

# Global Dietary Supplements for the Elderly Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

Dietary supplements are manufactured products intended to be taken orally as pills, capsules, tablets or liquids to supplement the diet. Supplements can provide nutrients extracted from food sources or synthetic nutrients, alone or in combination, to increase their consumption. Categories of nutritional compounds include vitamins, minerals, fiber, fatty acids, and amino acids.

The Global Dietary Supplements for the Elderly Market Size was estimated at USD 673.86 million in 2023 and is projected to reach USD 918.63 million by 2029, exhibiting a CAGR of 5.30% during the forecast period.

This report provides a deep insight into the global Dietary Supplements for the Elderly market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Dietary Supplements for the Elderly Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Dietary Supplements for the Elderly market in any manner.

## Global Dietary Supplements for the Elderly Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Amway

INFINITUS

Herbalife Nutrition

DEEJ

Usana

Blackmores

Swisse

China New Era Group

Pfizer

Beijing Tong Ren Tang

Bayer Health Care (Elevit)

### Market Segmentation (by Type)

Vitamin Supplement

Mineral Supplement

Protein Supplement

Amino Acid Supplement

Market Segmentation (by Application)

Online Sales

Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Dietary Supplements for the Elderly Market

Overview of the regional outlook of the Dietary Supplements for the Elderly Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Dietary Supplements for the Elderly Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Dietary Supplements for the Elderly
- 1.2 Key Market Segments
  - 1.2.1 Dietary Supplements for the Elderly Segment by Type
  - 1.2.2 Dietary Supplements for the Elderly Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 DIETARY SUPPLEMENTS FOR THE ELDERLY MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Dietary Supplements for the Elderly Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Dietary Supplements for the Elderly Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 DIETARY SUPPLEMENTS FOR THE ELDERLY MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Dietary Supplements for the Elderly Sales by Manufacturers (2019-2024)
- 3.2 Global Dietary Supplements for the Elderly Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Dietary Supplements for the Elderly Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Dietary Supplements for the Elderly Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Dietary Supplements for the Elderly Sales Sites, Area Served, Product Type
- 3.6 Dietary Supplements for the Elderly Market Competitive Situation and Trends
  - 3.6.1 Dietary Supplements for the Elderly Market Concentration Rate

3.6.2 Global 5 and 10 Largest Dietary Supplements for the Elderly Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 DIETARY SUPPLEMENTS FOR THE ELDERLY INDUSTRY CHAIN ANALYSIS**

4.1 Dietary Supplements for the Elderly Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF DIETARY SUPPLEMENTS FOR THE ELDERLY MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 DIETARY SUPPLEMENTS FOR THE ELDERLY MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Dietary Supplements for the Elderly Sales Market Share by Type (2019-2024)

6.3 Global Dietary Supplements for the Elderly Market Size Market Share by Type (2019-2024)

6.4 Global Dietary Supplements for the Elderly Price by Type (2019-2024)

## **7 DIETARY SUPPLEMENTS FOR THE ELDERLY MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)



7.2 Global Dietary Supplements for the Elderly Market Sales by Application (2019-2024)

7.3 Global Dietary Supplements for the Elderly Market Size (M USD) by Application (2019-2024)

7.4 Global Dietary Supplements for the Elderly Sales Growth Rate by Application (2019-2024)

## **8 DIETARY SUPPLEMENTS FOR THE ELDERLY MARKET SEGMENTATION BY REGION**

8.1 Global Dietary Supplements for the Elderly Sales by Region

8.1.1 Global Dietary Supplements for the Elderly Sales by Region

8.1.2 Global Dietary Supplements for the Elderly Sales Market Share by Region

8.2 North America

8.2.1 North America Dietary Supplements for the Elderly Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Dietary Supplements for the Elderly Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Dietary Supplements for the Elderly Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Dietary Supplements for the Elderly Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Dietary Supplements for the Elderly Sales by Region

8.6.2 Saudi Arabia

- 8.6.3 UAE
- 8.6.4 Egypt
- 8.6.5 Nigeria
- 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

### 9.1 Amway

- 9.1.1 Amway Dietary Supplements for the Elderly Basic Information
- 9.1.2 Amway Dietary Supplements for the Elderly Product Overview
- 9.1.3 Amway Dietary Supplements for the Elderly Product Market Performance
- 9.1.4 Amway Business Overview
- 9.1.5 Amway Dietary Supplements for the Elderly SWOT Analysis
- 9.1.6 Amway Recent Developments

### 9.2 INFINITUS

- 9.2.1 INFINITUS Dietary Supplements for the Elderly Basic Information
- 9.2.2 INFINITUS Dietary Supplements for the Elderly Product Overview
- 9.2.3 INFINITUS Dietary Supplements for the Elderly Product Market Performance
- 9.2.4 INFINITUS Business Overview
- 9.2.5 INFINITUS Dietary Supplements for the Elderly SWOT Analysis
- 9.2.6 INFINITUS Recent Developments

### 9.3 Herbalife Nutrition

- 9.3.1 Herbalife Nutrition Dietary Supplements for the Elderly Basic Information
- 9.3.2 Herbalife Nutrition Dietary Supplements for the Elderly Product Overview
- 9.3.3 Herbalife Nutrition Dietary Supplements for the Elderly Product Market

### Performance

- 9.3.4 Herbalife Nutrition Dietary Supplements for the Elderly SWOT Analysis
- 9.3.5 Herbalife Nutrition Business Overview
- 9.3.6 Herbalife Nutrition Recent Developments

### 9.4 DEEJ

- 9.4.1 DEEJ Dietary Supplements for the Elderly Basic Information
- 9.4.2 DEEJ Dietary Supplements for the Elderly Product Overview
- 9.4.3 DEEJ Dietary Supplements for the Elderly Product Market Performance
- 9.4.4 DEEJ Business Overview
- 9.4.5 DEEJ Recent Developments

### 9.5 Usana

- 9.5.1 Usana Dietary Supplements for the Elderly Basic Information
- 9.5.2 Usana Dietary Supplements for the Elderly Product Overview
- 9.5.3 Usana Dietary Supplements for the Elderly Product Market Performance

9.5.4 Usana Business Overview

9.5.5 Usana Recent Developments

9.6 Blackmores

9.6.1 Blackmores Dietary Supplements for the Elderly Basic Information

9.6.2 Blackmores Dietary Supplements for the Elderly Product Overview

9.6.3 Blackmores Dietary Supplements for the Elderly Product Market Performance

9.6.4 Blackmores Business Overview

9.6.5 Blackmores Recent Developments

9.7 Swisse

9.7.1 Swisse Dietary Supplements for the Elderly Basic Information

9.7.2 Swisse Dietary Supplements for the Elderly Product Overview

9.7.3 Swisse Dietary Supplements for the Elderly Product Market Performance

9.7.4 Swisse Business Overview

9.7.5 Swisse Recent Developments

9.8 China New Era Group

9.8.1 China New Era Group Dietary Supplements for the Elderly Basic Information

9.8.2 China New Era Group Dietary Supplements for the Elderly Product Overview

9.8.3 China New Era Group Dietary Supplements for the Elderly Product Market Performance

9.8.4 China New Era Group Business Overview

9.8.5 China New Era Group Recent Developments

9.9 Pfizer

9.9.1 Pfizer Dietary Supplements for the Elderly Basic Information

9.9.2 Pfizer Dietary Supplements for the Elderly Product Overview

9.9.3 Pfizer Dietary Supplements for the Elderly Product Market Performance

9.9.4 Pfizer Business Overview

9.9.5 Pfizer Recent Developments

9.10 Beijing Tong Ren Tang

9.10.1 Beijing Tong Ren Tang Dietary Supplements for the Elderly Basic Information

9.10.2 Beijing Tong Ren Tang Dietary Supplements for the Elderly Product Overview

9.10.3 Beijing Tong Ren Tang Dietary Supplements for the Elderly Product Market Performance

9.10.4 Beijing Tong Ren Tang Business Overview

9.10.5 Beijing Tong Ren Tang Recent Developments

9.11 Bayer Health Care (Elevit)

9.11.1 Bayer Health Care (Elevit) Dietary Supplements for the Elderly Basic Information

9.11.2 Bayer Health Care (Elevit) Dietary Supplements for the Elderly Product Overview

9.11.3 Bayer Health Care (Elevit) Dietary Supplements for the Elderly Product Market Performance

9.11.4 Bayer Health Care (Elevit) Business Overview

9.11.5 Bayer Health Care (Elevit) Recent Developments

## **10 DIETARY SUPPLEMENTS FOR THE ELDERLY MARKET FORECAST BY REGION**

10.1 Global Dietary Supplements for the Elderly Market Size Forecast

10.2 Global Dietary Supplements for the Elderly Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Dietary Supplements for the Elderly Market Size Forecast by Country

10.2.3 Asia Pacific Dietary Supplements for the Elderly Market Size Forecast by Region

10.2.4 South America Dietary Supplements for the Elderly Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Dietary Supplements for the Elderly by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Dietary Supplements for the Elderly Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Dietary Supplements for the Elderly by Type (2025-2030)

11.1.2 Global Dietary Supplements for the Elderly Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Dietary Supplements for the Elderly by Type (2025-2030)

11.2 Global Dietary Supplements for the Elderly Market Forecast by Application (2025-2030)

11.2.1 Global Dietary Supplements for the Elderly Sales (Kilotons) Forecast by Application

11.2.2 Global Dietary Supplements for the Elderly Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Dietary Supplements for the Elderly Market Size Comparison by Region (M USD)

Table 5. Global Dietary Supplements for the Elderly Sales (Kilotons) by Manufacturers (2019-2024)

Table 6. Global Dietary Supplements for the Elderly Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Dietary Supplements for the Elderly Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Dietary Supplements for the Elderly Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Dietary Supplements for the Elderly as of 2022)

Table 10. Global Market Dietary Supplements for the Elderly Average Price (USD/Ton) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Dietary Supplements for the Elderly Sales Sites and Area Served

Table 12. Manufacturers Dietary Supplements for the Elderly Product Type

Table 13. Global Dietary Supplements for the Elderly Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Dietary Supplements for the Elderly

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Dietary Supplements for the Elderly Market Challenges

Table 22. Global Dietary Supplements for the Elderly Sales by Type (Kilotons)

Table 23. Global Dietary Supplements for the Elderly Market Size by Type (M USD)

Table 24. Global Dietary Supplements for the Elderly Sales (Kilotons) by Type (2019-2024)

Table 25. Global Dietary Supplements for the Elderly Sales Market Share by Type

(2019-2024)

Table 26. Global Dietary Supplements for the Elderly Market Size (M USD) by Type (2019-2024)

Table 27. Global Dietary Supplements for the Elderly Market Size Share by Type (2019-2024)

Table 28. Global Dietary Supplements for the Elderly Price (USD/Ton) by Type (2019-2024)

Table 29. Global Dietary Supplements for the Elderly Sales (Kilotons) by Application

Table 30. Global Dietary Supplements for the Elderly Market Size by Application

Table 31. Global Dietary Supplements for the Elderly Sales by Application (2019-2024) & (Kilotons)

Table 32. Global Dietary Supplements for the Elderly Sales Market Share by Application (2019-2024)

Table 33. Global Dietary Supplements for the Elderly Sales by Application (2019-2024) & (M USD)

Table 34. Global Dietary Supplements for the Elderly Market Share by Application (2019-2024)

Table 35. Global Dietary Supplements for the Elderly Sales Growth Rate by Application (2019-2024)

Table 36. Global Dietary Supplements for the Elderly Sales by Region (2019-2024) & (Kilotons)

Table 37. Global Dietary Supplements for the Elderly Sales Market Share by Region (2019-2024)

Table 38. North America Dietary Supplements for the Elderly Sales by Country (2019-2024) & (Kilotons)

Table 39. Europe Dietary Supplements for the Elderly Sales by Country (2019-2024) & (Kilotons)

Table 40. Asia Pacific Dietary Supplements for the Elderly Sales by Region (2019-2024) & (Kilotons)

Table 41. South America Dietary Supplements for the Elderly Sales by Country (2019-2024) & (Kilotons)

Table 42. Middle East and Africa Dietary Supplements for the Elderly Sales by Region (2019-2024) & (Kilotons)

Table 43. Amway Dietary Supplements for the Elderly Basic Information

Table 44. Amway Dietary Supplements for the Elderly Product Overview

Table 45. Amway Dietary Supplements for the Elderly Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 46. Amway Business Overview

Table 47. Amway Dietary Supplements for the Elderly SWOT Analysis



- Table 48. Amway Recent Developments
- Table 49. INFINITUS Dietary Supplements for the Elderly Basic Information
- Table 50. INFINITUS Dietary Supplements for the Elderly Product Overview
- Table 51. INFINITUS Dietary Supplements for the Elderly Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. INFINITUS Business Overview
- Table 53. INFINITUS Dietary Supplements for the Elderly SWOT Analysis
- Table 54. INFINITUS Recent Developments
- Table 55. Herbalife Nutrition Dietary Supplements for the Elderly Basic Information
- Table 56. Herbalife Nutrition Dietary Supplements for the Elderly Product Overview
- Table 57. Herbalife Nutrition Dietary Supplements for the Elderly Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Herbalife Nutrition Dietary Supplements for the Elderly SWOT Analysis
- Table 59. Herbalife Nutrition Business Overview
- Table 60. Herbalife Nutrition Recent Developments
- Table 61. DEEJ Dietary Supplements for the Elderly Basic Information
- Table 62. DEEJ Dietary Supplements for the Elderly Product Overview
- Table 63. DEEJ Dietary Supplements for the Elderly Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. DEEJ Business Overview
- Table 65. DEEJ Recent Developments
- Table 66. Usana Dietary Supplements for the Elderly Basic Information
- Table 67. Usana Dietary Supplements for the Elderly Product Overview
- Table 68. Usana Dietary Supplements for the Elderly Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. Usana Business Overview
- Table 70. Usana Recent Developments
- Table 71. Blackmores Dietary Supplements for the Elderly Basic Information
- Table 72. Blackmores Dietary Supplements for the Elderly Product Overview
- Table 73. Blackmores Dietary Supplements for the Elderly Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Blackmores Business Overview
- Table 75. Blackmores Recent Developments
- Table 76. Swisse Dietary Supplements for the Elderly Basic Information
- Table 77. Swisse Dietary Supplements for the Elderly Product Overview
- Table 78. Swisse Dietary Supplements for the Elderly Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Swisse Business Overview
- Table 80. Swisse Recent Developments

- Table 81. China New Era Group Dietary Supplements for the Elderly Basic Information
- Table 82. China New Era Group Dietary Supplements for the Elderly Product Overview
- Table 83. China New Era Group Dietary Supplements for the Elderly Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. China New Era Group Business Overview
- Table 85. China New Era Group Recent Developments
- Table 86. Pfizer Dietary Supplements for the Elderly Basic Information
- Table 87. Pfizer Dietary Supplements for the Elderly Product Overview
- Table 88. Pfizer Dietary Supplements for the Elderly Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. Pfizer Business Overview
- Table 90. Pfizer Recent Developments
- Table 91. Beijing Tong Ren Tang Dietary Supplements for the Elderly Basic Information
- Table 92. Beijing Tong Ren Tang Dietary Supplements for the Elderly Product Overview
- Table 93. Beijing Tong Ren Tang Dietary Supplements for the Elderly Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. Beijing Tong Ren Tang Business Overview
- Table 95. Beijing Tong Ren Tang Recent Developments
- Table 96. Bayer Health Care (Elevit) Dietary Supplements for the Elderly Basic Information
- Table 97. Bayer Health Care (Elevit) Dietary Supplements for the Elderly Product Overview
- Table 98. Bayer Health Care (Elevit) Dietary Supplements for the Elderly Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 99. Bayer Health Care (Elevit) Business Overview
- Table 100. Bayer Health Care (Elevit) Recent Developments
- Table 101. Global Dietary Supplements for the Elderly Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 102. Global Dietary Supplements for the Elderly Market Size Forecast by Region (2025-2030) & (M USD)
- Table 103. North America Dietary Supplements for the Elderly Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 104. North America Dietary Supplements for the Elderly Market Size Forecast by Country (2025-2030) & (M USD)
- Table 105. Europe Dietary Supplements for the Elderly Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 106. Europe Dietary Supplements for the Elderly Market Size Forecast by Country (2025-2030) & (M USD)
- Table 107. Asia Pacific Dietary Supplements for the Elderly Sales Forecast by Region



(2025-2030) & (Kilotons)

Table 108. Asia Pacific Dietary Supplements for the Elderly Market Size Forecast by Region (2025-2030) & (M USD)

Table 109. South America Dietary Supplements for the Elderly Sales Forecast by Country (2025-2030) & (Kilotons)

Table 110. South America Dietary Supplements for the Elderly Market Size Forecast by Country (2025-2030) & (M USD)

Table 111. Middle East and Africa Dietary Supplements for the Elderly Consumption Forecast by Country (2025-2030) & (Units)

Table 112. Middle East and Africa Dietary Supplements for the Elderly Market Size Forecast by Country (2025-2030) & (M USD)

Table 113. Global Dietary Supplements for the Elderly Sales Forecast by Type (2025-2030) & (Kilotons)

Table 114. Global Dietary Supplements for the Elderly Market Size Forecast by Type (2025-2030) & (M USD)

Table 115. Global Dietary Supplements for the Elderly Price Forecast by Type (2025-2030) & (USD/Ton)

Table 116. Global Dietary Supplements for the Elderly Sales (Kilotons) Forecast by Application (2025-2030)

Table 117. Global Dietary Supplements for the Elderly Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Dietary Supplements for the Elderly
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Dietary Supplements for the Elderly Market Size (M USD), 2019-2030
- Figure 5. Global Dietary Supplements for the Elderly Market Size (M USD) (2019-2030)
- Figure 6. Global Dietary Supplements for the Elderly Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Dietary Supplements for the Elderly Market Size by Country (M USD)
- Figure 11. Dietary Supplements for the Elderly Sales Share by Manufacturers in 2023
- Figure 12. Global Dietary Supplements for the Elderly Revenue Share by Manufacturers in 2023
- Figure 13. Dietary Supplements for the Elderly Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Dietary Supplements for the Elderly Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Dietary Supplements for the Elderly Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Dietary Supplements for the Elderly Market Share by Type
- Figure 18. Sales Market Share of Dietary Supplements for the Elderly by Type (2019-2024)
- Figure 19. Sales Market Share of Dietary Supplements for the Elderly by Type in 2023
- Figure 20. Market Size Share of Dietary Supplements for the Elderly by Type (2019-2024)
- Figure 21. Market Size Market Share of Dietary Supplements for the Elderly by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Dietary Supplements for the Elderly Market Share by Application
- Figure 24. Global Dietary Supplements for the Elderly Sales Market Share by Application (2019-2024)
- Figure 25. Global Dietary Supplements for the Elderly Sales Market Share by Application in 2023
- Figure 26. Global Dietary Supplements for the Elderly Market Share by Application

(2019-2024)

Figure 27. Global Dietary Supplements for the Elderly Market Share by Application in 2023

Figure 28. Global Dietary Supplements for the Elderly Sales Growth Rate by Application (2019-2024)

Figure 29. Global Dietary Supplements for the Elderly Sales Market Share by Region (2019-2024)

Figure 30. North America Dietary Supplements for the Elderly Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 31. North America Dietary Supplements for the Elderly Sales Market Share by Country in 2023

Figure 32. U.S. Dietary Supplements for the Elderly Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Dietary Supplements for the Elderly Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Dietary Supplements for the Elderly Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Dietary Supplements for the Elderly Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Dietary Supplements for the Elderly Sales Market Share by Country in 2023

Figure 37. Germany Dietary Supplements for the Elderly Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Dietary Supplements for the Elderly Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Dietary Supplements for the Elderly Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Dietary Supplements for the Elderly Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Dietary Supplements for the Elderly Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Dietary Supplements for the Elderly Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Dietary Supplements for the Elderly Sales Market Share by Region in 2023

Figure 44. China Dietary Supplements for the Elderly Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Dietary Supplements for the Elderly Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Dietary Supplements for the Elderly Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Dietary Supplements for the Elderly Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Dietary Supplements for the Elderly Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Dietary Supplements for the Elderly Sales and Growth Rate (Kilotons)

Figure 50. South America Dietary Supplements for the Elderly Sales Market Share by Country in 2023

Figure 51. Brazil Dietary Supplements for the Elderly Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Dietary Supplements for the Elderly Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Dietary Supplements for the Elderly Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Dietary Supplements for the Elderly Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Dietary Supplements for the Elderly Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Dietary Supplements for the Elderly Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Dietary Supplements for the Elderly Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Dietary Supplements for the Elderly Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Dietary Supplements for the Elderly Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Dietary Supplements for the Elderly Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Dietary Supplements for the Elderly Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Dietary Supplements for the Elderly Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Dietary Supplements for the Elderly Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Dietary Supplements for the Elderly Market Share Forecast by Type (2025-2030)

Figure 65. Global Dietary Supplements for the Elderly Sales Forecast by Application

(2025-2030)

Figure 66. Global Dietary Supplements for the Elderly Market Share Forecast by Application (2025-2030)

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