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. China Direct Genetic Testing for Consumer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Japan Direct Genetic Testing for Consumer Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Japan Direct Genetic Testing for Consumer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. South Korea Direct Genetic Testing for Consumer Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. South Korea Direct Genetic Testing for Consumer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. India Direct Genetic Testing for Consumer Sales and Growth Rate (2020-2025) & (K Units)

Figure 66. India Direct Genetic Testing for Consumer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 67. Southeast Asia Direct Genetic Testing for Consumer Sales and Growth Rate (2020-2025) & (K Units)

Figure 68. Southeast Asia Direct Genetic Testing for Consumer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 69. Asia-Pacific Direct Genetic Testing for Consumer Market Size (M USD) by Type

Figure 70. Asia-Pacific Direct Genetic Testing for Consumer Market Size (M USD) by Application

Figure 71. South America Market Snapshot

Figure 72. South America Direct Genetic Testing for Consumer Sales and Growth Rate (2020-2033) & (K Units)

Figure 73. South America Direct Genetic Testing for Consumer Market Size and Growth Rate (2020-2033) & (M USD)

Figure 74. South America Direct Genetic Testing for Consumer Market Size (M USD) by Country

Figure 75. Brazil Direct Genetic Testing for Consumer Sales and Growth Rate (2020-2033) & (K Units)

Figure 76. Brazil Direct Genetic Testing for Consumer Market Size and Growth Rate (2020-2033) & (M USD)

Figure 77. Argentina Direct Genetic Testing for Consumer Sales and Growth Rate (2020-2033) & (K Units)

Figure 78. Argentina Direct Genetic Testing for Consumer Market Size and Growth Rate (2020-2033) & (M USD)

Figure 79. Columbia Direct Genetic Testing for Consumer Sales and Growth Rate (2020-2033) & (K Units)

Figure 80. Columbia Direct Genetic Testing for Consumer Market Size and Growth Rate (2020-2033) & (M USD)

Figure 81. South America Direct Genetic Testing for Consumer Market Size (M USD) by Type

Figure 82. South America Direct Genetic Testing for Consumer Market Size (M USD) by Application

Figure 83. Middle East and Africa Market Snapshot

Figure 84. Middle East and Africa Direct Genetic Testing for Consumer Sales and Growth Rate (2020-2033) & (K Units)

Figure 85. Middle East and Africa Direct Genetic Testing for Consumer Market Size and Growth Rate (2020-2033) & (M USD)

Figure 86. Middle East and Africa Direct Genetic Testing for Consumer Market Size (M USD) by Country

Figure 87. Saudi Arabia Direct Genetic Testing for Consumer Sales and Growth Rate (2020-2033) & (K Units)

Figure 88. Saudi Arabia Direct Genetic Testing for Consumer Market Size and Growth Rate (2020-2033) & (M USD)

Figure 89. UAE Direct Genetic Testing for Consumer Sales and Growth Rate (2020-2033) & (K Units)

Figure 90. UAE Direct Genetic Testing for Consumer Market Size and Growth Rate (2020-2033) & (M USD)

Figure 91. Egypt Direct Genetic Testing for Consumer Sales and Growth Rate (2020-2033) & (K Units)

Figure 92. Egypt Direct Genetic Testing for Consumer Market Size and Growth Rate (2020-2033) & (M USD)

Figure 93. Nigeria Direct Genetic Testing for Consumer Sales and Growth Rate (2020-2033) & (K Units)

Figure 94. Nigeria Direct Genetic Testing for Consumer Market Size and Growth Rate (2020-2033) & (M USD)

Figure 95. South Africa Direct Genetic Testing for Consumer Sales and Growth Rate (2020-2033) & (K Units)

Figure 96. South Africa Direct Genetic Testing for Consumer Market Size and Growth Rate (2020-2033) & (M USD)

Figure 97. Middle East and Africa Direct Genetic Testing for Consumer Market Size (M USD) by Type

Figure 98. Middle East and Africa Direct Genetic Testing for Consumer Market Size (M USD) by Application

Figure 99. Global Direct Genetic Testing for Consumer Production Market Share by Region (2020-2025)

Figure 100. North America Direct Genetic Testing for Consumer Production (K Units) Growth Rate (2020-2025)

Figure 101. Europe Direct Genetic Testing for Consumer Production (K Units) Growth Rate (2020-2025)

Figure 102. Japan Direct Genetic Testing for Consumer Production (K Units) Growth Rate (2020-2025)

Figure 103. China Direct Genetic Testing for Consumer Production (K Units) Growth Rate (2020-2025)

Figure 104. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 105. Global Direct Genetic Testing for Consumer Market Size by Type (M USD)

Figure 106. Sales Market Share of Direct Genetic Testing for Consumer by Type (2020-2033)

Figure 107. Sales Market Share of Direct Genetic Testing for Consumer by Type in 2024

Figure 108. Market Size Share of Direct Genetic Testing for Consumer by Type (2020-2033)

Figure 109. Market Size Share of Direct Genetic Testing for Consumer by Type in 2024

Figure 110. Global Direct Genetic Testing for Consumer Price (USD/Unit) by Type (2020-2033)

Figure 111. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 112. Global Direct Genetic Testing for Consumer Market Size by Application (M USD)

Figure 113. Global Direct Genetic Testing for Consumer Market Share by Application

Figure 114. Global Direct Genetic Testing for Consumer Sales Market Share by Application (2020-2033)

Figure 115. Global Direct Genetic Testing for Consumer Sales Market Share by Application in 2024

Figure 116. Global Direct Genetic Testing for Consumer Market Share by Application (2020-2033)

Figure 117. Global Direct Genetic Testing for Consumer Market Share by Application in 2024

Figure 118. Global Direct Genetic Testing for Consumer Sales Growth Rate by Application (2020-2033)

I would like to order

Product name: Global Direct Genetic Testing for Consumer Market Research Report 2025(Status and Outlook)

Product link: <https://marketpublishers.com/r/GBA47476519DEN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GBA47476519DEN.html>