

# Global Digital Mammography Equipment Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G6446C1AE593EN.html>

Date: November 2024

Pages: 142

Price: US\$ 3,200.00 (Single User License)

ID: G6446C1AE593EN

## Abstracts

### Report Overview:

Mammography is specialized medical imaging that uses a low-dose x-ray system to see inside the breasts. A mammography exam, called a mammogram, aids in the early detection and diagnosis of breast diseases in women.

The Global Digital Mammography Equipment Market Size was estimated at USD 2209.16 million in 2023 and is projected to reach USD 4245.00 million by 2029, exhibiting a CAGR of 11.50% during the forecast period.

This report provides a deep insight into the global Digital Mammography Equipment market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Digital Mammography Equipment Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,

consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Digital Mammography Equipment market in any manner.

## Global Digital Mammography Equipment Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Hologic

Carestream Health

GE Healthcare

Philips Healthcare

Fujifilm

Siemens Healthcare

Planmed

IMS

Metaltronica

General Medical Merate

ITALRAY

Anke High-Tech

AMICO JSC

Angell Technology

ADANI

BMI Biomedical International

EcoRay

Market Segmentation (by Type)

FFDM

DBT

Others

Market Segmentation (by Application)

Hospital

Physical Examination Center

Research Center

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa,

Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Digital Mammography Equipment Market

Overview of the regional outlook of the Digital Mammography Equipment Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Digital Mammography Equipment Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Digital Mammography Equipment

1.2 Key Market Segments

1.2.1 Digital Mammography Equipment Segment by Type

1.2.2 Digital Mammography Equipment Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 DIGITAL MAMMOGRAPHY EQUIPMENT MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Digital Mammography Equipment Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Digital Mammography Equipment Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 DIGITAL MAMMOGRAPHY EQUIPMENT MARKET COMPETITIVE LANDSCAPE**

3.1 Global Digital Mammography Equipment Sales by Manufacturers (2019-2024)

3.2 Global Digital Mammography Equipment Revenue Market Share by Manufacturers (2019-2024)

3.3 Digital Mammography Equipment Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Digital Mammography Equipment Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Digital Mammography Equipment Sales Sites, Area Served, Product Type

3.6 Digital Mammography Equipment Market Competitive Situation and Trends

3.6.1 Digital Mammography Equipment Market Concentration Rate

3.6.2 Global 5 and 10 Largest Digital Mammography Equipment Players Market Share



by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 DIGITAL MAMMOGRAPHY EQUIPMENT INDUSTRY CHAIN ANALYSIS**

4.1 Digital Mammography Equipment Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF DIGITAL MAMMOGRAPHY EQUIPMENT MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 DIGITAL MAMMOGRAPHY EQUIPMENT MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Digital Mammography Equipment Sales Market Share by Type (2019-2024)

6.3 Global Digital Mammography Equipment Market Size Market Share by Type (2019-2024)

6.4 Global Digital Mammography Equipment Price by Type (2019-2024)

## **7 DIGITAL MAMMOGRAPHY EQUIPMENT MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Digital Mammography Equipment Market Sales by Application (2019-2024)

7.3 Global Digital Mammography Equipment Market Size (M USD) by Application (2019-2024)

## 7.4 Global Digital Mammography Equipment Sales Growth Rate by Application (2019-2024)

# 8 DIGITAL MAMMOGRAPHY EQUIPMENT MARKET SEGMENTATION BY REGION

## 8.1 Global Digital Mammography Equipment Sales by Region

### 8.1.1 Global Digital Mammography Equipment Sales by Region

### 8.1.2 Global Digital Mammography Equipment Sales Market Share by Region

## 8.2 North America

### 8.2.1 North America Digital Mammography Equipment Sales by Country

#### 8.2.2 U.S.

#### 8.2.3 Canada

#### 8.2.4 Mexico

## 8.3 Europe

### 8.3.1 Europe Digital Mammography Equipment Sales by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Russia

## 8.4 Asia Pacific

### 8.4.1 Asia Pacific Digital Mammography Equipment Sales by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America Digital Mammography Equipment Sales by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa Digital Mammography Equipment Sales by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Hologic

- 9.1.1 Hologic Digital Mammography Equipment Basic Information
- 9.1.2 Hologic Digital Mammography Equipment Product Overview
- 9.1.3 Hologic Digital Mammography Equipment Product Market Performance
- 9.1.4 Hologic Business Overview
- 9.1.5 Hologic Digital Mammography Equipment SWOT Analysis
- 9.1.6 Hologic Recent Developments

### 9.2 Carestream Health

- 9.2.1 Carestream Health Digital Mammography Equipment Basic Information
- 9.2.2 Carestream Health Digital Mammography Equipment Product Overview
- 9.2.3 Carestream Health Digital Mammography Equipment Product Market Performance
- 9.2.4 Carestream Health Business Overview
- 9.2.5 Carestream Health Digital Mammography Equipment SWOT Analysis
- 9.2.6 Carestream Health Recent Developments

### 9.3 GE Healthcare

- 9.3.1 GE Healthcare Digital Mammography Equipment Basic Information
- 9.3.2 GE Healthcare Digital Mammography Equipment Product Overview
- 9.3.3 GE Healthcare Digital Mammography Equipment Product Market Performance
- 9.3.4 GE Healthcare Digital Mammography Equipment SWOT Analysis
- 9.3.5 GE Healthcare Business Overview
- 9.3.6 GE Healthcare Recent Developments

### 9.4 Philips Healthcare

- 9.4.1 Philips Healthcare Digital Mammography Equipment Basic Information
- 9.4.2 Philips Healthcare Digital Mammography Equipment Product Overview
- 9.4.3 Philips Healthcare Digital Mammography Equipment Product Market Performance
- 9.4.4 Philips Healthcare Business Overview
- 9.4.5 Philips Healthcare Recent Developments

### 9.5 Fujifilm

- 9.5.1 Fujifilm Digital Mammography Equipment Basic Information
- 9.5.2 Fujifilm Digital Mammography Equipment Product Overview
- 9.5.3 Fujifilm Digital Mammography Equipment Product Market Performance
- 9.5.4 Fujifilm Business Overview
- 9.5.5 Fujifilm Recent Developments

### 9.6 Siemens Healthcare

- 9.6.1 Siemens Healthcare Digital Mammography Equipment Basic Information
- 9.6.2 Siemens Healthcare Digital Mammography Equipment Product Overview
- 9.6.3 Siemens Healthcare Digital Mammography Equipment Product Market Performance
- 9.6.4 Siemens Healthcare Business Overview
- 9.6.5 Siemens Healthcare Recent Developments
- 9.7 Planned
  - 9.7.1 Planned Digital Mammography Equipment Basic Information
  - 9.7.2 Planned Digital Mammography Equipment Product Overview
  - 9.7.3 Planned Digital Mammography Equipment Product Market Performance
  - 9.7.4 Planned Business Overview
  - 9.7.5 Planned Recent Developments
- 9.8 IMS
  - 9.8.1 IMS Digital Mammography Equipment Basic Information
  - 9.8.2 IMS Digital Mammography Equipment Product Overview
  - 9.8.3 IMS Digital Mammography Equipment Product Market Performance
  - 9.8.4 IMS Business Overview
  - 9.8.5 IMS Recent Developments
- 9.9 Metaltronica
  - 9.9.1 Metaltronica Digital Mammography Equipment Basic Information
  - 9.9.2 Metaltronica Digital Mammography Equipment Product Overview
  - 9.9.3 Metaltronica Digital Mammography Equipment Product Market Performance
  - 9.9.4 Metaltronica Business Overview
  - 9.9.5 Metaltronica Recent Developments
- 9.10 General Medical Merate
  - 9.10.1 General Medical Merate Digital Mammography Equipment Basic Information
  - 9.10.2 General Medical Merate Digital Mammography Equipment Product Overview
  - 9.10.3 General Medical Merate Digital Mammography Equipment Product Market Performance
  - 9.10.4 General Medical Merate Business Overview
  - 9.10.5 General Medical Merate Recent Developments
- 9.11 ITALRAY
  - 9.11.1 ITALRAY Digital Mammography Equipment Basic Information
  - 9.11.2 ITALRAY Digital Mammography Equipment Product Overview
  - 9.11.3 ITALRAY Digital Mammography Equipment Product Market Performance
  - 9.11.4 ITALRAY Business Overview
  - 9.11.5 ITALRAY Recent Developments
- 9.12 Anke High-Tech
  - 9.12.1 Anke High-Tech Digital Mammography Equipment Basic Information

- 9.12.2 Anke High-Tech Digital Mammography Equipment Product Overview
- 9.12.3 Anke High-Tech Digital Mammography Equipment Product Market Performance
- 9.12.4 Anke High-Tech Business Overview
- 9.12.5 Anke High-Tech Recent Developments
- 9.13 AMICO JSC
  - 9.13.1 AMICO JSC Digital Mammography Equipment Basic Information
  - 9.13.2 AMICO JSC Digital Mammography Equipment Product Overview
  - 9.13.3 AMICO JSC Digital Mammography Equipment Product Market Performance
  - 9.13.4 AMICO JSC Business Overview
  - 9.13.5 AMICO JSC Recent Developments
- 9.14 Angell Technology
  - 9.14.1 Angell Technology Digital Mammography Equipment Basic Information
  - 9.14.2 Angell Technology Digital Mammography Equipment Product Overview
  - 9.14.3 Angell Technology Digital Mammography Equipment Product Market Performance
  - 9.14.4 Angell Technology Business Overview
  - 9.14.5 Angell Technology Recent Developments
- 9.15 ADANI
  - 9.15.1 ADANI Digital Mammography Equipment Basic Information
  - 9.15.2 ADANI Digital Mammography Equipment Product Overview
  - 9.15.3 ADANI Digital Mammography Equipment Product Market Performance
  - 9.15.4 ADANI Business Overview
  - 9.15.5 ADANI Recent Developments
- 9.16 BMI Biomedical International
  - 9.16.1 BMI Biomedical International Digital Mammography Equipment Basic Information
  - 9.16.2 BMI Biomedical International Digital Mammography Equipment Product Overview
  - 9.16.3 BMI Biomedical International Digital Mammography Equipment Product Market Performance
  - 9.16.4 BMI Biomedical International Business Overview
  - 9.16.5 BMI Biomedical International Recent Developments
- 9.17 EcoRay
  - 9.17.1 EcoRay Digital Mammography Equipment Basic Information
  - 9.17.2 EcoRay Digital Mammography Equipment Product Overview
  - 9.17.3 EcoRay Digital Mammography Equipment Product Market Performance
  - 9.17.4 EcoRay Business Overview
  - 9.17.5 EcoRay Recent Developments

## **10 DIGITAL MAMMOGRAPHY EQUIPMENT MARKET FORECAST BY REGION**

10.1 Global Digital Mammography Equipment Market Size Forecast

10.2 Global Digital Mammography Equipment Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Digital Mammography Equipment Market Size Forecast by Country

10.2.3 Asia Pacific Digital Mammography Equipment Market Size Forecast by Region

10.2.4 South America Digital Mammography Equipment Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Digital Mammography Equipment by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Digital Mammography Equipment Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Digital Mammography Equipment by Type (2025-2030)

11.1.2 Global Digital Mammography Equipment Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Digital Mammography Equipment by Type (2025-2030)

11.2 Global Digital Mammography Equipment Market Forecast by Application (2025-2030)

11.2.1 Global Digital Mammography Equipment Sales (K Units) Forecast by Application

11.2.2 Global Digital Mammography Equipment Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Digital Mammography Equipment Market Size Comparison by Region (M USD)

Table 5. Global Digital Mammography Equipment Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Digital Mammography Equipment Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Digital Mammography Equipment Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Digital Mammography Equipment Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Digital Mammography Equipment as of 2022)

Table 10. Global Market Digital Mammography Equipment Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Digital Mammography Equipment Sales Sites and Area Served

Table 12. Manufacturers Digital Mammography Equipment Product Type

Table 13. Global Digital Mammography Equipment Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Digital Mammography Equipment

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Digital Mammography Equipment Market Challenges

Table 22. Global Digital Mammography Equipment Sales by Type (K Units)

Table 23. Global Digital Mammography Equipment Market Size by Type (M USD)

Table 24. Global Digital Mammography Equipment Sales (K Units) by Type (2019-2024)

Table 25. Global Digital Mammography Equipment Sales Market Share by Type (2019-2024)

Table 26. Global Digital Mammography Equipment Market Size (M USD) by Type (2019-2024)

- Table 27. Global Digital Mammography Equipment Market Size Share by Type (2019-2024)
- Table 28. Global Digital Mammography Equipment Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Digital Mammography Equipment Sales (K Units) by Application
- Table 30. Global Digital Mammography Equipment Market Size by Application
- Table 31. Global Digital Mammography Equipment Sales by Application (2019-2024) & (K Units)
- Table 32. Global Digital Mammography Equipment Sales Market Share by Application (2019-2024)
- Table 33. Global Digital Mammography Equipment Sales by Application (2019-2024) & (M USD)
- Table 34. Global Digital Mammography Equipment Market Share by Application (2019-2024)
- Table 35. Global Digital Mammography Equipment Sales Growth Rate by Application (2019-2024)
- Table 36. Global Digital Mammography Equipment Sales by Region (2019-2024) & (K Units)
- Table 37. Global Digital Mammography Equipment Sales Market Share by Region (2019-2024)
- Table 38. North America Digital Mammography Equipment Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Digital Mammography Equipment Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Digital Mammography Equipment Sales by Region (2019-2024) & (K Units)
- Table 41. South America Digital Mammography Equipment Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Digital Mammography Equipment Sales by Region (2019-2024) & (K Units)
- Table 43. Hologic Digital Mammography Equipment Basic Information
- Table 44. Hologic Digital Mammography Equipment Product Overview
- Table 45. Hologic Digital Mammography Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Hologic Business Overview
- Table 47. Hologic Digital Mammography Equipment SWOT Analysis
- Table 48. Hologic Recent Developments
- Table 49. Carestream Health Digital Mammography Equipment Basic Information
- Table 50. Carestream Health Digital Mammography Equipment Product Overview



- Table 51. Carestream Health Digital Mammography Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Carestream Health Business Overview
- Table 53. Carestream Health Digital Mammography Equipment SWOT Analysis
- Table 54. Carestream Health Recent Developments
- Table 55. GE Healthcare Digital Mammography Equipment Basic Information
- Table 56. GE Healthcare Digital Mammography Equipment Product Overview
- Table 57. GE Healthcare Digital Mammography Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. GE Healthcare Digital Mammography Equipment SWOT Analysis
- Table 59. GE Healthcare Business Overview
- Table 60. GE Healthcare Recent Developments
- Table 61. Philips Healthcare Digital Mammography Equipment Basic Information
- Table 62. Philips Healthcare Digital Mammography Equipment Product Overview
- Table 63. Philips Healthcare Digital Mammography Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Philips Healthcare Business Overview
- Table 65. Philips Healthcare Recent Developments
- Table 66. Fujifilm Digital Mammography Equipment Basic Information
- Table 67. Fujifilm Digital Mammography Equipment Product Overview
- Table 68. Fujifilm Digital Mammography Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Fujifilm Business Overview
- Table 70. Fujifilm Recent Developments
- Table 71. Siemens Healthcare Digital Mammography Equipment Basic Information
- Table 72. Siemens Healthcare Digital Mammography Equipment Product Overview
- Table 73. Siemens Healthcare Digital Mammography Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Siemens Healthcare Business Overview
- Table 75. Siemens Healthcare Recent Developments
- Table 76. Planmed Digital Mammography Equipment Basic Information
- Table 77. Planmed Digital Mammography Equipment Product Overview
- Table 78. Planmed Digital Mammography Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Planmed Business Overview
- Table 80. Planmed Recent Developments
- Table 81. IMS Digital Mammography Equipment Basic Information
- Table 82. IMS Digital Mammography Equipment Product Overview
- Table 83. IMS Digital Mammography Equipment Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. IMS Business Overview

Table 85. IMS Recent Developments

Table 86. Metaltronica Digital Mammography Equipment Basic Information

Table 87. Metaltronica Digital Mammography Equipment Product Overview

Table 88. Metaltronica Digital Mammography Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Metaltronica Business Overview

Table 90. Metaltronica Recent Developments

Table 91. General Medical Merate Digital Mammography Equipment Basic Information

Table 92. General Medical Merate Digital Mammography Equipment Product Overview

Table 93. General Medical Merate Digital Mammography Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. General Medical Merate Business Overview

Table 95. General Medical Merate Recent Developments

Table 96. ITALRAY Digital Mammography Equipment Basic Information

Table 97. ITALRAY Digital Mammography Equipment Product Overview

Table 98. ITALRAY Digital Mammography Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. ITALRAY Business Overview

Table 100. ITALRAY Recent Developments

Table 101. Anke High-Tech Digital Mammography Equipment Basic Information

Table 102. Anke High-Tech Digital Mammography Equipment Product Overview

Table 103. Anke High-Tech Digital Mammography Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. Anke High-Tech Business Overview

Table 105. Anke High-Tech Recent Developments

Table 106. AMICO JSC Digital Mammography Equipment Basic Information

Table 107. AMICO JSC Digital Mammography Equipment Product Overview

Table 108. AMICO JSC Digital Mammography Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. AMICO JSC Business Overview

Table 110. AMICO JSC Recent Developments

Table 111. Angell Technology Digital Mammography Equipment Basic Information

Table 112. Angell Technology Digital Mammography Equipment Product Overview

Table 113. Angell Technology Digital Mammography Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. Angell Technology Business Overview

Table 115. Angell Technology Recent Developments

- Table 116. ADANI Digital Mammography Equipment Basic Information
- Table 117. ADANI Digital Mammography Equipment Product Overview
- Table 118. ADANI Digital Mammography Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. ADANI Business Overview
- Table 120. ADANI Recent Developments
- Table 121. BMI Biomedical International Digital Mammography Equipment Basic Information
- Table 122. BMI Biomedical International Digital Mammography Equipment Product Overview
- Table 123. BMI Biomedical International Digital Mammography Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. BMI Biomedical International Business Overview
- Table 125. BMI Biomedical International Recent Developments
- Table 126. EcoRay Digital Mammography Equipment Basic Information
- Table 127. EcoRay Digital Mammography Equipment Product Overview
- Table 128. EcoRay Digital Mammography Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. EcoRay Business Overview
- Table 130. EcoRay Recent Developments
- Table 131. Global Digital Mammography Equipment Sales Forecast by Region (2025-2030) & (K Units)
- Table 132. Global Digital Mammography Equipment Market Size Forecast by Region (2025-2030) & (M USD)
- Table 133. North America Digital Mammography Equipment Sales Forecast by Country (2025-2030) & (K Units)
- Table 134. North America Digital Mammography Equipment Market Size Forecast by Country (2025-2030) & (M USD)
- Table 135. Europe Digital Mammography Equipment Sales Forecast by Country (2025-2030) & (K Units)
- Table 136. Europe Digital Mammography Equipment Market Size Forecast by Country (2025-2030) & (M USD)
- Table 137. Asia Pacific Digital Mammography Equipment Sales Forecast by Region (2025-2030) & (K Units)
- Table 138. Asia Pacific Digital Mammography Equipment Market Size Forecast by Region (2025-2030) & (M USD)
- Table 139. South America Digital Mammography Equipment Sales Forecast by Country (2025-2030) & (K Units)
- Table 140. South America Digital Mammography Equipment Market Size Forecast by

Country (2025-2030) & (M USD)

Table 141. Middle East and Africa Digital Mammography Equipment Consumption Forecast by Country (2025-2030) & (Units)

Table 142. Middle East and Africa Digital Mammography Equipment Market Size Forecast by Country (2025-2030) & (M USD)

Table 143. Global Digital Mammography Equipment Sales Forecast by Type (2025-2030) & (K Units)

Table 144. Global Digital Mammography Equipment Market Size Forecast by Type (2025-2030) & (M USD)

Table 145. Global Digital Mammography Equipment Price Forecast by Type (2025-2030) & (USD/Unit)

Table 146. Global Digital Mammography Equipment Sales (K Units) Forecast by Application (2025-2030)

Table 147. Global Digital Mammography Equipment Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Digital Mammography Equipment
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Digital Mammography Equipment Market Size (M USD), 2019-2030
- Figure 5. Global Digital Mammography Equipment Market Size (M USD) (2019-2030)
- Figure 6. Global Digital Mammography Equipment Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Digital Mammography Equipment Market Size by Country (M USD)
- Figure 11. Digital Mammography Equipment Sales Share by Manufacturers in 2023
- Figure 12. Global Digital Mammography Equipment Revenue Share by Manufacturers in 2023
- Figure 13. Digital Mammography Equipment Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Digital Mammography Equipment Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Digital Mammography Equipment Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Digital Mammography Equipment Market Share by Type
- Figure 18. Sales Market Share of Digital Mammography Equipment by Type (2019-2024)
- Figure 19. Sales Market Share of Digital Mammography Equipment by Type in 2023
- Figure 20. Market Size Share of Digital Mammography Equipment by Type (2019-2024)
- Figure 21. Market Size Market Share of Digital Mammography Equipment by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Digital Mammography Equipment Market Share by Application
- Figure 24. Global Digital Mammography Equipment Sales Market Share by Application (2019-2024)
- Figure 25. Global Digital Mammography Equipment Sales Market Share by Application in 2023
- Figure 26. Global Digital Mammography Equipment Market Share by Application (2019-2024)

Figure 27. Global Digital Mammography Equipment Market Share by Application in 2023

Figure 28. Global Digital Mammography Equipment Sales Growth Rate by Application (2019-2024)

Figure 29. Global Digital Mammography Equipment Sales Market Share by Region (2019-2024)

Figure 30. North America Digital Mammography Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Digital Mammography Equipment Sales Market Share by Country in 2023

Figure 32. U.S. Digital Mammography Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Digital Mammography Equipment Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Digital Mammography Equipment Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Digital Mammography Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Digital Mammography Equipment Sales Market Share by Country in 2023

Figure 37. Germany Digital Mammography Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Digital Mammography Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Digital Mammography Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Digital Mammography Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Digital Mammography Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Digital Mammography Equipment Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Digital Mammography Equipment Sales Market Share by Region in 2023

Figure 44. China Digital Mammography Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Digital Mammography Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Digital Mammography Equipment Sales and Growth Rate

(2019-2024) & (K Units)

Figure 47. India Digital Mammography Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Digital Mammography Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Digital Mammography Equipment Sales and Growth Rate (K Units)

Figure 50. South America Digital Mammography Equipment Sales Market Share by Country in 2023

Figure 51. Brazil Digital Mammography Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Digital Mammography Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Digital Mammography Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Digital Mammography Equipment Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Digital Mammography Equipment Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Digital Mammography Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Digital Mammography Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Digital Mammography Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Digital Mammography Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Digital Mammography Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Digital Mammography Equipment Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Digital Mammography Equipment Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Digital Mammography Equipment Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Digital Mammography Equipment Market Share Forecast by Type (2025-2030)

Figure 65. Global Digital Mammography Equipment Sales Forecast by Application (2025-2030)

Figure 66. Global Digital Mammography Equipment Market Share Forecast by Application (2025-2030)



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