

Global Digital Fleet Management Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Digital Fleet Management refers to the use of digital technologies, software applications, and data analytics to efficiently and effectively manage a fleet of vehicles. This approach involves the integration of various digital tools to streamline operations, improve decision-making, enhance safety, and optimize the overall performance of a fleet. Digital Fleet Management systems are commonly employed in industries such as logistics, transportation, delivery services, construction, and any other sectors that rely on a fleet of vehicles.

The global Digital Fleet Management market size was estimated at USD 819.60 million in 2023 and is projected to reach USD 1519.52 million by 2032, exhibiting a CAGR of 7.10% during the forecast period.

North America Digital Fleet Management market size was estimated at USD 240.35 million in 2023, at a CAGR of 6.09% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Digital Fleet Management market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the

Global Digital Fleet Management Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Digital Fleet Management market in any manner.

Global Digital Fleet Management Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Samsara

Phillips Connect

Nauto

Noregon

Magtec

ORIGOSafeDriver

Craig Safety Technologies

Intoweb

North Atlantic Industries

Fleetio

DreamOrbit

Web Services Delhi

VMS.ie

Software Arena

AGSI

Xcrino Business Solutions

Autofacets

Market Segments

Henan Jiachen Intelligent Control

HydraForce

MiX Telematics

Geotab

Market Segmentation (by Type)

Software

Hardware

Market Segmentation (by Application)

Passenger Car

Commercial Vehicles

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Digital Fleet Management

1.2 Key Market Segments

1.2.1 Digital Fleet Management Segment by Type

1.2.2 Digital Fleet Management Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

1.4 Key Data of Global Auto Market

1.4.1 Global Automobile Production by Country

1.4.2 Global Automobile Production by Type

2 DIGITAL FLEET MANAGEMENT MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Digital Fleet Management Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Digital Fleet Management Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 DIGITAL FLEET MANAGEMENT MARKET COMPETITIVE LANDSCAPE

3.1 Global Digital Fleet Management Sales by Manufacturers (2019-2024)

3.2 Global Digital Fleet Management Revenue Market Share by Manufacturers (2019-2024)

3.3 Digital Fleet Management Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Digital Fleet Management Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Digital Fleet Management Sales Sites, Area Served, Product Type

3.6 Digital Fleet Management Market Competitive Situation and Trends

3.6.1 Digital Fleet Management Market Concentration Rate

3.6.2 Global 5 and 10 Largest Digital Fleet Management Players Market Share by

Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 DIGITAL FLEET MANAGEMENT INDUSTRY CHAIN ANALYSIS

4.1 Digital Fleet Management Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF DIGITAL FLEET MANAGEMENT MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 DIGITAL FLEET MANAGEMENT MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Digital Fleet Management Sales Market Share by Type (2019-2024)

6.3 Global Digital Fleet Management Market Size Market Share by Type (2019-2024)

6.4 Global Digital Fleet Management Price by Type (2019-2024)

7 DIGITAL FLEET MANAGEMENT MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Digital Fleet Management Market Sales by Application (2019-2024)

7.3 Global Digital Fleet Management Market Size (M USD) by Application (2019-2024)

7.4 Global Digital Fleet Management Sales Growth Rate by Application (2019-2024)

8 DIGITAL FLEET MANAGEMENT MARKET CONSUMPTION BY REGION

- 8.1 Global Digital Fleet Management Sales by Region
 - 8.1.1 Global Digital Fleet Management Sales by Region
 - 8.1.2 Global Digital Fleet Management Sales Market Share by Region

8.2 North America

- 8.2.1 North America Digital Fleet Management Sales by Country
- 8.2.2 U.S.
- 8.2.3 Canada
- 8.2.4 Mexico

8.3 Europe

- 8.3.1 Europe Digital Fleet Management Sales by Country
- 8.3.2 Germany
- 8.3.3 France
- 8.3.4 U.K.
- 8.3.5 Italy
- 8.3.6 Russia

8.4 Asia Pacific

- 8.4.1 Asia Pacific Digital Fleet Management Sales by Region
- 8.4.2 China
- 8.4.3 Japan
- 8.4.4 South Korea
- 8.4.5 India
- 8.4.6 Southeast Asia

8.5 South America

- 8.5.1 South America Digital Fleet Management Sales by Country
- 8.5.2 Brazil
- 8.5.3 Argentina
- 8.5.4 Columbia

8.6 Middle East and Africa

- 8.6.1 Middle East and Africa Digital Fleet Management Sales by Region
- 8.6.2 Saudi Arabia
- 8.6.3 UAE
- 8.6.4 Egypt
- 8.6.5 Nigeria
- 8.6.6 South Africa

9 DIGITAL FLEET MANAGEMENT MARKET PRODUCTION BY REGION

9.1 Global Production of Digital Fleet Management by Region (2019-2024)

9.2 Global Digital Fleet Management Revenue Market Share by Region (2019-2024)

9.3 Global Digital Fleet Management Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Digital Fleet Management Production

9.4.1 North America Digital Fleet Management Production Growth Rate (2019-2024)

9.4.2 North America Digital Fleet Management Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Digital Fleet Management Production

9.5.1 Europe Digital Fleet Management Production Growth Rate (2019-2024)

9.5.2 Europe Digital Fleet Management Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Digital Fleet Management Production (2019-2024)

9.6.1 Japan Digital Fleet Management Production Growth Rate (2019-2024)

9.6.2 Japan Digital Fleet Management Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Digital Fleet Management Production (2019-2024)

9.7.1 China Digital Fleet Management Production Growth Rate (2019-2024)

9.7.2 China Digital Fleet Management Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Samsara

10.1.1 Samsara Digital Fleet Management Basic Information

10.1.2 Samsara Digital Fleet Management Product Overview

10.1.3 Samsara Digital Fleet Management Product Market Performance

10.1.4 Samsara Business Overview

10.1.5 Samsara Digital Fleet Management SWOT Analysis

10.1.6 Samsara Recent Developments

10.2 Phillips Connect

10.2.1 Phillips Connect Digital Fleet Management Basic Information

10.2.2 Phillips Connect Digital Fleet Management Product Overview

10.2.3 Phillips Connect Digital Fleet Management Product Market Performance

10.2.4 Phillips Connect Business Overview

10.2.5 Phillips Connect Digital Fleet Management SWOT Analysis

10.2.6 Phillips Connect Recent Developments

10.3 Nauto

10.3.1 Nauto Digital Fleet Management Basic Information

10.3.2 Nauto Digital Fleet Management Product Overview

- 10.3.3 Nauto Digital Fleet Management Product Market Performance
- 10.3.4 Nauto Digital Fleet Management SWOT Analysis
- 10.3.5 Nauto Business Overview
- 10.3.6 Nauto Recent Developments
- 10.4 Noregon
 - 10.4.1 Noregon Digital Fleet Management Basic Information
 - 10.4.2 Noregon Digital Fleet Management Product Overview
 - 10.4.3 Noregon Digital Fleet Management Product Market Performance
 - 10.4.4 Noregon Business Overview
 - 10.4.5 Noregon Recent Developments
- 10.5 Magtec
 - 10.5.1 Magtec Digital Fleet Management Basic Information
 - 10.5.2 Magtec Digital Fleet Management Product Overview
 - 10.5.3 Magtec Digital Fleet Management Product Market Performance
 - 10.5.4 Magtec Business Overview
 - 10.5.5 Magtec Recent Developments
- 10.6 ORIGOSafeDriver
 - 10.6.1 ORIGOSafeDriver Digital Fleet Management Basic Information
 - 10.6.2 ORIGOSafeDriver Digital Fleet Management Product Overview
 - 10.6.3 ORIGOSafeDriver Digital Fleet Management Product Market Performance
 - 10.6.4 ORIGOSafeDriver Business Overview
 - 10.6.5 ORIGOSafeDriver Recent Developments
- 10.7 Craig Safety Technologies
 - 10.7.1 Craig Safety Technologies Digital Fleet Management Basic Information
 - 10.7.2 Craig Safety Technologies Digital Fleet Management Product Overview
 - 10.7.3 Craig Safety Technologies Digital Fleet Management Product Market Performance
 - 10.7.4 Craig Safety Technologies Business Overview
 - 10.7.5 Craig Safety Technologies Recent Developments
- 10.8 Intoweb
 - 10.8.1 Intoweb Digital Fleet Management Basic Information
 - 10.8.2 Intoweb Digital Fleet Management Product Overview
 - 10.8.3 Intoweb Digital Fleet Management Product Market Performance
 - 10.8.4 Intoweb Business Overview
 - 10.8.5 Intoweb Recent Developments
- 10.9 North Atlantic Industries
 - 10.9.1 North Atlantic Industries Digital Fleet Management Basic Information
 - 10.9.2 North Atlantic Industries Digital Fleet Management Product Overview
 - 10.9.3 North Atlantic Industries Digital Fleet Management Product Market Performance

- 10.9.4 North Atlantic Industries Business Overview
- 10.9.5 North Atlantic Industries Recent Developments
- 10.10 Fleetio
 - 10.10.1 Fleetio Digital Fleet Management Basic Information
 - 10.10.2 Fleetio Digital Fleet Management Product Overview
 - 10.10.3 Fleetio Digital Fleet Management Product Market Performance
 - 10.10.4 Fleetio Business Overview
 - 10.10.5 Fleetio Recent Developments
- 10.11 DreamOrbit
 - 10.11.1 DreamOrbit Digital Fleet Management Basic Information
 - 10.11.2 DreamOrbit Digital Fleet Management Product Overview
 - 10.11.3 DreamOrbit Digital Fleet Management Product Market Performance
 - 10.11.4 DreamOrbit Business Overview
 - 10.11.5 DreamOrbit Recent Developments
- 10.12 Web Services Delhi
 - 10.12.1 Web Services Delhi Digital Fleet Management Basic Information
 - 10.12.2 Web Services Delhi Digital Fleet Management Product Overview
 - 10.12.3 Web Services Delhi Digital Fleet Management Product Market Performance
 - 10.12.4 Web Services Delhi Business Overview
 - 10.12.5 Web Services Delhi Recent Developments
- 10.13 VMS.ie
 - 10.13.1 VMS.ie Digital Fleet Management Basic Information
 - 10.13.2 VMS.ie Digital Fleet Management Product Overview
 - 10.13.3 VMS.ie Digital Fleet Management Product Market Performance
 - 10.13.4 VMS.ie Business Overview
 - 10.13.5 VMS.ie Recent Developments
- 10.14 Software Arena
 - 10.14.1 Software Arena Digital Fleet Management Basic Information
 - 10.14.2 Software Arena Digital Fleet Management Product Overview
 - 10.14.3 Software Arena Digital Fleet Management Product Market Performance
 - 10.14.4 Software Arena Business Overview
 - 10.14.5 Software Arena Recent Developments
- 10.15 AGSI
 - 10.15.1 AGSI Digital Fleet Management Basic Information
 - 10.15.2 AGSI Digital Fleet Management Product Overview
 - 10.15.3 AGSI Digital Fleet Management Product Market Performance
 - 10.15.4 AGSI Business Overview
 - 10.15.5 AGSI Recent Developments
- 10.16 Xcrino Business Solutions

- 10.16.1 Xcrino Business Solutions Digital Fleet Management Basic Information
- 10.16.2 Xcrino Business Solutions Digital Fleet Management Product Overview
- 10.16.3 Xcrino Business Solutions Digital Fleet Management Product Market Performance
- 10.16.4 Xcrino Business Solutions Business Overview
- 10.16.5 Xcrino Business Solutions Recent Developments
- 10.17 Autofacets
 - 10.17.1 Autofacets Digital Fleet Management Basic Information
 - 10.17.2 Autofacets Digital Fleet Management Product Overview
 - 10.17.3 Autofacets Digital Fleet Management Product Market Performance
 - 10.17.4 Autofacets Business Overview
 - 10.17.5 Autofacets Recent Developments
- 10.18 Market Segments
 - 10.18.1 Market Segments Digital Fleet Management Basic Information
 - 10.18.2 Market Segments Digital Fleet Management Product Overview
 - 10.18.3 Market Segments Digital Fleet Management Product Market Performance
 - 10.18.4 Market Segments Business Overview
 - 10.18.5 Market Segments Recent Developments
- 10.19 Henan Jiachen Intelligent Control
 - 10.19.1 Henan Jiachen Intelligent Control Digital Fleet Management Basic Information
 - 10.19.2 Henan Jiachen Intelligent Control Digital Fleet Management Product Overview
 - 10.19.3 Henan Jiachen Intelligent Control Digital Fleet Management Product Market Performance
 - 10.19.4 Henan Jiachen Intelligent Control Business Overview
 - 10.19.5 Henan Jiachen Intelligent Control Recent Developments
- 10.20 HydraForce
 - 10.20.1 HydraForce Digital Fleet Management Basic Information
 - 10.20.2 HydraForce Digital Fleet Management Product Overview
 - 10.20.3 HydraForce Digital Fleet Management Product Market Performance
 - 10.20.4 HydraForce Business Overview
 - 10.20.5 HydraForce Recent Developments
- 10.21 MiX Telematics
 - 10.21.1 MiX Telematics Digital Fleet Management Basic Information
 - 10.21.2 MiX Telematics Digital Fleet Management Product Overview
 - 10.21.3 MiX Telematics Digital Fleet Management Product Market Performance
 - 10.21.4 MiX Telematics Business Overview
 - 10.21.5 MiX Telematics Recent Developments
- 10.22 Geotab
 - 10.22.1 Geotab Digital Fleet Management Basic Information

- 10.22.2 Geotab Digital Fleet Management Product Overview
- 10.22.3 Geotab Digital Fleet Management Product Market Performance
- 10.22.4 Geotab Business Overview
- 10.22.5 Geotab Recent Developments

11 DIGITAL FLEET MANAGEMENT MARKET FORECAST BY REGION

- 11.1 Global Digital Fleet Management Market Size Forecast
- 11.2 Global Digital Fleet Management Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Digital Fleet Management Market Size Forecast by Country
 - 11.2.3 Asia Pacific Digital Fleet Management Market Size Forecast by Region
 - 11.2.4 South America Digital Fleet Management Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Digital Fleet Management by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Digital Fleet Management Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Digital Fleet Management by Type (2025-2032)
 - 12.1.2 Global Digital Fleet Management Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Digital Fleet Management by Type (2025-2032)
- 12.2 Global Digital Fleet Management Market Forecast by Application (2025-2032)
 - 12.2.1 Global Digital Fleet Management Sales (K Units) Forecast by Application
 - 12.2.2 Global Digital Fleet Management Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Motor Vehicle Production Market Share by Type (2023)
Table 4. Global Automobile Production by Region (Units)
Table 5. Market Share and Development Potential of Automobiles by Region
Table 6. Global Automobile Production by Country (Vehicle)
Table 7. Market Share and Development Potential of Automobiles by Countries
Table 8. Global Automobile Production by Type
Table 9. Market Share and Development Potential of Automobiles by Type
Table 10. Market Size (M USD) Segment Executive Summary
Table 11. Digital Fleet Management Market Size Comparison by Region (M USD)
Table 12. Global Digital Fleet Management Sales (K Units) by Manufacturers (2019-2024)
Table 13. Global Digital Fleet Management Sales Market Share by Manufacturers (2019-2024)
Table 14. Global Digital Fleet Management Revenue (M USD) by Manufacturers (2019-2024)
Table 15. Global Digital Fleet Management Revenue Share by Manufacturers (2019-2024)
Table 16. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Digital Fleet Management as of 2022)
Table 17. Global Market Digital Fleet Management Average Price (USD/Unit) of Key Manufacturers (2019-2024)
Table 18. Manufacturers Digital Fleet Management Sales Sites and Area Served
Table 19. Manufacturers Digital Fleet Management Product Type
Table 20. Global Digital Fleet Management Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 21. Mergers & Acquisitions, Expansion Plans
Table 22. Industry Chain Map of Digital Fleet Management
Table 23. Market Overview of Key Raw Materials
Table 24. Midstream Market Analysis
Table 25. Downstream Customer Analysis
Table 26. Key Development Trends
Table 27. Driving Factors
Table 28. Digital Fleet Management Market Challenges

Table 29. Global Digital Fleet Management Sales by Type (K Units)
Table 30. Global Digital Fleet Management Market Size by Type (M USD)
Table 31. Global Digital Fleet Management Sales (K Units) by Type (2019-2024)
Table 32. Global Digital Fleet Management Sales Market Share by Type (2019-2024)
Table 33. Global Digital Fleet Management Market Size (M USD) by Type (2019-2024)
Table 34. Global Digital Fleet Management Market Size Share by Type (2019-2024)
Table 35. Global Digital Fleet Management Price (USD/Unit) by Type (2019-2024)
Table 36. Global Digital Fleet Management Sales (K Units) by Application
Table 37. Global Digital Fleet Management Market Size by Application
Table 38. Global Digital Fleet Management Sales by Application (2019-2024) & (K Units)
Table 39. Global Digital Fleet Management Sales Market Share by Application (2019-2024)
Table 40. Global Digital Fleet Management Sales by Application (2019-2024) & (M USD)
Table 41. Global Digital Fleet Management Market Share by Application (2019-2024)
Table 42. Global Digital Fleet Management Sales Growth Rate by Application (2019-2024)
Table 43. Global Digital Fleet Management Sales by Region (2019-2024) & (K Units)
Table 44. Global Digital Fleet Management Sales Market Share by Region (2019-2024)
Table 45. North America Digital Fleet Management Sales by Country (2019-2024) & (K Units)
Table 46. Europe Digital Fleet Management Sales by Country (2019-2024) & (K Units)
Table 47. Asia Pacific Digital Fleet Management Sales by Region (2019-2024) & (K Units)
Table 48. South America Digital Fleet Management Sales by Country (2019-2024) & (K Units)
Table 49. Middle East and Africa Digital Fleet Management Sales by Region (2019-2024) & (K Units)
Table 50. Global Digital Fleet Management Production (K Units) by Region (2019-2024)
Table 51. Global Digital Fleet Management Revenue (US\$ Million) by Region (2019-2024)
Table 52. Global Digital Fleet Management Revenue Market Share by Region (2019-2024)
Table 53. Global Digital Fleet Management Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 54. North America Digital Fleet Management Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 55. Europe Digital Fleet Management Production (K Units), Revenue (US\$

Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 56. Japan Digital Fleet Management Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 57. China Digital Fleet Management Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Samsara Digital Fleet Management Basic Information

Table 59. Samsara Digital Fleet Management Product Overview

Table 60. Samsara Digital Fleet Management Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 61. Samsara Business Overview

Table 62. Samsara Digital Fleet Management SWOT Analysis

Table 63. Samsara Recent Developments

Table 64. Phillips Connect Digital Fleet Management Basic Information

Table 65. Phillips Connect Digital Fleet Management Product Overview

Table 66. Phillips Connect Digital Fleet Management Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 67. Phillips Connect Business Overview

Table 68. Phillips Connect Digital Fleet Management SWOT Analysis

Table 69. Phillips Connect Recent Developments

Table 70. Nauto Digital Fleet Management Basic Information

Table 71. Nauto Digital Fleet Management Product Overview

Table 72. Nauto Digital Fleet Management Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 73. Nauto Digital Fleet Management SWOT Analysis

Table 74. Nauto Business Overview

Table 75. Nauto Recent Developments

Table 76. Noregon Digital Fleet Management Basic Information

Table 77. Noregon Digital Fleet Management Product Overview

Table 78. Noregon Digital Fleet Management Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Noregon Business Overview

Table 80. Noregon Recent Developments

Table 81. Magtec Digital Fleet Management Basic Information

Table 82. Magtec Digital Fleet Management Product Overview

Table 83. Magtec Digital Fleet Management Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Magtec Business Overview

Table 85. Magtec Recent Developments

Table 86. ORIGOSafeDriver Digital Fleet Management Basic Information

Table 87. ORIGOSafeDriver Digital Fleet Management Product Overview
Table 88. ORIGOSafeDriver Digital Fleet Management Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 89. ORIGOSafeDriver Business Overview
Table 90. ORIGOSafeDriver Recent Developments
Table 91. Craig Safety Technologies Digital Fleet Management Basic Information
Table 92. Craig Safety Technologies Digital Fleet Management Product Overview
Table 93. Craig Safety Technologies Digital Fleet Management Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 94. Craig Safety Technologies Business Overview
Table 95. Craig Safety Technologies Recent Developments
Table 96. Intoweb Digital Fleet Management Basic Information
Table 97. Intoweb Digital Fleet Management Product Overview
Table 98. Intoweb Digital Fleet Management Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 99. Intoweb Business Overview
Table 100. Intoweb Recent Developments
Table 101. North Atlantic Industries Digital Fleet Management Basic Information
Table 102. North Atlantic Industries Digital Fleet Management Product Overview
Table 103. North Atlantic Industries Digital Fleet Management Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 104. North Atlantic Industries Business Overview
Table 105. North Atlantic Industries Recent Developments
Table 106. Fleetio Digital Fleet Management Basic Information
Table 107. Fleetio Digital Fleet Management Product Overview
Table 108. Fleetio Digital Fleet Management Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 109. Fleetio Business Overview
Table 110. Fleetio Recent Developments
Table 111. DreamOrbit Digital Fleet Management Basic Information
Table 112. DreamOrbit Digital Fleet Management Product Overview
Table 113. DreamOrbit Digital Fleet Management Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 114. DreamOrbit Business Overview
Table 115. DreamOrbit Recent Developments
Table 116. Web Services Delhi Digital Fleet Management Basic Information
Table 117. Web Services Delhi Digital Fleet Management Product Overview
Table 118. Web Services Delhi Digital Fleet Management Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. Web Services Delhi Business Overview
Table 120. Web Services Delhi Recent Developments
Table 121. VMS.ie Digital Fleet Management Basic Information
Table 122. VMS.ie Digital Fleet Management Product Overview
Table 123. VMS.ie Digital Fleet Management Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 124. VMS.ie Business Overview
Table 125. VMS.ie Recent Developments
Table 126. Software Arena Digital Fleet Management Basic Information
Table 127. Software Arena Digital Fleet Management Product Overview
Table 128. Software Arena Digital Fleet Management Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 129. Software Arena Business Overview
Table 130. Software Arena Recent Developments
Table 131. AGSI Digital Fleet Management Basic Information
Table 132. AGSI Digital Fleet Management Product Overview
Table 133. AGSI Digital Fleet Management Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 134. AGSI Business Overview
Table 135. AGSI Recent Developments
Table 136. Xcrino Business Solutions Digital Fleet Management Basic Information
Table 137. Xcrino Business Solutions Digital Fleet Management Product Overview
Table 138. Xcrino Business Solutions Digital Fleet Management Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 139. Xcrino Business Solutions Business Overview
Table 140. Xcrino Business Solutions Recent Developments
Table 141. Autofacets Digital Fleet Management Basic Information
Table 142. Autofacets Digital Fleet Management Product Overview
Table 143. Autofacets Digital Fleet Management Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 144. Autofacets Business Overview
Table 145. Autofacets Recent Developments
Table 146. Market Segments Digital Fleet Management Basic Information
Table 147. Market Segments Digital Fleet Management Product Overview
Table 148. Market Segments Digital Fleet Management Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 149. Market Segments Business Overview
Table 150. Market Segments Recent Developments
Table 151. Henan Jiachen Intelligent Control Digital Fleet Management Basic

Information

Table 152. Henan Jiachen Intelligent Control Digital Fleet Management Product Overview

Table 153. Henan Jiachen Intelligent Control Digital Fleet Management Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 154. Henan Jiachen Intelligent Control Business Overview

Table 155. Henan Jiachen Intelligent Control Recent Developments

Table 156. HydraForce Digital Fleet Management Basic Information

Table 157. HydraForce Digital Fleet Management Product Overview

Table 158. HydraForce Digital Fleet Management Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 159. HydraForce Business Overview

Table 160. HydraForce Recent Developments

Table 161. MiX Telematics Digital Fleet Management Basic Information

Table 162. MiX Telematics Digital Fleet Management Product Overview

Table 163. MiX Telematics Digital Fleet Management Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 164. MiX Telematics Business Overview

Table 165. MiX Telematics Recent Developments

Table 166. Geotab Digital Fleet Management Basic Information

Table 167. Geotab Digital Fleet Management Product Overview

Table 168. Geotab Digital Fleet Management Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 169. Geotab Business Overview

Table 170. Geotab Recent Developments

Table 171. Global Digital Fleet Management Sales Forecast by Region (2025-2032) & (K Units)

Table 172. Global Digital Fleet Management Market Size Forecast by Region (2025-2032) & (M USD)

Table 173. North America Digital Fleet Management Sales Forecast by Country (2025-2032) & (K Units)

Table 174. North America Digital Fleet Management Market Size Forecast by Country (2025-2032) & (M USD)

Table 175. Europe Digital Fleet Management Sales Forecast by Country (2025-2032) & (K Units)

Table 176. Europe Digital Fleet Management Market Size Forecast by Country (2025-2032) & (M USD)

Table 177. Asia Pacific Digital Fleet Management Sales Forecast by Region (2025-2032) & (K Units)

Table 178. Asia Pacific Digital Fleet Management Market Size Forecast by Region (2025-2032) & (M USD)

Table 179. South America Digital Fleet Management Sales Forecast by Country (2025-2032) & (K Units)

Table 180. South America Digital Fleet Management Market Size Forecast by Country (2025-2032) & (M USD)

Table 181. Middle East and Africa Digital Fleet Management Consumption Forecast by Country (2025-2032) & (Units)

Table 182. Middle East and Africa Digital Fleet Management Market Size Forecast by Country (2025-2032) & (M USD)

Table 183. Global Digital Fleet Management Sales Forecast by Type (2025-2032) & (K Units)

Table 184. Global Digital Fleet Management Market Size Forecast by Type (2025-2032) & (M USD)

Table 185. Global Digital Fleet Management Price Forecast by Type (2025-2032) & (USD/Unit)

Table 186. Global Digital Fleet Management Sales (K Units) Forecast by Application (2025-2032)

Table 187. Global Digital Fleet Management Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Digital Fleet Management
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Motor Vehicle Production (M Units)
- Figure 5. Global Digital Fleet Management Market Size (M USD), 2019-2032
- Figure 6. Global Digital Fleet Management Market Size (M USD) (2019-2032)
- Figure 7. Global Digital Fleet Management Sales (K Units) & (2019-2032)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 9. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 10. Evaluation Matrix of Regional Market Development Potential
- Figure 11. Digital Fleet Management Market Size by Country (M USD)
- Figure 12. Digital Fleet Management Sales Share by Manufacturers in 2023
- Figure 13. Global Digital Fleet Management Revenue Share by Manufacturers in 2023
- Figure 14. Digital Fleet Management Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 15. Global Market Digital Fleet Management Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 16. The Global 5 and 10 Largest Players: Market Share by Digital Fleet Management Revenue in 2023
- Figure 17. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 18. Global Digital Fleet Management Market Share by Type
- Figure 19. Sales Market Share of Digital Fleet Management by Type (2019-2024)
- Figure 20. Sales Market Share of Digital Fleet Management by Type in 2023
- Figure 21. Market Size Share of Digital Fleet Management by Type (2019-2024)
- Figure 22. Market Size Market Share of Digital Fleet Management by Type in 2023
- Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 24. Global Digital Fleet Management Market Share by Application
- Figure 25. Global Digital Fleet Management Sales Market Share by Application (2019-2024)
- Figure 26. Global Digital Fleet Management Sales Market Share by Application in 2023
- Figure 27. Global Digital Fleet Management Market Share by Application (2019-2024)
- Figure 28. Global Digital Fleet Management Market Share by Application in 2023
- Figure 29. Global Digital Fleet Management Sales Growth Rate by Application (2019-2024)
- Figure 30. Global Digital Fleet Management Sales Market Share by Region (2019-2024)

Figure 31. North America Digital Fleet Management Sales and Growth Rate (2019-2024) & (K Units)

Figure 32. North America Digital Fleet Management Sales Market Share by Country in 2023

Figure 33. U.S. Digital Fleet Management Sales and Growth Rate (2019-2024) & (K Units)

Figure 34. Canada Digital Fleet Management Sales (K Units) and Growth Rate (2019-2024)

Figure 35. Mexico Digital Fleet Management Sales (Units) and Growth Rate (2019-2024)

Figure 36. Europe Digital Fleet Management Sales and Growth Rate (2019-2024) & (K Units)

Figure 37. Europe Digital Fleet Management Sales Market Share by Country in 2023

Figure 38. Germany Digital Fleet Management Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. France Digital Fleet Management Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. U.K. Digital Fleet Management Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Italy Digital Fleet Management Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Russia Digital Fleet Management Sales and Growth Rate (2019-2024) & (K Units)

Figure 43. Asia Pacific Digital Fleet Management Sales and Growth Rate (K Units)

Figure 44. Asia Pacific Digital Fleet Management Sales Market Share by Region in 2023

Figure 45. China Digital Fleet Management Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. Japan Digital Fleet Management Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. South Korea Digital Fleet Management Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. India Digital Fleet Management Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. Southeast Asia Digital Fleet Management Sales and Growth Rate (2019-2024) & (K Units)

Figure 50. South America Digital Fleet Management Sales and Growth Rate (K Units)

Figure 51. South America Digital Fleet Management Sales Market Share by Country in 2023

Figure 52. Brazil Digital Fleet Management Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Argentina Digital Fleet Management Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Columbia Digital Fleet Management Sales and Growth Rate (2019-2024) & (K Units)

Figure 55. Middle East and Africa Digital Fleet Management Sales and Growth Rate (K Units)

Figure 56. Middle East and Africa Digital Fleet Management Sales Market Share by Region in 2023

Figure 57. Saudi Arabia Digital Fleet Management Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. UAE Digital Fleet Management Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Egypt Digital Fleet Management Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. Nigeria Digital Fleet Management Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. South Africa Digital Fleet Management Sales and Growth Rate (2019-2024) & (K Units)

Figure 62. Global Digital Fleet Management Production Market Share by Region (2019-2024)

Figure 63. North America Digital Fleet Management Production (K Units) Growth Rate (2019-2024)

Figure 64. Europe Digital Fleet Management Production (K Units) Growth Rate (2019-2024)

Figure 65. Japan Digital Fleet Management Production (K Units) Growth Rate (2019-2024)

Figure 66. China Digital Fleet Management Production (K Units) Growth Rate (2019-2024)

Figure 67. Global Digital Fleet Management Sales Forecast by Volume (2019-2032) & (K Units)

Figure 68. Global Digital Fleet Management Market Size Forecast by Value (2019-2032) & (M USD)

Figure 69. Global Digital Fleet Management Sales Market Share Forecast by Type (2025-2032)

Figure 70. Global Digital Fleet Management Market Share Forecast by Type (2025-2032)

Figure 71. Global Digital Fleet Management Sales Forecast by Application (2025-2032)

Figure 72. Global Digital Fleet Management Market Share Forecast by Application
(2025-2032)

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