

# Global Direct Genetic Testing for Consumer Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G34088DB3241EN.html>

Date: September 2024

Pages: 130

Price: US\$ 3,200.00 (Single User License)

ID: G34088DB3241EN

## Abstracts

### Report Overview:

Most of the time, genetic testing is done through healthcare providers such as physicians, nurse practitioners, and genetic counselors. Healthcare providers determine which test is needed, order the test from a laboratory, collect and send the DNA sample, interpret the test results, and share the results with the patient. Often, a health insurance company covers part or all of the cost of testing.

The Global Direct Genetic Testing for Consumer Market Size was estimated at USD 1855.88 million in 2023 and is projected to reach USD 5086.96 million by 2029, exhibiting a CAGR of 18.30% during the forecast period.

This report provides a deep insight into the global Direct Genetic Testing for Consumer market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Direct Genetic Testing for Consumer Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Direct Genetic Testing for Consumer market in any manner.

## Global Direct Genetic Testing for Consumer Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

23andMe

MyHeritage

LabCorp

Myriad Genetics

Ancestry.com

Quest Diagnostics

Gene By Gene

DNA Diagnostics Center

Invitae

IntelliGenetics

Ambry Genetics

Living DNA

EasyDNA

Market Segmentation (by Type)

Diagnostic Screening

Prenatal, Newborn Screening, and Pre-Implantation Diagnosis

Relationship Testing

Market Segmentation (by Application)

Online

Offline

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Direct Genetic Testing for Consumer Market

Overview of the regional outlook of the Direct Genetic Testing for Consumer Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business

expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Direct Genetic Testing for Consumer Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Direct Genetic Testing for Consumer
- 1.2 Key Market Segments
  - 1.2.1 Direct Genetic Testing for Consumer Segment by Type
  - 1.2.2 Direct Genetic Testing for Consumer Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 DIRECT GENETIC TESTING FOR CONSUMER MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Direct Genetic Testing for Consumer Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Direct Genetic Testing for Consumer Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 DIRECT GENETIC TESTING FOR CONSUMER MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Direct Genetic Testing for Consumer Sales by Manufacturers (2019-2024)
- 3.2 Global Direct Genetic Testing for Consumer Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Direct Genetic Testing for Consumer Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Direct Genetic Testing for Consumer Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Direct Genetic Testing for Consumer Sales Sites, Area Served, Product Type
- 3.6 Direct Genetic Testing for Consumer Market Competitive Situation and Trends
  - 3.6.1 Direct Genetic Testing for Consumer Market Concentration Rate

3.6.2 Global 5 and 10 Largest Direct Genetic Testing for Consumer Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 DIRECT GENETIC TESTING FOR CONSUMER INDUSTRY CHAIN ANALYSIS**

4.1 Direct Genetic Testing for Consumer Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF DIRECT GENETIC TESTING FOR CONSUMER MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 DIRECT GENETIC TESTING FOR CONSUMER MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Direct Genetic Testing for Consumer Sales Market Share by Type (2019-2024)

6.3 Global Direct Genetic Testing for Consumer Market Size Market Share by Type (2019-2024)

6.4 Global Direct Genetic Testing for Consumer Price by Type (2019-2024)

## **7 DIRECT GENETIC TESTING FOR CONSUMER MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)



7.2 Global Direct Genetic Testing for Consumer Market Sales by Application  
(2019-2024)

7.3 Global Direct Genetic Testing for Consumer Market Size (M USD) by Application  
(2019-2024)

7.4 Global Direct Genetic Testing for Consumer Sales Growth Rate by Application  
(2019-2024)

## **8 DIRECT GENETIC TESTING FOR CONSUMER MARKET SEGMENTATION BY REGION**

8.1 Global Direct Genetic Testing for Consumer Sales by Region

8.1.1 Global Direct Genetic Testing for Consumer Sales by Region

8.1.2 Global Direct Genetic Testing for Consumer Sales Market Share by Region

8.2 North America

8.2.1 North America Direct Genetic Testing for Consumer Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Direct Genetic Testing for Consumer Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Direct Genetic Testing for Consumer Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Direct Genetic Testing for Consumer Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Direct Genetic Testing for Consumer Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

### 9.1 23andMe

9.1.1 23andMe Direct Genetic Testing for Consumer Basic Information

9.1.2 23andMe Direct Genetic Testing for Consumer Product Overview

9.1.3 23andMe Direct Genetic Testing for Consumer Product Market Performance

9.1.4 23andMe Business Overview

9.1.5 23andMe Direct Genetic Testing for Consumer SWOT Analysis

9.1.6 23andMe Recent Developments

### 9.2 MyHeritage

9.2.1 MyHeritage Direct Genetic Testing for Consumer Basic Information

9.2.2 MyHeritage Direct Genetic Testing for Consumer Product Overview

9.2.3 MyHeritage Direct Genetic Testing for Consumer Product Market Performance

9.2.4 MyHeritage Business Overview

9.2.5 MyHeritage Direct Genetic Testing for Consumer SWOT Analysis

9.2.6 MyHeritage Recent Developments

### 9.3 LabCorp

9.3.1 LabCorp Direct Genetic Testing for Consumer Basic Information

9.3.2 LabCorp Direct Genetic Testing for Consumer Product Overview

9.3.3 LabCorp Direct Genetic Testing for Consumer Product Market Performance

9.3.4 LabCorp Direct Genetic Testing for Consumer SWOT Analysis

9.3.5 LabCorp Business Overview

9.3.6 LabCorp Recent Developments

### 9.4 Myriad Genetics

9.4.1 Myriad Genetics Direct Genetic Testing for Consumer Basic Information

9.4.2 Myriad Genetics Direct Genetic Testing for Consumer Product Overview

9.4.3 Myriad Genetics Direct Genetic Testing for Consumer Product Market

Performance

9.4.4 Myriad Genetics Business Overview

9.4.5 Myriad Genetics Recent Developments

### 9.5 Ancestry.com

9.5.1 Ancestry.com Direct Genetic Testing for Consumer Basic Information

9.5.2 Ancestry.com Direct Genetic Testing for Consumer Product Overview

- 9.5.3 Ancestry.com Direct Genetic Testing for Consumer Product Market Performance
- 9.5.4 Ancestry.com Business Overview
- 9.5.5 Ancestry.com Recent Developments
- 9.6 Quest Diagnostics
  - 9.6.1 Quest Diagnostics Direct Genetic Testing for Consumer Basic Information
  - 9.6.2 Quest Diagnostics Direct Genetic Testing for Consumer Product Overview
  - 9.6.3 Quest Diagnostics Direct Genetic Testing for Consumer Product Market Performance
  - 9.6.4 Quest Diagnostics Business Overview
  - 9.6.5 Quest Diagnostics Recent Developments
- 9.7 Gene By Gene
  - 9.7.1 Gene By Gene Direct Genetic Testing for Consumer Basic Information
  - 9.7.2 Gene By Gene Direct Genetic Testing for Consumer Product Overview
  - 9.7.3 Gene By Gene Direct Genetic Testing for Consumer Product Market Performance
  - 9.7.4 Gene By Gene Business Overview
  - 9.7.5 Gene By Gene Recent Developments
- 9.8 DNA Diagnostics Center
  - 9.8.1 DNA Diagnostics Center Direct Genetic Testing for Consumer Basic Information
  - 9.8.2 DNA Diagnostics Center Direct Genetic Testing for Consumer Product Overview
  - 9.8.3 DNA Diagnostics Center Direct Genetic Testing for Consumer Product Market Performance
  - 9.8.4 DNA Diagnostics Center Business Overview
  - 9.8.5 DNA Diagnostics Center Recent Developments
- 9.9 Invitae
  - 9.9.1 Invitae Direct Genetic Testing for Consumer Basic Information
  - 9.9.2 Invitae Direct Genetic Testing for Consumer Product Overview
  - 9.9.3 Invitae Direct Genetic Testing for Consumer Product Market Performance
  - 9.9.4 Invitae Business Overview
  - 9.9.5 Invitae Recent Developments
- 9.10 IntelliGenetics
  - 9.10.1 IntelliGenetics Direct Genetic Testing for Consumer Basic Information
  - 9.10.2 IntelliGenetics Direct Genetic Testing for Consumer Product Overview
  - 9.10.3 IntelliGenetics Direct Genetic Testing for Consumer Product Market Performance
  - 9.10.4 IntelliGenetics Business Overview
  - 9.10.5 IntelliGenetics Recent Developments
- 9.11 Ambry Genetics
  - 9.11.1 Ambry Genetics Direct Genetic Testing for Consumer Basic Information

- 9.11.2 Ambry Genetics Direct Genetic Testing for Consumer Product Overview
- 9.11.3 Ambry Genetics Direct Genetic Testing for Consumer Product Market Performance
- 9.11.4 Ambry Genetics Business Overview
- 9.11.5 Ambry Genetics Recent Developments
- 9.12 Living DNA
  - 9.12.1 Living DNA Direct Genetic Testing for Consumer Basic Information
  - 9.12.2 Living DNA Direct Genetic Testing for Consumer Product Overview
  - 9.12.3 Living DNA Direct Genetic Testing for Consumer Product Market Performance
  - 9.12.4 Living DNA Business Overview
  - 9.12.5 Living DNA Recent Developments
- 9.13 EasyDNA
  - 9.13.1 EasyDNA Direct Genetic Testing for Consumer Basic Information
  - 9.13.2 EasyDNA Direct Genetic Testing for Consumer Product Overview
  - 9.13.3 EasyDNA Direct Genetic Testing for Consumer Product Market Performance
  - 9.13.4 EasyDNA Business Overview
  - 9.13.5 EasyDNA Recent Developments

## **10 DIRECT GENETIC TESTING FOR CONSUMER MARKET FORECAST BY REGION**

- 10.1 Global Direct Genetic Testing for Consumer Market Size Forecast
- 10.2 Global Direct Genetic Testing for Consumer Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Direct Genetic Testing for Consumer Market Size Forecast by Country
  - 10.2.3 Asia Pacific Direct Genetic Testing for Consumer Market Size Forecast by Region
  - 10.2.4 South America Direct Genetic Testing for Consumer Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Direct Genetic Testing for Consumer by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Direct Genetic Testing for Consumer Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Direct Genetic Testing for Consumer by Type (2025-2030)
  - 11.1.2 Global Direct Genetic Testing for Consumer Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Direct Genetic Testing for Consumer by Type (2025-2030)

11.2 Global Direct Genetic Testing for Consumer Market Forecast by Application (2025-2030)

11.2.1 Global Direct Genetic Testing for Consumer Sales (K Units) Forecast by Application

11.2.2 Global Direct Genetic Testing for Consumer Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Direct Genetic Testing for Consumer Market Size Comparison by Region (M USD)

Table 5. Global Direct Genetic Testing for Consumer Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Direct Genetic Testing for Consumer Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Direct Genetic Testing for Consumer Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Direct Genetic Testing for Consumer Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Direct Genetic Testing for Consumer as of 2022)

Table 10. Global Market Direct Genetic Testing for Consumer Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Direct Genetic Testing for Consumer Sales Sites and Area Served

Table 12. Manufacturers Direct Genetic Testing for Consumer Product Type

Table 13. Global Direct Genetic Testing for Consumer Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Direct Genetic Testing for Consumer

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Direct Genetic Testing for Consumer Market Challenges

Table 22. Global Direct Genetic Testing for Consumer Sales by Type (K Units)

Table 23. Global Direct Genetic Testing for Consumer Market Size by Type (M USD)

Table 24. Global Direct Genetic Testing for Consumer Sales (K Units) by Type (2019-2024)

Table 25. Global Direct Genetic Testing for Consumer Sales Market Share by Type

(2019-2024)

Table 26. Global Direct Genetic Testing for Consumer Market Size (M USD) by Type (2019-2024)

Table 27. Global Direct Genetic Testing for Consumer Market Size Share by Type (2019-2024)

Table 28. Global Direct Genetic Testing for Consumer Price (USD/Unit) by Type (2019-2024)

Table 29. Global Direct Genetic Testing for Consumer Sales (K Units) by Application

Table 30. Global Direct Genetic Testing for Consumer Market Size by Application

Table 31. Global Direct Genetic Testing for Consumer Sales by Application (2019-2024) & (K Units)

Table 32. Global Direct Genetic Testing for Consumer Sales Market Share by Application (2019-2024)

Table 33. Global Direct Genetic Testing for Consumer Sales by Application (2019-2024) & (M USD)

Table 34. Global Direct Genetic Testing for Consumer Market Share by Application (2019-2024)

Table 35. Global Direct Genetic Testing for Consumer Sales Growth Rate by Application (2019-2024)

Table 36. Global Direct Genetic Testing for Consumer Sales by Region (2019-2024) & (K Units)

Table 37. Global Direct Genetic Testing for Consumer Sales Market Share by Region (2019-2024)

Table 38. North America Direct Genetic Testing for Consumer Sales by Country (2019-2024) & (K Units)

Table 39. Europe Direct Genetic Testing for Consumer Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Direct Genetic Testing for Consumer Sales by Region (2019-2024) & (K Units)

Table 41. South America Direct Genetic Testing for Consumer Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Direct Genetic Testing for Consumer Sales by Region (2019-2024) & (K Units)

Table 43. 23andMe Direct Genetic Testing for Consumer Basic Information

Table 44. 23andMe Direct Genetic Testing for Consumer Product Overview

Table 45. 23andMe Direct Genetic Testing for Consumer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 46. 23andMe Business Overview

Table 47. 23andMe Direct Genetic Testing for Consumer SWOT Analysis



- Table 48. 23andMe Recent Developments
- Table 49. MyHeritage Direct Genetic Testing for Consumer Basic Information
- Table 50. MyHeritage Direct Genetic Testing for Consumer Product Overview
- Table 51. MyHeritage Direct Genetic Testing for Consumer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. MyHeritage Business Overview
- Table 53. MyHeritage Direct Genetic Testing for Consumer SWOT Analysis
- Table 54. MyHeritage Recent Developments
- Table 55. LabCorp Direct Genetic Testing for Consumer Basic Information
- Table 56. LabCorp Direct Genetic Testing for Consumer Product Overview
- Table 57. LabCorp Direct Genetic Testing for Consumer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. LabCorp Direct Genetic Testing for Consumer SWOT Analysis
- Table 59. LabCorp Business Overview
- Table 60. LabCorp Recent Developments
- Table 61. Myriad Genetics Direct Genetic Testing for Consumer Basic Information
- Table 62. Myriad Genetics Direct Genetic Testing for Consumer Product Overview
- Table 63. Myriad Genetics Direct Genetic Testing for Consumer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Myriad Genetics Business Overview
- Table 65. Myriad Genetics Recent Developments
- Table 66. Ancestry.com Direct Genetic Testing for Consumer Basic Information
- Table 67. Ancestry.com Direct Genetic Testing for Consumer Product Overview
- Table 68. Ancestry.com Direct Genetic Testing for Consumer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Ancestry.com Business Overview
- Table 70. Ancestry.com Recent Developments
- Table 71. Quest Diagnostics Direct Genetic Testing for Consumer Basic Information
- Table 72. Quest Diagnostics Direct Genetic Testing for Consumer Product Overview
- Table 73. Quest Diagnostics Direct Genetic Testing for Consumer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Quest Diagnostics Business Overview
- Table 75. Quest Diagnostics Recent Developments
- Table 76. Gene By Gene Direct Genetic Testing for Consumer Basic Information
- Table 77. Gene By Gene Direct Genetic Testing for Consumer Product Overview
- Table 78. Gene By Gene Direct Genetic Testing for Consumer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Gene By Gene Business Overview
- Table 80. Gene By Gene Recent Developments



- Table 81. DNA Diagnostics Center Direct Genetic Testing for Consumer Basic Information
- Table 82. DNA Diagnostics Center Direct Genetic Testing for Consumer Product Overview
- Table 83. DNA Diagnostics Center Direct Genetic Testing for Consumer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. DNA Diagnostics Center Business Overview
- Table 85. DNA Diagnostics Center Recent Developments
- Table 86. Invitae Direct Genetic Testing for Consumer Basic Information
- Table 87. Invitae Direct Genetic Testing for Consumer Product Overview
- Table 88. Invitae Direct Genetic Testing for Consumer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Invitae Business Overview
- Table 90. Invitae Recent Developments
- Table 91. IntelliGenetics Direct Genetic Testing for Consumer Basic Information
- Table 92. IntelliGenetics Direct Genetic Testing for Consumer Product Overview
- Table 93. IntelliGenetics Direct Genetic Testing for Consumer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. IntelliGenetics Business Overview
- Table 95. IntelliGenetics Recent Developments
- Table 96. Ambry Genetics Direct Genetic Testing for Consumer Basic Information
- Table 97. Ambry Genetics Direct Genetic Testing for Consumer Product Overview
- Table 98. Ambry Genetics Direct Genetic Testing for Consumer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. Ambry Genetics Business Overview
- Table 100. Ambry Genetics Recent Developments
- Table 101. Living DNA Direct Genetic Testing for Consumer Basic Information
- Table 102. Living DNA Direct Genetic Testing for Consumer Product Overview
- Table 103. Living DNA Direct Genetic Testing for Consumer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Living DNA Business Overview
- Table 105. Living DNA Recent Developments
- Table 106. EasyDNA Direct Genetic Testing for Consumer Basic Information
- Table 107. EasyDNA Direct Genetic Testing for Consumer Product Overview
- Table 108. EasyDNA Direct Genetic Testing for Consumer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. EasyDNA Business Overview
- Table 110. EasyDNA Recent Developments
- Table 111. Global Direct Genetic Testing for Consumer Sales Forecast by Region

(2025-2030) & (K Units)

Table 112. Global Direct Genetic Testing for Consumer Market Size Forecast by Region (2025-2030) & (M USD)

Table 113. North America Direct Genetic Testing for Consumer Sales Forecast by Country (2025-2030) & (K Units)

Table 114. North America Direct Genetic Testing for Consumer Market Size Forecast by Country (2025-2030) & (M USD)

Table 115. Europe Direct Genetic Testing for Consumer Sales Forecast by Country (2025-2030) & (K Units)

Table 116. Europe Direct Genetic Testing for Consumer Market Size Forecast by Country (2025-2030) & (M USD)

Table 117. Asia Pacific Direct Genetic Testing for Consumer Sales Forecast by Region (2025-2030) & (K Units)

Table 118. Asia Pacific Direct Genetic Testing for Consumer Market Size Forecast by Region (2025-2030) & (M USD)

Table 119. South America Direct Genetic Testing for Consumer Sales Forecast by Country (2025-2030) & (K Units)

Table 120. South America Direct Genetic Testing for Consumer Market Size Forecast by Country (2025-2030) & (M USD)

Table 121. Middle East and Africa Direct Genetic Testing for Consumer Consumption Forecast by Country (2025-2030) & (Units)

Table 122. Middle East and Africa Direct Genetic Testing for Consumer Market Size Forecast by Country (2025-2030) & (M USD)

Table 123. Global Direct Genetic Testing for Consumer Sales Forecast by Type (2025-2030) & (K Units)

Table 124. Global Direct Genetic Testing for Consumer Market Size Forecast by Type (2025-2030) & (M USD)

Table 125. Global Direct Genetic Testing for Consumer Price Forecast by Type (2025-2030) & (USD/Unit)

Table 126. Global Direct Genetic Testing for Consumer Sales (K Units) Forecast by Application (2025-2030)

Table 127. Global Direct Genetic Testing for Consumer Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Direct Genetic Testing for Consumer
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Direct Genetic Testing for Consumer Market Size (M USD), 2019-2030
- Figure 5. Global Direct Genetic Testing for Consumer Market Size (M USD) (2019-2030)
- Figure 6. Global Direct Genetic Testing for Consumer Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Direct Genetic Testing for Consumer Market Size by Country (M USD)
- Figure 11. Direct Genetic Testing for Consumer Sales Share by Manufacturers in 2023
- Figure 12. Global Direct Genetic Testing for Consumer Revenue Share by Manufacturers in 2023
- Figure 13. Direct Genetic Testing for Consumer Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Direct Genetic Testing for Consumer Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Direct Genetic Testing for Consumer Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Direct Genetic Testing for Consumer Market Share by Type
- Figure 18. Sales Market Share of Direct Genetic Testing for Consumer by Type (2019-2024)
- Figure 19. Sales Market Share of Direct Genetic Testing for Consumer by Type in 2023
- Figure 20. Market Size Share of Direct Genetic Testing for Consumer by Type (2019-2024)
- Figure 21. Market Size Market Share of Direct Genetic Testing for Consumer by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Direct Genetic Testing for Consumer Market Share by Application
- Figure 24. Global Direct Genetic Testing for Consumer Sales Market Share by Application (2019-2024)
- Figure 25. Global Direct Genetic Testing for Consumer Sales Market Share by Application in 2023

Figure 26. Global Direct Genetic Testing for Consumer Market Share by Application (2019-2024)

Figure 27. Global Direct Genetic Testing for Consumer Market Share by Application in 2023

Figure 28. Global Direct Genetic Testing for Consumer Sales Growth Rate by Application (2019-2024)

Figure 29. Global Direct Genetic Testing for Consumer Sales Market Share by Region (2019-2024)

Figure 30. North America Direct Genetic Testing for Consumer Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Direct Genetic Testing for Consumer Sales Market Share by Country in 2023

Figure 32. U.S. Direct Genetic Testing for Consumer Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Direct Genetic Testing for Consumer Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Direct Genetic Testing for Consumer Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Direct Genetic Testing for Consumer Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Direct Genetic Testing for Consumer Sales Market Share by Country in 2023

Figure 37. Germany Direct Genetic Testing for Consumer Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Direct Genetic Testing for Consumer Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Direct Genetic Testing for Consumer Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Direct Genetic Testing for Consumer Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Direct Genetic Testing for Consumer Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Direct Genetic Testing for Consumer Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Direct Genetic Testing for Consumer Sales Market Share by Region in 2023

Figure 44. China Direct Genetic Testing for Consumer Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Direct Genetic Testing for Consumer Sales and Growth Rate

(2019-2024) & (K Units)

Figure 46. South Korea Direct Genetic Testing for Consumer Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Direct Genetic Testing for Consumer Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Direct Genetic Testing for Consumer Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Direct Genetic Testing for Consumer Sales and Growth Rate (K Units)

Figure 50. South America Direct Genetic Testing for Consumer Sales Market Share by Country in 2023

Figure 51. Brazil Direct Genetic Testing for Consumer Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Direct Genetic Testing for Consumer Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Direct Genetic Testing for Consumer Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Direct Genetic Testing for Consumer Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Direct Genetic Testing for Consumer Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Direct Genetic Testing for Consumer Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Direct Genetic Testing for Consumer Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Direct Genetic Testing for Consumer Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Direct Genetic Testing for Consumer Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Direct Genetic Testing for Consumer Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Direct Genetic Testing for Consumer Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Direct Genetic Testing for Consumer Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Direct Genetic Testing for Consumer Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Direct Genetic Testing for Consumer Market Share Forecast by Type (2025-2030)

Figure 65. Global Direct Genetic Testing for Consumer Sales Forecast by Application (2025-2030)

Figure 66. Global Direct Genetic Testing for Consumer Market Share Forecast by Application (2025-2030)

## I would like to order

Product name: Global Direct Genetic Testing for Consumer Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/G34088DB3241EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G34088DB3241EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

