

Global Device Storage Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Device storage (also known as 'Self storage' and 'self-service storage') is an industry in which storage space (such as rooms, lockers, containers, and/or outdoor space), also known as 'storage units' is rented to tenants, usually on a short-term basis (often month-to-month). Device storage tenants include businesses and individuals.

The global Device Storage market size was estimated at USD 309 million in 2023 and is projected to reach USD 443.62 million by 2032, exhibiting a CAGR of 4.10% during the forecast period.

North America Device Storage market size was estimated at USD 86.28 million in 2023, at a CAGR of 3.51% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Device Storage market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Device Storage Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the

competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Device Storage market in any manner.

Global Device Storage Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Prime Storage Group

Metro Storage

U-Haul International

CubeSmart

Simply Self Storage

StorageMart

All Self Storage

Amsdell

Urban Self Storage

KO Storage

Self Storage Services

Life Storage

Derrel's Mini Storage

Strategic Capital Holdings

Platinum Storage Group

Public Storage

Dell Technologies Inc.

HPE

NetApp

Inc.

Huawei Technologies Co.

Ltd.

Market Segmentation (by Type)

Climate-Controlled Device Storage

Non-Climate Controlled Device Storage

Market Segmentation (by Application)

Residential

Commercial

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Device Storage Market

Overview of the regional outlook of the Device Storage Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Device Storage Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Device Storage, their output value,

profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Device Storage

1.2 Key Market Segments

1.2.1 Device Storage Segment by Type

1.2.2 Device Storage Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 DEVICE STORAGE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Device Storage Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Device Storage Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 DEVICE STORAGE MARKET COMPETITIVE LANDSCAPE

3.1 Global Device Storage Sales by Manufacturers (2019-2024)

3.2 Global Device Storage Revenue Market Share by Manufacturers (2019-2024)

3.3 Device Storage Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Device Storage Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Device Storage Sales Sites, Area Served, Product Type

3.6 Device Storage Market Competitive Situation and Trends

3.6.1 Device Storage Market Concentration Rate

3.6.2 Global 5 and 10 Largest Device Storage Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 DEVICE STORAGE INDUSTRY CHAIN ANALYSIS

4.1 Device Storage Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF DEVICE STORAGE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 DEVICE STORAGE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Device Storage Sales Market Share by Type (2019-2024)

6.3 Global Device Storage Market Size Market Share by Type (2019-2024)

6.4 Global Device Storage Price by Type (2019-2024)

7 DEVICE STORAGE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Device Storage Market Sales by Application (2019-2024)

7.3 Global Device Storage Market Size (M USD) by Application (2019-2024)

7.4 Global Device Storage Sales Growth Rate by Application (2019-2024)

8 DEVICE STORAGE MARKET CONSUMPTION BY REGION

8.1 Global Device Storage Sales by Region

8.1.1 Global Device Storage Sales by Region

8.1.2 Global Device Storage Sales Market Share by Region

8.2 North America

8.2.1 North America Device Storage Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Device Storage Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Device Storage Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Device Storage Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Device Storage Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 DEVICE STORAGE MARKET PRODUCTION BY REGION

9.1 Global Production of Device Storage by Region (2019-2024)

9.2 Global Device Storage Revenue Market Share by Region (2019-2024)

9.3 Global Device Storage Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Device Storage Production

9.4.1 North America Device Storage Production Growth Rate (2019-2024)

9.4.2 North America Device Storage Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Device Storage Production

- 9.5.1 Europe Device Storage Production Growth Rate (2019-2024)
- 9.5.2 Europe Device Storage Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Device Storage Production (2019-2024)
 - 9.6.1 Japan Device Storage Production Growth Rate (2019-2024)
 - 9.6.2 Japan Device Storage Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Device Storage Production (2019-2024)
 - 9.7.1 China Device Storage Production Growth Rate (2019-2024)
 - 9.7.2 China Device Storage Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Prime Storage Group
 - 10.1.1 Prime Storage Group Device Storage Basic Information
 - 10.1.2 Prime Storage Group Device Storage Product Overview
 - 10.1.3 Prime Storage Group Device Storage Product Market Performance
 - 10.1.4 Prime Storage Group Business Overview
 - 10.1.5 Prime Storage Group Device Storage SWOT Analysis
 - 10.1.6 Prime Storage Group Recent Developments
- 10.2 Metro Storage
 - 10.2.1 Metro Storage Device Storage Basic Information
 - 10.2.2 Metro Storage Device Storage Product Overview
 - 10.2.3 Metro Storage Device Storage Product Market Performance
 - 10.2.4 Metro Storage Business Overview
 - 10.2.5 Metro Storage Device Storage SWOT Analysis
 - 10.2.6 Metro Storage Recent Developments
- 10.3 U-Haul International
 - 10.3.1 U-Haul International Device Storage Basic Information
 - 10.3.2 U-Haul International Device Storage Product Overview
 - 10.3.3 U-Haul International Device Storage Product Market Performance
 - 10.3.4 U-Haul International Device Storage SWOT Analysis
 - 10.3.5 U-Haul International Business Overview
 - 10.3.6 U-Haul International Recent Developments
- 10.4 CubeSmart
 - 10.4.1 CubeSmart Device Storage Basic Information
 - 10.4.2 CubeSmart Device Storage Product Overview
 - 10.4.3 CubeSmart Device Storage Product Market Performance

- 10.4.4 CubeSmart Business Overview
- 10.4.5 CubeSmart Recent Developments
- 10.5 Simply Self Storage
 - 10.5.1 Simply Self Storage Device Storage Basic Information
 - 10.5.2 Simply Self Storage Device Storage Product Overview
 - 10.5.3 Simply Self Storage Device Storage Product Market Performance
 - 10.5.4 Simply Self Storage Business Overview
 - 10.5.5 Simply Self Storage Recent Developments
- 10.6 StorageMart
 - 10.6.1 StorageMart Device Storage Basic Information
 - 10.6.2 StorageMart Device Storage Product Overview
 - 10.6.3 StorageMart Device Storage Product Market Performance
 - 10.6.4 StorageMart Business Overview
 - 10.6.5 StorageMart Recent Developments
- 10.7 All Self Storage
 - 10.7.1 All Self Storage Device Storage Basic Information
 - 10.7.2 All Self Storage Device Storage Product Overview
 - 10.7.3 All Self Storage Device Storage Product Market Performance
 - 10.7.4 All Self Storage Business Overview
 - 10.7.5 All Self Storage Recent Developments
- 10.8 Amsdell
 - 10.8.1 Amsdell Device Storage Basic Information
 - 10.8.2 Amsdell Device Storage Product Overview
 - 10.8.3 Amsdell Device Storage Product Market Performance
 - 10.8.4 Amsdell Business Overview
 - 10.8.5 Amsdell Recent Developments
- 10.9 Urban Self Storage
 - 10.9.1 Urban Self Storage Device Storage Basic Information
 - 10.9.2 Urban Self Storage Device Storage Product Overview
 - 10.9.3 Urban Self Storage Device Storage Product Market Performance
 - 10.9.4 Urban Self Storage Business Overview
 - 10.9.5 Urban Self Storage Recent Developments
- 10.10 KO Storage
 - 10.10.1 KO Storage Device Storage Basic Information
 - 10.10.2 KO Storage Device Storage Product Overview
 - 10.10.3 KO Storage Device Storage Product Market Performance
 - 10.10.4 KO Storage Business Overview
 - 10.10.5 KO Storage Recent Developments
- 10.11 Self Storage Services

- 10.11.1 Self Storage Services Device Storage Basic Information
- 10.11.2 Self Storage Services Device Storage Product Overview
- 10.11.3 Self Storage Services Device Storage Product Market Performance
- 10.11.4 Self Storage Services Business Overview
- 10.11.5 Self Storage Services Recent Developments
- 10.12 Life Storage
 - 10.12.1 Life Storage Device Storage Basic Information
 - 10.12.2 Life Storage Device Storage Product Overview
 - 10.12.3 Life Storage Device Storage Product Market Performance
 - 10.12.4 Life Storage Business Overview
 - 10.12.5 Life Storage Recent Developments
- 10.13 Derrel's Mini Storage
 - 10.13.1 Derrel's Mini Storage Device Storage Basic Information
 - 10.13.2 Derrel's Mini Storage Device Storage Product Overview
 - 10.13.3 Derrel's Mini Storage Device Storage Product Market Performance
 - 10.13.4 Derrel's Mini Storage Business Overview
 - 10.13.5 Derrel's Mini Storage Recent Developments
- 10.14 Strategic Capital Holdings
 - 10.14.1 Strategic Capital Holdings Device Storage Basic Information
 - 10.14.2 Strategic Capital Holdings Device Storage Product Overview
 - 10.14.3 Strategic Capital Holdings Device Storage Product Market Performance
 - 10.14.4 Strategic Capital Holdings Business Overview
 - 10.14.5 Strategic Capital Holdings Recent Developments
- 10.15 Platinum Storage Group
 - 10.15.1 Platinum Storage Group Device Storage Basic Information
 - 10.15.2 Platinum Storage Group Device Storage Product Overview
 - 10.15.3 Platinum Storage Group Device Storage Product Market Performance
 - 10.15.4 Platinum Storage Group Business Overview
 - 10.15.5 Platinum Storage Group Recent Developments
- 10.16 Public Storage
 - 10.16.1 Public Storage Device Storage Basic Information
 - 10.16.2 Public Storage Device Storage Product Overview
 - 10.16.3 Public Storage Device Storage Product Market Performance
 - 10.16.4 Public Storage Business Overview
 - 10.16.5 Public Storage Recent Developments
- 10.17 Dell Technologies Inc.
 - 10.17.1 Dell Technologies Inc. Device Storage Basic Information
 - 10.17.2 Dell Technologies Inc. Device Storage Product Overview
 - 10.17.3 Dell Technologies Inc. Device Storage Product Market Performance

- 10.17.4 Dell Technologies Inc. Business Overview
- 10.17.5 Dell Technologies Inc. Recent Developments
- 10.18 HPE
 - 10.18.1 HPE Device Storage Basic Information
 - 10.18.2 HPE Device Storage Product Overview
 - 10.18.3 HPE Device Storage Product Market Performance
 - 10.18.4 HPE Business Overview
 - 10.18.5 HPE Recent Developments
- 10.19 NetApp
 - 10.19.1 NetApp Device Storage Basic Information
 - 10.19.2 NetApp Device Storage Product Overview
 - 10.19.3 NetApp Device Storage Product Market Performance
 - 10.19.4 NetApp Business Overview
 - 10.19.5 NetApp Recent Developments
- 10.20 Inc.
 - 10.20.1 Inc. Device Storage Basic Information
 - 10.20.2 Inc. Device Storage Product Overview
 - 10.20.3 Inc. Device Storage Product Market Performance
 - 10.20.4 Inc. Business Overview
 - 10.20.5 Inc. Recent Developments
- 10.21 Huawei Technologies Co.
 - 10.21.1 Huawei Technologies Co. Device Storage Basic Information
 - 10.21.2 Huawei Technologies Co. Device Storage Product Overview
 - 10.21.3 Huawei Technologies Co. Device Storage Product Market Performance
 - 10.21.4 Huawei Technologies Co. Business Overview
 - 10.21.5 Huawei Technologies Co. Recent Developments
- 10.22 Ltd.
 - 10.22.1 Ltd. Device Storage Basic Information
 - 10.22.2 Ltd. Device Storage Product Overview
 - 10.22.3 Ltd. Device Storage Product Market Performance
 - 10.22.4 Ltd. Business Overview
 - 10.22.5 Ltd. Recent Developments

11 DEVICE STORAGE MARKET FORECAST BY REGION

- 11.1 Global Device Storage Market Size Forecast
- 11.2 Global Device Storage Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Device Storage Market Size Forecast by Country

11.2.3 Asia Pacific Device Storage Market Size Forecast by Region

11.2.4 South America Device Storage Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Device Storage by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Device Storage Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Device Storage by Type (2025-2032)

12.1.2 Global Device Storage Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Device Storage by Type (2025-2032)

12.2 Global Device Storage Market Forecast by Application (2025-2032)

12.2.1 Global Device Storage Sales (K Units) Forecast by Application

12.2.2 Global Device Storage Market Size (M USD) Forecast by Application
(2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Device Storage Market Size Comparison by Region (M USD)
Table 5. Global Device Storage Sales (K Units) by Manufacturers (2019-2024)
Table 6. Global Device Storage Sales Market Share by Manufacturers (2019-2024)
Table 7. Global Device Storage Revenue (M USD) by Manufacturers (2019-2024)
Table 8. Global Device Storage Revenue Share by Manufacturers (2019-2024)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Device Storage as of 2022)
Table 10. Global Market Device Storage Average Price (USD/Unit) of Key Manufacturers (2019-2024)
Table 11. Manufacturers Device Storage Sales Sites and Area Served
Table 12. Manufacturers Device Storage Product Type
Table 13. Global Device Storage Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Industry Chain Map of Device Storage
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Device Storage Market Challenges
Table 22. Global Device Storage Sales by Type (K Units)
Table 23. Global Device Storage Market Size by Type (M USD)
Table 24. Global Device Storage Sales (K Units) by Type (2019-2024)
Table 25. Global Device Storage Sales Market Share by Type (2019-2024)
Table 26. Global Device Storage Market Size (M USD) by Type (2019-2024)
Table 27. Global Device Storage Market Size Share by Type (2019-2024)
Table 28. Global Device Storage Price (USD/Unit) by Type (2019-2024)
Table 29. Global Device Storage Sales (K Units) by Application
Table 30. Global Device Storage Market Size by Application
Table 31. Global Device Storage Sales by Application (2019-2024) & (K Units)
Table 32. Global Device Storage Sales Market Share by Application (2019-2024)

Table 33. Global Device Storage Sales by Application (2019-2024) & (M USD)
Table 34. Global Device Storage Market Share by Application (2019-2024)
Table 35. Global Device Storage Sales Growth Rate by Application (2019-2024)
Table 36. Global Device Storage Sales by Region (2019-2024) & (K Units)
Table 37. Global Device Storage Sales Market Share by Region (2019-2024)
Table 38. North America Device Storage Sales by Country (2019-2024) & (K Units)
Table 39. Europe Device Storage Sales by Country (2019-2024) & (K Units)
Table 40. Asia Pacific Device Storage Sales by Region (2019-2024) & (K Units)
Table 41. South America Device Storage Sales by Country (2019-2024) & (K Units)
Table 42. Middle East and Africa Device Storage Sales by Region (2019-2024) & (K Units)
Table 43. Global Device Storage Production (K Units) by Region (2019-2024)
Table 44. Global Device Storage Revenue (US\$ Million) by Region (2019-2024)
Table 45. Global Device Storage Revenue Market Share by Region (2019-2024)
Table 46. Global Device Storage Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 47. North America Device Storage Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 48. Europe Device Storage Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 49. Japan Device Storage Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 50. China Device Storage Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 51. Prime Storage Group Device Storage Basic Information
Table 52. Prime Storage Group Device Storage Product Overview
Table 53. Prime Storage Group Device Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 54. Prime Storage Group Business Overview
Table 55. Prime Storage Group Device Storage SWOT Analysis
Table 56. Prime Storage Group Recent Developments
Table 57. Metro Storage Device Storage Basic Information
Table 58. Metro Storage Device Storage Product Overview
Table 59. Metro Storage Device Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 60. Metro Storage Business Overview
Table 61. Metro Storage Device Storage SWOT Analysis
Table 62. Metro Storage Recent Developments
Table 63. U-Haul International Device Storage Basic Information

Table 64. U-Haul International Device Storage Product Overview
Table 65. U-Haul International Device Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 66. U-Haul International Device Storage SWOT Analysis
Table 67. U-Haul International Business Overview
Table 68. U-Haul International Recent Developments
Table 69. CubeSmart Device Storage Basic Information
Table 70. CubeSmart Device Storage Product Overview
Table 71. CubeSmart Device Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 72. CubeSmart Business Overview
Table 73. CubeSmart Recent Developments
Table 74. Simply Self Storage Device Storage Basic Information
Table 75. Simply Self Storage Device Storage Product Overview
Table 76. Simply Self Storage Device Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 77. Simply Self Storage Business Overview
Table 78. Simply Self Storage Recent Developments
Table 79. StorageMart Device Storage Basic Information
Table 80. StorageMart Device Storage Product Overview
Table 81. StorageMart Device Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 82. StorageMart Business Overview
Table 83. StorageMart Recent Developments
Table 84. All Self Storage Device Storage Basic Information
Table 85. All Self Storage Device Storage Product Overview
Table 86. All Self Storage Device Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 87. All Self Storage Business Overview
Table 88. All Self Storage Recent Developments
Table 89. Amsdell Device Storage Basic Information
Table 90. Amsdell Device Storage Product Overview
Table 91. Amsdell Device Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 92. Amsdell Business Overview
Table 93. Amsdell Recent Developments
Table 94. Urban Self Storage Device Storage Basic Information
Table 95. Urban Self Storage Device Storage Product Overview
Table 96. Urban Self Storage Device Storage Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 97. Urban Self Storage Business Overview

Table 98. Urban Self Storage Recent Developments

Table 99. KO Storage Device Storage Basic Information

Table 100. KO Storage Device Storage Product Overview

Table 101. KO Storage Device Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. KO Storage Business Overview

Table 103. KO Storage Recent Developments

Table 104. Self Storage Services Device Storage Basic Information

Table 105. Self Storage Services Device Storage Product Overview

Table 106. Self Storage Services Device Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 107. Self Storage Services Business Overview

Table 108. Self Storage Services Recent Developments

Table 109. Life Storage Device Storage Basic Information

Table 110. Life Storage Device Storage Product Overview

Table 111. Life Storage Device Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 112. Life Storage Business Overview

Table 113. Life Storage Recent Developments

Table 114. Derrel's Mini Storage Device Storage Basic Information

Table 115. Derrel's Mini Storage Device Storage Product Overview

Table 116. Derrel's Mini Storage Device Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 117. Derrel's Mini Storage Business Overview

Table 118. Derrel's Mini Storage Recent Developments

Table 119. Strategic Capital Holdings Device Storage Basic Information

Table 120. Strategic Capital Holdings Device Storage Product Overview

Table 121. Strategic Capital Holdings Device Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 122. Strategic Capital Holdings Business Overview

Table 123. Strategic Capital Holdings Recent Developments

Table 124. Platinum Storage Group Device Storage Basic Information

Table 125. Platinum Storage Group Device Storage Product Overview

Table 126. Platinum Storage Group Device Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 127. Platinum Storage Group Business Overview

Table 128. Platinum Storage Group Recent Developments

Table 129. Public Storage Device Storage Basic Information
Table 130. Public Storage Device Storage Product Overview
Table 131. Public Storage Device Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 132. Public Storage Business Overview
Table 133. Public Storage Recent Developments
Table 134. Dell Technologies Inc. Device Storage Basic Information
Table 135. Dell Technologies Inc. Device Storage Product Overview
Table 136. Dell Technologies Inc. Device Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 137. Dell Technologies Inc. Business Overview
Table 138. Dell Technologies Inc. Recent Developments
Table 139. HPE Device Storage Basic Information
Table 140. HPE Device Storage Product Overview
Table 141. HPE Device Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 142. HPE Business Overview
Table 143. HPE Recent Developments
Table 144. NetApp Device Storage Basic Information
Table 145. NetApp Device Storage Product Overview
Table 146. NetApp Device Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 147. NetApp Business Overview
Table 148. NetApp Recent Developments
Table 149. Inc. Device Storage Basic Information
Table 150. Inc. Device Storage Product Overview
Table 151. Inc. Device Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 152. Inc. Business Overview
Table 153. Inc. Recent Developments
Table 154. Huawei Technologies Co. Device Storage Basic Information
Table 155. Huawei Technologies Co. Device Storage Product Overview
Table 156. Huawei Technologies Co. Device Storage Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 157. Huawei Technologies Co. Business Overview
Table 158. Huawei Technologies Co. Recent Developments
Table 159. Ltd. Device Storage Basic Information
Table 160. Ltd. Device Storage Product Overview
Table 161. Ltd. Device Storage Sales (K Units), Revenue (M USD), Price (USD/Unit)

and Gross Margin (2019-2024)

Table 162. Ltd. Business Overview

Table 163. Ltd. Recent Developments

Table 164. Global Device Storage Sales Forecast by Region (2025-2032) & (K Units)

Table 165. Global Device Storage Market Size Forecast by Region (2025-2032) & (M USD)

Table 166. North America Device Storage Sales Forecast by Country (2025-2032) & (K Units)

Table 167. North America Device Storage Market Size Forecast by Country (2025-2032) & (M USD)

Table 168. Europe Device Storage Sales Forecast by Country (2025-2032) & (K Units)

Table 169. Europe Device Storage Market Size Forecast by Country (2025-2032) & (M USD)

Table 170. Asia Pacific Device Storage Sales Forecast by Region (2025-2032) & (K Units)

Table 171. Asia Pacific Device Storage Market Size Forecast by Region (2025-2032) & (M USD)

Table 172. South America Device Storage Sales Forecast by Country (2025-2032) & (K Units)

Table 173. South America Device Storage Market Size Forecast by Country (2025-2032) & (M USD)

Table 174. Middle East and Africa Device Storage Consumption Forecast by Country (2025-2032) & (Units)

Table 175. Middle East and Africa Device Storage Market Size Forecast by Country (2025-2032) & (M USD)

Table 176. Global Device Storage Sales Forecast by Type (2025-2032) & (K Units)

Table 177. Global Device Storage Market Size Forecast by Type (2025-2032) & (M USD)

Table 178. Global Device Storage Price Forecast by Type (2025-2032) & (USD/Unit)

Table 179. Global Device Storage Sales (K Units) Forecast by Application (2025-2032)

Table 180. Global Device Storage Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Device Storage
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Device Storage Market Size (M USD), 2019-2032
- Figure 5. Global Device Storage Market Size (M USD) (2019-2032)
- Figure 6. Global Device Storage Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Device Storage Market Size by Country (M USD)
- Figure 11. Device Storage Sales Share by Manufacturers in 2023
- Figure 12. Global Device Storage Revenue Share by Manufacturers in 2023
- Figure 13. Device Storage Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Device Storage Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Device Storage Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Device Storage Market Share by Type
- Figure 18. Sales Market Share of Device Storage by Type (2019-2024)
- Figure 19. Sales Market Share of Device Storage by Type in 2023
- Figure 20. Market Size Share of Device Storage by Type (2019-2024)
- Figure 21. Market Size Market Share of Device Storage by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Device Storage Market Share by Application
- Figure 24. Global Device Storage Sales Market Share by Application (2019-2024)
- Figure 25. Global Device Storage Sales Market Share by Application in 2023
- Figure 26. Global Device Storage Market Share by Application (2019-2024)
- Figure 27. Global Device Storage Market Share by Application in 2023
- Figure 28. Global Device Storage Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Device Storage Sales Market Share by Region (2019-2024)
- Figure 30. North America Device Storage Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Device Storage Sales Market Share by Country in 2023

- Figure 32. U.S. Device Storage Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Device Storage Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Device Storage Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Device Storage Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Device Storage Sales Market Share by Country in 2023
- Figure 37. Germany Device Storage Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Device Storage Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Device Storage Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Device Storage Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Device Storage Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Device Storage Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Device Storage Sales Market Share by Region in 2023
- Figure 44. China Device Storage Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Device Storage Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Device Storage Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Device Storage Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Device Storage Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Device Storage Sales and Growth Rate (K Units)
- Figure 50. South America Device Storage Sales Market Share by Country in 2023
- Figure 51. Brazil Device Storage Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Device Storage Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Device Storage Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Device Storage Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Device Storage Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Device Storage Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Device Storage Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Device Storage Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Device Storage Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Device Storage Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Device Storage Production Market Share by Region (2019-2024)
- Figure 62. North America Device Storage Production (K Units) Growth Rate (2019-2024)
- Figure 63. Europe Device Storage Production (K Units) Growth Rate (2019-2024)
- Figure 64. Japan Device Storage Production (K Units) Growth Rate (2019-2024)
- Figure 65. China Device Storage Production (K Units) Growth Rate (2019-2024)
- Figure 66. Global Device Storage Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Device Storage Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Device Storage Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Device Storage Market Share Forecast by Type (2025-2032)

Figure 70. Global Device Storage Sales Forecast by Application (2025-2032)

Figure 71. Global Device Storage Market Share Forecast by Application (2025-2032)

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