

Global Desktop Keyboards Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/G3AECD24FB8BEN.html>

Date: March 2025

Pages: 161

Price: US\$ 3,200.00 (Single User License)

ID: G3AECD24FB8BEN

Abstracts

Report Overview

Desktop keyboards are input devices used to type characters and commands into a computer or other devices. They typically consist of a set of keys laid out in a specific configuration, including letters, numbers, symbols, and function keys. Desktop keyboards can be wired or wireless, with various features such as backlit keys, ergonomic designs, and customizable keys. These keyboards are essential for everyday computer use in offices, homes, schools, and other settings where typing is required.

The market for desktop keyboards is experiencing several trends and market drivers. One key trend is the increasing demand for ergonomic keyboards designed to reduce strain and discomfort during long typing sessions. Another trend is the rise of mechanical keyboards, which offer a tactile typing experience preferred by many enthusiasts and gamers. In addition, the growing popularity of wireless technology is driving the market towards more Bluetooth-enabled keyboards for convenience and flexibility. Market drivers include the continuous growth of the computer and gaming industries, leading to a higher demand for quality keyboards. Moreover, the increasing trend of remote work and online learning is boosting the sales of desktop keyboards as more people set up home offices and require reliable input devices for their computers.

This report provides a deep insight into the global Desktop Keyboards market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Desktop Keyboards Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Desktop Keyboards market in any manner.

Global Desktop Keyboards Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Chicony

LITE-ON Technology

DARFON Electronics

Sunrex Technology

Logitech

Razer

Jiangsu Transimage Technology

Corsair

Cherry

Newmen

A4Tech

Rapoo

Market Segmentation (by Type)

Mechanical keyboard

Ordinary keyboard

Market Segmentation (by Application)

Computer OEM

Retail(DIY)

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Desktop Keyboards Market

Overview of the regional outlook of the Desktop Keyboards Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Desktop Keyboards Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Desktop Keyboards

1.2 Key Market Segments

1.2.1 Desktop Keyboards Segment by Type

1.2.2 Desktop Keyboards Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 DESKTOP KEYBOARDS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Desktop Keyboards Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Desktop Keyboards Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 DESKTOP KEYBOARDS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Desktop Keyboards Product Life Cycle

3.3 Global Desktop Keyboards Sales by Manufacturers (2020-2025)

3.4 Global Desktop Keyboards Revenue Market Share by Manufacturers (2020-2025)

3.5 Desktop Keyboards Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Desktop Keyboards Average Price by Manufacturers (2020-2025)

3.7 Manufacturers Desktop Keyboards Manufacturing Sites, Area Served, Product Type

3.8 Desktop Keyboards Market Competitive Situation and Trends

3.8.1 Desktop Keyboards Market Concentration Rate

3.8.2 Global 5 and 10 Largest Desktop Keyboards Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 DESKTOP KEYBOARDS INDUSTRY CHAIN ANALYSIS

- 4.1 Desktop Keyboards Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF DESKTOP KEYBOARDS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Desktop Keyboards Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 Global Trade Frictions and Their Impacts to Desktop Keyboards Market
- 5.7 ESG Ratings of Leading Companies

6 DESKTOP KEYBOARDS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Desktop Keyboards Sales Market Share by Type (2020-2025)
- 6.3 Global Desktop Keyboards Market Size Market Share by Type (2020-2025)
- 6.4 Global Desktop Keyboards Price by Type (2020-2025)

7 DESKTOP KEYBOARDS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Desktop Keyboards Market Sales by Application (2020-2025)
- 7.3 Global Desktop Keyboards Market Size (M USD) by Application (2020-2025)
- 7.4 Global Desktop Keyboards Sales Growth Rate by Application (2020-2025)

8 DESKTOP KEYBOARDS MARKET SALES BY REGION

8.1 Global Desktop Keyboards Sales by Region

8.1.1 Global Desktop Keyboards Sales by Region

8.1.2 Global Desktop Keyboards Sales Market Share by Region

8.2 Global Desktop Keyboards Market Size by Region

8.2.1 Global Desktop Keyboards Market Size by Region

8.2.2 Global Desktop Keyboards Market Size Market Share by Region

8.3 North America

8.3.1 North America Desktop Keyboards Sales by Country

8.3.2 North America Desktop Keyboards Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Desktop Keyboards Sales by Country

8.4.2 Europe Desktop Keyboards Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Desktop Keyboards Sales by Region

8.5.2 Asia Pacific Desktop Keyboards Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Desktop Keyboards Sales by Country

8.6.2 South America Desktop Keyboards Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Desktop Keyboards Sales by Region

8.7.2 Middle East and Africa Desktop Keyboards Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 DESKTOP KEYBOARDS MARKET PRODUCTION BY REGION

9.1 Global Production of Desktop Keyboards by Region(2020-2025)

9.2 Global Desktop Keyboards Revenue Market Share by Region (2020-2025)

9.3 Global Desktop Keyboards Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Desktop Keyboards Production

9.4.1 North America Desktop Keyboards Production Growth Rate (2020-2025)

9.4.2 North America Desktop Keyboards Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Desktop Keyboards Production

9.5.1 Europe Desktop Keyboards Production Growth Rate (2020-2025)

9.5.2 Europe Desktop Keyboards Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Desktop Keyboards Production (2020-2025)

9.6.1 Japan Desktop Keyboards Production Growth Rate (2020-2025)

9.6.2 Japan Desktop Keyboards Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Desktop Keyboards Production (2020-2025)

9.7.1 China Desktop Keyboards Production Growth Rate (2020-2025)

9.7.2 China Desktop Keyboards Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Chicony

10.1.1 Chicony Basic Information

10.1.2 Chicony Desktop Keyboards Product Overview

10.1.3 Chicony Desktop Keyboards Product Market Performance

10.1.4 Chicony Business Overview

10.1.5 Chicony SWOT Analysis

10.1.6 Chicony Recent Developments

10.2 LITE-ON Technology

10.2.1 LITE-ON Technology Basic Information

10.2.2 LITE-ON Technology Desktop Keyboards Product Overview

10.2.3 LITE-ON Technology Desktop Keyboards Product Market Performance

10.2.4 LITE-ON Technology Business Overview

10.2.5 LITE-ON Technology SWOT Analysis

10.2.6 LITE-ON Technology Recent Developments

10.3 DARFON Electronics

10.3.1 DARFON Electronics Basic Information

10.3.2 DARFON Electronics Desktop Keyboards Product Overview

10.3.3 DARFON Electronics Desktop Keyboards Product Market Performance

10.3.4 DARFON Electronics Business Overview

10.3.5 DARFON Electronics SWOT Analysis

10.3.6 DARFON Electronics Recent Developments

10.4 Sunrex Technology

10.4.1 Sunrex Technology Basic Information

10.4.2 Sunrex Technology Desktop Keyboards Product Overview

10.4.3 Sunrex Technology Desktop Keyboards Product Market Performance

10.4.4 Sunrex Technology Business Overview

10.4.5 Sunrex Technology Recent Developments

10.5 Logitech

10.5.1 Logitech Basic Information

10.5.2 Logitech Desktop Keyboards Product Overview

10.5.3 Logitech Desktop Keyboards Product Market Performance

10.5.4 Logitech Business Overview

10.5.5 Logitech Recent Developments

10.6 Razer

10.6.1 Razer Basic Information

10.6.2 Razer Desktop Keyboards Product Overview

10.6.3 Razer Desktop Keyboards Product Market Performance

10.6.4 Razer Business Overview

10.6.5 Razer Recent Developments

10.7 Jiangsu Transimage Technology

10.7.1 Jiangsu Transimage Technology Basic Information

10.7.2 Jiangsu Transimage Technology Desktop Keyboards Product Overview

10.7.3 Jiangsu Transimage Technology Desktop Keyboards Product Market

Performance

10.7.4 Jiangsu Transimage Technology Business Overview

10.7.5 Jiangsu Transimage Technology Recent Developments

10.8 Corsair

10.8.1 Corsair Basic Information

10.8.2 Corsair Desktop Keyboards Product Overview

10.8.3 Corsair Desktop Keyboards Product Market Performance

10.8.4 Corsair Business Overview

10.8.5 Corsair Recent Developments

10.9 Cherry

10.9.1 Cherry Basic Information

10.9.2 Cherry Desktop Keyboards Product Overview

10.9.3 Cherry Desktop Keyboards Product Market Performance

10.9.4 Cherry Business Overview

10.9.5 Cherry Recent Developments

10.10 Newmen

10.10.1 Newmen Basic Information

10.10.2 Newmen Desktop Keyboards Product Overview

10.10.3 Newmen Desktop Keyboards Product Market Performance

10.10.4 Newmen Business Overview

10.10.5 Newmen Recent Developments

10.11 A4Tech

10.11.1 A4Tech Basic Information

10.11.2 A4Tech Desktop Keyboards Product Overview

10.11.3 A4Tech Desktop Keyboards Product Market Performance

10.11.4 A4Tech Business Overview

10.11.5 A4Tech Recent Developments

10.12 Rapoo

10.12.1 Rapoo Basic Information

10.12.2 Rapoo Desktop Keyboards Product Overview

10.12.3 Rapoo Desktop Keyboards Product Market Performance

10.12.4 Rapoo Business Overview

10.12.5 Rapoo Recent Developments

11 DESKTOP KEYBOARDS MARKET FORECAST BY REGION

11.1 Global Desktop Keyboards Market Size Forecast

11.2 Global Desktop Keyboards Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Desktop Keyboards Market Size Forecast by Country

11.2.3 Asia Pacific Desktop Keyboards Market Size Forecast by Region

11.2.4 South America Desktop Keyboards Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Desktop Keyboards by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Desktop Keyboards Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Desktop Keyboards by Type (2026-2033)

12.1.2 Global Desktop Keyboards Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Desktop Keyboards by Type (2026-2033)

12.2 Global Desktop Keyboards Market Forecast by Application (2026-2033)

12.2.1 Global Desktop Keyboards Sales (K Units) Forecast by Application

12.2.2 Global Desktop Keyboards Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List of Tables

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Desktop Keyboards Market Size Comparison by Region (M USD)

Table 5. Global Desktop Keyboards Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Desktop Keyboards Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Desktop Keyboards Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Desktop Keyboards Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Desktop Keyboards as of 2024)

Table 10. Global Market Desktop Keyboards Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers Desktop Keyboards Manufacturing Sites and Area Served

Table 12. Manufacturers Desktop Keyboards Product Type

Table 13. Global Desktop Keyboards Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Desktop Keyboards Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. Global Desktop Keyboards Sales by Type (K Units)
Table 25. Global Desktop Keyboards Market Size by Type (M USD)
Table 26. Global Desktop Keyboards Sales (K Units) by Type (2020-2025)
Table 27. Global Desktop Keyboards Sales Market Share by Type (2020-2025)
Table 28. Global Desktop Keyboards Market Size (M USD) by Type (2020-2025)
Table 29. Global Desktop Keyboards Market Size Share by Type (2020-2025)
Table 30. Global Desktop Keyboards Price (USD/Unit) by Type (2020-2025)
Table 31. Global Desktop Keyboards Sales (K Units) by Application
Table 32. Global Desktop Keyboards Market Size by Application
Table 33. Global Desktop Keyboards Sales by Application (2020-2025) & (K Units)
Table 34. Global Desktop Keyboards Sales Market Share by Application (2020-2025)
Table 35. Global Desktop Keyboards Market Size by Application (2020-2025) & (M USD)
Table 36. Global Desktop Keyboards Market Share by Application (2020-2025)
Table 37. Global Desktop Keyboards Sales Growth Rate by Application (2020-2025)
Table 38. Global Desktop Keyboards Sales by Region (2020-2025) & (K Units)
Table 39. Global Desktop Keyboards Sales Market Share by Region (2020-2025)
Table 40. Global Desktop Keyboards Market Size by Region (2020-2025) & (M USD)
Table 41. Global Desktop Keyboards Market Size Market Share by Region (2020-2025)
Table 42. North America Desktop Keyboards Sales by Country (2020-2025) & (K Units)
Table 43. North America Desktop Keyboards Market Size by Country (2020-2025) & (M USD)
Table 44. Europe Desktop Keyboards Sales by Country (2020-2025) & (K Units)
Table 45. Europe Desktop Keyboards Market Size by Country (2020-2025) & (M USD)
Table 46. Asia Pacific Desktop Keyboards Sales by Region (2020-2025) & (K Units)
Table 47. Asia Pacific Desktop Keyboards Market Size by Region (2020-2025) & (M USD)
Table 48. South America Desktop Keyboards Sales by Country (2020-2025) & (K Units)
Table 49. South America Desktop Keyboards Market Size by Country (2020-2025) & (M USD)
Table 50. Middle East and Africa Desktop Keyboards Sales by Region (2020-2025) & (K Units)
Table 51. Middle East and Africa Desktop Keyboards Market Size by Region (2020-2025) & (M USD)
Table 52. Global Desktop Keyboards Production (K Units) by Region(2020-2025)
Table 53. Global Desktop Keyboards Revenue (US\$ Million) by Region (2020-2025)
Table 54. Global Desktop Keyboards Revenue Market Share by Region (2020-2025)

Table 55. Global Desktop Keyboards Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 56. North America Desktop Keyboards Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. Europe Desktop Keyboards Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Japan Desktop Keyboards Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. China Desktop Keyboards Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Chicony Basic Information

Table 61. Chicony Desktop Keyboards Product Overview

Table 62. Chicony Desktop Keyboards Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 63. Chicony Business Overview

Table 64. Chicony SWOT Analysis

Table 65. Chicony Recent Developments

Table 66. LITE-ON Technology Basic Information

Table 67. LITE-ON Technology Desktop Keyboards Product Overview

Table 68. LITE-ON Technology Desktop Keyboards Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 69. LITE-ON Technology Business Overview

Table 70. LITE-ON Technology SWOT Analysis

Table 71. LITE-ON Technology Recent Developments

Table 72. DARFON Electronics Basic Information

Table 73. DARFON Electronics Desktop Keyboards Product Overview

Table 74. DARFON Electronics Desktop Keyboards Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 75. DARFON Electronics Business Overview

Table 76. DARFON Electronics SWOT Analysis

Table 77. DARFON Electronics Recent Developments

Table 78. Sunrex Technology Basic Information

Table 79. Sunrex Technology Desktop Keyboards Product Overview

Table 80. Sunrex Technology Desktop Keyboards Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 81. Sunrex Technology Business Overview

Table 82. Sunrex Technology Recent Developments

Table 83. Logitech Basic Information

Table 84. Logitech Desktop Keyboards Product Overview

Table 85. Logitech Desktop Keyboards Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 86. Logitech Business Overview

Table 87. Logitech Recent Developments

Table 88. Razer Basic Information

Table 89. Razer Desktop Keyboards Product Overview

Table 90. Razer Desktop Keyboards Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 91. Razer Business Overview

Table 92. Razer Recent Developments

Table 93. Jiangsu Transimage Technology Basic Information

Table 94. Jiangsu Transimage Technology Desktop Keyboards Product Overview

Table 95. Jiangsu Transimage Technology Desktop Keyboards Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 96. Jiangsu Transimage Technology Business Overview

Table 97. Jiangsu Transimage Technology Recent Developments

Table 98. Corsair Basic Information

Table 99. Corsair Desktop Keyboards Product Overview

Table 100. Corsair Desktop Keyboards Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 101. Corsair Business Overview

Table 102. Corsair Recent Developments

Table 103. Cherry Basic Information

Table 104. Cherry Desktop Keyboards Product Overview

Table 105. Cherry Desktop Keyboards Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 106. Cherry Business Overview

Table 107. Cherry Recent Developments

Table 108. Newmen Basic Information

Table 109. Newmen Desktop Keyboards Product Overview

Table 110. Newmen Desktop Keyboards Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 111. Newmen Business Overview

Table 112. Newmen Recent Developments

Table 113. A4Tech Basic Information

Table 114. A4Tech Desktop Keyboards Product Overview

Table 115. A4Tech Desktop Keyboards Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 116. A4Tech Business Overview

Table 117. A4Tech Recent Developments
Table 118. Rapoo Basic Information
Table 119. Rapoo Desktop Keyboards Product Overview
Table 120. Rapoo Desktop Keyboards Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 121. Rapoo Business Overview
Table 122. Rapoo Recent Developments
Table 123. Global Desktop Keyboards Sales Forecast by Region (2026-2033) & (K Units)
Table 124. Global Desktop Keyboards Market Size Forecast by Region (2026-2033) & (M USD)
Table 125. North America Desktop Keyboards Sales Forecast by Country (2026-2033) & (K Units)
Table 126. North America Desktop Keyboards Market Size Forecast by Country (2026-2033) & (M USD)
Table 127. Europe Desktop Keyboards Sales Forecast by Country (2026-2033) & (K Units)
Table 128. Europe Desktop Keyboards Market Size Forecast by Country (2026-2033) & (M USD)
Table 129. Asia Pacific Desktop Keyboards Sales Forecast by Region (2026-2033) & (K Units)
Table 130. Asia Pacific Desktop Keyboards Market Size Forecast by Region (2026-2033) & (M USD)
Table 131. South America Desktop Keyboards Sales Forecast by Country (2026-2033) & (K Units)
Table 132. South America Desktop Keyboards Market Size Forecast by Country (2026-2033) & (M USD)
Table 133. Middle East and Africa Desktop Keyboards Sales Forecast by Country (2026-2033) & (Units)
Table 134. Middle East and Africa Desktop Keyboards Market Size Forecast by Country (2026-2033) & (M USD)
Table 135. Global Desktop Keyboards Sales Forecast by Type (2026-2033) & (K Units)
Table 136. Global Desktop Keyboards Market Size Forecast by Type (2026-2033) & (M USD)
Table 137. Global Desktop Keyboards Price Forecast by Type (2026-2033) & (USD/Unit)
Table 138. Global Desktop Keyboards Sales (K Units) Forecast by Application (2026-2033)
Table 139. Global Desktop Keyboards Market Size Forecast by Application (2026-2033)

& (M USD)

List of Figures

Figure 1. Product Picture of Desktop Keyboards

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Desktop Keyboards Market Size (M USD), 2024-2033

Figure 5. Global Desktop Keyboards Market Size (M USD) (2020-2033)

Figure 6. Global Desktop Keyboards Sales (K Units) & (2020-2033)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Desktop Keyboards Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global Desktop Keyboards Product Life Cycle

Figure 13. Desktop Keyboards Sales Share by Manufacturers in 2024

Figure 14. Global Desktop Keyboards Revenue Share by Manufacturers in 2024

Figure 15. Desktop Keyboards Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 16. Global Market Desktop Keyboards Average Price (USD/Unit) of Key Manufacturers in 2024

Figure 17. The Global 5 and 10 Largest Players: Market Share by Desktop Keyboards Revenue in 2024

Figure 18. Industry Chain Map of Desktop Keyboards

Figure 19. Global Desktop Keyboards Market PEST Analysis

Figure 20. Global Desktop Keyboards Market Porter's Five Forces Analysis

Figure 21. Global Merchandise Trade as a Percentage Of GDP

Figure 22. US - Imports of Goods by Country

Figure 23. China Exports by Country

Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 26. Global Desktop Keyboards Market Share by Type

Figure 27. Sales Market Share of Desktop Keyboards by Type (2020-2025)

Figure 28. Sales Market Share of Desktop Keyboards by Type in 2024

Figure 29. Market Size Share of Desktop Keyboards by Type (2020-2025)

Figure 30. Market Size Share of Desktop Keyboards by Type in 2024

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Desktop Keyboards Market Share by Application

Figure 33. Global Desktop Keyboards Sales Market Share by Application (2020-2025)

Figure 34. Global Desktop Keyboards Sales Market Share by Application in 2024

Figure 35. Global Desktop Keyboards Market Share by Application (2020-2025)

Figure 36. Global Desktop Keyboards Market Share by Application in 2024

Figure 37. Global Desktop Keyboards Sales Growth Rate by Application (2020-2025)

Figure 38. Global Desktop Keyboards Sales Market Share by Region (2020-2025)

Figure 39. Global Desktop Keyboards Market Size Market Share by Region (2020-2025)

Figure 40. North America Desktop Keyboards Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Desktop Keyboards Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Desktop Keyboards Sales Market Share by Country in 2024

Figure 43. North America Desktop Keyboards Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Desktop Keyboards Market Size Market Share by Country in 2024

Figure 45. U.S. Desktop Keyboards Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Desktop Keyboards Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Desktop Keyboards Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Desktop Keyboards Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Desktop Keyboards Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Desktop Keyboards Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Desktop Keyboards Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Desktop Keyboards Sales Market Share by Country in 2024

Figure 53. Europe Desktop Keyboards Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Desktop Keyboards Market Size Market Share by Country in 2024

Figure 55. Germany Desktop Keyboards Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Desktop Keyboards Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Desktop Keyboards Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Desktop Keyboards Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Desktop Keyboards Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Desktop Keyboards Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Desktop Keyboards Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Desktop Keyboards Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Desktop Keyboards Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Desktop Keyboards Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Desktop Keyboards Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Desktop Keyboards Sales Market Share by Region in 2024

Figure 67. Asia Pacific Desktop Keyboards Market Size Market Share by Region in 2024

Figure 68. China Desktop Keyboards Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Desktop Keyboards Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Desktop Keyboards Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Desktop Keyboards Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Desktop Keyboards Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Desktop Keyboards Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Desktop Keyboards Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Desktop Keyboards Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Desktop Keyboards Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Desktop Keyboards Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Desktop Keyboards Sales and Growth Rate (K Units)

Figure 79. South America Desktop Keyboards Sales Market Share by Country in 2024

Figure 80. South America Desktop Keyboards Market Size and Growth Rate (M USD)

Figure 81. South America Desktop Keyboards Market Size Market Share by Country in 2024

Figure 82. Brazil Desktop Keyboards Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Desktop Keyboards Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Desktop Keyboards Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Desktop Keyboards Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Desktop Keyboards Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Desktop Keyboards Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Desktop Keyboards Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Desktop Keyboards Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Desktop Keyboards Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Desktop Keyboards Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Desktop Keyboards Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Desktop Keyboards Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Desktop Keyboards Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Desktop Keyboards Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Desktop Keyboards Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Desktop Keyboards Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Desktop Keyboards Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Desktop Keyboards Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Desktop Keyboards Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Desktop Keyboards Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Desktop Keyboards Production Market Share by Region (2020-2025)

Figure 103. North America Desktop Keyboards Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Desktop Keyboards Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Desktop Keyboards Production (K Units) Growth Rate (2020-2025)

Figure 106. China Desktop Keyboards Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Desktop Keyboards Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Desktop Keyboards Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Desktop Keyboards Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Desktop Keyboards Market Share Forecast by Type (2026-2033)

Figure 111. Global Desktop Keyboards Sales Forecast by Application (2026-2033)

Figure 112. Global Desktop Keyboards Market Share Forecast by Application (2026-2033)

I would like to order

Product name: Global Desktop Keyboards Market Research Report 2025(Status and Outlook)

Product link: <https://marketpublishers.com/r/G3AECD24FB8BEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G3AECD24FB8BEN.html>