

# Global Desktop Air Purifier Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G19E2FDBA6F3EN.html>

Date: April 2024

Pages: 141

Price: US\$ 2,800.00 (Single User License)

ID: G19E2FDBA6F3EN

## Abstracts

### Report Overview

This report provides a deep insight into the global Desktop Air Purifier market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Desktop Air Purifier Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Desktop Air Purifier market in any manner.

### Global Desktop Air Purifier Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Dyson

GENIANI

Alen Corp

Hathaspace

Blue Pure

Mooka

hOmeLabs

LEVOIT

Holmes

GermGuardian

IQAir

Amaircare

Wynd Plus

GermGuardian

Air Oasis

Honeywell

Net-Dyn

Levoit

Market Segmentation (by Type)

Passive

Active

Hybrid

Market Segmentation (by Application)

Household

Commercial

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Desktop Air Purifier Market

Overview of the regional outlook of the Desktop Air Purifier Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major

players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Desktop Air Purifier Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Desktop Air Purifier
- 1.2 Key Market Segments
  - 1.2.1 Desktop Air Purifier Segment by Type
  - 1.2.2 Desktop Air Purifier Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 DESKTOP AIR PURIFIER MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Desktop Air Purifier Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Desktop Air Purifier Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 DESKTOP AIR PURIFIER MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Desktop Air Purifier Sales by Manufacturers (2019-2024)
- 3.2 Global Desktop Air Purifier Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Desktop Air Purifier Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Desktop Air Purifier Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Desktop Air Purifier Sales Sites, Area Served, Product Type
- 3.6 Desktop Air Purifier Market Competitive Situation and Trends
  - 3.6.1 Desktop Air Purifier Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Desktop Air Purifier Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 DESKTOP AIR PURIFIER INDUSTRY CHAIN ANALYSIS**

- 4.1 Desktop Air Purifier Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF DESKTOP AIR PURIFIER MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 DESKTOP AIR PURIFIER MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Desktop Air Purifier Sales Market Share by Type (2019-2024)
- 6.3 Global Desktop Air Purifier Market Size Market Share by Type (2019-2024)
- 6.4 Global Desktop Air Purifier Price by Type (2019-2024)

## **7 DESKTOP AIR PURIFIER MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Desktop Air Purifier Market Sales by Application (2019-2024)
- 7.3 Global Desktop Air Purifier Market Size (M USD) by Application (2019-2024)
- 7.4 Global Desktop Air Purifier Sales Growth Rate by Application (2019-2024)

## **8 DESKTOP AIR PURIFIER MARKET SEGMENTATION BY REGION**

- 8.1 Global Desktop Air Purifier Sales by Region
  - 8.1.1 Global Desktop Air Purifier Sales by Region
  - 8.1.2 Global Desktop Air Purifier Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Desktop Air Purifier Sales by Country
  - 8.2.2 U.S.



- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Desktop Air Purifier Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Desktop Air Purifier Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Desktop Air Purifier Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Desktop Air Purifier Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 Dyson
  - 9.1.1 Dyson Desktop Air Purifier Basic Information
  - 9.1.2 Dyson Desktop Air Purifier Product Overview
  - 9.1.3 Dyson Desktop Air Purifier Product Market Performance
  - 9.1.4 Dyson Business Overview
  - 9.1.5 Dyson Desktop Air Purifier SWOT Analysis
  - 9.1.6 Dyson Recent Developments
- 9.2 GENIANI

- 9.2.1 GENIANI Desktop Air Purifier Basic Information
- 9.2.2 GENIANI Desktop Air Purifier Product Overview
- 9.2.3 GENIANI Desktop Air Purifier Product Market Performance
- 9.2.4 GENIANI Business Overview
- 9.2.5 GENIANI Desktop Air Purifier SWOT Analysis
- 9.2.6 GENIANI Recent Developments
- 9.3 Alen Corp
  - 9.3.1 Alen Corp Desktop Air Purifier Basic Information
  - 9.3.2 Alen Corp Desktop Air Purifier Product Overview
  - 9.3.3 Alen Corp Desktop Air Purifier Product Market Performance
  - 9.3.4 Alen Corp Desktop Air Purifier SWOT Analysis
  - 9.3.5 Alen Corp Business Overview
  - 9.3.6 Alen Corp Recent Developments
- 9.4 Hathaspace
  - 9.4.1 Hathaspace Desktop Air Purifier Basic Information
  - 9.4.2 Hathaspace Desktop Air Purifier Product Overview
  - 9.4.3 Hathaspace Desktop Air Purifier Product Market Performance
  - 9.4.4 Hathaspace Business Overview
  - 9.4.5 Hathaspace Recent Developments
- 9.5 Blue Pure
  - 9.5.1 Blue Pure Desktop Air Purifier Basic Information
  - 9.5.2 Blue Pure Desktop Air Purifier Product Overview
  - 9.5.3 Blue Pure Desktop Air Purifier Product Market Performance
  - 9.5.4 Blue Pure Business Overview
  - 9.5.5 Blue Pure Recent Developments
- 9.6 Mooka
  - 9.6.1 Mooka Desktop Air Purifier Basic Information
  - 9.6.2 Mooka Desktop Air Purifier Product Overview
  - 9.6.3 Mooka Desktop Air Purifier Product Market Performance
  - 9.6.4 Mooka Business Overview
  - 9.6.5 Mooka Recent Developments
- 9.7 hOmeLabs
  - 9.7.1 hOmeLabs Desktop Air Purifier Basic Information
  - 9.7.2 hOmeLabs Desktop Air Purifier Product Overview
  - 9.7.3 hOmeLabs Desktop Air Purifier Product Market Performance
  - 9.7.4 hOmeLabs Business Overview
  - 9.7.5 hOmeLabs Recent Developments
- 9.8 LEVOIT
  - 9.8.1 LEVOIT Desktop Air Purifier Basic Information

- 9.8.2 LEVOIT Desktop Air Purifier Product Overview
- 9.8.3 LEVOIT Desktop Air Purifier Product Market Performance
- 9.8.4 LEVOIT Business Overview
- 9.8.5 LEVOIT Recent Developments
- 9.9 Holmes
  - 9.9.1 Holmes Desktop Air Purifier Basic Information
  - 9.9.2 Holmes Desktop Air Purifier Product Overview
  - 9.9.3 Holmes Desktop Air Purifier Product Market Performance
  - 9.9.4 Holmes Business Overview
  - 9.9.5 Holmes Recent Developments
- 9.10 GermGuardian
  - 9.10.1 GermGuardian Desktop Air Purifier Basic Information
  - 9.10.2 GermGuardian Desktop Air Purifier Product Overview
  - 9.10.3 GermGuardian Desktop Air Purifier Product Market Performance
  - 9.10.4 GermGuardian Business Overview
  - 9.10.5 GermGuardian Recent Developments
- 9.11 IQAir
  - 9.11.1 IQAir Desktop Air Purifier Basic Information
  - 9.11.2 IQAir Desktop Air Purifier Product Overview
  - 9.11.3 IQAir Desktop Air Purifier Product Market Performance
  - 9.11.4 IQAir Business Overview
  - 9.11.5 IQAir Recent Developments
- 9.12 Amaircare
  - 9.12.1 Amaircare Desktop Air Purifier Basic Information
  - 9.12.2 Amaircare Desktop Air Purifier Product Overview
  - 9.12.3 Amaircare Desktop Air Purifier Product Market Performance
  - 9.12.4 Amaircare Business Overview
  - 9.12.5 Amaircare Recent Developments
- 9.13 Wynd Plus
  - 9.13.1 Wynd Plus Desktop Air Purifier Basic Information
  - 9.13.2 Wynd Plus Desktop Air Purifier Product Overview
  - 9.13.3 Wynd Plus Desktop Air Purifier Product Market Performance
  - 9.13.4 Wynd Plus Business Overview
  - 9.13.5 Wynd Plus Recent Developments
- 9.14 GermGuardian
  - 9.14.1 GermGuardian Desktop Air Purifier Basic Information
  - 9.14.2 GermGuardian Desktop Air Purifier Product Overview
  - 9.14.3 GermGuardian Desktop Air Purifier Product Market Performance
  - 9.14.4 GermGuardian Business Overview

- 9.14.5 GermGuardian Recent Developments
- 9.15 Air Oasis
  - 9.15.1 Air Oasis Desktop Air Purifier Basic Information
  - 9.15.2 Air Oasis Desktop Air Purifier Product Overview
  - 9.15.3 Air Oasis Desktop Air Purifier Product Market Performance
  - 9.15.4 Air Oasis Business Overview
  - 9.15.5 Air Oasis Recent Developments
- 9.16 Honeywell
  - 9.16.1 Honeywell Desktop Air Purifier Basic Information
  - 9.16.2 Honeywell Desktop Air Purifier Product Overview
  - 9.16.3 Honeywell Desktop Air Purifier Product Market Performance
  - 9.16.4 Honeywell Business Overview
  - 9.16.5 Honeywell Recent Developments
- 9.17 Net-Dyn
  - 9.17.1 Net-Dyn Desktop Air Purifier Basic Information
  - 9.17.2 Net-Dyn Desktop Air Purifier Product Overview
  - 9.17.3 Net-Dyn Desktop Air Purifier Product Market Performance
  - 9.17.4 Net-Dyn Business Overview
  - 9.17.5 Net-Dyn Recent Developments
- 9.18 Levoit
  - 9.18.1 Levoit Desktop Air Purifier Basic Information
  - 9.18.2 Levoit Desktop Air Purifier Product Overview
  - 9.18.3 Levoit Desktop Air Purifier Product Market Performance
  - 9.18.4 Levoit Business Overview
  - 9.18.5 Levoit Recent Developments

## **10 DESKTOP AIR PURIFIER MARKET FORECAST BY REGION**

- 10.1 Global Desktop Air Purifier Market Size Forecast
- 10.2 Global Desktop Air Purifier Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Desktop Air Purifier Market Size Forecast by Country
  - 10.2.3 Asia Pacific Desktop Air Purifier Market Size Forecast by Region
  - 10.2.4 South America Desktop Air Purifier Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Desktop Air Purifier by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

## 11.1 Global Desktop Air Purifier Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Desktop Air Purifier by Type (2025-2030)

11.1.2 Global Desktop Air Purifier Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Desktop Air Purifier by Type (2025-2030)

## 11.2 Global Desktop Air Purifier Market Forecast by Application (2025-2030)

11.2.1 Global Desktop Air Purifier Sales (K Units) Forecast by Application

11.2.2 Global Desktop Air Purifier Market Size (M USD) Forecast by Application (2025-2030)

## 12 CONCLUSION AND KEY FINDINGS

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Desktop Air Purifier Market Size Comparison by Region (M USD)
- Table 5. Global Desktop Air Purifier Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Desktop Air Purifier Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Desktop Air Purifier Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Desktop Air Purifier Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Desktop Air Purifier as of 2022)
- Table 10. Global Market Desktop Air Purifier Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Desktop Air Purifier Sales Sites and Area Served
- Table 12. Manufacturers Desktop Air Purifier Product Type
- Table 13. Global Desktop Air Purifier Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Desktop Air Purifier
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Desktop Air Purifier Market Challenges
- Table 22. Global Desktop Air Purifier Sales by Type (K Units)
- Table 23. Global Desktop Air Purifier Market Size by Type (M USD)
- Table 24. Global Desktop Air Purifier Sales (K Units) by Type (2019-2024)
- Table 25. Global Desktop Air Purifier Sales Market Share by Type (2019-2024)
- Table 26. Global Desktop Air Purifier Market Size (M USD) by Type (2019-2024)
- Table 27. Global Desktop Air Purifier Market Size Share by Type (2019-2024)
- Table 28. Global Desktop Air Purifier Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Desktop Air Purifier Sales (K Units) by Application
- Table 30. Global Desktop Air Purifier Market Size by Application
- Table 31. Global Desktop Air Purifier Sales by Application (2019-2024) & (K Units)
- Table 32. Global Desktop Air Purifier Sales Market Share by Application (2019-2024)

- Table 33. Global Desktop Air Purifier Sales by Application (2019-2024) & (M USD)
- Table 34. Global Desktop Air Purifier Market Share by Application (2019-2024)
- Table 35. Global Desktop Air Purifier Sales Growth Rate by Application (2019-2024)
- Table 36. Global Desktop Air Purifier Sales by Region (2019-2024) & (K Units)
- Table 37. Global Desktop Air Purifier Sales Market Share by Region (2019-2024)
- Table 38. North America Desktop Air Purifier Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Desktop Air Purifier Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Desktop Air Purifier Sales by Region (2019-2024) & (K Units)
- Table 41. South America Desktop Air Purifier Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Desktop Air Purifier Sales by Region (2019-2024) & (K Units)
- Table 43. Dyson Desktop Air Purifier Basic Information
- Table 44. Dyson Desktop Air Purifier Product Overview
- Table 45. Dyson Desktop Air Purifier Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Dyson Business Overview
- Table 47. Dyson Desktop Air Purifier SWOT Analysis
- Table 48. Dyson Recent Developments
- Table 49. GENIANI Desktop Air Purifier Basic Information
- Table 50. GENIANI Desktop Air Purifier Product Overview
- Table 51. GENIANI Desktop Air Purifier Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. GENIANI Business Overview
- Table 53. GENIANI Desktop Air Purifier SWOT Analysis
- Table 54. GENIANI Recent Developments
- Table 55. Alen Corp Desktop Air Purifier Basic Information
- Table 56. Alen Corp Desktop Air Purifier Product Overview
- Table 57. Alen Corp Desktop Air Purifier Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Alen Corp Desktop Air Purifier SWOT Analysis
- Table 59. Alen Corp Business Overview
- Table 60. Alen Corp Recent Developments
- Table 61. Hathaspace Desktop Air Purifier Basic Information
- Table 62. Hathaspace Desktop Air Purifier Product Overview
- Table 63. Hathaspace Desktop Air Purifier Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Hathaspace Business Overview
- Table 65. Hathaspace Recent Developments
- Table 66. Blue Pure Desktop Air Purifier Basic Information

Table 67. Blue Pure Desktop Air Purifier Product Overview

Table 68. Blue Pure Desktop Air Purifier Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Blue Pure Business Overview

Table 70. Blue Pure Recent Developments

Table 71. Mooka Desktop Air Purifier Basic Information

Table 72. Mooka Desktop Air Purifier Product Overview

Table 73. Mooka Desktop Air Purifier Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Mooka Business Overview

Table 75. Mooka Recent Developments

Table 76. hOmeLabs Desktop Air Purifier Basic Information

Table 77. hOmeLabs Desktop Air Purifier Product Overview

Table 78. hOmeLabs Desktop Air Purifier Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. hOmeLabs Business Overview

Table 80. hOmeLabs Recent Developments

Table 81. LEVOIT Desktop Air Purifier Basic Information

Table 82. LEVOIT Desktop Air Purifier Product Overview

Table 83. LEVOIT Desktop Air Purifier Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. LEVOIT Business Overview

Table 85. LEVOIT Recent Developments

Table 86. Holmes Desktop Air Purifier Basic Information

Table 87. Holmes Desktop Air Purifier Product Overview

Table 88. Holmes Desktop Air Purifier Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Holmes Business Overview

Table 90. Holmes Recent Developments

Table 91. GermGuardian Desktop Air Purifier Basic Information

Table 92. GermGuardian Desktop Air Purifier Product Overview

Table 93. GermGuardian Desktop Air Purifier Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. GermGuardian Business Overview

Table 95. GermGuardian Recent Developments

Table 96. IQAir Desktop Air Purifier Basic Information

Table 97. IQAir Desktop Air Purifier Product Overview

Table 98. IQAir Desktop Air Purifier Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)



- Table 99. IQAir Business Overview
- Table 100. IQAir Recent Developments
- Table 101. Amaircare Desktop Air Purifier Basic Information
- Table 102. Amaircare Desktop Air Purifier Product Overview
- Table 103. Amaircare Desktop Air Purifier Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Amaircare Business Overview
- Table 105. Amaircare Recent Developments
- Table 106. Wynd Plus Desktop Air Purifier Basic Information
- Table 107. Wynd Plus Desktop Air Purifier Product Overview
- Table 108. Wynd Plus Desktop Air Purifier Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Wynd Plus Business Overview
- Table 110. Wynd Plus Recent Developments
- Table 111. GermGuardian Desktop Air Purifier Basic Information
- Table 112. GermGuardian Desktop Air Purifier Product Overview
- Table 113. GermGuardian Desktop Air Purifier Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. GermGuardian Business Overview
- Table 115. GermGuardian Recent Developments
- Table 116. Air Oasis Desktop Air Purifier Basic Information
- Table 117. Air Oasis Desktop Air Purifier Product Overview
- Table 118. Air Oasis Desktop Air Purifier Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Air Oasis Business Overview
- Table 120. Air Oasis Recent Developments
- Table 121. Honeywell Desktop Air Purifier Basic Information
- Table 122. Honeywell Desktop Air Purifier Product Overview
- Table 123. Honeywell Desktop Air Purifier Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Honeywell Business Overview
- Table 125. Honeywell Recent Developments
- Table 126. Net-Dyn Desktop Air Purifier Basic Information
- Table 127. Net-Dyn Desktop Air Purifier Product Overview
- Table 128. Net-Dyn Desktop Air Purifier Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. Net-Dyn Business Overview
- Table 130. Net-Dyn Recent Developments
- Table 131. Levoit Desktop Air Purifier Basic Information

Table 132. Levoit Desktop Air Purifier Product Overview

Table 133. Levoit Desktop Air Purifier Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 134. Levoit Business Overview

Table 135. Levoit Recent Developments

Table 136. Global Desktop Air Purifier Sales Forecast by Region (2025-2030) & (K Units)

Table 137. Global Desktop Air Purifier Market Size Forecast by Region (2025-2030) & (M USD)

Table 138. North America Desktop Air Purifier Sales Forecast by Country (2025-2030) & (K Units)

Table 139. North America Desktop Air Purifier Market Size Forecast by Country (2025-2030) & (M USD)

Table 140. Europe Desktop Air Purifier Sales Forecast by Country (2025-2030) & (K Units)

Table 141. Europe Desktop Air Purifier Market Size Forecast by Country (2025-2030) & (M USD)

Table 142. Asia Pacific Desktop Air Purifier Sales Forecast by Region (2025-2030) & (K Units)

Table 143. Asia Pacific Desktop Air Purifier Market Size Forecast by Region (2025-2030) & (M USD)

Table 144. South America Desktop Air Purifier Sales Forecast by Country (2025-2030) & (K Units)

Table 145. South America Desktop Air Purifier Market Size Forecast by Country (2025-2030) & (M USD)

Table 146. Middle East and Africa Desktop Air Purifier Consumption Forecast by Country (2025-2030) & (Units)

Table 147. Middle East and Africa Desktop Air Purifier Market Size Forecast by Country (2025-2030) & (M USD)

Table 148. Global Desktop Air Purifier Sales Forecast by Type (2025-2030) & (K Units)

Table 149. Global Desktop Air Purifier Market Size Forecast by Type (2025-2030) & (M USD)

Table 150. Global Desktop Air Purifier Price Forecast by Type (2025-2030) & (USD/Unit)

Table 151. Global Desktop Air Purifier Sales (K Units) Forecast by Application (2025-2030)

Table 152. Global Desktop Air Purifier Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Desktop Air Purifier
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Desktop Air Purifier Market Size (M USD), 2019-2030
- Figure 5. Global Desktop Air Purifier Market Size (M USD) (2019-2030)
- Figure 6. Global Desktop Air Purifier Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Desktop Air Purifier Market Size by Country (M USD)
- Figure 11. Desktop Air Purifier Sales Share by Manufacturers in 2023
- Figure 12. Global Desktop Air Purifier Revenue Share by Manufacturers in 2023
- Figure 13. Desktop Air Purifier Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Desktop Air Purifier Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Desktop Air Purifier Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Desktop Air Purifier Market Share by Type
- Figure 18. Sales Market Share of Desktop Air Purifier by Type (2019-2024)
- Figure 19. Sales Market Share of Desktop Air Purifier by Type in 2023
- Figure 20. Market Size Share of Desktop Air Purifier by Type (2019-2024)
- Figure 21. Market Size Market Share of Desktop Air Purifier by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Desktop Air Purifier Market Share by Application
- Figure 24. Global Desktop Air Purifier Sales Market Share by Application (2019-2024)
- Figure 25. Global Desktop Air Purifier Sales Market Share by Application in 2023
- Figure 26. Global Desktop Air Purifier Market Share by Application (2019-2024)
- Figure 27. Global Desktop Air Purifier Market Share by Application in 2023
- Figure 28. Global Desktop Air Purifier Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Desktop Air Purifier Sales Market Share by Region (2019-2024)
- Figure 30. North America Desktop Air Purifier Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Desktop Air Purifier Sales Market Share by Country in 2023

- Figure 32. U.S. Desktop Air Purifier Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Desktop Air Purifier Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Desktop Air Purifier Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Desktop Air Purifier Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Desktop Air Purifier Sales Market Share by Country in 2023
- Figure 37. Germany Desktop Air Purifier Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Desktop Air Purifier Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Desktop Air Purifier Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Desktop Air Purifier Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Desktop Air Purifier Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Desktop Air Purifier Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Desktop Air Purifier Sales Market Share by Region in 2023
- Figure 44. China Desktop Air Purifier Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Desktop Air Purifier Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Desktop Air Purifier Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Desktop Air Purifier Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Desktop Air Purifier Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Desktop Air Purifier Sales and Growth Rate (K Units)
- Figure 50. South America Desktop Air Purifier Sales Market Share by Country in 2023
- Figure 51. Brazil Desktop Air Purifier Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Desktop Air Purifier Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Desktop Air Purifier Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Desktop Air Purifier Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Desktop Air Purifier Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Desktop Air Purifier Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Desktop Air Purifier Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Desktop Air Purifier Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Desktop Air Purifier Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Desktop Air Purifier Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Desktop Air Purifier Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Desktop Air Purifier Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Desktop Air Purifier Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Desktop Air Purifier Market Share Forecast by Type (2025-2030)

Figure 65. Global Desktop Air Purifier Sales Forecast by Application (2025-2030)

Figure 66. Global Desktop Air Purifier Market Share Forecast by Application (2025-2030)

## I would like to order

Product name: Global Desktop Air Purifier Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/G19E2FDBA6F3EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G19E2FDBA6F3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970