

Global Digitized Logistics Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

Logistics 4.0 in the narrower sense implies the networking and integration of logistics processes within and outside of trading companies and production facilities, right up to decentralized real-time control of logistics networks. Corresponding solutions include Cyber-Physical Systems (CPS), which consist of embedded systems interconnected via communication networks. Man and material act as “endpoints”. Other components include assistance systems such as devices with autonomous intelligence and decision-making capabilities such as cameras, detectors and self-driving cars

Digital transformation, especially the networking of logistics processes, provides more transparency in the supply and dispatch chains and thus improves supply chain management. This is how digitization and automation help to achieve intralogistics 4.0. In the long run, even the cargo itself could become intelligent and organize its own transport autonomously.

The Global Digitized Logistics Market Size was estimated at USD 2176.00 million in 2023 and is projected to reach USD 5964.40 million by 2029, exhibiting a CAGR of 18.30% during the forecast period.

This report provides a deep insight into the global Digitized Logistics market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter’s five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Digitized Logistics Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Digitized Logistics market in any manner.

Global Digitized Logistics Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Tech Mahindra

SAP

Oracle

Avantech

IBM

Huawei Technologies

Eurotech SPAn

HCL Technologies

ORBCOMM

Cloud Logistics

Freightgate

Blue Yonder

Infosys

Digi Logistics

WebXpress

Ramco Systems

Impinj

Intersec

ICAT Logistics

Logisuite

Magaya

Softlink

Samsung SDS

Market Segmentation (by Type)

Tracking and Monitoring Systems

Information Integrated Systems

Electronic Data interchange Systems

Database Management Systems

Fleet Management Systems

Order Management Systems

Market Segmentation (by Application)

Warehouse Management

Labor Management

Transportation Management

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Digitized Logistics Market

Overview of the regional outlook of the Digitized Logistics Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Digitized Logistics Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Digitized Logistics

1.2 Key Market Segments

1.2.1 Digitized Logistics Segment by Type

1.2.2 Digitized Logistics Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 DIGITIZED LOGISTICS MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 DIGITIZED LOGISTICS MARKET COMPETITIVE LANDSCAPE

3.1 Global Digitized Logistics Revenue Market Share by Company (2019-2024)

3.2 Digitized Logistics Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Digitized Logistics Market Size Sites, Area Served, Product Type

3.4 Digitized Logistics Market Competitive Situation and Trends

3.4.1 Digitized Logistics Market Concentration Rate

3.4.2 Global 5 and 10 Largest Digitized Logistics Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

4 DIGITIZED LOGISTICS VALUE CHAIN ANALYSIS

4.1 Digitized Logistics Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF DIGITIZED LOGISTICS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 DIGITIZED LOGISTICS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Digitized Logistics Market Size Market Share by Type (2019-2024)
- 6.3 Global Digitized Logistics Market Size Growth Rate by Type (2019-2024)

7 DIGITIZED LOGISTICS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Digitized Logistics Market Size (M USD) by Application (2019-2024)
- 7.3 Global Digitized Logistics Market Size Growth Rate by Application (2019-2024)

8 DIGITIZED LOGISTICS MARKET SEGMENTATION BY REGION

- 8.1 Global Digitized Logistics Market Size by Region
 - 8.1.1 Global Digitized Logistics Market Size by Region
 - 8.1.2 Global Digitized Logistics Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Digitized Logistics Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Digitized Logistics Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Digitized Logistics Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Digitized Logistics Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Digitized Logistics Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Tech Mahindra

9.1.1 Tech Mahindra Digitized Logistics Basic Information

9.1.2 Tech Mahindra Digitized Logistics Product Overview

9.1.3 Tech Mahindra Digitized Logistics Product Market Performance

9.1.4 Tech Mahindra Digitized Logistics SWOT Analysis

9.1.5 Tech Mahindra Business Overview

9.1.6 Tech Mahindra Recent Developments

9.2 SAP

9.2.1 SAP Digitized Logistics Basic Information

9.2.2 SAP Digitized Logistics Product Overview

9.2.3 SAP Digitized Logistics Product Market Performance

9.2.4 Tech Mahindra Digitized Logistics SWOT Analysis

9.2.5 SAP Business Overview

9.2.6 SAP Recent Developments

9.3 Oracle

9.3.1 Oracle Digitized Logistics Basic Information

9.3.2 Oracle Digitized Logistics Product Overview

- 9.3.3 Oracle Digitized Logistics Product Market Performance
- 9.3.4 Tech Mahindra Digitized Logistics SWOT Analysis
- 9.3.5 Oracle Business Overview
- 9.3.6 Oracle Recent Developments
- 9.4 Advantech
 - 9.4.1 Advantech Digitized Logistics Basic Information
 - 9.4.2 Advantech Digitized Logistics Product Overview
 - 9.4.3 Advantech Digitized Logistics Product Market Performance
 - 9.4.4 Advantech Business Overview
 - 9.4.5 Advantech Recent Developments
- 9.5 IBM
 - 9.5.1 IBM Digitized Logistics Basic Information
 - 9.5.2 IBM Digitized Logistics Product Overview
 - 9.5.3 IBM Digitized Logistics Product Market Performance
 - 9.5.4 IBM Business Overview
 - 9.5.5 IBM Recent Developments
- 9.6 Huawei Technologies
 - 9.6.1 Huawei Technologies Digitized Logistics Basic Information
 - 9.6.2 Huawei Technologies Digitized Logistics Product Overview
 - 9.6.3 Huawei Technologies Digitized Logistics Product Market Performance
 - 9.6.4 Huawei Technologies Business Overview
 - 9.6.5 Huawei Technologies Recent Developments
- 9.7 Eurotech SPAn
 - 9.7.1 Eurotech SPAn Digitized Logistics Basic Information
 - 9.7.2 Eurotech SPAn Digitized Logistics Product Overview
 - 9.7.3 Eurotech SPAn Digitized Logistics Product Market Performance
 - 9.7.4 Eurotech SPAn Business Overview
 - 9.7.5 Eurotech SPAn Recent Developments
- 9.8 HCL Technologies
 - 9.8.1 HCL Technologies Digitized Logistics Basic Information
 - 9.8.2 HCL Technologies Digitized Logistics Product Overview
 - 9.8.3 HCL Technologies Digitized Logistics Product Market Performance
 - 9.8.4 HCL Technologies Business Overview
 - 9.8.5 HCL Technologies Recent Developments
- 9.9 ORBCOMM
 - 9.9.1 ORBCOMM Digitized Logistics Basic Information
 - 9.9.2 ORBCOMM Digitized Logistics Product Overview
 - 9.9.3 ORBCOMM Digitized Logistics Product Market Performance
 - 9.9.4 ORBCOMM Business Overview

- 9.9.5 ORBCOMM Recent Developments
- 9.10 Cloud Logistics
 - 9.10.1 Cloud Logistics Digitized Logistics Basic Information
 - 9.10.2 Cloud Logistics Digitized Logistics Product Overview
 - 9.10.3 Cloud Logistics Digitized Logistics Product Market Performance
 - 9.10.4 Cloud Logistics Business Overview
 - 9.10.5 Cloud Logistics Recent Developments
- 9.11 Freightgate
 - 9.11.1 Freightgate Digitized Logistics Basic Information
 - 9.11.2 Freightgate Digitized Logistics Product Overview
 - 9.11.3 Freightgate Digitized Logistics Product Market Performance
 - 9.11.4 Freightgate Business Overview
 - 9.11.5 Freightgate Recent Developments
- 9.12 Blue Yonder
 - 9.12.1 Blue Yonder Digitized Logistics Basic Information
 - 9.12.2 Blue Yonder Digitized Logistics Product Overview
 - 9.12.3 Blue Yonder Digitized Logistics Product Market Performance
 - 9.12.4 Blue Yonder Business Overview
 - 9.12.5 Blue Yonder Recent Developments
- 9.13 Infosys
 - 9.13.1 Infosys Digitized Logistics Basic Information
 - 9.13.2 Infosys Digitized Logistics Product Overview
 - 9.13.3 Infosys Digitized Logistics Product Market Performance
 - 9.13.4 Infosys Business Overview
 - 9.13.5 Infosys Recent Developments
- 9.14 Digi Logistics
 - 9.14.1 Digi Logistics Digitized Logistics Basic Information
 - 9.14.2 Digi Logistics Digitized Logistics Product Overview
 - 9.14.3 Digi Logistics Digitized Logistics Product Market Performance
 - 9.14.4 Digi Logistics Business Overview
 - 9.14.5 Digi Logistics Recent Developments
- 9.15 WebXpress
 - 9.15.1 WebXpress Digitized Logistics Basic Information
 - 9.15.2 WebXpress Digitized Logistics Product Overview
 - 9.15.3 WebXpress Digitized Logistics Product Market Performance
 - 9.15.4 WebXpress Business Overview
 - 9.15.5 WebXpress Recent Developments
- 9.16 Ramco Systems
 - 9.16.1 Ramco Systems Digitized Logistics Basic Information

- 9.16.2 Ramco Systems Digitized Logistics Product Overview
- 9.16.3 Ramco Systems Digitized Logistics Product Market Performance
- 9.16.4 Ramco Systems Business Overview
- 9.16.5 Ramco Systems Recent Developments
- 9.17 Impinj
 - 9.17.1 Impinj Digitized Logistics Basic Information
 - 9.17.2 Impinj Digitized Logistics Product Overview
 - 9.17.3 Impinj Digitized Logistics Product Market Performance
 - 9.17.4 Impinj Business Overview
 - 9.17.5 Impinj Recent Developments
- 9.18 Intersec
 - 9.18.1 Intersec Digitized Logistics Basic Information
 - 9.18.2 Intersec Digitized Logistics Product Overview
 - 9.18.3 Intersec Digitized Logistics Product Market Performance
 - 9.18.4 Intersec Business Overview
 - 9.18.5 Intersec Recent Developments
- 9.19 ICAT Logistics
 - 9.19.1 ICAT Logistics Digitized Logistics Basic Information
 - 9.19.2 ICAT Logistics Digitized Logistics Product Overview
 - 9.19.3 ICAT Logistics Digitized Logistics Product Market Performance
 - 9.19.4 ICAT Logistics Business Overview
 - 9.19.5 ICAT Logistics Recent Developments
- 9.20 Logisuite
 - 9.20.1 Logisuite Digitized Logistics Basic Information
 - 9.20.2 Logisuite Digitized Logistics Product Overview
 - 9.20.3 Logisuite Digitized Logistics Product Market Performance
 - 9.20.4 Logisuite Business Overview
 - 9.20.5 Logisuite Recent Developments
- 9.21 Magaya
 - 9.21.1 Magaya Digitized Logistics Basic Information
 - 9.21.2 Magaya Digitized Logistics Product Overview
 - 9.21.3 Magaya Digitized Logistics Product Market Performance
 - 9.21.4 Magaya Business Overview
 - 9.21.5 Magaya Recent Developments
- 9.22 Softlink
 - 9.22.1 Softlink Digitized Logistics Basic Information
 - 9.22.2 Softlink Digitized Logistics Product Overview
 - 9.22.3 Softlink Digitized Logistics Product Market Performance
 - 9.22.4 Softlink Business Overview

9.22.5 Softlink Recent Developments

9.23 Samsung SDS

9.23.1 Samsung SDS Digitized Logistics Basic Information

9.23.2 Samsung SDS Digitized Logistics Product Overview

9.23.3 Samsung SDS Digitized Logistics Product Market Performance

9.23.4 Samsung SDS Business Overview

9.23.5 Samsung SDS Recent Developments

10 DIGITIZED LOGISTICS REGIONAL MARKET FORECAST

10.1 Global Digitized Logistics Market Size Forecast

10.2 Global Digitized Logistics Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Digitized Logistics Market Size Forecast by Country

10.2.3 Asia Pacific Digitized Logistics Market Size Forecast by Region

10.2.4 South America Digitized Logistics Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Digitized Logistics by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Digitized Logistics Market Forecast by Type (2025-2030)

11.2 Global Digitized Logistics Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Digitized Logistics Market Size Comparison by Region (M USD)
- Table 5. Global Digitized Logistics Revenue (M USD) by Company (2019-2024)
- Table 6. Global Digitized Logistics Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Digitized Logistics as of 2022)
- Table 8. Company Digitized Logistics Market Size Sites and Area Served
- Table 9. Company Digitized Logistics Product Type
- Table 10. Global Digitized Logistics Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of Digitized Logistics
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Digitized Logistics Market Challenges
- Table 18. Global Digitized Logistics Market Size by Type (M USD)
- Table 19. Global Digitized Logistics Market Size (M USD) by Type (2019-2024)
- Table 20. Global Digitized Logistics Market Size Share by Type (2019-2024)
- Table 21. Global Digitized Logistics Market Size Growth Rate by Type (2019-2024)
- Table 22. Global Digitized Logistics Market Size by Application
- Table 23. Global Digitized Logistics Market Size by Application (2019-2024) & (M USD)
- Table 24. Global Digitized Logistics Market Share by Application (2019-2024)
- Table 25. Global Digitized Logistics Market Size Growth Rate by Application (2019-2024)
- Table 26. Global Digitized Logistics Market Size by Region (2019-2024) & (M USD)
- Table 27. Global Digitized Logistics Market Size Market Share by Region (2019-2024)
- Table 28. North America Digitized Logistics Market Size by Country (2019-2024) & (M USD)
- Table 29. Europe Digitized Logistics Market Size by Country (2019-2024) & (M USD)
- Table 30. Asia Pacific Digitized Logistics Market Size by Region (2019-2024) & (M USD)

Table 31. South America Digitized Logistics Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Digitized Logistics Market Size by Region (2019-2024) & (M USD)

Table 33. Tech Mahindra Digitized Logistics Basic Information

Table 34. Tech Mahindra Digitized Logistics Product Overview

Table 35. Tech Mahindra Digitized Logistics Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Tech Mahindra Digitized Logistics SWOT Analysis

Table 37. Tech Mahindra Business Overview

Table 38. Tech Mahindra Recent Developments

Table 39. SAP Digitized Logistics Basic Information

Table 40. SAP Digitized Logistics Product Overview

Table 41. SAP Digitized Logistics Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Tech Mahindra Digitized Logistics SWOT Analysis

Table 43. SAP Business Overview

Table 44. SAP Recent Developments

Table 45. Oracle Digitized Logistics Basic Information

Table 46. Oracle Digitized Logistics Product Overview

Table 47. Oracle Digitized Logistics Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Tech Mahindra Digitized Logistics SWOT Analysis

Table 49. Oracle Business Overview

Table 50. Oracle Recent Developments

Table 51. Advantech Digitized Logistics Basic Information

Table 52. Advantech Digitized Logistics Product Overview

Table 53. Advantech Digitized Logistics Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Advantech Business Overview

Table 55. Advantech Recent Developments

Table 56. IBM Digitized Logistics Basic Information

Table 57. IBM Digitized Logistics Product Overview

Table 58. IBM Digitized Logistics Revenue (M USD) and Gross Margin (2019-2024)

Table 59. IBM Business Overview

Table 60. IBM Recent Developments

Table 61. Huawei Technologies Digitized Logistics Basic Information

Table 62. Huawei Technologies Digitized Logistics Product Overview

Table 63. Huawei Technologies Digitized Logistics Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Huawei Technologies Business Overview

- Table 65. Huawei Technologies Recent Developments
- Table 66. Eurotech SPAn Digitized Logistics Basic Information
- Table 67. Eurotech SPAn Digitized Logistics Product Overview
- Table 68. Eurotech SPAn Digitized Logistics Revenue (M USD) and Gross Margin (2019-2024)
- Table 69. Eurotech SPAn Business Overview
- Table 70. Eurotech SPAn Recent Developments
- Table 71. HCL Technologies Digitized Logistics Basic Information
- Table 72. HCL Technologies Digitized Logistics Product Overview
- Table 73. HCL Technologies Digitized Logistics Revenue (M USD) and Gross Margin (2019-2024)
- Table 74. HCL Technologies Business Overview
- Table 75. HCL Technologies Recent Developments
- Table 76. ORBCOMM Digitized Logistics Basic Information
- Table 77. ORBCOMM Digitized Logistics Product Overview
- Table 78. ORBCOMM Digitized Logistics Revenue (M USD) and Gross Margin (2019-2024)
- Table 79. ORBCOMM Business Overview
- Table 80. ORBCOMM Recent Developments
- Table 81. Cloud Logistics Digitized Logistics Basic Information
- Table 82. Cloud Logistics Digitized Logistics Product Overview
- Table 83. Cloud Logistics Digitized Logistics Revenue (M USD) and Gross Margin (2019-2024)
- Table 84. Cloud Logistics Business Overview
- Table 85. Cloud Logistics Recent Developments
- Table 86. Freightgate Digitized Logistics Basic Information
- Table 87. Freightgate Digitized Logistics Product Overview
- Table 88. Freightgate Digitized Logistics Revenue (M USD) and Gross Margin (2019-2024)
- Table 89. Freightgate Business Overview
- Table 90. Freightgate Recent Developments
- Table 91. Blue Yonder Digitized Logistics Basic Information
- Table 92. Blue Yonder Digitized Logistics Product Overview
- Table 93. Blue Yonder Digitized Logistics Revenue (M USD) and Gross Margin (2019-2024)
- Table 94. Blue Yonder Business Overview
- Table 95. Blue Yonder Recent Developments
- Table 96. Infosys Digitized Logistics Basic Information
- Table 97. Infosys Digitized Logistics Product Overview

Table 98. Infosys Digitized Logistics Revenue (M USD) and Gross Margin (2019-2024)

Table 99. Infosys Business Overview

Table 100. Infosys Recent Developments

Table 101. Digi Logistics Digitized Logistics Basic Information

Table 102. Digi Logistics Digitized Logistics Product Overview

Table 103. Digi Logistics Digitized Logistics Revenue (M USD) and Gross Margin (2019-2024)

Table 104. Digi Logistics Business Overview

Table 105. Digi Logistics Recent Developments

Table 106. WebXpress Digitized Logistics Basic Information

Table 107. WebXpress Digitized Logistics Product Overview

Table 108. WebXpress Digitized Logistics Revenue (M USD) and Gross Margin (2019-2024)

Table 109. WebXpress Business Overview

Table 110. WebXpress Recent Developments

Table 111. Ramco Systems Digitized Logistics Basic Information

Table 112. Ramco Systems Digitized Logistics Product Overview

Table 113. Ramco Systems Digitized Logistics Revenue (M USD) and Gross Margin (2019-2024)

Table 114. Ramco Systems Business Overview

Table 115. Ramco Systems Recent Developments

Table 116. Impinj Digitized Logistics Basic Information

Table 117. Impinj Digitized Logistics Product Overview

Table 118. Impinj Digitized Logistics Revenue (M USD) and Gross Margin (2019-2024)

Table 119. Impinj Business Overview

Table 120. Impinj Recent Developments

Table 121. Intersec Digitized Logistics Basic Information

Table 122. Intersec Digitized Logistics Product Overview

Table 123. Intersec Digitized Logistics Revenue (M USD) and Gross Margin (2019-2024)

Table 124. Intersec Business Overview

Table 125. Intersec Recent Developments

Table 126. ICAT Logistics Digitized Logistics Basic Information

Table 127. ICAT Logistics Digitized Logistics Product Overview

Table 128. ICAT Logistics Digitized Logistics Revenue (M USD) and Gross Margin (2019-2024)

Table 129. ICAT Logistics Business Overview

Table 130. ICAT Logistics Recent Developments

Table 131. Logisuite Digitized Logistics Basic Information

- Table 132. Logisuite Digitized Logistics Product Overview
- Table 133. Logisuite Digitized Logistics Revenue (M USD) and Gross Margin (2019-2024)
- Table 134. Logisuite Business Overview
- Table 135. Logisuite Recent Developments
- Table 136. Magaya Digitized Logistics Basic Information
- Table 137. Magaya Digitized Logistics Product Overview
- Table 138. Magaya Digitized Logistics Revenue (M USD) and Gross Margin (2019-2024)
- Table 139. Magaya Business Overview
- Table 140. Magaya Recent Developments
- Table 141. Softlink Digitized Logistics Basic Information
- Table 142. Softlink Digitized Logistics Product Overview
- Table 143. Softlink Digitized Logistics Revenue (M USD) and Gross Margin (2019-2024)
- Table 144. Softlink Business Overview
- Table 145. Softlink Recent Developments
- Table 146. Samsung SDS Digitized Logistics Basic Information
- Table 147. Samsung SDS Digitized Logistics Product Overview
- Table 148. Samsung SDS Digitized Logistics Revenue (M USD) and Gross Margin (2019-2024)
- Table 149. Samsung SDS Business Overview
- Table 150. Samsung SDS Recent Developments
- Table 151. Global Digitized Logistics Market Size Forecast by Region (2025-2030) & (M USD)
- Table 152. North America Digitized Logistics Market Size Forecast by Country (2025-2030) & (M USD)
- Table 153. Europe Digitized Logistics Market Size Forecast by Country (2025-2030) & (M USD)
- Table 154. Asia Pacific Digitized Logistics Market Size Forecast by Region (2025-2030) & (M USD)
- Table 155. South America Digitized Logistics Market Size Forecast by Country (2025-2030) & (M USD)
- Table 156. Middle East and Africa Digitized Logistics Market Size Forecast by Country (2025-2030) & (M USD)
- Table 157. Global Digitized Logistics Market Size Forecast by Type (2025-2030) & (M USD)
- Table 158. Global Digitized Logistics Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of Digitized Logistics

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Digitized Logistics Market Size (M USD), 2019-2030

Figure 5. Global Digitized Logistics Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Digitized Logistics Market Size by Country (M USD)

Figure 10. Global Digitized Logistics Revenue Share by Company in 2023

Figure 11. Digitized Logistics Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Digitized Logistics Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Digitized Logistics Market Share by Type

Figure 15. Market Size Share of Digitized Logistics by Type (2019-2024)

Figure 16. Market Size Market Share of Digitized Logistics by Type in 2022

Figure 17. Global Digitized Logistics Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Digitized Logistics Market Share by Application

Figure 20. Global Digitized Logistics Market Share by Application (2019-2024)

Figure 21. Global Digitized Logistics Market Share by Application in 2022

Figure 22. Global Digitized Logistics Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Digitized Logistics Market Size Market Share by Region (2019-2024)

Figure 24. North America Digitized Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Digitized Logistics Market Size Market Share by Country in 2023

Figure 26. U.S. Digitized Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Digitized Logistics Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Digitized Logistics Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Digitized Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Digitized Logistics Market Size Market Share by Country in 2023

Figure 31. Germany Digitized Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Digitized Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Digitized Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Digitized Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Digitized Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Digitized Logistics Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Digitized Logistics Market Size Market Share by Region in 2023

Figure 38. China Digitized Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Digitized Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Digitized Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Digitized Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Digitized Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Digitized Logistics Market Size and Growth Rate (M USD)

Figure 44. South America Digitized Logistics Market Size Market Share by Country in 2023

Figure 45. Brazil Digitized Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Digitized Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Digitized Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Digitized Logistics Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Digitized Logistics Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Digitized Logistics Market Size and Growth Rate (2019-2024) &

(M USD)

Figure 51. UAE Digitized Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Digitized Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Digitized Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Digitized Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Digitized Logistics Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Digitized Logistics Market Share Forecast by Type (2025-2030)

Figure 57. Global Digitized Logistics Market Share Forecast by Application (2025-2030)

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