

# Global Digital Mammography Units Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

Mammography is specialized medical imaging that uses a low-dose x-ray system to see inside the breasts. A mammography exam, called a mammogram, aids in the early detection and diagnosis of breast diseases in women.

The Global Digital Mammography Units Market Size was estimated at USD 1338.78 million in 2023 and is projected to reach USD 1899.08 million by 2029, exhibiting a CAGR of 6.00% during the forecast period.

This report provides a deep insight into the global Digital Mammography Units market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Digital Mammography Units Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,

consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Digital Mammography Units market in any manner.

## Global Digital Mammography Units Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

GE Healthcare

Planmed

Canon Medical

Siemens Healthcare

Carestream Health

Fujifilm Holdings

Philips Healthcare

Esaote

Hitachi

Agfa Corporate

Hologic

IMS Giotto

Metaltronica

## MEDI-FUTURE

Wandong Medical

ANKE

Perlong Medical

Angell

Market Segmentation (by Type)

2D

3D

Market Segmentation (by Application)

Hospital

Clinic

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Digital Mammography Units Market
- Overview of the regional outlook of the Digital Mammography Units Market:

### Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value (USD Billion) data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Digital Mammography Units Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Digital Mammography Units

1.2 Key Market Segments

1.2.1 Digital Mammography Units Segment by Type

1.2.2 Digital Mammography Units Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 DIGITAL MAMMOGRAPHY UNITS MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Digital Mammography Units Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Digital Mammography Units Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 DIGITAL MAMMOGRAPHY UNITS MARKET COMPETITIVE LANDSCAPE**

3.1 Global Digital Mammography Units Sales by Manufacturers (2019-2024)

3.2 Global Digital Mammography Units Revenue Market Share by Manufacturers (2019-2024)

3.3 Digital Mammography Units Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Digital Mammography Units Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Digital Mammography Units Sales Sites, Area Served, Product Type

3.6 Digital Mammography Units Market Competitive Situation and Trends

3.6.1 Digital Mammography Units Market Concentration Rate

3.6.2 Global 5 and 10 Largest Digital Mammography Units Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion



## **4 DIGITAL MAMMOGRAPHY UNITS INDUSTRY CHAIN ANALYSIS**

- 4.1 Digital Mammography Units Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF DIGITAL MAMMOGRAPHY UNITS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 DIGITAL MAMMOGRAPHY UNITS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Digital Mammography Units Sales Market Share by Type (2019-2024)
- 6.3 Global Digital Mammography Units Market Size Market Share by Type (2019-2024)
- 6.4 Global Digital Mammography Units Price by Type (2019-2024)

## **7 DIGITAL MAMMOGRAPHY UNITS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Digital Mammography Units Market Sales by Application (2019-2024)
- 7.3 Global Digital Mammography Units Market Size (M USD) by Application (2019-2024)
- 7.4 Global Digital Mammography Units Sales Growth Rate by Application (2019-2024)

## **8 DIGITAL MAMMOGRAPHY UNITS MARKET SEGMENTATION BY REGION**

- 8.1 Global Digital Mammography Units Sales by Region

- 8.1.1 Global Digital Mammography Units Sales by Region
- 8.1.2 Global Digital Mammography Units Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Digital Mammography Units Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Digital Mammography Units Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Digital Mammography Units Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Digital Mammography Units Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Digital Mammography Units Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 GE Healthcare
  - 9.1.1 GE Healthcare Digital Mammography Units Basic Information
  - 9.1.2 GE Healthcare Digital Mammography Units Product Overview

- 9.1.3 GE Healthcare Digital Mammography Units Product Market Performance
- 9.1.4 GE Healthcare Business Overview
- 9.1.5 GE Healthcare Digital Mammography Units SWOT Analysis
- 9.1.6 GE Healthcare Recent Developments
- 9.2 Planmed
  - 9.2.1 Planmed Digital Mammography Units Basic Information
  - 9.2.2 Planmed Digital Mammography Units Product Overview
  - 9.2.3 Planmed Digital Mammography Units Product Market Performance
  - 9.2.4 Planmed Business Overview
  - 9.2.5 Planmed Digital Mammography Units SWOT Analysis
  - 9.2.6 Planmed Recent Developments
- 9.3 Canon Medical
  - 9.3.1 Canon Medical Digital Mammography Units Basic Information
  - 9.3.2 Canon Medical Digital Mammography Units Product Overview
  - 9.3.3 Canon Medical Digital Mammography Units Product Market Performance
  - 9.3.4 Canon Medical Digital Mammography Units SWOT Analysis
  - 9.3.5 Canon Medical Business Overview
  - 9.3.6 Canon Medical Recent Developments
- 9.4 Siemens Healthcare
  - 9.4.1 Siemens Healthcare Digital Mammography Units Basic Information
  - 9.4.2 Siemens Healthcare Digital Mammography Units Product Overview
  - 9.4.3 Siemens Healthcare Digital Mammography Units Product Market Performance
  - 9.4.4 Siemens Healthcare Business Overview
  - 9.4.5 Siemens Healthcare Recent Developments
- 9.5 Carestream Health
  - 9.5.1 Carestream Health Digital Mammography Units Basic Information
  - 9.5.2 Carestream Health Digital Mammography Units Product Overview
  - 9.5.3 Carestream Health Digital Mammography Units Product Market Performance
  - 9.5.4 Carestream Health Business Overview
  - 9.5.5 Carestream Health Recent Developments
- 9.6 Fujifilm Holdings
  - 9.6.1 Fujifilm Holdings Digital Mammography Units Basic Information
  - 9.6.2 Fujifilm Holdings Digital Mammography Units Product Overview
  - 9.6.3 Fujifilm Holdings Digital Mammography Units Product Market Performance
  - 9.6.4 Fujifilm Holdings Business Overview
  - 9.6.5 Fujifilm Holdings Recent Developments
- 9.7 Philips Healthcare
  - 9.7.1 Philips Healthcare Digital Mammography Units Basic Information
  - 9.7.2 Philips Healthcare Digital Mammography Units Product Overview

9.7.3 Philips Healthcare Digital Mammography Units Product Market Performance

9.7.4 Philips Healthcare Business Overview

9.7.5 Philips Healthcare Recent Developments

9.8 Esaote

9.8.1 Esaote Digital Mammography Units Basic Information

9.8.2 Esaote Digital Mammography Units Product Overview

9.8.3 Esaote Digital Mammography Units Product Market Performance

9.8.4 Esaote Business Overview

9.8.5 Esaote Recent Developments

9.9 Hitachi

9.9.1 Hitachi Digital Mammography Units Basic Information

9.9.2 Hitachi Digital Mammography Units Product Overview

9.9.3 Hitachi Digital Mammography Units Product Market Performance

9.9.4 Hitachi Business Overview

9.9.5 Hitachi Recent Developments

9.10 Agfa Corporate

9.10.1 Agfa Corporate Digital Mammography Units Basic Information

9.10.2 Agfa Corporate Digital Mammography Units Product Overview

9.10.3 Agfa Corporate Digital Mammography Units Product Market Performance

9.10.4 Agfa Corporate Business Overview

9.10.5 Agfa Corporate Recent Developments

9.11 Hologic

9.11.1 Hologic Digital Mammography Units Basic Information

9.11.2 Hologic Digital Mammography Units Product Overview

9.11.3 Hologic Digital Mammography Units Product Market Performance

9.11.4 Hologic Business Overview

9.11.5 Hologic Recent Developments

9.12 IMS Giotto

9.12.1 IMS Giotto Digital Mammography Units Basic Information

9.12.2 IMS Giotto Digital Mammography Units Product Overview

9.12.3 IMS Giotto Digital Mammography Units Product Market Performance

9.12.4 IMS Giotto Business Overview

9.12.5 IMS Giotto Recent Developments

9.13 Metaltronica

9.13.1 Metaltronica Digital Mammography Units Basic Information

9.13.2 Metaltronica Digital Mammography Units Product Overview

9.13.3 Metaltronica Digital Mammography Units Product Market Performance

9.13.4 Metaltronica Business Overview

9.13.5 Metaltronica Recent Developments

## 9.14 MEDI-FUTURE

- 9.14.1 MEDI-FUTURE Digital Mammography Units Basic Information
- 9.14.2 MEDI-FUTURE Digital Mammography Units Product Overview
- 9.14.3 MEDI-FUTURE Digital Mammography Units Product Market Performance
- 9.14.4 MEDI-FUTURE Business Overview
- 9.14.5 MEDI-FUTURE Recent Developments

## 9.15 Wandong Medical

- 9.15.1 Wandong Medical Digital Mammography Units Basic Information
- 9.15.2 Wandong Medical Digital Mammography Units Product Overview
- 9.15.3 Wandong Medical Digital Mammography Units Product Market Performance
- 9.15.4 Wandong Medical Business Overview
- 9.15.5 Wandong Medical Recent Developments

## 9.16 ANKE

- 9.16.1 ANKE Digital Mammography Units Basic Information
- 9.16.2 ANKE Digital Mammography Units Product Overview
- 9.16.3 ANKE Digital Mammography Units Product Market Performance
- 9.16.4 ANKE Business Overview
- 9.16.5 ANKE Recent Developments

## 9.17 Perlong Medical

- 9.17.1 Perlong Medical Digital Mammography Units Basic Information
- 9.17.2 Perlong Medical Digital Mammography Units Product Overview
- 9.17.3 Perlong Medical Digital Mammography Units Product Market Performance
- 9.17.4 Perlong Medical Business Overview
- 9.17.5 Perlong Medical Recent Developments

## 9.18 Angell

- 9.18.1 Angell Digital Mammography Units Basic Information
- 9.18.2 Angell Digital Mammography Units Product Overview
- 9.18.3 Angell Digital Mammography Units Product Market Performance
- 9.18.4 Angell Business Overview
- 9.18.5 Angell Recent Developments

## **10 DIGITAL MAMMOGRAPHY UNITS MARKET FORECAST BY REGION**

### 10.1 Global Digital Mammography Units Market Size Forecast

### 10.2 Global Digital Mammography Units Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Digital Mammography Units Market Size Forecast by Country
- 10.2.3 Asia Pacific Digital Mammography Units Market Size Forecast by Region
- 10.2.4 South America Digital Mammography Units Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Digital Mammography Units by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Digital Mammography Units Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Digital Mammography Units by Type (2025-2030)

11.1.2 Global Digital Mammography Units Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Digital Mammography Units by Type (2025-2030)

11.2 Global Digital Mammography Units Market Forecast by Application (2025-2030)

11.2.1 Global Digital Mammography Units Sales (K Units) Forecast by Application

11.2.2 Global Digital Mammography Units Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Digital Mammography Units Market Size Comparison by Region (M USD)

Table 5. Global Digital Mammography Units Sales (K Units) by Manufacturers  
(2019-2024)

Table 6. Global Digital Mammography Units Sales Market Share by Manufacturers  
(2019-2024)

Table 7. Global Digital Mammography Units Revenue (M USD) by Manufacturers  
(2019-2024)

Table 8. Global Digital Mammography Units Revenue Share by Manufacturers  
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Digital Mammography Units as of 2022)

Table 10. Global Market Digital Mammography Units Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Digital Mammography Units Sales Sites and Area Served

Table 12. Manufacturers Digital Mammography Units Product Type

Table 13. Global Digital Mammography Units Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Digital Mammography Units

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Digital Mammography Units Market Challenges

Table 22. Global Digital Mammography Units Sales by Type (K Units)

Table 23. Global Digital Mammography Units Market Size by Type (M USD)

Table 24. Global Digital Mammography Units Sales (K Units) by Type (2019-2024)

Table 25. Global Digital Mammography Units Sales Market Share by Type (2019-2024)

Table 26. Global Digital Mammography Units Market Size (M USD) by Type  
(2019-2024)

Table 27. Global Digital Mammography Units Market Size Share by Type (2019-2024)



- Table 28. Global Digital Mammography Units Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Digital Mammography Units Sales (K Units) by Application
- Table 30. Global Digital Mammography Units Market Size by Application
- Table 31. Global Digital Mammography Units Sales by Application (2019-2024) & (K Units)
- Table 32. Global Digital Mammography Units Sales Market Share by Application (2019-2024)
- Table 33. Global Digital Mammography Units Sales by Application (2019-2024) & (M USD)
- Table 34. Global Digital Mammography Units Market Share by Application (2019-2024)
- Table 35. Global Digital Mammography Units Sales Growth Rate by Application (2019-2024)
- Table 36. Global Digital Mammography Units Sales by Region (2019-2024) & (K Units)
- Table 37. Global Digital Mammography Units Sales Market Share by Region (2019-2024)
- Table 38. North America Digital Mammography Units Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Digital Mammography Units Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Digital Mammography Units Sales by Region (2019-2024) & (K Units)
- Table 41. South America Digital Mammography Units Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Digital Mammography Units Sales by Region (2019-2024) & (K Units)
- Table 43. GE Healthcare Digital Mammography Units Basic Information
- Table 44. GE Healthcare Digital Mammography Units Product Overview
- Table 45. GE Healthcare Digital Mammography Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. GE Healthcare Business Overview
- Table 47. GE Healthcare Digital Mammography Units SWOT Analysis
- Table 48. GE Healthcare Recent Developments
- Table 49. Planmed Digital Mammography Units Basic Information
- Table 50. Planmed Digital Mammography Units Product Overview
- Table 51. Planmed Digital Mammography Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Planmed Business Overview
- Table 53. Planmed Digital Mammography Units SWOT Analysis
- Table 54. Planmed Recent Developments
- Table 55. Canon Medical Digital Mammography Units Basic Information



- Table 56. Canon Medical Digital Mammography Units Product Overview
- Table 57. Canon Medical Digital Mammography Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Canon Medical Digital Mammography Units SWOT Analysis
- Table 59. Canon Medical Business Overview
- Table 60. Canon Medical Recent Developments
- Table 61. Siemens Healthcare Digital Mammography Units Basic Information
- Table 62. Siemens Healthcare Digital Mammography Units Product Overview
- Table 63. Siemens Healthcare Digital Mammography Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Siemens Healthcare Business Overview
- Table 65. Siemens Healthcare Recent Developments
- Table 66. Carestream Health Digital Mammography Units Basic Information
- Table 67. Carestream Health Digital Mammography Units Product Overview
- Table 68. Carestream Health Digital Mammography Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Carestream Health Business Overview
- Table 70. Carestream Health Recent Developments
- Table 71. Fujifilm Holdings Digital Mammography Units Basic Information
- Table 72. Fujifilm Holdings Digital Mammography Units Product Overview
- Table 73. Fujifilm Holdings Digital Mammography Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Fujifilm Holdings Business Overview
- Table 75. Fujifilm Holdings Recent Developments
- Table 76. Philips Healthcare Digital Mammography Units Basic Information
- Table 77. Philips Healthcare Digital Mammography Units Product Overview
- Table 78. Philips Healthcare Digital Mammography Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Philips Healthcare Business Overview
- Table 80. Philips Healthcare Recent Developments
- Table 81. Esaote Digital Mammography Units Basic Information
- Table 82. Esaote Digital Mammography Units Product Overview
- Table 83. Esaote Digital Mammography Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Esaote Business Overview
- Table 85. Esaote Recent Developments
- Table 86. Hitachi Digital Mammography Units Basic Information
- Table 87. Hitachi Digital Mammography Units Product Overview
- Table 88. Hitachi Digital Mammography Units Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 89. Hitachi Business Overview

Table 90. Hitachi Recent Developments

Table 91. Agfa Corporate Digital Mammography Units Basic Information

Table 92. Agfa Corporate Digital Mammography Units Product Overview

Table 93. Agfa Corporate Digital Mammography Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Agfa Corporate Business Overview

Table 95. Agfa Corporate Recent Developments

Table 96. Hologic Digital Mammography Units Basic Information

Table 97. Hologic Digital Mammography Units Product Overview

Table 98. Hologic Digital Mammography Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Hologic Business Overview

Table 100. Hologic Recent Developments

Table 101. IMS Giotto Digital Mammography Units Basic Information

Table 102. IMS Giotto Digital Mammography Units Product Overview

Table 103. IMS Giotto Digital Mammography Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. IMS Giotto Business Overview

Table 105. IMS Giotto Recent Developments

Table 106. Metaltronica Digital Mammography Units Basic Information

Table 107. Metaltronica Digital Mammography Units Product Overview

Table 108. Metaltronica Digital Mammography Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. Metaltronica Business Overview

Table 110. Metaltronica Recent Developments

Table 111. MEDI-FUTURE Digital Mammography Units Basic Information

Table 112. MEDI-FUTURE Digital Mammography Units Product Overview

Table 113. MEDI-FUTURE Digital Mammography Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. MEDI-FUTURE Business Overview

Table 115. MEDI-FUTURE Recent Developments

Table 116. Wandong Medical Digital Mammography Units Basic Information

Table 117. Wandong Medical Digital Mammography Units Product Overview

Table 118. Wandong Medical Digital Mammography Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. Wandong Medical Business Overview

Table 120. Wandong Medical Recent Developments

- Table 121. ANKE Digital Mammography Units Basic Information
- Table 122. ANKE Digital Mammography Units Product Overview
- Table 123. ANKE Digital Mammography Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. ANKE Business Overview
- Table 125. ANKE Recent Developments
- Table 126. Perlong Medical Digital Mammography Units Basic Information
- Table 127. Perlong Medical Digital Mammography Units Product Overview
- Table 128. Perlong Medical Digital Mammography Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. Perlong Medical Business Overview
- Table 130. Perlong Medical Recent Developments
- Table 131. Angell Digital Mammography Units Basic Information
- Table 132. Angell Digital Mammography Units Product Overview
- Table 133. Angell Digital Mammography Units Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 134. Angell Business Overview
- Table 135. Angell Recent Developments
- Table 136. Global Digital Mammography Units Sales Forecast by Region (2025-2030) & (K Units)
- Table 137. Global Digital Mammography Units Market Size Forecast by Region (2025-2030) & (M USD)
- Table 138. North America Digital Mammography Units Sales Forecast by Country (2025-2030) & (K Units)
- Table 139. North America Digital Mammography Units Market Size Forecast by Country (2025-2030) & (M USD)
- Table 140. Europe Digital Mammography Units Sales Forecast by Country (2025-2030) & (K Units)
- Table 141. Europe Digital Mammography Units Market Size Forecast by Country (2025-2030) & (M USD)
- Table 142. Asia Pacific Digital Mammography Units Sales Forecast by Region (2025-2030) & (K Units)
- Table 143. Asia Pacific Digital Mammography Units Market Size Forecast by Region (2025-2030) & (M USD)
- Table 144. South America Digital Mammography Units Sales Forecast by Country (2025-2030) & (K Units)
- Table 145. South America Digital Mammography Units Market Size Forecast by Country (2025-2030) & (M USD)
- Table 146. Middle East and Africa Digital Mammography Units Consumption Forecast

by Country (2025-2030) & (Units)

Table 147. Middle East and Africa Digital Mammography Units Market Size Forecast by Country (2025-2030) & (M USD)

Table 148. Global Digital Mammography Units Sales Forecast by Type (2025-2030) & (K Units)

Table 149. Global Digital Mammography Units Market Size Forecast by Type (2025-2030) & (M USD)

Table 150. Global Digital Mammography Units Price Forecast by Type (2025-2030) & (USD/Unit)

Table 151. Global Digital Mammography Units Sales (K Units) Forecast by Application (2025-2030)

Table 152. Global Digital Mammography Units Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Digital Mammography Units
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Digital Mammography Units Market Size (M USD), 2019-2030
- Figure 5. Global Digital Mammography Units Market Size (M USD) (2019-2030)
- Figure 6. Global Digital Mammography Units Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Digital Mammography Units Market Size by Country (M USD)
- Figure 11. Digital Mammography Units Sales Share by Manufacturers in 2023
- Figure 12. Global Digital Mammography Units Revenue Share by Manufacturers in 2023
- Figure 13. Digital Mammography Units Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Digital Mammography Units Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Digital Mammography Units Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Digital Mammography Units Market Share by Type
- Figure 18. Sales Market Share of Digital Mammography Units by Type (2019-2024)
- Figure 19. Sales Market Share of Digital Mammography Units by Type in 2023
- Figure 20. Market Size Share of Digital Mammography Units by Type (2019-2024)
- Figure 21. Market Size Market Share of Digital Mammography Units by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Digital Mammography Units Market Share by Application
- Figure 24. Global Digital Mammography Units Sales Market Share by Application (2019-2024)
- Figure 25. Global Digital Mammography Units Sales Market Share by Application in 2023
- Figure 26. Global Digital Mammography Units Market Share by Application (2019-2024)
- Figure 27. Global Digital Mammography Units Market Share by Application in 2023
- Figure 28. Global Digital Mammography Units Sales Growth Rate by Application (2019-2024)

- Figure 29. Global Digital Mammography Units Sales Market Share by Region (2019-2024)
- Figure 30. North America Digital Mammography Units Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Digital Mammography Units Sales Market Share by Country in 2023
- Figure 32. U.S. Digital Mammography Units Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Digital Mammography Units Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Digital Mammography Units Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Digital Mammography Units Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Digital Mammography Units Sales Market Share by Country in 2023
- Figure 37. Germany Digital Mammography Units Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Digital Mammography Units Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Digital Mammography Units Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Digital Mammography Units Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Digital Mammography Units Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Digital Mammography Units Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Digital Mammography Units Sales Market Share by Region in 2023
- Figure 44. China Digital Mammography Units Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Digital Mammography Units Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Digital Mammography Units Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Digital Mammography Units Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Digital Mammography Units Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Digital Mammography Units Sales and Growth Rate (K Units)



Figure 50. South America Digital Mammography Units Sales Market Share by Country in 2023

Figure 51. Brazil Digital Mammography Units Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Digital Mammography Units Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Digital Mammography Units Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Digital Mammography Units Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Digital Mammography Units Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Digital Mammography Units Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Digital Mammography Units Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Digital Mammography Units Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Digital Mammography Units Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Digital Mammography Units Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Digital Mammography Units Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Digital Mammography Units Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Digital Mammography Units Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Digital Mammography Units Market Share Forecast by Type (2025-2030)

Figure 65. Global Digital Mammography Units Sales Forecast by Application (2025-2030)

Figure 66. Global Digital Mammography Units Market Share Forecast by Application (2025-2030)

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