

Global Digital Business Automation Platform Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

The global Digital Business Automation Platform market size was estimated at USD 6500.25 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 12.45% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Digital Business Automation Platform market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Digital Business Automation Platform market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Digital Business Automation Platform

market

Global Digital Business Automation Platform Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

IBM
UiPath
BMC
RunMyProcess DigitalSuite
Datamatics Global Services
ActiveBatch
apsware
Axon Ivy
Bizagi
BP Logix
FlowForma
Newgen Software Technologies
Nintex
Pega
WorkflowGen
DocuPhase
Integrify
Omnix International
TIBCO

OpenText
Intalio
Cyber??MAK
Mndwrk
Altiuz
AuraQuantic
Appian
Automation Anywhere
Blue Prism
Kofax
ServiceNow

Market Segmentation (by Type)

On-Premise
Cloud Based

Market Segmentation (by Application)

Chemical Industry
Manufacturing
Agricultural
Pharmaceutical Industry
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Digital Business Automation Platform Market
- Overview of the regional outlook of the Digital Business Automation Platform Market.

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Digital Business Automation Platform Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Digital Business Automation Platform, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set

to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Digital Business Automation Platform

1.2 Key Market Segments

1.2.1 Digital Business Automation Platform Segment by Type

1.2.2 Digital Business Automation Platform Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 DIGITAL BUSINESS AUTOMATION PLATFORM MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 DIGITAL BUSINESS AUTOMATION PLATFORM MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Digital Business Automation Platform Product Life Cycle

3.3 Global Digital Business Automation Platform Revenue Market Share by Company (2020-2025)

3.4 Digital Business Automation Platform Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Digital Business Automation Platform Company Headquarters, Area Served, Product Type

3.6 Digital Business Automation Platform Market Competitive Situation and Trends

3.6.1 Digital Business Automation Platform Market Concentration Rate

3.6.2 Global 5 and 10 Largest Digital Business Automation Platform Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 DIGITAL BUSINESS AUTOMATION PLATFORM VALUE CHAIN ANALYSIS

- 4.1 Digital Business Automation Platform Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF DIGITAL BUSINESS AUTOMATION PLATFORM MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Digital Business Automation Platform Market Porter's Five Forces Analysis

6 DIGITAL BUSINESS AUTOMATION PLATFORM MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Digital Business Automation Platform Market Size Market Share by Type (2020-2025)
- 6.3 Global Digital Business Automation Platform Market Size Growth Rate by Type (2021-2025)

7 DIGITAL BUSINESS AUTOMATION PLATFORM MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Digital Business Automation Platform Market Size (M USD) by Application (2020-2025)
- 7.3 Global Digital Business Automation Platform Sales Growth Rate by Application

(2020-2025)

8 DIGITAL BUSINESS AUTOMATION PLATFORM MARKET SEGMENTATION BY REGION

8.1 Global Digital Business Automation Platform Market Size by Region

8.1.1 Global Digital Business Automation Platform Market Size by Region

8.1.2 Global Digital Business Automation Platform Market Size Market Share by Region

8.2 North America

8.2.1 North America Digital Business Automation Platform Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Digital Business Automation Platform Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Digital Business Automation Platform Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Digital Business Automation Platform Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Digital Business Automation Platform Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 IBM

9.1.1 IBM Basic Information

9.1.2 IBM Digital Business Automation Platform Product Overview

9.1.3 IBM Digital Business Automation Platform Product Market Performance

9.1.4 IBM SWOT Analysis

9.1.5 IBM Business Overview

9.1.6 IBM Recent Developments

9.2 UiPath

9.2.1 UiPath Basic Information

9.2.2 UiPath Digital Business Automation Platform Product Overview

9.2.3 UiPath Digital Business Automation Platform Product Market Performance

9.2.4 UiPath SWOT Analysis

9.2.5 UiPath Business Overview

9.2.6 UiPath Recent Developments

9.3 BMC

9.3.1 BMC Basic Information

9.3.2 BMC Digital Business Automation Platform Product Overview

9.3.3 BMC Digital Business Automation Platform Product Market Performance

9.3.4 BMC SWOT Analysis

9.3.5 BMC Business Overview

9.3.6 BMC Recent Developments

9.4 RunMyProcess DigitalSuite

9.4.1 RunMyProcess DigitalSuite Basic Information

9.4.2 RunMyProcess DigitalSuite Digital Business Automation Platform Product Overview

9.4.3 RunMyProcess DigitalSuite Digital Business Automation Platform Product Market Performance

9.4.4 RunMyProcess DigitalSuite Business Overview

9.4.5 RunMyProcess DigitalSuite Recent Developments

9.5 Datamatics Global Services

9.5.1 Datamatics Global Services Basic Information

9.5.2 Datamatics Global Services Digital Business Automation Platform Product Overview

9.5.3 Datamatics Global Services Digital Business Automation Platform Product

Market Performance

9.5.4 Datamatics Global Services Business Overview

9.5.5 Datamatics Global Services Recent Developments

9.6 ActiveBatch

9.6.1 ActiveBatch Basic Information

9.6.2 ActiveBatch Digital Business Automation Platform Product Overview

9.6.3 ActiveBatch Digital Business Automation Platform Product Market Performance

9.6.4 ActiveBatch Business Overview

9.6.5 ActiveBatch Recent Developments

9.7 apsware

9.7.1 apsware Basic Information

9.7.2 apsware Digital Business Automation Platform Product Overview

9.7.3 apsware Digital Business Automation Platform Product Market Performance

9.7.4 apsware Business Overview

9.7.5 apsware Recent Developments

9.8 Axon Ivy

9.8.1 Axon Ivy Basic Information

9.8.2 Axon Ivy Digital Business Automation Platform Product Overview

9.8.3 Axon Ivy Digital Business Automation Platform Product Market Performance

9.8.4 Axon Ivy Business Overview

9.8.5 Axon Ivy Recent Developments

9.9 Bizagi

9.9.1 Bizagi Basic Information

9.9.2 Bizagi Digital Business Automation Platform Product Overview

9.9.3 Bizagi Digital Business Automation Platform Product Market Performance

9.9.4 Bizagi Business Overview

9.9.5 Bizagi Recent Developments

9.10 BP Logix

9.10.1 BP Logix Basic Information

9.10.2 BP Logix Digital Business Automation Platform Product Overview

9.10.3 BP Logix Digital Business Automation Platform Product Market Performance

9.10.4 BP Logix Business Overview

9.10.5 BP Logix Recent Developments

9.11 FlowForma

9.11.1 FlowForma Basic Information

9.11.2 FlowForma Digital Business Automation Platform Product Overview

9.11.3 FlowForma Digital Business Automation Platform Product Market Performance

9.11.4 FlowForma Business Overview

9.11.5 FlowForma Recent Developments

9.12 Newgen Software Technologies

9.12.1 Newgen Software Technologies Basic Information

9.12.2 Newgen Software Technologies Digital Business Automation Platform Product Overview

9.12.3 Newgen Software Technologies Digital Business Automation Platform Product Market Performance

9.12.4 Newgen Software Technologies Business Overview

9.12.5 Newgen Software Technologies Recent Developments

9.13 Nintex

9.13.1 Nintex Basic Information

9.13.2 Nintex Digital Business Automation Platform Product Overview

9.13.3 Nintex Digital Business Automation Platform Product Market Performance

9.13.4 Nintex Business Overview

9.13.5 Nintex Recent Developments

9.14 Pega

9.14.1 Pega Basic Information

9.14.2 Pega Digital Business Automation Platform Product Overview

9.14.3 Pega Digital Business Automation Platform Product Market Performance

9.14.4 Pega Business Overview

9.14.5 Pega Recent Developments

9.15 WorkflowGen

9.15.1 WorkflowGen Basic Information

9.15.2 WorkflowGen Digital Business Automation Platform Product Overview

9.15.3 WorkflowGen Digital Business Automation Platform Product Market Performance

9.15.4 WorkflowGen Business Overview

9.15.5 WorkflowGen Recent Developments

9.16 DocuPhase

9.16.1 DocuPhase Basic Information

9.16.2 DocuPhase Digital Business Automation Platform Product Overview

9.16.3 DocuPhase Digital Business Automation Platform Product Market Performance

9.16.4 DocuPhase Business Overview

9.16.5 DocuPhase Recent Developments

9.17 Integrify

9.17.1 Integrify Basic Information

9.17.2 Integrify Digital Business Automation Platform Product Overview

9.17.3 Integrify Digital Business Automation Platform Product Market Performance

9.17.4 Integrify Business Overview

9.17.5 Integrify Recent Developments

9.18 Omnix International

9.18.1 Omnix International Basic Information

9.18.2 Omnix International Digital Business Automation Platform Product Overview

9.18.3 Omnix International Digital Business Automation Platform Product Market

Performance

9.18.4 Omnix International Business Overview

9.18.5 Omnix International Recent Developments

9.19 TIBCO

9.19.1 TIBCO Basic Information

9.19.2 TIBCO Digital Business Automation Platform Product Overview

9.19.3 TIBCO Digital Business Automation Platform Product Market Performance

9.19.4 TIBCO Business Overview

9.19.5 TIBCO Recent Developments

9.20 OpenText

9.20.1 OpenText Basic Information

9.20.2 OpenText Digital Business Automation Platform Product Overview

9.20.3 OpenText Digital Business Automation Platform Product Market Performance

9.20.4 OpenText Business Overview

9.20.5 OpenText Recent Developments

9.21 Intalio

9.21.1 Intalio Basic Information

9.21.2 Intalio Digital Business Automation Platform Product Overview

9.21.3 Intalio Digital Business Automation Platform Product Market Performance

9.21.4 Intalio Business Overview

9.21.5 Intalio Recent Developments

9.22 Cyber??MAK

9.22.1 Cyber??MAK Basic Information

9.22.2 Cyber??MAK Digital Business Automation Platform Product Overview

9.22.3 Cyber??MAK Digital Business Automation Platform Product Market

Performance

9.22.4 Cyber??MAK Business Overview

9.22.5 Cyber??MAK Recent Developments

9.23 Mndwrk

9.23.1 Mndwrk Basic Information

9.23.2 Mndwrk Digital Business Automation Platform Product Overview

9.23.3 Mndwrk Digital Business Automation Platform Product Market Performance

9.23.4 Mndwrk Business Overview

9.23.5 Mndwrk Recent Developments

9.24 Altiz

- 9.24.1 Altiuz Basic Information
- 9.24.2 Altiuz Digital Business Automation Platform Product Overview
- 9.24.3 Altiuz Digital Business Automation Platform Product Market Performance
- 9.24.4 Altiuz Business Overview
- 9.24.5 Altiuz Recent Developments
- 9.25 AuraQuantic
 - 9.25.1 AuraQuantic Basic Information
 - 9.25.2 AuraQuantic Digital Business Automation Platform Product Overview
 - 9.25.3 AuraQuantic Digital Business Automation Platform Product Market Performance
 - 9.25.4 AuraQuantic Business Overview
 - 9.25.5 AuraQuantic Recent Developments
- 9.26 Appian
 - 9.26.1 Appian Basic Information
 - 9.26.2 Appian Digital Business Automation Platform Product Overview
 - 9.26.3 Appian Digital Business Automation Platform Product Market Performance
 - 9.26.4 Appian Business Overview
 - 9.26.5 Appian Recent Developments
- 9.27 Automation Anywhere
 - 9.27.1 Automation Anywhere Basic Information
 - 9.27.2 Automation Anywhere Digital Business Automation Platform Product Overview
 - 9.27.3 Automation Anywhere Digital Business Automation Platform Product Market Performance
 - 9.27.4 Automation Anywhere Business Overview
 - 9.27.5 Automation Anywhere Recent Developments
- 9.28 Blue Prism
 - 9.28.1 Blue Prism Basic Information
 - 9.28.2 Blue Prism Digital Business Automation Platform Product Overview
 - 9.28.3 Blue Prism Digital Business Automation Platform Product Market Performance
 - 9.28.4 Blue Prism Business Overview
 - 9.28.5 Blue Prism Recent Developments
- 9.29 Kofax
 - 9.29.1 Kofax Basic Information
 - 9.29.2 Kofax Digital Business Automation Platform Product Overview
 - 9.29.3 Kofax Digital Business Automation Platform Product Market Performance
 - 9.29.4 Kofax Business Overview
 - 9.29.5 Kofax Recent Developments
- 9.30 ServiceNow
 - 9.30.1 ServiceNow Basic Information
 - 9.30.2 ServiceNow Digital Business Automation Platform Product Overview

- 9.30.3 ServiceNow Digital Business Automation Platform Product Market Performance
- 9.30.4 ServiceNow Business Overview
- 9.30.5 ServiceNow Recent Developments

10 DIGITAL BUSINESS AUTOMATION PLATFORM MARKET FORECAST BY REGION

- 10.1 Global Digital Business Automation Platform Market Size Forecast
- 10.2 Global Digital Business Automation Platform Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Digital Business Automation Platform Market Size Forecast by Country
 - 10.2.3 Asia Pacific Digital Business Automation Platform Market Size Forecast by Region
 - 10.2.4 South America Digital Business Automation Platform Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Sales of Digital Business Automation Platform by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 11.1 Global Digital Business Automation Platform Market Forecast by Type (2026-2033)
- 11.2 Global Digital Business Automation Platform Market Forecast by Application (2026-2033)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Digital Business Automation Platform Market Size Comparison by Region (M USD)

Table 5. Global Digital Business Automation Platform Revenue (M USD) by Company (2020-2025)

Table 6. Global Digital Business Automation Platform Revenue Share by Company (2020-2025)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Digital Business Automation Platform as of 2024)

Table 8. Digital Business Automation Platform Company Headquarters and Area Served

Table 9. Company Digital Business Automation Platform Product Type

Table 10. Global Digital Business Automation Platform Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Midstream Market Analysis

Table 13. Downstream Customer Analysis

Table 14. Key Development Trends

Table 15. Driving Factors

Table 16. Digital Business Automation Platform Market Challenges

Table 17. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 18. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 19. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 20. Global Digital Business Automation Platform Market Size by Type (M USD)

Table 21. Global Digital Business Automation Platform Market Size (M USD) by Type (2020-2025)

Table 22. Global Digital Business Automation Platform Market Size Share by Type (2020-2025)

Table 23. Global Digital Business Automation Platform Market Size Growth Rate by Type (2021-2025)

Table 24. Global Digital Business Automation Platform Market Size by Application

Table 25. Global Digital Business Automation Platform Market Size by Application (2020-2025) & (M USD)

Table 26. Global Digital Business Automation Platform Market Share by Application (2020-2025)

Table 27. Global Digital Business Automation Platform Sales Growth Rate by Application (2020-2025)

Table 28. Global Digital Business Automation Platform Market Size by Region (2020-2025) & (M USD)

Table 29. Global Digital Business Automation Platform Market Size Market Share by Region (2020-2025)

Table 30. North America Digital Business Automation Platform Market Size by Country (2020-2025) & (M USD)

Table 31. Europe Digital Business Automation Platform Market Size by Country (2020-2025) & (M USD)

Table 32. Asia Pacific Digital Business Automation Platform Market Size by Region (2020-2025) & (M USD)

Table 33. South America Digital Business Automation Platform Market Size by Country (2020-2025) & (M USD)

Table 34. Middle East and Africa Digital Business Automation Platform Market Size by Region (2020-2025) & (M USD)

Table 35. IBM Basic Information

Table 36. IBM Digital Business Automation Platform Product Overview

Table 37. IBM Digital Business Automation Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 38. IBM SWOT Analysis

Table 39. IBM Business Overview

Table 40. IBM Recent Developments

Table 41. UiPath Basic Information

Table 42. UiPath Digital Business Automation Platform Product Overview

Table 43. UiPath Digital Business Automation Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 44. UiPath SWOT Analysis

Table 45. UiPath Business Overview

Table 46. UiPath Recent Developments

Table 47. BMC Basic Information

Table 48. BMC Digital Business Automation Platform Product Overview

Table 49. BMC Digital Business Automation Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 50. BMC SWOT Analysis

Table 51. BMC Business Overview

Table 52. BMC Recent Developments

Table 53. RunMyProcess DigitalSuite Basic Information
Table 54. RunMyProcess DigitalSuite Digital Business Automation Platform Product Overview
Table 55. RunMyProcess DigitalSuite Digital Business Automation Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 56. RunMyProcess DigitalSuite Business Overview
Table 57. RunMyProcess DigitalSuite Recent Developments
Table 58. Datamatics Global Services Basic Information
Table 59. Datamatics Global Services Digital Business Automation Platform Product Overview
Table 60. Datamatics Global Services Digital Business Automation Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 61. Datamatics Global Services Business Overview
Table 62. Datamatics Global Services Recent Developments
Table 63. ActiveBatch Basic Information
Table 64. ActiveBatch Digital Business Automation Platform Product Overview
Table 65. ActiveBatch Digital Business Automation Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 66. ActiveBatch Business Overview
Table 67. ActiveBatch Recent Developments
Table 68. apsware Basic Information
Table 69. apsware Digital Business Automation Platform Product Overview
Table 70. apsware Digital Business Automation Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 71. apsware Business Overview
Table 72. apsware Recent Developments
Table 73. Axon Ivy Basic Information
Table 74. Axon Ivy Digital Business Automation Platform Product Overview
Table 75. Axon Ivy Digital Business Automation Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 76. Axon Ivy Business Overview
Table 77. Axon Ivy Recent Developments
Table 78. Bizagi Basic Information
Table 79. Bizagi Digital Business Automation Platform Product Overview
Table 80. Bizagi Digital Business Automation Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 81. Bizagi Business Overview
Table 82. Bizagi Recent Developments
Table 83. BP Logix Basic Information

Table 84. BP Logix Digital Business Automation Platform Product Overview
Table 85. BP Logix Digital Business Automation Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 86. BP Logix Business Overview
Table 87. BP Logix Recent Developments
Table 88. FlowForma Basic Information
Table 89. FlowForma Digital Business Automation Platform Product Overview
Table 90. FlowForma Digital Business Automation Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 91. FlowForma Business Overview
Table 92. FlowForma Recent Developments
Table 93. Newgen Software Technologies Basic Information
Table 94. Newgen Software Technologies Digital Business Automation Platform Product Overview
Table 95. Newgen Software Technologies Digital Business Automation Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 96. Newgen Software Technologies Business Overview
Table 97. Newgen Software Technologies Recent Developments
Table 98. Nintex Basic Information
Table 99. Nintex Digital Business Automation Platform Product Overview
Table 100. Nintex Digital Business Automation Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 101. Nintex Business Overview
Table 102. Nintex Recent Developments
Table 103. Pega Basic Information
Table 104. Pega Digital Business Automation Platform Product Overview
Table 105. Pega Digital Business Automation Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 106. Pega Business Overview
Table 107. Pega Recent Developments
Table 108. WorkflowGen Basic Information
Table 109. WorkflowGen Digital Business Automation Platform Product Overview
Table 110. WorkflowGen Digital Business Automation Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 111. WorkflowGen Business Overview
Table 112. WorkflowGen Recent Developments
Table 113. DocuPhase Basic Information
Table 114. DocuPhase Digital Business Automation Platform Product Overview
Table 115. DocuPhase Digital Business Automation Platform Revenue (M USD) and

Gross Margin (2020-2025)

Table 116. DocuPhase Business Overview

Table 117. DocuPhase Recent Developments

Table 118. Integrify Basic Information

Table 119. Integrify Digital Business Automation Platform Product Overview

Table 120. Integrify Digital Business Automation Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 121. Integrify Business Overview

Table 122. Integrify Recent Developments

Table 123. Omnix International Basic Information

Table 124. Omnix International Digital Business Automation Platform Product Overview

Table 125. Omnix International Digital Business Automation Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 126. Omnix International Business Overview

Table 127. Omnix International Recent Developments

Table 128. TIBCO Basic Information

Table 129. TIBCO Digital Business Automation Platform Product Overview

Table 130. TIBCO Digital Business Automation Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 131. TIBCO Business Overview

Table 132. TIBCO Recent Developments

Table 133. OpenText Basic Information

Table 134. OpenText Digital Business Automation Platform Product Overview

Table 135. OpenText Digital Business Automation Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 136. OpenText Business Overview

Table 137. OpenText Recent Developments

Table 138. Intalio Basic Information

Table 139. Intalio Digital Business Automation Platform Product Overview

Table 140. Intalio Digital Business Automation Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 141. Intalio Business Overview

Table 142. Intalio Recent Developments

Table 143. Cyber??MAK Basic Information

Table 144. Cyber??MAK Digital Business Automation Platform Product Overview

Table 145. Cyber??MAK Digital Business Automation Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 146. Cyber??MAK Business Overview

Table 147. Cyber??MAK Recent Developments

Table 148. Mndwrk Basic Information

Table 149. Mndwrk Digital Business Automation Platform Product Overview

Table 150. Mndwrk Digital Business Automation Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 151. Mndwrk Business Overview

Table 152. Mndwrk Recent Developments

Table 153. Altiuz Basic Information

Table 154. Altiuz Digital Business Automation Platform Product Overview

Table 155. Altiuz Digital Business Automation Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 156. Altiuz Business Overview

Table 157. Altiuz Recent Developments

Table 158. AuraQuantic Basic Information

Table 159. AuraQuantic Digital Business Automation Platform Product Overview

Table 160. AuraQuantic Digital Business Automation Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 161. AuraQuantic Business Overview

Table 162. AuraQuantic Recent Developments

Table 163. Appian Basic Information

Table 164. Appian Digital Business Automation Platform Product Overview

Table 165. Appian Digital Business Automation Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 166. Appian Business Overview

Table 167. Appian Recent Developments

Table 168. Automation Anywhere Basic Information

Table 169. Automation Anywhere Digital Business Automation Platform Product Overview

Table 170. Automation Anywhere Digital Business Automation Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 171. Automation Anywhere Business Overview

Table 172. Automation Anywhere Recent Developments

Table 173. Blue Prism Basic Information

Table 174. Blue Prism Digital Business Automation Platform Product Overview

Table 175. Blue Prism Digital Business Automation Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 176. Blue Prism Business Overview

Table 177. Blue Prism Recent Developments

Table 178. Kofax Basic Information

Table 179. Kofax Digital Business Automation Platform Product Overview

Table 180. Kofax Digital Business Automation Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 181. Kofax Business Overview

Table 182. Kofax Recent Developments

Table 183. ServiceNow Basic Information

Table 184. ServiceNow Digital Business Automation Platform Product Overview

Table 185. ServiceNow Digital Business Automation Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 186. ServiceNow Business Overview

Table 187. ServiceNow Recent Developments

Table 188. Global Digital Business Automation Platform Market Size Forecast by Region (2026-2033) & (M USD)

Table 189. North America Digital Business Automation Platform Market Size Forecast by Country (2026-2033) & (M USD)

Table 190. Europe Digital Business Automation Platform Market Size Forecast by Country (2026-2033) & (M USD)

Table 191. Asia Pacific Digital Business Automation Platform Market Size Forecast by Region (2026-2033) & (M USD)

Table 192. South America Digital Business Automation Platform Market Size Forecast by Country (2026-2033) & (M USD)

Table 193. Middle East and Africa Digital Business Automation Platform Market Size Forecast by Country (2026-2033) & (M USD)

Table 194. Global Digital Business Automation Platform Market Size Forecast by Type (2026-2033) & (M USD)

Table 195. Global Digital Business Automation Platform Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Digital Business Automation Platform
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Digital Business Automation Platform Market Size (M USD), 2024-2033
- Figure 5. Global Digital Business Automation Platform Market Size (M USD) (2020-2033)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Digital Business Automation Platform Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Digital Business Automation Platform Product Life Cycle
- Figure 12. Global Digital Business Automation Platform Revenue Share by Company in 2024
- Figure 13. Digital Business Automation Platform Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Digital Business Automation Platform Revenue in 2024
- Figure 15. Value Chain Map of Digital Business Automation Platform
- Figure 16. Global Digital Business Automation Platform Market PEST Analysis
- Figure 17. Global Digital Business Automation Platform Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Digital Business Automation Platform Market Share by Type
- Figure 20. Market Size Share of Digital Business Automation Platform by Type (2020-2025)
- Figure 21. Market Size Share of Digital Business Automation Platform by Type in 2024
- Figure 22. Global Digital Business Automation Platform Market Size Growth Rate by Type (2021-2025)
- Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 24. Global Digital Business Automation Platform Market Share by Application
- Figure 25. Global Digital Business Automation Platform Market Share by Application (2020-2025)
- Figure 26. Global Digital Business Automation Platform Market Share by Application in 2024

Figure 27. Global Digital Business Automation Platform Sales Growth Rate by Application (2020-2025)

Figure 28. Global Digital Business Automation Platform Market Size Market Share by Region (2020-2025)

Figure 29. North America Digital Business Automation Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 30. North America Digital Business Automation Platform Market Size Market Share by Country in 2024

Figure 31. U.S. Digital Business Automation Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 32. Canada Digital Business Automation Platform Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Mexico Digital Business Automation Platform Market Size (M USD) and Growth Rate (2020-2025)

Figure 34. Europe Digital Business Automation Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 35. Europe Digital Business Automation Platform Market Share by Country in 2024

Figure 36. Germany Digital Business Automation Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. France Digital Business Automation Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. U.K. Digital Business Automation Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Italy Digital Business Automation Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Spain Digital Business Automation Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 41. Asia Pacific Digital Business Automation Platform Market Size and Growth Rate (M USD)

Figure 42. Asia Pacific Digital Business Automation Platform Market Size Market Share by Region in 2024

Figure 43. China Digital Business Automation Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. Japan Digital Business Automation Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. South Korea Digital Business Automation Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. India Digital Business Automation Platform Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 47. Southeast Asia Digital Business Automation Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. South America Digital Business Automation Platform Market Size and Growth Rate (M USD)

Figure 49. South America Digital Business Automation Platform Market Size Market Share by Country in 2024

Figure 50. Brazil Digital Business Automation Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Argentina Digital Business Automation Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Columbia Digital Business Automation Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 53. Middle East and Africa Digital Business Automation Platform Market Size and Growth Rate (M USD)

Figure 54. Middle East and Africa Digital Business Automation Platform Market Size Market Share by Region in 2024

Figure 55. Saudi Arabia Digital Business Automation Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. UAE Digital Business Automation Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Egypt Digital Business Automation Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. Nigeria Digital Business Automation Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. South Africa Digital Business Automation Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Global Digital Business Automation Platform Market Size Forecast (2020-2033) & (M USD)

Figure 61. Global Digital Business Automation Platform Market Share Forecast by Type (2026-2033)

Figure 62. Global Digital Business Automation Platform Market Share Forecast by Application (2026-2033)

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