

# Global Digital Badges in Education Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

Digital badges are increasingly being used in applications in the CBE sector. They are basically used to demonstrate the skills of students. The concept of digital badges has gained traction in the education sector and is gaining popularity among teachers. Schools across the world are increasingly using digital badges in the form of micro-credentials for the professional development of teachers.

This report provides a deep insight into the global Digital Badges in Education market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Digital Badges in Education Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Digital Badges in Education market in any manner.

## Global Digital Badges in Education Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Accredible

Credly

Forall Systems

Discendum

Pearson Education

Youtopia

Badgecraft

Basno

Knowledge Stream

Makewaves

Market Segmentation (by Type)

Virtual Badges

Real Badges

Market Segmentation (by Application)

Higher Education

K-12

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Digital Badges in Education Market

Overview of the regional outlook of the Digital Badges in Education Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the

years to come

6-month post-sales analyst support

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In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Digital Badges in Education Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Digital Badges in Education

1.2 Key Market Segments

1.2.1 Digital Badges in Education Segment by Type

1.2.2 Digital Badges in Education Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 DIGITAL BADGES IN EDUCATION MARKET OVERVIEW**

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 DIGITAL BADGES IN EDUCATION MARKET COMPETITIVE LANDSCAPE**

3.1 Global Digital Badges in Education Revenue Market Share by Company (2019-2024)

3.2 Digital Badges in Education Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Digital Badges in Education Market Size Sites, Area Served, Product Type

3.4 Digital Badges in Education Market Competitive Situation and Trends

3.4.1 Digital Badges in Education Market Concentration Rate

3.4.2 Global 5 and 10 Largest Digital Badges in Education Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

### **4 DIGITAL BADGES IN EDUCATION VALUE CHAIN ANALYSIS**

4.1 Digital Badges in Education Value Chain Analysis

4.2 Midstream Market Analysis

#### 4.3 Downstream Customer Analysis

### **5 THE DEVELOPMENT AND DYNAMICS OF DIGITAL BADGES IN EDUCATION MARKET**

#### 5.1 Key Development Trends

#### 5.2 Driving Factors

#### 5.3 Market Challenges

#### 5.4 Market Restraints

#### 5.5 Industry News

##### 5.5.1 Mergers & Acquisitions

##### 5.5.2 Expansions

##### 5.5.3 Collaboration/Supply Contracts

#### 5.6 Industry Policies

### **6 DIGITAL BADGES IN EDUCATION MARKET SEGMENTATION BY TYPE**

#### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

#### 6.2 Global Digital Badges in Education Market Size Market Share by Type (2019-2024)

#### 6.3 Global Digital Badges in Education Market Size Growth Rate by Type (2019-2024)

### **7 DIGITAL BADGES IN EDUCATION MARKET SEGMENTATION BY APPLICATION**

#### 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

#### 7.2 Global Digital Badges in Education Market Size (M USD) by Application (2019-2024)

#### 7.3 Global Digital Badges in Education Market Size Growth Rate by Application (2019-2024)

### **8 DIGITAL BADGES IN EDUCATION MARKET SEGMENTATION BY REGION**

#### 8.1 Global Digital Badges in Education Market Size by Region

##### 8.1.1 Global Digital Badges in Education Market Size by Region

##### 8.1.2 Global Digital Badges in Education Market Size Market Share by Region

#### 8.2 North America

##### 8.2.1 North America Digital Badges in Education Market Size by Country

##### 8.2.2 U.S.

##### 8.2.3 Canada

##### 8.2.4 Mexico



## 8.3 Europe

### 8.3.1 Europe Digital Badges in Education Market Size by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Russia

## 8.4 Asia Pacific

### 8.4.1 Asia Pacific Digital Badges in Education Market Size by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America Digital Badges in Education Market Size by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa Digital Badges in Education Market Size by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Accredible

#### 9.1.1 Accredible Digital Badges in Education Basic Information

#### 9.1.2 Accredible Digital Badges in Education Product Overview

#### 9.1.3 Accredible Digital Badges in Education Product Market Performance

#### 9.1.4 Accredible Digital Badges in Education SWOT Analysis

#### 9.1.5 Accredible Business Overview

#### 9.1.6 Accredible Recent Developments

### 9.2 Credly

#### 9.2.1 Credly Digital Badges in Education Basic Information

#### 9.2.2 Credly Digital Badges in Education Product Overview

- 9.2.3 Credly Digital Badges in Education Product Market Performance
- 9.2.4 Accredible Digital Badges in Education SWOT Analysis
- 9.2.5 Credly Business Overview
- 9.2.6 Credly Recent Developments
- 9.3 Forall Systems
  - 9.3.1 Forall Systems Digital Badges in Education Basic Information
  - 9.3.2 Forall Systems Digital Badges in Education Product Overview
  - 9.3.3 Forall Systems Digital Badges in Education Product Market Performance
  - 9.3.4 Accredible Digital Badges in Education SWOT Analysis
  - 9.3.5 Forall Systems Business Overview
  - 9.3.6 Forall Systems Recent Developments
- 9.4 Discendum
  - 9.4.1 Discendum Digital Badges in Education Basic Information
  - 9.4.2 Discendum Digital Badges in Education Product Overview
  - 9.4.3 Discendum Digital Badges in Education Product Market Performance
  - 9.4.4 Discendum Business Overview
  - 9.4.5 Discendum Recent Developments
- 9.5 Pearson Education
  - 9.5.1 Pearson Education Digital Badges in Education Basic Information
  - 9.5.2 Pearson Education Digital Badges in Education Product Overview
  - 9.5.3 Pearson Education Digital Badges in Education Product Market Performance
  - 9.5.4 Pearson Education Business Overview
  - 9.5.5 Pearson Education Recent Developments
- 9.6 Youtopia
  - 9.6.1 Youtopia Digital Badges in Education Basic Information
  - 9.6.2 Youtopia Digital Badges in Education Product Overview
  - 9.6.3 Youtopia Digital Badges in Education Product Market Performance
  - 9.6.4 Youtopia Business Overview
  - 9.6.5 Youtopia Recent Developments
- 9.7 Badgecraft
  - 9.7.1 Badgecraft Digital Badges in Education Basic Information
  - 9.7.2 Badgecraft Digital Badges in Education Product Overview
  - 9.7.3 Badgecraft Digital Badges in Education Product Market Performance
  - 9.7.4 Badgecraft Business Overview
  - 9.7.5 Badgecraft Recent Developments
- 9.8 Basno
  - 9.8.1 Basno Digital Badges in Education Basic Information
  - 9.8.2 Basno Digital Badges in Education Product Overview
  - 9.8.3 Basno Digital Badges in Education Product Market Performance

9.8.4 Basno Business Overview

9.8.5 Basno Recent Developments

9.9 Knowledge Stream

9.9.1 Knowledge Stream Digital Badges in Education Basic Information

9.9.2 Knowledge Stream Digital Badges in Education Product Overview

9.9.3 Knowledge Stream Digital Badges in Education Product Market Performance

9.9.4 Knowledge Stream Business Overview

9.9.5 Knowledge Stream Recent Developments

9.10 Makewaves

9.10.1 Makewaves Digital Badges in Education Basic Information

9.10.2 Makewaves Digital Badges in Education Product Overview

9.10.3 Makewaves Digital Badges in Education Product Market Performance

9.10.4 Makewaves Business Overview

9.10.5 Makewaves Recent Developments

## **10 DIGITAL BADGES IN EDUCATION REGIONAL MARKET FORECAST**

10.1 Global Digital Badges in Education Market Size Forecast

10.2 Global Digital Badges in Education Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Digital Badges in Education Market Size Forecast by Country

10.2.3 Asia Pacific Digital Badges in Education Market Size Forecast by Region

10.2.4 South America Digital Badges in Education Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Digital Badges in Education by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Digital Badges in Education Market Forecast by Type (2025-2030)

11.2 Global Digital Badges in Education Market Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Digital Badges in Education Market Size Comparison by Region (M USD)

Table 5. Global Digital Badges in Education Revenue (M USD) by Company  
(2019-2024)

Table 6. Global Digital Badges in Education Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Digital Badges in Education as of 2022)

Table 8. Company Digital Badges in Education Market Size Sites and Area Served

Table 9. Company Digital Badges in Education Product Type

Table 10. Global Digital Badges in Education Company Market Concentration Ratio  
(CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Digital Badges in Education

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Digital Badges in Education Market Challenges

Table 18. Global Digital Badges in Education Market Size by Type (M USD)

Table 19. Global Digital Badges in Education Market Size (M USD) by Type  
(2019-2024)

Table 20. Global Digital Badges in Education Market Size Share by Type (2019-2024)

Table 21. Global Digital Badges in Education Market Size Growth Rate by Type  
(2019-2024)

Table 22. Global Digital Badges in Education Market Size by Application

Table 23. Global Digital Badges in Education Market Size by Application (2019-2024) &  
(M USD)

Table 24. Global Digital Badges in Education Market Share by Application (2019-2024)

Table 25. Global Digital Badges in Education Market Size Growth Rate by Application  
(2019-2024)

Table 26. Global Digital Badges in Education Market Size by Region (2019-2024) & (M  
USD)

Table 27. Global Digital Badges in Education Market Size Market Share by Region

(2019-2024)

Table 28. North America Digital Badges in Education Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Digital Badges in Education Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Digital Badges in Education Market Size by Region (2019-2024) & (M USD)

Table 31. South America Digital Badges in Education Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Digital Badges in Education Market Size by Region (2019-2024) & (M USD)

Table 33. Accredible Digital Badges in Education Basic Information

Table 34. Accredible Digital Badges in Education Product Overview

Table 35. Accredible Digital Badges in Education Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Accredible Digital Badges in Education SWOT Analysis

Table 37. Accredible Business Overview

Table 38. Accredible Recent Developments

Table 39. Credly Digital Badges in Education Basic Information

Table 40. Credly Digital Badges in Education Product Overview

Table 41. Credly Digital Badges in Education Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Accredible Digital Badges in Education SWOT Analysis

Table 43. Credly Business Overview

Table 44. Credly Recent Developments

Table 45. Forall Systems Digital Badges in Education Basic Information

Table 46. Forall Systems Digital Badges in Education Product Overview

Table 47. Forall Systems Digital Badges in Education Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Accredible Digital Badges in Education SWOT Analysis

Table 49. Forall Systems Business Overview

Table 50. Forall Systems Recent Developments

Table 51. Discendum Digital Badges in Education Basic Information

Table 52. Discendum Digital Badges in Education Product Overview

Table 53. Discendum Digital Badges in Education Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Discendum Business Overview

Table 55. Discendum Recent Developments

Table 56. Pearson Education Digital Badges in Education Basic Information

- Table 57. Pearson Education Digital Badges in Education Product Overview
- Table 58. Pearson Education Digital Badges in Education Revenue (M USD) and Gross Margin (2019-2024)
- Table 59. Pearson Education Business Overview
- Table 60. Pearson Education Recent Developments
- Table 61. Youtopia Digital Badges in Education Basic Information
- Table 62. Youtopia Digital Badges in Education Product Overview
- Table 63. Youtopia Digital Badges in Education Revenue (M USD) and Gross Margin (2019-2024)
- Table 64. Youtopia Business Overview
- Table 65. Youtopia Recent Developments
- Table 66. Badgecraft Digital Badges in Education Basic Information
- Table 67. Badgecraft Digital Badges in Education Product Overview
- Table 68. Badgecraft Digital Badges in Education Revenue (M USD) and Gross Margin (2019-2024)
- Table 69. Badgecraft Business Overview
- Table 70. Badgecraft Recent Developments
- Table 71. Basno Digital Badges in Education Basic Information
- Table 72. Basno Digital Badges in Education Product Overview
- Table 73. Basno Digital Badges in Education Revenue (M USD) and Gross Margin (2019-2024)
- Table 74. Basno Business Overview
- Table 75. Basno Recent Developments
- Table 76. Knowledge Stream Digital Badges in Education Basic Information
- Table 77. Knowledge Stream Digital Badges in Education Product Overview
- Table 78. Knowledge Stream Digital Badges in Education Revenue (M USD) and Gross Margin (2019-2024)
- Table 79. Knowledge Stream Business Overview
- Table 80. Knowledge Stream Recent Developments
- Table 81. Makewaves Digital Badges in Education Basic Information
- Table 82. Makewaves Digital Badges in Education Product Overview
- Table 83. Makewaves Digital Badges in Education Revenue (M USD) and Gross Margin (2019-2024)
- Table 84. Makewaves Business Overview
- Table 85. Makewaves Recent Developments
- Table 86. Global Digital Badges in Education Market Size Forecast by Region (2025-2030) & (M USD)
- Table 87. North America Digital Badges in Education Market Size Forecast by Country (2025-2030) & (M USD)

Table 88. Europe Digital Badges in Education Market Size Forecast by Country (2025-2030) & (M USD)

Table 89. Asia Pacific Digital Badges in Education Market Size Forecast by Region (2025-2030) & (M USD)

Table 90. South America Digital Badges in Education Market Size Forecast by Country (2025-2030) & (M USD)

Table 91. Middle East and Africa Digital Badges in Education Market Size Forecast by Country (2025-2030) & (M USD)

Table 92. Global Digital Badges in Education Market Size Forecast by Type (2025-2030) & (M USD)

Table 93. Global Digital Badges in Education Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Industrial Chain of Digital Badges in Education

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Digital Badges in Education Market Size (M USD), 2019-2030

Figure 5. Global Digital Badges in Education Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Digital Badges in Education Market Size by Country (M USD)

Figure 10. Global Digital Badges in Education Revenue Share by Company in 2023

Figure 11. Digital Badges in Education Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Digital Badges in Education Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Digital Badges in Education Market Share by Type

Figure 15. Market Size Share of Digital Badges in Education by Type (2019-2024)

Figure 16. Market Size Market Share of Digital Badges in Education by Type in 2022

Figure 17. Global Digital Badges in Education Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Digital Badges in Education Market Share by Application

Figure 20. Global Digital Badges in Education Market Share by Application (2019-2024)

Figure 21. Global Digital Badges in Education Market Share by Application in 2022

Figure 22. Global Digital Badges in Education Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Digital Badges in Education Market Size Market Share by Region (2019-2024)

Figure 24. North America Digital Badges in Education Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Digital Badges in Education Market Size Market Share by Country in 2023

Figure 26. U.S. Digital Badges in Education Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Digital Badges in Education Market Size (M USD) and Growth Rate



(2019-2024)

Figure 28. Mexico Digital Badges in Education Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Digital Badges in Education Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Digital Badges in Education Market Size Market Share by Country in 2023

Figure 31. Germany Digital Badges in Education Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Digital Badges in Education Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Digital Badges in Education Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Digital Badges in Education Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Digital Badges in Education Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Digital Badges in Education Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Digital Badges in Education Market Size Market Share by Region in 2023

Figure 38. China Digital Badges in Education Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Digital Badges in Education Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Digital Badges in Education Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Digital Badges in Education Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Digital Badges in Education Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Digital Badges in Education Market Size and Growth Rate (M USD)

Figure 44. South America Digital Badges in Education Market Size Market Share by Country in 2023

Figure 45. Brazil Digital Badges in Education Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Digital Badges in Education Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Digital Badges in Education Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Digital Badges in Education Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Digital Badges in Education Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Digital Badges in Education Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Digital Badges in Education Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Digital Badges in Education Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Digital Badges in Education Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Digital Badges in Education Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Digital Badges in Education Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Digital Badges in Education Market Share Forecast by Type (2025-2030)

Figure 57. Global Digital Badges in Education Market Share Forecast by Application (2025-2030)

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