

# Global Diesel Treatment Additive Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G26B82220524EN.html>

Date: March 2026

Pages: 159

Price: US\$ 2,980.00 (Single User License)

ID: G26B82220524EN

## Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Diesel Treatment Additive competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. A diesel treatment additive is a tailored chemical mixture formulated to elevate the performance of diesel fuel. It blends seamlessly with diesel, utilizing its distinct chemical attributes to inhibit oxidation and the formation of gums during storage, thereby preserving the fuel's integrity. During combustion, this additive enhances the atomization of diesel, promoting a more homogenous mixture with air and facilitating a more comprehensive burn. This process not only increases the engine's power output, resulting in stronger performance for vehicles or off-road mobile machinery, but also reduces fuel consumption and operational expenses. Additionally, it contributes to a reduction in emissions caused by incomplete combustion, making it more environmentally benign. The additive also assists in cleaning the engine's interior, decreasing carbon buildup, and extending the engine's service life, thereby ensuring the stable and efficient operation of diesel engines.

The global Diesel Treatment Additive market size was estimated at USD 867.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.00% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Diesel Treatment Additive market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Diesel Treatment Additive market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Diesel Treatment Additive market.

### **Global Diesel Treatment Additive Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Fort? Lubricants  
Holt Lloyd  
Wynns  
Valvoline  
BG Products  
Lucas Oil  
STP

Hot Shot's Secret  
JLM Lubricants  
Howes  
Lubysil  
MOTUL  
Caltex (Chevron Lubricants)  
BG Products (Powerflow)  
Royal Purple  
Archoil  
Gumout  
Rislone

### **Market Segmentation (by Type)**

PEA-based  
Polyisobutylene Amine (PA)-based  
Others

### **Market Segmentation (by Application)**

Engines  
Mechanical Systems

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value  
In-depth analysis of the Diesel Treatment Additive Market  
Overview of the regional outlook of the Diesel Treatment Additive Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Diesel Treatment Additive Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Diesel Treatment Additive, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Diesel Treatment Additive
- 1.2 Key Market Segments
  - 1.2.1 Diesel Treatment Additive Segment by Type
  - 1.2.2 Diesel Treatment Additive Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 DIESEL TREATMENT ADDITIVE MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Diesel Treatment Additive Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Diesel Treatment Additive Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 DIESEL TREATMENT ADDITIVE MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Diesel Treatment Additive Product Life Cycle
- 3.3 Global Diesel Treatment Additive Sales by Manufacturers (2020-2025)
- 3.4 Global Diesel Treatment Additive Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Diesel Treatment Additive Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Diesel Treatment Additive Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Diesel Treatment Additive Market Competitive Situation and Trends
  - 3.8.1 Diesel Treatment Additive Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Diesel Treatment Additive Players Market Share by Revenue

### 3.8.3 Mergers & Acquisitions, Expansion

## **4 DIESEL TREATMENT ADDITIVE INDUSTRY CHAIN ANALYSIS**

### 4.1 Diesel Treatment Additive Industry Chain Analysis

### 4.2 Market Overview of Key Raw Materials

### 4.3 Midstream Market Analysis

### 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF DIESEL TREATMENT ADDITIVE MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Industry News

#### 5.4.1 New Product Developments

#### 5.4.2 Mergers & Acquisitions

#### 5.4.3 Expansions

#### 5.4.4 Collaboration/Supply Contracts

### 5.5 PEST Analysis

#### 5.5.1 Industry Policies Analysis

#### 5.5.2 Economic Environment Analysis

#### 5.5.3 Social Environment Analysis

#### 5.5.4 Technological Environment Analysis

### 5.6 Global Diesel Treatment Additive Market Porter's Five Forces Analysis

#### 5.6.1 Global Trade Frictions

#### 5.6.2 U.S. Tariff Policy ? April 2025

#### 5.6.3 Global Trade Frictions and Their Impacts to Diesel Treatment Additive Market

### 5.7 ESG Ratings of Leading Companies

## **6 DIESEL TREATMENT ADDITIVE MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global Diesel Treatment Additive Sales Market Share by Type (2020-2025)

### 6.3 Global Diesel Treatment Additive Market Size by Type (2020-2025)

### 6.4 Global Diesel Treatment Additive Price by Type (2020-2025)

## **7 DIESEL TREATMENT ADDITIVE MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Diesel Treatment Additive Market Sales by Application (2020-2025)
- 7.3 Global Diesel Treatment Additive Market Size (M USD) by Application (2020-2025)
- 7.4 Global Diesel Treatment Additive Sales Growth Rate by Application (2020-2025)

## **8 DIESEL TREATMENT ADDITIVE MARKET SALES BY REGION**

- 8.1 Global Diesel Treatment Additive Sales by Region
  - 8.1.1 Global Diesel Treatment Additive Sales by Region
  - 8.1.2 Global Diesel Treatment Additive Sales Market Share by Region
- 8.2 Global Diesel Treatment Additive Market Size by Region
  - 8.2.1 Global Diesel Treatment Additive Market Size by Region
  - 8.2.2 Global Diesel Treatment Additive Market Size by Region
- 8.3 North America
  - 8.3.1 North America Diesel Treatment Additive Sales by Country
  - 8.3.2 North America Diesel Treatment Additive Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Diesel Treatment Additive Sales by Country
  - 8.4.2 Europe Diesel Treatment Additive Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific Diesel Treatment Additive Sales by Region
  - 8.5.2 Asia Pacific Diesel Treatment Additive Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview
  - 8.5.6 India Market Overview
  - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Diesel Treatment Additive Sales by Country
  - 8.6.2 South America Diesel Treatment Additive Market Size by Country

- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Diesel Treatment Additive Sales by Region
  - 8.7.2 Middle East and Africa Diesel Treatment Additive Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 DIESEL TREATMENT ADDITIVE MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Diesel Treatment Additive by Region(2020-2025)
- 9.2 Global Diesel Treatment Additive Revenue Market Share by Region (2020-2025)
- 9.3 Global Diesel Treatment Additive Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Diesel Treatment Additive Production
  - 9.4.1 North America Diesel Treatment Additive Production Growth Rate (2020-2025)
  - 9.4.2 North America Diesel Treatment Additive Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Diesel Treatment Additive Production
  - 9.5.1 Europe Diesel Treatment Additive Production Growth Rate (2020-2025)
  - 9.5.2 Europe Diesel Treatment Additive Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Diesel Treatment Additive Production (2020-2025)
  - 9.6.1 Japan Diesel Treatment Additive Production Growth Rate (2020-2025)
  - 9.6.2 Japan Diesel Treatment Additive Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Diesel Treatment Additive Production (2020-2025)
  - 9.7.1 China Diesel Treatment Additive Production Growth Rate (2020-2025)
  - 9.7.2 China Diesel Treatment Additive Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 Fort? Lubricants
  - 10.1.1 Fort? Lubricants Basic Information

- 10.1.2 Fort? Lubricants Diesel Treatment Additive Product Overview
- 10.1.3 Fort? Lubricants Diesel Treatment Additive Product Market Performance
- 10.1.4 Fort? Lubricants Business Overview
- 10.1.5 Fort? Lubricants SWOT Analysis
- 10.1.6 Fort? Lubricants Recent Developments
- 10.2 Holt Lloyd
  - 10.2.1 Holt Lloyd Basic Information
  - 10.2.2 Holt Lloyd Diesel Treatment Additive Product Overview
  - 10.2.3 Holt Lloyd Diesel Treatment Additive Product Market Performance
  - 10.2.4 Holt Lloyd Business Overview
  - 10.2.5 Holt Lloyd SWOT Analysis
  - 10.2.6 Holt Lloyd Recent Developments
- 10.3 Wynns
  - 10.3.1 Wynns Basic Information
  - 10.3.2 Wynns Diesel Treatment Additive Product Overview
  - 10.3.3 Wynns Diesel Treatment Additive Product Market Performance
  - 10.3.4 Wynns Business Overview
  - 10.3.5 Wynns SWOT Analysis
  - 10.3.6 Wynns Recent Developments
- 10.4 Valvoline
  - 10.4.1 Valvoline Basic Information
  - 10.4.2 Valvoline Diesel Treatment Additive Product Overview
  - 10.4.3 Valvoline Diesel Treatment Additive Product Market Performance
  - 10.4.4 Valvoline Business Overview
  - 10.4.5 Valvoline Recent Developments
- 10.5 BG Products
  - 10.5.1 BG Products Basic Information
  - 10.5.2 BG Products Diesel Treatment Additive Product Overview
  - 10.5.3 BG Products Diesel Treatment Additive Product Market Performance
  - 10.5.4 BG Products Business Overview
  - 10.5.5 BG Products Recent Developments
- 10.6 Lucas Oil
  - 10.6.1 Lucas Oil Basic Information
  - 10.6.2 Lucas Oil Diesel Treatment Additive Product Overview
  - 10.6.3 Lucas Oil Diesel Treatment Additive Product Market Performance
  - 10.6.4 Lucas Oil Business Overview
  - 10.6.5 Lucas Oil Recent Developments
- 10.7 STP
  - 10.7.1 STP Basic Information

- 10.7.2 STP Diesel Treatment Additive Product Overview
- 10.7.3 STP Diesel Treatment Additive Product Market Performance
- 10.7.4 STP Business Overview
- 10.7.5 STP Recent Developments
- 10.8 Hot Shot's Secret
  - 10.8.1 Hot Shot's Secret Basic Information
  - 10.8.2 Hot Shot's Secret Diesel Treatment Additive Product Overview
  - 10.8.3 Hot Shot's Secret Diesel Treatment Additive Product Market Performance
  - 10.8.4 Hot Shot's Secret Business Overview
  - 10.8.5 Hot Shot's Secret Recent Developments
- 10.9 JLM Lubricants
  - 10.9.1 JLM Lubricants Basic Information
  - 10.9.2 JLM Lubricants Diesel Treatment Additive Product Overview
  - 10.9.3 JLM Lubricants Diesel Treatment Additive Product Market Performance
  - 10.9.4 JLM Lubricants Business Overview
  - 10.9.5 JLM Lubricants Recent Developments
- 10.10 Howes
  - 10.10.1 Howes Basic Information
  - 10.10.2 Howes Diesel Treatment Additive Product Overview
  - 10.10.3 Howes Diesel Treatment Additive Product Market Performance
  - 10.10.4 Howes Business Overview
  - 10.10.5 Howes Recent Developments
- 10.11 Lubysil
  - 10.11.1 Lubysil Basic Information
  - 10.11.2 Lubysil Diesel Treatment Additive Product Overview
  - 10.11.3 Lubysil Diesel Treatment Additive Product Market Performance
  - 10.11.4 Lubysil Business Overview
  - 10.11.5 Lubysil Recent Developments
- 10.12 MOTUL
  - 10.12.1 MOTUL Basic Information
  - 10.12.2 MOTUL Diesel Treatment Additive Product Overview
  - 10.12.3 MOTUL Diesel Treatment Additive Product Market Performance
  - 10.12.4 MOTUL Business Overview
  - 10.12.5 MOTUL Recent Developments
- 10.13 Caltex (Chevron Lubricants)
  - 10.13.1 Caltex (Chevron Lubricants) Basic Information
  - 10.13.2 Caltex (Chevron Lubricants) Diesel Treatment Additive Product Overview
  - 10.13.3 Caltex (Chevron Lubricants) Diesel Treatment Additive Product Market Performance

- 10.13.4 Caltex (Chevron Lubricants) Business Overview
- 10.13.5 Caltex (Chevron Lubricants) Recent Developments
- 10.14 BG Products (Powerflow)
  - 10.14.1 BG Products (Powerflow) Basic Information
  - 10.14.2 BG Products (Powerflow) Diesel Treatment Additive Product Overview
  - 10.14.3 BG Products (Powerflow) Diesel Treatment Additive Product Market Performance
  - 10.14.4 BG Products (Powerflow) Business Overview
  - 10.14.5 BG Products (Powerflow) Recent Developments
- 10.15 Royal Purple
  - 10.15.1 Royal Purple Basic Information
  - 10.15.2 Royal Purple Diesel Treatment Additive Product Overview
  - 10.15.3 Royal Purple Diesel Treatment Additive Product Market Performance
  - 10.15.4 Royal Purple Business Overview
  - 10.15.5 Royal Purple Recent Developments
- 10.16 Archoil
  - 10.16.1 Archoil Basic Information
  - 10.16.2 Archoil Diesel Treatment Additive Product Overview
  - 10.16.3 Archoil Diesel Treatment Additive Product Market Performance
  - 10.16.4 Archoil Business Overview
  - 10.16.5 Archoil Recent Developments
- 10.17 Gumout
  - 10.17.1 Gumout Basic Information
  - 10.17.2 Gumout Diesel Treatment Additive Product Overview
  - 10.17.3 Gumout Diesel Treatment Additive Product Market Performance
  - 10.17.4 Gumout Business Overview
  - 10.17.5 Gumout Recent Developments
- 10.18 Rislone
  - 10.18.1 Rislone Basic Information
  - 10.18.2 Rislone Diesel Treatment Additive Product Overview
  - 10.18.3 Rislone Diesel Treatment Additive Product Market Performance
  - 10.18.4 Rislone Business Overview
  - 10.18.5 Rislone Recent Developments

## **11 DIESEL TREATMENT ADDITIVE MARKET FORECAST BY REGION**

- 11.1 Global Diesel Treatment Additive Market Size Forecast
- 11.2 Global Diesel Treatment Additive Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country

- 11.2.2 Europe Diesel Treatment Additive Market Size Forecast by Country
- 11.2.3 Asia Pacific Diesel Treatment Additive Market Size Forecast by Region
- 11.2.4 South America Diesel Treatment Additive Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Diesel Treatment Additive by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

- 12.1 Global Diesel Treatment Additive Market Forecast by Type (2026-2035)
  - 12.1.1 Global Forecasted Sales of Diesel Treatment Additive by Type (2026-2035)
  - 12.1.2 Global Diesel Treatment Additive Market Size Forecast by Type (2026-2035)
  - 12.1.3 Global Forecasted Price of Diesel Treatment Additive by Type (2026-2035)
- 12.2 Global Diesel Treatment Additive Market Forecast by Application (2026-2035)
  - 12.2.1 Global Diesel Treatment Additive Sales (K MT) Forecast by Application
  - 12.2.2 Global Diesel Treatment Additive Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Diesel Treatment Additive Market Size by Type (M USD)
- Table 4. Global Diesel Treatment Additive Market Size by Application
- Table 5. Diesel Treatment Additive Market Size Comparison by Region (M USD)
- Table 6. Global Diesel Treatment Additive Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Diesel Treatment Additive Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Diesel Treatment Additive Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Diesel Treatment Additive Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Diesel Treatment Additive as of 2025)
- Table 11. Global Market Diesel Treatment Additive Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Diesel Treatment Additive Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Diesel Treatment Additive Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Diesel Treatment Additive Sales by Type (K MT)
- Table 27. Global Diesel Treatment Additive Market Size by Type (M USD)
- Table 28. Global Diesel Treatment Additive Sales (K MT) by Type (2020-2025)

- Table 29. Global Diesel Treatment Additive Sales Market Share by Type (2020-2025)
- Table 30. Global Diesel Treatment Additive Market Size (M USD) by Type (2020-2025)
- Table 31. Global Diesel Treatment Additive Market Share by Type (2020-2025)
- Table 32. Global Diesel Treatment Additive Price (USD/KG) by Type (2020-2025)
- Table 33. Global Diesel Treatment Additive Sales (K MT) by Application
- Table 34. Global Diesel Treatment Additive Market Size by Application
- Table 35. Global Diesel Treatment Additive Sales by Application (2020-2025) & (K MT)
- Table 36. Global Diesel Treatment Additive Sales Market Share by Application (2020-2025)
- Table 37. Global Diesel Treatment Additive Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Diesel Treatment Additive Market Share by Application (2020-2025)
- Table 39. Global Diesel Treatment Additive Sales Growth Rate by Application (2020-2025)
- Table 40. Global Diesel Treatment Additive Sales by Region (2020-2025) & (K MT)
- Table 41. Global Diesel Treatment Additive Sales Market Share by Region (2020-2025)
- Table 42. Global Diesel Treatment Additive Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Diesel Treatment Additive Market Size by Region (2020-2025)
- Table 44. North America Diesel Treatment Additive Sales by Country (2020-2025) & (K MT)
- Table 45. North America Diesel Treatment Additive Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Diesel Treatment Additive Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Diesel Treatment Additive Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Diesel Treatment Additive Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Diesel Treatment Additive Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Diesel Treatment Additive Sales by Country (2020-2025) & (K MT)
- Table 51. South America Diesel Treatment Additive Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Diesel Treatment Additive Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Diesel Treatment Additive Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Diesel Treatment Additive Production (K MT) by Region(2020-2025)
- Table 55. Global Diesel Treatment Additive Revenue (US\$ Million) by Region

(2020-2025)

Table 56. Global Diesel Treatment Additive Revenue Market Share by Region

(2020-2025)

Table 57. Global Diesel Treatment Additive Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Diesel Treatment Additive Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Diesel Treatment Additive Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Diesel Treatment Additive Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Diesel Treatment Additive Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Fort? Lubricants Basic Information

Table 63. Fort? Lubricants Diesel Treatment Additive Product Overview

Table 64. Fort? Lubricants Diesel Treatment Additive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Fort? Lubricants Business Overview

Table 66. Fort? Lubricants SWOT Analysis

Table 67. Fort? Lubricants Recent Developments

Table 68. Holt Lloyd Basic Information

Table 69. Holt Lloyd Diesel Treatment Additive Product Overview

Table 70. Holt Lloyd Diesel Treatment Additive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Holt Lloyd Business Overview

Table 72. Holt Lloyd SWOT Analysis

Table 73. Holt Lloyd Recent Developments

Table 74. Wynns Basic Information

Table 75. Wynns Diesel Treatment Additive Product Overview

Table 76. Wynns Diesel Treatment Additive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Wynns Business Overview

Table 78. Wynns SWOT Analysis

Table 79. Wynns Recent Developments

Table 80. Valvoline Basic Information

Table 81. Valvoline Diesel Treatment Additive Product Overview

Table 82. Valvoline Diesel Treatment Additive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Valvoline Business Overview

- Table 84. Valvoline Recent Developments
- Table 85. BG Products Basic Information
- Table 86. BG Products Diesel Treatment Additive Product Overview
- Table 87. BG Products Diesel Treatment Additive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. BG Products Business Overview
- Table 89. BG Products Recent Developments
- Table 90. Lucas Oil Basic Information
- Table 91. Lucas Oil Diesel Treatment Additive Product Overview
- Table 92. Lucas Oil Diesel Treatment Additive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. Lucas Oil Business Overview
- Table 94. Lucas Oil Recent Developments
- Table 95. STP Basic Information
- Table 96. STP Diesel Treatment Additive Product Overview
- Table 97. STP Diesel Treatment Additive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. STP Business Overview
- Table 99. STP Recent Developments
- Table 100. Hot Shot's Secret Basic Information
- Table 101. Hot Shot's Secret Diesel Treatment Additive Product Overview
- Table 102. Hot Shot's Secret Diesel Treatment Additive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. Hot Shot's Secret Business Overview
- Table 104. Hot Shot's Secret Recent Developments
- Table 105. JLM Lubricants Basic Information
- Table 106. JLM Lubricants Diesel Treatment Additive Product Overview
- Table 107. JLM Lubricants Diesel Treatment Additive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. JLM Lubricants Business Overview
- Table 109. JLM Lubricants Recent Developments
- Table 110. Howes Basic Information
- Table 111. Howes Diesel Treatment Additive Product Overview
- Table 112. Howes Diesel Treatment Additive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 113. Howes Business Overview
- Table 114. Howes Recent Developments
- Table 115. Lubysil Basic Information
- Table 116. Lubysil Diesel Treatment Additive Product Overview

- Table 117. Lubysil Diesel Treatment Additive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 118. Lubysil Business Overview
- Table 119. Lubysil Recent Developments
- Table 120. MOTUL Basic Information
- Table 121. MOTUL Diesel Treatment Additive Product Overview
- Table 122. MOTUL Diesel Treatment Additive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 123. MOTUL Business Overview
- Table 124. MOTUL Recent Developments
- Table 125. Caltex (Chevron Lubricants) Basic Information
- Table 126. Caltex (Chevron Lubricants) Diesel Treatment Additive Product Overview
- Table 127. Caltex (Chevron Lubricants) Diesel Treatment Additive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 128. Caltex (Chevron Lubricants) Business Overview
- Table 129. Caltex (Chevron Lubricants) Recent Developments
- Table 130. BG Products (Powerflow) Basic Information
- Table 131. BG Products (Powerflow) Diesel Treatment Additive Product Overview
- Table 132. BG Products (Powerflow) Diesel Treatment Additive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 133. BG Products (Powerflow) Business Overview
- Table 134. BG Products (Powerflow) Recent Developments
- Table 135. Royal Purple Basic Information
- Table 136. Royal Purple Diesel Treatment Additive Product Overview
- Table 137. Royal Purple Diesel Treatment Additive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 138. Royal Purple Business Overview
- Table 139. Royal Purple Recent Developments
- Table 140. Archoil Basic Information
- Table 141. Archoil Diesel Treatment Additive Product Overview
- Table 142. Archoil Diesel Treatment Additive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 143. Archoil Business Overview
- Table 144. Archoil Recent Developments
- Table 145. Gumout Basic Information
- Table 146. Gumout Diesel Treatment Additive Product Overview
- Table 147. Gumout Diesel Treatment Additive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 148. Gumout Business Overview

- Table 149. Gumout Recent Developments
- Table 150. Rislone Basic Information
- Table 151. Rislone Diesel Treatment Additive Product Overview
- Table 152. Rislone Diesel Treatment Additive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 153. Rislone Business Overview
- Table 154. Rislone Recent Developments
- Table 155. Global Diesel Treatment Additive Sales Forecast by Region (2026-2035) & (K MT)
- Table 156. Global Diesel Treatment Additive Market Size Forecast by Region (2026-2035) & (M USD)
- Table 157. North America Diesel Treatment Additive Sales Forecast by Country (2026-2035) & (K MT)
- Table 158. North America Diesel Treatment Additive Market Size Forecast by Country (2026-2035) & (M USD)
- Table 159. Europe Diesel Treatment Additive Sales Forecast by Country (2026-2035) & (K MT)
- Table 160. Europe Diesel Treatment Additive Market Size Forecast by Country (2026-2035) & (M USD)
- Table 161. Asia Pacific Diesel Treatment Additive Sales Forecast by Region (2026-2035) & (K MT)
- Table 162. Asia Pacific Diesel Treatment Additive Market Size Forecast by Region (2026-2035) & (M USD)
- Table 163. South America Diesel Treatment Additive Sales Forecast by Country (2026-2035) & (K MT)
- Table 164. South America Diesel Treatment Additive Market Size Forecast by Country (2026-2035) & (M USD)
- Table 165. Middle East and Africa Diesel Treatment Additive Sales Forecast by Country (2026-2035) & (Units)
- Table 166. Middle East and Africa Diesel Treatment Additive Market Size Forecast by Country (2026-2035) & (M USD)
- Table 167. Global Diesel Treatment Additive Sales Forecast by Type (2026-2035) & (K MT)
- Table 168. Global Diesel Treatment Additive Market Size Forecast by Type (2026-2035) & (M USD)
- Table 169. Global Diesel Treatment Additive Price Forecast by Type (2026-2035) & (USD/KG)
- Table 170. Global Diesel Treatment Additive Sales (K MT) Forecast by Application (2026-2035)

Table 171. Global Diesel Treatment Additive Market Size Forecast by Application  
(2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Diesel Treatment Additive
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Diesel Treatment Additive Market Size (M USD), 2025-2035
- Figure 5. Global Diesel Treatment Additive Market Size (M USD) (2020-2035)
- Figure 6. Global Diesel Treatment Additive Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Diesel Treatment Additive Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Diesel Treatment Additive Product Life Cycle
- Figure 13. Diesel Treatment Additive Sales Share by Manufacturers in 2025
- Figure 14. Global Diesel Treatment Additive Revenue Share by Manufacturers in 2025
- Figure 15. Diesel Treatment Additive Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Diesel Treatment Additive Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Diesel Treatment Additive Revenue in 2025
- Figure 18. Industry Chain Map of Diesel Treatment Additive
- Figure 19. Global Diesel Treatment Additive Market PEST Analysis
- Figure 20. Global Diesel Treatment Additive Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Diesel Treatment Additive Market Share by Type
- Figure 27. Sales Market Share of Diesel Treatment Additive by Type (2020-2025)
- Figure 28. Sales Market Share of Diesel Treatment Additive by Type in 2025
- Figure 29. Market Share of Diesel Treatment Additive by Type (2020-2025)
- Figure 30. Market Share of Diesel Treatment Additive by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Diesel Treatment Additive Market Share by Application

Figure 33. Global Diesel Treatment Additive Sales Market Share by Application (2020-2025)

Figure 34. Global Diesel Treatment Additive Sales Market Share by Application in 2025

Figure 35. Global Diesel Treatment Additive Market Share by Application (2020-2025)

Figure 36. Global Diesel Treatment Additive Market Share by Application in 2025

Figure 37. Global Diesel Treatment Additive Sales Growth Rate by Application (2020-2025)

Figure 38. Global Diesel Treatment Additive Sales Market Share by Region (2020-2025)

Figure 39. Global Diesel Treatment Additive Market Size by Region (2020-2025)

Figure 40. North America Diesel Treatment Additive Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Diesel Treatment Additive Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Diesel Treatment Additive Sales Market Share by Country in 2024

Figure 43. North America Diesel Treatment Additive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Diesel Treatment Additive Market Size by Country in 2024

Figure 45. U.S. Diesel Treatment Additive Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Diesel Treatment Additive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Diesel Treatment Additive Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Diesel Treatment Additive Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Diesel Treatment Additive Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Diesel Treatment Additive Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Diesel Treatment Additive Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Diesel Treatment Additive Sales Market Share by Country in 2024

Figure 53. Europe Diesel Treatment Additive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Diesel Treatment Additive Market Size by Country in 2024

Figure 55. Germany Diesel Treatment Additive Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Diesel Treatment Additive Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 57. France Diesel Treatment Additive Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Diesel Treatment Additive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Diesel Treatment Additive Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Diesel Treatment Additive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Diesel Treatment Additive Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Diesel Treatment Additive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Diesel Treatment Additive Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Diesel Treatment Additive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Diesel Treatment Additive Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Diesel Treatment Additive Sales Market Share by Region in 2024

Figure 67. Asia Pacific Diesel Treatment Additive Market Size by Region in 2024

Figure 68. China Diesel Treatment Additive Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Diesel Treatment Additive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Diesel Treatment Additive Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Diesel Treatment Additive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Diesel Treatment Additive Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Diesel Treatment Additive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Diesel Treatment Additive Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Diesel Treatment Additive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Diesel Treatment Additive Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Diesel Treatment Additive Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 78. South America Diesel Treatment Additive Sales and Growth Rate (K MT)

Figure 79. South America Diesel Treatment Additive Sales Market Share by Country in 2024

Figure 80. South America Diesel Treatment Additive Market Size and Growth Rate (M USD)

Figure 81. South America Diesel Treatment Additive Market Size by Country in 2024

Figure 82. Brazil Diesel Treatment Additive Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Diesel Treatment Additive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Diesel Treatment Additive Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Diesel Treatment Additive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Diesel Treatment Additive Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Diesel Treatment Additive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Diesel Treatment Additive Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Diesel Treatment Additive Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Diesel Treatment Additive Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Diesel Treatment Additive Market Size by Region in 2024

Figure 92. Saudi Arabia Diesel Treatment Additive Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Diesel Treatment Additive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Diesel Treatment Additive Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Diesel Treatment Additive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Diesel Treatment Additive Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Diesel Treatment Additive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Diesel Treatment Additive Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Diesel Treatment Additive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Diesel Treatment Additive Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Diesel Treatment Additive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Diesel Treatment Additive Production Market Share by Region (2020-2025)

Figure 103. North America Diesel Treatment Additive Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Diesel Treatment Additive Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Diesel Treatment Additive Production (K MT) Growth Rate (2020-2025)

Figure 106. China Diesel Treatment Additive Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Diesel Treatment Additive Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Diesel Treatment Additive Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Diesel Treatment Additive Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Diesel Treatment Additive Market Share Forecast by Type (2026-2035)

Figure 111. Global Diesel Treatment Additive Sales Forecast by Application (2026-2035)

Figure 112. Global Diesel Treatment Additive Market Share Forecast by Application (2026-2035)

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