

# Global Diethylbenzene Market Research Report 2026(Status and Outlook)

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## Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Diethylbenzene competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Diethylbenzene (DEB) is an organic compound with a chemical formula of  $C_{10}H_{14}$ . It is a colorless, transparent liquid with an aromatic odor. Its molecular structure consists of a benzene ring connected to two ethyl groups. There are three isomers: ortho, meta, and para. Industrial products are usually mixtures. Analysis of market driving factors

**Downstream demand growth** Polystyrene industry: Global PS demand grows 4% annually, driving the growth of diethylbenzene consumption.

**Semiconductor industry:** 5G and AI chip demand exploded, and the electronic-grade diethylbenzene market grew by more than 10% annually.

**Technological progress and cost optimization** Catalyst upgrade: Qilu Petrochemical developed a new solid acid catalyst, diethylbenzene yield increased to 85%, and energy consumption decreased by 20%.

**Scaled production:** Yangnong Chemical's 50,000 tons/year device was put into production, and the cost per ton decreased by 15% compared with three years ago.

**Policy and environmental pressure** China's "dual carbon" goal: Promote green production processes, Mitsubishi Chemical's environmental protection technology received government subsidies.

**EU REACH regulations:** Strict restrictions on toxic solvents, forcing companies to use high-purity diethylbenzene.

**Emerging application expansion** New energy field: Diethylbenzene is used for lithium battery separator coating to improve thermal stability and extend battery life.

**Biomedicine:** Synthesize new targeted drug carriers, the market size increased by 15% annually.

**International trade and supply chain** Regional trade agreements: RCEP has come into effect, reducing tariffs, and the cost of Chinese diethylbenzene exports to Southeast Asia has dropped by 5%.

**Geopolitical risks:** The conflict between Russia and Ukraine has led to rising

energy prices in Europe, pushing local companies (such as BASF) to expand production capacity. The diethylbenzene market is undergoing an upgrade from "bulk chemicals" to "high-end specialty materials", with downstream demand growth, technological breakthroughs and environmental protection policies resonating. Companies need to focus on electronic-grade product development, green production processes and industrial chain integration to seize markets in strategic areas such as semiconductors and new energy, and help the global chemical industry develop with high quality.

The global Diethylbenzene market size was estimated at USD 795.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.90% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Diethylbenzene market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Diethylbenzene market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Diethylbenzene market.

### **Global Diethylbenzene Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-

user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Evergreen New Material Technology

Toray

Taiwan Styrene Monomer

Sinopec Yangzi Petrochemical

Andeli New Material

Mitsubishi Chemical

Dow Chemical

### **Market Segmentation (by Type)**

P-Diethylbenzene (PDEB)

m-Diethylbenzene(MDEB)

### **Market Segmentation (by Application)**

PX Desorbent

Divinylbenzene

Photoinitiator DETX

Other

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Diethylbenzene Market  
Overview of the regional outlook of the Diethylbenzene Market:

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Diethylbenzene Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Diethylbenzene, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region

as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Diethylbenzene
- 1.2 Key Market Segments
  - 1.2.1 Diethylbenzene Segment by Type
  - 1.2.2 Diethylbenzene Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 DIETHYLBENZENE MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Diethylbenzene Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Diethylbenzene Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 DIETHYLBENZENE MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Diethylbenzene Product Life Cycle
- 3.3 Global Diethylbenzene Sales by Manufacturers (2020-2025)
- 3.4 Global Diethylbenzene Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Diethylbenzene Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Diethylbenzene Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Diethylbenzene Market Competitive Situation and Trends
  - 3.8.1 Diethylbenzene Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Diethylbenzene Players Market Share by Revenue
  - 3.8.3 Mergers & Acquisitions, Expansion

### **4 DIETHYLBENZENE INDUSTRY CHAIN ANALYSIS**

- 4.1 Diethylbenzene Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF DIETHYLBENZENE MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Diethylbenzene Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Diethylbenzene Market
- 5.7 ESG Ratings of Leading Companies

## **6 DIETHYLBENZENE MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Diethylbenzene Sales Market Share by Type (2020-2025)
- 6.3 Global Diethylbenzene Market Size by Type (2020-2025)
- 6.4 Global Diethylbenzene Price by Type (2020-2025)

## **7 DIETHYLBENZENE MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Diethylbenzene Market Sales by Application (2020-2025)
- 7.3 Global Diethylbenzene Market Size (M USD) by Application (2020-2025)

## 7.4 Global Diethylbenzene Sales Growth Rate by Application (2020-2025)

# 8 DIETHYLBENZENE MARKET SALES BY REGION

## 8.1 Global Diethylbenzene Sales by Region

### 8.1.1 Global Diethylbenzene Sales by Region

### 8.1.2 Global Diethylbenzene Sales Market Share by Region

## 8.2 Global Diethylbenzene Market Size by Region

### 8.2.1 Global Diethylbenzene Market Size by Region

### 8.2.2 Global Diethylbenzene Market Size by Region

## 8.3 North America

### 8.3.1 North America Diethylbenzene Sales by Country

### 8.3.2 North America Diethylbenzene Market Size by Country

### 8.3.3 U.S. Market Overview

### 8.3.4 Canada Market Overview

### 8.3.5 Mexico Market Overview

## 8.4 Europe

### 8.4.1 Europe Diethylbenzene Sales by Country

### 8.4.2 Europe Diethylbenzene Market Size by Country

### 8.4.3 Germany Market Overview

### 8.4.4 France Market Overview

### 8.4.5 U.K. Market Overview

### 8.4.6 Italy Market Overview

### 8.4.7 Spain Market Overview

## 8.5 Asia Pacific

### 8.5.1 Asia Pacific Diethylbenzene Sales by Region

### 8.5.2 Asia Pacific Diethylbenzene Market Size by Region

### 8.5.3 China Market Overview

### 8.5.4 Japan Market Overview

### 8.5.5 South Korea Market Overview

### 8.5.6 India Market Overview

### 8.5.7 Southeast Asia Market Overview

## 8.6 South America

### 8.6.1 South America Diethylbenzene Sales by Country

### 8.6.2 South America Diethylbenzene Market Size by Country

### 8.6.3 Brazil Market Overview

### 8.6.4 Argentina Market Overview

### 8.6.5 Columbia Market Overview

## 8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Diethylbenzene Sales by Region
- 8.7.2 Middle East and Africa Diethylbenzene Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

## **9 DIETHYLBENZENE MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Diethylbenzene by Region(2020-2025)
- 9.2 Global Diethylbenzene Revenue Market Share by Region (2020-2025)
- 9.3 Global Diethylbenzene Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Diethylbenzene Production
  - 9.4.1 North America Diethylbenzene Production Growth Rate (2020-2025)
  - 9.4.2 North America Diethylbenzene Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Diethylbenzene Production
  - 9.5.1 Europe Diethylbenzene Production Growth Rate (2020-2025)
  - 9.5.2 Europe Diethylbenzene Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Diethylbenzene Production (2020-2025)
  - 9.6.1 Japan Diethylbenzene Production Growth Rate (2020-2025)
  - 9.6.2 Japan Diethylbenzene Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Diethylbenzene Production (2020-2025)
  - 9.7.1 China Diethylbenzene Production Growth Rate (2020-2025)
  - 9.7.2 China Diethylbenzene Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 Evergreen New Material Technology
  - 10.1.1 Evergreen New Material Technology Basic Information
  - 10.1.2 Evergreen New Material Technology Diethylbenzene Product Overview
  - 10.1.3 Evergreen New Material Technology Diethylbenzene Product Market Performance
  - 10.1.4 Evergreen New Material Technology Business Overview
  - 10.1.5 Evergreen New Material Technology SWOT Analysis

- 10.1.6 Evergreen New Material Technology Recent Developments
- 10.2 Toray
  - 10.2.1 Toray Basic Information
  - 10.2.2 Toray Diethylbenzene Product Overview
  - 10.2.3 Toray Diethylbenzene Product Market Performance
  - 10.2.4 Toray Business Overview
  - 10.2.5 Toray SWOT Analysis
  - 10.2.6 Toray Recent Developments
- 10.3 Taiwan Styrene Monomer
  - 10.3.1 Taiwan Styrene Monomer Basic Information
  - 10.3.2 Taiwan Styrene Monomer Diethylbenzene Product Overview
  - 10.3.3 Taiwan Styrene Monomer Diethylbenzene Product Market Performance
  - 10.3.4 Taiwan Styrene Monomer Business Overview
  - 10.3.5 Taiwan Styrene Monomer SWOT Analysis
  - 10.3.6 Taiwan Styrene Monomer Recent Developments
- 10.4 Sinopec Yangzi Petrochemical
  - 10.4.1 Sinopec Yangzi Petrochemical Basic Information
  - 10.4.2 Sinopec Yangzi Petrochemical Diethylbenzene Product Overview
  - 10.4.3 Sinopec Yangzi Petrochemical Diethylbenzene Product Market Performance
  - 10.4.4 Sinopec Yangzi Petrochemical Business Overview
  - 10.4.5 Sinopec Yangzi Petrochemical Recent Developments
- 10.5 Andeli New Material
  - 10.5.1 Andeli New Material Basic Information
  - 10.5.2 Andeli New Material Diethylbenzene Product Overview
  - 10.5.3 Andeli New Material Diethylbenzene Product Market Performance
  - 10.5.4 Andeli New Material Business Overview
  - 10.5.5 Andeli New Material Recent Developments
- 10.6 Mitsubishi Chemical
  - 10.6.1 Mitsubishi Chemical Basic Information
  - 10.6.2 Mitsubishi Chemical Diethylbenzene Product Overview
  - 10.6.3 Mitsubishi Chemical Diethylbenzene Product Market Performance
  - 10.6.4 Mitsubishi Chemical Business Overview
  - 10.6.5 Mitsubishi Chemical Recent Developments
- 10.7 Dow Chemical
  - 10.7.1 Dow Chemical Basic Information
  - 10.7.2 Dow Chemical Diethylbenzene Product Overview
  - 10.7.3 Dow Chemical Diethylbenzene Product Market Performance
  - 10.7.4 Dow Chemical Business Overview
  - 10.7.5 Dow Chemical Recent Developments

## **11 DIETHYLBENZENE MARKET FORECAST BY REGION**

- 11.1 Global Diethylbenzene Market Size Forecast
- 11.2 Global Diethylbenzene Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Diethylbenzene Market Size Forecast by Country
  - 11.2.3 Asia Pacific Diethylbenzene Market Size Forecast by Region
  - 11.2.4 South America Diethylbenzene Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Diethylbenzene by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

- 12.1 Global Diethylbenzene Market Forecast by Type (2026-2035)
  - 12.1.1 Global Forecasted Sales of Diethylbenzene by Type (2026-2035)
  - 12.1.2 Global Diethylbenzene Market Size Forecast by Type (2026-2035)
  - 12.1.3 Global Forecasted Price of Diethylbenzene by Type (2026-2035)
- 12.2 Global Diethylbenzene Market Forecast by Application (2026-2035)
  - 12.2.1 Global Diethylbenzene Sales (K MT) Forecast by Application
  - 12.2.2 Global Diethylbenzene Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Diethylbenzene Market Size by Type (M USD)
- Table 4. Global Diethylbenzene Market Size by Application
- Table 5. Diethylbenzene Market Size Comparison by Region (M USD)
- Table 6. Global Diethylbenzene Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Diethylbenzene Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Diethylbenzene Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Diethylbenzene Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Diethylbenzene as of 2025)
- Table 11. Global Market Diethylbenzene Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Diethylbenzene Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Diethylbenzene Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Diethylbenzene Sales by Type (K MT)
- Table 27. Global Diethylbenzene Market Size by Type (M USD)
- Table 28. Global Diethylbenzene Sales (K MT) by Type (2020-2025)
- Table 29. Global Diethylbenzene Sales Market Share by Type (2020-2025)
- Table 30. Global Diethylbenzene Market Size (M USD) by Type (2020-2025)
- Table 31. Global Diethylbenzene Market Share by Type (2020-2025)

- Table 32. Global Diethylbenzene Price (USD/KG) by Type (2020-2025)
- Table 33. Global Diethylbenzene Sales (K MT) by Application
- Table 34. Global Diethylbenzene Market Size by Application
- Table 35. Global Diethylbenzene Sales by Application (2020-2025) & (K MT)
- Table 36. Global Diethylbenzene Sales Market Share by Application (2020-2025)
- Table 37. Global Diethylbenzene Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Diethylbenzene Market Share by Application (2020-2025)
- Table 39. Global Diethylbenzene Sales Growth Rate by Application (2020-2025)
- Table 40. Global Diethylbenzene Sales by Region (2020-2025) & (K MT)
- Table 41. Global Diethylbenzene Sales Market Share by Region (2020-2025)
- Table 42. Global Diethylbenzene Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Diethylbenzene Market Size by Region (2020-2025)
- Table 44. North America Diethylbenzene Sales by Country (2020-2025) & (K MT)
- Table 45. North America Diethylbenzene Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Diethylbenzene Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Diethylbenzene Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Diethylbenzene Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Diethylbenzene Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Diethylbenzene Sales by Country (2020-2025) & (K MT)
- Table 51. South America Diethylbenzene Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Diethylbenzene Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Diethylbenzene Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Diethylbenzene Production (K MT) by Region(2020-2025)
- Table 55. Global Diethylbenzene Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Diethylbenzene Revenue Market Share by Region (2020-2025)
- Table 57. Global Diethylbenzene Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. North America Diethylbenzene Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Europe Diethylbenzene Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. Japan Diethylbenzene Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 61. China Diethylbenzene Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

- Table 62. Evergreen New Material Technology Basic Information
- Table 63. Evergreen New Material Technology Diethylbenzene Product Overview
- Table 64. Evergreen New Material Technology Diethylbenzene Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 65. Evergreen New Material Technology Business Overview
- Table 66. Evergreen New Material Technology SWOT Analysis
- Table 67. Evergreen New Material Technology Recent Developments
- Table 68. Toray Basic Information
- Table 69. Toray Diethylbenzene Product Overview
- Table 70. Toray Diethylbenzene Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 71. Toray Business Overview
- Table 72. Toray SWOT Analysis
- Table 73. Toray Recent Developments
- Table 74. Taiwan Styrene Monomer Basic Information
- Table 75. Taiwan Styrene Monomer Diethylbenzene Product Overview
- Table 76. Taiwan Styrene Monomer Diethylbenzene Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 77. Taiwan Styrene Monomer Business Overview
- Table 78. Taiwan Styrene Monomer SWOT Analysis
- Table 79. Taiwan Styrene Monomer Recent Developments
- Table 80. Sinopec Yangzi Petrochemical Basic Information
- Table 81. Sinopec Yangzi Petrochemical Diethylbenzene Product Overview
- Table 82. Sinopec Yangzi Petrochemical Diethylbenzene Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 83. Sinopec Yangzi Petrochemical Business Overview
- Table 84. Sinopec Yangzi Petrochemical Recent Developments
- Table 85. Andeli New Material Basic Information
- Table 86. Andeli New Material Diethylbenzene Product Overview
- Table 87. Andeli New Material Diethylbenzene Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. Andeli New Material Business Overview
- Table 89. Andeli New Material Recent Developments
- Table 90. Mitsubishi Chemical Basic Information
- Table 91. Mitsubishi Chemical Diethylbenzene Product Overview
- Table 92. Mitsubishi Chemical Diethylbenzene Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. Mitsubishi Chemical Business Overview
- Table 94. Mitsubishi Chemical Recent Developments

- Table 95. Dow Chemical Basic Information
- Table 96. Dow Chemical Diethylbenzene Product Overview
- Table 97. Dow Chemical Diethylbenzene Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. Dow Chemical Business Overview
- Table 99. Dow Chemical Recent Developments
- Table 100. Global Diethylbenzene Sales Forecast by Region (2026-2035) & (K MT)
- Table 101. Global Diethylbenzene Market Size Forecast by Region (2026-2035) & (M USD)
- Table 102. North America Diethylbenzene Sales Forecast by Country (2026-2035) & (K MT)
- Table 103. North America Diethylbenzene Market Size Forecast by Country (2026-2035) & (M USD)
- Table 104. Europe Diethylbenzene Sales Forecast by Country (2026-2035) & (K MT)
- Table 105. Europe Diethylbenzene Market Size Forecast by Country (2026-2035) & (M USD)
- Table 106. Asia Pacific Diethylbenzene Sales Forecast by Region (2026-2035) & (K MT)
- Table 107. Asia Pacific Diethylbenzene Market Size Forecast by Region (2026-2035) & (M USD)
- Table 108. South America Diethylbenzene Sales Forecast by Country (2026-2035) & (K MT)
- Table 109. South America Diethylbenzene Market Size Forecast by Country (2026-2035) & (M USD)
- Table 110. Middle East and Africa Diethylbenzene Sales Forecast by Country (2026-2035) & (Units)
- Table 111. Middle East and Africa Diethylbenzene Market Size Forecast by Country (2026-2035) & (M USD)
- Table 112. Global Diethylbenzene Sales Forecast by Type (2026-2035) & (K MT)
- Table 113. Global Diethylbenzene Market Size Forecast by Type (2026-2035) & (M USD)
- Table 114. Global Diethylbenzene Price Forecast by Type (2026-2035) & (USD/KG)
- Table 115. Global Diethylbenzene Sales (K MT) Forecast by Application (2026-2035)
- Table 116. Global Diethylbenzene Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Diethylbenzene
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Diethylbenzene Market Size (M USD), 2025-2035
- Figure 5. Global Diethylbenzene Market Size (M USD) (2020-2035)
- Figure 6. Global Diethylbenzene Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Diethylbenzene Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Diethylbenzene Product Life Cycle
- Figure 13. Diethylbenzene Sales Share by Manufacturers in 2025
- Figure 14. Global Diethylbenzene Revenue Share by Manufacturers in 2025
- Figure 15. Diethylbenzene Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Diethylbenzene Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Diethylbenzene Revenue in 2025
- Figure 18. Industry Chain Map of Diethylbenzene
- Figure 19. Global Diethylbenzene Market PEST Analysis
- Figure 20. Global Diethylbenzene Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Diethylbenzene Market Share by Type
- Figure 27. Sales Market Share of Diethylbenzene by Type (2020-2025)
- Figure 28. Sales Market Share of Diethylbenzene by Type in 2025
- Figure 29. Market Share of Diethylbenzene by Type (2020-2025)
- Figure 30. Market Share of Diethylbenzene by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Diethylbenzene Market Share by Application

- Figure 33. Global Diethylbenzene Sales Market Share by Application (2020-2025)
- Figure 34. Global Diethylbenzene Sales Market Share by Application in 2025
- Figure 35. Global Diethylbenzene Market Share by Application (2020-2025)
- Figure 36. Global Diethylbenzene Market Share by Application in 2025
- Figure 37. Global Diethylbenzene Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Diethylbenzene Sales Market Share by Region (2020-2025)
- Figure 39. Global Diethylbenzene Market Size by Region (2020-2025)
- Figure 40. North America Diethylbenzene Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Diethylbenzene Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Diethylbenzene Sales Market Share by Country in 2024
- Figure 43. North America Diethylbenzene Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Diethylbenzene Market Size by Country in 2024
- Figure 45. U.S. Diethylbenzene Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Diethylbenzene Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Diethylbenzene Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Diethylbenzene Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Diethylbenzene Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Diethylbenzene Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Diethylbenzene Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Diethylbenzene Sales Market Share by Country in 2024
- Figure 53. Europe Diethylbenzene Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Diethylbenzene Market Size by Country in 2024
- Figure 55. Germany Diethylbenzene Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Diethylbenzene Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Diethylbenzene Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Diethylbenzene Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Diethylbenzene Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. Diethylbenzene Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Diethylbenzene Sales and Growth Rate (2020-2025) & (K MT)
- Figure 62. Italy Diethylbenzene Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Diethylbenzene Sales and Growth Rate (2020-2025) & (K MT)
- Figure 64. Spain Diethylbenzene Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Diethylbenzene Sales and Growth Rate (K MT)
- Figure 66. Asia Pacific Diethylbenzene Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Diethylbenzene Market Size by Region in 2024

- Figure 68. China Diethylbenzene Sales and Growth Rate (2020-2025) & (K MT)
- Figure 69. China Diethylbenzene Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan Diethylbenzene Sales and Growth Rate (2020-2025) & (K MT)
- Figure 71. Japan Diethylbenzene Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 72. South Korea Diethylbenzene Sales and Growth Rate (2020-2025) & (K MT)
- Figure 73. South Korea Diethylbenzene Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 74. India Diethylbenzene Sales and Growth Rate (2020-2025) & (K MT)
- Figure 75. India Diethylbenzene Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 76. Southeast Asia Diethylbenzene Sales and Growth Rate (2020-2025) & (K MT)
- Figure 77. Southeast Asia Diethylbenzene Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 78. South America Diethylbenzene Sales and Growth Rate (K MT)
- Figure 79. South America Diethylbenzene Sales Market Share by Country in 2024
- Figure 80. South America Diethylbenzene Market Size and Growth Rate (M USD)
- Figure 81. South America Diethylbenzene Market Size by Country in 2024
- Figure 82. Brazil Diethylbenzene Sales and Growth Rate (2020-2025) & (K MT)
- Figure 83. Brazil Diethylbenzene Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 84. Argentina Diethylbenzene Sales and Growth Rate (2020-2025) & (K MT)
- Figure 85. Argentina Diethylbenzene Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 86. Columbia Diethylbenzene Sales and Growth Rate (2020-2025) & (K MT)
- Figure 87. Columbia Diethylbenzene Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 88. Middle East and Africa Diethylbenzene Sales and Growth Rate (K MT)
- Figure 89. Middle East and Africa Diethylbenzene Sales Market Share by Region in 2024
- Figure 90. Middle East and Africa Diethylbenzene Market Size and Growth Rate (M USD)
- Figure 91. Middle East and Africa Diethylbenzene Market Size by Region in 2024
- Figure 92. Saudi Arabia Diethylbenzene Sales and Growth Rate (2020-2025) & (K MT)
- Figure 93. Saudi Arabia Diethylbenzene Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 94. UAE Diethylbenzene Sales and Growth Rate (2020-2025) & (K MT)
- Figure 95. UAE Diethylbenzene Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 96. Egypt Diethylbenzene Sales and Growth Rate (2020-2025) & (K MT)
- Figure 97. Egypt Diethylbenzene Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 98. Nigeria Diethylbenzene Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Diethylbenzene Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Diethylbenzene Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Diethylbenzene Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Diethylbenzene Production Market Share by Region (2020-2025)

Figure 103. North America Diethylbenzene Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Diethylbenzene Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Diethylbenzene Production (K MT) Growth Rate (2020-2025)

Figure 106. China Diethylbenzene Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Diethylbenzene Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Diethylbenzene Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Diethylbenzene Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Diethylbenzene Market Share Forecast by Type (2026-2035)

Figure 111. Global Diethylbenzene Sales Forecast by Application (2026-2035)

Figure 112. Global Diethylbenzene Market Share Forecast by Application (2026-2035)

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