

# Global Digital Printing Ink for Textile Market Research Report 2025(Status and Outlook)

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## Abstracts

### Report Overview

Digital printing ink for textile is a specialized type of ink used in digital textile printing processes. It is designed to be compatible with digital printing machines and is formulated to adhere well to various types of textiles, ensuring vibrant colors and high-quality prints. This type of ink is typically water-based or pigment-based, offering advantages such as fast drying times, eco-friendliness, and the ability to produce intricate designs with precision. Digital printing ink for textile is widely used in industries such as fashion, home decor, and soft signage, where customization, short print runs, and quick turnaround times are essential.

The market for digital printing ink for textile is experiencing significant growth driven by several key factors. The increasing demand for customized and personalized textiles, such as custom apparel, home textiles, and promotional items, is fueling the adoption of digital printing technology. Additionally, advancements in digital printing technology, such as improved print speeds, higher resolution, and a wider color gamut, are making digital textile printing more attractive to manufacturers. The growing awareness of sustainability and the environmental benefits of digital printing, such as reduced water consumption and waste generation compared to traditional printing methods, are also driving the market growth. Moreover, the flexibility and cost-effectiveness of digital printing for small to medium print runs are appealing to businesses looking to offer unique and on-demand textile products to their customers.

This report provides a deep insight into the global Digital Printing Ink for Textile market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche

market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Digital Printing Ink for Textile Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Digital Printing Ink for Textile market in any manner.

#### Global Digital Printing Ink for Textile Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Dupont

Huntsman

JK Group

Kornit

DyStar

SPGprints

BASF

Jay Chemical

Marabu

EFI

Sensient(Sun Chemical)

Magna Colours(Avient)

Anajet(Ricoh)

Print-Rite

Zhejiang Lanyu Digital

Zhengzhou Hongsam

INKBANK

TrendVision

INKWIN

Market Segmentation (by Type)

Reactive Dye Inks

Acidic Ink

Paint Ink

Dispersion & Sublimation Ink

Others

Market Segmentation (by Application)

Clothing Industry

Textile Industry

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Digital Printing Ink for Textile Market

Overview of the regional outlook of the Digital Printing Ink for Textile Market:

### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Digital Printing Ink for Textile Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of Digital Printing Ink for Textile

#### 1.2 Key Market Segments

##### 1.2.1 Digital Printing Ink for Textile Segment by Type

##### 1.2.2 Digital Printing Ink for Textile Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 DIGITAL PRINTING INK FOR TEXTILE MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global Digital Printing Ink for Textile Market Size (M USD) Estimates and Forecasts (2020-2033)

##### 2.1.2 Global Digital Printing Ink for Textile Sales Estimates and Forecasts (2020-2033)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 DIGITAL PRINTING INK FOR TEXTILE MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Company Assessment Quadrant

#### 3.2 Global Digital Printing Ink for Textile Product Life Cycle

#### 3.3 Global Digital Printing Ink for Textile Sales by Manufacturers (2020-2025)

#### 3.4 Global Digital Printing Ink for Textile Revenue Market Share by Manufacturers (2020-2025)

#### 3.5 Digital Printing Ink for Textile Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.6 Global Digital Printing Ink for Textile Average Price by Manufacturers (2020-2025)

#### 3.7 Manufacturers Digital Printing Ink for Textile Manufacturing Sites, Area Served, Product Type

#### 3.8 Digital Printing Ink for Textile Market Competitive Situation and Trends

##### 3.8.1 Digital Printing Ink for Textile Market Concentration Rate

##### 3.8.2 Global 5 and 10 Largest Digital Printing Ink for Textile Players Market Share by

## Revenue

### 3.8.3 Mergers & Acquisitions, Expansion

## **4 DIGITAL PRINTING INK FOR TEXTILE INDUSTRY CHAIN ANALYSIS**

### 4.1 Digital Printing Ink for Textile Industry Chain Analysis

### 4.2 Market Overview of Key Raw Materials

### 4.3 Midstream Market Analysis

### 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF DIGITAL PRINTING INK FOR TEXTILE MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Industry News

#### 5.4.1 New Product Developments

#### 5.4.2 Mergers & Acquisitions

#### 5.4.3 Expansions

#### 5.4.4 Collaboration/Supply Contracts

### 5.5 PEST Analysis

#### 5.5.1 Industry Policies Analysis

#### 5.5.2 Economic Environment Analysis

#### 5.5.3 Social Environment Analysis

#### 5.5.4 Technological Environment Analysis

### 5.6 Global Digital Printing Ink for Textile Market Porter's Five Forces Analysis

#### 5.6.1 Global Trade Frictions

#### 5.6.2 Global Trade Frictions and Their Impacts to Digital Printing Ink for Textile Market

### 5.7 ESG Ratings of Leading Companies

## **6 DIGITAL PRINTING INK FOR TEXTILE MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global Digital Printing Ink for Textile Sales Market Share by Type (2020-2025)

### 6.3 Global Digital Printing Ink for Textile Market Size Market Share by Type (2020-2025)

### 6.4 Global Digital Printing Ink for Textile Price by Type (2020-2025)

## **7 DIGITAL PRINTING INK FOR TEXTILE MARKET SEGMENTATION BY**

## **APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Digital Printing Ink for Textile Market Sales by Application (2020-2025)
- 7.3 Global Digital Printing Ink for Textile Market Size (M USD) by Application (2020-2025)
- 7.4 Global Digital Printing Ink for Textile Sales Growth Rate by Application (2020-2025)

## **8 DIGITAL PRINTING INK FOR TEXTILE MARKET SALES BY REGION**

- 8.1 Global Digital Printing Ink for Textile Sales by Region
  - 8.1.1 Global Digital Printing Ink for Textile Sales by Region
  - 8.1.2 Global Digital Printing Ink for Textile Sales Market Share by Region
- 8.2 Global Digital Printing Ink for Textile Market Size by Region
  - 8.2.1 Global Digital Printing Ink for Textile Market Size by Region
  - 8.2.2 Global Digital Printing Ink for Textile Market Size Market Share by Region
- 8.3 North America
  - 8.3.1 North America Digital Printing Ink for Textile Sales by Country
  - 8.3.2 North America Digital Printing Ink for Textile Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Digital Printing Ink for Textile Sales by Country
  - 8.4.2 Europe Digital Printing Ink for Textile Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific Digital Printing Ink for Textile Sales by Region
  - 8.5.2 Asia Pacific Digital Printing Ink for Textile Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview
  - 8.5.6 India Market Overview
  - 8.5.7 Southeast Asia Market Overview
- 8.6 South America

- 8.6.1 South America Digital Printing Ink for Textile Sales by Country
- 8.6.2 South America Digital Printing Ink for Textile Market Size by Country
- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Digital Printing Ink for Textile Sales by Region
  - 8.7.2 Middle East and Africa Digital Printing Ink for Textile Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 DIGITAL PRINTING INK FOR TEXTILE MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Digital Printing Ink for Textile by Region(2020-2025)
- 9.2 Global Digital Printing Ink for Textile Revenue Market Share by Region (2020-2025)
- 9.3 Global Digital Printing Ink for Textile Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Digital Printing Ink for Textile Production
  - 9.4.1 North America Digital Printing Ink for Textile Production Growth Rate (2020-2025)
  - 9.4.2 North America Digital Printing Ink for Textile Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Digital Printing Ink for Textile Production
  - 9.5.1 Europe Digital Printing Ink for Textile Production Growth Rate (2020-2025)
  - 9.5.2 Europe Digital Printing Ink for Textile Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Digital Printing Ink for Textile Production (2020-2025)
  - 9.6.1 Japan Digital Printing Ink for Textile Production Growth Rate (2020-2025)
  - 9.6.2 Japan Digital Printing Ink for Textile Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Digital Printing Ink for Textile Production (2020-2025)
  - 9.7.1 China Digital Printing Ink for Textile Production Growth Rate (2020-2025)
  - 9.7.2 China Digital Printing Ink for Textile Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

## 10.1 Dupont

- 10.1.1 Dupont Basic Information
- 10.1.2 Dupont Digital Printing Ink for Textile Product Overview
- 10.1.3 Dupont Digital Printing Ink for Textile Product Market Performance
- 10.1.4 Dupont Business Overview
- 10.1.5 Dupont SWOT Analysis
- 10.1.6 Dupont Recent Developments

## 10.2 Huntsman

- 10.2.1 Huntsman Basic Information
- 10.2.2 Huntsman Digital Printing Ink for Textile Product Overview
- 10.2.3 Huntsman Digital Printing Ink for Textile Product Market Performance
- 10.2.4 Huntsman Business Overview
- 10.2.5 Huntsman SWOT Analysis
- 10.2.6 Huntsman Recent Developments

## 10.3 JK Group

- 10.3.1 JK Group Basic Information
- 10.3.2 JK Group Digital Printing Ink for Textile Product Overview
- 10.3.3 JK Group Digital Printing Ink for Textile Product Market Performance
- 10.3.4 JK Group Business Overview
- 10.3.5 JK Group SWOT Analysis
- 10.3.6 JK Group Recent Developments

## 10.4 Kornit

- 10.4.1 Kornit Basic Information
- 10.4.2 Kornit Digital Printing Ink for Textile Product Overview
- 10.4.3 Kornit Digital Printing Ink for Textile Product Market Performance
- 10.4.4 Kornit Business Overview
- 10.4.5 Kornit Recent Developments

## 10.5 DyStar

- 10.5.1 DyStar Basic Information
- 10.5.2 DyStar Digital Printing Ink for Textile Product Overview
- 10.5.3 DyStar Digital Printing Ink for Textile Product Market Performance
- 10.5.4 DyStar Business Overview
- 10.5.5 DyStar Recent Developments

## 10.6 SPGprints

- 10.6.1 SPGprints Basic Information
- 10.6.2 SPGprints Digital Printing Ink for Textile Product Overview
- 10.6.3 SPGprints Digital Printing Ink for Textile Product Market Performance
- 10.6.4 SPGprints Business Overview

#### 10.6.5 SPGprints Recent Developments

### 10.7 BASF

#### 10.7.1 BASF Basic Information

#### 10.7.2 BASF Digital Printing Ink for Textile Product Overview

#### 10.7.3 BASF Digital Printing Ink for Textile Product Market Performance

#### 10.7.4 BASF Business Overview

#### 10.7.5 BASF Recent Developments

### 10.8 Jay Chemical

#### 10.8.1 Jay Chemical Basic Information

#### 10.8.2 Jay Chemical Digital Printing Ink for Textile Product Overview

#### 10.8.3 Jay Chemical Digital Printing Ink for Textile Product Market Performance

#### 10.8.4 Jay Chemical Business Overview

#### 10.8.5 Jay Chemical Recent Developments

### 10.9 Marabu

#### 10.9.1 Marabu Basic Information

#### 10.9.2 Marabu Digital Printing Ink for Textile Product Overview

#### 10.9.3 Marabu Digital Printing Ink for Textile Product Market Performance

#### 10.9.4 Marabu Business Overview

#### 10.9.5 Marabu Recent Developments

### 10.10 EFI

#### 10.10.1 EFI Basic Information

#### 10.10.2 EFI Digital Printing Ink for Textile Product Overview

#### 10.10.3 EFI Digital Printing Ink for Textile Product Market Performance

#### 10.10.4 EFI Business Overview

#### 10.10.5 EFI Recent Developments

### 10.11 Sensient(Sun Chemical)

#### 10.11.1 Sensient(Sun Chemical) Basic Information

#### 10.11.2 Sensient(Sun Chemical) Digital Printing Ink for Textile Product Overview

#### 10.11.3 Sensient(Sun Chemical) Digital Printing Ink for Textile Product Market

#### Performance

#### 10.11.4 Sensient(Sun Chemical) Business Overview

#### 10.11.5 Sensient(Sun Chemical) Recent Developments

### 10.12 Magna Colours(Avient)

#### 10.12.1 Magna Colours(Avient) Basic Information

#### 10.12.2 Magna Colours(Avient) Digital Printing Ink for Textile Product Overview

#### 10.12.3 Magna Colours(Avient) Digital Printing Ink for Textile Product Market

#### Performance

#### 10.12.4 Magna Colours(Avient) Business Overview

#### 10.12.5 Magna Colours(Avient) Recent Developments

### 10.13 Anajet(Ricoh)

- 10.13.1 Anajet(Ricoh) Basic Information
- 10.13.2 Anajet(Ricoh) Digital Printing Ink for Textile Product Overview
- 10.13.3 Anajet(Ricoh) Digital Printing Ink for Textile Product Market Performance
- 10.13.4 Anajet(Ricoh) Business Overview
- 10.13.5 Anajet(Ricoh) Recent Developments

### 10.14 Print-Rite

- 10.14.1 Print-Rite Basic Information
- 10.14.2 Print-Rite Digital Printing Ink for Textile Product Overview
- 10.14.3 Print-Rite Digital Printing Ink for Textile Product Market Performance
- 10.14.4 Print-Rite Business Overview
- 10.14.5 Print-Rite Recent Developments

### 10.15 Zhejiang Lanyu Digital

- 10.15.1 Zhejiang Lanyu Digital Basic Information
- 10.15.2 Zhejiang Lanyu Digital Digital Printing Ink for Textile Product Overview
- 10.15.3 Zhejiang Lanyu Digital Digital Printing Ink for Textile Product Market

### Performance

- 10.15.4 Zhejiang Lanyu Digital Business Overview
- 10.15.5 Zhejiang Lanyu Digital Recent Developments

### 10.16 Zhengzhou Hongsam

- 10.16.1 Zhengzhou Hongsam Basic Information
- 10.16.2 Zhengzhou Hongsam Digital Printing Ink for Textile Product Overview
- 10.16.3 Zhengzhou Hongsam Digital Printing Ink for Textile Product Market

### Performance

- 10.16.4 Zhengzhou Hongsam Business Overview
- 10.16.5 Zhengzhou Hongsam Recent Developments

### 10.17 INKBANK

- 10.17.1 INKBANK Basic Information
- 10.17.2 INKBANK Digital Printing Ink for Textile Product Overview
- 10.17.3 INKBANK Digital Printing Ink for Textile Product Market Performance
- 10.17.4 INKBANK Business Overview
- 10.17.5 INKBANK Recent Developments

### 10.18 TrendVision

- 10.18.1 TrendVision Basic Information
- 10.18.2 TrendVision Digital Printing Ink for Textile Product Overview
- 10.18.3 TrendVision Digital Printing Ink for Textile Product Market Performance
- 10.18.4 TrendVision Business Overview
- 10.18.5 TrendVision Recent Developments

### 10.19 INKWIN

- 10.19.1 INKWIN Basic Information
- 10.19.2 INKWIN Digital Printing Ink for Textile Product Overview
- 10.19.3 INKWIN Digital Printing Ink for Textile Product Market Performance
- 10.19.4 INKWIN Business Overview
- 10.19.5 INKWIN Recent Developments

## **11 DIGITAL PRINTING INK FOR TEXTILE MARKET FORECAST BY REGION**

- 11.1 Global Digital Printing Ink for Textile Market Size Forecast
- 11.2 Global Digital Printing Ink for Textile Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Digital Printing Ink for Textile Market Size Forecast by Country
  - 11.2.3 Asia Pacific Digital Printing Ink for Textile Market Size Forecast by Region
  - 11.2.4 South America Digital Printing Ink for Textile Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Digital Printing Ink for Textile by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

- 12.1 Global Digital Printing Ink for Textile Market Forecast by Type (2026-2033)
  - 12.1.1 Global Forecasted Sales of Digital Printing Ink for Textile by Type (2026-2033)
  - 12.1.2 Global Digital Printing Ink for Textile Market Size Forecast by Type (2026-2033)
  - 12.1.3 Global Forecasted Price of Digital Printing Ink for Textile by Type (2026-2033)
- 12.2 Global Digital Printing Ink for Textile Market Forecast by Application (2026-2033)
  - 12.2.1 Global Digital Printing Ink for Textile Sales (K MT) Forecast by Application
  - 12.2.2 Global Digital Printing Ink for Textile Market Size (M USD) Forecast by Application (2026-2033)

## **13 CONCLUSION AND KEY FINDINGS**

### List of Tables

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Digital Printing Ink for Textile Market Size Comparison by Region (M USD)
- Table 5. Global Digital Printing Ink for Textile Sales (K MT) by Manufacturers (2020-2025)
- Table 6. Global Digital Printing Ink for Textile Sales Market Share by Manufacturers (2020-2025)
- Table 7. Global Digital Printing Ink for Textile Revenue (M USD) by Manufacturers

(2020-2025)

Table 8. Global Digital Printing Ink for Textile Revenue Share by Manufacturers

(2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Digital Printing Ink for Textile as of 2024)

Table 10. Global Market Digital Printing Ink for Textile Average Price (USD/MT) of Key Manufacturers (2020-2025)

Table 11. Manufacturers Digital Printing Ink for Textile Manufacturing Sites and Area Served

Table 12. Manufacturers Digital Printing Ink for Textile Product Type

Table 13. Global Digital Printing Ink for Textile Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Digital Printing Ink for Textile Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. Global Digital Printing Ink for Textile Sales by Type (K MT)

Table 25. Global Digital Printing Ink for Textile Market Size by Type (M USD)

Table 26. Global Digital Printing Ink for Textile Sales (K MT) by Type (2020-2025)

Table 27. Global Digital Printing Ink for Textile Sales Market Share by Type (2020-2025)

Table 28. Global Digital Printing Ink for Textile Market Size (M USD) by Type (2020-2025)

Table 29. Global Digital Printing Ink for Textile Market Size Share by Type (2020-2025)

Table 30. Global Digital Printing Ink for Textile Price (USD/MT) by Type (2020-2025)

Table 31. Global Digital Printing Ink for Textile Sales (K MT) by Application

Table 32. Global Digital Printing Ink for Textile Market Size by Application

Table 33. Global Digital Printing Ink for Textile Sales by Application (2020-2025) & (K MT)

Table 34. Global Digital Printing Ink for Textile Sales Market Share by Application (2020-2025)

Table 35. Global Digital Printing Ink for Textile Market Size by Application (2020-2025) & (M USD)

Table 36. Global Digital Printing Ink for Textile Market Share by Application (2020-2025)

Table 37. Global Digital Printing Ink for Textile Sales Growth Rate by Application (2020-2025)

Table 38. Global Digital Printing Ink for Textile Sales by Region (2020-2025) & (K MT)

Table 39. Global Digital Printing Ink for Textile Sales Market Share by Region (2020-2025)

Table 40. Global Digital Printing Ink for Textile Market Size by Region (2020-2025) & (M USD)

Table 41. Global Digital Printing Ink for Textile Market Size Market Share by Region (2020-2025)

Table 42. North America Digital Printing Ink for Textile Sales by Country (2020-2025) & (K MT)

Table 43. North America Digital Printing Ink for Textile Market Size by Country (2020-2025) & (M USD)

Table 44. Europe Digital Printing Ink for Textile Sales by Country (2020-2025) & (K MT)

Table 45. Europe Digital Printing Ink for Textile Market Size by Country (2020-2025) & (M USD)

Table 46. Asia Pacific Digital Printing Ink for Textile Sales by Region (2020-2025) & (K MT)

Table 47. Asia Pacific Digital Printing Ink for Textile Market Size by Region (2020-2025) & (M USD)

Table 48. South America Digital Printing Ink for Textile Sales by Country (2020-2025) & (K MT)

Table 49. South America Digital Printing Ink for Textile Market Size by Country (2020-2025) & (M USD)

Table 50. Middle East and Africa Digital Printing Ink for Textile Sales by Region (2020-2025) & (K MT)

Table 51. Middle East and Africa Digital Printing Ink for Textile Market Size by Region (2020-2025) & (M USD)

Table 52. Global Digital Printing Ink for Textile Production (K MT) by Region(2020-2025)

Table 53. Global Digital Printing Ink for Textile Revenue (US\$ Million) by Region (2020-2025)

Table 54. Global Digital Printing Ink for Textile Revenue Market Share by Region (2020-2025)

Table 55. Global Digital Printing Ink for Textile Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 56. North America Digital Printing Ink for Textile Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 57. Europe Digital Printing Ink for Textile Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 58. Japan Digital Printing Ink for Textile Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 59. China Digital Printing Ink for Textile Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 60. Dupont Basic Information

Table 61. Dupont Digital Printing Ink for Textile Product Overview

Table 62. Dupont Digital Printing Ink for Textile Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 63. Dupont Business Overview

Table 64. Dupont SWOT Analysis

Table 65. Dupont Recent Developments

Table 66. Huntsman Basic Information

Table 67. Huntsman Digital Printing Ink for Textile Product Overview

Table 68. Huntsman Digital Printing Ink for Textile Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 69. Huntsman Business Overview

Table 70. Huntsman SWOT Analysis

Table 71. Huntsman Recent Developments

Table 72. JK Group Basic Information

Table 73. JK Group Digital Printing Ink for Textile Product Overview

Table 74. JK Group Digital Printing Ink for Textile Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 75. JK Group Business Overview

Table 76. JK Group SWOT Analysis

Table 77. JK Group Recent Developments

Table 78. Kornit Basic Information

Table 79. Kornit Digital Printing Ink for Textile Product Overview

Table 80. Kornit Digital Printing Ink for Textile Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 81. Kornit Business Overview

Table 82. Kornit Recent Developments

Table 83. DyStar Basic Information

Table 84. DyStar Digital Printing Ink for Textile Product Overview

Table 85. DyStar Digital Printing Ink for Textile Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 86. DyStar Business Overview

Table 87. DyStar Recent Developments

Table 88. SPGprints Basic Information

Table 89. SPGprints Digital Printing Ink for Textile Product Overview

Table 90. SPGprints Digital Printing Ink for Textile Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 91. SPGprints Business Overview

Table 92. SPGprints Recent Developments

Table 93. BASF Basic Information

Table 94. BASF Digital Printing Ink for Textile Product Overview

Table 95. BASF Digital Printing Ink for Textile Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 96. BASF Business Overview

Table 97. BASF Recent Developments

Table 98. Jay Chemical Basic Information

Table 99. Jay Chemical Digital Printing Ink for Textile Product Overview

Table 100. Jay Chemical Digital Printing Ink for Textile Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 101. Jay Chemical Business Overview

Table 102. Jay Chemical Recent Developments

Table 103. Marabu Basic Information

Table 104. Marabu Digital Printing Ink for Textile Product Overview

Table 105. Marabu Digital Printing Ink for Textile Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 106. Marabu Business Overview

Table 107. Marabu Recent Developments

Table 108. EFI Basic Information

Table 109. EFI Digital Printing Ink for Textile Product Overview

Table 110. EFI Digital Printing Ink for Textile Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 111. EFI Business Overview

Table 112. EFI Recent Developments

Table 113. Sensient(Sun Chemical) Basic Information

Table 114. Sensient(Sun Chemical) Digital Printing Ink for Textile Product Overview

Table 115. Sensient(Sun Chemical) Digital Printing Ink for Textile Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 116. Sensient(Sun Chemical) Business Overview

Table 117. Sensient(Sun Chemical) Recent Developments

Table 118. Magna Colours(Avient) Basic Information

Table 119. Magna Colours(Avient) Digital Printing Ink for Textile Product Overview

Table 120. Magna Colours(Avient) Digital Printing Ink for Textile Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 121. Magna Colours(Avient) Business Overview

Table 122. Magna Colours(Avient) Recent Developments

Table 123. Anajet(Ricoh) Basic Information

Table 124. Anajet(Ricoh) Digital Printing Ink for Textile Product Overview

Table 125. Anajet(Ricoh) Digital Printing Ink for Textile Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 126. Anajet(Ricoh) Business Overview

Table 127. Anajet(Ricoh) Recent Developments

Table 128. Print-Rite Basic Information

Table 129. Print-Rite Digital Printing Ink for Textile Product Overview

Table 130. Print-Rite Digital Printing Ink for Textile Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 131. Print-Rite Business Overview

Table 132. Print-Rite Recent Developments

Table 133. Zhejiang Lanyu Digital Basic Information

Table 134. Zhejiang Lanyu Digital Digital Printing Ink for Textile Product Overview

Table 135. Zhejiang Lanyu Digital Digital Printing Ink for Textile Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 136. Zhejiang Lanyu Digital Business Overview

Table 137. Zhejiang Lanyu Digital Recent Developments

Table 138. Zhengzhou Hongsam Basic Information

Table 139. Zhengzhou Hongsam Digital Printing Ink for Textile Product Overview

Table 140. Zhengzhou Hongsam Digital Printing Ink for Textile Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 141. Zhengzhou Hongsam Business Overview

Table 142. Zhengzhou Hongsam Recent Developments

Table 143. INKBANK Basic Information

Table 144. INKBANK Digital Printing Ink for Textile Product Overview

Table 145. INKBANK Digital Printing Ink for Textile Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 146. INKBANK Business Overview

Table 147. INKBANK Recent Developments

Table 148. TrendVision Basic Information

Table 149. TrendVision Digital Printing Ink for Textile Product Overview

Table 150. TrendVision Digital Printing Ink for Textile Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 151. TrendVision Business Overview

Table 152. TrendVision Recent Developments

Table 153. INKWIN Basic Information

Table 154. INKWIN Digital Printing Ink for Textile Product Overview

Table 155. INKWIN Digital Printing Ink for Textile Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 156. INKWIN Business Overview

Table 157. INKWIN Recent Developments

Table 158. Global Digital Printing Ink for Textile Sales Forecast by Region (2026-2033) & (K MT)

Table 159. Global Digital Printing Ink for Textile Market Size Forecast by Region (2026-2033) & (M USD)

Table 160. North America Digital Printing Ink for Textile Sales Forecast by Country (2026-2033) & (K MT)

Table 161. North America Digital Printing Ink for Textile Market Size Forecast by Country (2026-2033) & (M USD)

Table 162. Europe Digital Printing Ink for Textile Sales Forecast by Country (2026-2033) & (K MT)

Table 163. Europe Digital Printing Ink for Textile Market Size Forecast by Country (2026-2033) & (M USD)

Table 164. Asia Pacific Digital Printing Ink for Textile Sales Forecast by Region (2026-2033) & (K MT)

Table 165. Asia Pacific Digital Printing Ink for Textile Market Size Forecast by Region (2026-2033) & (M USD)

Table 166. South America Digital Printing Ink for Textile Sales Forecast by Country (2026-2033) & (K MT)

Table 167. South America Digital Printing Ink for Textile Market Size Forecast by Country (2026-2033) & (M USD)

Table 168. Middle East and Africa Digital Printing Ink for Textile Sales Forecast by Country (2026-2033) & (Units)

Table 169. Middle East and Africa Digital Printing Ink for Textile Market Size Forecast by Country (2026-2033) & (M USD)

Table 170. Global Digital Printing Ink for Textile Sales Forecast by Type (2026-2033) & (K MT)

Table 171. Global Digital Printing Ink for Textile Market Size Forecast by Type (2026-2033) & (M USD)

Table 172. Global Digital Printing Ink for Textile Price Forecast by Type (2026-2033) & (USD/MT)

Table 173. Global Digital Printing Ink for Textile Sales (K MT) Forecast by Application (2026-2033)

Table 174. Global Digital Printing Ink for Textile Market Size Forecast by Application (2026-2033) & (M USD)

List of Figures

- Figure 1. Product Picture of Digital Printing Ink for Textile
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Digital Printing Ink for Textile Market Size (M USD), 2024-2033
- Figure 5. Global Digital Printing Ink for Textile Market Size (M USD) (2020-2033)
- Figure 6. Global Digital Printing Ink for Textile Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Digital Printing Ink for Textile Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Digital Printing Ink for Textile Product Life Cycle
- Figure 13. Digital Printing Ink for Textile Sales Share by Manufacturers in 2024
- Figure 14. Global Digital Printing Ink for Textile Revenue Share by Manufacturers in 2024
- Figure 15. Digital Printing Ink for Textile Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Digital Printing Ink for Textile Average Price (USD/MT) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Digital Printing Ink for Textile Revenue in 2024
- Figure 18. Industry Chain Map of Digital Printing Ink for Textile
- Figure 19. Global Digital Printing Ink for Textile Market PEST Analysis
- Figure 20. Global Digital Printing Ink for Textile Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Digital Printing Ink for Textile Market Share by Type
- Figure 27. Sales Market Share of Digital Printing Ink for Textile by Type (2020-2025)
- Figure 28. Sales Market Share of Digital Printing Ink for Textile by Type in 2024
- Figure 29. Market Size Share of Digital Printing Ink for Textile by Type (2020-2025)
- Figure 30. Market Size Share of Digital Printing Ink for Textile by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Digital Printing Ink for Textile Market Share by Application
- Figure 33. Global Digital Printing Ink for Textile Sales Market Share by Application (2020-2025)
- Figure 34. Global Digital Printing Ink for Textile Sales Market Share by Application in

2024

Figure 35. Global Digital Printing Ink for Textile Market Share by Application (2020-2025)

Figure 36. Global Digital Printing Ink for Textile Market Share by Application in 2024

Figure 37. Global Digital Printing Ink for Textile Sales Growth Rate by Application (2020-2025)

Figure 38. Global Digital Printing Ink for Textile Sales Market Share by Region (2020-2025)

Figure 39. Global Digital Printing Ink for Textile Market Size Market Share by Region (2020-2025)

Figure 40. North America Digital Printing Ink for Textile Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Digital Printing Ink for Textile Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Digital Printing Ink for Textile Sales Market Share by Country in 2024

Figure 43. North America Digital Printing Ink for Textile Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Digital Printing Ink for Textile Market Size Market Share by Country in 2024

Figure 45. U.S. Digital Printing Ink for Textile Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Digital Printing Ink for Textile Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Digital Printing Ink for Textile Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Digital Printing Ink for Textile Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Digital Printing Ink for Textile Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Digital Printing Ink for Textile Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Digital Printing Ink for Textile Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Digital Printing Ink for Textile Sales Market Share by Country in 2024

Figure 53. Europe Digital Printing Ink for Textile Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Digital Printing Ink for Textile Market Size Market Share by Country in 2024

Figure 55. Germany Digital Printing Ink for Textile Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Digital Printing Ink for Textile Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Digital Printing Ink for Textile Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Digital Printing Ink for Textile Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Digital Printing Ink for Textile Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Digital Printing Ink for Textile Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Digital Printing Ink for Textile Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Digital Printing Ink for Textile Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Digital Printing Ink for Textile Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Digital Printing Ink for Textile Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Digital Printing Ink for Textile Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Digital Printing Ink for Textile Sales Market Share by Region in 2024

Figure 67. Asia Pacific Digital Printing Ink for Textile Market Size Market Share by Region in 2024

Figure 68. China Digital Printing Ink for Textile Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Digital Printing Ink for Textile Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Digital Printing Ink for Textile Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Digital Printing Ink for Textile Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Digital Printing Ink for Textile Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Digital Printing Ink for Textile Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Digital Printing Ink for Textile Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Digital Printing Ink for Textile Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Digital Printing Ink for Textile Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Digital Printing Ink for Textile Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Digital Printing Ink for Textile Sales and Growth Rate (K MT)

Figure 79. South America Digital Printing Ink for Textile Sales Market Share by Country in 2024

Figure 80. South America Digital Printing Ink for Textile Market Size and Growth Rate (M USD)

Figure 81. South America Digital Printing Ink for Textile Market Size Market Share by Country in 2024

Figure 82. Brazil Digital Printing Ink for Textile Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Digital Printing Ink for Textile Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Digital Printing Ink for Textile Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Digital Printing Ink for Textile Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Digital Printing Ink for Textile Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Digital Printing Ink for Textile Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Digital Printing Ink for Textile Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Digital Printing Ink for Textile Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Digital Printing Ink for Textile Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Digital Printing Ink for Textile Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Digital Printing Ink for Textile Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Digital Printing Ink for Textile Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Digital Printing Ink for Textile Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Digital Printing Ink for Textile Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Digital Printing Ink for Textile Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Digital Printing Ink for Textile Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Digital Printing Ink for Textile Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Digital Printing Ink for Textile Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Digital Printing Ink for Textile Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Digital Printing Ink for Textile Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Digital Printing Ink for Textile Production Market Share by Region (2020-2025)

Figure 103. North America Digital Printing Ink for Textile Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Digital Printing Ink for Textile Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Digital Printing Ink for Textile Production (K MT) Growth Rate (2020-2025)

Figure 106. China Digital Printing Ink for Textile Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Digital Printing Ink for Textile Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Digital Printing Ink for Textile Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Digital Printing Ink for Textile Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Digital Printing Ink for Textile Market Share Forecast by Type (2026-2033)

Figure 111. Global Digital Printing Ink for Textile Sales Forecast by Application (2026-2033)

Figure 112. Global Digital Printing Ink for Textile Market Share Forecast by Application (2026-2033)

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