

Global Digital Nomad Housing Market Research Report 2026(Status and Outlook)

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Abstracts

Digital Nomad Housing refers to accommodations that cater to individuals who work remotely and travel frequently. These housing options are often flexible, allowing digital nomads to stay for short or extended periods of time while they explore different locations around the world. Digital nomad housing can include co-living spaces, short-term rentals, house sitting opportunities, or even hotels that cater to remote workers. These accommodations typically offer amenities such as high-speed internet, coworking spaces, and a sense of community for like-minded individuals who value flexibility and adventure in their lifestyle. In the contemporary global landscape, the digital nomad housing market is experiencing a remarkable upswing, buoyed by a confluence of factors that have reshaped the way people work and live. The widespread adoption of remote work, enabled by advanced digital technologies and high-speed internet connectivity, has given rise to a substantial community of digital nomads. These individuals, unfettered by the constraints of a traditional office environment, seek housing solutions that align with their itinerant lifestyle, combining comfort, functionality, and connectivity.?

The global Digital Nomad Housing market size was estimated at USD 7741.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.90% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Digital Nomad Housing market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Digital Nomad Housing market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Digital Nomad Housing market.

Global Digital Nomad Housing Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Flatio
Homelike
Airbnb
Coliving
Locke Living
Nomadico
Citizen Remote
Cohabs

HouseStay
Tripoffice
Extended Stay
Homesandmore
Outsite
Selina
Nomad Stays
Anyplace
Spotahome

Market Segmentation (by Type)

Co-living Spaces
Hostels
Hotels
Others

Market Segmentation (by Application)

Long-term Rental
Short-term Rental

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value

In-depth analysis of the Digital Nomad Housing Market
Overview of the regional outlook of the Digital Nomad Housing Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Digital Nomad Housing Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential

of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Digital Nomad Housing, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and

restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Digital Nomad Housing
- 1.2 Key Market Segments
 - 1.2.1 Digital Nomad Housing Segment by Type
 - 1.2.2 Digital Nomad Housing Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 DIGITAL NOMAD HOUSING MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 DIGITAL NOMAD HOUSING MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Digital Nomad Housing Product Life Cycle
- 3.3 Global Digital Nomad Housing Revenue Market Share by Company (2020-2025)
- 3.4 Digital Nomad Housing Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 Headquarters, Areas Served, and Product Types of Major Players
- 3.6 Digital Nomad Housing Market Competitive Situation and Trends
 - 3.6.1 Digital Nomad Housing Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Digital Nomad Housing Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 DIGITAL NOMAD HOUSING VALUE CHAIN ANALYSIS

- 4.1 Digital Nomad Housing Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF DIGITAL NOMAD HOUSING MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Digital Nomad Housing Market Porter's Five Forces Analysis

6 DIGITAL NOMAD HOUSING MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Digital Nomad Housing Market by Type (2020-2025)
- 6.3 Global Digital Nomad Housing Market Size Growth Rate by Type (2021-2025)

7 DIGITAL NOMAD HOUSING MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Digital Nomad Housing Market Size (M USD) by Application (2020-2025)
- 7.3 Global Digital Nomad Housing Market Size Growth Rate by Application (2021-2025)

8 DIGITAL NOMAD HOUSING MARKET SEGMENTATION BY REGION

- 8.1 Global Digital Nomad Housing Market Size by Region
 - 8.1.1 Global Digital Nomad Housing Market Size by Region
 - 8.1.2 Global Digital Nomad Housing Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Digital Nomad Housing Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada

- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Digital Nomad Housing Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Spain
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Digital Nomad Housing Market Size by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Digital Nomad Housing Market Size by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Digital Nomad Housing Market Size by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Flatio
 - 9.1.1 Flatio Basic Information
 - 9.1.2 Flatio Digital Nomad Housing Product Overview
 - 9.1.3 Flatio Digital Nomad Housing Product Market Performance
 - 9.1.4 Flatio SWOT Analysis
 - 9.1.5 Flatio Business Overview
 - 9.1.6 Flatio Recent Developments
- 9.2 Homelike
 - 9.2.1 Homelike Basic Information

- 9.2.2 Homelike Digital Nomad Housing Product Overview
- 9.2.3 Homelike Digital Nomad Housing Product Market Performance
- 9.2.4 Homelike SWOT Analysis
- 9.2.5 Homelike Business Overview
- 9.2.6 Homelike Recent Developments
- 9.3 Airbnb
 - 9.3.1 Airbnb Basic Information
 - 9.3.2 Airbnb Digital Nomad Housing Product Overview
 - 9.3.3 Airbnb Digital Nomad Housing Product Market Performance
 - 9.3.4 Airbnb SWOT Analysis
 - 9.3.5 Airbnb Business Overview
 - 9.3.6 Airbnb Recent Developments
- 9.4 Coliving
 - 9.4.1 Coliving Basic Information
 - 9.4.2 Coliving Digital Nomad Housing Product Overview
 - 9.4.3 Coliving Digital Nomad Housing Product Market Performance
 - 9.4.4 Coliving Business Overview
 - 9.4.5 Coliving Recent Developments
- 9.5 Locke Living
 - 9.5.1 Locke Living Basic Information
 - 9.5.2 Locke Living Digital Nomad Housing Product Overview
 - 9.5.3 Locke Living Digital Nomad Housing Product Market Performance
 - 9.5.4 Locke Living Business Overview
 - 9.5.5 Locke Living Recent Developments
- 9.6 Nomadico
 - 9.6.1 Nomadico Basic Information
 - 9.6.2 Nomadico Digital Nomad Housing Product Overview
 - 9.6.3 Nomadico Digital Nomad Housing Product Market Performance
 - 9.6.4 Nomadico Business Overview
 - 9.6.5 Nomadico Recent Developments
- 9.7 Citizen Remote
 - 9.7.1 Citizen Remote Basic Information
 - 9.7.2 Citizen Remote Digital Nomad Housing Product Overview
 - 9.7.3 Citizen Remote Digital Nomad Housing Product Market Performance
 - 9.7.4 Citizen Remote Business Overview
 - 9.7.5 Citizen Remote Recent Developments
- 9.8 Cohabs
 - 9.8.1 Cohabs Basic Information
 - 9.8.2 Cohabs Digital Nomad Housing Product Overview

- 9.8.3 Cohabs Digital Nomad Housing Product Market Performance
- 9.8.4 Cohabs Business Overview
- 9.8.5 Cohabs Recent Developments
- 9.9 HouseStay
 - 9.9.1 HouseStay Basic Information
 - 9.9.2 HouseStay Digital Nomad Housing Product Overview
 - 9.9.3 HouseStay Digital Nomad Housing Product Market Performance
 - 9.9.4 HouseStay Business Overview
 - 9.9.5 HouseStay Recent Developments
- 9.10 Tripoffice
 - 9.10.1 Tripoffice Basic Information
 - 9.10.2 Tripoffice Digital Nomad Housing Product Overview
 - 9.10.3 Tripoffice Digital Nomad Housing Product Market Performance
 - 9.10.4 Tripoffice Business Overview
 - 9.10.5 Tripoffice Recent Developments
- 9.11 Extended Stay
 - 9.11.1 Extended Stay Basic Information
 - 9.11.2 Extended Stay Digital Nomad Housing Product Overview
 - 9.11.3 Extended Stay Digital Nomad Housing Product Market Performance
 - 9.11.4 Extended Stay Business Overview
 - 9.11.5 Extended Stay Recent Developments
- 9.12 Homesandmore
 - 9.12.1 Homesandmore Basic Information
 - 9.12.2 Homesandmore Digital Nomad Housing Product Overview
 - 9.12.3 Homesandmore Digital Nomad Housing Product Market Performance
 - 9.12.4 Homesandmore Business Overview
 - 9.12.5 Homesandmore Recent Developments
- 9.13 Outsite
 - 9.13.1 Outsite Basic Information
 - 9.13.2 Outsite Digital Nomad Housing Product Overview
 - 9.13.3 Outsite Digital Nomad Housing Product Market Performance
 - 9.13.4 Outsite Business Overview
 - 9.13.5 Outsite Recent Developments
- 9.14 Selina
 - 9.14.1 Selina Basic Information
 - 9.14.2 Selina Digital Nomad Housing Product Overview
 - 9.14.3 Selina Digital Nomad Housing Product Market Performance
 - 9.14.4 Selina Business Overview
 - 9.14.5 Selina Recent Developments

9.15 Nomad Stays

9.15.1 Nomad Stays Basic Information

9.15.2 Nomad Stays Digital Nomad Housing Product Overview

9.15.3 Nomad Stays Digital Nomad Housing Product Market Performance

9.15.4 Nomad Stays Business Overview

9.15.5 Nomad Stays Recent Developments

9.16 Anyplace

9.16.1 Anyplace Basic Information

9.16.2 Anyplace Digital Nomad Housing Product Overview

9.16.3 Anyplace Digital Nomad Housing Product Market Performance

9.16.4 Anyplace Business Overview

9.16.5 Anyplace Recent Developments

9.17 Spotahome

9.17.1 Spotahome Basic Information

9.17.2 Spotahome Digital Nomad Housing Product Overview

9.17.3 Spotahome Digital Nomad Housing Product Market Performance

9.17.4 Spotahome Business Overview

9.17.5 Spotahome Recent Developments

10 DIGITAL NOMAD HOUSING MARKET FORECAST BY REGION

10.1 Global Digital Nomad Housing Market Size Forecast

10.2 Global Digital Nomad Housing Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Digital Nomad Housing Market Size Forecast by Country

10.2.3 Asia Pacific Digital Nomad Housing Market Size Forecast by Region

10.2.4 South America Digital Nomad Housing Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of Digital Nomad Housing by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

11.1 Global Digital Nomad Housing Market Forecast by Type (2026-2035)

11.1.1 Global Digital Nomad Housing Market Size Forecast by Type (2026-2035)

11.2 Global Digital Nomad Housing Market Forecast by Application (2026-2035)

11.2.1 Global Digital Nomad Housing Market Size (M USD) Forecast by Application (2026-2035)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Digital Nomad Housing Market Size by Type (M USD)
- Table 4. Global Digital Nomad Housing Market Size by Application
- Table 5. Digital Nomad Housing Market Size Comparison by Region (M USD)
- Table 6. Global Digital Nomad Housing Revenue (M USD) by Company (2020-2025)
- Table 7. Global Digital Nomad Housing Revenue Share by Company (2020-2025)
- Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Digital Nomad Housing as of 2025)
- Table 9. Headquarters, Areas Served, and Product Types of Major Players
- Table 10. Product Type of Major Players
- Table 11. Global Digital Nomad Housing Company Market Concentration Ratio (CR5 and HHI)
- Table 12. Mergers & Acquisitions, Expansion Plans
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Digital Nomad Housing Market Challenges
- Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 21. Global Digital Nomad Housing Market Size by Type (M USD)
- Table 22. Global Digital Nomad Housing Market Size (M USD) by Type (2020-2025)
- Table 23. Global Digital Nomad Housing Market Share by Type (2020-2025)
- Table 24. Global Digital Nomad Housing Market Size Growth Rate by Type (2021-2025)
- Table 25. Global Digital Nomad Housing Market Size by Application
- Table 26. Global Digital Nomad Housing Market Size by Application (2020-2025) & (M USD)
- Table 27. Global Digital Nomad Housing Market Share by Application (2020-2025)
- Table 28. Global Digital Nomad Housing Market Size Growth Rate by Application (2021-2025)
- Table 29. Global Digital Nomad Housing Market Size by Region (2020-2025) & (M USD)
- Table 30. Global Digital Nomad Housing Market Size Market Share by Region

(2020-2025)

Table 31. North America Digital Nomad Housing Market Size by Country (2020-2025) & (M USD)

Table 32. Europe Digital Nomad Housing Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific Digital Nomad Housing Market Size by Region (2020-2025) & (M USD)

Table 34. South America Digital Nomad Housing Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa Digital Nomad Housing Market Size by Region (2020-2025) & (M USD)

Table 36. Flatio Basic Information

Table 37. Flatio Digital Nomad Housing Product Overview

Table 38. Flatio Digital Nomad Housing Revenue (M USD) and Gross Margin (2020-2025)

Table 39. Flatio SWOT Analysis

Table 40. Flatio Business Overview

Table 41. Flatio Recent Developments

Table 42. Homelike Basic Information

Table 43. Homelike Digital Nomad Housing Product Overview

Table 44. Homelike Digital Nomad Housing Revenue (M USD) and Gross Margin (2020-2025)

Table 45. Homelike SWOT Analysis

Table 46. Homelike Business Overview

Table 47. Homelike Recent Developments

Table 48. Airbnb Basic Information

Table 49. Airbnb Digital Nomad Housing Product Overview

Table 50. Airbnb Digital Nomad Housing Revenue (M USD) and Gross Margin (2020-2025)

Table 51. Airbnb SWOT Analysis

Table 52. Airbnb Business Overview

Table 53. Airbnb Recent Developments

Table 54. Coliving Basic Information

Table 55. Coliving Digital Nomad Housing Product Overview

Table 56. Coliving Digital Nomad Housing Revenue (M USD) and Gross Margin (2020-2025)

Table 57. Coliving Business Overview

Table 58. Coliving Recent Developments

Table 59. Locke Living Basic Information

- Table 60. Locke Living Digital Nomad Housing Product Overview
- Table 61. Locke Living Digital Nomad Housing Revenue (M USD) and Gross Margin (2020-2025)
- Table 62. Locke Living Business Overview
- Table 63. Locke Living Recent Developments
- Table 64. Nomadico Basic Information
- Table 65. Nomadico Digital Nomad Housing Product Overview
- Table 66. Nomadico Digital Nomad Housing Revenue (M USD) and Gross Margin (2020-2025)
- Table 67. Nomadico Business Overview
- Table 68. Nomadico Recent Developments
- Table 69. Citizen Remote Basic Information
- Table 70. Citizen Remote Digital Nomad Housing Product Overview
- Table 71. Citizen Remote Digital Nomad Housing Revenue (M USD) and Gross Margin (2020-2025)
- Table 72. Citizen Remote Business Overview
- Table 73. Citizen Remote Recent Developments
- Table 74. Cohabs Basic Information
- Table 75. Cohabs Digital Nomad Housing Product Overview
- Table 76. Cohabs Digital Nomad Housing Revenue (M USD) and Gross Margin (2020-2025)
- Table 77. Cohabs Business Overview
- Table 78. Cohabs Recent Developments
- Table 79. HouseStay Basic Information
- Table 80. HouseStay Digital Nomad Housing Product Overview
- Table 81. HouseStay Digital Nomad Housing Revenue (M USD) and Gross Margin (2020-2025)
- Table 82. HouseStay Business Overview
- Table 83. HouseStay Recent Developments
- Table 84. Tripoffice Basic Information
- Table 85. Tripoffice Digital Nomad Housing Product Overview
- Table 86. Tripoffice Digital Nomad Housing Revenue (M USD) and Gross Margin (2020-2025)
- Table 87. Tripoffice Business Overview
- Table 88. Tripoffice Recent Developments
- Table 89. Extended Stay Basic Information
- Table 90. Extended Stay Digital Nomad Housing Product Overview
- Table 91. Extended Stay Digital Nomad Housing Revenue (M USD) and Gross Margin (2020-2025)

- Table 92. Extended Stay Business Overview
- Table 93. Extended Stay Recent Developments
- Table 94. Homesandmore Basic Information
- Table 95. Homesandmore Digital Nomad Housing Product Overview
- Table 96. Homesandmore Digital Nomad Housing Revenue (M USD) and Gross Margin (2020-2025)
- Table 97. Homesandmore Business Overview
- Table 98. Homesandmore Recent Developments
- Table 99. Outside Basic Information
- Table 100. Outside Digital Nomad Housing Product Overview
- Table 101. Outside Digital Nomad Housing Revenue (M USD) and Gross Margin (2020-2025)
- Table 102. Outside Business Overview
- Table 103. Outside Recent Developments
- Table 104. Selina Basic Information
- Table 105. Selina Digital Nomad Housing Product Overview
- Table 106. Selina Digital Nomad Housing Revenue (M USD) and Gross Margin (2020-2025)
- Table 107. Selina Business Overview
- Table 108. Selina Recent Developments
- Table 109. Nomad Stays Basic Information
- Table 110. Nomad Stays Digital Nomad Housing Product Overview
- Table 111. Nomad Stays Digital Nomad Housing Revenue (M USD) and Gross Margin (2020-2025)
- Table 112. Nomad Stays Business Overview
- Table 113. Nomad Stays Recent Developments
- Table 114. Anyplace Basic Information
- Table 115. Anyplace Digital Nomad Housing Product Overview
- Table 116. Anyplace Digital Nomad Housing Revenue (M USD) and Gross Margin (2020-2025)
- Table 117. Anyplace Business Overview
- Table 118. Anyplace Recent Developments
- Table 119. Spotahome Basic Information
- Table 120. Spotahome Digital Nomad Housing Product Overview
- Table 121. Spotahome Digital Nomad Housing Revenue (M USD) and Gross Margin (2020-2025)
- Table 122. Spotahome Business Overview
- Table 123. Spotahome Recent Developments
- Table 124. Global Digital Nomad Housing Market Size Forecast by Region (2026-2035)

& (M USD)

Table 125. North America Digital Nomad Housing Market Size Forecast by Country (2026-2035) & (M USD)

Table 126. Europe Digital Nomad Housing Market Size Forecast by Country (2026-2035) & (M USD)

Table 127. Asia Pacific Digital Nomad Housing Market Size Forecast by Region (2026-2035) & (M USD)

Table 128. South America Digital Nomad Housing Market Size Forecast by Country (2026-2035) & (M USD)

Table 129. Middle East and Africa Digital Nomad Housing Market Size Forecast by Country (2026-2035) & (M USD)

Table 130. Global Digital Nomad Housing Market Size Forecast by Type (2026-2035) & (M USD)

Table 131. Global Digital Nomad Housing Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Digital Nomad Housing
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Digital Nomad Housing Market Size (M USD), 2025-2035
- Figure 5. Global Digital Nomad Housing Market Size (M USD) (2020-2035)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Digital Nomad Housing Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Digital Nomad Housing Product Life Cycle
- Figure 12. Global Digital Nomad Housing Revenue Share by Company in 2025
- Figure 13. Digital Nomad Housing Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Digital Nomad Housing Revenue in 2025
- Figure 15. Value Chain Map of Digital Nomad Housing
- Figure 16. Global Digital Nomad Housing Market PEST Analysis
- Figure 17. Global Digital Nomad Housing Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Digital Nomad Housing Market Share by Type
- Figure 20. Market Share of Digital Nomad Housing by Type (2020-2025)
- Figure 21. Global Digital Nomad Housing Market Size Growth Rate by Type (2021-2025)
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Digital Nomad Housing Market Share by Application
- Figure 24. Global Digital Nomad Housing Market Share by Application (2020-2025)
- Figure 25. Global Digital Nomad Housing Market Share by Application in 2024
- Figure 26. Global Digital Nomad Housing Market Size Growth Rate by Application (2021-2025)
- Figure 27. Global Digital Nomad Housing Market Size Market Share by Region (2020-2025)
- Figure 28. North America Digital Nomad Housing Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 29. North America Digital Nomad Housing Market Size Market Share by Country

in 2024

Figure 30. U.S. Digital Nomad Housing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada Digital Nomad Housing Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico Digital Nomad Housing Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe Digital Nomad Housing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe Digital Nomad Housing Market Share by Country in 2024

Figure 35. Germany Digital Nomad Housing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France Digital Nomad Housing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. Digital Nomad Housing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy Digital Nomad Housing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain Digital Nomad Housing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific Digital Nomad Housing Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific Digital Nomad Housing Market Size Market Share by Region in 2024

Figure 42. China Digital Nomad Housing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan Digital Nomad Housing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea Digital Nomad Housing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India Digital Nomad Housing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia Digital Nomad Housing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America Digital Nomad Housing Market Size and Growth Rate (M USD)

Figure 48. South America Digital Nomad Housing Market Size Market Share by Country in 2024

Figure 49. Brazil Digital Nomad Housing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina Digital Nomad Housing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia Digital Nomad Housing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa Digital Nomad Housing Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa Digital Nomad Housing Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia Digital Nomad Housing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE Digital Nomad Housing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt Digital Nomad Housing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria Digital Nomad Housing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa Digital Nomad Housing Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global Digital Nomad Housing Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global Digital Nomad Housing Market Share Forecast by Type (2026-2035)

Figure 61. Global Digital Nomad Housing Market Share Forecast by Application (2026-2035)

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