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Global Digitalization of Procurement Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

The Global Digitalization of Procurement Market Size was estimated at USD 1889.96 million in 2023 and is projected to reach USD 2788.94 million by 2029, exhibiting a CAGR of 6.70% during the forecast period.

This report provides a deep insight into the global Digitalization of Procurement market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter’s five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Digitalization of Procurement Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Digitalization of Procurement market in any manner.

Global Digitalization of Procurement Market: Market Segmentation Analysis

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The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Icertis

Basware

Capgeimini

Epicor

GEP

IBM

JAGGAER

Coupa Software

Oracle

SAP

Procurify

Precoro

Tradogram

Bellwether Software

Pipefy

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Prokuria

RFP360

Procurement Express

Kissflow

Fraxion

Market Segmentation (by Type)

Software

Platform

Market Segmentation (by Application)

Large Enterprises

Small and Medium Enterprises

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

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Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Digitalization of Procurement Market

Overview of the regional outlook of the Digitalization of Procurement Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

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region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future

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development potential, and so on. It offers a high-level view of the current state of the Digitalization of Procurement Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Digitalization of Procurement
1.2 Key Market Segments
  1.2.1 Digitalization of Procurement Segment by Type
  1.2.2 Digitalization of Procurement Segment by Application
1.3 Methodology & Sources of Information
  1.3.1 Research Methodology
  1.3.2 Research Process
  1.3.3 Market Breakdown and Data Triangulation
  1.3.4 Base Year
  1.3.5 Report Assumptions & Caveats

2 DIGITALIZATION OF PROCUREMENT MARKET OVERVIEW

2.1 Global Market Overview
2.2 Market Segment Executive Summary
2.3 Global Market Size by Region

3 DIGITALIZATION OF PROCUREMENT MARKET COMPETITIVE LANDSCAPE

3.1 Global Digitalization of Procurement Revenue Market Share by Company (2019-2024)
3.2 Digitalization of Procurement Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
3.3 Company Digitalization of Procurement Market Size Sites, Area Served, Product Type
3.4 Digitalization of Procurement Market Competitive Situation and Trends
  3.4.1 Digitalization of Procurement Market Concentration Rate
  3.4.2 Global 5 and 10 Largest Digitalization of Procurement Players Market Share by Revenue
  3.4.3 Mergers & Acquisitions, Expansion

4 DIGITALIZATION OF PROCUREMENT VALUE CHAIN ANALYSIS

4.1 Digitalization of Procurement Value Chain Analysis
4.2 Midstream Market Analysis

+44 20 8123 2220
info@marketpublishers.com

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF DIGITALIZATION OF PROCUREMENT MARKET

5.1 Key Development Trends
5.2 Driving Factors
5.3 Market Challenges
5.4 Market Restraints
5.5 Industry News
  5.5.1 Mergers & Acquisitions
  5.5.2 Expansions
  5.5.3 Collaboration/Supply Contracts
5.6 Industry Policies

6 DIGITALIZATION OF PROCUREMENT MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)
6.2 Global Digitalization of Procurement Market Size Market Share by Type (2019-2024)
6.3 Global Digitalization of Procurement Market Size Growth Rate by Type (2019-2024)

7 DIGITALIZATION OF PROCUREMENT MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)
7.2 Global Digitalization of Procurement Market Size (M USD) by Application (2019-2024)
7.3 Global Digitalization of Procurement Market Size Growth Rate by Application (2019-2024)

8 DIGITALIZATION OF PROCUREMENT MARKET SEGMENTATION BY REGION

8.1 Global Digitalization of Procurement Market Size by Region
  8.1.1 Global Digitalization of Procurement Market Size by Region
  8.1.2 Global Digitalization of Procurement Market Size Market Share by Region
8.2 North America
  8.2.1 North America Digitalization of Procurement Market Size by Country
  8.2.2 U.S.

+44 20 8123 2220
info@marketpublishers.com

8.2.3 Canada
8.2.4 Mexico
8.3 Europe
8.3.1 Europe Digitalization of Procurement Market Size by Country
8.3.2 Germany
8.3.3 France
8.3.4 U.K.
8.3.5 Italy
8.3.6 Russia
8.4 Asia Pacific
8.4.1 Asia Pacific Digitalization of Procurement Market Size by Region
8.4.2 China
8.4.3 Japan
8.4.4 South Korea
8.4.5 India
8.4.6 Southeast Asia
8.5 South America
8.5.1 South America Digitalization of Procurement Market Size by Country
8.5.2 Brazil
8.5.3 Argentina
8.5.4 Columbia
8.6 Middle East and Africa
8.6.1 Middle East and Africa Digitalization of Procurement Market Size by Region
8.6.2 Saudi Arabia
8.6.3 UAE
8.6.4 Egypt
8.6.5 Nigeria
8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Icertis
9.1.1 Icertis Digitalization of Procurement Basic Information
9.1.2 Icertis Digitalization of Procurement Product Overview
9.1.3 Icertis Digitalization of Procurement Product Market Performance
9.1.4 Icertis Digitalization of Procurement SWOT Analysis
9.1.5 Icertis Business Overview
9.1.6 Icertis Recent Developments
9.2 Basware

+44 20 8123 2220
info@marketpublishers.com

9.2.1 Basware Digitalization of Procurement Basic Information
9.2.2 Basware Digitalization of Procurement Product Overview
9.2.3 Basware Digitalization of Procurement Product Market Performance
9.2.4 Icertis Digitalization of Procurement SWOT Analysis
9.2.5 Basware Business Overview
9.2.6 Basware Recent Developments
9.3 Capgeimini
9.3.1 Capgeimini Digitalization of Procurement Basic Information
9.3.2 Capgeimini Digitalization of Procurement Product Overview
9.3.3 Capgeimini Digitalization of Procurement Product Market Performance
9.3.4 Icertis Digitalization of Procurement SWOT Analysis
9.3.5 Capgeimini Business Overview
9.3.6 Capgeimini Recent Developments
9.4 Epicor
9.4.1 Epicor Digitalization of Procurement Basic Information
9.4.2 Epicor Digitalization of Procurement Product Overview
9.4.3 Epicor Digitalization of Procurement Product Market Performance
9.4.4 Epicor Business Overview
9.4.5 Epicor Recent Developments
9.5 GEP
9.5.1 GEP Digitalization of Procurement Basic Information
9.5.2 GEP Digitalization of Procurement Product Overview
9.5.3 GEP Digitalization of Procurement Product Market Performance
9.5.4 GEP Business Overview
9.5.5 GEP Recent Developments
9.6 IBM
9.6.1 IBM Digitalization of Procurement Basic Information
9.6.2 IBM Digitalization of Procurement Product Overview
9.6.3 IBM Digitalization of Procurement Product Market Performance
9.6.4 IBM Business Overview
9.6.5 IBM Recent Developments
9.7 JAGGAER
9.7.1 JAGGAER Digitalization of Procurement Basic Information
9.7.2 JAGGAER Digitalization of Procurement Product Overview
9.7.3 JAGGAER Digitalization of Procurement Product Market Performance
9.7.4 JAGGAER Business Overview
9.7.5 JAGGAER Recent Developments
9.8 Coupa Software
9.8.1 Coupa Software Digitalization of Procurement Basic Information

+44 20 8123 2220
info@marketpublishers.com

9.8.2 Coupa Software Digitalization of Procurement Product Overview
9.8.3 Coupa Software Digitalization of Procurement Product Market Performance
9.8.4 Coupa Software Business Overview
9.8.5 Coupa Software Recent Developments
9.9 Oracle
9.9.1 Oracle Digitalization of Procurement Basic Information
9.9.2 Oracle Digitalization of Procurement Product Overview
9.9.3 Oracle Digitalization of Procurement Product Market Performance
9.9.4 Oracle Business Overview
9.9.5 Oracle Recent Developments
9.10 SAP
9.10.1 SAP Digitalization of Procurement Basic Information
9.10.2 SAP Digitalization of Procurement Product Overview
9.10.3 SAP Digitalization of Procurement Product Market Performance
9.10.4 SAP Business Overview
9.10.5 SAP Recent Developments
9.11 Procurify
9.11.1 Procurify Digitalization of Procurement Basic Information
9.11.2 Procurify Digitalization of Procurement Product Overview
9.11.3 Procurify Digitalization of Procurement Product Market Performance
9.11.4 Procurify Business Overview
9.11.5 Procurify Recent Developments
9.12 Precoro
9.12.1 Precoro Digitalization of Procurement Basic Information
9.12.2 Precoro Digitalization of Procurement Product Overview
9.12.3 Precoro Digitalization of Procurement Product Market Performance
9.12.4 Precoro Business Overview
9.12.5 Precoro Recent Developments
9.13 Tradogram
9.13.1 Tradogram Digitalization of Procurement Basic Information
9.13.2 Tradogram Digitalization of Procurement Product Overview
9.13.3 Tradogram Digitalization of Procurement Product Market Performance
9.13.4 Tradogram Business Overview
9.13.5 Tradogram Recent Developments
9.14 Bellwether Software
9.14.1 Bellwether Software Digitalization of Procurement Basic Information
9.14.2 Bellwether Software Digitalization of Procurement Product Overview
9.14.3 Bellwether Software Digitalization of Procurement Product Market Performance
9.14.4 Bellwether Software Business Overview

+44 20 8123 2220
info@marketpublishers.com

9.14.5 Bellwether Software Recent Developments
9.15 Pipefy
9.15.1 Pipefy Digitalization of Procurement Basic Information
9.15.2 Pipefy Digitalization of Procurement Product Overview
9.15.3 Pipefy Digitalization of Procurement Product Market Performance
9.15.4 Pipefy Business Overview
9.15.5 Pipefy Recent Developments
9.16 Prokuria
9.16.1 Prokuria Digitalization of Procurement Basic Information
9.16.2 Prokuria Digitalization of Procurement Product Overview
9.16.3 Prokuria Digitalization of Procurement Product Market Performance
9.16.4 Prokuria Business Overview
9.16.5 Prokuria Recent Developments
9.17 RFP360
9.17.1 RFP360 Digitalization of Procurement Basic Information
9.17.2 RFP360 Digitalization of Procurement Product Overview
9.17.3 RFP360 Digitalization of Procurement Product Market Performance
9.17.4 RFP360 Business Overview
9.17.5 RFP360 Recent Developments
9.18 Procurement Express
9.18.1 Procurement Express Digitalization of Procurement Basic Information
9.18.2 Procurement Express Digitalization of Procurement Product Overview
9.18.3 Procurement Express Digitalization of Procurement Product Market Performance
9.18.4 Procurement Express Business Overview
9.18.5 Procurement Express Recent Developments
9.19 Kissflow
9.19.1 Kissflow Digitalization of Procurement Basic Information
9.19.2 Kissflow Digitalization of Procurement Product Overview
9.19.3 Kissflow Digitalization of Procurement Product Market Performance
9.19.4 Kissflow Business Overview
9.19.5 Kissflow Recent Developments
9.20 Fraxion
9.20.1 Fraxion Digitalization of Procurement Basic Information
9.20.2 Fraxion Digitalization of Procurement Product Overview
9.20.3 Fraxion Digitalization of Procurement Product Market Performance
9.20.4 Fraxion Business Overview
9.20.5 Fraxion Recent Developments

+44 20 8123 2220
info@marketpublishers.com

10 DIGITALIZATION OF PROCUREMENT REGIONAL MARKET FORECAST

10.1 Global Digitalization of Procurement Market Size Forecast
10.2 Global Digitalization of Procurement Market Forecast by Region
  10.2.1 North America Market Size Forecast by Country
  10.2.2 Europe Digitalization of Procurement Market Size Forecast by Country
  10.2.3 Asia Pacific Digitalization of Procurement Market Size Forecast by Region
  10.2.4 South America Digitalization of Procurement Market Size Forecast by Country
  10.2.5 Middle East and Africa Forecasted Consumption of Digitalization of Procurement by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Digitalization of Procurement Market Forecast by Type (2025-2030)
11.2 Global Digitalization of Procurement Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Digitalization of Procurement Market Size Comparison by Region (M USD)
Table 5. Global Digitalization of Procurement Revenue (M USD) by Company (2019-2024)
Table 6. Global Digitalization of Procurement Revenue Share by Company (2019-2024)
Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Digitalization of Procurement as of 2022)
Table 8. Company Digitalization of Procurement Market Size Sites and Area Served
Table 9. Company Digitalization of Procurement Product Type
Table 10. Global Digitalization of Procurement Company Market Concentration Ratio (CR5 and HHI)
Table 11. Mergers & Acquisitions, Expansion Plans
Table 12. Value Chain Map of Digitalization of Procurement
Table 13. Midstream Market Analysis
Table 14. Downstream Customer Analysis
Table 15. Key Development Trends
Table 16. Driving Factors
Table 17. Digitalization of Procurement Market Challenges
Table 18. Global Digitalization of Procurement Market Size by Type (M USD)
Table 19. Global Digitalization of Procurement Market Size (M USD) by Type (2019-2024)
Table 20. Global Digitalization of Procurement Market Size Share by Type (2019-2024)
Table 21. Global Digitalization of Procurement Market Size Growth Rate by Type (2019-2024)
Table 22. Global Digitalization of Procurement Market Size by Application
Table 23. Global Digitalization of Procurement Market Size by Application (2019-2024) & (M USD)
Table 24. Global Digitalization of Procurement Market Share by Application (2019-2024)
Table 25. Global Digitalization of Procurement Market Size Growth Rate by Application (2019-2024)
Table 26. Global Digitalization of Procurement Market Size by Region (2019-2024) & (M USD)
Table 27. Global Digitalization of Procurement Market Size Market Share by Region

+44 20 8123 2220
info@marketpublishers.com

(2019-2024)
Table 28. North America Digitalization of Procurement Market Size by Country (2019-2024) & (M USD)
Table 29. Europe Digitalization of Procurement Market Size by Country (2019-2024) & (M USD)
Table 30. Asia Pacific Digitalization of Procurement Market Size by Region (2019-2024) & (M USD)
Table 31. South America Digitalization of Procurement Market Size by Country (2019-2024) & (M USD)
Table 32. Middle East and Africa Digitalization of Procurement Market Size by Region (2019-2024) & (M USD)
Table 33. Icertis Digitalization of Procurement Basic Information
Table 34. Icertis Digitalization of Procurement Product Overview
Table 35. Icertis Digitalization of Procurement Revenue (M USD) and Gross Margin (2019-2024)
Table 36. Icertis Digitalization of Procurement SWOT Analysis
Table 37. Icertis Business Overview
Table 38. Icertis Recent Developments
Table 39. Basware Digitalization of Procurement Basic Information
Table 40. Basware Digitalization of Procurement Product Overview
Table 41. Basware Digitalization of Procurement Revenue (M USD) and Gross Margin (2019-2024)
Table 42. Icertis Digitalization of Procurement SWOT Analysis
Table 43. Basware Business Overview
Table 44. Basware Recent Developments
Table 45. Capgeimini Digitalization of Procurement Basic Information
Table 46. Capgeimini Digitalization of Procurement Product Overview
Table 47. Capgeimini Digitalization of Procurement Revenue (M USD) and Gross Margin (2019-2024)
Table 48. Icertis Digitalization of Procurement SWOT Analysis
Table 49. Capgeimini Business Overview
Table 50. Capgeimini Recent Developments
Table 51. Epicor Digitalization of Procurement Basic Information
Table 52. Epicor Digitalization of Procurement Product Overview
Table 53. Epicor Digitalization of Procurement Revenue (M USD) and Gross Margin (2019-2024)
Table 54. Epicor Business Overview
Table 55. Epicor Recent Developments
Table 56. GEP Digitalization of Procurement Basic Information

+44 20 8123 2220
info@marketpublishers.com

Table 57. GEP Digitalization of Procurement Product Overview
Table 58. GEP Digitalization of Procurement Revenue (M USD) and Gross Margin (2019-2024)
Table 59. GEP Business Overview
Table 60. GEP Recent Developments
Table 61. IBM Digitalization of Procurement Basic Information
Table 62. IBM Digitalization of Procurement Product Overview
Table 63. IBM Digitalization of Procurement Revenue (M USD) and Gross Margin (2019-2024)
Table 64. IBM Business Overview
Table 65. IBM Recent Developments
Table 66. JAGGAER Digitalization of Procurement Basic Information
Table 67. JAGGAER Digitalization of Procurement Product Overview
Table 68. JAGGAER Digitalization of Procurement Revenue (M USD) and Gross Margin (2019-2024)
Table 69. JAGGAER Business Overview
Table 70. JAGGAER Recent Developments
Table 71. Coupa Software Digitalization of Procurement Basic Information
Table 72. Coupa Software Digitalization of Procurement Product Overview
Table 73. Coupa Software Digitalization of Procurement Revenue (M USD) and Gross Margin (2019-2024)
Table 74. Coupa Software Business Overview
Table 75. Coupa Software Recent Developments
Table 76. Oracle Digitalization of Procurement Basic Information
Table 77. Oracle Digitalization of Procurement Product Overview
Table 78. Oracle Digitalization of Procurement Revenue (M USD) and Gross Margin (2019-2024)
Table 79. Oracle Business Overview
Table 80. Oracle Recent Developments
Table 81. SAP Digitalization of Procurement Basic Information
Table 82. SAP Digitalization of Procurement Product Overview
Table 83. SAP Digitalization of Procurement Revenue (M USD) and Gross Margin (2019-2024)
Table 84. SAP Business Overview
Table 85. SAP Recent Developments
Table 86. Procurify Digitalization of Procurement Basic Information
Table 87. Procurify Digitalization of Procurement Product Overview
Table 88. Procurify Digitalization of Procurement Revenue (M USD) and Gross Margin (2019-2024)

+44 20 8123 2220
info@marketpublishers.com

Table 89. Procurify Business Overview
Table 90. Procurify Recent Developments
Table 91. Precoro Digitalization of Procurement Basic Information
Table 92. Precoro Digitalization of Procurement Product Overview
Table 93. Precoro Digitalization of Procurement Revenue (M USD) and Gross Margin (2019-2024)
Table 94. Precoro Business Overview
Table 95. Precoro Recent Developments
Table 96. Tradogram Digitalization of Procurement Basic Information
Table 97. Tradogram Digitalization of Procurement Product Overview
Table 98. Tradogram Digitalization of Procurement Revenue (M USD) and Gross Margin (2019-2024)
Table 99. Tradogram Business Overview
Table 100. Tradogram Recent Developments
Table 101. Bellwether Software Digitalization of Procurement Basic Information
Table 102. Bellwether Software Digitalization of Procurement Product Overview
Table 103. Bellwether Software Digitalization of Procurement Revenue (M USD) and Gross Margin (2019-2024)
Table 104. Bellwether Software Business Overview
Table 105. Bellwether Software Recent Developments
Table 106. Pipefy Digitalization of Procurement Basic Information
Table 107. Pipefy Digitalization of Procurement Product Overview
Table 108. Pipefy Digitalization of Procurement Revenue (M USD) and Gross Margin (2019-2024)
Table 109. Pipefy Business Overview
Table 110. Pipefy Recent Developments
Table 111. Prokuria Digitalization of Procurement Basic Information
Table 112. Prokuria Digitalization of Procurement Product Overview
Table 113. Prokuria Digitalization of Procurement Revenue (M USD) and Gross Margin (2019-2024)
Table 114. Prokuria Business Overview
Table 115. Prokuria Recent Developments
Table 116. RFP360 Digitalization of Procurement Basic Information
Table 117. RFP360 Digitalization of Procurement Product Overview
Table 118. RFP360 Digitalization of Procurement Revenue (M USD) and Gross Margin (2019-2024)
Table 119. RFP360 Business Overview
Table 120. RFP360 Recent Developments
Table 121. Procurement Express Digitalization of Procurement Basic Information

+44 20 8123 2220
info@marketpublishers.com

Table 122. Procurement Express Digitalization of Procurement Product Overview
Table 123. Procurement Express Digitalization of Procurement Revenue (M USD) and Gross Margin (2019-2024)
Table 124. Procurement Express Business Overview
Table 125. Procurement Express Recent Developments
Table 126. Kissflow Digitalization of Procurement Basic Information
Table 127. Kissflow Digitalization of Procurement Product Overview
Table 128. Kissflow Digitalization of Procurement Revenue (M USD) and Gross Margin (2019-2024)
Table 129. Kissflow Business Overview
Table 130. Kissflow Recent Developments
Table 131. Fraxion Digitalization of Procurement Basic Information
Table 132. Fraxion Digitalization of Procurement Product Overview
Table 133. Fraxion Digitalization of Procurement Revenue (M USD) and Gross Margin (2019-2024)
Table 134. Fraxion Business Overview
Table 135. Fraxion Recent Developments
Table 136. Global Digitalization of Procurement Market Size Forecast by Region (2025-2030) & (M USD)
Table 137. North America Digitalization of Procurement Market Size Forecast by Country (2025-2030) & (M USD)
Table 138. Europe Digitalization of Procurement Market Size Forecast by Country (2025-2030) & (M USD)
Table 139. Asia Pacific Digitalization of Procurement Market Size Forecast by Region (2025-2030) & (M USD)
Table 140. South America Digitalization of Procurement Market Size Forecast by Country (2025-2030) & (M USD)
Table 141. Middle East and Africa Digitalization of Procurement Market Size Forecast by Country (2025-2030) & (M USD)
Table 142. Global Digitalization of Procurement Market Size Forecast by Type (2025-2030) & (M USD)
Table 143. Global Digitalization of Procurement Market Size Forecast by Application (2025-2030) & (M USD)

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of Digitalization of Procurement
Figure 2. Data Triangulation
Figure 3. Key Caveats
Figure 4. Global Digitalization of Procurement Market Size (M USD), 2019-2030
Figure 5. Global Digitalization of Procurement Market Size (M USD) (2019-2030)
Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 8. Evaluation Matrix of Regional Market Development Potential
Figure 9. Digitalization of Procurement Market Size by Country (M USD)
Figure 10. Global Digitalization of Procurement Revenue Share by Company in 2023
Figure 11. Digitalization of Procurement Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
Figure 12. The Global 5 and 10 Largest Players: Market Share by Digitalization of Procurement Revenue in 2023
Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 14. Global Digitalization of Procurement Market Share by Type
Figure 15. Market Size Share of Digitalization of Procurement by Type (2019-2024)
Figure 16. Market Size Market Share of Digitalization of Procurement by Type in 2022
Figure 17. Global Digitalization of Procurement Market Size Growth Rate by Type (2019-2024)
Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 19. Global Digitalization of Procurement Market Share by Application
Figure 20. Global Digitalization of Procurement Market Share by Application (2019-2024)
Figure 21. Global Digitalization of Procurement Market Share by Application in 2022
Figure 22. Global Digitalization of Procurement Market Size Growth Rate by Application (2019-2024)
Figure 23. Global Digitalization of Procurement Market Size Market Share by Region (2019-2024)
Figure 24. North America Digitalization of Procurement Market Size and Growth Rate (2019-2024) & (M USD)
Figure 25. North America Digitalization of Procurement Market Size Market Share by Country in 2023
Figure 26. U.S. Digitalization of Procurement Market Size and Growth Rate (2019-2024) & (M USD)

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Figure 27. Canada Digitalization of Procurement Market Size (M USD) and Growth Rate (2019-2024)
Figure 28. Mexico Digitalization of Procurement Market Size (Units) and Growth Rate (2019-2024)
Figure 29. Europe Digitalization of Procurement Market Size and Growth Rate (2019-2024) & (M USD)
Figure 30. Europe Digitalization of Procurement Market Size Market Share by Country in 2023
Figure 31. Germany Digitalization of Procurement Market Size and Growth Rate (2019-2024) & (M USD)
Figure 32. France Digitalization of Procurement Market Size and Growth Rate (2019-2024) & (M USD)
Figure 33. U.K. Digitalization of Procurement Market Size and Growth Rate (2019-2024) & (M USD)
Figure 34. Italy Digitalization of Procurement Market Size and Growth Rate (2019-2024) & (M USD)
Figure 35. Russia Digitalization of Procurement Market Size and Growth Rate (2019-2024) & (M USD)
Figure 36. Asia Pacific Digitalization of Procurement Market Size and Growth Rate (M USD)
Figure 37. Asia Pacific Digitalization of Procurement Market Size Market Share by Region in 2023
Figure 38. China Digitalization of Procurement Market Size and Growth Rate (2019-2024) & (M USD)
Figure 39. Japan Digitalization of Procurement Market Size and Growth Rate (2019-2024) & (M USD)
Figure 40. South Korea Digitalization of Procurement Market Size and Growth Rate (2019-2024) & (M USD)
Figure 41. India Digitalization of Procurement Market Size and Growth Rate (2019-2024) & (M USD)
Figure 42. Southeast Asia Digitalization of Procurement Market Size and Growth Rate (2019-2024) & (M USD)
Figure 43. South America Digitalization of Procurement Market Size and Growth Rate (M USD)
Figure 44. South America Digitalization of Procurement Market Size Market Share by Country in 2023
Figure 45. Brazil Digitalization of Procurement Market Size and Growth Rate (2019-2024) & (M USD)
Figure 46. Argentina Digitalization of Procurement Market Size and Growth Rate

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(2019-2024) & (M USD)
Figure 47. Columbia Digitalization of Procurement Market Size and Growth Rate (2019-2024) & (M USD)
Figure 48. Middle East and Africa Digitalization of Procurement Market Size and Growth Rate (M USD)
Figure 49. Middle East and Africa Digitalization of Procurement Market Size Market Share by Region in 2023
Figure 50. Saudi Arabia Digitalization of Procurement Market Size and Growth Rate (2019-2024) & (M USD)
Figure 51. UAE Digitalization of Procurement Market Size and Growth Rate (2019-2024) & (M USD)
Figure 52. Egypt Digitalization of Procurement Market Size and Growth Rate (2019-2024) & (M USD)
Figure 53. Nigeria Digitalization of Procurement Market Size and Growth Rate (2019-2024) & (M USD)
Figure 54. South Africa Digitalization of Procurement Market Size and Growth Rate (2019-2024) & (M USD)
Figure 55. Global Digitalization of Procurement Market Size Forecast by Value (2019-2030) & (M USD)
Figure 56. Global Digitalization of Procurement Market Share Forecast by Type (2025-2030)
Figure 57. Global Digitalization of Procurement Market Share Forecast by Application (2025-2030)

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