

Global Dentifrices Market Research Report 2025(Status and Outlook)

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Abstracts

Dentifrices clean your teeth by the use of an abrasive element. The most commonly used elements are calcium carbonate, silica, aluminum hydroxide and phosphates of aluminum or calcium.

The global Dentifrices market size was estimated at USD 9586.3 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 0.03% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Dentifrices market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Dentifrices market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants,

investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Dentifrices market.

Global Dentifrices Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Colgate Palmolive
P&G
GSK
Unilever
Henkel
Church & Dwight
Haolai
Yunnanbaiyao
Lion
LG
Dencare
Peelu
Beyond Dental & Health

Market Segmentation (by Type)

Silica
Calcium Carbonate
Phosphate

Aluminum Hydroxide
Others

Market Segmentation (by Application)

Household
Commercial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Dentifrices Market

Overview of the regional outlook of the Dentifrices Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Dentifrices Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential

of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Dentifrices, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the

region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Dentifrices

1.2 Key Market Segments

1.2.1 Dentifrices Segment by Type

1.2.2 Dentifrices Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 DENTIFRICES MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Dentifrices Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Dentifrices Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 DENTIFRICES MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Dentifrices Product Life Cycle

3.3 Global Dentifrices Sales by Manufacturers (2020-2025)

3.4 Global Dentifrices Revenue Market Share by Manufacturers (2020-2025)

3.5 Dentifrices Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Dentifrices Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Dentifrices Market Competitive Situation and Trends

3.8.1 Dentifrices Market Concentration Rate

3.8.2 Global 5 and 10 Largest Dentifrices Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 DENTIFRICES INDUSTRY CHAIN ANALYSIS

- 4.1 Dentifrices Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF DENTIFRICES MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Dentifrices Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Dentifrices Market
- 5.7 ESG Ratings of Leading Companies

6 DENTIFRICES MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Dentifrices Sales Market Share by Type (2020-2025)
- 6.3 Global Dentifrices Market Size Market Share by Type (2020-2025)
- 6.4 Global Dentifrices Price by Type (2020-2025)

7 DENTIFRICES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Dentifrices Market Sales by Application (2020-2025)
- 7.3 Global Dentifrices Market Size (M USD) by Application (2020-2025)
- 7.4 Global Dentifrices Sales Growth Rate by Application (2020-2025)

8 DENTIFRICES MARKET SALES BY REGION

8.1 Global Dentifrices Sales by Region

8.1.1 Global Dentifrices Sales by Region

8.1.2 Global Dentifrices Sales Market Share by Region

8.2 Global Dentifrices Market Size by Region

8.2.1 Global Dentifrices Market Size by Region

8.2.2 Global Dentifrices Market Size Market Share by Region

8.3 North America

8.3.1 North America Dentifrices Sales by Country

8.3.2 North America Dentifrices Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Dentifrices Sales by Country

8.4.2 Europe Dentifrices Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Dentifrices Sales by Region

8.5.2 Asia Pacific Dentifrices Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Dentifrices Sales by Country

8.6.2 South America Dentifrices Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Dentifrices Sales by Region

8.7.2 Middle East and Africa Dentifrices Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 DENTIFRICES MARKET PRODUCTION BY REGION

9.1 Global Production of Dentifrices by Region(2020-2025)

9.2 Global Dentifrices Revenue Market Share by Region (2020-2025)

9.3 Global Dentifrices Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Dentifrices Production

9.4.1 North America Dentifrices Production Growth Rate (2020-2025)

9.4.2 North America Dentifrices Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Dentifrices Production

9.5.1 Europe Dentifrices Production Growth Rate (2020-2025)

9.5.2 Europe Dentifrices Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Dentifrices Production (2020-2025)

9.6.1 Japan Dentifrices Production Growth Rate (2020-2025)

9.6.2 Japan Dentifrices Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Dentifrices Production (2020-2025)

9.7.1 China Dentifrices Production Growth Rate (2020-2025)

9.7.2 China Dentifrices Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Colgate Palmolive

10.1.1 Colgate Palmolive Basic Information

10.1.2 Colgate Palmolive Dentifrices Product Overview

10.1.3 Colgate Palmolive Dentifrices Product Market Performance

10.1.4 Colgate Palmolive Business Overview

10.1.5 Colgate Palmolive SWOT Analysis

10.1.6 Colgate Palmolive Recent Developments

10.2 PandG

10.2.1 PandG Basic Information

10.2.2 PandG Dentifrices Product Overview

10.2.3 PandG Dentifrices Product Market Performance

- 10.2.4 PandG Business Overview
- 10.2.5 PandG SWOT Analysis
- 10.2.6 PandG Recent Developments
- 10.3 GSK
 - 10.3.1 GSK Basic Information
 - 10.3.2 GSK Dentifrices Product Overview
 - 10.3.3 GSK Dentifrices Product Market Performance
 - 10.3.4 GSK Business Overview
 - 10.3.5 GSK SWOT Analysis
 - 10.3.6 GSK Recent Developments
- 10.4 Unilever
 - 10.4.1 Unilever Basic Information
 - 10.4.2 Unilever Dentifrices Product Overview
 - 10.4.3 Unilever Dentifrices Product Market Performance
 - 10.4.4 Unilever Business Overview
 - 10.4.5 Unilever Recent Developments
- 10.5 Henkel
 - 10.5.1 Henkel Basic Information
 - 10.5.2 Henkel Dentifrices Product Overview
 - 10.5.3 Henkel Dentifrices Product Market Performance
 - 10.5.4 Henkel Business Overview
 - 10.5.5 Henkel Recent Developments
- 10.6 Church and Dwight
 - 10.6.1 Church and Dwight Basic Information
 - 10.6.2 Church and Dwight Dentifrices Product Overview
 - 10.6.3 Church and Dwight Dentifrices Product Market Performance
 - 10.6.4 Church and Dwight Business Overview
 - 10.6.5 Church and Dwight Recent Developments
- 10.7 Haolai
 - 10.7.1 Haolai Basic Information
 - 10.7.2 Haolai Dentifrices Product Overview
 - 10.7.3 Haolai Dentifrices Product Market Performance
 - 10.7.4 Haolai Business Overview
 - 10.7.5 Haolai Recent Developments
- 10.8 Yunnanbaiyao
 - 10.8.1 Yunnanbaiyao Basic Information
 - 10.8.2 Yunnanbaiyao Dentifrices Product Overview
 - 10.8.3 Yunnanbaiyao Dentifrices Product Market Performance
 - 10.8.4 Yunnanbaiyao Business Overview

10.8.5 Yunnanbaiyao Recent Developments

10.9 Lion

10.9.1 Lion Basic Information

10.9.2 Lion Dentifrices Product Overview

10.9.3 Lion Dentifrices Product Market Performance

10.9.4 Lion Business Overview

10.9.5 Lion Recent Developments

10.10 LG

10.10.1 LG Basic Information

10.10.2 LG Dentifrices Product Overview

10.10.3 LG Dentifrices Product Market Performance

10.10.4 LG Business Overview

10.10.5 LG Recent Developments

10.11 Dencare

10.11.1 Dencare Basic Information

10.11.2 Dencare Dentifrices Product Overview

10.11.3 Dencare Dentifrices Product Market Performance

10.11.4 Dencare Business Overview

10.11.5 Dencare Recent Developments

10.12 Peelu

10.12.1 Peelu Basic Information

10.12.2 Peelu Dentifrices Product Overview

10.12.3 Peelu Dentifrices Product Market Performance

10.12.4 Peelu Business Overview

10.12.5 Peelu Recent Developments

10.13 Beyond Dental and Health

10.13.1 Beyond Dental and Health Basic Information

10.13.2 Beyond Dental and Health Dentifrices Product Overview

10.13.3 Beyond Dental and Health Dentifrices Product Market Performance

10.13.4 Beyond Dental and Health Business Overview

10.13.5 Beyond Dental and Health Recent Developments

11 DENTIFRICES MARKET FORECAST BY REGION

11.1 Global Dentifrices Market Size Forecast

11.2 Global Dentifrices Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Dentifrices Market Size Forecast by Country

11.2.3 Asia Pacific Dentifrices Market Size Forecast by Region

11.2.4 South America Dentifrices Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Dentifrices by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Dentifrices Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Dentifrices by Type (2026-2033)

12.1.2 Global Dentifrices Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Dentifrices by Type (2026-2033)

12.2 Global Dentifrices Market Forecast by Application (2026-2033)

12.2.1 Global Dentifrices Sales (K MT) Forecast by Application

12.2.2 Global Dentifrices Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Dentifrices Market Size Comparison by Region (M USD)
Table 5. Global Dentifrices Sales (K MT) by Manufacturers (2020-2025)
Table 6. Global Dentifrices Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Dentifrices Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Dentifrices Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Dentifrices as of 2024)
Table 10. Global Market Dentifrices Average Price (USD/KG) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Dentifrices Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Dentifrices Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Dentifrices Sales by Type (K MT)
Table 26. Global Dentifrices Market Size by Type (M USD)
Table 27. Global Dentifrices Sales (K MT) by Type (2020-2025)
Table 28. Global Dentifrices Sales Market Share by Type (2020-2025)
Table 29. Global Dentifrices Market Size (M USD) by Type (2020-2025)
Table 30. Global Dentifrices Market Size Share by Type (2020-2025)
Table 31. Global Dentifrices Price (USD/KG) by Type (2020-2025)
Table 32. Global Dentifrices Sales (K MT) by Application

Table 33. Global Dentifrices Market Size by Application
Table 34. Global Dentifrices Sales by Application (2020-2025) & (K MT)
Table 35. Global Dentifrices Sales Market Share by Application (2020-2025)
Table 36. Global Dentifrices Market Size by Application (2020-2025) & (M USD)
Table 37. Global Dentifrices Market Share by Application (2020-2025)
Table 38. Global Dentifrices Sales Growth Rate by Application (2020-2025)
Table 39. Global Dentifrices Sales by Region (2020-2025) & (K MT)
Table 40. Global Dentifrices Sales Market Share by Region (2020-2025)
Table 41. Global Dentifrices Market Size by Region (2020-2025) & (M USD)
Table 42. Global Dentifrices Market Size Market Share by Region (2020-2025)
Table 43. North America Dentifrices Sales by Country (2020-2025) & (K MT)
Table 44. North America Dentifrices Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Dentifrices Sales by Country (2020-2025) & (K MT)
Table 46. Europe Dentifrices Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Dentifrices Sales by Region (2020-2025) & (K MT)
Table 48. Asia Pacific Dentifrices Market Size by Region (2020-2025) & (M USD)
Table 49. South America Dentifrices Sales by Country (2020-2025) & (K MT)
Table 50. South America Dentifrices Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Dentifrices Sales by Region (2020-2025) & (K MT)
Table 52. Middle East and Africa Dentifrices Market Size by Region (2020-2025) & (M USD)
Table 53. Global Dentifrices Production (K MT) by Region(2020-2025)
Table 54. Global Dentifrices Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Dentifrices Revenue Market Share by Region (2020-2025)
Table 56. Global Dentifrices Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 57. North America Dentifrices Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 58. Europe Dentifrices Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 59. Japan Dentifrices Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 60. China Dentifrices Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 61. Colgate Palmolive Basic Information
Table 62. Colgate Palmolive Dentifrices Product Overview
Table 63. Colgate Palmolive Dentifrices Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 64. Colgate Palmolive Business Overview

Table 65. Colgate Palmolive SWOT Analysis
Table 66. Colgate Palmolive Recent Developments
Table 67. PandG Basic Information
Table 68. PandG Dentifrices Product Overview
Table 69. PandG Dentifrices Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 70. PandG Business Overview
Table 71. PandG SWOT Analysis
Table 72. PandG Recent Developments
Table 73. GSK Basic Information
Table 74. GSK Dentifrices Product Overview
Table 75. GSK Dentifrices Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 76. GSK Business Overview
Table 77. GSK SWOT Analysis
Table 78. GSK Recent Developments
Table 79. Unilever Basic Information
Table 80. Unilever Dentifrices Product Overview
Table 81. Unilever Dentifrices Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 82. Unilever Business Overview
Table 83. Unilever Recent Developments
Table 84. Henkel Basic Information
Table 85. Henkel Dentifrices Product Overview
Table 86. Henkel Dentifrices Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 87. Henkel Business Overview
Table 88. Henkel Recent Developments
Table 89. Church and Dwight Basic Information
Table 90. Church and Dwight Dentifrices Product Overview
Table 91. Church and Dwight Dentifrices Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 92. Church and Dwight Business Overview
Table 93. Church and Dwight Recent Developments
Table 94. Haolai Basic Information
Table 95. Haolai Dentifrices Product Overview
Table 96. Haolai Dentifrices Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 97. Haolai Business Overview

Table 98. Haolai Recent Developments
Table 99. Yunnanbaiyao Basic Information
Table 100. Yunnanbaiyao Dentifrices Product Overview
Table 101. Yunnanbaiyao Dentifrices Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 102. Yunnanbaiyao Business Overview
Table 103. Yunnanbaiyao Recent Developments
Table 104. Lion Basic Information
Table 105. Lion Dentifrices Product Overview
Table 106. Lion Dentifrices Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 107. Lion Business Overview
Table 108. Lion Recent Developments
Table 109. LG Basic Information
Table 110. LG Dentifrices Product Overview
Table 111. LG Dentifrices Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 112. LG Business Overview
Table 113. LG Recent Developments
Table 114. Dencare Basic Information
Table 115. Dencare Dentifrices Product Overview
Table 116. Dencare Dentifrices Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 117. Dencare Business Overview
Table 118. Dencare Recent Developments
Table 119. Peelu Basic Information
Table 120. Peelu Dentifrices Product Overview
Table 121. Peelu Dentifrices Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 122. Peelu Business Overview
Table 123. Peelu Recent Developments
Table 124. Beyond Dental and Health Basic Information
Table 125. Beyond Dental and Health Dentifrices Product Overview
Table 126. Beyond Dental and Health Dentifrices Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 127. Beyond Dental and Health Business Overview
Table 128. Beyond Dental and Health Recent Developments
Table 129. Global Dentifrices Sales Forecast by Region (2026-2033) & (K MT)
Table 130. Global Dentifrices Market Size Forecast by Region (2026-2033) & (M USD)

Table 131. North America Dentifrices Sales Forecast by Country (2026-2033) & (K MT)

Table 132. North America Dentifrices Market Size Forecast by Country (2026-2033) & (M USD)

Table 133. Europe Dentifrices Sales Forecast by Country (2026-2033) & (K MT)

Table 134. Europe Dentifrices Market Size Forecast by Country (2026-2033) & (M USD)

Table 135. Asia Pacific Dentifrices Sales Forecast by Region (2026-2033) & (K MT)

Table 136. Asia Pacific Dentifrices Market Size Forecast by Region (2026-2033) & (M USD)

Table 137. South America Dentifrices Sales Forecast by Country (2026-2033) & (K MT)

Table 138. South America Dentifrices Market Size Forecast by Country (2026-2033) & (M USD)

Table 139. Middle East and Africa Dentifrices Sales Forecast by Country (2026-2033) & (Units)

Table 140. Middle East and Africa Dentifrices Market Size Forecast by Country (2026-2033) & (M USD)

Table 141. Global Dentifrices Sales Forecast by Type (2026-2033) & (K MT)

Table 142. Global Dentifrices Market Size Forecast by Type (2026-2033) & (M USD)

Table 143. Global Dentifrices Price Forecast by Type (2026-2033) & (USD/KG)

Table 144. Global Dentifrices Sales (K MT) Forecast by Application (2026-2033)

Table 145. Global Dentifrices Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Dentifrices
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Dentifrices Market Size (M USD), 2024-2033
- Figure 5. Global Dentifrices Market Size (M USD) (2020-2033)
- Figure 6. Global Dentifrices Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Dentifrices Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Dentifrices Product Life Cycle
- Figure 13. Dentifrices Sales Share by Manufacturers in 2024
- Figure 14. Global Dentifrices Revenue Share by Manufacturers in 2024
- Figure 15. Dentifrices Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Dentifrices Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Dentifrices Revenue in 2024
- Figure 18. Industry Chain Map of Dentifrices
- Figure 19. Global Dentifrices Market PEST Analysis
- Figure 20. Global Dentifrices Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Dentifrices Market Share by Type
- Figure 27. Sales Market Share of Dentifrices by Type (2020-2025)
- Figure 28. Sales Market Share of Dentifrices by Type in 2024
- Figure 29. Market Size Share of Dentifrices by Type (2020-2025)
- Figure 30. Market Size Share of Dentifrices by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Dentifrices Market Share by Application
- Figure 33. Global Dentifrices Sales Market Share by Application (2020-2025)

- Figure 34. Global Dentifrices Sales Market Share by Application in 2024
- Figure 35. Global Dentifrices Market Share by Application (2020-2025)
- Figure 36. Global Dentifrices Market Share by Application in 2024
- Figure 37. Global Dentifrices Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Dentifrices Sales Market Share by Region (2020-2025)
- Figure 39. Global Dentifrices Market Size Market Share by Region (2020-2025)
- Figure 40. North America Dentifrices Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Dentifrices Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Dentifrices Sales Market Share by Country in 2024
- Figure 43. North America Dentifrices Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Dentifrices Market Size Market Share by Country in 2024
- Figure 45. U.S. Dentifrices Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Dentifrices Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Dentifrices Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Dentifrices Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Dentifrices Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Dentifrices Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Dentifrices Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Dentifrices Sales Market Share by Country in 2024
- Figure 53. Europe Dentifrices Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Dentifrices Market Size Market Share by Country in 2024
- Figure 55. Germany Dentifrices Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Dentifrices Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Dentifrices Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Dentifrices Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Dentifrices Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. Dentifrices Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Dentifrices Sales and Growth Rate (2020-2025) & (K MT)
- Figure 62. Italy Dentifrices Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Dentifrices Sales and Growth Rate (2020-2025) & (K MT)
- Figure 64. Spain Dentifrices Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Dentifrices Sales and Growth Rate (K MT)
- Figure 66. Asia Pacific Dentifrices Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Dentifrices Market Size Market Share by Region in 2024
- Figure 68. China Dentifrices Sales and Growth Rate (2020-2025) & (K MT)
- Figure 69. China Dentifrices Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan Dentifrices Sales and Growth Rate (2020-2025) & (K MT)
- Figure 71. Japan Dentifrices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Dentifrices Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Dentifrices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Dentifrices Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Dentifrices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Dentifrices Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Dentifrices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Dentifrices Sales and Growth Rate (K MT)

Figure 79. South America Dentifrices Sales Market Share by Country in 2024

Figure 80. South America Dentifrices Market Size and Growth Rate (M USD)

Figure 81. South America Dentifrices Market Size Market Share by Country in 2024

Figure 82. Brazil Dentifrices Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Dentifrices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Dentifrices Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Dentifrices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Dentifrices Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Dentifrices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Dentifrices Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Dentifrices Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Dentifrices Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Dentifrices Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Dentifrices Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Dentifrices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Dentifrices Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Dentifrices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Dentifrices Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Dentifrices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Dentifrices Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Dentifrices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Dentifrices Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Dentifrices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Dentifrices Production Market Share by Region (2020-2025)

Figure 103. North America Dentifrices Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Dentifrices Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Dentifrices Production (K MT) Growth Rate (2020-2025)

- Figure 106. China Dentifrices Production (K MT) Growth Rate (2020-2025)
- Figure 107. Global Dentifrices Sales Forecast by Volume (2020-2033) & (K MT)
- Figure 108. Global Dentifrices Market Size Forecast by Value (2020-2033) & (M USD)
- Figure 109. Global Dentifrices Sales Market Share Forecast by Type (2026-2033)
- Figure 110. Global Dentifrices Market Share Forecast by Type (2026-2033)
- Figure 111. Global Dentifrices Sales Forecast by Application (2026-2033)
- Figure 112. Global Dentifrices Market Share Forecast by Application (2026-2033)

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