

# Global Desktop Id Card Personalization Devices Market Research Report 2025(Status and Outlook)

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## Abstracts

### Report Overview

The global Desktop Id Card Personalization Devices market size was estimated at USD 185.4 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 6.85% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Desktop Id Card Personalization Devices market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Desktop Id Card Personalization Devices market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Desktop Id Card Personalization

## Devices market

### **Global Desktop Id Card Personalization Devices Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

#### **Key Company**

Datacard  
Muehlbauer  
Atlantic Zeiser  
Emperor Technology  
NBS  
Matica  
Uljan Equipment

#### **Market Segmentation (by Type)**

Small-Volume  
Mid-Volume

#### **Market Segmentation (by Application)**

Financial  
Government  
Healthcare  
Commercial

## **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Desktop Id Card Personalization Devices Market

Overview of the regional outlook of the Desktop Id Card Personalization Devices Market.

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales

team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Desktop Id Card Personalization Devices Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Desktop Id Card Personalization Devices, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of Desktop Id Card Personalization Devices

#### 1.2 Key Market Segments

##### 1.2.1 Desktop Id Card Personalization Devices Segment by Type

##### 1.2.2 Desktop Id Card Personalization Devices Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 DESKTOP ID CARD PERSONALIZATION DEVICES MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global Desktop Id Card Personalization Devices Market Size (M USD) Estimates and Forecasts (2020-2033)

##### 2.1.2 Global Desktop Id Card Personalization Devices Sales Estimates and Forecasts (2020-2033)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 DESKTOP ID CARD PERSONALIZATION DEVICES MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Company Assessment Quadrant

#### 3.2 Global Desktop Id Card Personalization Devices Product Life Cycle

#### 3.3 Global Desktop Id Card Personalization Devices Sales by Manufacturers (2020-2025)

#### 3.4 Global Desktop Id Card Personalization Devices Revenue Market Share by Manufacturers (2020-2025)

#### 3.5 Desktop Id Card Personalization Devices Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.6 Global Desktop Id Card Personalization Devices Average Price by Manufacturers (2020-2025)

#### 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

### 3.8 Desktop Id Card Personalization Devices Market Competitive Situation and Trends

#### 3.8.1 Desktop Id Card Personalization Devices Market Concentration Rate

#### 3.8.2 Global 5 and 10 Largest Desktop Id Card Personalization Devices Players

#### Market Share by Revenue

#### 3.8.3 Mergers & Acquisitions, Expansion

## **4 DESKTOP ID CARD PERSONALIZATION DEVICES INDUSTRY CHAIN ANALYSIS**

### 4.1 Desktop Id Card Personalization Devices Industry Chain Analysis

### 4.2 Market Overview of Key Raw Materials

### 4.3 Midstream Market Analysis

### 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF DESKTOP ID CARD PERSONALIZATION DEVICES MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Industry News

#### 5.4.1 New Product Developments

#### 5.4.2 Mergers & Acquisitions

#### 5.4.3 Expansions

#### 5.4.4 Collaboration/Supply Contracts

### 5.5 PEST Analysis

#### 5.5.1 Industry Policies Analysis

#### 5.5.2 Economic Environment Analysis

#### 5.5.3 Social Environment Analysis

#### 5.5.4 Technological Environment Analysis

### 5.6 Global Desktop Id Card Personalization Devices Market Porter's Five Forces Analysis

#### 5.6.1 Global Trade Frictions

#### 5.6.2 U.S. Tariff Policy ? April 2025

#### 5.6.3 Global Trade Frictions and Their Impacts to Desktop Id Card Personalization Devices Market

### 5.7 ESG Ratings of Leading Companies

## **6 DESKTOP ID CARD PERSONALIZATION DEVICES MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Desktop Id Card Personalization Devices Sales Market Share by Type (2020-2025)

6.3 Global Desktop Id Card Personalization Devices Market Size Market Share by Type (2020-2025)

6.4 Global Desktop Id Card Personalization Devices Price by Type (2020-2025)

## **7 DESKTOP ID CARD PERSONALIZATION DEVICES MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Desktop Id Card Personalization Devices Market Sales by Application (2020-2025)

7.3 Global Desktop Id Card Personalization Devices Market Size (M USD) by Application (2020-2025)

7.4 Global Desktop Id Card Personalization Devices Sales Growth Rate by Application (2020-2025)

## **8 DESKTOP ID CARD PERSONALIZATION DEVICES MARKET SALES BY REGION**

8.1 Global Desktop Id Card Personalization Devices Sales by Region

8.1.1 Global Desktop Id Card Personalization Devices Sales by Region

8.1.2 Global Desktop Id Card Personalization Devices Sales Market Share by Region

8.2 Global Desktop Id Card Personalization Devices Market Size by Region

8.2.1 Global Desktop Id Card Personalization Devices Market Size by Region

8.2.2 Global Desktop Id Card Personalization Devices Market Size Market Share by Region

8.3 North America

8.3.1 North America Desktop Id Card Personalization Devices Sales by Country

8.3.2 North America Desktop Id Card Personalization Devices Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Desktop Id Card Personalization Devices Sales by Country

8.4.2 Europe Desktop Id Card Personalization Devices Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Desktop Id Card Personalization Devices Sales by Region

8.5.2 Asia Pacific Desktop Id Card Personalization Devices Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Desktop Id Card Personalization Devices Sales by Country

8.6.2 South America Desktop Id Card Personalization Devices Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Desktop Id Card Personalization Devices Sales by Region

8.7.2 Middle East and Africa Desktop Id Card Personalization Devices Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

## **9 DESKTOP ID CARD PERSONALIZATION DEVICES MARKET PRODUCTION BY REGION**

9.1 Global Production of Desktop Id Card Personalization Devices by Region(2020-2025)

9.2 Global Desktop Id Card Personalization Devices Revenue Market Share by Region (2020-2025)

9.3 Global Desktop Id Card Personalization Devices Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Desktop Id Card Personalization Devices Production

9.4.1 North America Desktop Id Card Personalization Devices Production Growth Rate

(2020-2025)

9.4.2 North America Desktop Id Card Personalization Devices Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Desktop Id Card Personalization Devices Production

9.5.1 Europe Desktop Id Card Personalization Devices Production Growth Rate (2020-2025)

9.5.2 Europe Desktop Id Card Personalization Devices Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Desktop Id Card Personalization Devices Production (2020-2025)

9.6.1 Japan Desktop Id Card Personalization Devices Production Growth Rate (2020-2025)

9.6.2 Japan Desktop Id Card Personalization Devices Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Desktop Id Card Personalization Devices Production (2020-2025)

9.7.1 China Desktop Id Card Personalization Devices Production Growth Rate (2020-2025)

9.7.2 China Desktop Id Card Personalization Devices Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

10.1 Datacard

10.1.1 Datacard Basic Information

10.1.2 Datacard Desktop Id Card Personalization Devices Product Overview

10.1.3 Datacard Desktop Id Card Personalization Devices Product Market Performance

10.1.4 Datacard Business Overview

10.1.5 Datacard SWOT Analysis

10.1.6 Datacard Recent Developments

10.2 Muehlbauer

10.2.1 Muehlbauer Basic Information

10.2.2 Muehlbauer Desktop Id Card Personalization Devices Product Overview

10.2.3 Muehlbauer Desktop Id Card Personalization Devices Product Market Performance

10.2.4 Muehlbauer Business Overview

10.2.5 Muehlbauer SWOT Analysis

10.2.6 Muehlbauer Recent Developments

10.3 Atlantic Zeiser

10.3.1 Atlantic Zeiser Basic Information

- 10.3.2 Atlantic Zeiser Desktop Id Card Personalization Devices Product Overview
- 10.3.3 Atlantic Zeiser Desktop Id Card Personalization Devices Product Market Performance
- 10.3.4 Atlantic Zeiser Business Overview
- 10.3.5 Atlantic Zeiser SWOT Analysis
- 10.3.6 Atlantic Zeiser Recent Developments
- 10.4 Emperor Technology
  - 10.4.1 Emperor Technology Basic Information
  - 10.4.2 Emperor Technology Desktop Id Card Personalization Devices Product Overview
  - 10.4.3 Emperor Technology Desktop Id Card Personalization Devices Product Market Performance
  - 10.4.4 Emperor Technology Business Overview
  - 10.4.5 Emperor Technology Recent Developments
- 10.5 NBS
  - 10.5.1 NBS Basic Information
  - 10.5.2 NBS Desktop Id Card Personalization Devices Product Overview
  - 10.5.3 NBS Desktop Id Card Personalization Devices Product Market Performance
  - 10.5.4 NBS Business Overview
  - 10.5.5 NBS Recent Developments
- 10.6 Matica
  - 10.6.1 Matica Basic Information
  - 10.6.2 Matica Desktop Id Card Personalization Devices Product Overview
  - 10.6.3 Matica Desktop Id Card Personalization Devices Product Market Performance
  - 10.6.4 Matica Business Overview
  - 10.6.5 Matica Recent Developments
- 10.7 Ulian Equipment
  - 10.7.1 Ulian Equipment Basic Information
  - 10.7.2 Ulian Equipment Desktop Id Card Personalization Devices Product Overview
  - 10.7.3 Ulian Equipment Desktop Id Card Personalization Devices Product Market Performance
  - 10.7.4 Ulian Equipment Business Overview
  - 10.7.5 Ulian Equipment Recent Developments

## **11 DESKTOP ID CARD PERSONALIZATION DEVICES MARKET FORECAST BY REGION**

- 11.1 Global Desktop Id Card Personalization Devices Market Size Forecast
- 11.2 Global Desktop Id Card Personalization Devices Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe Desktop Id Card Personalization Devices Market Size Forecast by Country
- 11.2.3 Asia Pacific Desktop Id Card Personalization Devices Market Size Forecast by Region
- 11.2.4 South America Desktop Id Card Personalization Devices Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Desktop Id Card Personalization Devices by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

- 12.1 Global Desktop Id Card Personalization Devices Market Forecast by Type (2026-2033)
  - 12.1.1 Global Forecasted Sales of Desktop Id Card Personalization Devices by Type (2026-2033)
  - 12.1.2 Global Desktop Id Card Personalization Devices Market Size Forecast by Type (2026-2033)
  - 12.1.3 Global Forecasted Price of Desktop Id Card Personalization Devices by Type (2026-2033)
- 12.2 Global Desktop Id Card Personalization Devices Market Forecast by Application (2026-2033)
  - 12.2.1 Global Desktop Id Card Personalization Devices Sales (K Units) Forecast by Application
  - 12.2.2 Global Desktop Id Card Personalization Devices Market Size (M USD) Forecast by Application (2026-2033)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

|                                                                                                                                   |
|-----------------------------------------------------------------------------------------------------------------------------------|
| Table 1. Introduction of the Type                                                                                                 |
| Table 2. Introduction of the Application                                                                                          |
| Table 3. Market Size (M USD) Segment Executive Summary                                                                            |
| Table 4. Desktop Id Card Personalization Devices Market Size Comparison by Region (M USD)                                         |
| Table 5. Global Desktop Id Card Personalization Devices Sales (K Units) by Manufacturers (2020-2025)                              |
| Table 6. Global Desktop Id Card Personalization Devices Sales Market Share by Manufacturers (2020-2025)                           |
| Table 7. Global Desktop Id Card Personalization Devices Revenue (M USD) by Manufacturers (2020-2025)                              |
| Table 8. Global Desktop Id Card Personalization Devices Revenue Share by Manufacturers (2020-2025)                                |
| Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Desktop Id Card Personalization Devices as of 2024) |
| Table 10. Global Market Desktop Id Card Personalization Devices Average Price (USD/Unit) of Key Manufacturers (2020-2025)         |
| Table 11. Manufacturers? Manufacturing Sites, Areas Served                                                                        |
| Table 12. Manufacturers? Product Type                                                                                             |
| Table 13. Global Desktop Id Card Personalization Devices Manufacturers Market Concentration Ratio (CR5 and HHI)                   |
| Table 14. Mergers & Acquisitions, Expansion Plans                                                                                 |
| Table 15. Market Overview of Key Raw Materials                                                                                    |
| Table 16. Midstream Market Analysis                                                                                               |
| Table 17. Downstream Customer Analysis                                                                                            |
| Table 18. Key Development Trends                                                                                                  |
| Table 19. Driving Factors                                                                                                         |
| Table 20. Desktop Id Card Personalization Devices Market Challenges                                                               |
| Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026                                                              |
| Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027                                                                |
| Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026                                                                |
| Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries                                      |
| Table 25. Global Desktop Id Card Personalization Devices Sales by Type (K Units)                                                  |
| Table 26. Global Desktop Id Card Personalization Devices Market Size by Type (M                                                   |

USD)

Table 27. Global Desktop Id Card Personalization Devices Sales (K Units) by Type (2020-2025)

Table 28. Global Desktop Id Card Personalization Devices Sales Market Share by Type (2020-2025)

Table 29. Global Desktop Id Card Personalization Devices Market Size (M USD) by Type (2020-2025)

Table 30. Global Desktop Id Card Personalization Devices Market Size Share by Type (2020-2025)

Table 31. Global Desktop Id Card Personalization Devices Price (USD/Unit) by Type (2020-2025)

Table 32. Global Desktop Id Card Personalization Devices Sales (K Units) by Application

Table 33. Global Desktop Id Card Personalization Devices Market Size by Application

Table 34. Global Desktop Id Card Personalization Devices Sales by Application (2020-2025) & (K Units)

Table 35. Global Desktop Id Card Personalization Devices Sales Market Share by Application (2020-2025)

Table 36. Global Desktop Id Card Personalization Devices Market Size by Application (2020-2025) & (M USD)

Table 37. Global Desktop Id Card Personalization Devices Market Share by Application (2020-2025)

Table 38. Global Desktop Id Card Personalization Devices Sales Growth Rate by Application (2020-2025)

Table 39. Global Desktop Id Card Personalization Devices Sales by Region (2020-2025) & (K Units)

Table 40. Global Desktop Id Card Personalization Devices Sales Market Share by Region (2020-2025)

Table 41. Global Desktop Id Card Personalization Devices Market Size by Region (2020-2025) & (M USD)

Table 42. Global Desktop Id Card Personalization Devices Market Size Market Share by Region (2020-2025)

Table 43. North America Desktop Id Card Personalization Devices Sales by Country (2020-2025) & (K Units)

Table 44. North America Desktop Id Card Personalization Devices Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Desktop Id Card Personalization Devices Sales by Country (2020-2025) & (K Units)

Table 46. Europe Desktop Id Card Personalization Devices Market Size by Country

(2020-2025) & (M USD)

Table 47. Asia Pacific Desktop Id Card Personalization Devices Sales by Region

(2020-2025) & (K Units)

Table 48. Asia Pacific Desktop Id Card Personalization Devices Market Size by Region

(2020-2025) & (M USD)

Table 49. South America Desktop Id Card Personalization Devices Sales by Country

(2020-2025) & (K Units)

Table 50. South America Desktop Id Card Personalization Devices Market Size by

Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Desktop Id Card Personalization Devices Sales by

Region (2020-2025) & (K Units)

Table 52. Middle East and Africa Desktop Id Card Personalization Devices Market Size

by Region (2020-2025) & (M USD)

Table 53. Global Desktop Id Card Personalization Devices Production (K Units) by

Region(2020-2025)

Table 54. Global Desktop Id Card Personalization Devices Revenue (US\$ Million) by

Region (2020-2025)

Table 55. Global Desktop Id Card Personalization Devices Revenue Market Share by

Region (2020-2025)

Table 56. Global Desktop Id Card Personalization Devices Production (K Units),

Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Desktop Id Card Personalization Devices Production (K Units),

Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Desktop Id Card Personalization Devices Production (K Units),

Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Desktop Id Card Personalization Devices Production (K Units),

Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Desktop Id Card Personalization Devices Production (K Units),

Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Datacard Basic Information

Table 62. Datacard Desktop Id Card Personalization Devices Product Overview

Table 63. Datacard Desktop Id Card Personalization Devices Sales (K Units), Revenue

(M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Datacard Business Overview

Table 65. Datacard SWOT Analysis

Table 66. Datacard Recent Developments

Table 67. Muehlbauer Basic Information

Table 68. Muehlbauer Desktop Id Card Personalization Devices Product Overview

Table 69. Muehlbauer Desktop Id Card Personalization Devices Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Muehlbauer Business Overview

Table 71. Muehlbauer SWOT Analysis

Table 72. Muehlbauer Recent Developments

Table 73. Atlantic Zeiser Basic Information

Table 74. Atlantic Zeiser Desktop Id Card Personalization Devices Product Overview

Table 75. Atlantic Zeiser Desktop Id Card Personalization Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Atlantic Zeiser Business Overview

Table 77. Atlantic Zeiser SWOT Analysis

Table 78. Atlantic Zeiser Recent Developments

Table 79. Emperor Technology Basic Information

Table 80. Emperor Technology Desktop Id Card Personalization Devices Product Overview

Table 81. Emperor Technology Desktop Id Card Personalization Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. Emperor Technology Business Overview

Table 83. Emperor Technology Recent Developments

Table 84. NBS Basic Information

Table 85. NBS Desktop Id Card Personalization Devices Product Overview

Table 86. NBS Desktop Id Card Personalization Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. NBS Business Overview

Table 88. NBS Recent Developments

Table 89. Matica Basic Information

Table 90. Matica Desktop Id Card Personalization Devices Product Overview

Table 91. Matica Desktop Id Card Personalization Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 92. Matica Business Overview

Table 93. Matica Recent Developments

Table 94. Ulian Equipment Basic Information

Table 95. Ulian Equipment Desktop Id Card Personalization Devices Product Overview

Table 96. Ulian Equipment Desktop Id Card Personalization Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 97. Ulian Equipment Business Overview

Table 98. Ulian Equipment Recent Developments

Table 99. Global Desktop Id Card Personalization Devices Sales Forecast by Region (2026-2033) & (K Units)

Table 100. Global Desktop Id Card Personalization Devices Market Size Forecast by

Region (2026-2033) & (M USD)

Table 101. North America Desktop Id Card Personalization Devices Sales Forecast by Country (2026-2033) & (K Units)

Table 102. North America Desktop Id Card Personalization Devices Market Size Forecast by Country (2026-2033) & (M USD)

Table 103. Europe Desktop Id Card Personalization Devices Sales Forecast by Country (2026-2033) & (K Units)

Table 104. Europe Desktop Id Card Personalization Devices Market Size Forecast by Country (2026-2033) & (M USD)

Table 105. Asia Pacific Desktop Id Card Personalization Devices Sales Forecast by Region (2026-2033) & (K Units)

Table 106. Asia Pacific Desktop Id Card Personalization Devices Market Size Forecast by Region (2026-2033) & (M USD)

Table 107. South America Desktop Id Card Personalization Devices Sales Forecast by Country (2026-2033) & (K Units)

Table 108. South America Desktop Id Card Personalization Devices Market Size Forecast by Country (2026-2033) & (M USD)

Table 109. Middle East and Africa Desktop Id Card Personalization Devices Sales Forecast by Country (2026-2033) & (Units)

Table 110. Middle East and Africa Desktop Id Card Personalization Devices Market Size Forecast by Country (2026-2033) & (M USD)

Table 111. Global Desktop Id Card Personalization Devices Sales Forecast by Type (2026-2033) & (K Units)

Table 112. Global Desktop Id Card Personalization Devices Market Size Forecast by Type (2026-2033) & (M USD)

Table 113. Global Desktop Id Card Personalization Devices Price Forecast by Type (2026-2033) & (USD/Unit)

Table 114. Global Desktop Id Card Personalization Devices Sales (K Units) Forecast by Application (2026-2033)

Table 115. Global Desktop Id Card Personalization Devices Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Product Picture of Desktop Id Card Personalization Devices

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Desktop Id Card Personalization Devices Market Size (M USD), 2024-2033

Figure 5. Global Desktop Id Card Personalization Devices Market Size (M USD) (2020-2033)

Figure 6. Global Desktop Id Card Personalization Devices Sales (K Units) & (2020-2033)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Desktop Id Card Personalization Devices Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global Desktop Id Card Personalization Devices Product Life Cycle

Figure 13. Desktop Id Card Personalization Devices Sales Share by Manufacturers in 2024

Figure 14. Global Desktop Id Card Personalization Devices Revenue Share by Manufacturers in 2024

Figure 15. Desktop Id Card Personalization Devices Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 16. Global Market Desktop Id Card Personalization Devices Average Price (USD/Unit) of Key Manufacturers in 2024

Figure 17. The Global 5 and 10 Largest Players: Market Share by Desktop Id Card Personalization Devices Revenue in 2024

Figure 18. Industry Chain Map of Desktop Id Card Personalization Devices

Figure 19. Global Desktop Id Card Personalization Devices Market PEST Analysis

Figure 20. Global Desktop Id Card Personalization Devices Market Porter's Five Forces Analysis

Figure 21. Global Merchandise Trade as a Percentage Of GDP

Figure 22. US - Imports of Goods by Country

Figure 23. China Exports by Country

Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 26. Global Desktop Id Card Personalization Devices Market Share by Type

Figure 27. Sales Market Share of Desktop Id Card Personalization Devices by Type (2020-2025)

Figure 28. Sales Market Share of Desktop Id Card Personalization Devices by Type in 2024

Figure 29. Market Size Share of Desktop Id Card Personalization Devices by Type (2020-2025)

Figure 30. Market Size Share of Desktop Id Card Personalization Devices by Type in 2024

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Desktop Id Card Personalization Devices Market Share by Application

Figure 33. Global Desktop Id Card Personalization Devices Sales Market Share by Application (2020-2025)

Figure 34. Global Desktop Id Card Personalization Devices Sales Market Share by Application in 2024

Figure 35. Global Desktop Id Card Personalization Devices Market Share by Application (2020-2025)

Figure 36. Global Desktop Id Card Personalization Devices Market Share by Application in 2024

Figure 37. Global Desktop Id Card Personalization Devices Sales Growth Rate by Application (2020-2025)

Figure 38. Global Desktop Id Card Personalization Devices Sales Market Share by Region (2020-2025)

Figure 39. Global Desktop Id Card Personalization Devices Market Size Market Share by Region (2020-2025)

Figure 40. North America Desktop Id Card Personalization Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Desktop Id Card Personalization Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Desktop Id Card Personalization Devices Sales Market Share by Country in 2024

Figure 43. North America Desktop Id Card Personalization Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Desktop Id Card Personalization Devices Market Size Market Share by Country in 2024

Figure 45. U.S. Desktop Id Card Personalization Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Desktop Id Card Personalization Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Desktop Id Card Personalization Devices Sales (K Units) and

Growth Rate (2020-2025)

Figure 48. Canada Desktop Id Card Personalization Devices Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Desktop Id Card Personalization Devices Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Desktop Id Card Personalization Devices Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Desktop Id Card Personalization Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Desktop Id Card Personalization Devices Sales Market Share by Country in 2024

Figure 53. Europe Desktop Id Card Personalization Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Desktop Id Card Personalization Devices Market Size Market Share by Country in 2024

Figure 55. Germany Desktop Id Card Personalization Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Desktop Id Card Personalization Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Desktop Id Card Personalization Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Desktop Id Card Personalization Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Desktop Id Card Personalization Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Desktop Id Card Personalization Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Desktop Id Card Personalization Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Desktop Id Card Personalization Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Desktop Id Card Personalization Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Desktop Id Card Personalization Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Desktop Id Card Personalization Devices Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Desktop Id Card Personalization Devices Sales Market Share by Region in 2024

Figure 67. Asia Pacific Desktop Id Card Personalization Devices Market Size Market Share by Region in 2024

Figure 68. China Desktop Id Card Personalization Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Desktop Id Card Personalization Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Desktop Id Card Personalization Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Desktop Id Card Personalization Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Desktop Id Card Personalization Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Desktop Id Card Personalization Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Desktop Id Card Personalization Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Desktop Id Card Personalization Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Desktop Id Card Personalization Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Desktop Id Card Personalization Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Desktop Id Card Personalization Devices Sales and Growth Rate (K Units)

Figure 79. South America Desktop Id Card Personalization Devices Sales Market Share by Country in 2024

Figure 80. South America Desktop Id Card Personalization Devices Market Size and Growth Rate (M USD)

Figure 81. South America Desktop Id Card Personalization Devices Market Size Market Share by Country in 2024

Figure 82. Brazil Desktop Id Card Personalization Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Desktop Id Card Personalization Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Desktop Id Card Personalization Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Desktop Id Card Personalization Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Desktop Id Card Personalization Devices Sales and Growth Rate

(2020-2025) & (K Units)

Figure 87. Columbia Desktop Id Card Personalization Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Desktop Id Card Personalization Devices Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Desktop Id Card Personalization Devices Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Desktop Id Card Personalization Devices Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Desktop Id Card Personalization Devices Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Desktop Id Card Personalization Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Desktop Id Card Personalization Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Desktop Id Card Personalization Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Desktop Id Card Personalization Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Desktop Id Card Personalization Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Desktop Id Card Personalization Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Desktop Id Card Personalization Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Desktop Id Card Personalization Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Desktop Id Card Personalization Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Desktop Id Card Personalization Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Desktop Id Card Personalization Devices Production Market Share by Region (2020-2025)

Figure 103. North America Desktop Id Card Personalization Devices Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Desktop Id Card Personalization Devices Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Desktop Id Card Personalization Devices Production (K Units) Growth Rate (2020-2025)

Figure 106. China Desktop Id Card Personalization Devices Production (K Units)  
Growth Rate (2020-2025)

Figure 107. Global Desktop Id Card Personalization Devices Sales Forecast by Volume  
(2020-2033) & (K Units)

Figure 108. Global Desktop Id Card Personalization Devices Market Size Forecast by  
Value (2020-2033) & (M USD)

Figure 109. Global Desktop Id Card Personalization Devices Sales Market Share  
Forecast by Type (2026-2033)

Figure 110. Global Desktop Id Card Personalization Devices Market Share Forecast by  
Type (2026-2033)

Figure 111. Global Desktop Id Card Personalization Devices Sales Forecast by  
Application (2026-2033)

Figure 112. Global Desktop Id Card Personalization Devices Market Share Forecast by  
Application (2026-2033)

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